



FOR IMMEDIATE RELEASE

Texas Music Office Announces Music Friendly Texas Designation for South Padre Island

SOUTH PADRE ISLAND, Texas, November 16, 2023 – Governor Greg Abbott announced that the City of South Padre Island has been designated by the Texas Music Office (TMO) as a Music Friendly Texas Community after completing the multi-step certification process. The Music Friendly Texas program, the first in the nation since introduced by TMO in 2016, seeks to foster music business-related economic development and job creation in Texas cities and communities.

“Congratulations to the City of South Padre Island on earning the Music Friendly Texas Certified Community designation,” said Governor Abbott. “Music is key to the Texas brand and is deeply rooted in the cultural traditions of our great state. Music Friendly Texas Communities certified by the Texas Music Office work hard to attract and develop the local music industry to boost local job creation and economic growth. In fact, with support from the Texas Music Office, the Texas music industry accounted for more than 192,000 direct and indirect permanent jobs and generated more than \$26 billion in economic activity statewide last year. Together, we will continue to work alongside communities in every region of our state to amplify their growth and success.”

“Becoming Music Friendly Texas Certified is a significant milestone for South Padre Island,” said Mayor Patrick McNulty. “It’s more than just a certification; it’s our commitment to cultivating a vibrant music scene that reflects the heart and soul of our community. By joining this initiative, we send a resounding message to the music industry that South Padre Island is not only open for business but ready to welcome and support the artists, entrepreneurs, and professionals who can help our island’s musical identity flourish and enrich the lives of both our residents and visitors.”

“We are honored South Padre Island received the designation as a Music Friendly Texas Community,” said Visit South Padre Island Executive Director Blake Henry. “This recognition further highlights our commitment to supporting a thriving music scene that serves to enhance the deep cultural history of the island. We look forward to continuing our support for musicians and music enthusiasts. It is our hope that this will continue to enhance the appeal of South Padre Island as a destination for music lovers.”



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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