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FOR IMMEDIATE RELEASE

The Annual Ride for Rotary Queen Isabella Causeway Cross Returns to South Padre Island

SOUTH PADRE ISLAND, Texas, September 22, 2023 – Visit South Padre Island, in partnership with the Rotary Club of Historic Brownsville, is pleased to announce the highly anticipated return of the annual Ride for Rotary event on October 1, 2023. Cycling for a cause, this beloved event is a celebration of fitness, community spirit, and charitable giving, offering a fun and active way to get outdoors and give back.

“We are excited to play a part once again in bringing to life the annual Ride for Rotary over the Queen Isabella Causeway,” said Blake Henry, South Padre Island CVB Executive Director. “We look forward to welcoming riders from across the region and beyond as they join us for a day of fun, camaraderie, and adventure as we pedal off to paradise on two wheels.”

Targeted toward a wide range of riders at varying experience levels, the Ride for Rotary is approximately 33 miles long. It includes crossing the Queen Isabella Causeway with a spectacular view before ending at Louie’s Backyard with a party for the participants.

The ride will kick off at 7:00 a.m. on Sunday, October 1, 2023, at the Brownsville Event Center, where riders will make their way to South Padre Island, stopping at Pelican Station in Port Isabel by 10:15 a.m. for the causeway cross. The causeway cross will take place by 10:30 a.m., and all riders are required to cross at the same time. For those participating, packet pickup will be available from 10:00 a.m. to 2:00 p.m. on Saturday, September 30, at Bicycle World in Brownsville and on the day of. Registration is \$55, with kids 12 and under riding for free. The first 200 riders will receive a free t-shirt, and all riders will receive a medal for participating.

All proceeds raised by the event will support local Rotary Club initiatives and humanitarian efforts, benefiting education, youth development, and community improvement projects.

To learn more or register, contact Markus Villanueva at 956-639-5020 or visit the event page [here](#).

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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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