

Stevens Point Area

Official Visitors Guide & Travel Planner STEVENSPOINTAREA.COM

Know Before You Go

*Visiting for the 2023
U.S. Senior Open
at SentryWorld*

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What's Inside

Craft a perfect stay in the Stevens Point Area, with insider tips throughout this guide. Sample a beer alongside the brewmaster, taste an inspired dish made with local goods or take in the beautiful work of local artists.



Take Home a Piece of **#StePo**

16 amazing gift ideas to mark your trip. **PAGE 44**

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Into the Wild

Get out and explore the best scenic + secluded spots

@danapabs

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Welcome to the Stevens Point Area

@travelwisconsin

You'll love what you find in the **Stevens Point Area!**

Here you'll find Wisconsin's oldest farmers market still held in the same spot and the **Point Brewery** – a staple here since 1857 – along with the other breweries, wineries, and distillery that make up the Central Wisconsin Craft Collective for a tour and a taste! Check out the nation's longest running renewable **Energy Fair**, test your knowledge with the world's largest Trivia contest, or visit the home of the first refrigerated salad bar (in a classic Wisconsin supper club, of course!). Order up

at Ruby, named the best coffee in Wisconsin by Food & Wine, then explore more local makers from Tapped to Siren Shrubs. Head outdoors in the Stevens Point Area and venture out on the popular 27-mile **Green Circle Trail** complete with a view. Bike one of Wisconsin's best mountain biking trails at **Standing Rocks** – a mix of old-school and flow trails. Golf **SentryWorld** one of the best public courses in the nation and host of the 2023 U.S. Senior Open. Paddle the backwaters of the **Wisconsin**

River or fly-fish the **Tomorrow River**. Explore the local art and Insta-worthy spots – with vibrant murals to the **Stevens Point Sculpture Park**.

Keep exploring the best of the region, complete with recommendations and travel tips within this guide. Whether you are making a first-time trip or are a frequent visitor – welcome! From all of us at the **Stevens Point Area Convention & Visitors Bureau** – we hope your visit is a great one. ■



Sara Brish

Sara Brish

Executive Director

Stevens Point Area
Convention & Visitors Bureau



Cover: SentryWorld Golf Course

SentryWorld's stunning course – routinely named one of nation's best – is known for its idyllic and iconic Flower Hole. The Stevens Point Area is honored to be a partner with SentryWorld, to welcome the USGA's U.S. Senior Open Championship to Central Wisconsin in 2023. Cover photo by **Evan Schiller Photography**.

STEVENS POINT AREA CONVENTION & VISITOR BUREAU

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All information current as of January 1, 2023.

For information about this visitor guide, including advertising rates, call 715-344-2556.

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The Food + Farm Exploration Center, opening late Summer 2023, is a hands-on science center, children's museum, teaching farm and more all rolled in to one tantalizing visitor experience. Dig in to the world of food, and join us at the table! We've saved a seat for you! Follow Farming for the Future Foundation on Facebook to plan your visit.



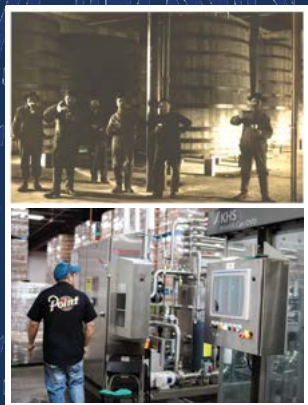
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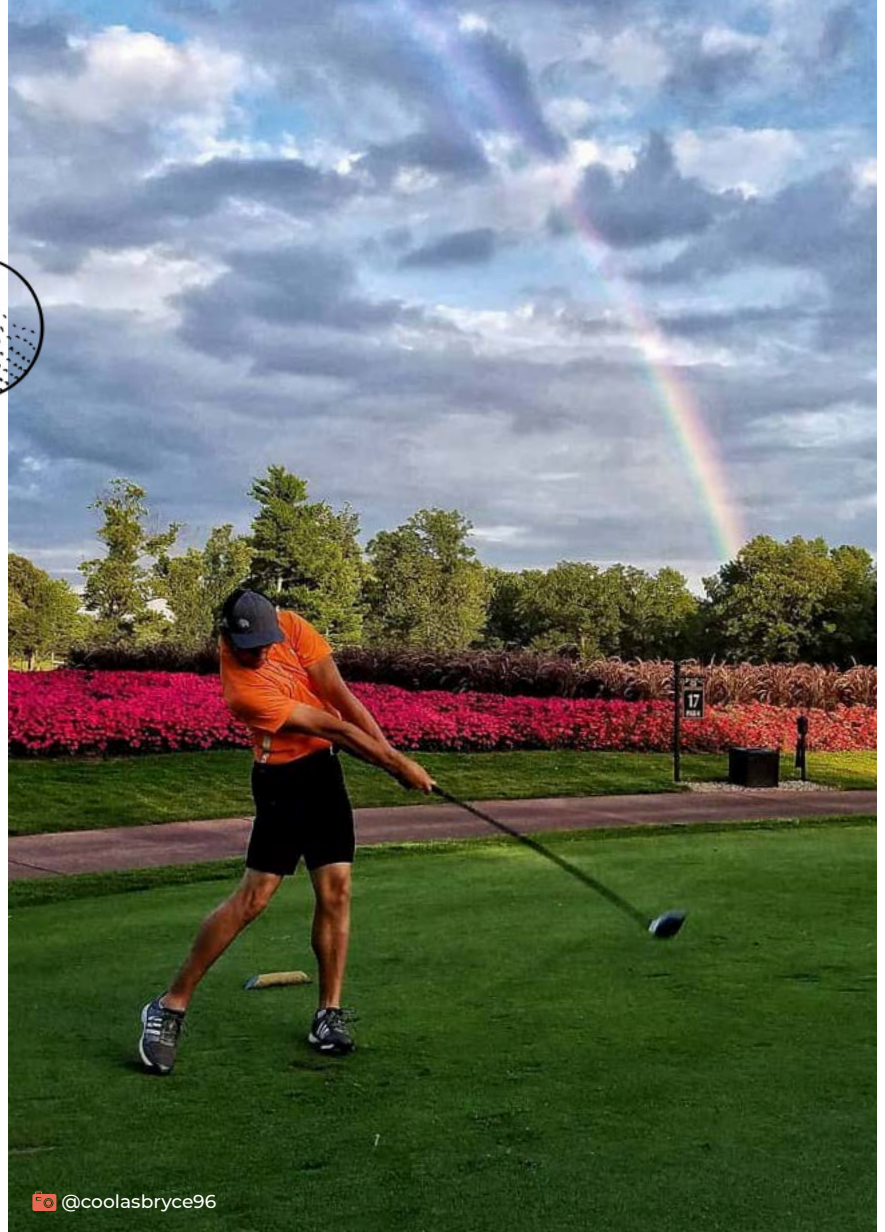
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On Par Your Guide to Visiting For(e) the U.S. Senior Open



We can't wait to welcome players, spectators, and guests to central Wisconsin and SentryWorld's stunning course – routinely named one of Wisconsin's best – for the U.S. Senior Open Championship June 29 – July 2. Beyond the action on the course, here's a guide to fun things to see & do in the Stevens Point Area.



@coolasbryce96

Our Own Championship Tour



@pointbrewery

VISIT ONE OF THE OLDEST BREWERIES

in the United States, **Point Brewery**, complete with a tour and sample of soda, cider, or beer at the end. Then, explore more at the Central Wisconsin Craft Collective.



@ctbieri

CATCH LIVE MUSIC WITH A VIEW, with concerts along the Wisconsin River. Head to Pfiffner Park for **City Band** on Wednesday, with more music all weekend with **Riverfront Rendezvous**.

Coming another week? Don't miss **Levitt** on Thursday nights.



@alexis.h.hollander

IN SEARCH OF LOCAL ART? Check out one of the many **murals in the Stevens Point Area** – with unique pieces tucked in every corner of the county. Find more public art sprinkled throughout the region.



@itscoon

GET OUT ON THE WATER from the backwaters of the Wisconsin River, the Tomorrow River, or one of the lakes by **kayak**, **canoe**, **paddleboard**, or **pontoon**. They don't call it the City of Wonderful Water for nothing!



KT Elements

SAMPLE THE BEST LOCAL GOODS, available at the **state's oldest farmers market** in downtown Stevens Point. Find more local food with delicious inspiration starting on page 52.

What You Need To Know:

Wisconsin's first destination golf course. Opened in 1982, SentryWorld was designed by Robert Trent Jones Jr. and today includes restaurants, hotel, proshop, and event space.

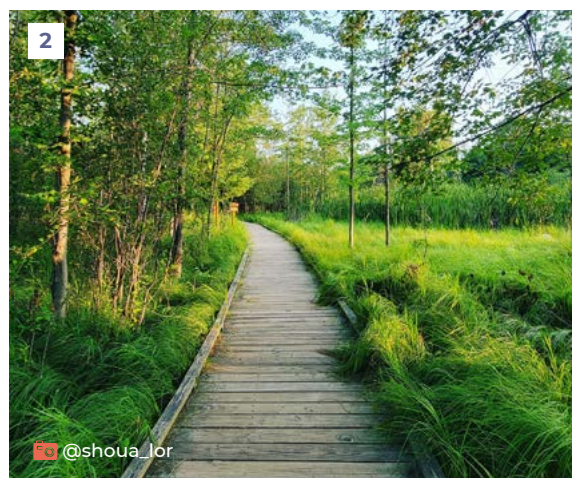
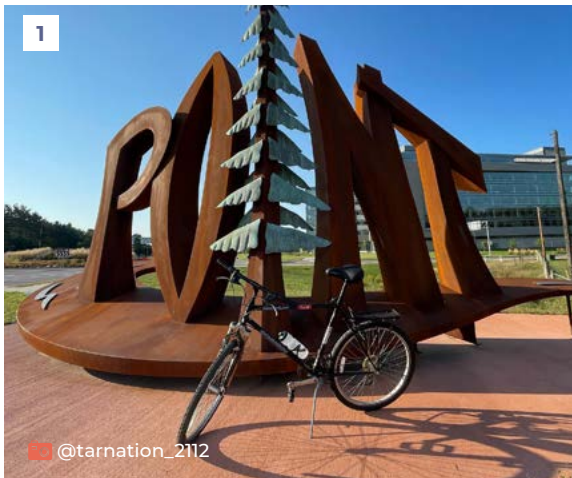
Mind the flowers, with this must-see spot. Don't miss the iconic Flower Hole. With a new design each year, featuring more than 30,000 blooming flowers, Hole #16 is a showstopper.

Golf is big in Wisconsin. In Golf Digest's rankings of America's top 100 public courses, 10 of them are in Wisconsin. The best part? All but one is within a two-hour drive from SentryWorld.



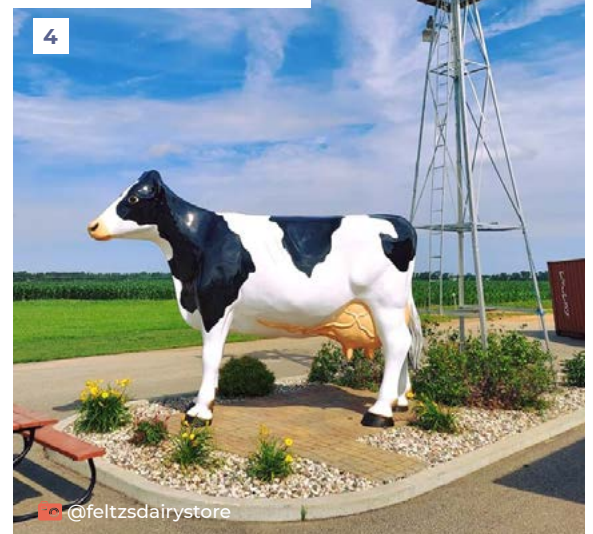
What to expect: Weather in Wisconsin

Summer is an ideal time of year to visit Wisconsin. As June turns to July, high temperatures typically range from mid-70's to low-80's, with lows between 50-60. As temps rise, so does humidity – though it's not uncomfortably high. Lush green views are the norm in Wisconsin, in late June, with everything in bloom. Weather can be unpredictable so to be prepared pack rain gear and layers.



Share your trip favorites
with us on **Instagram!**

@STEVENSPOINTAREA



Can't Miss Photo Ops

1 POINT SCULPTURE
by Boleslaw Kochanowski
(North Point Drive)

2 BOARDWALKS
Green Circle Trail

3 SAND COUNTY BENCH
by Jacob Brault (Stevens
Point Sculpture Park)

4 BUTTERCUP
Feltz Family Farms
and Dairy Store

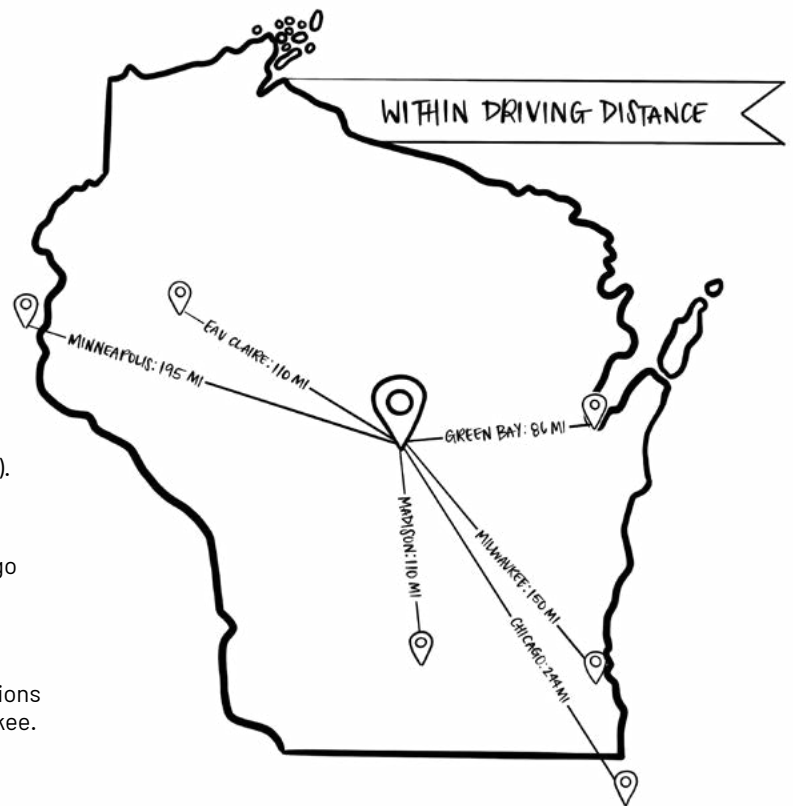
Getting Here & Getting Around

Getting Here

BY CAR: Drivers can get to the Stevens Point Area via two major highways. **Highway 10** (east-west) and **Interstate 39** (north-south).

BY PLANE: **Central Wisconsin Airport**, out of Mosinee, is just 15 minutes north of Stevens Point. Service is available from major domestic airlines, with service connecting through Detroit, Chicago and Minneapolis. Car rentals are available directly at the airport, though reservations are recommended.

BY BUS: Ground Transportation is available through **Lamers**, with northbound and southbound stops in Stevens Point daily. Connections to Wausau, Waupaca, Appleton, Oshkosh, Fond du Lac and Milwaukee.



Getting Around

It is easy to get around the Stevens Point Area by car, bike or on foot. Public transportation is available through the **Stevens Point Transit**, with most of the urban area included. Normal bus fare is only \$1, and late-night routes are available. Taxi service and ride-share is also available.

TRAVELING WITH AN ELECTRIC VEHICLE?

Charging stations in the Stevens Point Area will keep you rolling if you're traveling with an electric vehicle.



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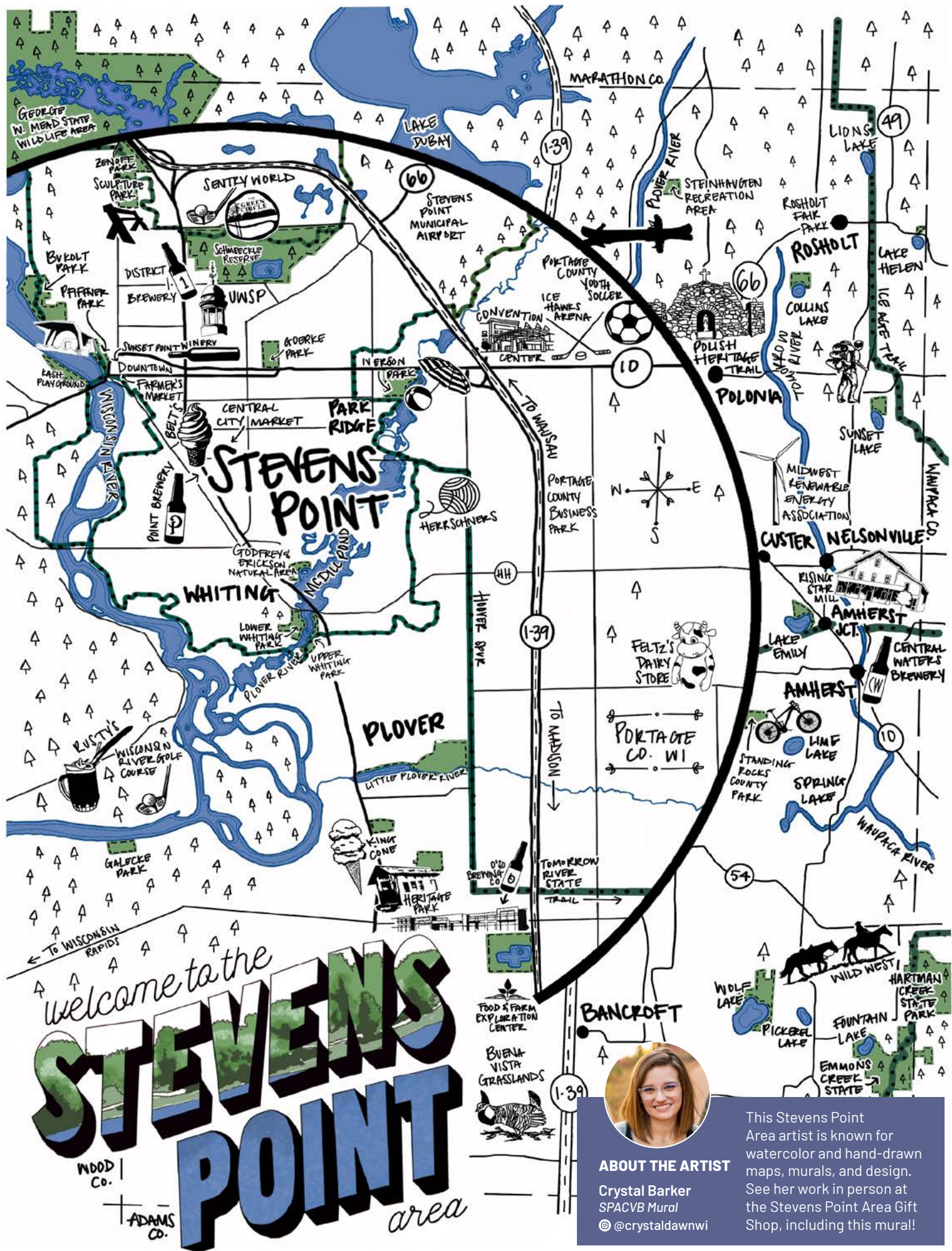
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Begins Here

American
Airlines

DELTA

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ABOUT THE ARTIST

Crystal Barker
SPACVB Mural
© @crystaldawnwi

This Stevens Point Area artist is known for watercolor and hand-drawn maps, murals, and design. See her work in person at the Stevens Point Area Gift Shop, including this mural!



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60 ARTIST BOOTHS

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SUNDAY, APRIL 2

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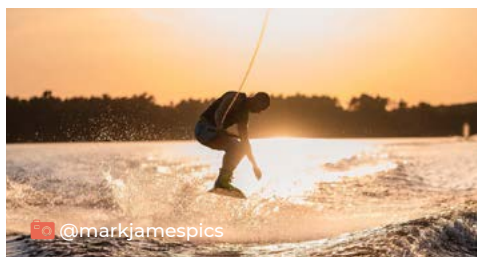
Get to Know #StePo

Located in the heart of central Wisconsin, the Stevens Point Area is a popular getaway spot for beer lovers, foodies and outdoor recreation enthusiasts. Whether you're paddling the backwaters of the Wisconsin River, traversing the Green Circle Trail, strolling through shops or enjoying Craft Collective sips, fun is always on tap.



UW-Stevens Point is the first university in Wisconsin to have 100% of its electricity come from renewable sources.

Stevens Point Brewery, founded in 1857, is one of the oldest continually operating breweries in the country.



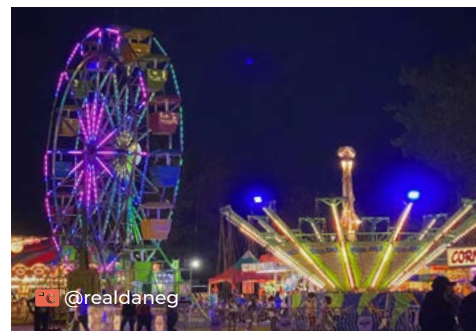
Lake DuBay, a 6,800-acre impoundment of the Wisconsin River that's a top fishing spot, is a man-made lake that was created in the 1940s with the installation of a hydroelectric dam.

The **Stevens Point Farmers Market** has been in the same two-square-block area in downtown Stevens Point since 1847.



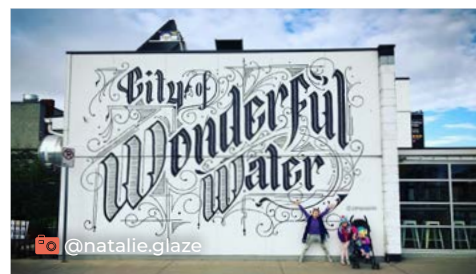
The **Rising Star Mill** in Nelsonville, along the banks of the Tomorrow River, is one of the oldest mills in Wisconsin. Today, it hosts an annual arts show and sale, in addition to several concerts.

Cast a line in the **Tomorrow River**, a class A trout stream, as it winds through Amherst and Nelsonville.



There are actually two **Portage County Fairs** held every summer in the Stevens Point Area—one in Amherst and one in Rosholt.

Heritage Park in Plover is filled with preserved historic buildings, including a working blacksmith shop.



Downtown Stevens Point is a super-sized selfie spot, featuring murals like the new Father Fats Mural as well as a dozen other larger-than-life works of art.

By the Numbers

70,772

Stevens Point Area **population** (all of Portage County) as of the 2019 census.

1894

The year that the Teacher's College was founded, that would go on to become the **University of Wisconsin - Stevens Point**.

33,000+

Number of acres available to explore in the **Mead wildlife area**.

27

Miles of trail on the popular **Green Circle Trail** connecting to 30 additional miles.

30,000

Number of flowers on the iconic 16th hole at **SentryWorld**.

Guide to the Best Campus Spots



Your Campus Guide

STEVIE POINTER

Favorite Toy: Frisbee

Favorite Sport: Fetch

Favorite Movie: Marley & Me
(cue the waterworks!)

Favorite Color: Purple & Gold



Let's go big, and start with a stop at this massive mural titled '**E Pluribus Unum**', on the **Trainer Natural Resource Building**. Made with more than 200,000 individual tiles, it is one of many public art installations on campus. Then, head indoors to explore the **Edna Carlsen Art Gallery** within the **Noel Fine Arts Center**. When school is in session, stroll through rotating exhibits with work by students as well as other artists and designers. Keep enjoying the arts on campus, with events and performances, from music, theater, and dance throughout the year held in Jenkins Theater, Michelson Hall, and others.



Broaden your horizons with the programs offered at the **Allen F. Blocher Planetarium** and **Arthur J. Pejsa Observatory**. On clear nights throughout the year, the observatory offers a unique close-up view of the night sky. Regardless of weather and atmospheric conditions, the Planetarium offers a better understanding of our universe, in addition to their annual Laser Light Shows, set to music.

Venture to the Chemistry-Biology building on campus for a tropical oasis, no matter the season. Here you'll find the **Tropical**

Conservatory, featuring a variety of biomes, water feature, and a green wall.

