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**FOR IMMEDIATE RELEASE**

**SOUTH PADRE ISLAND, Texas, June 11, 2024** – Celebrate National Go Skate Day on June 21. South Padre Island is happy to announce the return of the annual SPI Beach Bash Skate Jam on Friday, June 21, 2024. This exhilarating event will take place at John L. Tompkins Park and promises a day filled with thrilling competitions and exciting prizes.

"We are excited to bring back the SPI Beach Bash Skate Jam for another unforgettable year," said Blake Henry, Visit South Padre Island Executive Director. "This event showcases the talent and passion of the skateboarding community. We look forward to seeing everyone come together for a day of fun and competition."

Presented by TCA Media Studio, the mission of the Beach Bash Skate Jam is to promote the growth of skateboarding culture and community while also providing a platform and financial support for small businesses and local skateboarders who dream of turning their passion into a profession. From 1-7 pm on Friday, June 21, John L. Tompkins Park will be the epicenter of skateboarding excitement, featuring competitions that cater to all skill levels and the chance to connect with fellow enthusiasts. In addition to awe-inspiring displays of skill and style, cash prizes will be up for grabs, and vendors will be available to check out. The SPI Beach Bask Skate Jam is free to attend and makes for a great family-fun outing with its picturesque beachside location and excitement-filled atmosphere.



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*About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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