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FOR IMMEDIATE RELEASE

Take to the Skies with the 2023 SPI Kite Fest on South Padre Island

SOUTH PADRE ISLAND, Texas, January 31, 2023 – The SPI Kite Fest, one of South Padre Island’s most beloved traditions, is back for a weekend full of fun and spectacular kite flying performances February 2-4, 2023.

“Who doesn’t love flying a kite? It’s nostalgic and has a way of bringing out the kid in all of us,” said Blake Henry, South Padre Island CVB Executive Director. “The SPI Kite Fest attracts kiting enthusiasts from all over the world and features some of the best in the business. There are awe-inspiring indoor kite performances and larger-than-life outdoor displays. It’s the perfect weekend to come visit and enjoy some sunshine, great food, and the island’s endless opportunities for fun.”

The 2023 SPI Kite Fest will kick off on Thursday, February 2, with indoor performances from 6:30-8:30 p.m. at the South Padre Island Convention Center. The evening will include a special indoor kite flying show whose lineup boasts an array of internationally known kite fliers. These amazing indoor performers will show off their kite-flying talent as they take the floor with routines choreographed to the beat of everything from jazz and swing to classic rock and pop. The SPI Kite Fest will head outdoors on Friday and Saturday at the Flats just north of the Convention Center. This is where visitors can catch the magnificent ‘show kites’ - the incredibly creative and giant eye-catching figures in the sky - some of which come in at a whopping 150 ft. There will be solo acts and group performers with all kite fliers set to wow the crowd, putting on dazzling aerobatic displays and high-flying stunts. The festival will run from 10 a.m.-4 p.m. on Friday, February 3, and from 10 a.m.-3 p.m. on Saturday, February 4. Admission to the outdoor event is free, and tickets for the indoor show are \$12 per person, with advance tickets required due to limited seating.

The perfect family-friendly event, grab a chair and the whole crew and head to South Padre Island for the 2023 SPI Kite Fest. Visitors are in for a spectacular show and a weekend full of fun and kite-flying wonder.

For more information on the SPI Kite Fest, head to www.spikitefest.com. To learn more about South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family.

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