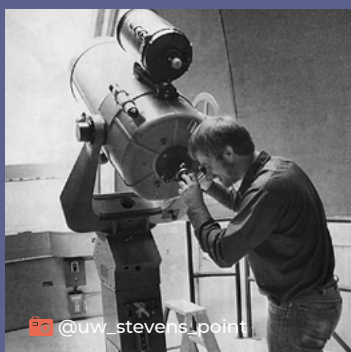
More than half of the campus is devoted to the 280-acre **Schmeeckle Reserve**. It is a great spot to explore nature and hit the trail, including my favorite view on the Lake Loop. The reserve offers five miles of trails, a visitor center, the Wisconsin Conservation Hall of Fame, and serves as the trailhead for the Green Circle Trail. If you are looking for more ways to explore the natural world, don't miss a stop at the **Museum of Natural History**, in the **Science Building**. This family-friendly spot offers self-guided tours and events, along with a variety of rotating exhibits.

Visiting campus can work up an appetite. Dig into local food at the **CPS Café**, found in the **College of Professional Studies** building. Staffed primarily by Dietetic students the menu features food sourced from local farms, open when school is in session (Mon.-Fri.). Or, check out the **Basement Brewhaus** which doubles as a coffee shop and bar with an array of coffee drinks, beers, and wines in the **Dreyfus University Center**. ■





@uwstevenspoint



@uw_stevens_point



@carina_kroeber



@grace.hasse7

Test Your Knowledge of Trivialtown

The world's largest trivia contest, hosted each spring by the UW–Stevens Point's own radio station – WWSP 90FM, calls the region home. The event is 54-hours of trivia, with hundreds of teams competing each year.

Think you have what it takes to tackle the world's largest trivia contest? Flex your knowledge of the region, or simply make a guess; let's play!

GOOD LUCK TRIVIA PLAYERS, BRAGGING RIGHTS AWAIT!

- 1 Name the brewery that boasts the **1,000-foot solar array**, as part of the Central Wisconsin Craft Collective.
- 2 Supper Clubs are a Wisconsin staple, from old fashioned to fish frys. Tell us the supper club that was home to the **first-ever refrigerated salad bar**.
- 3 What **one-of-a-kind adventure contest**, homegrown in the Stevens Point Area, is hosted on the backwaters of the Wisconsin River each year?



@erin_liz141



@wwsp90fm

- 4 Name the **world's largest craft catalog manufacturer**, that has its headquarters (and craft outlet) in the region.
- 5 Where are the headquarters for local coffee makers that were named by Food & Wine as the **best coffee in Wisconsin**?
- 6 Agriculture is big business in the Stevens Point Area. Name the **four vegetable crops** that **Portage County ranks first in production** for in Wisconsin.
- 7 Name **one of America's oldest continuously operating breweries** in the Stevens Point Area, that provided beer to Civil War soldiers and survived prohibition.

STUMPED? Answers are on page 73 - but no cheating.

everything
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What's New in the 715

*2023 will see some new developments
and additions to the Stevens Point Area.*



Plover River Crossing Rendering | Rettler Corporation

43RD U.S. SENIOR OPEN

Get ready for golf to take center stage during the **43rd U.S. Senior Open**, when SentryWorld hosts the event June 29 to July 2, 2023. Wisconsin's own Steve Stricker is anticipated to be on the course for the championship – which will be televised. Want more? Read more about the event, on page 8.

ANCESTORS BURIED BELOW US

Pay tribute to Native Americans buried on the grounds before UW-Stevens Point was established with the **Ancestors Buried Below Us**. The memorial is a 24-foot by 32-foot mural painted by Ho-Chunk/White Earth Ojibwe artist, Christopher Sweet. The memorial is part of a larger plan by UW-Stevens Point to educate people on and off campus about the tragedy that led to the burial site.

FOOD + FARM EXPLORATION CENTER

See what's growing at the **Food + Farm Exploration Center**, a state-of-the-art educational center that is in development (& under construction) in Plover. The facility, slated to open in 2023, will offer interactive exhibits, inside and out, to bring modern farming to life.

GREAT NORTHERN DISTILLING

Central Wisconsin's first craft distillery is slated to open its doors to a new facility in downtown Stevens Point this year. **Great Northern Distilling's** new location will feature an expanded tasting room, dog-friendly outdoor patio, private event space, as well as a production area for crafting their award-winning spirits.

THE GROVE

CREATE Portage County with a mission to accelerate creativity, connection, and collaboration to advance vibrant and welcoming communities, will soon have a new home, as part of **The Grove**, a redevelopment of the former Sisters of St. Joseph's Convent. CREATE will use 27,000 square feet as a community hub, coworking, meeting, and event space – expanding the efforts of the current IDEA Center. The Grove also includes a multi-generational housing development, a pivotal part of the project.

HONEY BEE GOOD MEADERY & PLANT SHOP

The local craft beverage scene is expanding with the addition of **Honey Bee Good**, a new business in the Stevens Point Area. They plan to produce mead by fermenting local honey (and operate a greenhouse featuring tropical houseplants) in the developing Central City Market, a cooperative of local makers and entrepreneurs.

KNOWLTON HOUSE DISTILLERY

Central Wisconsin will have another distillery, slated to open in 2023. The twist? They'll use milk sugars to create their spirits. **Knowlton House Distillery**, located across the street from Mullins Cheese, will offer tours, classes, craft cocktails, and food.

PLOVER RIVER CROSSING

The **Plover River Crossing** project will add roughly a third of a mile of trail and expand access to the popular Green Circle Trail. Through the creation of a pedestrian bridge over the Plover River, the project will provide access to the trail avoiding Interstate 39 and Highway 10.

PORTAGE COUNTY CULTURAL FESTIVAL

After taking a pause during the pandemic (in 2020, 2021, and 2022), the state's largest free cultural festival returns to central Wisconsin on May 13! The **Portage County Cultural Festival** brings people together celebrating rich cultural heritage through food, arts and entertainment, and activities.

VILLAGE HIVE

The **Village Hive Bakery**, a hub for food entrepreneurs in Amherst, is expanding in 2023. The new additions will include a short-term rental for overnight guests, hands-on classes, and a small event space.

MILESTONES & CELEBRATIONS IN 2023

Hidden Studios Art Tour hits 20 years of highlighting working artists' studios throughout central Wisconsin each fall.

Central Waters in Amherst mark a quarter-century of brewing – complete with celebration + special beer releases.

The **City of Stevens Point** turns 165.

Wooden Chair reaches 30 years, serving up food in this popular downtown spot.

One Tank Trips

by **BOBBY TANZILO**

The Stevens Point Area has come a long way since its logging days. Where once mills lined the Wisconsin River, now there are parks with free concerts.

There's world-class golf, a respected university and 27 miles of Green Circle walking and biking trails that loop through the region. Walls around the area are enlivened by some great murals, including my favorite, painted by local artist Jessie Fritsch picturing Supreme Court Justice Ruth Bader

Ginsburg. The region is also a hotbed of craft beverages, with nearly a half-dozen breweries, a winery and a distillery known as the Central Wisconsin Craft Collective. Be sure to check out the Craft Pass, a free digital passport with rewards, deals and prizes for the Craft Collective.

This spot in beautiful central Wisconsin has a range of interesting (and tasty) things to do. Just an easy two-and-a-half-hour drive from Milwaukee, the Stevens Point area should definitely be on your list of easy and rewarding getaways. ■



10 Things to Eat, Drink, & Do

RUBY COFFEE ROASTERS

→ The café focuses on organic, local and sustainable ingredients and the coffee is great – so great that Food & Wine called it the best in Wisconsin – but miss the pastries and sweet crepes at your own peril. Feast on heartier fare, too, like avocado toast, burgers, a breakfast BLT, a skillet bowl and more.

MCZ'S BREW PUB

→ This local brewpub in Rosholt offers more than a half-dozen brewed on site beers – including when I visited a mix of ales and lagers as well as a maple porter, a stout and even a Rauchbier – and some really tasty pizzas. There are also some sandwiches, flatbreads and salads on the menu.

FELTZ'S DAIRY STORE

→ Just a few yards from the cows on this working family farm is the entrance to the store, which sells all kinds of cheese, milk, butter, ice cream, maple syrup, beer, wine, sausage, and other products. The deep fried curds – a mix of white and yellow – are about the best I've had anywhere.

BELTS' SOFT SERVE

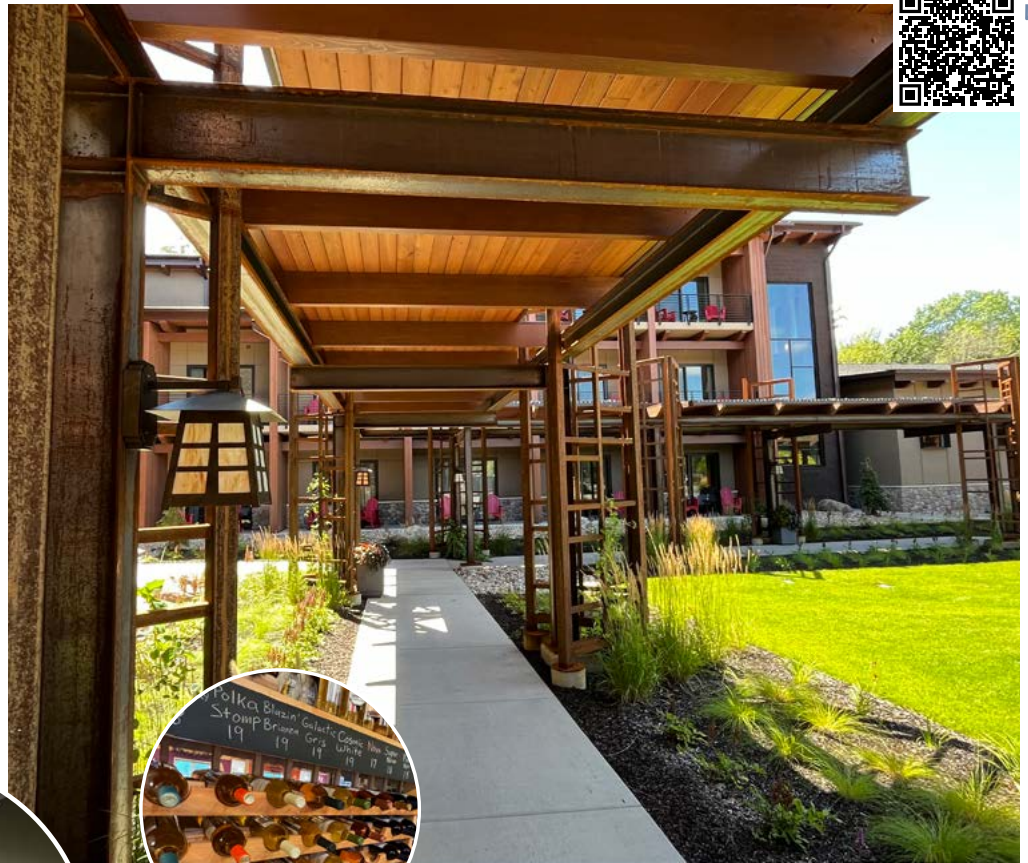
→ Belts' Soft Serve has been dishing – and coning – up ice cream since 1981 from a pair of walk-up windows at this small stand. There are malts, shakes, sundaes, smoothies, slushies, plus a flavor of the day. It's the place to be on a warm evening, but remember to bring some scratch as it's cash only.

MAIN GRAIN BAKERY & EATERY

→ This bakery has a solid reputation, but the recently opened sandwich shop is stellar, which comes as no surprise to its customers, who were already wowed by the top-notch bread and treats emanating from the ovens. If you see it, be sure to grab a chocolate hazelnut sourdough sweet roll, too.

Want More?

Read the full article here.



Where to Stay

INN AT SENTRYWORLD

Arrive to smiling staff at this spot, both rustic and modern, lodge-like and luxurious. The hotel gazes out over the course which, in 2023, will host the U.S. Senior Open. An Outfitter in the lobby has bikes and other gear for rent, along with snacks and some clothing for sale.

O'SO BREWING

→ O'so Brewing is located in a retail development in a former big box store in a Plover strip mall and it's a sight. The taproom is huge and the brewhouse and barrel house are right there for all to see. There's a couple dozen beers on tap and lots of cans – chilled and not – for purchase, too.

DISTRICT 1 BREWING

→ District 1 Brewing has a large brewery and taproom just north of Downtown, and in addition to some great beers on tap and in cans – including a range of lagers (woot) – there's also an extremely impressive bank of pinball machines and other fun to keep you interested and thirsty.

SUNSET POINT WINERY

→ Offering a welcoming and fun tasting room – this winery is a family affair. Many wines are made from locally grown varietals, they also make what is likely Wisconsin's only "Barolo". There's even a wine aged in a barrel that held Great Northern Distilling brandy made from the same wine.

LIVING HISTORY

→ Portage County Historical Society operates a number of sites in the Stevens Point Area, offering a glimpse to the past. Beyond the established sites, they host walking tours, pub crawls and other events throughout the year to help illuminate history within the community.

FOOD + FARM

→ The Food + Farm Exploration Center is slated to open in 2023 – and trust me, this is going to be pretty cool. Think an ag-focused Discovery World, in an indoor and outdoor space designed to help kids of all ages learn where their food comes from, who grows it and the innovation behind food production.



@travelwisconsin

Kids Guide to the Green Circle Trail



FOR THE YOUNGER CROWD: Explore a blend of the Green Circle Trail's Brickyard Trail segment and the Stevens Point Sculpture Park. The trails combine to make a perfect loop – no road crossing necessary. Plan to explore the sculptures and art along the trail and don't be afraid to touch and interact with the pieces. Spin DeeDee Morrison's 'Landscape with Perspective' and amplify your voice in the 'Acoustic Woodland Locator'. Learn more about the Brickyard Trail's history at the trail kiosk, where the Zenoff Park parking lot and the trail meet. (Tip: In the winter, this is a perfect route for snowshoeing. In the summer, don't forget bug spray!)

- **TRAIL DETAILS:** Brickyard Trail
- **SURFACE:** Crushed granite and sidewalks
- **MILEAGE:** 1.0 (for the loop including the Sculpture Park main trail and Brickyard Trail)

FOR THE OLDER CROWD (10+): Head out for a scenic route along the Plover River Trail segment of the Green Circle Trail. This is one of the longest segments of the trail. In the winter (when conditions exist) the trail is groomed for both diagonal and skate cross country skiing. In the spring, summer, and fall, the route is perfect for exploring the outdoors as it meanders along the peaceful Plover River. The river is a popular kayaking and canoeing route. Watch for animal tracks and birds along the route, throughout the year. (Tip: Geocache for a fun scavenger hunt! Many are hidden along the route.)

- **TRAIL DETAILS:** Plover River Trail
- **SURFACE:** Crushed granite
- **MILEAGE:** 3.6 (7.2 for the entire trail)

Feeling Adventurous?

Spend the whole day exploring the **Green Circle Trail**. While there are lots of places to start, we recommend new users start their adventure at the **Schmeeckle Reserve Visitor Center**. Schmeckle serves as the trailhead and offers information, free parking and even Green Circle swag. Make a trail plan, using a Green Circle Trail map. Whether you ride the whole trail in a day or opt to explore specific segments there are ample places for breaks along the way to fill up your water, refuel, and play. ■

Find Your Own Path!

Visit [GREENCIRCLETRAIL.ORG](https://greencircletrail.org) for more information and maps.

Fun & Nearly Free!

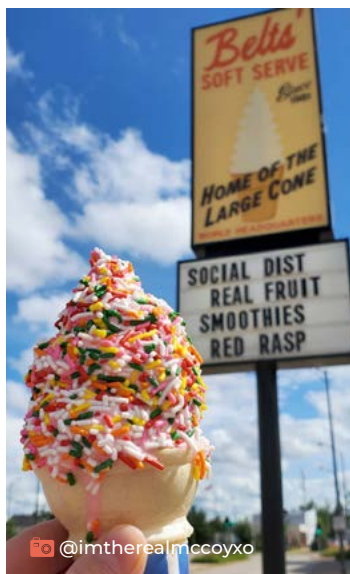
Check out these wallet-friendly activities for fun + affordable things to do in the Stevens Point Area.

Share your local favorites with us on **Instagram!**

© **STEVENSPOINTAREA**



@heyhendricksfam



@imtherealmccoyxo



@october



@craftybeerhandle

FAMILY FUN

Take a behind the scenes tour at **Feltz Dairy Farm**. Did we mention all tours include a scoop of ice cream?

\$ COST: Adult: \$8.00, Children 6-12: \$6.00, Children 5 & Under: \$3.25

Get the whole family playing at the **Central Wisconsin Children's Museum**, geared towards kids 10 and under.

\$ COST: \$5/person

Challenge your family to a round of mini-golf at **Putt-n-Play**.

\$ COST: \$5/person on Thursdays

Get the whole family moving at the popular universally accessible **Kids Are Special Here (K.A.S.H.) Playground**.

\$ COST: Free!

SWEET TREATS

Don't skip the award-winning ice cream from **King Cone**. Be sure to try the Salted Caramel Truffle or the Lemon Pie.

If soft serve is your style, head to **Belt's**, where die-hard fans camp out to be the first to grab a treat each year in March. Share a large cone with your whole family – or a large brownie sundae.

Not in the mood for a brain freeze? Head to the **Main Grain Bakery & Eatery** for some indulgent salted caramel monkey bread – or if you're lucky fresh donuts from **Rose House**.

Find more at **Zest Bakery**, **Earthcrust Bakery**, or the **Village Hive**.

\$ COST: Most items are under \$5 (Varies by what you order, and if you have the willpower to stop at one.)

SUMMER JAMS

Catch the action of the **Central Wisconsin Water Walkers** on Lake DuBay for a free water-ski show full of thrills. Be sure to pack a lawn chair or blanket!

Hit some free festivals filled with music like **Riverfront Rendezvous**, **Bluegrass in the Pines**, or the **Riverfront Jazz Festival**. Or, check out live music events all summer long, like the **Stevens Point Levitt AMP Music Series**, **City Band** concerts, or **Notes at Night**.

Looking for more live music? Plenty of venues offer live music all year round. Don't skip **Guu's**, **O'so**, **Amber Grill**, **District 1**, **PJ's**, or **Rookies**. Find more events to check out at **StevensPointArea.com**.

\$ COST: Most are FREE! (But, bring cash for extras!)

SIP, SAMPLE, TOUR

Get behind the scenes at local craft beverage makers with a tour, known as the Central Wisconsin Craft Collective. The best part? The samples!

Stevens Point Brewery

\$ COST: \$5/ages 12 and up, \$3/ages 5-11

Central Waters Brewing Company

\$ COST: Free

Sunset Point Winery

\$ COST: \$10/person

With or without a tour, explore more craft beverage makers. See more spots worth a stop (and a sip) on page 24.

1



@ellen.klismith

Wonder Walls

3

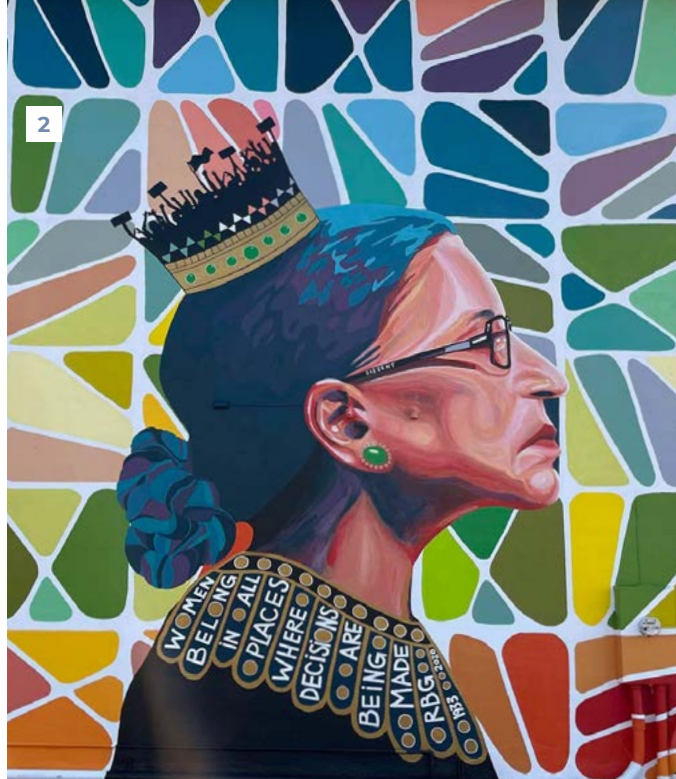


@liberationfarmers

5



@createpoco



1 HOME

Artist: Xee Reiter
3511 Church St., Stevens Point

2 TRAILBLAZER MURAL

Artist: Jessie Fritsch,
832 Main St., Stevens Point

3 ADELANTE MURAL

Artist: IT-RA Icons
123 Main St., Almond

4 ZEST MURAL

Artist: Dondi Bueno,
624 Isadore St., Stevens Point

5 SONG FOR THE SEVEN SISTERS

Artist: Chris Sweet
9552 Hwy 54, Amherst

6 WORZALLA MURAL

Artist: Stephon Kiba Freeman
3536 Dixon St., Stevens Point

Meet the Artists

Get to know the faces behind some of these super-sized masterpieces.



Jessie Fritsch
Trailblazer Mural
@jessie.fritsch.encaustics

This UWSP alum has creativity in her genes, surrounded by her artistic family who supported her ambition. Her work on the Trailblazer mural diverges from her usual style – painting with beeswax. **HER FAVORITE PART ABOUT THE MURAL?** Connecting with community to bring it to life.



Dondi Bueno
Zest Mural
@dondibueno

This long-time artist, who loves to travel and eat, moved from Los Angeles 5 years ago. He's been painting for more than 30 years and he loves to make it up as he goes, learning along the way. **FIND HIM AT** Zest sipping an iced Vietnamese coffee.



Chris Sweet
Song for Seven Sisters
@csweetnativeart

This Wisconsin-based artist officially started his artist career in 2016, but has been creating art since childhood. An introvert by nature he enjoys the creative process and honoring his Native American culture. **HIS FAVORITE SCULPTURE IN THE AREA?** The Native American ricing canoe in Cultural Commons, inspired by his late friend, Mike Hoffman.



Stephon Kiba Freeman
Worzalla Mural
@kibafreemanart

This Chicago transplant was naturally drawn to making things but didn't start painting until after college and never uses a paintbrush. The Worzalla Mural is his largest work yet at 94' wide! **HIS FAVORITE PART ABOUT THE MURAL?** Cementing his daughter at a point in time. (She's the silhouette in the middle!)



Sip Back & Relax

Start with a tour and a taste with Central Wisconsin's finest craft breweries, wineries, and distillery as part of the **CENTRAL WISCONSIN CRAFT COLLECTIVE**. The Craft Collective is a partnership between the craft beverage makers in the Stevens Point Area.



CENTRAL WATERS BREWING COMPANY

Environmentally sustainable, award-winning brewery.

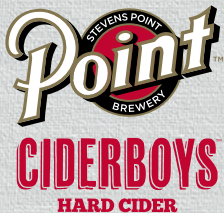
351 Allen Street, Amherst
715-824-2739 | CentralWaters.com



GREAT NORTHERN DISTILLING

Vodka, whiskey, and more, handcrafted in Wisconsin.

1011 Second Street, Stevens Point
715-544-6551 | GreatNorthernDistilling.com



STEVENS POINT BREWERY

Visit one of the oldest breweries in the United States.

2617 Water Street, Stevens Point
715-344-9310 | PointBeer.com



O'SO BREWING COMPANY

Massive taphouse with beer, wine, and liquor. Home to the best pizza in the county.

1800 Plover Rd, Plover
715-254-2163 | OsoBrewing.com



MCZ'S BREW PUB

Pair our craft beer and homemade food for a perfect evening out.

178 N. Main Street, Rosholt
715-677-3287 | Facebook.com/mczsbrewpub



SUNSET POINT WINERY

Family owned and operated since 2015. Small batch wines made on site.

1201 Water Street, Stevens Point
715-544-1262 | SunsetPointWinery.com



DISTRICT 1 BREWING COMPANY

Microbrewery and community focused tap room, offering a full range of beer styles.

