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FOR IMMEDIATE RELEASE

SPLASH Brings Four-Day Pride Celebration to the Beaches of South Padre Island

SOUTH PADRE ISLAND, Texas, April 11, 2024 – South Padre Island is ready to host the SPLASH Unified event on April 25-28, 2024, at the Holiday Inn Resort. This event promises four days of non-stop fun for the LGBTQ+ community.

“We’re thrilled to welcome everyone to SPLASH Unified as we celebrate Pride and continue to promote inclusivity and acceptance,” said Blake Henry, Visit South Padre Island Executive Director. “South Padre Island provides the perfect backdrop for a weekend of celebration and connection, and we can’t wait to create unforgettable memories.”

The four-day festival will run from Thursday, April 25, to Sunday, April 28, at the Holiday Inn Resort South Padre Island, an IHG Hotel. Known for its inclusive and welcoming atmosphere, Splash Unified attracts a diverse crowd of attendees from all around the country. This year’s event is celebrating 15 years of RuPaul’s Drag Race. It has an exciting lineup of special guests in store, including India Ferrah, Vanessa Vanjie Mateo, Morphine Love Dion, Plane Jane, and Geneva Karr. Festivities range from party cruises, pool bashes, beach parties, performances, and more.

To learn more or purchase tickets, head to splashesouthpadre.com. For more information on South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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