



**Media Contact:** Cindy Trevino

Telephone: (956) 761-8199

E-mail: [cindy@sopadre.com](mailto:cindy@sopadre.com)

**FOR IMMEDIATE RELEASE**

## ***Annual SPI Triathlon Returns to South Padre Island's Sunny Shores***

**SOUTH PADRE ISLAND, Texas, September 18, 2024** – Calling all athletes and fitness enthusiasts. The much-anticipated SPI Triathlon is set to return to the beautiful shores of South Padre Island on Sunday, September 29, 2024. Hosted at Jim's Pier, this annual event promises to deliver an unforgettable race experience, offering Olympic and Sprint distance courses ensuring that triathletes of all abilities—whether seasoned veterans or first-timers—can enjoy the challenge.

“We're thrilled to welcome triathletes back to South Padre Island for another exciting edition of the SPI Triathlon,” said Blake Henry, Visit South Padre Island Executive Director. “Whether you're a seasoned triathlete looking to push your limits or just starting out, our courses provide the perfect setting for personal achievement, all while soaking in the beauty of our island.”

Participants will have the chance to race through South Padre Island's breathtaking landscapes, known for its clear waters, vibrant wildlife, and picturesque views. The Olympic distance course features a 1,500-meter swim, a 40-kilometer bike ride, and a 10-kilometer run, offering a true endurance test. For those seeking a shorter challenge, the Sprint distance covers a 750-meter swim, 20-kilometer bike ride, and a 5-kilometer run, ideal for newer competitors or those looking to sharpen their skills. There will also be a Sprint Relay for those who prefer to work as a team vs individually. Readily accessible for friends and family, spectators can set up in the transition area at Jim's Pier to cheer on their favorite triathletes and loved ones.

To learn more or register, [click here](#) to visit the event website or contact the organizer, Dr. Karen Watt, at [docwatt@powerwattcoaching.com](mailto:docwatt@powerwattcoaching.com). For more information on South Padre Island, head to [www.sopadre.com](http://www.sopadre.com).



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### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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