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FOR IMMEDIATE RELEASE

South Padre Island Bids Farewell to 2023 With Dazzling New Year's Eve Fireworks

SOUTH PADRE ISLAND, Texas, December 27, 2023 – South Padre Island, “The Fireworks Capital of Texas,” is excited to do what they do best and ring in the New Year by lighting up the sky with a spectacular firework display over the bay on December 31, 2023.

“What better place to ring in the New Year than on the sparkling shores of South Padre Island,” said Blake Henry, South Padre Island CVB Executive Director. “With several spectacles planned for the evening, we invite families and friends to join us as we celebrate another year in the books and enjoy a spectacular send-off with a warm welcome to 2024.”

The fireworks will kick off at 9:15 p.m. and launch over the bay in South Padre Island’s vibrant Entertainment District. For a front-row show, visitors can grab a seat on “The Greens” or at one of the bayside restaurants and enjoy delicious food and refreshing drinks while taking in the light display. The legendary Clayton’s Beach Bar & Grill will also host their annual New Year’s Eve fireworks show, launching at 9:15 p.m. and complete with live musical performances at that state’s largest beach bar.

New for 2023, the Art Lounge will celebrate with a New Year’s Masquerade benefiting Fishing’s Future from 8-10:30 p.m., featuring live music, a captivating live painting performance, refreshments, a raffle, and a Christie’s Style Art Auction. Longboard Bar & Grill is hosting a NYE Party Night from 8-10 p.m., and over at Isla Grand Beach Resort, The Quarterdeck Lounge is hosting both a New Year’s Eve Buffet and a New Year’s Eve Party, both of which start at 8 p.m. and run through 1 a.m. and 2 a.m. Come January 1, 2024, those not intimidated by a little cold water can head back to Clayton’s for the 26th Annual Polar Bear Dip. To view all destination events, [click here](#).

Whether an area local or just passing through, with breathtaking views, warm hospitality, and plenty of fun and adventure, South Padre Island makes for the perfect place to say goodbye to 2023 and hello to 2024.

For more information on South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas’ only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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