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FOR IMMEDIATE RELEASE

Fitness Meets Fiesta: Mark Your Calendars for the Mariachi-Infused Muzicians Run on South Padre Island

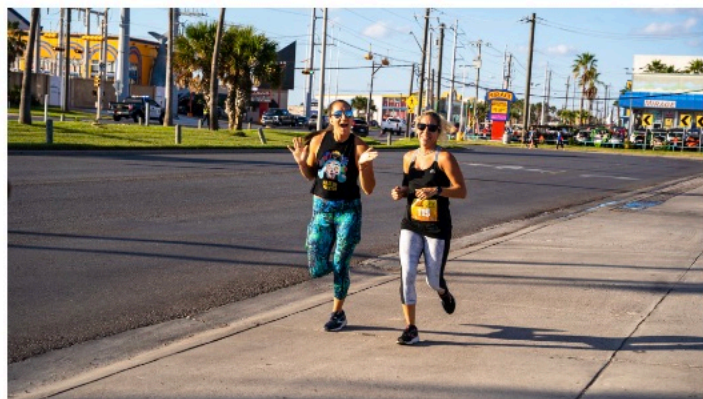
SOUTH PADRE ISLAND, Texas, October 24, 2023 – Get ready to lace up your running shoes and tune into the rhythm of South Padre Island's annual Muzicians Run 5K/10K, set to take place November 4, 2023, at Beach Waterpark. Blending fitness with live music, this non-timed fun run/walk is perfect for everyone.

“We're thrilled to bring back the Muzicians Run for another year,” said Blake Henry, South Padre Island CVB Executive Director. “The Muzicians Run adds a musical twist that takes the atmosphere to a new level. The combination of running through our beautiful island and the joy of live Mariachi music creates an event like no other. It's an excellent opportunity for locals and visitors to come together, get active, and enjoy the incredible spirit of our island.”

With a goal of making running fun, the South Padre Island Muzicians Run 5K/10K infuses live entertainment throughout the course, scattering live Mariachis every half mile to serenade the runners and keep their spirits up. The run will begin at 5:00 p.m. and is set to start and finish at Beach Waterpark, with packet pickup available the same day from 10:30 a.m. - 4:00 p.m. Participants will receive a mariachi design tek tee, a large 5" Finisher's Medal and, of course, a beer or margarita paired with a delicious taco! Continuing the fiesta and offering even more fun post-run, a Mariachi After Party will take place from 5:30-7:30 p.m., complete with tacos, drinks, and local entertainment. The current registration price is \$45 for the 5K and \$55 for the 10K. The cost on race day, if not sold out, will be \$60.

For those wanting to experience the Muzicians Run but don't feel they're ready for a 5K or 10K, a unique 1 Mile Challenge has been added for 2023. This category will have a different finishers medal than the 5K/10K, and the registration fee is \$35 through November 1 or \$45 on race day if not sold out.

To learn more or register, visit www.muziciansrun.com or contact muziciansrun@gmail.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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