200 Division St., Stevens Point
715-544-6707 | District1Brewing.com



Get the **CENTRAL WISCONSIN CRAFT PASS**, a free mobile passport for cheers-worthy deals and prizes!

Please drink responsibly.

CWCRAFTCOLLECTIVE.COM | 715-344-2556



Individual & group transportation available: Courtesy Cab, 715-342-8863; Lamers, 715-421-2400; Lyft, Lyft.com

Hop on Your Bike

Love biking and beer? Then you'll want to check out the hop-fueled ride in the Stevens Point Area, pairing breweries and trails.

Most of this beer-lovers route is on the popular Green Circle Trail. Start on the north side, with a visit to District 1 with beer hall vibes before continuing to the Point Brewery where they've been brewing since 1857.

- **Total distance:** 7.3 mi
- **Green Circle Trail:** While there is a more direct path between these two beer spots, you won't regret exploring the scenic route – including a mural under the Highway HH bridge.

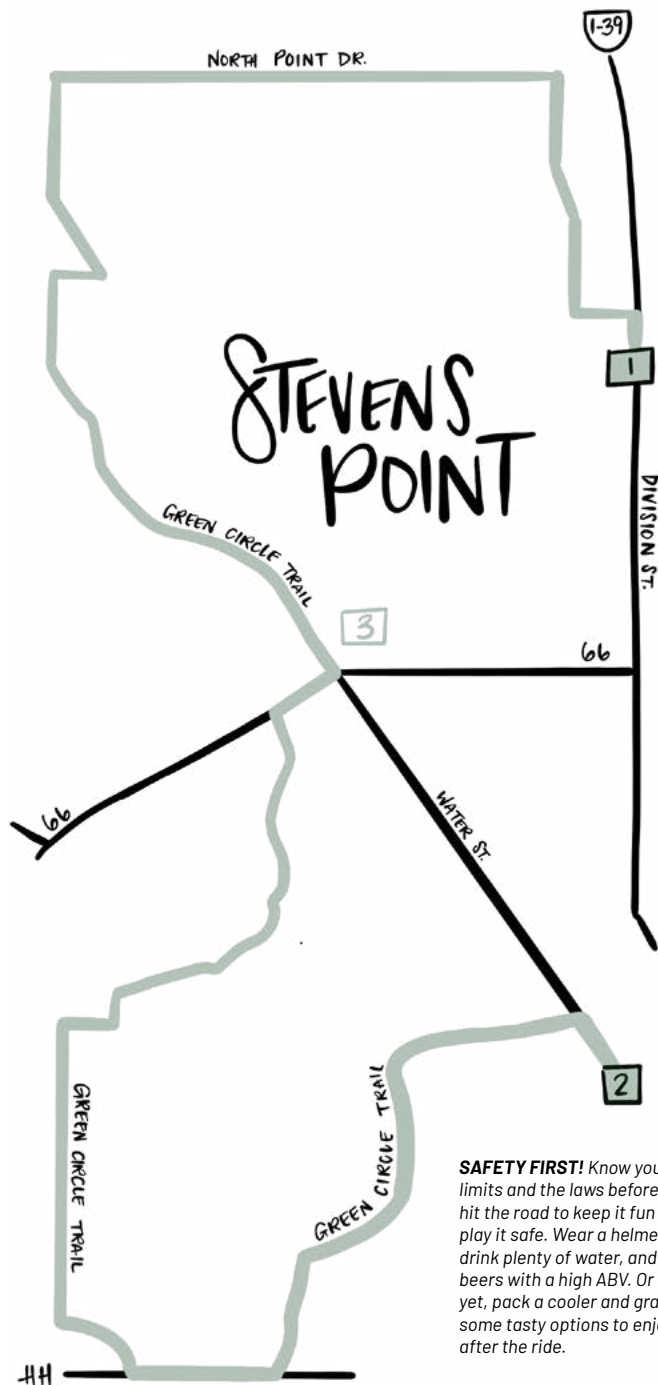
1 District 1 Brewing Co.
200 Division St N, Stevens Point
Must try: Pedal On or the Wonderful Water Seltzer

2 Stevens Point Brewery
2617 Water St, Stevens Point
Must try: Lake Side Vacation Ale or Drop Dead Blonde

3 Optional Stop: Like wine, too? Don't miss a stop at **Sunset Point Winery**, just a short ride off of the Green Circle Trail's Riverfront Trail segment.

Did you know?

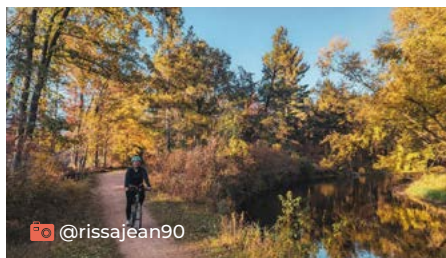
Pedal On was made in honor of **Curbwise** – a one-of-a-kind bicycle delivery service in the Stevens Point Area. Pedal On is a modern take on a pale ale, using cool kid hops, fruit forward yeast strain and a restrained bitterness that make it perfect to sip after a ride.



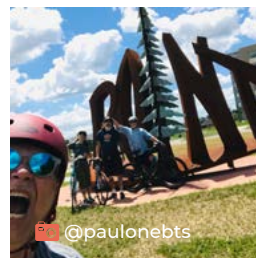
SAFETY FIRST! Know your limits and the laws before you hit the road to keep it fun and play it safe. Wear a helmet, drink plenty of water, and avoid beers with a high ABV. Or better yet, pack a cooler and grab some tasty options to enjoy after the ride.



@samuelbertsch



@rissajejan90



@paulonebts

Share your Ride!

Tag us on Instagram @ **StevensPointArea** or use **#StevensPointArea** for a chance to be featured!

@STEVENSPOINTAREA



18-Hole Indoor Mini Golf & Outdoor Laser Tag

**WE ARE OPEN ALL
YEAR ROUND!**

Call for hours of operations

715-544-1902

701 2nd St., North
Stevens Point



*Cafe • Gem Mining • Arcade
R/C Cars & Track • Bunny Petting Station
Board Games • Golf / Soccer Simulator
Birthday Packages & Private Event Room!*

Visit www.PuttNPlay.today for more info!

The 32ND ANNUAL ENERGY FAIR

CLEAN ENERGY + SUSTAINABLE LIVING FOR ALL

CUSTER, WI / JUNE
23-25

Hosted by the Midwest Renewable Energy Association, The Energy Fair is sure to serve as your next step in sustainability. From workshops and exhibitors to inspiring keynote speakers, we invite you to join us for the education and stay for live music, family-friendly events, local food, and the celebration of clean energy and sustainability for all!

WWW.THEENERGYFAIR.ORG

ART along the ICE AGE TRAIL Hidden Studios Art Tour



See WHERE & HOW
art is created.



FRIDAY-SUNDAY
Oct. 6-8, 2023

HiddenStudiosArtTour.com



Annual Fests Worth a Visit

Love fun, quirky, and original events? Here are a few that call the Stevens Point Area home, that you won't want to miss!

Learn more about the culture of the Stevens Point Area through immersive events hosted in the region. Plan to attend the popular **AIRO Pow-wow, Fiesta Point, Juneteenth, Portage County Cultural Festival, Stevens Point Pride** and more.

Looking for an adventure? Check out **PaddleQuest**, a paddling-based adventure event that provides new challenges around every corner. Geared to all skill levels and ages, the event blends canoeing and Comic-Con, with a side of conservation.

Potatoes grown in the region (known as the golden sands) are not just your ordinary spud. No matter the variety, at the annual **Almond Tater Toot**, held in July, potatoes are the honored guest of the celebration parade.

Get your motor running to attend the Midwest's Largest Car Show, the **Iola Car Show** hosted in July. For more equipment, don't miss the **Rosholt Thresheree** featuring antique machinery.

In the fall, get in the spirit of the season with Stevens Point Brewery's **Pointoberfest**, complete with lederhosen and pints. Just before the festivities begin, the event is kicked off with the Blubber Run, a fun run that starts at the brewery.

Travel along the nooks and crannies of the Ice Age Trail as it weaves its way through central Wisconsin for the **Hidden Studios Art Tour**. The event features working artists' studios that open their doors for the public each fall.

See history come alive with **Heritage Days** at the history museum known as Heritage Park, one of four historical sites in the region. ■



Want More?

See the full events calendar at
STEVENSPOINTAREA.COM



@t8er_t0t_

The Full Lineup

Check out events happening in the Stevens Point Area, from arts & culture, fairs & festivals, sports and more! For the most up-to-date comprehensive take, head to StevensPointArea.com.

January

CWACT PRESENTS:

A KID LIKE JAKE

January 13-14

Sentry Theater

CWAct.org

FAIRYTALE BALL

January 14

Dreyfus University Center

UW-Stevens Point

PlayHouseTheaterGroup.com

POINT DANCE ENSEMBLE CHOREOGRAPHY SHOWCASE

January 14

Jensen Community Center

PointDance.org

WINTER'S GARDEN EXHIBIT

January 20 - February 19

Riverfront Arts Center

StevensPoint.com/rac

SUZUKI MARATHON

January 21

Noel Fine Arts Center,

UW-Stevens Point

715-346-3033

UWSP.edu/event/suzuki-marathon

ARCTIC RUN MODEL RAILROAD SHOW AND SALE

January 21-22

Holiday Inn Hotel

& Convention Center

715-570-5776

TOMORROW RIVER COMMUNITY CHARTER SCHOOL MUSICAL & SPAGHETTI DINNER

January 27-28

Jensen Community Center

TRCCS.org

ROCK NIGHT ON ICE

January 28

K.B. Willett Ice Arena

AIME CONFERENCE

January 28

Noel Fine Arts Center,

UW-Stevens Point

CENTRAL WATERS ANNIVERSARY PARTY

January 28

Central Waters Brewing Co.

CentralWaters.com

February

CWACT PRESENTS: 1974

February 3-5, 10-11

Sentry Theater

CWAct.org

BIG BREW FEST

February 11

District 1 Brewing Co.

District1Brewing.com

THE BEST OF BROADWAY 2023 CABARET

February 11

Stevens Point Country Club

MonteverdiChorale.org

WISCONSIN TAXIDERM COMPETITION

February 16-19

Holiday Inn Hotel

& Convention Center

WTALnc.org

SUZUKI MARATHON

February 18

Noel Fine Arts Center,

UW-Stevens Point

715-346-3033

UWSP.edu/event/suzuki-marathon

CWSO: SIMPLY CLASSICAL

February 18

Sentry Theater

CWSO.org

2023 WETLAND SCIENCE CONFERENCE

February 21-23

Holiday Inn Hotel

& Convention Center

Conference.WisconsinWetlands.org

March

UWSP PERFORMANCE: THE MISANTHROPE

March 3-5, 9-11

Noel Fine Arts Center,

UW-Stevens Point

UWSP.edu/theatre-dance

POINT BOCK RUN

March 4

Stevens Point Brewery

715-344-9310 | PointBockRun.com

POINT DANCE ENSEMBLE'S ANNUAL PERFORMANCE

March 4-5
Jensen Community Center
PointDance.org

AMHERST HIGH SCHOOL MUSICAL

March 9-12
Jensen Community Center

SUZUKI MARATHON

March 11
Noel Fine Arts Center,
UW-Stevens Point
715-346-3033
UWSP.edu/event/suzuki-marathon

CWACT PRESENTS: PHILLY AND THE DREAMER

March 30 - April 1
Sentry Theater
CWAct.org

April**STEVENS POINT FESTIVAL OF THE ARTS**

April 2
Artist & Fare
StevensPointFOA.com

TOMORROW RIVER BUSINESS ASSOCIATION EASTER EGG HUNT

April 8
Jensen Community Center
TRBA.fun

TOMORROW RIVER VARIETY SHOW

April 15
Jensen Community Center
JensenCenter.org

90FM TRIVIA, WORLD'S LARGEST TRIVIA CONTEST

April 14-16
UW-Stevens Point
715-370-0649 | 90FMTrivia.org

UWSP PERFORMANCE: AMELIE

April 14-16 & 20-22
Studio Theatre
UWSP.edu/theatre-dance

CWSO: MAGNIFICENT PINES

April 15
Sentry Theater
715-345-7726 | CWSO.org

TASTE OF WINE & CHEESE

April 21
Noel Group Hangar
BGClubPC.org/wine_and_cheese

DIAL M FOR MOORE MENOTTI

April 21-22
Noel Fine Arts Center
UW-Stevens Point

BOSTON SCHOOL FOREST EARTH DAY CELEBRATION

April 23
Boston School Forest
715-345-7383

MONTEVERDI CHORALE SPRING CONCERT

April 29-30
MonteverdiChorale.org

May**SWAP-O-RAMA**

May 5-6
Amherst
TRBA.fun

DANSTAGE 2023

May 5-7
Noel Fine Arts Center,
UW-Stevens Point
715-346-4100
UWSP.edu/theatre-dance

PORTAGE COUNTY CULTURAL FESTIVAL

May 13
SPASH
715-341-1525
PortageCountyCulturalFestival.org

MOTHER'S DAY/HEALTHCARE WEEKEND

May 5-7
Rivers Edge Campground
715-344-8058
RiversEdgeWisconsin.com

HEROS WEEKEND/ SUPERHEROES WEEKEND

May 12-14
Rivers Edge Campground
715-344-8058
RiversEdgeWisconsin.com

STEVENS POINT BREWERY BLOCK PARTY

May 20
Stevens Point Brewery
715-344-9310 | PointBeer.com

UWSP COMMENCEMENT

May 20
Marshfield Clinic Champions Hall
715-346-2548 | UWSP.edu

June**LEVITT AMP CONCERTS**

June 1, 8, 15, and 22
Pfiffner Park Bandshell

LOCAL FOOD FAIR

June 3
Pfiffner Park
Farmshed.org

STEVENS POINT CITY BAND

June 7, 14, 21 and 28
Pfiffner Park Bandshell
715-346-0061

COLOR RUN/CHALKFEST

June 9-11
715-344-8058
RiversEdgeWisconsin.com

TOMORROW RIVER BUSINESS ASSOCIATION WINE WALK

June 23
Jensen Community Center & Amherst
TRBA.fun

MREA ENERGY FAIR

June 23-25
MREA Renew the Earth Institute
715-592-6595 | TheEnergyFair.org

HARLEIGH GAMES

June 25
Amherst Fairgrounds

U.S. SENIOR OPEN

June 29-July 2
SentryWorld
SentryWorld.com/usso2023

4TH OF JULY CELEBRATION

June 30
Rivers Edge Campground

July**RIVERFRONT RENDEZVOUS**

June 30 - July 2
Pfiffner Pioneer Park
715-346-1531
StevensPoint.com/rr

STEVENS POINT CITY BAND

July 5, 12, 19 and 26
Pfiffner Park Bandshell
715-346-0061

LEVITT AMP CONCERTS

July 6, 13, 20, and 27
Pfiffner Park Bandshell

IOLA CAR SHOW

July 6-8
Iola Old Show Grounds
715-445-4000 | IolaOldCarShow.com

PORTAGE COUNTY MASTER GARDNER'S GARDEN PARADE

July 8
Private Garden Displays
Portage.Extension.Wisc.edu

KIDS FROM WISCONSIN

July 12
Sentry Theater

PORTAGE COUNTY FAIR OF AMHERST

July 13-16
Amherst Fair Grounds
AmherstFair.com

CHRISTMAS IN JULY

July 14-16
Rivers Edge Campground
RiversEdgeWisconsin.com

AMHERST AREA CHILDREN'S THEATER

July 20-22
Jensen Community Center

MEAD KITE FESTIVAL

July 22
Mead Wildlife Area
MeadWildlife.org

CELEBRATE PLOVER

July 29
Lake Pacawa Park
715-345-5258

August**STEVENS POINT CITY BAND**

August 1
Schmeeckle Reserve
Amphitheater
715-346-0061

STEVENS POINT CITY BAND

August 2
Pfiffner Park Bandshell
715-346-0061

LEVITT AMP CONCERTS

August 3, 10, 17, and 24
Pfiffner Park Bandshell

SAINT ADALBERT CHURCH PICNIC

August 6
3315 St Adalbert Rd., Rosholt
RosholtCatholic.org/events

PADDLEQUEST

August 11-13
Bukolt Park
PaddleQuest.org

LITTLE BRITCHES RODEO

August 19-20
Amherst Fairgrounds
LBWRodeo.com

RIVERS EDGE ROCKABILLY/ RIVER CAR SHOW WEEKEND

August 25-27
Rivers Edge Campground
715-344-8058
RiversEdgeWisconsin.com

September**PORTAGE COUNTY FAIR OF ROSHOLT**

Labor Day Weekend
715-667-4802 | RosholtFair.com

RIVERFRONT JAZZ FESTIVAL

Labor Day Weekend
Pfiffner Pioneer Park Bandshell
RiverfrontJazzFestival.com

CELEBRATE AMHERST MUSIC AND CRAFT FESTIVAL

September 9
Downtown Amherst
TRBA.fun

POINTOBERFEST & BLUBBER RUN

September 16
Stevens Point Brewery
715-344-9310 | PointBeer.com

ZOMBIE RUN

September 22-24
Rivers Edge Campground
715-344-8058
RiversEdgeWisconsin.com

October**HIDDEN STUDIOS ART TOUR: ART ALONG THE ICE AGE TRAIL**

October 6 - October 8
Ice Age Trail
715-366-7863
HiddenStudiosArtTour.com

17TH ANNUAL RIVER RUN

September 9
Central Waters Brewery
JensenCenter.org

5TH ANNUAL MOOSE

1572 CRAFT FAIR
October 14
Moose Family Center
715-345-9980 | Moose1572.com

UWSP HOMECOMING

October 21
GIVE.UWSP.edu/homecoming

WINES OF THE WORLD

October 27
Holiday Inn Hotel
& Convention Center
715-344-1940

TRBA WITCHES NIGHT OUT

October 28
Downtown Amherst
TRBA.fun

November**TINSEL TRAIL**

November 19
Holiday Inn Hotel & Convention Center

TURKEY TROT

November 23

December**TOMORROW RIVER CHRISTMAS PARADE**

December 1
Downtown Amherst

TOMORROW RIVER CHRISTMAS CRAFT SHOW

December 2
Jensen Community Center
JensenCenter.org

UWSP COMMENCEMENT

December 16
Marshfield Clinic Champions Hall
715-346-2548 | UWSP.edu

**Still Looking
for More?**

Visit us at
STEVENSPOINTAREA.COM



“Stevens Point is a great community to live in and own a business. We can’t thank you all enough for your support. If you are ever in the area, we hope you will stop by and say hi, grab a cup of coffee, and check out what we offer.”

Craig Cook, Owner



(715) 544-0019 | 904 Main Street, Stevens Point | FallLineOutfitters.com



FILSON
SINCE 1897



OR OUTDOOR
RESEARCH

ORVIS





@jmikes29

On the Line Fishing the Stevens Point Area

Looking for a true Wisconsin fishing experience? We've got you covered with two picturesque spots and what to expect in the Stevens Point Area.

by **CALVIN FILER**



@fishinfritzy

The **Wisconsin River** acts as the lifeblood of the state as it cuts through the heart of Wisconsin. The river provides anglers the opportunity to catch nearly all of the gamefish species that are native to the State. You do not need specialized gear or a large watercraft to successfully fish the Wisconsin River. Popular species include **Walleye, Smallmouth Bass, Northern Pike**, and perhaps the most sought-after species in the state, the **Musky**.

The Stevens Point flowage can provide a secluded experience for those willing to explore the backwaters, channels, and sandbars. For shore anglers, you can access the river below various dams south of town. With a bit of exploration and patience, the Wisconsin River can provide anglers with memories that will last a lifetime.

Once regarded as the fly-tying capital of the United States, the Stevens Point Area provides many different fly-fishing opportunities, and the **Tomorrow River** is arguably one of the best in Wisconsin. For shore-bound anglers looking to target trout, The Tomorrow River takes center stage in an area rich with fly fishing tradition.

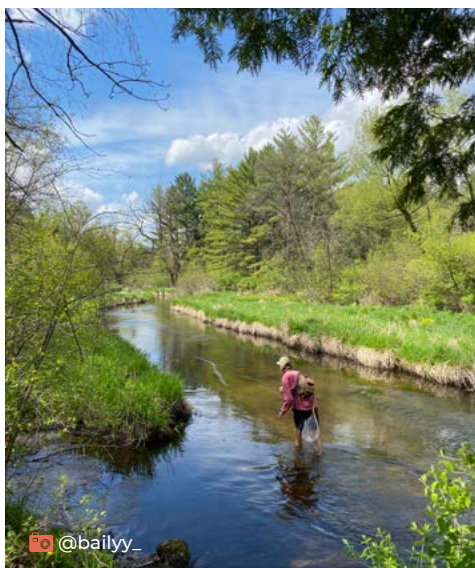
Much of the shoreline of the river is heavily forested, and the freestone nature of the stream lends itself to sharp river bends highlighted by tumbling rapids and large boulders. **Brown Trout** upwards of 20 inches lurk in the deeper pools and provide anglers with an opportunity to catch a trophy trout. Native **Brook Trout** also inhabit the headwaters of the Tomorrow, and their willing nature gives anglers a good chance to land some of these beautiful fish. With over 60 miles of the stream not counting tributaries, this class I trout stream provides anglers with a diverse and healthy fishery to explore. ■

Find more fishing hotspots in the region, and order a fishing map at

STEVENSPOINTAREA.COM



@falllineoutfittersco



@bailyy

WISCONSIN RIVER

Species: Musky, Walleye, Smallmouth Bass, Northern Pike, Crappie, Perch, etc.

Lures/Techniques: Hard-bodied Rapalas, nightcrawlers, Mepps spinners

Good Seasons: Walleye in spring, Smallmouth in summer, Musky in fall

Access Areas: W River Rd., Pfiffner & Bukolt Park, Dubay Dam, Mouth of Plover River

TOMORROW RIVER

Species: Brown Trout, Brook Trout

Lures/Techniques: Caddis nymph and San Juan worm flies, streamers, and small spinners

Good Seasons: Summer for the best hatches, early catch and release season for less fishing pressure

Access Areas: Richard Hemp Fishery Area, Welton Dr., Amherst Dam, Otto Rd.

CATFISH CORRIDOR

Located just downstream of the Stevens Point dam, the **Catfish Corridor** is a lesser-known spot where anglers can catch catfish upwards of 20 inches with regularity.

RUSTY'S

Backwater Saloon

Stevens Point, WI

1715 West River Drive West • Stevens Point, WI
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Kitchen open: 11am – 9:30pm daily

Serving food and beverages
Children's Menu



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Fireplace
Canoe Rental

Featured in the book
"Adventures Along the Bloody Trail"



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trekstorestevenspoint.com

STANDING ROCKS COUNTY PARK

DOWNHILL SKI - CROSS COUNTRY SKI - FAT TIRE BIKE - SNOWSHOEING



RENTALS AVAILABLE!
DOWNHILL SKI - CROSS COUNTRY SKI
SNOWSHOE - SNOWBOARDING

Photography by Olivia Locascio

❄️ **Over 12 miles of Cross Country Ski trails** for both classic and skate, with nearly **3 miles of lighted trail.**

❄️ **10 miles** of groomed Fat Tire Biking trails.

❄️ **Downhill Ski 3 trails** with a vertical drop of 150 ft. (Saturday and Sundays and the week of Christmas).

f Portage County Parks
Located just 10 minutes from I39, east of Plover
7690 Standing Rocks Rd, Stevens Point

Ski lodge open everyday when snow conditions allow and serves concessions.

