



**SSCVA Regular Board of Directors Meeting
7770 Corinne Dr. Hammond, IN
September 18, 2025 Minutes**

1. WELCOME

a. Roll Call

In attendance: BLACKWELL, BRASHIER, CASH, HOLMES, QUNELL, ROBERTS, SCHUFFERT VELLIGAN, WHITE, WIESER

Absent: BONDS, ESPINO, EVANS, GRISOLIA, KLIDERIS, MALONEY, PATENA, SEGARRA, SPENCER

Staff in attendance: PHIL TAILLON, STEPHANIE SMITH, HEATHER BECERRA, NIKKI LOPEZ, NICOLE WOLVERTON, KRISTIN TAYLOR

b. Pledge of Allegiance

2. REPORTS

a. CEO Report

- i. Highlighted Jim Wieser's (new board member) extensive network and its potential benefits.
- ii. Looking forward to seeing everyone at our ROSE event on Sept. 25 at Horseshoe Casino.
- iii. Leonard Hoops from Visit Indy will be the first speaker for our Tourism Today Speaker Series on October 1 – next one will be in January 2026.
- iv. Updated the board on the ongoing Dillinger Museum items, mentioning ongoing negotiations with the family.

b. CFO Report

i. Innkeepers

1. August, we collected approximately \$584,000. This is a decrease about \$10,000 from this time last year.
2. Year to date, we are down about \$92,000 in innkeepers collections.

ii. Financial Update

c. Approval of Claims #2892-2894, 30788-31912 in the amount of \$1,416,730.84

- i. Motion made by **BRASHIER** to approve claims, seconded by **VELLIGAN**. Approved unanimously

- d. Staff Reports
 - i. Estimated attendance for this year's Air Show is 128,608 people to 192,912 visitor days. 75% were local. 25% visitors. (local is anybody within 50 miles)
 - ii. Other staff reports in packet
- e. Committee Reports
 - i. None
- 3. OLD BUSINESS
 - a. None
- 4. NEW BUSINESS
 - a. Approval of Meeting Minutes August 21, 2025
 - i. Motion made by **SCHUFFERT** to approve minutes, seconded by **BRASHIER**. Approved unanimously
 - b. Approval of new board member, Jim Wieser
 - i. Motion made by **BRASHIER** to approve Wieser, seconded by **SCHUFFERT**. Approved unanimously
- 5. PRESENTATION
 - a. Tyrus Joseforsky - CEO/President Hometown Jams
 - i. Provided an overview of Hometown Jam, highlighting their growth and success in Northwest Indiana.
 - ii. Economic impact of Hometown Jams concerts, estimating between \$10 to \$15 million in economic growth.
 - iii. Discussed the importance of providing high-quality entertainment locally to keep people from traveling to Chicago.
 - iv. Outlined their plans for 2026, focusing on Northwest Indiana and our surrounding communities.
- 6. PUBLIC COMMENT
 - a. Two (2) minutes maximum per person or five (5) minutes for a group spokesperson. Please keep your comments civil and constructive to policy issues. The Chair, at his/her sole discretion, may recognize individuals wishing to speak on different topics.
 - i. None
 - b. New Regular Meeting- Date: October 16, 2025 at 12:00 pm at the Indiana Welcome Center.
- 7. ADJOURNMENT
 - a. Motion made by **SCHUFFERT** to adjourn, seconded by **VELLIGAN**.