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**FOR IMMEDIATE RELEASE**

**South Padre Island, The Fireworks Capital of Texas, kicks off the summer season with family-friendly fireworks displays**

*Celebrate the season with beach and bayside fireworks from now through Labor Day*

**SOUTH PADRE ISLAND, Texas, June 08, 2023** – South Padre Island, The Fireworks Capital of Texas, is kicking off the summer season with beach and bayside fireworks displays running now through Labor Day. An honor proclaimed by the Texas Senate, the Island's recognition highlights the abundance of spectacular fireworks displays for visiting individuals, couples, and families to enjoy.

"We love celebrating the beginning of summer with a variety of family-friendly fireworks displays over the water for a truly unique Island experience," said Blake Henry, South Padre Island CVB Executive Director. "We're proud of our state-recognized proclamation and honor it by enhancing the community and visitor's viewing experience year after year."

Throughout the summer season, the Island features fireworks shows over the beach and bay.

- Every Tuesday and Friday at Louie's Backyard at 9:15 p.m.
- Every Thursday at Isla Grand Beach Resort at 9:15 p.m.
- Every Friday and Saturday at Clayton's Beach Bar at 9:15 p.m.
- 4th of July Fireworks on Tuesday, July 4, at the Entertainment District at 9:15 p.m.
- Labor Day Fireworks on Sunday, September 3, at the Entertainment District at 9:15 p.m.

Beyond South Padre Island's exciting firework displays, the destination is a perennially popular summer vacation spot, particularly for families. The Island boasts a wide variety of activities for vacationers of all ages. South Padre Island's beach vacation experience is second to none, from water sports to camping and fishing, to nature tourism attractions.



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**About South Padre Island**

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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