

**Lake County Convention and Visitors Bureau
D/B/A South Shore Convention and Visitors Authority
Minutes of January 25, 2022**

Board of Directors of the Lake County Convention and Visitors Bureau
Met in a **REGULAR MEETING**
Indiana Welcome Center
7770 Corinne Drive, Hammond, IN 46323
Tuesday, January 25, 2022 at 12:00 PM (CST)

PURSUANT TO AND IN ACCORDANCE WITH THE BYLAWS AND
STANDING RULES

MEETING MINUTES

I. REPORTS

A. Roll Call

Chairman Andy Qunell called the January 25, 2022, meeting of the Lake County Convention and Visitors Bureau to order at 12:04 P.M. (CST). Secretary Chareice White called the roll.

The roll call was as follows:

Board Members Present: Taryl Bonds, Brent Brashier, Christine Cash, Tom Dabertin, Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez, Matt Maloney, Patrick Reardon (via Phone), Pete Schroeder, Matt Schuffert, Doug Spencer, Larry Tucker, Chareice White, and Andy Qunell

Tom Dabertin walked in late but before any votes were made.

Board Members Absent: Pete Klideris, Darnail Lyles, Terry Velligan

Staff Present: Interim President/CEO & CFO Cathy Svetanoff, Chief Administrative Officer Rik Brankle-Piszczek, Chief Marketing Officer Heather Becerra, Manager of Accounting Megan Grezovski, Manager of Partnership & Development Barb Mack, Manager of Sports Development Megan Goodan and Administrative Support Kevin Rogala.

Also Present: Attorney Scott McClure

B. Pledge Of Allegiance

The Pledge of Allegiance was recited.

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C. Report of the Executive Committee

None to Present.

D. Report of the Standing Committee

Update on the CEO search process with Tina Winner providing an update later in the meeting via Zoom.

The Dillinger Collection also has an update from Member Tom Dabertin. An appraiser was found but can not be in the area to appraise the collection until the end of February.

E. Staff Reports

Chief Marketing Officer Heather Becerra provided an update about the annual Savor the South Shore event that is going on the January 24th to February 6th. Twenty-five different restaurants are participating and Datafy is being used to measure advertising success. She also provided an update on the Lutheran Basketball Tournament not being to take part on the campus of Valparaiso University due to vaccine requirements. As a result, the tournament has shifted to Fort Wayne this year.

Interim President/CEO & CFO Cathy Svetanoff referred to the CEO Search informational sessions that are going to occur on February 7th and 8th in the Indiana Welcome Center Theater. There will be four sessions including one for the board members specifically. There will also be a legislative dinner that will happen on Monday, February 14th in Indianapolis.

II. OLD BUSINESS

None to Present.

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Presentations were moved forward in the agenda to accommodate the following presenters that joined the meeting via Zoom.

Mark Shublak

Attorney Mark Shublak communicated via Zoom and discussed SB 373 authored by Senator Eddie Melton. He is receptive to feedback in the writing of the bill and additional conversation will take place.

Tina Winner

Tina Winner also joined via Zoom and gave an introduction and updates on the work that Winner Partners will be doing for the CEO search process. Four different people will be working together to promote, research, and collect a slate of candidates for the position. The process should take 60 to 75 days.

III. NEW BUSINESS

A. Addition of New Items to the Agenda

1. No new items were presented.

B. Approval of Minutes of Previous Meetings

1. Regular Meeting Minutes from December 16, 2021

Chairman Andy Qunell requested a motion to approve the regular meeting minutes from December 16, 2021. Member Matt Schuffert motioned to approve the regular meeting minutes, and Vice Chairman Brent Brashier seconded the motion.

Motion carried by voice vote 16-0-0.

C. Finance Report

Chairman Qunell sought approval for claims #25918 through #26027 in the amount of \$724,114.30.

Hearing no further questions, Treasurer Matt Maloney moved to approve for claims #25918 through #26027 in the amount of \$724,114.30. Vice Chairman Brent Brashier seconded the motion.

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Motion carried by a roll call vote of 15-0-0.