Outdoor Checklist

Looking for the best places to go? Here's our must list:

- ☐ Bike the boardwalk at **Moses Creek Segment of the Green Circle**
- ☐ Stroll the **Stevens Point Sculpture Park**
- ☐ Reel in a Musky on the **Wisconsin River**
- ☐ Fetch with fido at **Standing Rocks Dog Park**
- ☐ Climb aboard a retired train engine known as **Train 2713**
- ☐ Paddle a stretch of the **Plover River**
- ☐ Watch for eagles at **Erickson Natural Area**
- ☐ Aim for par at **SentryWorld Golf Course**
- ☐ Camp by the water at **Jordan Park (or Lake Emily) Campgrounds**
- ☐ Saddle up at **Wild West Campground & Corral**
- ☐ Explore the sky at **UWSP Pejsa Observatory**
- ☐ Throw a disc at **Yulga Park**
- ☐ Walk through History on the **Ice Age Trail**
- ☐ Jump in at **Sunset Lake**

Women Who Ride

How two women set out to create a female-centered biking community in central Wisconsin.

by **BAILY KRUZAN**



Katy Olson

For two Stevens Point women biking is about doing something that's good for your body and good for your soul. Seeking to empower more women on two wheels, they came together to build a female-centered biking community in central Wisconsin.

The feelings of independence when riding ring true for Stevens Point transplant Katy Olson. Originally from Kansas, Olson ventured north to take a summer job near Sunset Lake in central Wisconsin. After falling madly in love with the region she put down roots and has since been nestled in the Stevens Point Area.

Her love for biking started at a young age, but it evolved once she had children. She would ride to work with one kid in the trailer and another on the tag along. Unfortunately, biking hit the brakes around 2016 when she suffered a bad fall. "I was really scared to get back on a bike," Olson said. Encouraging her to get back into biking, a friend suggested riding to Waupaca. "I thought, okay, I could probably do that." They rode over 40 miles that day.

"Look how far you can go and what you can see better from a bike!" The sense of accomplishment gave Olson the push to get back into riding and it then became clear, she wanted to ride more.

For Kim Basala, biking runs thick in her blood. Moving to the area over 20 years ago, and even choosing her home due to its proximity to the Green Circle Trail, Basala hasn't known anything other than biking. Starting off as a child, she would watch her family compete in biking races where she then joined in on the tradition at just 7 years old. Continuing to ride today, Basala began to think of ways to bring women together within the biking community in central Wisconsin.

That's where the idea for Girls on Gravel, a micro Girls Gone Gravel group, sparked a conversation. Teaming up, Basala and Olson began to envision a group that welcomed women from all walks of life, wasn't too fast paced, and allowed different opportunities to ride.

"It's about women coming together," said Olson. "Girls on Gravel has been one of my favorite groups I've ever been a part of," Basala said, noting that for most people in the group, Thursday nights are their favorite nights. "The group extends so far beyond the two wheels we're riding."

After bouncing the idea around, Girls on Gravel took shape in the spring of 2022 in the Stevens Point Area. Immediately, they began building a network to support their goals - working with places like the Point Area Bicycle Service in downtown Stevens Point who have been great supporters.

"You don't have to ride 20 miles an hour. You don't need to wear bike shorts. You don't have to ride for hours on end," said Olson. It's simply a place to talk, laugh, share a drink or two, and of course - bike. What may have started as a group to ride with, has since turned into a close-knit community. ■



Where To Get Out & Ride!

Green Circle Trail: 27-mile multi-purpose trail that makes a loop around Stevens Point, linking scenic natural areas.

Tomorrow River State Trail: 24-miles composed of crushed limestone making it a convenient and safe ride.

Standing Rocks County Park: Features over 13-miles of mountain biking in addition to groomed fat tire biking during the winter.

Find more information and plan your ride at

STEVENSPOINTAREA.COM/BIKING

1 Hour, 1 Day, 4 Seasons



WINTER

➔ **One Hour:** Visit the **Iverson Winter Sports Area**

(complete with warming house and hot cocoa), to skate the lighted rink, snowshoe along the Plover River, or hit the family-friendly sledding hills. More skating rinks can be found throughout the area (weather permitting), including the newest rink in downtown Stevens Point. Beginners can check out **K.B. Willet Ice Arena** with open skating times (and rentals).

One Day: Head out to **Standing Rocks County Park** for snowshoeing, fat tire biking, downhill and cross-country skiing. Start near the Behnke Olson Outdoor Recreation Center and hit the trails – including a lighted loop. Rentals are available. Call 715-824-7250 for conditions.



SPRING

➔ **One Hour:** Arm yourself with a local birding guide and a pair of binoculars before heading over to **Godfrey & Maybelle Erickson Natural Area**. The 5.5-acre park is known for birding with more than 170 species documented. Explore the half-mile trail, which is part of the larger **Green Circle Birding Trail**, or venture out on the trails within the **Schmeeckle Reserve**.

One Day: Make a day of it! Plan a picnic before you head for the water, complete with a hike. Spend the day exploring **Mead Park**, home to **K.A.S.H. Playground**, perfect for families to explore. Then, head north to hike the **Rocky Run Spillway** which runs along the Wisconsin River.



SUMMER

➔ **One Hour:** Cast a line in the **Wisconsin River**, from the expansive **Lake DuBay** to the backwaters and sloughs where you'll find muskies, channel catfish, northern pike and panfish. No boat? No problem. Shoreline fishing is abundant. Start with Jordan Pond or Lake Joanis. More options can be found at Bukolt, Lake Emily, Stevens Point Flowage (off of Highway HH West), and the River In-Between Flowage (off of West River Drive).

One Day: Explore the natural habitats and trails within the 33,000 acre **George Mead Wildlife Area**. The Mead Wildlife Area, one of the largest state wildlife areas, offers over 80 miles of trails to explore. For more adventure bike some of Wisconsin's best mountain biking trails at **Standing Rocks Park**, featuring a mix of flow trails and single track.



FALL

➔ **One Hour:** Get in the saddle and try horseback riding in central Wisconsin. Trail rides are spectacular on the 90-acre **Wild West Campground & Corral**, tucked in eastern Portage County.

One Day: Enjoy some fall color and hit the road. Many of the rural areas in Portage County offer spectacular viewing of the fall colors. To experience the best that the area has to offer, try a car tour of northern Portage County. Don't miss more fall fun, including pumpkin patches, corn mazes and fresh cheese curds, with a stop at **Feltz's Dairy Store** or **Mullins Cheese**.



@vantagescape

George W. Mead Wildlife Area



@kittyzach3

Stevens Point Sculpture Park

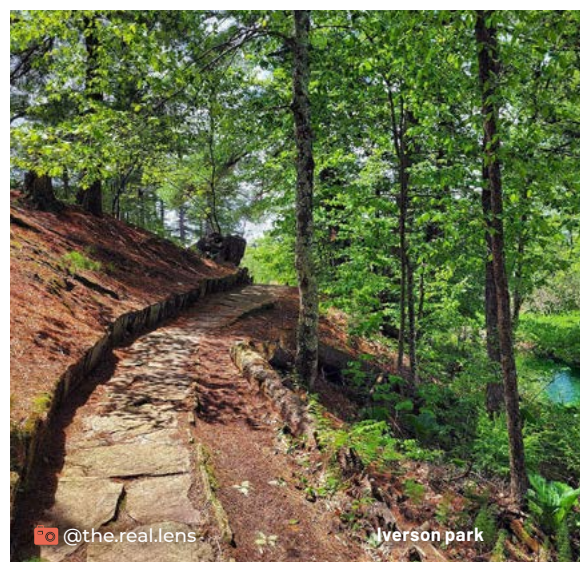


@shoua_lor

Wisconsin River

Into The Wild

*Get out to explore the
Stevens Point Area's best
scenic and secluded spaces!*



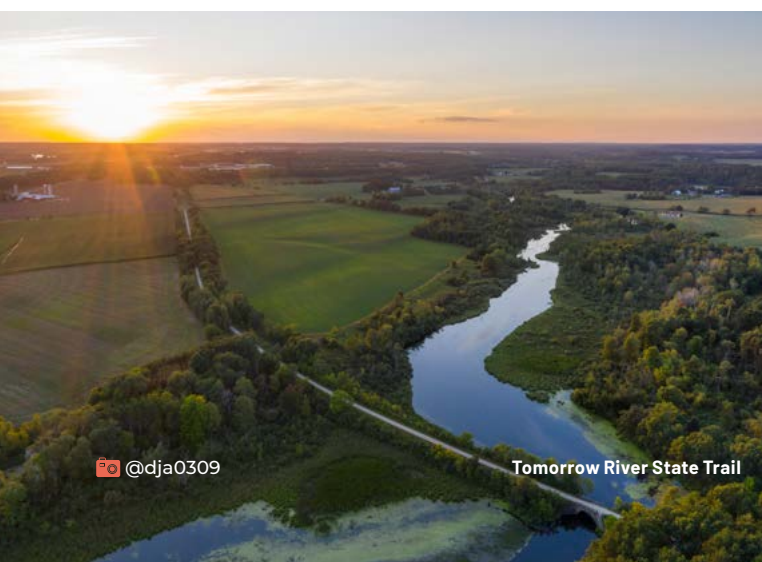
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Iverson park



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Standing Rocks County Park



@dja0309

Tomorrow River State Trail



@danapabs

Steinhaugen Recreation Area



@belleofthebustle

Top Six Swim Spots

1 SUNSET LAKE PARK

On a hot summer day, Sunset Lake Park is the perfect spot for swimming in Portage County. This 63-acre lake is incredibly clear and clean, and the large beach is perfect for picnics and building sandcastles.

2 LAKE EMILY PARK

Walk down the grassy rolling trail or flight of stairs to access the rocky shoreline of this popular 96-acre lake. The beautiful, clear water is perfect for swimming as well as fishing.

3 JORDAN PARK

This beach is a perfect spot for a day trip. Picnic, explore the Nature Center, and hit the trails in the county park which also offers camping. Better yet – make a weekend of it, and reserve one of the water sites.

4 IVERSON PARK

Don't miss this gem, tucked in Stevens Point's oldest park. The beach, worth the walk from the parking area, is perfect for families with young children with shallow water perfect for exploring.

Insider tip: The clear, cola colored water of the Plover River gets its hue from tree roots it runs over.

5 COPPS POOL

If you prefer swimming with lifeguards and temperature controlled water, don't skip the Copps Pool. Here you can ride the 162-foot slide, jump off the diving boards, or play in the zero depth wading pool – perfect for young children.

Insider Tip: Be sure to check the pool's hours ahead of time, as the swimming season is short.

6 BUKOLT PARK

Swim in the Wisconsin River from Bukolt Park. Tucked along the shore (and the Green Circle Trail), you'll find the WPA-era stone bathhouse in front of stone steps and sand leading down to the swimming area.

Insider Tip: Take a walk along one of the fishing piers installed in the nearby lagoons.

Looking to bring Fido along?

Check out the dog-friendly beach at Mead Park on the Wisconsin River!

Find more swimming spots:
Collins County Park, Lake DuBay,
Wolf Lake, and Hartman Creek.

Paddle Guide

Upper Plover River

by **Timothy Bauer** (MilesPaddled.com)



→ **Skill Level:** Intermediate

Class Difficulty: Flatwater +
Two Class I Rapids

Gradient: Approx. 3' per mile

Put-In/Take-Out: Bentley Road
(south of Bentley Pond) to
Jordan Pond, 8500
Jordan Rd., Stevens Point

Time Needed: 3-4 hours

Miles Paddled: 8.75 miles

This trip explores the **Upper Plover River**, a section that often gets overlooked due to its secluded location and narrow, meandering nature. But it's an engaging and intimate route that is endowed with wildlife and often surrounded by an undeveloped landscape. Paddlers will be rewarded with reliable water levels and a good current over an attractive sand-gravel bottom, plus some boulder gardens and several luscious riffles.

The best starting point is at Bentley Road, where you'll find clear water, good current, and pine-lined banks – classic central Wisconsin. Dozens of small grassy islands create fun side channels to add to the intimacy, with occasional obstacles to dodge. Wooded scenes flow by on the left, while the right-hand side will offer marshy and more spacious views.

Continuing south, about midway between Bentley Road and County K, you aren't far from the Steinhagen Recreation Area, a mix of upland forest, prairie, and wetlands. Accessible by Bentley Road, it offers

270-acres to explore on foot post-paddle.

Next, you'll see the bridge at County Road K – technically a culvert, which is always fun to paddle through. The river will run parallel to the road, but this next section still manages to feel remote and natural along the left bank. After several meanders past a large farm, the river will slip back into the woods and sweep along an attractive undercut sand bank – a foreshadow of the lower Plover River trip (south of the Jordan Dam, heading towards Stevens Point). Soon, the landscape will open again and you'll have to decide whether to portage around the Class I rapids on the left or right – or when there is enough water you can run the rapids just left of center with little difficulty. It's best to scout this along the right bank before running the rapid; check it out first along the road when doing the shuttle. The rapids are created by the remnants of a removed dam.

From here it's a short 1+ miles to the take-out at Jordan Park, most of which is flat water paddling, the result of the dam that created

the pond. However, before you enter Jordan Pond the river gallops through an attractive wooded section. And just below the small bridge at Sharonwood Lane is a scenic little boulder garden where you can expect lively riffles or rapids (depending on water levels).

Paddlers will be interested to know there are three designated canoe/kayak campsites on the right shore, all part of Jordan Park campground. There are two location options for taking out, both on the right. The first is designated for paddlers near the canoe-kayak campsites; the second is 1000' further down the shore at a boat launch. ■

Check out more places
worth paddling at
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SCAN FOR
DIRECTIONS
AND DETAILS!



Find us on

Guide to Winter Fun

Looking for winter fun? Check out our must-do list:

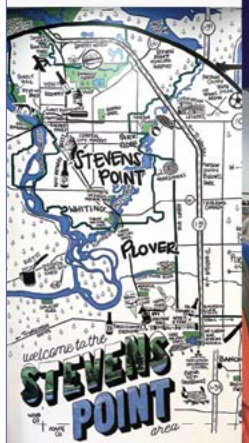
- ☐ Hit the hills and go sledding (or rent a toboggan) at **Iverson Park**
- ☐ Find local flavor all season at the indoor **Winter Farmers Market**
- ☐ Cross country ski the lighted trails at **Standing Rocks** or the **Plover River Trail**, part of the **Green Circle**
- ☐ Sip through the Craft Collective at **Point Brewery** or **O'so Brewing**
- ☐ Explore the winter views at the 280-acre **Schmeeckle Reserve**
- ☐ Watch the stars at the **Allen F. Blocher Planetarium** at UWSP
- ☐ Explore **300+ miles of snowmobiling trails** throughout the county
- ☐ Find creative fun and play at the **Children's Museum**
- ☐ Stroll along the trail (with art!) at the **Stevens Point Sculpture Park**
- ☐ Play 18-holes indoors, with **Putt-n-Play** and **Fore INDR GLF**
- ☐ Snowshoe through history on the **Ice Age Trail**
- ☐ Venture through the **Museum of Natural History** at UWSP

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Snow Much Fun!

Grab your snowshoes, skis, or fat tire bike and head out for fun with our top picks for winter sports.

GEORGE W. MEAD WILDLIFE AREA

Explore Wisconsin's largest wildlife area, where more than 80-miles of trails turn into undesignated snowshoe and ungroomed cross-country ski trails in the winter.

GREEN CIRCLE TRAIL

Winter recreation takes center stage on the Plover River Trail segment, which offers 6.2 miles of groomed cross-country ski routes. Snowshoeing is open on all other ungroomed segments.

ICE AGE TRAIL

This 1,000-mile foot path offers easy and more challenging snowshoeing, weaving through rural countryside between Portage and Waupaca County, with several segments.

LAKE EMILY COUNTY PARK

Tucked into this popular county park, known for camping and its proximity to the Tomorrow River State Trail, you'll find an easy 1.5 mile snowshoe trail.

NELSONVILLE COMMUNITY SANCTUARY

Just east of Stevens Point, along the beautiful Tomorrow River, you'll find the community of Nelsonville. Snowshoeing can be done in the 33-acre wooded sanctuary.

SCHMEECKLE RESERVE

With 5 miles of trails of ungroomed snowshoe and ski trails, you won't want to miss exploring routes within the reserve. Year-round restrooms, as part of the Green Circle Trailhead, are also available.

STANDING ROCKS COUNTY PARK

Home to the Behnke Olson Outdoor Recreation Center, this park offers 2 marked snowshoe trails, lighted and groomed cross-country ski trails, groomed fat tire biking trails, and downhill skiing.

STATE NATURAL AREAS

Pave your own path with picturesque, natural views in one of the 11 state natural areas within Portage County. While you'll have plenty of space to explore, there are no groomed trails.

STEINHAUGEN RECREATION AREA

Located in northeast Portage County, Steinhagen is the perfect spot to snowshoe, with an unmarked and ungroomed trail that winds through a wooded landscape.

Winter Rentals

Need gear before you hit the trail? Checkout **Schmeeckle Reserve**, **Northward Peddle & Paddle**, **Standing Rocks Park**, and **Hostel Shoppe** for rentals from snowshoes to fat tire bikes.



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Antique Finds

Uncover history through antiques in the Stevens Point Area.

Step through the doors of a local vintage consignment or antique store in the Stevens Point Area, and chances are you'll find one of these items rooted in local history. While the stock is never guaranteed in this setting, these items are common finds.

The influence of Wisconsin's beer culture is on full display at most antique stores, where you'll find wooden crates, bottles and faded vintage cans that were once used to haul, store and drink locally brewed beer. According to the Wisconsin Historical Society, by the 1890's nearly every community had at least one brewery. When prohibition changed the landscape, many of the breweries went out of business, and locally, only Point Brewery survived.

Driving through the Stevens Point Area, agriculture is on full display with fields, barns, and livestock dictating the rural landscape. Influenced by Wisconsin's farming roots, you'll commonly see agricultural nods in antique stores - from wagon wheels to hay bale hooks, milk cans to vintage potato planters. For more context about agricultural history, don't miss the exhibit at Heritage Park.

The love for the outdoors runs deep in Wisconsin, which should be no surprise in a state that values natural resources. Vintage finds connected to outdoor recreation are common while antiques. Vintage fishing gear, metal roller skates, hand-laced snowshoes, and skis are seen regularly. In one of Stevens Point's oldest parks, there was once a 40-foot high ski jump built in the 1930's, near where the current toboggan runs stand now. ■

Want More?

Dive into local history from Native American inhabitants to today with Wisconsin Hometown Stories with PBS Wisconsin.



7 Antique Shops Worth a Stop

If you enjoy uncovering history, and bringing it home, you'll want to spend some time exploring the antique stores within the Stevens Point Area.

Antique Up
3256 Church St., Stevens Point
Antique mall, over 80 booths and vendors.

Antiquity Acres LLC
38636 County Rd. B, Amherst
Antiques, collectibles, and vintage treasures.

Blue Moon Books & Antiques
2182 Strongs Ave., Stevens Point
Large selection of vintage books and antiques.

Call it Antique
823 Main St., Stevens Point
Three story antique mall and consignment store.

Kurtzweil's Antiques
2408 Helen St., Stevens Point
Expansive collection of antiques, indoor and out.

Second St. Antiques
900 2nd St. N., Stevens Point
Hand selected, quality vintage items.

Rustic Raven's
187 N. Main St., Rosholt
Antique collectibles, vintage + unique gifts.





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OLD FASHIONED

- 12 ounces rye whiskey or spirit-free alternative
- 1 ounce Tart Cherry Siren Shrub
- 3 dashes Angostura bitters
- 1 orange peel or Luxardo cherry

Add shrub and bitters to a rocks glass. Fill with ice, and stir to combine. Add whiskey or alternative and stir for 30 seconds to chill and dilute. Garnish with orange peel or Luxardo cherry

FAUX FASHIONED* (nonalcoholic)

- 1.5 ounce Orange Juice
- 1 ounce Tart Cherry Siren Shrub
- 0.5 ounce Whiskey Barrel Maple Syrup
- 4 ounces Seltzer or Club

Combine all ingredients, stir. Top with seltzer and garnish with blood orange.

*recipe by Short Stack Eatery, Madison, WI

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Fresh Picked Local Flavor

We've got you covered with our guide on where to pick berries in central Wisconsin.

CHET'S BLUEBERRY FARM

Chet's has over 14,000 highbush blueberry plants with more than eight different varieties. With 12 acres to pick from, make sure to stop out and experience the fun atmosphere while picking the most delicious blueberries.

- **Where:** 525 Cty Rd. J, Stevens Point
- Type of Berry:** Blueberries
- When:** Mid-July through August (& possibly early September)

STROIK'S BERRY FARM

At Stroik's you'll find fields full of ripe strawberries, raspberries, and blueberries. This family friendly farm offers you-pick and pre-pick options in addition to their own raw, organic local honey.

- **Where:** 154802 CR-C, Mosinee
- Type of Berry:** Strawberries & Raspberries
- When:** Mid-June through the end of July, plus a fall Raspberry harvest

LAKEVIEW BERRY FARM

Lakeview is a family-owned farm that has grown raspberries for over 60 years! Over time, they have expanded to grow blueberries, currants, and gooseberries. Make sure to round up the kiddos for a fun day of berry picking at Lakeview, and after relax at one of Lakeview's shaded picnic areas.

- **Where:** 203121 Bergen Rd., Mosinee
- Type of Berry:** Blueberries, Raspberries, Currants, & Gooseberries
- When:** Mid-June through the first hard frost

ARNOLD'S STRAWBERRIES

Arnold's is a family farm with a long tradition (more than 150 years!) and offers pick-your-own and pre-picked strawberries. Beyond the berry season, you'll find other fun farm activities throughout the year.

- **Where:** 343 Cty Rd. PP, Rudolph
- Type of Berry:** Strawberries
- When:** Depending on conditions; the best time to pick is mid-summer

BEYOND BERRIES

Everyone knows the joys of a pick-your-own-farm, from strawberries to blueberries, but you don't want to miss the chance to go behind the scenes of a working vineyard and help harvest grapes in the fall at **Rock Ridge Vineyard**.

For more, don't miss a stop at **Casey's Apple Orchard**. While they don't offer you-pick options, their farm store serves up fresh picked apples (in season) and a variety of other farm goods throughout the year.



How to Shop the Farmers Market

BYOB: Bring your own bag (or cooler to keep your market finds cool) to bring home all of the goodies you love.

Preview, then buy: Walk through and scope out the available goods, before making your final purchases.

Plan your visit: Check out the guide to what's in-season in **Farmshed's Farm Fresh Atlas** to shop seasonally.

Where to find it: May to October it's downtown Stevens Point. November to April it's at the **Berard Center**.

DID YOU KNOW? The historic **Mathias Mitchell Public Square** is home to one of the longest running farmers markets in Wisconsin, where farmers have been selling their wares since 1847.

Fav Spots to Shop

Find the perfect local shops from clothing to gifts!

Local Style

Agora Makers Market
Adeline's Boutique
Black Girl Magic Beauty
Bria Bella & Co.
Real Deals on Home Décor
Stevens Point Area Gift Shop

For the Home

Gallery Q
Koerten Gallery
Process Low Waste Shop
Turquoise on Main

Local Flavor

Bottle Stop
Caravan Wine Shop
Diversi-Tea
Feltz's Dairy Store
Market on Strong's
Mullins Cheese
Stevens Point Area Co-op

Outdoors

Fall Line Outfitters
Taps & Tackle Co.
DivePoint Scuba
Hostel Shoppe
Point Area Bicycle Service
Campus Cycle
Trek Stevens Point

Family Faves

Gepetto's Workshop
Galaxy Comics Games & More
Companion Shop

Books + Music

Bound to Happen Books
Kindred Spirit Books
Radio Kaos Records
Jim Laabs

Do-it-Yourself

Blue Bead & Rock Shop
Herrschners
Pallets & Planks
Wisconsin Wool Exchange



POINT BREWERY ORNAMENT
Stevens Point
Brewery Gift Shop



TART CHERRY SHRUB
Made by Siren Shrub
The Market on Strong's



POINTERS WATER BOTTLE
UWSP
University Store

Take Home a Piece of #StePo



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Central Waters Brewing Co.



LAVENDER SALT SCRUB
SentryWorld
Pro Shop

BIRCH BARK SKETCHBOOK
Created by Elise Thornton
Gallery Q Artists Cooperative



SHIFTY'S OLD FASHIONED MIX
Sky Club Supper Club



MURAL PRINT
Created by
Crystal Dawn
Stevens Point Area
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Curd Crown Showdown!



We asked our followers to help us pick the best spots for crispy, gooey, delicious cheese curds in the Stevens Point Area, for the Curd Crown Showdown.

