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FOR IMMEDIATE RELEASE

South Padre Island's Annual Mariachi-Infused Muzicians Run Returns

SOUTH PADRE ISLAND, Texas, October 21, 2024 — The much-anticipated Muzicians Run 5K/10K returns to South Padre Island on Saturday, November 2, 2024, bringing together the community for a fitness-focused fiesta that promises fun for all. This unique run/walk is not your typical race - participants will be serenaded by live Mariachi bands placed along the course approximately every half mile, filling the air with festive tunes and transforming the run into a cultural celebration.

"This race is all about having fun and embracing the culture of the Rio Grande Valley," said Blake Henry, Visit South Padre Island Executive Director. "We wanted to offer something that combines fitness, music, and the joy of being part of this incredible community."

The race will kick off at 5 p.m. at Beach Waterpark, serving as both the starting and finishing points. Whether walking, jogging, or sprinting to the finish line, the Muzicians Run offers an experience unlike any other. The reward for completing the course? A well-deserved fiesta featuring tacos, beer, and margaritas. Participants can choose a 1Mile, 5K, or 10K route, ensuring that runners of all abilities can join the fun. Mark your calendars now, and don't miss the opportunity to get outside and active while enjoying South Padre Island's incredible spirit.

To learn more or register, visit <u>www.muziciansrun.com</u> or contact <u>muziciansrun@gmail.com</u>. For more information on South Padre Island, head to <u>www.sopadre.com</u>.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.