

**Lake County Convention and Visitors Bureau
D/B/A South Shore Convention and Visitors Authority
Minutes of April 18, 2019
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The Board of Directors of the Lake County Convention and Visitors Bureau
Met in a **REGULAR MEETING**
at South Shore Convention and Visitors Bureau in the Board Room
7770 Corrinne Dr., Hammond, IN 46323
Thursday, April 18, 2019 at 12:00 P.M. (C. S. T.)
PURSUANT TO AND IN ACCORDANCE WITH THE BYLAWS AND STANDING RULES

I. Roll Call

Chairman Robert Forster called the April 18, 2019 meeting of the Lake County Convention and Visitors Bureau to order at 12:02 P.M. (C.S.T.). Secretary Chareice White called the roll.

The roll call was as follows:

Present: Raymundo Garcia, John Kiernan, Nikki Lopez, Matthew Maloney, Andy Qunell, Michelle Robinson, Matthew Schuffert, Douglas Spencer, Larry Tucker, Chareice White, Marty Wielgos, and Robert Forster

Absent: Paul Anderson, Brent Brashier, Christine Cash, Darnail Lyles, Chris Rich, Ed Welch, and Dr. W.F. "Bill" Wellman

Also present were President/CEO Speros A. Batistatos, Chief Financial Officer Cathy Svetanoff, Chief Technology Officer Luke Weinman, Director of Communications Erika Dahl, Executive Assistant Peggy Parkinson and Attorney Jim Magrames.

II. Pledge Of Allegiance

A. The pledge was recited.

III. Report Of The Executive Committees

1. None to present.

IV. Report Of The Standing Committees

1. None to present.

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V. Staff Reports

- A. Director of Communications Erika Dahl stated the following:
1. All social media accounts were performing well.
 2. The SSCVA Twitter account, which concentrates on business-to-business activity, was at 4,000 followers. Instagram focuses on #hashtags and is also doing well.
 3. The Crossroads Bowl announcement, scheduled to take place at the Hobart Brickyard on December 7, 2019, was made with great reception.
 4. Sales and housing were at 30 current events.
 5. The Explore the South Shore event would be April 27, 2019.
 6. The annual Tourism Luncheon would be May 8, 2019.

VI. Old Business

1. None to present.

VII. New Business

A. Addition of New Items to the Agenda

1. Member Andy Qunell asked the board to explore the option of adding a family support benefit plan that would include coverage for IVC, adoption, family care, etc. After a brief discussion, the board asked Human Resources to look in to this and submit options to the board.

B. Approval of Minutes of Previous Meetings

1. Chairman Robert Forster sought approval of the Regular Meeting minutes from March 21, 2019.
 - a. Hearing no further questions, Member Marty Wielgos motioned and Member Matthew Maloney seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 12-0-0. Members Paul Anderson, Brent Brashier, Christine Cash, Darnail Lyles, Chris Rich, Ed Welch, and Dr. W.F. "Bill" Wellman were absent.

C. Finance Report

1. Treasurer John Kiernan sought approval for vouchers #22753 through #22848 in the amount of \$572,113.43 for April 18, 2019.
 - a. Hearing no further questions, Member Qunell motioned and Member Wielgos seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 12-0-0. Members Paul Anderson, Brent Brashier, Christine Cash, Darnail Lyles, Chris Rich, Ed Welch, and Dr. W.F. "Bill" Wellman were absent.

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D. **Resolutions**

1. Chief Financial Officer Cathy Svetanoff sought a motion to approve **Resolution No. 2019-04-03: A Resolution Authorizing Funds To be Invested In Fifth Third Bank Money Market Account.**
 - a. Hearing no further questions, Member Raymundo Garcia motioned and Member Schuffert seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 12-0-0. Members Paul Anderson, Brent Brashier, Christine Cash, Darnail Lyles, Chris Rich, Ed Welch, and Dr. W.F. "Bill" Wellman were absent.

E. **Other New Business**

1. Chief Financial Officer Svetanoff updated the board on the 2018 Innkeeper Tax County Usage Report and Greatest Hits List.

VIII. **Public Presentations**

1. None to present.

IX. **Miscellaneous Matters**

A. **Dates to Remember**

1. Meetings
 1. **Next Regular Meeting** - Wednesday, May 15, 2019 - Noon (C.S.T.) - Mascot Hall of Fame, 1907 Front Street, Whiting, IN 46394
 2. *****Note** - The May Board Meeting date has changed to Wednesday, May 15, 2019.

B. **Adjournment**

Hearing of no other business to come before the board, Secretary White adjourned the meeting. The meeting adjourned at 1:12 p.m. (C.S.T.).

Approved:

Robert Forster, Chairman

Attest:

Chareice White, Secretary