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## FOR IMMEDIATE RELEASE

## The Annual Ride for Rotary Queen Isabella Causeway Cross Returns to South Padre Island

**SOUTH PADRE ISLAND, Texas, September 30, 2024** — South Padre Island, in partnership with the Rotary Club of Historic Brownsville, is pleased to announce the return of the annual Ride for Rotary event on Sunday, October 6, 2024. Cyclists of all skill levels are invited to participate in this scenic 33-mile bike tour, which showcases some of the most breathtaking views along the Texas coast.

"We are thrilled to invite the community and visitors alike to join us for a beautiful ride that makes a real difference in the lives of so many," said Blake Henry, Visit South Padre Island Executive Director. "This event is not just about cycling; it's about giving back and helping those in need, both locally and globally."

The highlight of the ride is the crossing of the Queen Isabella Causeway, offering participants a stunning view of the Gulf of Mexico and Laguna Madre Bay before ending at Louie's Backyard with a party for the participants. The course is designed to accommodate cyclists of varying experience levels, offering a safe and enjoyable experience for everyone. All riders will receive a medal for participating. The Ride for Rotary event is about more than the thrill of cycling. It is also about making a positive impact in our community. All proceeds raised by the event will support local Rotary Club initiatives and humanitarian efforts, benefiting education, youth development, and community improvement projects.

To learn more or register, contact Markus Villanueva at 956-639-5020 or visit the event page here. For more information on South Padre Island, head to www.sopadre.com.



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## About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit <a href="https://www.sopadre.com">www.sopadre.com</a>.