

I. WELCOME

A. Roll Call

In attendance: Bonds, Cash, Espino, Evans, Grisolia, Klideris, Maloney, Patena, Qunell, Roberts, Velligan, White

Absent: Brashier, Bushemi, Holmes, Lyles, Segarra, Schuffert, Spencer,
A total of 13 board members in attendance.

SSCVA Staff in attendance: Stephanie Smith, Heather Becerra, Nicole Wolverton, Nikki Lopez, Jeff Sanderson

B. Pledge of Allegiance

II. REPORTS

A. CEO/Executive Director

- Heather Becerra, Chief Marketing Officer, was honored with a Good Life Award. Deann Patena will also be receiving a Good Life Award.
- Continuing to meet with various community leaders and noted only five communities remain unvisited.
- Two Convention Center submissions were made by Hobart and Gary, with a positive outlook from Lake County Council.
- The budget presentation is scheduled for November 12, aiming for transparency.
- CEO moderated a panel on economic development and highlighted the success of the Midwest Crossover volleyball tournament.
- The Rose Awards were a success, with many board members attending and two recipients selected for the statewide Hospitality Award. The Christmas Story Exhibit opens November 16
- Partnership Summit is on November 14, focusing on networking and attracting new businesses and attractions.
- The Indiana Society group is not hosting dinner this year, but the South Shore in the City event will take place on December 7 at the Renaissance Hotel.

• CFO- Financial Report

Innkeepers Detail, Fund and Appropriation Reports

- 16% increase in collections compared to the previous year, totaling \$3.7 million with a portion of \$2.6 million.
- Third quarter casino distribution claim was received this week, amounting to \$185,000, and there is a 36% remaining appropriation for Q4.

- Approval of Claims #2619-2621, 28445-31233 \$1,101,024.05.

Motion made by Evans, seconded by Velligan to approve claims.

All in favor, motion passed 12-0.

B. Staff Reports

- Reports in BOD packets

C. Committee Reports and Updates

III. OLD BUSINESS

- A. None to present.

IV. NEW BUSINESS

A. Approval of September Board Meeting Minutes

Motion made by Espino, seconded by Patena to approve September minutes.

All in favor, motion passed 11-0.

B. Resolutions

- Budget resolution: CFO presented BOD with budget presentation booklet detailing a proposed budget of \$6,614,000, a \$15K increase from the previous year, with major appropriation changes for the Indiana Welcome Center events.
- ROSE & RISE will get paid through the partnership fund vs. the promotion fund.
- Department of Local Government Finance proposed a 4% increase for the state of Indiana; this is our standard growth quotient throughout the state.
- 4% salary increase for cost-of-living increase, as well as some job titles that more accurately reflect our current staffing.
- Fee for the utilization of the video boards. Partners will be charged \$500 and for non-partners it'll be \$1,000 to utilize this service, and that is to cover the overhead of the use of the video board staffing, travel to get it there, and any video production that's required of the setup as well for the video boards.
 - Motion made by Maloney to approve the 2024-10-17 2025 budget resolution, seconded by Velligan. Motion passes 12-0
- 2024-10-17 2025 Salary Resolution
 - Motion made by Espino to approve the salary resolution, seconded by Bonds. Motion passes 12-0
- 2024-10-21 2025 fee schedule for video board.
 - Motion made by Cash to approve video board fee schedule, seconded by Patena. Motion passes 12-0

C. Other

- None to present.

V. MISCELLANEOUS MATTERS

A. Public Comment

- Two (2) minutes maximum per person or five (5) minutes for a group spokesperson. Please keep your comments civil and constructive to policy issues. The Chair, at his/her sole discretion, may recognize individuals wishing to speak on different topics at an

- None

B. Next Regular Meeting – November 21, 2024- SSCVA Board Room

- Note: the next meeting will begin at 11am instead of 12pm.

VI. ADJOURNMENT

Motion made by Velligan, seconded by Espino to adjourn meeting. Passes 12-0