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FOR IMMEDIATE RELEASE

South Padre Island Announces Second Annual Pickleball on Padre Event

SOUTH PADRE ISLAND, Texas, January 20, 2025 — South Padre Island, the tropical playground home to Texas' best beach, is thrilled to announce Pickleball on Padre Tournament, taking place January 27-February 2, 2025, at the South Padre Island Convention Center and Isla Grand Beach Resort. This highly anticipated event invites pickleball enthusiasts of all ages and skill levels to enjoy a week of fun, friendly competition, and learning on the beautiful shores of South Padre Island.

"This event embodies the spirit of connection and enjoyment that makes South Padre Island a top destination," said Blake Henry, Visit South Padre Island Executive Director. "With Pickleball on Padre, we're proud to offer players of all levels the chance to improve their skills, meet fellow enthusiasts, and experience the energy and beauty of our island."

Pickleball on Padre will commence at 8 a.m. each day with an indoor portion at the South Padre Island Convention Center from January 27 - 30 and an outdoor portion from January 30 - February 2 and offering group lessons and open play sessions, providing ample opportunities for players to showcase their skills or learn the basics of this exciting sport. All lessons are free and will be conducted by John Raschillia, a certified instructor by the Pickleball Coaching International, Dynamite Doubles, and IPTPA organizations. To participate in the tournament, visitors need to register online to secure their spot. A small fee applies for tournament registration.

To learn more or sign up, please visit the event page <u>here</u>. For more information on South Padre Island, visit <u>www.sopadre.com</u>.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.