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FOR IMMEDIATE RELEASE



South Padre Island to Host 2022 Texas Association of Convention and Visitor Bureaus Conference

South Padre Island, Texas, August 10, 2022 – The South Padre Convention & Visitors Bureau will host the 2022 Texas Association of Convention and Visitor Bureaus (TACVB) Conference this August 29 to September 2.

Celebrating 50 years of TACVB, the conference will see over 300 employees from more than 90 convention & visitor bureaus throughout the state come together for the purpose of education, networking, and other travel and convention-related topics. Attendees can expect presentations by the best thought leaders in the industry, as well as break-out educational sessions, shirt sleeves discussions, and plenty of opportunities to reconnect and collaborate with industry colleagues.

In addition, two case study tours will be offered where attendees will get a firsthand look at South Padre Island's success in both the Eco-Tourism and Historical spaces. The first tour will be held on Tuesday, August 30, and includes stops at the South Padre Island Birding, Nature Center & Alligator Sanctuary, as well as Sea Turtle Inc. The second tour will take place on Friday, September 2, with stops including the Port Isabel Historical Museum, the Port Isabel Event Cultural Center, and the Port Isabel Lighthouse State Historic Site.

"I am thrilled to be bringing the 2022 TACVB Annual Conference to the beautiful destination of South Padre Island," said Kathleen Frankford, Executive Director of TACVB. "This year's event features our most comprehensive educational lineup yet and will welcome some of the nation's top tourism thought leaders along with hundreds of attendees from across Texas and amazing supporting partners, without whom this event would not have been possible."

"The TACVB conference is an excellent opportunity for us to showcase everything South Padre Island has to offer to our peers who, just like us, host conventions each year," said Blake Henry, South Padre Island CVB Director. "We're also excited for the opportunity to be able to learn from those same peers, in addition to the incredible lineup of industry leaders set to join us on the beautiful shores of South Padre Island, it's sure to be a success!"

For additional information on the 2022 TACVB Annual conference, please visit www.tacvb.org

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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.