Cheese curds have some seriously loyal fans in Wisconsin. After seeking nominations and narrowing the field to the top 8 spots by total votes, each spot went head-to-head to send one lucky (and tasty) spot all the way to the top!



And the winner of the Curd Crown is...
Guu's on Main.

Fans love the options when it comes to cheese curds at Guu's. On the menu they come in a range of flavors, from garlic ranch to parmesan truffle, which elevate the fresh curds locally-sourced from Feltz Dairy.



Honorable Mentions

Point After Pub & Grill

Joining the showdown seeded as #5, Point After dominated and nearly made it to the top spot. Try their perfected curds with a crispy exterior and great cheese pull – you pick, white or yellow – to taste what their devoted fans love.

PJ's Restaurant

Making the cut after the first round, seeded as #2, they were bumped from the running by Point After. They still deserve a try, with award-winning cheese fried to golden brown and served with ranch and dried cherry-mustard aioli.

Feltz's Dairy Store

You can't get much closer to the source, with this robotic family dairy farm and store – where the cheese is made on site. Routinely named as some of the squeakiest curds, order a side of deep-fried curds on the farm to judge for yourself.

Food Truck Finds

The food truck scene in the Stevens Point Area is growing with plenty of delicious options.



Grab a taste on the go from these mobile flavor makers. Here you'll find a wide variety from authentic frybread (**Kasuns**), Hmong Egg Rolls (**Freedom Street Egg Rolls**), Walkin Frito Cup (**Everythang TACOS**), Crispy Fried Pork (**Hanuman Express**), Birria Ramen (**Lo Que Sea**), Grilled Gyro (**KamBray's**), Pasta-filled bread bowl (**Purple Basil**), and Bourbon Barrel Smoked Beef Sandwich (**Chef C's Munchie Mobile**).

NOT SURE WHERE TO FIND THEM?

Check them out on social media – as many post their locations in advance. Summer tends to be their biggest season – with trucks lined up at events like the **Levitt AMP music series**, **PRIDE**, **Riverfront Jazz Festival**, **Pointoberfest**, and **Art in the Park**. (Remember most operate seasonally.)

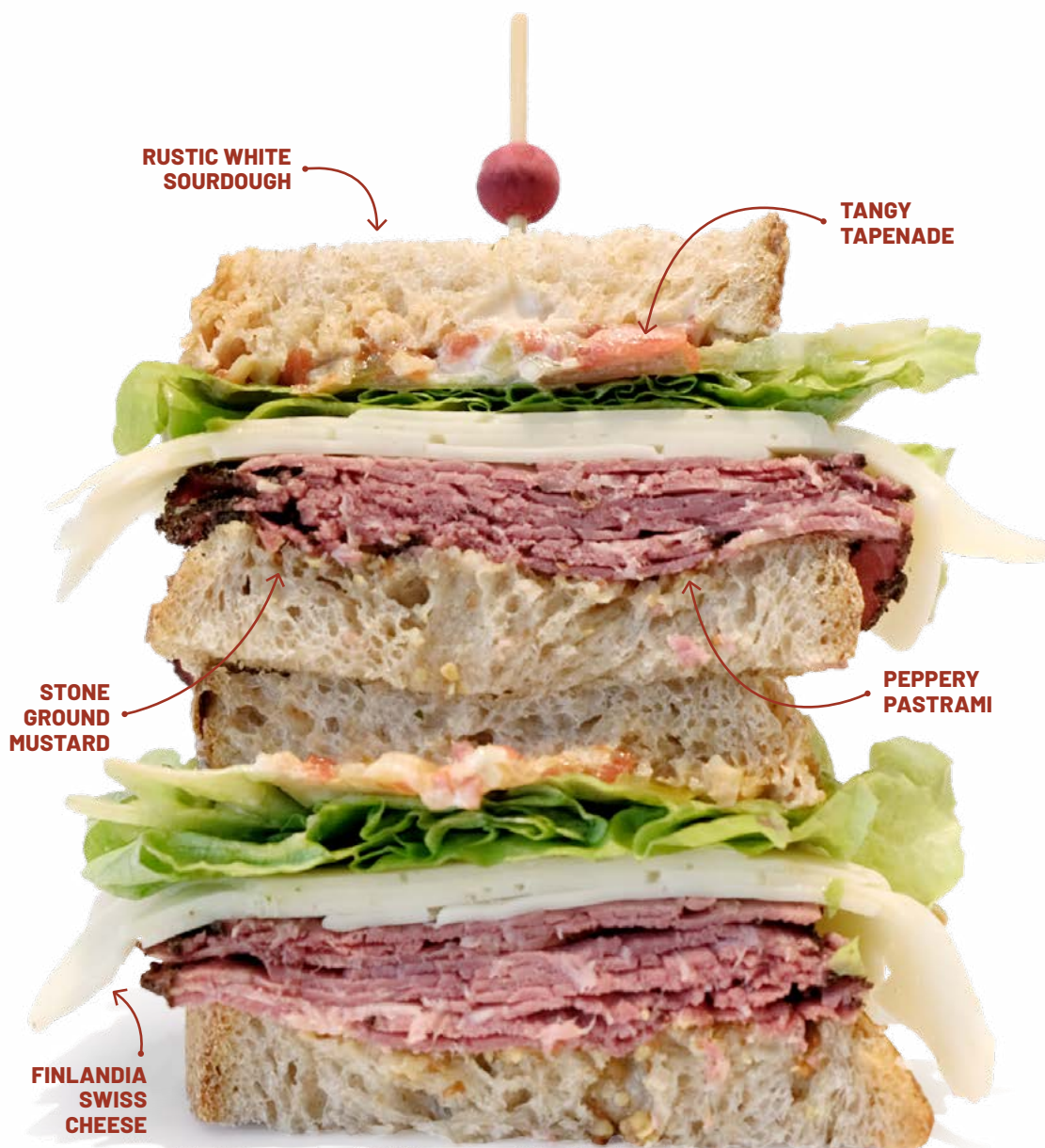
Still on the hunt? Make a trip to **District 1**, **Central Waters**, and other Central Wisconsin Craft Collective spots, where food trucks are known to frequent on a regular basis.

Stacked with Flavor

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Main Grain Bakery & Eatery

This flavor-packed sandwich starts with a sturdy base of Rustic White sourdough, a healthy slather of stone ground mustard (with a splash of Siren Shrub), stacked peppery pastrami, ample Finlandia Swiss cheese, fresh Produce Point greens, tangy roasted pepper + olive + pickle tapenade, with miso aioli as the cherry on top. Stop drooling, and order up one for yourself at Main Grain Bakery & Eatery.



@themaingrainbakery

Still Hungry?

Violet Basil

Italian-inspired Classic Italian hoagie with bruschetta – stuffed with rosemary ham, hot capocollo, salami, prosciutto, cheddar, and a Sicilian vinaigrette.

Beard Bros. BBQ

While you can't go wrong with the classic pulled pork or chicken – you won't want to miss the BBB, blurring lines of burger and brisket sandwich – topped with bacon!

O'so Brewing

Grab extra napkins and order the Meatball Bomber. Messy, but delicious, you don't want to skip this sandwich from the kitchen at O'so Brewing Company.

Fleming's Café

There is no skimping on the Café BLT – with 12! strips of bacon (or griddled spam) at this diner tucked in downtown Amherst. Also, try the housemade onion dip!

Zest Bakery & Coffeehouse

Sweet. Spicy. Salty. Savory. The Chapple is all of these, deliciously stacked with cheddar, apple, bacon, jalapeno's and roasted red onion mayo.

Library Café

Wisconsin's native fruit – the famed cranberry – takes centerstage on the Turkey Brie Melt, featuring cranberry pepper jam, with this delicious + toasty sandwich.



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Straight From the Source

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ADELANTE FARM MARKET KITCHEN

Get your farm-to-table fix at Adelante, a local food marketplace that is a part coffee roastery and part community gathering space through Liberation Farmers. Adelante offers up special events, including wood-fired pizza on Friday nights from 4-7 pm, and Taco Tuesdays featuring tacos, tamales, and pozole.

ROCK RIDGE VINEYARD

Venture into a vineyard and be a part of the winemaking experience! Go behind the scenes at Rock Ridge Vineyard - and help harvest grapes in the early fall - for this one-of-a-kind experience in the Stevens Point Area. This agritourism experience puts you in the fields where wine begins its journey at Rock Ridge Vineyard. Typically harvest begins in late August through September.

SOPA FAIRVIEW FARMS

Nothing says summer more than a field of gorgeous sunflowers. In the Stevens Point Area, explore the expansive field of flowers at Sopa Fairview Farm, typically planted on Old Amish Road, where the public is welcome to meander through the field and take pictures. While it varies, peak blooms are usually ready in late July and early August. Don't forget the sunflower oil!

LONELY OAK FARMS

For more local finds, head straight to the source for brunch on the farm at Lonely Oak Farms. The farm offers brunch every Sunday, from Mother's Day through Halloween. The best part? After brunch, head out and explore the expansive 33,000 acres at the state's largest Wildlife Area - the George W. Mead - which neighbors Lonely Oak Farms.

FELTZ'S FAMILY FARM & DAIRY STORE

See a state-of-the-art robotic dairy operation in action, at Feltz Family Farms & Dairy Store. Get behind the scenes with a tour, or through their large viewing window in-store. Have kids with you? Don't miss the cow-themed merry-go-round inside, life-size milking cow, and small petting zoo. In the fall, they host two corn mazes (3-acre or 12-acre) and of course, no stop is complete without fresh curds (made from their cow's milk) and a scoop of Feltz Cow Pie ice cream.

Morning to Night: Food Guide

Quench your hunger (& thirst) with our guide to the best spots for breakfast, lunch, dinner, and drinks!

Where's your spot?

Tag us on Instagram use
#StevensPointArea for a
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Breakfast

Start your day off on a full stomach at a popular local diner. Grab a seat at the counter or booth and order comfort food staples (we're looking at you plate-sized pancakes) served with a side of local personality. From music inspired décor at **Rock-n-Roll Café** to an eclectic mug collection at **Cozy Kitchen**, these spots are a sure bet. Find more at the **Polonia Café**, **Grit & Grace**, **Franny's**, **Olympia**, **RD's**, and **South Point**.



Lunch

Go for comfort and order up a picture-perfect cheese pull at **Arbuckle's** known for their Italian Fries or smoked Mac 'n Cheese from **BJ's Brick Pit House**. Think comfort food & vegan don't work together? Think again with **Wicked Willow's** loaded, creamy mac. Keep it cozy and dig into a delicious bowl of Pho at **Mama Mai's** or **Point Market & Vietnamese Restaurant** or go with a classic soup and sandwich at **PJ's**, **Zest**, **Wooden Chair**, **Main Grain Bakery & Eatery**.

Brunch

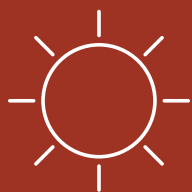
Weekends were made for brunch! At **Mikey's** you'll find staples with a twist and a serious menu of brunch cocktails from Maple Coffee Old Fashioneds to the Farmers Market Bloody Mary. Classic brunch fare daily at the **Library Café** from Avocado Toast to Hand Pies. **Jordan Bar** might be known for their fish fry, but don't overlook their brunch option! For more, add **Father Fats**, **Ruby**, and **Lonely Oak Farms** to your list – where brunch on the farm is served on Sundays, May–October.

Have a Sweet Tooth?

Don't be afraid to start with dessert. Order delicious pie at **Cozy Kitchen** or the **Polonia Café** – classic diners known for their homemade options. Or, dig into the chocolate salted caramel parfait at **Father Fats**. Find more delicious options and tasty baked goods from one of the area's bakeries, **Earthcrust** (tucked in the Stevens Point Area Co-op), **Village Hive**, **Main Grain Bakery & Eatery**, or **Zest**

Sample This

Sip and sample these note-worthy eats (& drinks).



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Most Adventurous Apps

@ Wissota Chophouse

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Dinner

Find the perfect Wisconsin Friday Fish Fry. Go for traditional with a twist with the smelt fries at **Rusty's** or **Point After's** fish Reuben. Can't wait until Friday? Check out **Ambrosia's** and **Hilltop** who serve fish fry daily. Prefer a burger? Don't skip the **Big Garlic's** garlic-to-the-max Big G, the stacked tall Stella at **Whitetail Lanes**, or **Hiawatha's** BWZ featuring local Zarecki Farms beef. Your trip isn't complete without a classic Wisconsin Supper Club experience at **Sky Club**, **Michele's**, or **Two Lakes**.



@themaingrainbakery



@aleadventuresmn

Sip Back & Relax

If you're looking for a great cocktail, grab a seat at the bar of **Great Northern Distilling's** new mixology bar (coming soon!), **Chef's Kitchen**, or **Muse**. Order a pint to fit your palate at **Guu's on Main**, **Rookies** or **Mikey's** with impressive beer selections. Or, go straight to the source of local beer, wine and spirit makers of the Central Wisconsin Craft Collective. ■

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Must Try Mocktails

Packed with flavor while looking the part of a regular cocktail, we've rounded up some of the best places to find a mocktail in the Stevens Point Area.

Equipped with an already impressive beer, wine, and spirits menu, it makes perfect sense that **Mikey's** has some great mocktails too. A can't-miss on their menu is their triple berry lavender fizz made with mixed berry and lavender-infused simple syrup, lemon, and seltzer.

Grab a refreshing drink - with a non-alcoholic spin - from **Guu's on Main** and their mocktail menu. Their menu features a N/A mule, mojito, cucumber gimlet, and a French OJ drink made with orange and pomegranate juice and sprite.

Serving up good eats and drinks on the regular, be sure to check out **PJ's** for one of their signature mocktails. Served with

strawberry basil simple syrup, lime juice, and press - try their Strawberry Basil Refresher for a refreshing sip.

Looking for more inclusive drinking options in central Wisconsin? You'll find hand-crafted, zero-proof drinks on the menu at **Father Fats, Muse**, and others. Or, opt to make your own with help from local makers like **Siren Shrub, Diversi-Tea**, and **Tapped Maple Syrup**. ■

Mix Your Own

Read the full article here.





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Ice Cream Crawl

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SOFT SERVE

Belts': This hometown favorite attracts college students, visitors, and Stevens Point Area natives for a very sweet reason: the huge portions and low prices! There is a definite reason people camp out in the frigid Wisconsin March weather for their favorite treat.

Carl D's: This Stevens Point soft-serve establishment opened its doors in 2015, offering everything from sundaes, floats, malts, cones, and flurries to Wisconsin chili and popcorn.

HARD SERVE

Emy J's: Enjoy the taste of Madison, Wisconsin's Chocolate Shoppe Ice Cream right in the heart of Stevens Point!

King Cone: The only locally made ice cream can be found at King Cone. With more than 100 flavors, you can choose from 40 that rotate in the case.

Feltz Dairy Store: Ice cream is only one of the delicious options you'll find at this farm-based store. In addition to cheese, meat, and milk, you'll find 16 flavors of King Cone Ice Cream. ■



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Find a cozy spot on **Father Fats** back patio, sitting under the frame of a greenhouse. In season, vegetables grown there are harvested and used. Mix great craft beer and outdoor seating with a stop at **Guu's On Main**, with a fun patio tucked behind the building. Or, head straight to the source with a visit to Amherst to visit **Central Waters**. Grab a pint (and food truck finds, in season) to enjoy with countryside views, where picnic tables, fire pits, lights, and beer barrels offer a cozy spot. For more, don't skip the patio at **Amber Grill**, with an outdoor bar and lots of seating. You can't beat the view from **PJ's** patio complete with firepits and golf course views.

More outdoor seating is available throughout the Stevens Point Area! Don't miss **O'so Brewing Co.**, **Emy J's**, **McZ's Brew Pub**, **Wissota Chophouse**, **Mikey's**, **Arbuckles**, **Hilltop**, **Buffalo Wild Wings**, or **Muse**.

WATERFRONT VIEWS

Enjoy the Northwoods (minus the drive) at **Anchor Bay Bar and Grill** where their sandy outdoor deck will give you great views of the Wisconsin River. Further up the river, hop right off the boat to grab a bite at **Bahamas on the River**, with a large dock and patio umbrellas. Then, keep heading north to find **Bullheads Bar and Grill**. On Lake DuBay, you'll find a perfect beach view at **Tiki Beach Bar and Grill**! Kick back on the sandy beach, before grabbing a drink and a meal. ■

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Community Center*

MARCH

- 9-12 Amherst High School Musical**
Musical and times TBD. Contact
varietyproductionsJG@gmail.com for
more information
Jensen Community Center
- 19 Bingo**
2 p.m. - 4 p.m. Call 715-824-5202
for more information
Jensen Community Center

APRIL

- 8 Tomorrow River Business Association
Easter Egg Hunt**
10 a.m.
Jensen Community Center
- 15 Tomorrow River Variety Show**
7 p.m., Tickets at the door
Jensen Community Center
- 20 Jensen Community Center Youth
Soccer Program**
Thursday evenings & Saturday mornings
through mid-May. Sign up by March 15,
2023 at JensenCenter.org
Jensen Community Center
- 23 Migration Day**
Learn about migrating animals,
call 715-824-5202 for information
Jensen Community Center

MAY

- 5-6 Swap-O-Rama**
8 a.m. - 4 p.m. A village-wide garage sale,
visit trba.fun for more information
Amherst

- 5-15 Spring Gardening Swap, Shop & Drop**
Self-serve in the drive-through at the
Jensen Community Center

JUNE

- 23 Tomorrow River Business Association
Wine Walk**
Sample wines throughout Amherst,
beginning at the Jensen Community
Center
Visit trba.fun for information.
- 25 Harleigh Games**
CrossFit competition for all ages
and skill levels
Amherst Fairgrounds

JULY

- 13-16 Portage County Fair of Amherst**
Amherst Fairgrounds
- 20-22 Amherst Area Children's Theater**
Musical and times TBD. Contact
varietyproductionsJG@gmail.com
for more info
Jensen Community Center

AUGUST

- 19-20 Little Britches Rodeo**
Amherst Fairgrounds
- TBD Back to School Night**
Food vendors and entertainment for
returning Amherst School District
students and families
Jensen Community Center

SEPTEMBER

- 9 Celebrate Amherst Music
& Craft Festival**
Crafts from 10 a.m. - 4 p.m., evening
music until dark
Downtown Amherst

OCTOBER

- 14 The 17th Annual River Run**
Annual Jensen Community Center
Fundraiser. Registration begins May 2023
at jensencenter.org
Central Waters Brewery
- 28 Tomorrow River Business Association
Witches Night Out**
Downtown Amherst

DECEMBER

- 1 Tomorrow River Christmas Parade**
6:30 p.m.
Downtown Amherst
- 2 Tomorrow River Christmas Craft Show**
Saturday 9 a.m. - 5 p.m.
Jensen Community Center

Jensen Community Center
487 N. Main St., Amherst
715-824-5202

For more information and updates on our events, please visit **JensenCenter.org**.
You can also visit/like us on Facebook: Jensen Community Center/Community Spirit
and Instagram: @jensen.community.center

Bed & Breakfast

Artha Sustainable Living Center, LLC

9784 County Rd K,
Amherst, WI
715-824-3463
ArthaOnline.com



Dreams of Yesteryear Bed & Breakfast

1100 Brawley St,
Stevens Point, WI
715-341-4525
DreamsOfYesteryear.com



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Call or make a reservation online at
WissotaChophouse.com



Cozy Stays & Waterfront Views

From secluded rustic retreats to charming homes with modern comforts, we've got you covered for your next home away from home.



QUIET COUNTRY GETAWAY

Check out the **Artha Sustainable Living Center** on 55 beautiful acres. Here you'll find a serene retreat, including a yoga studio, where you can relax in a renovated farmhouse. In the summer, you'll find an organic garden, and all year-round renewable energy systems powering the location. Looking for another secluded spot? Explore the one-of-a-kind **Amherst Riverdance Cabin** on the shores of the Tomorrow River. This cabin is all about the details, including the hand-designed mosaic bathroom floor and tree staircase with the railings made with retired snowshoes. While it feels tucked away, it is the perfect spot to venture out to paddle the river, bike the Tomorrow River State Trail, or visit Central Waters Brewing Company.

WATERFRONT VIEWS

Start with the **Water Dragon Inn**, a stone cottage along the shores of the McDill Pond.

This posh setting offers room for up to 8 with three bedrooms (+ en suites), plus plenty of cozy extras from fireplaces to a sun porch. Part of the Destination Wellness brand, it's connected to the area's full-service Wellness Spa, with Stay & Spa package options.

MODERN COMFORTS

Start with the **Clafin House** (pictured above, left). This short-term vacation rental was originally built in 1875 and is filled with charm, local art and top-notch amenities. Just a few blocks from downtown Stevens Point it comfortably accommodates 10, with four bedrooms, and 5 and a half baths and is pet friendly. Or, check out the **Tomorrow River Homestead** in Nelsonville, where the Tomorrow River (a class A trout stream) winds, and the beautiful Nelsonville Sanctuary is within walking distance. Inside the cozy and light-filled space, you'll find five private rooms, a large kitchen, three and a half bathrooms & two living rooms.

CAMPING

You'll find waterfront sites available at **Lake Emily County Park**, **Jordan County Park** and **DuBay County Park**. You'll be closest to the water at DuBay County Park, with sites 5-13 and sites 32-36, which are just up the shore from the swimming beach and picnic area. At Jordan County Park there are three walk-in sites that are worth the extra effort for the sound of water peacefully lapping the shore – and perfect for paddlers. Along the shores of the 96-acre Lake Emily, you'll want to scope out water views on sites 52-64. Beyond the lake, you'll also have easy access to the Tomorrow River State Trail.

Don't have camping gear? Don't overlook other private campgrounds in the Stevens Point Area, who offer campsites and cabin rentals – some with waterfront views. ■



Where to Stay Near the Green Circle Trail

We have you covered with our guide to can't miss fun – on and off the trail – and places to stay for a Green Circle Trail adventure.

NORTHERN SEGMENT

Home to the official Green Circle Trail trailhead, the Northern Segment is a great spot to start exploring the trail, with access to the Schmeckle Reserve and the Stevens Point Sculpture Park. From meadows and board walks to disc golf and public art, this Instagram-worthy section features the longest boardwalk on the Moses Creek Trail segment.

- **Northern Trail Segments:**
- University Trail [2.5 mi]
 - Brickyard Trail [1.2 mi]
 - Moses Creek Trail [2.5 mi]

WESTERN SEGMENT

With plenty of stunning views of the Wisconsin River, the Western Segment features waterfront access on the Green Circle Trail. Home to the first official Green Circle Trail segment, the Riverfront Trail, it is a perfect starting point for adding on adventures – from larger-than-life murals, one-of-a-kind shops and local flavor from restaurants to a winery.

- **Western Trail Segments:**
- Riverfront Trail [1.2 mi]
 - River Pines Trail [3.7 mi]
 - West Side Loop [2.4 mi]
 - Stagecoach Trail [2.2 mi]

EASTERN SEGMENT

The Eastern Segment features miles of trails uninterrupted by traffic. If you're looking for the best trails for biking or cross-country skiing, look no further than the Plover River Trail. Want more fun? Visit Iverson Park Trail for a beach in the summer, and an ice rink and toboggan runs in the winter.

- **Eastern Trail Segments:**
- Iverson Park Trail [2.7 mi]
 - McDill Trail [1.4 mi]
 - Plover River Trail [3.8 mi]

SOUTHERN SEGMENT

On the Southern Segment you'll find a combined 3.6 miles of hard-packed granite trails great for biking or hiking along the Whiting Crossing Trail and the Paper Mill Trail. This segment connects with additional miles of trails from the Schrader Connection and the Hoover Spur which provides access to the Tomorrow River State Trail.

- **Southern Trail Segments:**
- Whiting Crossing Trail [2.1 mi]
 - Paper Mill Trail [1.5 mi]





Northern Segment Stays

The Inn at Sentry World
501 Michigan Ave. N.

Country Inn & Suites
301 N. Division St.

Days Inn
159 Division St.

Baymont
247 Division St. N.

Western Segment Stays

Claflin House
1665 Main St.