Ayes: Taryl Bonds, Brent Brashier, Christine Cash, Tom Dabertin, Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez, Matt Maloney, Patrick Reardon, Pete Schroeder, Matt Schuffert, Doug Spencer, Chareice White, and Andy Qunell

Nays: None

Absent: Pete Klideris, Darnail Lyles, Terry Velligan

Abstain: Larry Tucker

D. Resolutions

1. Resolution No. 2022-01-01: A Resolution Authorizing Transfers Within The 2021 Budget

Chairman Andy Qunell asked for a motion to approve Resolution No. 2022-01-01. Hearing no further questions, Treasurer Matt Maloney made a motion to approve Resolution No. 2022-01-01, and the motion was seconded by Vice Chairman Brent Brashier.

Motion carried by a roll call vote of 16-0-0.

Ayes: Taryl Bonds, Brent Brashier, Christine Cash, Tom Dabertin, Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez, Matt Maloney, Patrick Reardon, Pete Schroeder, Matt Schuffert, Doug Spencer, Chareice White, and Andy Qunell

Nays: None

Absent: Pete Klideris, Darnail Lyles, Terry Velligan

2. Resolution 2022-01-02: A Resolution Authorizing A Fund Transfer From The Promotion Fund To The Litigation Fund Within The 2021 Budget

Chairman Andy Qunell asked for a motion to approve Resolution No. 2022-01-02. Hearing no further questions, Member Tom Dabertin made

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the motion to approve the resolution and it was seconded by Member Sal Espino.

Motion carried by a roll call vote of 16-0-0.

Ayes: Taryl Bonds, Brent Brashier, Christine Cash, Tom Dabertin, Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez, Matt Maloney, Patrick Reardon, Pete Schroeder, Matt Schuffert, Doug Spencer, Chareice White, and Andy Qunell

Nays: None

Absent: Pete Klideris, Darnail Lyles, Terry Velligan

3. Resolution No. 2022-01-03: A Resolution Authorizing The Treasurer Of The Lake County Convention And Visitors Bureau To Deposit And Reinvest Funds In Financial Institutions Designated As Depositories

Hearing no further questions, Chairman Qunell asked for a motion to approve Resolution No. 2022-01-03. A motion to approve was made by Member Bernie Grisolia and seconded by Vice Chairman Brent Brashier.

Motion carried by a roll call vote of 16-0-0.

Ayes: Taryl Bonds, Brent Brashier, Christine Cash, Tom Dabertin, Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez, Matt Maloney, Patrick Reardon, Pete Schroeder, Matt Schuffert, Doug Spencer, Chareice White, and Andy Qunell

Nays: None

Absent: Pete Klideris, Darnail Lyles, Terry Velligan

4. Resolution 2022-01-04 A Resolution Authorizing A Transfer Within The 2022 Budget

Hearing no further questions, Chairman Qunell asked for a motion to approve Resolution No. 2022-01-04. A motion to approve was made by Member Nikki Lopez and seconded by Vice Chairman Brent Brashier.

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Motion carried by a roll call vote of 16-0-0.

Ayes: Taryl Bonds, Brent Brashier, Christine Cash, Tom Dabertin, Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez, Matt Maloney, Patrick Reardon, Pete Schroeder, Matt Schuffert, Doug Spencer, Chareice White, and Andy Qunell

Nays: None

Absent: Pete Klideris, Darnail Lyles, Terry Velligan

Other New Business

E. 2021 Forwarded Purchase Orders At Year End

Interim President/CEO & CFO Cathy Svetanoff noted that the State Board of Accounts directive requires that the board be informed of 2021 purchase orders forwarded at year end. The SSCVA will forward to 2022 twenty purchase orders totalin \$98,736.48.

F. LCCVB Employee Compensation and Benefits as per Resolution No. 2020-10-12: A Resolution Outling The Process For Notifying The Public Of LCCVB Employee Salaries and Benefits

The document was distributed to board members at the meeting. Chairman Andy Qunell provided some additional background regarding the document and the information provided.

V. MISCELLANEOUS MATTERS

G. Next Regular meeting - Thursday, February 17, 2022 - 12:00 Noon - Indiana Welcome Center

H. Upcoming Events

1. Savor the South Shore-January 24th through February 6th
2. Legislative Dinner-Indianapolis-February 14th

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IX. ADJOURNMENT

Hearing of no other business to come before the board, Chairman Qunell asked for a motion to adjourn the meeting. Motioned by Member Tom Dabertin and seconded by Vice Chairman Brent Brashier. The meeting adjourned at 12:39 p.m. (CST).

Approved:

Andy Qunell, Chairman

Date

Attest:

Chareice White, Secretary

Date