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FOR IMMEDIATE RELEASE

Splash Unified Brings Pride to the Beaches of South Padre Island

SOUTH PADRE ISLAND, Texas, April 20, 2023 – South Padre Island is thrilled to announce Splash Unified, the ultimate island getaway for the LGBTQ+, is back April 27-30, 2023, offering a weekend of non-stop fun on the shimmering shores of Texas' only tropical island oasis.

"We are very excited to celebrate the return of Splash Unified," said Blake Henry, South Padre Island CVB Executive Director. "It's important to celebrate the LGBTQ+ community and ensure we're creating a space where everyone feels welcome and can be proud to live openly and authentically. We invite all to join us here on sunny South Padre Island for a weekend of fun and relaxation."

Splash Unified is one of the biggest and best pride parties at the beach for the LGBTQ+ community and friends. The four-day festival will run from Thursday, April 27 to Sunday, April 30, and is being hosted at the Holiday Inn Resort South Padre Island. Known for its inclusive and welcoming atmosphere, Splash Unified attracts a diverse crowd of attendees from all around the country. The event features an exciting lineup of festivities, including pool parties, beach parties, dance parties, and drag shows, as well as opportunities for networking and socializing with other LGBTQ+ individuals and allies. Ticket prices range from \$59+ for two-day general admission to \$139+ for Platinum VIP. Ticket and VIP wristband pick-up will be in the lobby of the Holiday Inn Resort from 12-5 p.m. on Thursday, April 27, as well as at the entrance of all scheduled events.

For the full event schedule or to purchase tickets, head to splashsouthpadre.com.

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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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