

GARY **AIR SHOW** **WEEKEND**

AUGUST 21-23, 2026

MARQUETTE PARK BEACH
ALONG THE SOUTH SHORE OF LAKE MICHIGAN



HONORING 250 YEARS
OF AMERICAN INDEPENDENCE



GARY
AIRSHOW
WEEKEND
AUGUST 21 - 23, 2026

The Gary Air Show returns to Marquette Park on Friday, August 21st through August 23rd along the southern shores of Lake Michigan – delivering an unforgettable weekend of aviation excellence, community pride, and lakeside entertainment. This year we will be adding a twilight/night drone show on Friday evening.

After welcoming over 200,000 attendees in 2025, the 2026 event promises even greater impact, expanded programming, and enhanced sponsor visibility.

The Gary Air Show attracts families, military supporters, corporate leaders, and visitors from Northwest Indiana and the greater Chicagoland region – making it one of the premier events in the area.

2026 FEATURED PERFORMERS*

- **F-18**
- **Red Line**
- **Misty Blues Parachute Team**
- **Folds of Honor**
- **RJ Gritter**
- **Fighter Jets - Mig 17-F's**
- **Red Bull Kevin Coleman**
- **Big Red Susan Dacy**
- **Trojan Phlyers**
- **Additional military and civilian aerial performers**
- **Great Lakes Drone Shows**

*** SUBJECT TO CHANGE WITHOUT NOTICE**

GARY AIRSHOW WEEKEND

WHY **SPONSOR** THE GARY AIR SHOW?

- Direct access to 200,000+ attendees
- High-visibility shoreline performance backdrop
- Extensive media, digital, and social media coverage
- Premium VIP hospitality experiences
- Onsite activation opportunities
- Strong community and military engagement

**BRAND ALIGNMENT • VISIBILITY • ENGAGEMENT •
ACTIVATION • COMMUNITY IMPACT •**



\$100,000 PRESENTING SPONSORSHIP

- Your logo featured on one of the Trojan Phlyers aircrafts
- Your logo featured in the Friday Night Drone Show celebrating the 250th anniversary of America (Max 2 Companies)
- Your logo featured on the Official 2026 Air Show T-Shirt (back)
- Company branded backdrop for fan photo opportunity
- Prominent logo placement on entrance banners
- Prominent logo placement in print advertising
- Air Show social media and website branding
- Frequent announcer mentions throughout weekend
- 4 Parking Passes & 8 VIP Tickets (Friday Drone Night Show)
- 25 passes to Aquatorium VIP Area on Saturday AND Sunday (food & beverages provided)
- 12 VIP parking passes for Saturday AND Sunday
- Opportunity for onsite activation at Marquette Park
- Opportunity to provide giveaways throughout the venue
- Opportunity to add collateral to welcome swag bags for pilots/crew





\$50,000 ALPHA SPONSORSHIP

- Your logo featured on one of the Trojan Phlyers aircrafts
- Prominent logo placement on entrance banners
- Prominent logo placement in print advertising
- Company branded backdrop for fan photo opportunity
- Air Show social media and web branding
- Frequent announcer mentions throughout weekend
- 4 Parking Passes & 8 VIP Tickets (Friday Night Drone Show)
- 25 passes to Aquatorium VIP Area on Saturday AND Sunday (food & beverages provided)
- 12 VIP parking passes for Saturday AND Sunday
- Opportunity for onsite activation at Marquette Park
- Opportunity to provide giveaways throughout the venue
- Opportunity to add collateral to welcome swag bags for pilots/crew





\$25,000 BRAVO SPONSORSHIP

- Prominent logo placement on entrance banners
- Prominent logo placement in print advertising
- Air Show social media and web branding
- Company branded backdrop for fan photo opportunity
- Frequent announcer mentions throughout weekend
- 2 Parking Passes & 4 VIP Tickets (Friday Night Drone Show)
- 12 passes to Aquatorium VIP Area on Saturday AND Sunday (food & beverages provided)
- 6 VIP parking passes for Saturday AND Sunday
- Opportunity for onsite activation at Marquette Park
- Opportunity to provide giveaways throughout the venue
- Opportunity to add collateral to welcome swag bags for pilots/crew

GARY
AIRSHOW
WEEKEND

\$10,000 CHARLIE SPONSORSHIP

- 5 passes to Aquatorium VIP Area on Saturday AND Sunday (food & beverages provided)
 - 2 VIP parking passes for Saturday AND Sunday
 - Announcer mentions throughout the event
 - Air show social media and web branding
 - Logo placement on entrance banners
 - Logo placement on all ads where space allows
 - Opportunity for onsite activation at Marquette Park
 - Opportunity to provide giveaways throughout the venue
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\$5,000 DELTA SPONSORSHIP

- 4 passes to Aquatorium VIP Area Saturday AND Sunday (food & beverages provided)
- 2 VIP parking passes for Saturday OR Sunday
- Announcer mentions throughout the event
- Air show social media and web branding presence
- Logo placement on entrance banners
- Logo placement on all ads where space allows
- Opportunity for onsite activation at Marquette Park
- Opportunity to provide giveaways throughout the venue



\$2,500 ECHO SPONSORSHIP

- 2 VIP parking passes for Saturday OR Sunday
 - Announcer mentions throughout the event
 - Air Show social media and web branding
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CUSTOM ADD-ONS

We are pleased to offer special add-ons designed to meet all of your marketing objectives.

\$10,000 VIP PILOT/CREW ADD-ON

An exclusive opportunity to align your brand with air show performers, military personnel, sponsors, and community leaders at the Gary Air Show VIP Pilot & Crew Party.

Includes:

- Prominent logo display at VIP Party
- Entrance signage
- Step-and-repeat/photo backdrop placement
- Bar or stage branding (where applicable)
- Logo on Main Air Show Banner
- 10 VIP Party Invitations
- 5 VIP Parking Passes
- Premium brand visibility among VIP attendees



ADDITIONAL ADD-ONS

\$6,000 OFFICIAL T-SHIRT ADD-ON

- Logo on back of every official t-shirt
- Minimum 1k shirts printed for sale, staff and crew



\$4,000 PILOT POLOS ADD-ON

- Embroidered logo on sleeve



\$6,000 KID'S/STEM ZONE ADD-ON

- Booth space
 - Naming rights
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\$4,000 FIRST AID ZONE ADD-ON

- Logo displayed at all four medical zones
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\$4,000 PARKING ADD-ON

- Logo on every parking ticket
-

\$2,500 HANDICAP VIEWING ADD-ON

- Logo on tent signage
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\$2,000 WELCOME BASKETS ADD-ON

- 60 hotel welcome baskets for Pilots/Crew
- Logo on baskets





CONTACT INFORMATION

To sponsor the 2026 Gary Air Show
or request a customized proposal:

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