

**Lake County Convention and Visitors Bureau
D/B/A South Shore Convention and Visitors Authority
Minutes of March 21, 2019
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The Board of Directors of the Lake County Convention and Visitors Bureau
Met in a **REGULAR MEETING**
at South Shore Convention and Visitors Bureau in the Board Room
7770 Corrinne Dr., Hammond, IN 46323
Thursday, March 21, 2019 at 12:00 P.M. (C. S. T.)
PURSUANT TO AND IN ACCORDANCE WITH THE BYLAWS AND STANDING RULES

I. Roll Call

Chairman Robert Forster called the March 21, 2019 meeting of the Lake County Convention and Visitors Bureau to order at 12:00 P.M. (C.S.T.). Executive Assistant Peggy Parkinson called the roll.

The roll call was as follows:

Present: Brent Brashier, Raymundo Garcia, John Kiernan, Nikki Lopez, Matthew Maloney, Chris Rich, Michelle Robinson, Matthew Schuffert, Douglas Spencer, Larry Tucker, Dr. W.F. "Bill" Wellman, Marty Wielgos, and Robert Forster

Absent: Paul Anderson, Christine Cash, Darnail Lyles, Andy Qunell, Ed Welch, and Chareice White

Also present were President/CEO Speros A. Batistatos, Chief Financial Officer Cathy Svetanoff, Chief Marketing Officer Heather Becerra, Director of Communications Erika Dahl, Executive Assistant Peggy Parkinson and Attorney Jim Magrames.

II. Pledge Of Allegiance

A. The pledge was recited.

III. Report Of The Executive Committees

1. None to present.

IV. Report Of The Standing Committees

1. None to present.

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V. Staff Reports

- A. Chief Marketing Officer Heather Becerra stated the following:
1. The SSCVA would be announcing a monumental sporting event on April 9, 2019 that is coming to the area.
 2. The Dunes National Park status has become a large part of our marketing efforts.
- B. Chief Technology Officer Luke Weinman gave a brief maintenance update on the building.
1. He stated the building is now 20 years old and we have been maintaining to the best of ability to prevent major breakdowns.
 2. The back door of the exhibit hall had been replaced with a new roll-up door.

VI. Old Business

1. None to present.

VII. New Business

A. Addition of New Items to the Agenda

1. None to present.

B. Approval of Minutes of Previous Meetings

1. Chairman Robert Forster sought approval of the Regular Meeting minutes from February 21, 2019.
 - a. Hearing no further questions, Member Raymundo Garcia motioned and Member Michelle Robinson seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 13-0-0. Members Paul Anderson, Christine Cash, Darnail Lyles, Andy Qunell, Ed Welch, and Chareice White were absent.

C. Finance Report

1. Treasurer John Kiernan sought approval for vouchers #22639 through #22752 in the amount of \$679,827.73 for March 21, 2019.
 - a. Hearing no further questions, Member Matthew Schuffert motioned and Member Chris Rich seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 13-0-0. Members Paul Anderson, Christine Cash, Darnail Lyles, Andy Qunell, Ed Welch, and Chareice White were absent.

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D. Resolutions

1. None to present.

E. Other New Business

1. President Spero Batistatos sought approval for the **contract with Kingery Printing for the Visitor Guide Printing not to exceed \$35,000.**
Printing Quote: \$30,396.83 / Estimated Freight: \$1,736.00.
 - a. Hearing no further questions, Member Rich motioned and Vice Chairman Brent Brashier seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 13-0-0. Members Paul Anderson, Christine Cash, Darnail Lyles, Andy Qunell, Ed Welch, and Chareice White were absent.
2. Chief Financial Officer Cathy Svetanoff updated the board on the SSCVA's 2015-2016-2017 audit and sought a motion to approve.
 - a. Hearing no further questions, Member Larry Tucker motioned and Member Schuffert seconded to approve the motion as submitted.
 - b. Hearing no further questions, Member Rich motioned and Vice Chairman Brent Brashier seconded to approve the motion as submitted.
3. Chief Financial Officer Svetanoff discussed the 2015-2016-2017 audit recently completed by Crowe on behalf of the State Board of Accounts. After discussion, Chief Financial Officer Svetanoff sought a motion regarding financial statement reporting from accrual accounting to cash-based accounting. Cash-based accounting would become the method for financial statement reporting beginning in fiscal year 2018.
 - a. Hearing no further questions, Member Garcia motioned and Member Doug Spencer seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 13-0-0. Members Paul Anderson, Christine Cash, Darnail Lyles, Andy Qunell, Ed Welch, and Chareice White were absent.

VIII. Public Presentations

1. Dunes National Park Superintendent, Paul Labovitz, stated the following:
 - a. The designation of the park as a National Park was 103 years in the making.
 - b. There are now 418 park sites with 61 National Parks.
 - c. The Dunes are suffering major erosion issues.
 - d. The Portage Riverwalk has been almost eradicated by the lake erosion.

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IX. Miscellaneous Matters

A. Dates to Remember

1. Meetings

1. **Next Regular Meeting** - Thursday, April 18, 2019 - Noon (C.S.T.) - SSCVA Board Room
2. *****Note** - The May Board Meeting date has changed to Wednesday, May 15, 2019.

B. Adjournment

Hearing of no other business to come before the board, Secretary White adjourned the meeting. The meeting adjourned at 1:27 p.m. (C.S.T.).

Approved:

Robert Forster, Chairman

Attest:

Chareice White, Secretary