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## FOR IMMEDIATE RELEASE

## South Padre Island's Sea Turtle Inc. Hosts 2<sup>nd</sup> Annual Kemp's Krawl 5K

**SOUTH PADRE ISLAND, Texas, May 4, 2023** – South Padre Island is excited to welcome back the 2<sup>nd</sup> Annual Sea Turtle Inc. Kemp's Krawl 5K and Family Fun Run event on Saturday, May 13, 2023.

Runners, walkers, and everyone in between are invited to traverse the beach to raise money for Sea Turtle Inc. This year, the family-friendly fun run will begin at 8:00 a.m. at the Holiday Inn Beach Resort, where kids and families can stop along the route at conservation stations to play games and learn interesting facts about the beach and sea turtles. All proceeds from this event will support Sea Turtle Inc.'s mission of conservation and rehabilitation of endangered sea turtles.

"We invite you to come and join us for Kemp's Krawl. A fun, family-friendly event on the beach that supports Sea Turtle, Inc. We look forward to seeing you all there," said Blake Henry, South Padre Island CVB Executive Director.

This year's activities will also include events Friday night at Holiday Inn Beach Resort. In addition to a discounted room rate, attendees will have access to a Dive-in Movie, where you can enjoy a relaxing movie in the large swimming pool with a swim-up bar. Sea Turtle Inc. will also host Kids Night Out, where kids can enjoy dinner, games, and conservation education while parents enjoy the resort's amenities or the nightlife of South Padre Island. Registration for the 5K is \$40 per adult, \$20 per kid, and \$30 for virtual runners. The first 200 adults to register will get a free commemorative t-shirt. All those who complete the race will get a finisher medal.

"We are so excited by the response to this event and are looking forward to surprising guests with new events and fun for the entire family! This event funds the mission and work we do at Sea Turtle Inc and is a critical part of our financial needs, so we are grateful to registrants, the City of South Padre Island Convention and Visitors Bureau, and the Holiday Inn Beach Resort for helping sponsor this amazing fundraiser," said Wendy Knight, Chief Executive Officer at Sea Turtle Inc.

To learn more or register, visit the event website <u>here</u>. For more information on South Padre Island, head to <u>www.sopadre.com</u>.

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## About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit <a href="www.sopadre.com">www.sopadre.com</a>.