



FOR IMMEDIATE RELEASE

Explore The Coastal Nature of South Padre Island During The 27th Annual Winter Outdoor Wildlife Expo

SOUTH PADRE ISLAND, Texas, February 7, 2023 – An eye-catching Expo unlike any in the RGV, the 27th Annual Winter Outdoor Wildlife Expo, hosted by the SPI Birding, Nature Center & Alligator Sanctuary, will return to South Padre Island February 9-11, 2023.

"South Padre Island is surrounded by some of the most incredible coastal nature," said Blake Henry, South Padre Island CVB Executive Director. "The WOWE is great because it not only offers the chance to learn about the area and coastal ecosystem but also offers the chance to get out and explore these areas yourself with dedicated guides and field experts. Bring your love of nature and list of questions and join us for the 27th annual Winter Outdoor Wildlife Expo."

The Winter Outdoor Wildlife Expo will take place at the SPI Hilton Garden Inn and offers three days of fascinating presentations and field trips centered around a variety of topics in coastal nature. Each day will kick off at 9:30 a.m. and end at 3:45 p.m. with the exception of Saturday, Feb. 11, which will wrap up around 5 p.m. Visitors have the chance to meet with and learn from an array of vendors, exhibitors, and presenters, with guest speakers set to weigh in on topics ranging from coastal research and conservation efforts to sustainable fishing practices, the local flora and fauna, and much more. The guided field trips have been ramped up this year. They include educational adventures to nearby Bahia Grande and the Laguna Atascosa National Wildlife Refuge, boat birding tours in the Laguna Madre, and tours of the Cactus Creek Ranch. These tours will visit hard-to-reach or normally inaccessible environments and cost between \$50 and \$60 each. Tickets can be purchased on the birding and nature center's website, linked here.

New for 2023, the Winter Outdoor Wildlife Expo is hosting its first photography contest and has added a keynote speaker to the weekend's schedule. Set to close out the event on Saturday; Tiffany Kersten is a local RGV birding guide and the current ABA Big Year record holder for most bird identifications in the lower 48 states.

For more information on the Winter Outdoor Wildlife Expo, head to www.spibirding.com/wowe. To learn more about South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.