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FOR IMMEDIATE RELEASE

South Padre Island Teams Up with Austin FC as ‘The Official Island Escape’ for the Major League Soccer Team

SOUTH PADRE ISLAND, Texas, December 16, 2024 – South Padre Island, the beloved tropical paradise home to Texas’ best beach, is thrilled to announce its new partnership with Austin FC, proudly becoming “The Official Island Escape” for the MLS team and its dedicated fanbase. This exciting collaboration is set to create a wave of thrilling opportunities for Austin FC fans while celebrating the vibrant connection between the Texas coastline and the soccer community.

“We’re beyond excited to partner with Austin FC, one of the most dynamic teams in Major League Soccer,” said Blake Henry, Visit South Padre Island Executive Director. “This collaboration is perfect on many fronts. It’s the ideal blend of energy and escape, connecting the passion of soccer fans with the beauty and adventure of South Padre Island. Together, we’re creating unforgettable memories for fans both on and off the field.”

As part of this multi-year partnership, which kicks off for Austin FC’s 2025 season starting on February 5, South Padre Island will bring its signature charm to Q2 Stadium, integrating its brand into the heart of Austin FC’s home turf. Over the next three years, fans can look forward to exclusive sweepstakes opportunities, immersive beach-themed activations, and unique South Padre Island experiences showcased during matches.

Austin FC will also share the exciting partnership directly with their fans, positioning South Padre Island as the top destination for AFC supporters and offering a chance to win their very own trip this summer. Through a social media-based campaign, AFC fans will have the opportunity to participate for a chance to win a trip to South Padre Island, the ONLY tropical island oasis in the Lone Star State. The sweepstakes will run on AFC social media platforms so be sure to follow their [Facebook](#) and [Instagram](#) as well as Visit South Padre Island’s [Facebook](#) and [Instagram](#).

Whether it’s a chance to win a dream vacation or enjoy engaging activities that capture the island’s spirit, this partnership promises to bring the magic of South Padre Island’s coast to Austin and the AFC community.

To learn more about South Padre Island, visit www.sopadre.com. For more information on Austin FC, head to www.austinfc.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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