**Dreams of Yesteryear
Bed & Breakfast**
1100 Brawley St.

Cobblestone Inn & Suites
1117 Center Point Dr.

Eastern Segment Stays

La Quinta
4917 Main St.

Fairfield Inn & Suites
5317 US Hwy. 10 E.

Holiday Inn Express & Suites
1100 Amber Ave.

**Holiday Inn Hotel
& Convention Center**
1001 Amber Ave.

Southern Segment Stays

Water Dragon Inn
2023 Locust St.

DID YOU KNOW? There is also camping near the northern segment! Campsites at **Jordan County Park** are only 1.7 miles from the Moses Creek and the Plover River segments, off of Highway 66.





Pick Your Perfect Stay

Choose your must-haves and favorites to craft the perfect Stevens Point Area stay.

BRINGING THE KIDS

☐ **Must Have: Water Fun**

Jump into the salt-water pool at **Fairfield** or hit the inflatable obstacle course at **Rivers Edge** (when in season). Find more swimming options on page 36.

☐ **Must Have: Free Breakfast**

Book a room and grab a plate. Nearly all local hotels offer breakfast, and many offer hot options. Check out the free breakfast breakdown on page 70.

COUPLES ESCAPE

☐ **Must Have: Cocktails**

Kick off your evening with a cocktail or end with a night cap at **Amber Grill** or **Wissota Chophouse** – both offer a bar and lodging under the same roof.

☐ **Must Have: Romance**

Rekindle the spark with a romantic stay at a quaint Bed & Breakfast. If B&B's aren't your thing, check out a whirlpool suite to dial up the romance.

BESTIES GETAWAY

☐ **Must Have: Time To Chill**

If prioritizing downtime and making memories together is at the top of your list, find the perfect home rental to match your crew's vibe from cozy to bougie.

☐ **Must Have: Brunch**

Whether you start early, or sleep in, here are a few local favorites: **Mikey's**, **Father Fats**, **Sky Club**, **Ruby Café** – or breakfast in a glass with a Bloody Mary at **Rusty's**.

CLEAR WATER HARBOR

Waterfront Restaurant & Bar • Chain O' Lakes Cruises

N2757 County Highway QQ, Waupaca, Wisconsin 54981

Cruise and private charter info: 715-258-2866 • Restaurant & Bar: 715-258-9912

www.clearwaterharbor.com



- Live Entertainment
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- Private Parties Available
- Playground for the Kids



STEVENS POINT, WI RIVERFRONT RENDEZVOUS Festival

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June 30 - July 2, 2023

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Sunday Night

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**9495 HWY 54
AMHERST, WI. 54406**

715-824-5112




HOTELS	ADDRESS	CONTACT	AMENITIES
Baymont Inn & Suites	247 Division St. N., Stevens Point	715-341-8888 BaymontInns.com	49 ROOMS    
Cobblestone Hotel & Suites	1117 Center Point Dr., Stevens Point	715-343-0522 StayCobblestone.com	60 ROOMS        
Country Inn & Suites	301 N. Division St., Stevens Point	715-345-7000 CountryInns.com	72 ROOMS       
Days Inn & Suites	159 Division St., Stevens Point	715-254-8685	86 ROOMS      
Fairfield Inn & Suites	5317 US Hwy. 10E, Stevens Point	715-342-9300 Marriott.com	60 ROOMS     
Holiday Inn Express	1100 Amber Ave., Stevens Point	715-344-0000 HIExpress.com	66 ROOMS      
Holiday Inn Hotel & Convention Center	1001 Amber Ave., Stevens Point	715-344-0200 HolidayInn.com	149 ROOMS     
The Inn at SentryWorld	501 N. Michigan Ave., Stevens Point	866-479-6753 SentryWorld.com/lodging	64 ROOMS      







BED & BREAKFASTS	ADDRESS	CONTACT	AMENITIES
Artha Sustainable Living Center	9784 Cty. Rd. K, Amherst	715-824-3463 ArthaOnline.com	3 ROOMS   
Dreams of Yesteryear	1100 Brawley St., Stevens Point	715-341-4525 DreamsOfYesteryear.com	6 ROOMS   






RENTALS	ADDRESS	CONTACT	AMENITIES
Clafin House	1665 Main St., Stevens Point	715-869-3588 ClafinHouse.com	Whole House    
Water Dragon Inn	2023 Locust St., Stevens Point	715-252-5246 WaterDragonInn.com	Whole House   

CAMPGROUNDS	ADDRESS	CONTACT	AMENITIES
Collins County Park	2711 Cty. Rd. I, Rosholt	715-346-1433 Co.Portage.WI.US	27 SITES      
DuBay County Park	4501 Cty. Rd. E, Junction City	715-346-1433 Co.Portage.WI.US	31      
Hartman Creek State Park	N2480 Hartman Creek Rd., Waupaca	715-258-2372 DNR.WI.gov	101      
Jordan County Park	1903 Cty. Hwy. Y, Stevens Point	715-346-1433 Co.Portage.WI.US	25 SITES      
Lake DuBay Shores	203040 DuBay Dr., Mosinee	715-457-2484 DuBayShores.com	150 SITES      
Lake Emily County Park	3961 Park Dr., Amherst Junction	715-346-1433 Co.Portage.WI.US	72 SITES      
Wild West Campground & Corral	9495 Hwy. 54, Amherst	715-824-5112 WildWestCampground.com	54 SITES      

LODGING KEY

-  Taxi Service
-  Free Wi-Fi
-  Free Pool Access

-  Lake or River Access
-  Fitness Center
-  Pet Friendly (Additional Fee May Apply)
-  Free Breakfast
-  Restaurant On-Site
-  Playground Area

-  Tent Area
-  Dump Station
-  Plumbing (Flush Toilets & Showers)
-  Electric Sites
-  Water Sites

RESTAURANTS

19th Hole - Wisconsin River Golf Club | 705 W. River Dr. W., Stevens Point | 715-344-9152

Amber Grill | 1001 Amber Ave., Stevens Point | 715-344-9808

Ambrosia's Pub & Grill & Catering | 192 Main St., Amherst | 715-824-2332

Arbuckles Eatery & Pub | 1320 Strong's Ave., Stevens Point | 715-341-2444

Backwoods Bar and Grill | 1511 N. 2nd Dr., Stevens Point | 715-344-7455

Bahamas on the River | 1766 Old U.S. 10, Stevens Point | 715-295-0393

Beard Bros BBQ | 141 Cty. Rd. KK, Amherst | 715-498-0125

Belts' Soft Serve | 2140 Division St., Stevens Point | 715-344-0049

Bill's Pizza Shop | 1101 Main St., Stevens Point | 715-344-9557

BJ's Brick Pit House | 107 N. Main St., Rosholt | 715-677-4740

Brian & Wendy's Hiawatha | 817 Main St., Junction City | 715-457-2999

Bullheads Bar and Grill | 3368 Campsite Dr., Stevens Point | 715-344-5990

Carl D's Soft Serve | 1232 Park St., Stevens Point | 715-340-3390

Chef C's Munchie Mobile | Varies

Chef's Kitchen | 924 Clark St., Stevens Point

Clear Water Harbor | N2757 Cty. Hwy. QQ, Waupaca | 715-258-9912

Cozy Kitchen | 1338 Third St., Stevens Point | 715-344-8620

El Mezcal | 5720 Windy Dr., Ste. D, Stevens Point | 715-342-1521

Emy J's Coffee House & Café | 1009 First St., Stevens Point | 715-345-0471

Father Fats Public House | 945 Clark St., Stevens Point | 715-544-4054

Final Score | 908 Maria Dr., Stevens Point | 715-343-0533

Flemings Cafe | 122 S Main St., Amherst | 715-824-3112

Franny's Family Restaurant | 5720 Windy Dr Ste. D, Stevens Point | 715-997-9372

Graffiti's Sports Pub | 912 Main St., Stevens Point | 715-344-4450

Grazies Italian Grill | 5327 Hwy. 10E, Stevens Point | 715-345-7808

Green Tea | 1035 Main St., Stevens Point | 715-345-2898

Grit & Grace Family Restaurant | 9679 Western Wy., Amherst | 715-824-4748

Guu's on Main | 1140 Main St., Stevens Point | 715-344-3200

Habibi's Gyros & Kabob House | 1157 Main St., Stevens Point | 715-341-5411

Hilltop Pub & Grill | 4901 Main St., Stevens Point | 715-341-3037

Jordan Bar & Grill | 5696 State Hwy. 66, Stevens Point | 715-544-6732

King Cone | Multiple locations

Knowlton House Distillery | 204575 County Road DB, Mosinee

Library Café | 501 Michigan Ave. N., Stevens Point | 715-295-7331

Main Grain Bakery & Eatery | 1009 1st St. Ste. C, Stevens Point | 715-630-1486

Mama Mai's Noodles | 2824 Stanley St., Stevens Point | 715-997-9385

Matero's Pub & Pizza | 7335 WI-66, Custer | 715-592-5111

Matsu Ya | 5725 Windy Dr., Stevens Point | 715-341-8893

McZ's Brew Pub | 178 N. Main St., Rosholt | 715-677-3287

Michele's Restaurant & Catering | 513 Division St., Stevens Point | 715-341-3363

Mikey's Bar & Grill | 3018 Village Park Dr., Plover | 715-544-0157

Mission Coffee House | 1804 Plover Rd., Plover | 715-544-0730

Monk's Bar & Grill/Wiscow | 1400 Commerce Pl., Plover | 715-544-6615

Muse | 1800 North Point Dr., Stevens Point | 715-346-1800

Park Ridge Restaurant | 3425 Church St., Stevens Point | 715-344-7026

Partners Pub and Grill | 2600 Stanley St., Stevens Point | 715-544-0661

PJ's Restaurant | 601 N. Michigan Ave., Stevens Point | 715-345-1600

Point After Pub & Grill | 801 2nd St., Stevens Point | 715-344-7222

Polito's Pizza | 960 Main St., Stevens Point | 715-341-9980

Ranchito Mexican Restaurant | 3462 Church St., Stevens Point | 715-344-5185

Rock n Roll Bar N' Grill | 2301 Church St., Stevens Point | 715-344-6185

Rock n Roll Cafe | 2801 Stanley St., Stevens Point | 715-544-6612

Rookies Sports Pub | 3425 Church St., Stevens Point | 715-344-7026

Ruby Café | 1410 Third St., Stevens Point | 715-544-6139

Rusty's Backwater Saloon | 1715 W. River Dr., Stevens Point | 715-341-2490

Silver Coach | 38 Park Ridge Dr., Stevens Point | 715-341-6588

Sky Club | 2202 Post Rd., Plover | 715-341-4000

South Point Restaurant | 3057 Church St., Stevens Point | 715-341-2340

Subway | Multiple Locations

The Big Garlic | 925 Clark St., Stevens Point | 715-310-6330

The Landmark | 102 S. Main St., Amherst | 715-824-2200

The Local Goat Company | 141 Cty Rd. KK, Amherst | 715-824-7656

Tiki Beach Bar & Grill | 1126 Cty. Rd. DB, Mosinee | 715-341-2232

Tokyo Steak House | 1617 Academy Ave., Stevens Point | 715-344-8444

Two Lakes Restaurant | 9915 Two Lakes Rd., Almond | 715-366-2479

Violet Basil | 4928 Main St., Stevens Point | 715-544-0386

Wicked Willow LLC | 1137 Main St., Stevens Point | 715-544-1919

Wiscow Pizza | 1400 Commerce Pl., Plover | 715-544-6615

Wissota Chophouse | 1117 Center Point Dr., Stevens Point | 715-295-7273

The Wooden Chair | 1059 Main St., Stevens Point | 715-341-1133

Zest Bakery & Coffeehouse | 624 Isadore St., Stevens Point | 715-344-6185

Restaurants that are **bolded** have expanded listings in the directory.

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stevenspointdaysinn@gmail.com



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marriott.com/stefi

From Page 15

Answers from Test Your Knowledge of Triviatown

- 1 Central Waters Brewing Company**, in Amherst, is known for their sustainability practices – including their 1,000 foot solar array. The brewery even donates proceeds from the sale of its beer 'Shine On' to the Midwest Renewable Energy Association to support the nation's longest running Energy Fair.
- 2** The first-ever refrigerated salad bar made its debut in the 1950's at the **Sky Club Supper Club**, still in operation today in Plover. Head in for a classic old fashioned or grab a bottle of their own mix (named after their long-time bartender's recipe known as Shifty's) to make at home.
- 3 Paddlequest** has been around since 2002, when it was created by Point native Matt Kirsch. This paddling-based adventure offers fun for all skill levels and ages, held each summer on the Wisconsin River. It's even been featured in Rolling Stone.
- 4 Herrschners** may have started as a street vendor in Chicago selling sewing notions by a young German immigrant, but the company has been headquartered in Stevens Point since 1970.
- 5** You'll find the headquarters for Ruby Coffee in **Nelsonville, Wisconsin** – population 125. This haven for coffee has been the heartbeat of the company, which launched in 2013 – and expanded to a Stevens Point café in 2019.
- 6** Portage County ranks first in production of **potatoes, processed snap beans, sweet corn, and peas**, and leads the state for market value of agricultural crops sold. Located in the heart of the Central Sands region of Wisconsin, high value vegetable crops dominate the landscape. Here you'll find more than 27,000 acres of potatoes planted each year.
- 7** It's because of businesses like the **Stevens Point Brewery** who has been brewing continuously here since 1857, that Wisconsin and Beer are synonymous. Today, you can blend history and local flavor with a tour & a taste.



BAYMONT
INN & SUITES

247 Division St N.
Stevens Point, WI 54481
T: (715) 341-8888

W: Baymontsinn.com/Hotel03356



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| *Special Rates for UWSP Parents | *In Room Hair Dryer, Iron/Board |
| | *BBQ Grill, Firepit & Playground |




@paddlequest

Things To Do

Arts & Culture

ANNETTE & DALE SCHUH RIVERFRONT ARTS CENTER  
Free community fine art gallery with changing exhibits of original art by area and regional artists. Gift shop area, fine art, jewelry, and cards for sale.
1200 Crosby Ave., Stevens Point
715-343-6251 | StevensPoint.com

CARLSTEN ART GALLERY
Features exhibitions of contemporary artwork by students, faculty, and guest artists. Open during UW-Stevens Point sessions; summer hours vary.
Noel Fine Arts Center,
UW-Stevens Point
715-346-4797 | UWSP.edu

CENTRAL WISCONSIN SYMPHONY ORCHESTRA 
In its 74th season, titled "Destinations," this 75-member professional orchestra presents four concert cycles per season as well as chamber concerts all around central Wisconsin in the summertime.
800 Main St., Stevens Point
715-345-7726
SEE AD, PG. 50

GALLERY Q 
Artist-owned and operated gallery featuring original local fine art for sale; paintings, drawings, photography, printmaking, jewelry, ceramics, wood, and fiber. See the website for hours.
1108 Main St., Stevens Point
715-345-2888 | QArtists.com
SEE AD, PG. 46

HIDDEN STUDIOS ART TOUR 
Oct. 6-8, 2023. Explore wonderful working art studios. See WHERE and HOW art is created. Choose from the works of over 25 regionally and nationally recognized artists and fine craftspeople.
HiddenStudiosArtTour.com
SEE AD, PG. 26

MUSEUM OF NATURAL HISTORY
Explore the natural world through exhibits on wildlife, geology, paleontology, & artifacts from Wisconsin's first peoples. Guided tours & programs are available upon request. Admission is always free.
Science Building, UW-Stevens Point
715-346-2858 | UWSP.edu/museum

SMITH SCARABOCCHIO ART MUSEUM
Featuring the artwork of founder Dr. David L. Smith and local artists with exhibitions throughout the year. Call for hours and more information.
800 Main St., Stevens Point
715-345-7726 | CWSO.org

STEVENS POINT FESTIVAL OF THE ARTS 
Sunday, April 2. New Location at Artist & Fare in Plover. Shop 60 Artist booths featuring fine art, support community art awards, and enjoy the kid's art zone. Free Admission.
1800 Plover Rd., Plover
715-252-4125 | StevensPointFOA.com
SEE AD, PG. 12

STEVENS POINT SCULPTURE PARK
A 20-acre sculpture park featuring local, regional, and national artists. Discover the connection between nature and art. Free. Open sunrise to sunset. Join us in autumn for our fall celebration.
901 N. 2nd St., Stevens Point
StevensPointSculpturePark.org

Casino

HO-CHUNK GAMING NEKOOSA 
Enjoy over 400 slot machines, a full-service bar, Veteran promotions & VIP benefits. Our casino offers a variety of unique promotions in a friendly atmosphere that will create an exciting experience.
949 Country Rd. G, Nekoosa
715-886-4560
Ho-ChunkGaming.com
SEE AD, PG. 7


HO-CHUNK GAMING WITTENBERG 
Ho-Chunk Gaming Wittenberg offers more than 800 slot machines, a hotel, 2 dining venues, a full-size bar, and a valet service. Semis and RVs are welcome.
N7198 US Hwy. 45, Wittenberg
715-253-4400
Ho-ChunkGaming.com
SEE AD, PG. 81

Craft Breweries, Wineries & Distillery

CENTRAL WATERS BREWING COMPANY 
Central Wisconsin's premier craft brewery, brewing top-quality ales, and lagers for Wisconsin. Come visit our taproom with 24 different beers on tap. Free tours Sat. at 3pm.
351 Allen St., Amherst
715-824-2739 | CentralWaters.com
SEE AD, PG. 24

DISTRICT 1 BREWING COMPANY 
Microbrewery and community-focused taproom, offering a full range of beer styles sure to satisfy every beer enthusiast. We are driven by our passion for craft, quality, and experience.
200 Division St., Stevens Point
715-544-6707 | District1Brewing.com
SEE AD, PG. 24

GREAT NORTHERN DISTILLING 
Central Wisconsin's first small-batch distillery making handcrafted spirits from local ingredients. Award-winning vodka, gin, rum, and whiskeys. Tours, tastings & mixology bar with amazing cocktails.
1011 Second St., Stevens Point
715-544-6551
GreatNorthernDistilling.com
SEE AD, PG. 24 & 54

KNOWLTON HOUSE DISTILLERY 
Opening Spring of 2023. Knowlton House Distillery offers distillery tours, craft cocktails, dining, classes & more. Enjoy a taste of Wisconsin with TenHead spirits crafted from pure milk sugar.
204575 Cty Rd. DB., Mosinee
KnowltonHouse.com
SEE AD, PG. 80

MCZ'S BREW PUB 
Set in a renovated grocery store, McZ's is a warm & welcoming microbrewery. Small batch beers served with made from scratch pizzas, paninis, soup & salads! Kid-friendly & perfect for the whole family.
178 N. Main St., Rosholt
715-677-3287
SEE AD, PG. 24

O'SO BREWING COMPANY 
Serving 30+ Great Beers, Wine, Liquor, and Handmade Food.
1800 Plover Rd., Plover
715-254-2163 | OsoBrewing.com
SEE AD, PG. 24

STEVENS POINT BREWERY 
"Home of Point Beer, Ciderboys Hard Cider, Whole Hog Beer, & Tea Runner Hard Iced Tea. Visit our Gift Shop and Beer Garden. Tours are available by reservation."
2617 Water St., Stevens Point
715-344-9310 | PointBeer.com
SEE AD, PG. 7 & 24

SUNSET POINT WINERY 
We make a variety of wines, from traditional grape varietals to fruit wines. Come relax in our cozy tasting room, enjoy wine, cheese, crackers, craft beer and soda. Tastings and tours.
1201 Water St., Stevens Point
715-544-1262
SunsetPointWinery.com
SEE AD, PG. 24 & 79


Family Fun

ALLEN F. BLOCHER PLANETARIUM
Programs designed for all ages. Mid-September to mid-May: Sun. 2pm. Special programs can be arranged.
Science Building, UW-Stevens Point
715-346-2208 | UWSP.edu/museums

DOWNTOWN MURALS
Stroll downtown to view murals depicting the area's history. View "Rivermen," "Market Day," four "Windows to the Past" and others.
Downtown, Stevens Point
StevensPointArea.com/murals

FOOD + FARM EXPLORATION CENTER
Journey into the world of modern agriculture at this state-of-the-art educational center, opening in 2023. Featuring interactive exhibits, inside and out, to bring modern farming to life.
3400 Innovation Dr., Plover
715-344-2526 | FFTF.us
SEE AD, PG. 6

PUTT-N-PLAY 
Central Wisconsin's family fun spot! Mini-golf, laser tag, cafe, RC car rental, soccer & golf simulator, gem mining, laser tag, arcade, and board games galore! Come play!
701 2nd St. N., Stevens Point
715-554-1902 | PuttnPlay.today
SEE AD, PG. 26

SECTION 715 THROWING CO. 
A unique, fun, safe, fast-growing experience that offers axe-throwing opportunities to adults of all ages & families including children 8+. Offering Beer, seltzers, malt beverages, soda & water.
3248 Mecca Dr. Plover
715-544-1700
Section715ThrowingCo.com
SEE AD, PG. 38


TACTICAL ESCAPE 101 ESCAPE ROOM 
Tactical Escape 101 Escape Rooms w/ 5 Locations & 20+ themed rooms! Create a team & escape them ALL! Visit the website for info & reservations
23 Park Ridge Dr., Stevens Point
715-418-0012 | TacticalEscape101.com
SEE AD, PG. 81

UWSP ARTHUR J. PEJSA OBSERVATORY
Mon.-Wed. evenings 8:30 - 10:00 pm mid-September - mid May. Observatory staff provides night sky observing through the telescope, only if the skies are clear.
Science Building, UW-Stevens Point
715-346-2208 | UWSP.edu

WISCONSIN CONSERVATION HALL OF FAME
Explore hands-on exhibits about Wisconsin's environmental history and discover the people who made the state a leader in the conservation movement. Located in Schmeckle Reserve Visitor Center. Free.
2419 Northpoint Dr., Stevens Point
715-346-4992 | WCHF.org

Historical Sites & Museums

BETH ISRAEL SYNAGOGUE: PORTAGE COUNTY HISTORICAL SOCIETY SITE
Built in 1905, the synagogue museum houses a permanent display of Jewish religious practices and the history of the Jewish community of Stevens Point.
1475 Water St., Stevens Point
715-600-1352 | PCHSWI.org

HERITAGE PARK: PORTAGE COUNTY HISTORICAL SOCIETY SITE 
A historical village of 11 buildings representing early days of Portage County.
2700 Madison Ave., Plover
715-600-1352 | PCHSWI.org

HISTORIC FIRE HOUSE NO. 2: PORTAGE COUNTY HISTORICAL SOCIETY SITE
Displays firefighting equipment in the oldest surviving municipal building in Stevens Point, built in 1885. For hours, visit the website and click on the calendar of events.
1949 Strongs Ave., Stevens Point
715-600-1352 | PCHSWI.org

LOCOMOTIVE NO. 2713
Restored locomotive No. 2713, built in 1911, has been on display since 1955 to commemorate the role the railroad played in the development of the community.
1724 Monroe St., Stevens Point
715-344-0619 | Soo2713.org

MAIN STREET HISTORIC DISTRICT & LANDMARKS
On the National Register of Historic Places. More than 60 buildings of different architectural styles are within walking distance. Additional historic buildings are located throughout the city.
1200 Main St., Stevens Point

POLISH HERITAGE TRAIL
Self-guided auto or biking tour winding through glacial terrain, wooded countryside, lakes & farmland. Portage County is Wisconsin's first Polish rural settlement and the second in the United States.
715-344-2556 | PCHSWI.org

RISING STAR MILL: PORTAGE COUNTY HISTORICAL SOCIETY SITE
The Rising Star Mill was constructed in 1868. The Mill hosts an annual art show as well as concerts and exhibits. The Mill is also available to rent for meetings, weddings, and other activities.
County Rd. Q, Nelsonville
715-600-1352 | PCHSWI.org

VILLAGE OF AMHERST
The quaint community of family-owned shops and restaurants is a treasure. Many of Portage County's artists live in and around this unique community on the Tomorrow River.
160 Mill St., Amherst
715-824-5613
AmherstWI.GovOffice2.com
SEE AD, PG. 62

Local Food

CENTRAL RIVERS FARMshed 🌱🌱

Central Rivers Farmshed is committed to making Central Wisconsin a renowned, local food community. Farmshed welcomes people to learn more at their community food center in downtown Stevens Point.

