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FOR IMMEDIATE RELEASE

Ron Hoover Fishing Tournament Brings Friendly Fishing Competition To Sunny South Padre Island

SOUTH PADRE ISLAND, Texas, July 5, 2023 – South Padre Island is excited to announce the highly anticipated Ron Hoover Fishing Tournament will return July 14-15, 2023.

“As the Lone Star State’s mecca for fishing, South Padre Island serves as a haven for anglers looking to cast a line and enjoy the great outdoors,” said Blake Henry, South Padre Island CVB Executive Director. “The Ron Hoover Fishing Tournament offers a weekend to leave anglers in awe - full of fantastic fishing opportunities and the chance to explore our beloved island. Join us for a weekend on the water, soaking up the sun and reeling them in.”

The event is sponsored by Ron Hoover RV & Marine Centers and benefits the Make-A-Wish of the Rio Grande Valley, with a portion of the proceeds donated to help make wishes come true for terminally ill children in the area. The tournament will feature over \$200k in cash and prizes this year, including a new Majek M2 and Starcraft Pontoon.

Saturday’s activities start early with a 6:00 a.m.- 2:00 p.m. fishing time, and weigh-in will take place from 12:00-2:00 p.m. with anglers having to be in line by 2:00 p.m. sharp at Jim’s Pier. The Awards ceremony will begin at 5:30 p.m. at the South Padre Island Convention Center and includes dinner, live music, trophy presentations, door prizes, and a grand prize raffle giveaway.

To learn more or register, please visit the event’s website at hooverfishing.com.

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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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