

SOUTHPORT

OPEN *for*
ALLWAYS

Town & Village Guide



DISCOVER:

Southport • *Ainsdale Village*
Birkdale Village • *Churchtown* • *Hillside*

VISIT
SOUTHPORT

Sefton Council



A warm
Southport Welcome
with **OPEN ARMS**

Welcome to The 154th Open in Southport, home to Royal Birkdale, one of the world's most iconic links courses. This guide unlocks five extraordinary neighbourhoods of Southport, Birkdale Village, Hillside, Ainsdale Village and Churchtown, each with its own flavour, and all worth exploring well beyond the final putt.

Getting around couldn't be easier, with frequent rail and bus connections linking every village. So, stay for it all, and when summer calls again, come back.

Through our partnership with Royal Birkdale, you can enter a prize draw to win a Four-ball and walk the fairways of champions yourself.

This is your insider's guide to one of the world's most celebrated golf and coastal destinations. Discover where to eat, explore, and bunker down in style, we've no shortage of 19th holes to raise a glass to.

Welcome.
We're open for all ways.

Discover

SOUTHPORT

Just
4 minutes
from Hillside
by train

Swing into Southport, the heart of England's Golf Coast, a vibrant coastal town packed with culture, attractions, a thriving entertainment scene, plus scores of independent eateries and bars. Stroll from the fairways to the wide-open walkways of Lord Street and along the scenic waterfront, there's so much to explore during your visit.



SHOP: Explore the heritage of Lord Street and its national and independent retailers.



EAT & DRINK: Discover a mix of restaurants, independent cafés, and traditional pubs.



ATTRACTIONS: Enjoy beautiful parks, scenic gardens, the historic seafront, and classic amusements.



CULTURE & EVENTS: Immerse yourself in live music, theatre, art galleries, and special events.

*Head to our Open Hubs for incredible
entertainment & live sports all week long!*



Discover

BIRKDALE VILLAGE

The Open's natural neighbourhood, Birkdale Village is a short stroll from Royal Birkdale and has an energy all of its own during Championship week. A happening high street lined with independent restaurants, bars and boutiques makes it the ideal place to celebrate, unwind and refuel. Warm, walkable and full of character, this is where the action continues off the course.



DINE: Independent restaurants, buzzing cafés and stylish bars.



RETAIL: Boutique shopping and unique independent retailers.



CONVENIENCE: Essential shopping and local visitor amenities.

Explore the Villages, view special offers and events



Discover

HILLSIDE

Relaxed and right on the doorstep of Royal Birkdale, Hillside is your closest spot to refuel & recharge between rounds during your time at The Open. Refresh yourself with a local craft ale or sourdough pizza – plus get easy access to all of the everyday essentials from coffee to a take-away sandwich, a newspaper or a chemist!



GATEWAY: Three minutes walk to Royal Birkdale Golf Course.



REFUEL: Welcoming cafés, local bars, and traditional pubs.



CONVENIENCE: Essential shopping and local visitor amenities.

Explore the Villages, view special offers and events



Discover

CHURCHTOWN

Southport's oldest village is a hidden gem of thatched cottages, traditional inns and the beautiful Botanic Gardens. Bring the family and follow the interactive Golf Trail across the local businesses, with the chance to win some fantastic prizes. Then settle into one of the classic village pubs. Timeless, charming and utterly welcoming.



NATURE: Visit the historic Botanic Gardens and nearby Hesketh Park.



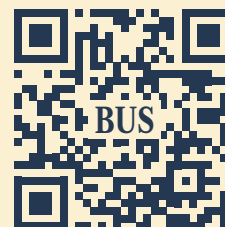
HOSPITALITY: Independent dining & traditional pubs.



HERITAGE: Explore the historic village centre, thatched cottages & local culture.

GETTING AROUND

Plan your journey by rail and bus



Discover

AINSDALE VILLAGE

For a more chilled out vibe Ainsdale Village is easily accessible from Southport, a charming village filled with cafés, wine bars and pubs, you can also explore local businesses & win prizes with Ainsdale's Pie & Pint



Trail. Surrounded by amazing beauty, it's the perfect place to take in the wonders of nature. Unleash your active side on its very own beach along the stunning Natural Coast, known for its beautiful sand dunes, it's a designated 'kite surfing' hotspot where you can ride the waves or simply watch. Less than 10 minutes away you can visit Formby's stunning National Trust beach and red squirrel woodland reserve makes for an unforgettable half-day escape from the fairways.



RELAX: Excellent independent dining, traditional pubs, and local cafés.



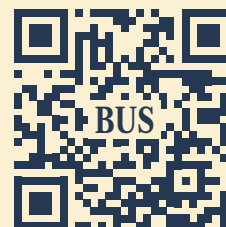
EXPLORE: Spectacular beaches & recreation.



EXPERIENCE: Sefton's Natural Coast, dunes, seascapes & nature.

GETTING AROUND

Plan your journey by rail and bus



SOUTHPORT

Capital of England's Golf Coast



WIN A FOUR BALL *at* ROYAL BIRKDALE

Visit all five of our locations during The Open and seek out the Golden Golf Balls, for your chance to win a four-ball on the Open Championship Course, thanks to Royal Birkdale Golf Club.

HOW *to* ENTER

1. Visit all 5 locations during The 154th Open (discover with our map)
2. At each stop, explore the local area and find the hidden Golden Golf Ball
3. Scan the QR code on each of the five Golden Golf Balls
4. Submit your entry for a chance to win a four-ball at Royal Birkdale Golf Club!

SCAN THE QR CODE TO FIND OUT MORE

www.visitsouthport.com/golf/the-open/win/

T&Cs apply



SOUTHPORT

Capital of England's Golf Coast

Everything is within minutes of Royal Birkdale

Discover SOUTHPORT



Discover CHURCHTOWN



Discover BIRKDALE VILLAGE



Discover HILLSIDE



Discover AINSDALE VILLAGE



VICTORIA PARK CAMPING VILLAGE

MAIN SPECTATOR ENTRANCE POINT

Bunker down BEYOND THE FAIRWAYS

Just a short train ride down the coast, Liverpool City Centre offers world-class hotels, legendary nightlife, unique experiences and one of the most vibrant dining scenes in the country, the perfect place to bunker down and make a championship stay of it.



CROSBY BEACH
'ANOTHER PLACE' BY ANTONY GORMLEY
LIVERPOOL

FORMBY

WIN A FOUR-BALL At Royal Birkdale Golf Club



Visit all five locations and scan the QR codes to enter the draw to win a Four-ball at Royal Birkdale Golf Club.

- ★ SOUTHPORT
- ★ HILLSIDE
- ★ BIRKDALE VILLAGE
- ★ CHURCHTOWN
- ★ AINSDALE VILLAGE

T&Cs apply

Hillside Station JOURNEY TIMES

Birkdale	1 Minute
Ainsdale Village	2 Minutes
Southport	4 Minutes
Churchtown	15 Minutes by bus
Birkdale Village	15-20 Minutes walk

Discover SOUTHPORT GUIDE

- Attractions
- Food & Drink
- Shopping
- Nature
- Heritage
- Pharmacies
- Walks & Footpaths
- Beach Access
- Bicycle Routes
- Nightlife

GRAB A LOCAL TAXI WITH

