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FOR IMMEDIATE RELEASE

South Padre Island Gears Up For Award-Winning Tacos & Tequilas Festival

SOUTH PADRE ISLAND, Texas, September 2, 2024 – South Padre Island is thrilled for the return of the much-anticipated Tacos & Tequilas Festival on September 14-15, 2024, at the South Padre Island Convention Center. This two-day culinary extravaganza, recently crowned the "Best Food Festival" in the 2024 Texas Travel Awards, promises to be a vibrant celebration of Mexico's rich culinary traditions and cultural heritage.

"We are excited to welcome visitors from near and far to the Tacos & Tequilas Festival," said Blake Henry, Visit South Padre Island Executive Director. "This event is a celebration of the rich culinary heritage of Mexico and the vibrant culture that makes South Padre Island a unique destination. We're proud to host this award-winning festival and look forward to an unforgettable weekend of food, fun, and festivities."

In addition to the culinary delights, the festival will feature live performances by both local and national artists, adding a dynamic soundtrack to the festivities. Attendees can cheer on participants in various competitions, including a taco eating contest, a jalapeño eating contest, and a grito contest, where contestants showcase their best Mexican shout. The festival will also feature Lucha Libre matches, an arm-wrestling competition, a Loteria area, and kid-friendly activities such as mini golf, face painting, and a piñata station. The festivities will also feature spectacular shows from authentic Voladores de Papantla during both days of the festival.

Whether you're a local resident or a visitor to the island, the Tacos & Tequilas Festival offers a unique opportunity to experience the best of Mexico in a single weekend. To learn more or purchase tickets, visit the event website at www.spitacostequilafest.com. For more information on South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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