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**FOR IMMEDIATE RELEASE**

## ***South Padre Island Named Destination of the Year by the Texas Travel Awards for Second Year in a Row***

**SOUTH PADRE ISLAND, Texas, May 05, 2023** – South Padre Island has dominated the 2023 Texas Travel Awards, taking home the title of Destination of the Year for the second year in a row! The tropical island paradise won six awards between the population and statewide categories.

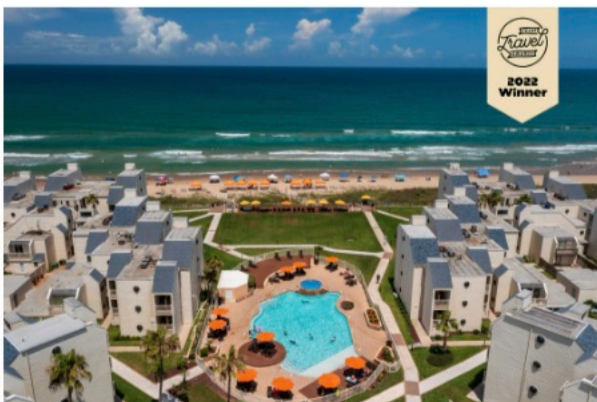
Created by the publishers of *Austin Monthly*, *San Antonio Magazine*, and *Texas Music*, the Texas Travel Awards recognize and celebrate the top travel destinations and attractions across the Lone Star State, shining a spotlight on the most exciting, innovative, and inviting places throughout Texas. The 2023 winners represent places, businesses, and **uniquely Texas experiences**, luring travelers to hit the open road and explore this great state.

South Padre Island **was** selected as **the winner** in this year's awards for:

- **Destination of the Year**
- **Best Beach in the State**
- **Views | Statewide:** Sunrise at the Jetties
- **Art Festival | Small Market:** Sandcastle Days
- **Live Music Venue | Small Market:** Clayton's Beach Bar and Grill
- **Outdoor Activity | Small Market:** Parasailing

"It is an incredible honor for South Padre Island to be named Destination of the Year for the second consecutive year," said Blake Henry, South Padre Island CVB Executive Director. To also receive recognition in five categories among other destinations across our beautiful Lone Star State, including the Best Beach statewide, is a huge testament to the extraordinary work and experience that both the South Padre Island team and our local island partners execute every day."

For more information on the Texas Travel Awards, including a complete list of 2023 winners, head to [www.texastravelawards.com](http://www.texastravelawards.com).



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### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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