1220 Briggs Ct., Stevens Point
715-544-6154 | [Farmshed.org](#)

FARMERS MARKET 🌱

Dedicated in 1853, the market has been held May-October for more than 170 years.

Downtown, Stevens Point
[StevensPointFarmersMarket.org](#)

FELTZ'S DAIRY STORE 🌱

We offer high-quality products that are locally sourced. Stop by and check out our cheese variety, try various ice cream flavors, fresh meats raised on our family farm and so much more!

5796 Porter Dr., Stevens Point
715-344-1293
[FeltzsDairyStore.com](#)
SEE AD, PG. 12

Outdoor

BUENA VISTA GRASSLANDS

Southwestern Portage County. Beautiful area made up of grasslands and woodlands, offering more than 12,000 acres of recreational space. Activities include hunting, trapping, hiking and birdwatching.

608-339-3385 | [DNR.WI.gov](#)

CENTRAL WISCONSIN ENVIRONMENTAL STATION

200-acre UWSP field station. East of Stevens Point on Sunset Lake. Station hosts school programs, group meetings, summer camps, building rentals, food service. Learn and relax under towering pines.

10186 Cty. Rd. MM, Amherst Junction
715-346-2937 | [UWSP.edu](#)

CENTRAL WISCONSIN WATER SKI SHOW TEAM, INC (WATER WALKERS)

FREE family-friendly water ski shows with costumes and music Thursdays at 6:30pm. Bring a chair or blanket. Donations appreciated. Concessions available. Visit website or Facebook for schedule.

4480 Park Rd., Mosinee
715-409-9267
[CWWaterWalkers.com](#)

DEWEY MARSH WILDLIFE AREA

6,000-acre complex of meadows & marshland, with access off of Hay Meadow Rd. or Torun Rd. Offers hunting, trapping, hiking, snowmobiling, wildlife viewing, bird-watching, berry picking & target range. 6 miles north of Stevens Point

GEORGE W. MEAD WILDLIFE AREA

33,000 acres of outdoor recreation in northwest Portage County. Hunt deer, turkey, bear and small game. Excellent birdwatching. Enjoy 35 miles of trails for hiking.

S2148 Cty. Hwy. S, Milladore
715-457-6771 | [MeadWildlife.org](#)

GREEN CIRCLE TRAIL 🌱

Scenic 27-mile hiking and biking trail loop, connecting parks through the Stevens Point area along the Wisconsin and Plover rivers. Open all seasons. Parking and restrooms at Schmeckle Reserve. Free.

2419 Northport Dr., Stevens Point
715-346-4992 | [GreenCircleTrail.org](#)

ICE AGE TRAIL

Portions of this continuous 1,000-mile footpath travel through Portage County, including diverse landscapes and geological features. Educational resource linking history and cultures within Wisconsin.

715-570-6370 | [PortageCoIAT.org](#)

K.A.S.H. (KIDS ARE SPECIAL HERE) PLAYGROUND

Universally accessible playground on a soft rubber surface that includes slides, swings and climbing equipment that is suitable and safe for children of all abilities. Fun for all ages and mobilities.

Mead Park, Stevens Point
[Facebook.com/kashplayground](#)

NORTH CENTRAL CONSERVANCY TRUST 🌱🌱🌱

NCCT is a non-profit land trust that works with landowners to protect and preserve conservation land in Adams, Clark, Lincoln, Marathon, Portage, Taylor, Waushara & Wood Counties.

301 West Cedar St., Stevens Point
715-344-1910 | [NCCTWI.org](#)
SEE AD, PG. 79

SCHMECKLE RESERVE 🌱🌱

UWSP's 280-acre natural area. 5 miles of trails to explore. The visitor center offers info, live animals & discovery exhibits. Home to WI Conservation Hall of Fame & Green Circle headquarters. Free.

2419 Northport Dr., Stevens Point
715-346-4992
[UWSP.edu/schmeckle](#)

STANDING ROCKS COUNTY PARK 🌱

Hiking and mountain biking trails, disc-golf course, cross-country ski trail, dog exercise trail, downhill ski hill and Fat tire biking. Pass is required for all users, available at trail-head.

7695 Standing Rocks Rd., Stevens Point
715-346-1433 | [Co.Portage.WI.US](#)
SEE AD, PG. 32

TOMORROW RIVER STATE TRAIL

The Tomorrow River State Trail is a 24-mile trail between the Village of Plover and Manawa. The trail is open to bicyclists, hikers, snowmobilers and horseback riders.

715-346-1433 | [Co.Portage.WI.US](#)

Renewable Energy

MREA—RENEW THE EARTH INSTITUTE 🌱🌱

Offering year-round courses. Scenic site includes demonstration installations, Solar + Storage Technology Center, & EV Charging Stations. Tours by appointment. Hosting The Energy Fair June 23-25, 2023.

7558 Deer Rd., Custer
715-592-6595 | [MidwestRenew.org](#)
SEE AD, PG. 26

Sports and Recreation

ATVing & UTing

ATV/UTV routes can be found throughout Portage County, with some exceptions. Where permitted, roads are signed and ATV/UTV users must follow all rules of the road.

Biking

Portage County roads and trails provide miles of scenic biking. Road-biking is popular in the region along rural routes. Several trails provide options for those who prefer a trail. For a detailed Stevens Point Area trail guide, call 715-344-2556 or visit [StevensPointArea.com](#)

Birding

Explore Buena Vista Grasslands, Dewey Marsh Wildlife Area, George W. Mead Wildlife Area, Godfrey & Maybelle Erickson Audubon Park, Green Circle Trail ([GreenCircleTrail.org](#)/birding), Iverson Marsh, Richard A. Kemp State Fishery Area, and Schmeckle Reserve.

Boating

The Wisconsin River, Lake DuBay, and several small lakes offer miles of water for pontooning, water-skiing, tubing, wakeboarding, jet skiing, sail boating, fishing, and canoeing. Find boat launches and their locations by visiting [StevensPointArea.com](#).

Canoeing & Kayaking

Stevens Point Area paddling options include the Plover River, Lake DuBay, McDill Pond, Mill Creek, Adams Lake, Collins Lake, Lake Emily, Jordan Pond, Sunset Lake, Lake Thomas, Wisconsin River flowages, the Little Wolf River and Spring Creek. Local rental outfitters provide support.

Curling

STEVENS POINT CURLING CLUB 🌱

A 501(c)(3) not-for-profit organization dedicated to promoting the Olympic sport of curling to youth and adults of all abilities in and around Portage County.

1515 Maple Dr., Plover
715-344-9881 | [PointCurling.org](#)

Disc Golfing

Disc golf courses are located at Standing Rocks County Park, Mead Park, Yulga Disc Golf Course and McDill Pond. Courses offer a challenge for beginners and advanced players alike.

Dog Parks

The Stevens Point Dog Park and Standing Rocks County Park offer dog exercise areas.

Fishing

The Stevens Point Area is a premier angling destination. Choose from the Wisconsin River, Lake DuBay Flowage, Biron Flowage, and several large lakes and streams. Call the Visitor Center at 715-344-2556 for more information on fishing in the area or for a fishing brochure and map.

Fishing Guides

GREAT NORTHERN FLY FISHING

Great Northern Fly Fishing is the Upper Wisconsin River's premier guide service, specializing in fly fishing for small-mouth bass and musky. Come for an adventure, leave with memories.

715-572-3225
[GreatNorthernFlyFishing.com](#)
SEE AD, PG. 79

KENNY WALLOCK'S PROFESSIONAL GUIDING

Specializing in Wisconsin River Flowage fishing. Come and enjoy a memorable fishing experience or scenic wilderness cruise aboard a 20-foot pontoon boat.

1728 Treder Ave., Stevens Point
715-341-5821
[KennyWallocksGuiding.com](#)

Golf

SENTRYWORLD GOLF COURSE 🌱🌱

Central Wisconsin's premier golf experience. SentryWorld is an award-winning 18-hole championship golf course. Open to the public. Yardages from 4,696 yards to over 7,200 yards in length.

601 Michigan Ave. N., Stevens Point
715-345-1600 | [SentryWorld.com](#)

Hiking

The 27-mile Green Circle Trail circles the Stevens Point Area along a continuous trail. Hiking is also available at the George W. Mead Wildlife Area, Ice Age Trail, Hartman Creek State Park, Jordan Park, Lake Emily Park, Standing Rocks County Park, and Schmeckle Reserve.

Hockey/Ice Skating

Outdoor hockey rinks can be found at Iverson Park, Goerke Park, Iverson Emerson School, and McKinley School. Call ahead for hours and conditions: Stevens Point Parks 715-346-1531.

ICE HAWKS ARENA

Home of the Stevens Point Area Youth Hockey Association. Youth and adult hockey programs.

801 Badger Ave., Stevens Point
715-345-2854

[IceHawksHockey.net](#)

K.B. WILLETT ICE ARENA

Home to several skating groups, hockey teams, and recreational groups as well as weekly public skating times where skate rental and sharpening is available.

1000 Minnesota Ave., Stevens Point
715-346-1576
[StevensPoint.com/skate](#)

Horseback Riding

WILD WEST CAMPGROUND & CORRAL 🌱

Enjoy trail rides through 70 acres of scenic countryside. Call for reservations. Open daily June-August, then weekends for the rest of the year. Rides depart from 10am-5pm on the hour.

9495 Hwy. 54, Amherst
[WildWestCampground.com](#)
SEE AD, PG. 69

In-line Skating/ Skateboarding

STEVENS POINT SKATE PARK 🌱

Skateboarding, in-line skating and BMX bikes (without pegs) only. Open from dawn to dusk.

100 Bukolt Ave., Stevens Point
715-346-1531 | [StevensPoint.com](#)

PARK & PICNIC FACILITIES

For a complete list of parks in the area, contact the Visitor Center at 715-344-2556.

Shooting

DEWEY SHOOTING RANGE

This 319-acre area offers both a shooting range and a public hunting area.

3001 Willow Spring Dr., Stevens Point
715-346-1433

Sledding

IVERSON PARK

Three sled and saucer hills, one hill specifically designed for children under 6. Two toboggan slides, warming house, ice skating and groomed cross-country skiing trail. Weather dependent.

4100 Hillcrest Dr., Stevens Point
715-346-1531
[StevensPoint.com/Wintersports](#)

Snowmobiling

The Stevens Point Area has more than 30 miles of scenic groomed trails. For trail conditions, call 715-343-6277. For a trail map, call 715-344-2556.

Snowshoeing

Numerous trails available for snowshoeing (when conditions exist) including the Green Circle Trail (excluding the Plover River Trail and Iverson segments), Stevens Point Sculpture Park, George Mead Wildlife Area, Ice Age Trail, Schmeeckle Reserve, Standing Rocks County Park, Lake Emily County Park, and Steinhagen Recreation Area.

Soccer

PORTAGE COUNTY YOUTH SOCCER COMPLEX

Located just off Hwy. 10E, this 30-acre complex has six regulation and five smaller soccer fields. Concession stand with restroom facilities available.
701 Badger Ave., Stevens Point
PCYS.net

Swimming

DONALD COPPS MUNICIPAL POOL

3 pools, including a water slide, 2 diving boards, lap swimming & a zero-depth wading pool for children. Featured Fun nights of swimming & community sponsored free swims on select days during summer.

2442 Sims Ave., Stevens Point
715-346-1531
StevensPoint.com/pool

STEVENS POINT AREA YMCA

Offers two indoor pools and water slide. Contact for further information and complete pool schedule.

1000 Division St., Stevens Point
715-342-2980 | SPYMCA.org

Tennis

SENTRYWORLD

SentryWorld's fieldhouse includes six indoor tennis courts. Open to the public. New court surface appeals to players of all levels. Call the fieldhouse to reserve a court.

601 Michigan Ave. N., Stevens Point
715-345-1600 | SentryWorld.com

Shopping

AGORA MAKERS MARKET

Agora specializes in connecting independent makers to the people of Stevens Point. We offer the highest quality goods from over 100 local and national indie makers.
964 Main St., Stevens Point
715-544-4220
AgoraMakersMarket.com
SEE AD, PG. 47

ARTEFFECTS

Arteffects offers unique and original art by local artists, home decor, one-of-a-kind gifts, and gourmet foods. Ask us about our classes!
1052 Main St., Ste. 104, Stevens Point
715-347-0416
ArtEffectsWi.com
SEE AD, PG. 50

BLUE BEAD & ROCK SHOP

Bead shop? Rock shop? What shop? This shop! Rocks and beads from all over the world! Crystals, fossils, minerals, geodes, jewelry repairs, gifts, and one-of-a-kind jewelry.
1043 Main St., Stevens Point
715-344-1998
Facebook.com/BlueBeadRockShop
SEE AD, PG. 49

BOUND TO HAPPEN BOOKS

We offer books & bookish gifts for all ages. Our mission is to emphasize stories, authors, & experiences not well-represented in literature & our community, while also carrying new releases & best sellers.

1008 Main St., Stevens Point
715-997-9094
BoundToHappenBooks.com
SEE AD, PG. 46

BRIA BELLA & CO.

A Women's Boutique featuring women's apparel (S-3X), accessories, handbags, gifts, and more. Casual, Career & Formal attire for women of all ages.

**Men's Suits & Tuxedos for Purchase and/or Rent!
925 Main St., Stevens Point
715-575-2000 | BriaBellaCo.com
SEE AD, PG. 49

CALL IT NEW

Whether consigning or shopping, you'll enjoy this unique business with great deals on gently used merchandise coupled with a three-story antique mall. Rarely are two items alike.

823 Main St., Stevens Point
715-544-6023
CallItNewCallItAntique.com
SEE AD, PG. 50

CARAVAN WINE SHOP

Caravan Wine Shop is a stopping place for all people to find wine, beer, and spirits from all over the world, with a focus on those small producers with unique stories and practices.

1221 2nd St., Stevens Point
715-544-6061
CaravanWineShop.com
SEE AD, PG. 46

COMPANION SHOP

Central Wisconsin's dog and cat specialty store. Delight them with toys, homemade bakery and biscuits, quality cat furniture, and unique gifts. "Where your furry family is more than welcome."

937 Main St., Stevens Point
715-344-2821 | CompanionShop.com
SEE AD, PG. 51

DIVERSI-TEA

Join us in discovering over 170 of the finest imported teas, delicious oils and vinegars, while experiencing the friendly personal touches found only in small-town Wisconsin.

920 Clark St., Stevens Point
715-344-6308 | Diversi-Tea.com
SEE AD, PG. 51

FALL LINE OUTFITTERS

Outdoor store that reminds you of times gone by. Classic brands to get you in the great outdoors including fly-fishing, fly-fishing guide services, hiking, backpacking, camping, winter activities & clothing. Gear for The Great Outdoors since 2018.

904 Main St., Stevens Point
715-896-8032 | FallLineOutfitters.com
SEE AD, PG. 30

FELTZ'S DAIRY STORE

We offer high-quality products that are locally sourced. Stop by and check out our cheese variety, 1 of 16 ice cream flavors, fresh meats raised on our family farm, and so much more!

5796 Porter Dr., Stevens Point
715-344-1293 | FeltzDairyStore.com
SEE AD, PG. 12

GEPETTO'S WORKSHOP

Experience the wonder of a real toy store. Come see our large selection of classic toys that spark the imagination and last a lifetime.

1121 Main St., Stevens Point
715-341-8640
GepettosWorkshop.com
SEE AD, PG. 48

HERRSCHNERS CRAFT OUTLET STORE

One of the largest mail-order craft catalogs in the world. Quality needlework, hand knitting yarn, jigsaw puzzles, paint-by-number kits, 100% cotton quilting fabrics, & more. Open to the public daily.

2800 Hoover Rd., Stevens Point
715-341-8686 | Herrschners.com
SEE AD, PG. 38

HOSTEL SHOPPE

We're the area's premier full-service bike and recumbent shop, on a mission to help ALL riders find the perfect bike or trike to meet their unique cycling needs. Rental bikes available!

3201 John Joanis Dr., Stevens Point
715-341-2453 | HostelShoppe.com
SEE AD, PG. 83

KINDRED SPIRIT BOOKS LLC

Mon.-Fri. 11am-6pm, Sat. 10am-5pm. We carry a variety of books and gifts. We also will special order.

1028 Main St., Stevens Point
715-342-4891
SEE AD, PG. 49

LEE AYERS JEWELERS

Meet Wisconsin's "Most Award-Winning" jewelry designer Thomas Dailing. Visit our gallery of gorgeous colored gemstone and diamond jewelry! "Consistently Voted Best Jeweler In Portage County."

1044 Main St., Stevens Point
715-341-0411 | DailingDesigns.net
SEE AD, PG. 49

MULLINS CHEESE INC.

Located in downtown Knowlton, 12 miles north of Stevens Point. Ext 175 to County Road DB. Make Mullins apart of your journey. Fresh cheese curds, over 100 varieties of cheese, souvenirs, and more.

204000 Cty. Rd. DB, Mosinee
715-693-3205 | MullinsCheese.com
SEE AD, PG. 81

PROCESS LOW WASTE SHOP

Sourcing sustainable, eco-friendly home & personal care goods. Curated by queer rural/urban transplants, they bring unique items to the area for the whole family. Known for thoughtful gifts & a zero-waste refillery.

1008 Main St., Stevens Point
715-445-6278 | LowWaste.shop
SEE AD, PG. 46

REAL DEALS ON HOME DECOR

An extensive mix of fabulous décor, fun fashions, & thoughtful gifts all under one roof. Inventory changes regularly for a fresh and new experience. Inspiration starts at the front door...step inside!

817 Clark St., Stevens Point
715-997-9198
Facebook.com/realdealsstevenspoint
SEE AD, PG. 51

SIREN SHRUBS CO.

Wisconsin-based and women-owned, with the intention of creating space for everyone—drinkers and non-drinkers! To sophisticated party planners, craft cocktail lovers and everyone in between!

715-544-7873 | SirenShrubs.com
SEE AD, PG. 42

STEVENS POINT AREA CO-OP

High-quality organic and local foods in a friendly atmosphere! Produce, grocery, bulk goods, herbs, supplements, natural body care and more since 1972.

633 2nd St., Stevens Point
715-341-1555 | SPACoop.com
SEE AD, PG. 47

STEVENS POINT AREA

GIFT SHOP

A 1-stop souvenir & apparel shop with Stevens Point Area & Wisconsin Swag. From t-shirts, hoodies, & hats to mugs, stickers, and coasters, we've got it. Located in the heart of Downtown Stevens Point.

1105 Main St., Ste. A, Stevens Point
715-344-2556 | StevensPointArea.com
SEE AD, PG. 38

THE HOSTA STOP GARDENS

Shop thousands of varieties of hostas & hundreds of varieties of day-lilies. Stroll the garden paths or stop in for a ready-to-go potted hosta or day-lily to take home!

1011 Hwy. 54, Plover
715-630-9585 | HostaStop.com
SEE AD, PG. 7

THE MARKET ON STRONGS

Local producers selling their products! Meats, produce, fabrics, fibers, and soaps. Specialty products from around the state (150+ Wisconsin producers represented). See our ad for store hours.

1332 Strongs Ave., Stevens Point
715-340-1295
TheMarketOnStrongs.com
SEE AD, PG. 49

TREK BICYCLE STEVENS POINT

Building strong communities with bicycles one rider at a time!
5370 US Hwy. 10E, Stevens Point
715-544-1600 | StadiumBike.com
SEE AD, PG. 32

TURQUOISE ON MAIN

Beautiful home accessories & décor including locally-refurbished furniture, pillows, candles, jewelry, & cowhide accessories, it's a one-stop shop for unique accents and design guidance.

1201 Main St., Stevens Point
715-544-0478 | TurquoiseOnMain.com
SEE AD, PG. 46

Antiques

CALL IT ANTIQUE

You'll jump back in time—and maybe even get lost—while browsing among thousands of antiques and collectibles in this three-story antique mall featuring more than 60 dealers.

823 Main St., Stevens Point
715-544-6023
CallItNewCallItAntique.com
SEE AD, PG. 50

Lodging

Bed & Breakfast

ARTHA SUSTAINABLE LIVING CENTER, LLC

Renovated farmhouse on 23 acres of woods, fields, and organic gardens. 2 rooms with private bathrooms. Full use of kitchen & living space. Access to newly remodeled patio. A/C and WiFi

9784 Cty. Rd. K, Amherst
715-824-3463 | ArthaOnline.com
SEE AD, PG. 64

DREAMS OF YESTERYEAR

National Historic Register B&B Near downtown, river, bike trails, Wi-Fi, A/C, two suites, whirlpool.

1100 Brawley St. Stevens Point
715-341-4525
DreamsOfYesteryear.com
SEE AD, PG. 64

Campgrounds

WILD WEST CAMPGROUND & CORRAL

Come experience our quiet, family campground. Stay in spacious wooded, water, electric, and/or sewer sites or rentals. Ride our well-trained horses, or send your daughter to our all-girls horse camp.
9495 Hwy. 54, Amherst
715-824-5112
WildWestCampground.com
SEE AD, PG. 69

LAKE DUBAY SHORES CAMPGROUND

Watersports, playground, horseshoes, volleyball, rec hall, game room, WiFi, hayrides, nature trails, E/W/S hookups, sanitary dump stations, country store and boat launch.
203040 DuBay Dr., Mosinee
715-457-2484 | DubaiShores.com
SEE AD, PG. 81

Hotels

BAYMONT INN & SUITES ①

Newly remodeled hotel within walking distance to UWSP, Green Circle Trail, and Sentry Insurance. Come experience our hometown hospitality. Pets welcome.

247 Division St., Stevens Point
715-341-8888 | BaymontInns.com
SEE AD, PG. 73

COBBLESTONE HOTEL & SUITES ①①①

Come feel at home. Enjoy the complimentary hot breakfast buffet, free WiFi, and so much more! At Cobblestone you will receive, "Big City Quality, Small Town Values" each stay.

1117 Centerpoint Dr., Stevens Point
715-343-0522
StayCobblestone.com
SEE AD, PG. 64

COUNTRY INN & SUITES ①

Indoor pool, whirlpool, fitness center, whirlpool suites, refrigerator and microwave in rooms, free continental breakfast, in-room coffee, free local calls, WiFi, and guest laundry facilities.

301 N. Division St., Stevens Point
715-345-7000 | CountryInns.com
SEE AD, PG. 72

DAYS INN & SUITES

Comfortable and clean. Fridge, microwave, free high-speed Internet, continental breakfast, meeting room, fitness center and 24-hour business center. Two blocks from UW-Stevens Point and SentryWorld

159 Division St., Stevens Point
715-341-9090
StevensPoint.daysinn@gmail.com
SEE AD, PG. 72

FAIRFIELD INN & SUITES ①

Newly renovated guest rooms, indoor pool, and spa, hot breakfast, cable TV, free local calls, free high-speed wireless internet, fitness room, guest laundry, business center, and market.

5317 US Hwy. 10 E, Stevens Point
715-342-9301 | Marriott.com
SEE AD, PG. 73

HOLIDAY INN EXPRESS

Complimentary Express Start breakfast, indoor pool, fitness center, 24-hour business center, free WiFi, all rooms have microwaves, refrigerators, and flat-screen TVs. IHG One Rewards.

1100 Amber Ave., Stevens Point
715-344-0000 | HIExpress.com
SEE AD, PG. 2

HOLIDAY INN HOTEL & CONVENTION CENTER

Kids eat and stay free, 149 rooms. All rooms include microwaves, refrigerators, flat-screen TVs. Fitness center & Amber Grill. IHG One Rewards.

1001 Amber Ave., Stevens Point
715-344-0200 | HolidayInn.com
SEE AD, PG. 2

THE INN AT SENTRYWORLD ①

A boutique hotel featuring spacious suites and intimate gathering spaces. Ideal for golf getaways, weddings, and corporate retreats, with upscale amenities, golf course views, and Wisconsin charm.

