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**FOR IMMEDIATE RELEASE**

## ***2023 Texas Beach Ultimate Festival Heads to South Padre Island***

**SOUTH PADRE ISLAND, Texas, April 7, 2023** – South Padre Island is gearing up for the Texas Beach Ultimate Festival (TBUF) to take over its sparkling shores on April 22-23, 2023.

“We are thrilled to be the destination of choice to host this year’s Texas Beach Ultimate Festival,” said Blake Henry, South Padre Island CVB Executive Director. “A simple yet fascinating and demanding game, Ultimate pulls inspiration from sports like soccer, basketball, American football, and netball, mixing the best features of each to create an entirely new game. It’s an exciting team sport played by thousands worldwide, and we can’t wait to see how the games play out on our shores. Everyone is invited to join us for a weekend full of frisbee, fun, friends, and family on South Padre Island.”

The Texas Beach Ultimate Festival is the state’s premiere beach tournament and is also known as the world’s longest consecutively running beach tournament! For the first time in its 30-year history, TBUF will take place on the pristine beaches of South Padre Island - offering teams amazing Ultimate on soft sand on a beach that knows how to have fun! The games will take place Saturday, April 22, and Sunday, April 23, on the south end of the island at the Holiday Inn Beach Resort and Isla Blanca Park. TBUF has two exciting showcase games in store with Color of Ultimate and Texas Women All-Stars.

To learn more or register, please visit the event's website at [houston-ultimate.com/tbuf/](https://houston-ultimate.com/tbuf/)



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### ***About South Padre Island***

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](https://www.sopadre.com).*

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