

**Lake County Convention and Visitors Bureau  
D/B/A South Shore Convention and Visitors Authority  
Minutes of February 17, 2022**

Board of Directors of the Lake County Convention and Visitors Bureau  
Met in a **REGULAR MEETING**  
Indiana Welcome Center  
7770 Corinne Drive, Hammond, IN 46323  
Thursday, February 17, 2022 at 12:00 PM (CST)

PURSUANT TO AND IN ACCORDANCE WITH THE BYLAWS AND  
STANDING RULES

**MEETING MINUTES**

**I. REPORTS**

**A. Roll Call**

Chairman Andy Qunell called the February 17, 2022, meeting of the Lake County Convention and Visitors Bureau to order at 12:02 P.M. (CST). Secretary Chareice White called the roll.

The roll call was as follows:

**Board Members Present:** Taryl Bonds (phone), Brent Brashier, Tom Dabertin (phone), Sal Espino, Bernie Grisolia, Fred Koegel, Nikki Lopez (phone), Darnail Lyles (phone), Matt Maloney, Pete Schroeder, Matt Schuffert, Doug Spencer (phone), Larry Tucker (phone), Terry Velligan, Chareice White, and Andy Qunell.

Larry Tucker joined late via phone and missed the voting on minutes and APVs.

**Board Members Absent:** Christine Cash, Patrick Reardon

**Staff Present:** Interim President/CEO & CFO Cathy Svetanoff, Chief Administrative Officer Rik Brankle-Piszczek, Chief Marketing Officer Heather Becerra, and Manager of Accounting Megan Grezovski.

**Also Present:** Attorney Scott McClure

**B. Pledge Of Allegiance**

The Pledge of Allegiance was recited.

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**C. Report of the Executive Committee**

None to Present.

**D. Report of the Standing Committee**

Member Matthew Schuffert, Chairman of the Compensation Committee, provided an update on the CEO search.

Member Tom Dabertin updated that an appraiser for the Dillinger Collection would be out the following week to begin appraisal of the Dillinger Collection.

**E. Staff Reports**

Chief Marketing Officer Heather Becerra provided an update about the annual Savor the South Shore event that occurred between January 24<sup>th</sup> and February 6, 2022. Twenty-five different restaurants participated and Datafy is being used to measure advertising success.

Interim President/CEO & CFO Cathy Svetanoff referred to the CEO Search informational sessions that occurred on February 7<sup>th</sup> and 8<sup>th</sup> in the Indiana Welcome Center Theater. The sessions were very successful and seemed to have a lot of positive feedback from stakeholders. Ms. Svetanoff also stated the success of the Legislative Dinner held on Monday February 14<sup>th</sup> in Indianapolis.

**II. OLD BUSINESS**

None to Present.

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**III. NEW BUSINESS**

**A. Addition of New Items to the Agenda**

1. No new items were presented.

**B. Approval of Minutes of Previous Meetings**

**1. Regular Meeting Minutes from January 25, 2022**

Chairman Andy Qunell requested a motion to approve the regular meeting minutes from January 25, 2022. Vice Chairman Brent Brashier motioned to approve the regular meeting minutes, and Member Terry Velligan seconded the motion.

Motion carried by voice vote 16-0-0.

Member Larry Tucker was not present for the vote.

**C. Finance Report**

**1. Approval of Claims**

Chairman Qunell sought approval for claims #26028 through #26092 in the amount of \$486,761.48.

Hearing no further questions, Member Matthew Schuffert moved to approve for claims #26028 through #26092 in the amount of \$486,761.48. Member Sal Espino seconded the motion.

Motion carried by a roll call vote of 16-0-0.

Member Larry Tucker was not present for the vote.

**Ayes:** Taryl Bonds, Brent Brashier, Tom Dabertin, Sal Espino, Bernie Grisolia, Pete Klideres, Fred Koegel, Nikki Lopez, Darnail Lyles, Matt Maloney, Pete Schroeder, Matt Schuffert, Doug Spencer, Terry Velligan, Chareice White, and Andy Qunell

**Nays:** None

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**Absent:** Christine Cash and Patrick Reardon

**Abstain:** None

Chairman Qunell sought approval for claim #26093 in the amount of \$3,000.00.

Hearing no further questions, Member Bernie Grisolia moved to approve claim #26093 in the amount of \$3,000.00. Vice Chairman Brent Brashier seconded the motion.

Motion carried by a roll call vote of 16-0-0.

Member Larry Tucker was not present for the vote.

**Ayes:** Taryl Bonds, Brent Brashier, Tom Dabertin, Sal Espino, Bernie Grisolia, Pete Klideres, Fred Koegel, Nikki Lopez, Darnail Lyles, Matt Maloney, Pete Schroeder, Matt Schuffert, Doug Spencer, Terry Velligan, Chareice White, and Andy Qunell

**Nays:** None

**Absent:** Christine Cash and Patrick Reardon

**Abstain:** None

**D. Resolutions**

None to present.

**E. Other New Business**

None to present.

**V. MISCELLANEOUS MATTERS**

- 1. Next Regular meeting - Thursday, March 17, 2022 - 12:00 Noon - Indiana Welcome Center**

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**F. Upcoming Events**

None.

**IX. ADJOURNMENT**

Hearing of no other business to come before the board, Chairman Qunell asked for a motion to adjourn the meeting. Motioned by Treasurer Matt Maloney and seconded by Member Matthew Schuffert. The meeting adjourned at 12:20 p.m. (CST).

**Approved:**

\_\_\_\_\_  
Andy Qunell, Chairman

\_\_\_\_\_  
Date

**Attest:**

\_\_\_\_\_  
Chareice White, Secretary

\_\_\_\_\_  
Date