501 Michigan Ave. N, Stevens Point
886-479-6753
SentryWorld.com/lodging
SEE AD, BACK COVER

Short-Term Vacation Rentals

CLAFLIN HOUSE ①

Enjoy a spacious 1875 historic home with modern comforts, steps from downtown. Four luxury bedrooms with ensuite baths, full kitchen, den, dining room, & solarium. Showcasing local art.

1665 Main St., Stevens Point
715-869-3588 | ClaflinHouse.com

WATER DRAGON INN

Staycation or destination, enjoy comfort & luxury in a water-front stone cottage nestled on 5 wooded acres with easy access to local restaurants & activities. Room for up to 6 guests.

2023 Locust St., Stevens Point
WaterDragonInn.com

Food

Bakeries

THE MAIN GRAIN BAKERY & EATERY ①①①

A small bakery & eatery specializing in artisan sourdough bread, sweet treats, specialty cakes, & the best oatmeal cream pie! Servicing sandwiches, soups and salads from 11am-3pm.

1009 1st St. Ste. B, Stevens Point
715-630-1486
MainGrainBakery.com
SEE AD, PG. 42

THE VILLAGE HIVE ①

Healthy local produce, baked goods, & gifts. Cooking & baking classes available. A cozy studio loft (Airbnb). Small gathering meeting space up to 10 people.

127 N Main St., Amherst
715-340-8989

TheVillageHiveBakeryAndLocalFoodsCollective.Com
SEE AD, PG. 62

Casual

AMBER GRILL ①

Enjoy your signature restaurant adjacent to the Holiday Inn Hotel & Convention Center. Open daily. Featuring an array of house specialties.

1001 Amber Ave., Stevens Point
715-344-9808 | AmberGrill.com

ARBUCKLES EATERY & PUB ①

Home of the "Marathon of Beers." American and Italian. Children's menu. Outdoor patio seating available. Carry-outs are available.

1320 Strongs Ave., Stevens Point
715-341-2444
ArbucklesEateryAndPub.com
SEE AD, PG. 50

BEARD BROS BBQ ①①

Bringing BBQ to Central Wisconsin. We enjoy all things smoked and bbq'd and want to bring it to you. Southern charm and flavor are our specialties.

141 Cty. Rd. KK, Amherst
715-498-0125

SEE AD, PG. 58

BILL'S PIZZA SHOP ①

Visit historic downtown Stevens Point and enjoy our thin crust pizza, hearty sandwiches, and Italian dishes. Serving Pizza in Point since 1958. Dine-in and delivery available.

1101 Main St., Stevens Point
715-344-9557 | BillsPizza-Shop.com
SEE AD, PG. 48

CHEF C'S MUNCHIE MOBILE ①

A food truck owned and operated by the owners of Father Fats & Chef's Kitchen. Follow us on Facebook for location and menu info. Available for catering and private parties.

715-544-1744

CLEAR WATER HARBOR ①①

Waterfront restaurant and bar. Visit "MOO's" for frozen treats, next to the outdoor playground. Chain O' Lakes cruises on the Chief and Lady of the Lakes. Great spot for entertainment.

N2757 Cty. Hwy. 00, Waupaca
715-258-2866

ClearWaterHarbor.com
SEE AD, PG. 69

EMY J'S COFFEE HOUSE ①①

Coffee, tea, ice cream, smoothies, and daily assorted bakery all at one coffeehouse. Fair-trade/organic coffee roasted on-site. Serving Wisconsin-made ice cream and fresh fruit smoothies.

1009 First St., Stevens Point
715-345-0471

EmyJsCoffeeHouse.com
SEE AD, PG. 48

FLEMING'S CAFE ①①

Open 7 days a week in Downtown Amherst. Coffee, breakfast, lunch, ice cream, shakes, malts, fruit smoothies, pastries. Dine in or carry out. Check out Facebook page and Instagram for weekly specials.

122 S. Main St., Amherst
715-824-3112

SEE AD, PG. 62

GRAFFITIS SPORTS PUB ①

Stevens Point's #1 bar. Outstanding pub food & party vibe fueled by sports on large-screen TVs! After dark it becomes Stevens Point's only bar w/ video DJ, fog machine, & laser light show.

912 Main St., Stevens Point
715-344-4450

GraffitisSportsPub.com
SEE AD, PG. 50

GRIT & GRACE FAMILY RESTAURANT ①

Open 7 days a week, come and enjoy are relaxing and family welcoming atmosphere! Proudly servicing the Amherst area communication with a selection of locally sour.

9679 Western Way, Amherst
715-824-4748

SEE AD, PG. 62

GUU'S ON MAIN ①①

Full-service restaurant with approachable food options, an innovative tap beer list, a robust liquor selection, and unique cocktails. There's something for everyone!

1140 Main St., Stevens Point
715-344-3200 | GuusOnMain.com
SEE AD, PG. 47

HILLTOP PUB & GRILL ①①

Casual, family friendly atmosphere with great food, service, and a large selection of WI beer on tap. Outdoor & dog friendly patio seating. Dine in & carryout. Open every day of the week.

4901 Main St., Stevens Point
715-341-3037

SEE AD, PG. 80

MIKEY'S BAR & GRILL ①①

Full-service restaurant with a robust tap beer selection, craft cocktails & wine. Food menu featuring appetizers, pub fare, pizzas and more! Brunch offered on Sat. & Sun.

3018 Village Park Dr., Plover
715-544-0157 | MikeysPlover.com

MISSION COFFEE HOUSE ①

We roast our own blends with fresh beans that originate from across the globe. We proudly source, roast, & brew our coffee right here in Plover, WI located in Artist & Fare.

1800 Plover Rd., Plover
715-544-0730
MissionCoffeeHouse.com

MONK'S BAR & GRILL ①①

Monk's Bar & Grill is known throughout the Midwest as the place to go for great food and service. Perfect for families, sports fans and large groups/teams!

1400 Commerce Pl., Plover
715-544-6615

MonksBarAndGrill.com
SEE AD, PG. 60

PJ'S RESTAURANT ①①

Handcrafted Wisconsin-inspired dishes, unique seasonal specials, handmade wood-fired pizzas. Indoor and outdoor seating. Craft cocktails, 27 beers on tap. Reservations accepted.

601 Michigan Ave. N., Stevens Point
715-345-1600

SentryWorld.com/dining/pjs
SEE AD, BACK COVER

RUBY CAFÉ ①①①

Ruby Coffee Roaster's Cafe is a bustling, contemporary space with an all-day food and drink menu. Try their sweet or savory crepes, salads, soups, bakery treats, and rotating coffee options. Open every day, 7a - 3p.

1410 Third St., Stevens Point
715-544-6139

RubyCoffeeRoasters.com
SEE AD, PG. 47

RUSTY'S BACKWATER SALOON ①

Serving food and beverages, children's menu. Kitchen open 11am-9:30pm daily. Canoe rentals. Great Bloody Marys! Featured in the book "Adventures Along the Bloody Trail."

1715 W. River Dr. W., Stevens Point
715-341-2490 | Rustys.net
SEE AD, PG. 32

SUBWAY

Offers breakfast, catering and party platters.

2551 Plover Rd., Plover
715-341-6660

3296 Church St., Stevens Point
715-544-6344

135 N. Division St., Stevens Point
715-341-7777

5601 Carrie Frost Dr., Stevens Point
715-544-4436

1201 Badger Ave., Stevens Point
715-295-0804

28 Park Ridge Dr., Stevens Point
715-342-4408

THE BIG GARLIC ①

Everything is better with GARLIC! Enjoy our famous garlic cheeseburgers, Chicago dogs, and sandwiches with home-made chips!

925 Clark St., Stevens Point
715-310-6330

SEE AD, PG. 47

THE LOCAL GOAT COMPANY ①①

We are a family-friendly establishment that is located on the beautiful Tomorrow River. We highlight Wisconsin-made wines, beers, drinks, gift items, and more! Call us for your private event!

141 Cty. Rd. KK, Amherst
715-824-7656

TheLocalGoatCompany.com
SEE AD, PG. 58

THE WOODEN CHAIR ①①

Old-fashioned charm with our unique, antique chairs. Serving natural and healthier foods. The best omelets, home-baked goodies & specialty sandwiches. Check Facebook for the daily feature.

1059 Main St., Stevens Point
715-341-1133

TheWoodenChairStevensPoint.com
SEE AD, PG. 46

WISCOW PIZZA ①①

WisCow Pizza & Wings, a virtual kitchen concept found within the walls of Monk's Bar & Grill offers gourmet pizzas and smoked wings. Dine-in, carryout or delivery available.

1400 Commerce Pl., Plover
715-997-9000 | WiscowPizza.com
SEE AD, PG. 60

Fine

CHEF'S KITCHEN 🍴📍

The newest concept from Chef Christian: a blank canvas to experience what's inspiring Chef! The menu will change, check our website for Chef's current inspiration. We do catering & private events!
924 Clark St., Stevens Point
715-544-1744
Facebook.com/chefskitchen
SEE AD, PG. 58

FATHER FATS PUBLIC HOUSE 🍷📍

An eclectic array of influences, fresh fish and local ingredients come together on a menu of small plates designed to be shared. Outdoor seating. Catering available.
945 Clark St., Stevens Point
FatherFats.com

MICHELE'S RESTAURANT & CATERING 🍴📍

The area's best steak & fresh seafood house. Enjoy our friendly atmosphere, creative cocktails, and the finest dining in Central Wisconsin. We are family-owned and operated for more than 30 years.
513 Division St., Stevens Point
715-341-3363
MichelesSupperClub.com
SEE AD, PG. 60

MUSE AT SENTRY 🍷📍

Enjoy a blend of artful experiences—from our culinary presentation and service to our modern look, dazzling works of art, and beautiful seasonal views.
1800 Northpoint Dr., Stevens Point
715-346-1800
ExperienceMuse.com
SEE AD, BACK COVER

SKY CLUB 🍷📍

Portage County's premier supper club, family-owned since 1961. Offering choice steaks and the finest seafood! Wine Spectator and Wine Enthusiast 2008 winner. Selling our famous Old Fashioned mix.
2202 Post Rd., Plover
715-341-4000
SkyClubDining.com
SEE AD, PG. 58

WISSOTA CHOPHOUSE 🍴📍

Features USDA Angus beef, the freshest seafood and creative sides. Our choice cuts are seasoned simply and cooked to perfection. Pair your meal with one of 20 wines by the glass or 30 beers on tap.
1117 Centerpoint Dr., Stevens Point
715-295-7273
WissotaChophouse.com
SEE AD, PG. 64

Ice Cream

KING CONE 🍦📍

Award-Winning Homemade Ice Cream March-Oct. 2022 World Dairy Expo Winner: Blueberry "Yes Please" Cake 2nd, joining previous winners Red Velvet, Maggie's Moo Cake, Salty Caramel Truffle, Lemon Pie, Zanzee Choc Bar.
2534 Post Rd., Plover
715-345-1855
KingConeHomemadeIceCream.com
SEE AD, PG. 61

Soft Serve

BELTS' SOFT SERVE 🍦📍

Cones, flurries, sundaes, shakes, slush and smoothies. Fresh-baked brownies, homemade cookie dough and peanut butter cups. Fresh strawberries and raspberries in season. Stevens Point favorite!
2140 Division St., Stevens Point
715-344-0049

Tavern & Nightlife

SUGAR BAR 🍷📍

Voted #1 Martini by Best of Portage County, Sugar Bar offers a wide variety of martinis, craft beer and mixed drinks.
835 Main St., Stevens Point
715-498-5862
SEE AD, PG. 48

Businesses & Services

Airports

CENTRAL WISCONSIN AIRPORT

Central Wisconsin Airport offers daily flights to Minneapolis/St. Paul and Chicago on Delta and American Airlines.
100 CWA Dr., Mosinee
715-693-2147 | Fly-CWA.org
SEE AD, PG. 10

Banks

INTERNATIONAL BANK OF AMHERST

Founded in 1893, International Bank of Amherst is an independent community bank. Member FDIC.
103 S. Main St., Amherst
715-824-3325 | IBAmherst.com
SEE AD, PG. 62

Community Center

JENSEN COMMUNITY CENTER 📍📍

Central Wisconsin's favorite location for receptions, parties, performances, seminars, and corporate training. Ideal for groups from 50-250 guests.
487 N. Main St., Amherst
715-824-5202
JensenCenter.org
SEE AD, PG. 62

Convenience Store

THE STORE

1011 Post Rd., Plover
715-341-3940
2101 West Clark St., Stevens Point
715-345-6985
1201 Badger Ave., Stevens Point
715-544-6519
32 Park Ridge Dr., Stevens Point
715-345-5068
5601 Carrie Frost Dr., Stevens Point
715-254-0079
GasFoodAndMore.com

Economic Development

PORTAGE COUNTY BUSINESS COUNCIL 📍

Where economic vitality meets the quality of life. Our focus is talent and business attraction and retention. Home of Ignite Young Professionals. Check out our community at EverythingPointsHere.com
5501 Vern Holmes Dr., Stevens Point
715-344-1940
PortageCountyBiz.com
SEE AD, PG. 16

TOMORROW RIVER BUSINESS ASSOCIATION 📍

Visit Amherst, a historic community located along the Tomorrow River and adjacent to the Tomorrow River State Trail. Restaurants, lodging, shopping and much more. There's no place like it!
715-824-4467 | TRBA.fun
SEE AD, PG. 62

Event Space

LAVENDER ROOM

Upscale private building: dressing rooms, mirrors, hair/makeup areas, natural lighting, comfortable seating. Food & beverage options, free WiFi/ parking. Great space for bridal prep meetings!
3916 Water St., Stevens Point
715-341-3333
WellnessSpaResort.com

Insurance Agency

SECURE HERITAGE INSURANCE AGENCY 📍📍

Our agency works with Medicare, life, individual and group health. We can advise you as you go through all stages of life. We work with all insurance companies.
1052 Main St., Ste. 101, Stevens Point
715-544-1062
SecureHeritageInsurance.com
SEE AD, PG. 48

Real Estate

FIRST WEBER, INC. 📍

First Weber, Inc. is part of the Berkshire Hathaway family and is the largest, most successful real estate firm in Wisconsin.
5424 US Hwy. 10E #A, Stevens Point
715-341-6688 | FirstWeber.com
SEE AD, PG. 40

KPR BROKERS 📍

KPR Brokers is a local real estate firm dedicated to supporting the Central Wisconsin Community.
2417 Post Rd., Plover
715-598-6367 | KPRBrokers.com
SEE AD, PG. 81

Spas

THE WELLNESS SPA 📍📍

World-class Destination Spa. Enjoy massage, eastern therapies, facials, nail care, waxing, lash, brow, couple & spa packages. New HydraFacial. Respiratory Therapy Salt Spa. Classes, workshops & events.
3916 Water St., Stevens Point
715-341-3333
WellnessSpaResort.com

Places of Worship

Baha'i Faith

BAHA'I FAITH

One Loving Creator, One Unfolding Religion, One Human Family.
Amherst Town | 608-469-4459
Buena Vista Town | 715-366-7865
Rudolph | 715-435-3922
Stevens Point | 715-345-0571
Bahai.org

Baptist

BROOKRIDGE CHURCH 📍📍📍

Brookridge is a place where you can discover the purpose God has for your life. Classes for all ages at 9:30am with worship at 10:45am. Ministries for: youth, AWANA, adults & more!
1500 Hoover Ave., Plover
715-341-4445 | Brookridge.church

Catholic

SAINT PETER CATHOLIC CHURCH 📍

Mass: Tues.-Fri. 8am, Sat. 4pm, Sun. 7:30am & 10:30am, Mon. 8am April-June; Confession: Tues.-Fri. 7:15am, Sat. 3pm; First Fri. Adoration 8:30am-5pm Wed. 24-hour Eucharistic Adoration
800 4th Ave., Stevens Point
715-344-6115 | StPeter.us

ST. JOSEPH CATHOLIC CHURCH 📍

Mass: Sat. 4pm, Sun. 10:30am. Weekdays: Wed. & Fri. 8am, Reconciliation: Sun. following 10:30am Mass or by appointment.
1709 Wyatt Ave., Stevens Point
715-341-1617 | StJoesPoint.org

ST. STEPHEN PARISH 📍

Mass: Sat. 6pm Sun. 8:30am Weekday Mass: Tues. & Thurs. 6:30am. Reconciliation: Sat. following 6pm Mass or by appointment.
1401 Clark St., Stevens Point
715-344-3319
SaintStephenParish.Webs.com

Lutheran

GOOD SHEPHERD LUTHERAN CHURCH 📍📍📍

Worship services on Sun. 8am & 10:30am. Faith Formation hour at 9:15am. Please visit our website for summer worship service times. Livestream services on Facebook and YouTube.
2000 Roosevelt Dr., Plover
715-341-6122 | Eflock.org

ST. PAUL LUTHERAN CHURCH & SCHOOL LCMS 📍

Worship: Wed. 5:30pm, Sat. 4pm, Sun 8am, 10:45am (summer 9:45am) Bible Study & Sunday School 9:15-10:15am
1919 Wyatt Ave., Stevens Point
715-344-5660 | StPaulEquips.com

TRINITY LUTHERAN CHURCH-ELCA 📍📍

Bringing God's love to the world in worship, witness, and service. Services: Sun. 9am and 10:45am. Wed. 5pm-online only
1410 Rogers St., Stevens Point
715-344-2869 | TrinitySP.com

Non-Denominational

CHURCH OF CHRIST 📍

Learn God's will and put it into action daily! Sun. worship 9:30am, Bible classes 10:30am for all ages. Wed. Bible Study 6pm. Bible Correspondence Class: onlinebiblestudy@spchurchofchrist.org.
1112 Sandy Ln., Stevens Point
715-341-1474 | SPChurchOfChrist.org

HIGHLAND CHURCH 📍📍📍

Bible-based teaching with contemporary worship service for all ages. Sunday 10am Worship Service, children's services. Weekly Awana & Youth Group.
700 Hoover Ave., Plover
715-341-4640 | HighlandAG.org

REFUGE 📍📍📍

Welcome to Stevens Point! Find hope through engaging worship, impactful messages & a welcoming community. 10am Sun. Service; Wed. 7pm Teens; Variety of small groups. Call for rides!
801 Cty Rd HH., Stevens Point
715-341-3275 | WeAreRefuge.net

WOODLANDS CHURCH 📍📍📍📍

Bible-based, contemporary worship. Kids programming; nursery provided. Adult small groups & classes. Midweek activities for youth, Jr./Sr. High. Global missions and local outreach opportunities.
190 Hoover Ave., Plover
715-341-0800 | WoodlandsChurch.org

Seventh-Day Adventist

STEVENS POINT SEVENTH-DAY ADVENTIST CHURCH

Services: Sabbath school 10am, church service 11:20am. Prayer meeting on Tuesday's 6:30pm. Small-group and Bible studies.
1510 Sherman Ave., Stevens Point
715-344-4337 | Ministry4Him.com

United Church of Christ

PEACE UNITED CHURCH OF CHRIST

Peace United Church of Christ is an open and affirming congregation and welcomes all receptive to the possibility of God's Divine love. Worship at 10:30am
1756 Dixon St., Stevens Point
715-344-7104 | WCUC.org



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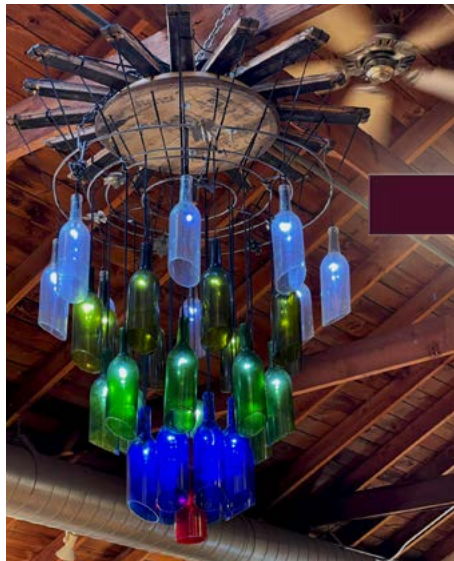
GREAT NORTHERN


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Great Northern Fly Fishing is the Upper Wisconsin's premier guide service, specializing in fly fishing for Smallmouth Bass and Musky. Located in the gateway to the Northwoods Stevens Point Wisconsin. Come for an adventure leave with memories.



GreatNorthernFlyFishing.com
715-572-3225
info@greatnorthernflyfishing.com
Facebook.com/greatnorthernflyfishing







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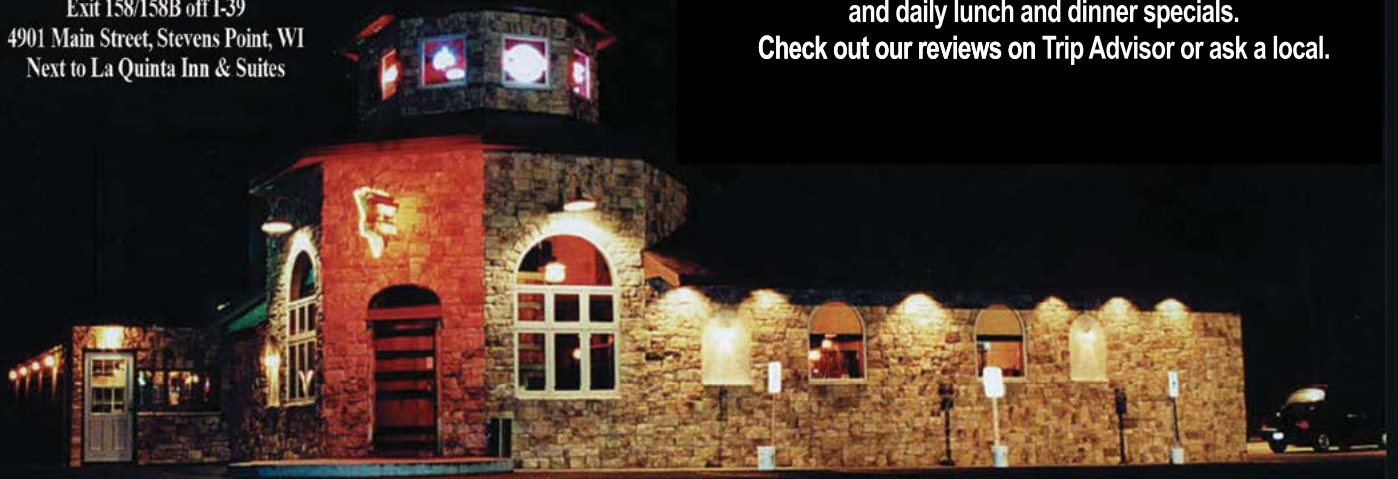
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Turn southwest on Hwy. 34. Go 2 miles – turn left on DuBay Drive just across bridge over the Wisconsin River – 1 block to Campground

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(715) 457-2484
www.dubayshores.com camp@dubayshores.com



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"To the Point" Sculpture



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Central Waters Brewing Co.



@olivepazuzu

Ruby Coffee Roasters



@atignandnourish

No Filter Needed!

Thank you to our amazing locals, visitors, and wanderers for sharing beautiful images. Keep the conversation going and tag us for the chance to be featured!

@STEVENSPOINTAREA

The Sustainers at Lake Emily



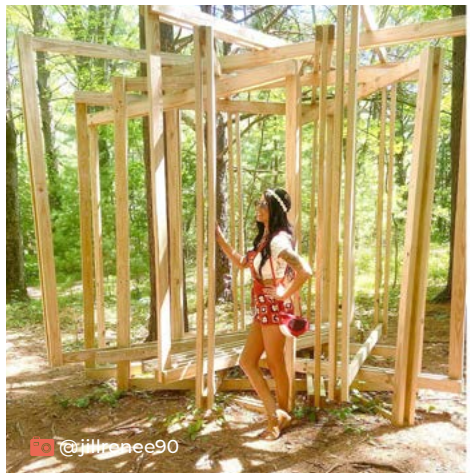
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Stevens Point Sculpture Park



@jillonee90

Wisconsin River



@lemonknow

PEDAL POINT



Whether you're browsing our bike shop, on-line or in-store, our team members are always happy to help. We look forward to hearing from you and we'll see you on the road. **Happy riding!**



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Stevens Point Area Convention & Visitors Bureau

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