

**Lake County Convention and Visitors Bureau
D/B/A South Shore Convention and Visitors Authority
Minutes of September 19, 2019
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The Board of Directors of the Lake County Convention and Visitors Bureau
Met in a **REGULAR MEETING**
at Crown Point Bulldog Park
183 S. West St., Crown Point, IN 46307
Thursday, September 19, 2019 at 12:00 P.M. (C. S. T.)
PURSUANT TO AND IN ACCORDANCE WITH THE BYLAWS AND STANDING RULES

I. Roll Call

Chairman Andy Qunell called the September 19, 2019 meeting of the Lake County Convention and Visitors Bureau to order at 12:15 P.M. (C.S.T.). Secretary Chareice White called the roll.

The roll call was as follows:

Present: Christine Cash, Tom Dabertin, Jahnae Erpenbach, Bernie Grisolia, John Kiernan, Nikki Lopez, Matthew Maloney, Chris Rich, Matthew Schuffert, Douglas Spencer, Bridget Streck, Larry Tucker, Ed Welch, Dr. W. F. "Bill" Wellman, Chareice White, and Andy Qunell

Absent: Paul Anderson, Brent Brashier, and Darnail Lyles

Also present were President/CEO Speros A. Batistatos, Vice President Katie Holderby, Chief Financial Officer Cathy Svetanoff, Chief Marketing Officer Heather Becerra, Chief Technology Officer Luke Weinman, Director of Communications Erika Dahl, Executive Assistant Peggy Parkinson, Attorney James Magrames, and Parliamentarian Andrew Kyres.

II. Pledge Of Allegiance

A. The pledge was recited.

III. Report Of The Executive Committees

1. None to present.

IV. Report Of The Standing Committees

1. None to present.

V. Staff Reports

- A. Vice President Katie Holderby stated the following:
1. The Exhibit 61 would be ending September 21, 2019 with great summer attendance.
 2. Chefs of Steel cook-off would be September 21, 2019 at the Crown Point Bulldog Park.
 3. Crossroads Bowl is gaining sponsors and doing well.

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4. The Indiana Department of Tourism ad campaign videos were shown and outcome reports shared with the board.

VI. Old Business

- a. None to present.

VII. New Business

A. Addition of New Items to the Agenda

1. None to present.

B. Approval of Minutes of Previous Meetings

1. Chairman Qunell sought approval of the Executive Meeting minutes from August 15, 2019.
 - a. Hearing no further questions, Member Matt Maloney motioned and Member Matthew Schuffert seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 16-0-0. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.
2. Chairman Qunell sought approval of the Regular Meeting minutes from August 15, 2019.
 - a. Hearing no further questions, Member Dr. W.F. "Bill" Wellman motioned and Member Chris Rich seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 16-0-0. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.

C. Finance Report

1. Treasurer John Kiernan sought approval for vouchers #23297 through #23419 in the amount of \$932,635.01 for September 19, 2019.
 - a. Hearing no further questions, Member Tom Dabertin motioned and Member Wellman seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 16-0-0. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.

D. Resolutions

1. President/CEO Batistatos sought a motion to approve Resolution No. 2019-09-13: A Resolution To Adopt Association Membership Dues And Subscriptions That May Be Paid From Bureau Funds For The Budget Year 2020.
 - a. Hearing no further questions, Treasurer John Kiernan motioned and Member Matt Schuffert seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 16-0-0. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.

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2. President/CEO Batistatos sought a motion to approve Resolution No. 2019-09-14: A Resolution Establishing A Social Media Policy For The Board of Directors And Employees Of The Lake County Convention And Visitors Authority.
 - a. Hearing no further questions, Member Jahnae Erpenbach motioned and Member Schuffert seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 16-0-0. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.

3. President/CEO Batistatos sought a motion to approve Resolution No. 2019-09-15: A Resolution Establishing Defining A Consistent Written Reminder To Appointing Authorities Of The Lake County Convention And Visitors Bureau And Future Use Of IC 6-9-2-3(i). There will also be a reminder from the SSCVA by May 1st annually to appointing authorities and respective board members.
 - a. Hearing no further questions, Member Matt Maloney motioned and Member Matt Schuffert seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 14-0-2. Members Tom Dabertin and Bernie Grisolia abstained from voting. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.

E. Other New Business

1. Attorney James Magrames sought a motion to approve the Letter of Engagement from Ice Miller for litigation matters.
 - a. Hearing no further questions, Member Larry Tucker motioned and Member W.F. "Bill" Wellman seconded to approve the motion as submitted.
 - b. Motion carried unanimously by voice vote 14-0-2. Members Tom Dabertin and Bernie Grisolia abstained from voting. Members Paul Anderson, Brent Brashier, and Darnail Lyles were absent.

2. President/CEO Spero Batistatos and Chairman Qunell reminded the board that all questions for the attorney(s) should be sent to the Chairman or the President/CEO first. This will allow the organization as a whole to confirm if the question might have already been answered, thereby avoiding any unnecessary legal charges.

3. CEO Cathy Svetanoff updated the board on the new revenue and appropriation accounts for the Crossroads Bowl. Monies for the SSCVA spending portion were approved as part of the 2019 budget. Any revenue from sponsorships would be credited to the Crossroads Bowl appropriation line in order to ensure that additional spending for the event would be paid for using sponsorship dollars. Both the revenue and appropriation accounts were not in place at the time of the 2019 budget approval.

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VIII. Public Presentations

- a. Crown Point Mayor David Uran gave the board an update on happenings around the City and the new Bulldog Park.

IX. Miscellaneous Matters

A. Dates to Remember

1. Meetings

1. **Next Regular Meeting** - Wednesday, October 16, 2019 - Noon (C.S.T.) - The View at Centennial Park, 1005 S. Centennial Dr., Munster, IN 46321.

X. Public Comment

- A. Two (2) minutes maximum per person or five (5) minutes for a group spokesperson. Please keep your comments civil and constructive to policy issues. The Chair, at his/her sole discretion, may recognize individuals wishing to speak on different topics at any time and may end the Public Comment Session. All speakers will be timed. This portion of the meeting shall not exceed then (10) minutes.

1. Councilman Bob Markevich addressed the board.
2. Frank Petrites suggested that the SSCVA consider hosting a crossword puzzle convention in Lake County. Staff spoke with Mr. Petrites following the meeting.

XI. Adjournment

Hearing of no other business to come before the board, Chairman Qunell adjourned the meeting. The meeting adjourned at 1:27 p.m. (C.S.T.).

Approved:

Andy Qunell, Chairman

Attest:

Chareice White, Secretary