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**FOR IMMEDIATE RELEASE**

## ***South Padre Island Announces Tacos Y Tequilas Festival***

**SOUTH PADRE ISLAND, Texas, July 6, 2023** – Bringing the heat to the beach, South Padre Island is thrilled to announce Tacos y Tequilas Festival on September 2-3, 2023, at the South Padre Island Convention Center. This two-day event promises to be a feast for the senses, featuring live music, tequila sampling, and a highly anticipated competition to determine who reigns supreme as the purveyor of the best tacos in all of the Rio Grande Valley.

"The Tacos Y Tequilas Festival is an event that truly captures the essence of South Texas," said Blake Henry, South Padre Island CVB Executive Director. "We are delighted to welcome this festival to South Padre Island, and we invite everyone to join us for a weekend of incredible food, fantastic music, and the warm hospitality that our community is known for."

Prepare your taste buds for an unforgettable experience as the Tacos Y Tequilas Festival brings together the vibrant culture, flavors, and traditions of South Texas. Locals and visitors alike will have the opportunity to indulge in an array of mouthwatering tacos crafted by talented vendors and local restaurants proud to showcase their culinary expertise. Because no taco celebration is complete without the perfect complement of tequila, festival goers will have the chance to sample an impressive selection of tequilas, immersing themselves in the intricate flavors and smooth textures that define this renowned Mexican spirit.

The highlight of the festival is undoubtedly the highly anticipated taco competition, where local restaurants and vendors will showcase their skills and creativity while vying for the prestigious title of the best tacos in the Rio Grande Valley. The competition promises to be fierce as participants put their best foot forward to impress both the judges and the discerning taste buds in the crowd.

This is an event not to be missed, so mark your calendars and make plans to attend Tacos Y Tequilas Festival on sunny South Padre Island.

- The doors open at 3 p.m., and all ages are welcome.
- Admission to the event is free, though VIP tickets are available for purchase for those craving the ultimate experience.

For festival updates, ticket information, artist announcements, and more, visit the event website at [www.tacosytequilasfest.com](http://www.tacosytequilasfest.com).



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### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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