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FOR IMMEDIATE RELEASE

South Padre Island Bids Farewell to 2024 With Dazzling New Year's Eve Fireworks

SOUTH PADRE ISLAND, Texas, December 17, 2024 – South Padre Island, also known as “The Fireworks Capital of Texas,” is excited to announce their dazzling New Year’s Eve Fireworks Display over the beautiful Laguna Madre Bay on Tuesday, December 31. This unforgettable event is FREE and open to the public, making it the perfect way to ring in the New Year with friends and family.

“We’re excited to invite everyone to this beloved South Padre Island tradition,” said Blake Henry, Visit South Padre Island Executive Director. “The New Year’s Eve Fireworks over Laguna Madre Bay is a spectacular way to celebrate the start of 2025 while soaking in the island’s vibrant atmosphere.”

The fireworks will kick off at 9:15 p.m., and the celebration offers the best viewing experience from South Padre Island’s Entertainment District. For a front-row show, visitors can grab a seat at one of the bayside restaurants and enjoy delicious food and refreshing drinks while taking in the light display. Guests are encouraged to arrive early to secure their spot, as the area promises to buzz with festive energy.

Mark your calendar, gather your loved ones, and let the breathtaking fireworks illuminate the start of a new year on Texas’ Best Beach.

To learn more about the New Year’s Eve Fireworks, [click here](#). For more information on South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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