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FOR IMMEDIATE RELEASE

Los Jefes de Jefes arrive at South Padre Island

SOUTH PADRE ISLAND, Texas, March 21, 2024 - South Padre Island is ready to host an unforgettable night of music as legendary Mexican-American band Los Tigres del Norte, take the stage at the South Padre Island Convention Center on March 30th. This highly anticipated event promises to showcase the iconic norteño music genre, bringing fans of all ages together for a memorable experience.

Los Tigres del Norte have carved a formidable career and stand as one of the most influential bands in the history of Latin music. This globally acclaimed group, with a string of prestigious awards, has mesmerized audiences worldwide, filled arenas, and garnered praise for their exceptional sound and lyrics.

“We are excited to welcome Los Tigres del Norte to South Padre Island for what promises to be an exceptional celebration of norteño music,” said Cindy Treviño, Director of Marketing and Corporate Sponsorships. “Their remarkable talent is sure to energize this Semana Santa season on South Padre Island.”

Tickets for Los Tigres del Norte at the South Padre Island Convention Center are available for purchase now on all Boot Jacks Valleywide, [eventbrite.com](https://www.eventbrite.com), or at the South Padre Island Convention Center office at 956-761-8380. Don't miss your chance to witness this legendary performance by one of the biggest names in Latin music.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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