

Stevens Point Area

Official Visitors Guide & Travel Planner STEVENSPOINTAREA.COM

After Dark

Where to find hand-crafted cocktails to late night eats

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Explore the Green Circle Trail

Find more trails worth trekking, from the Green Circle and beyond! **PAGE 33**

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What's Inside

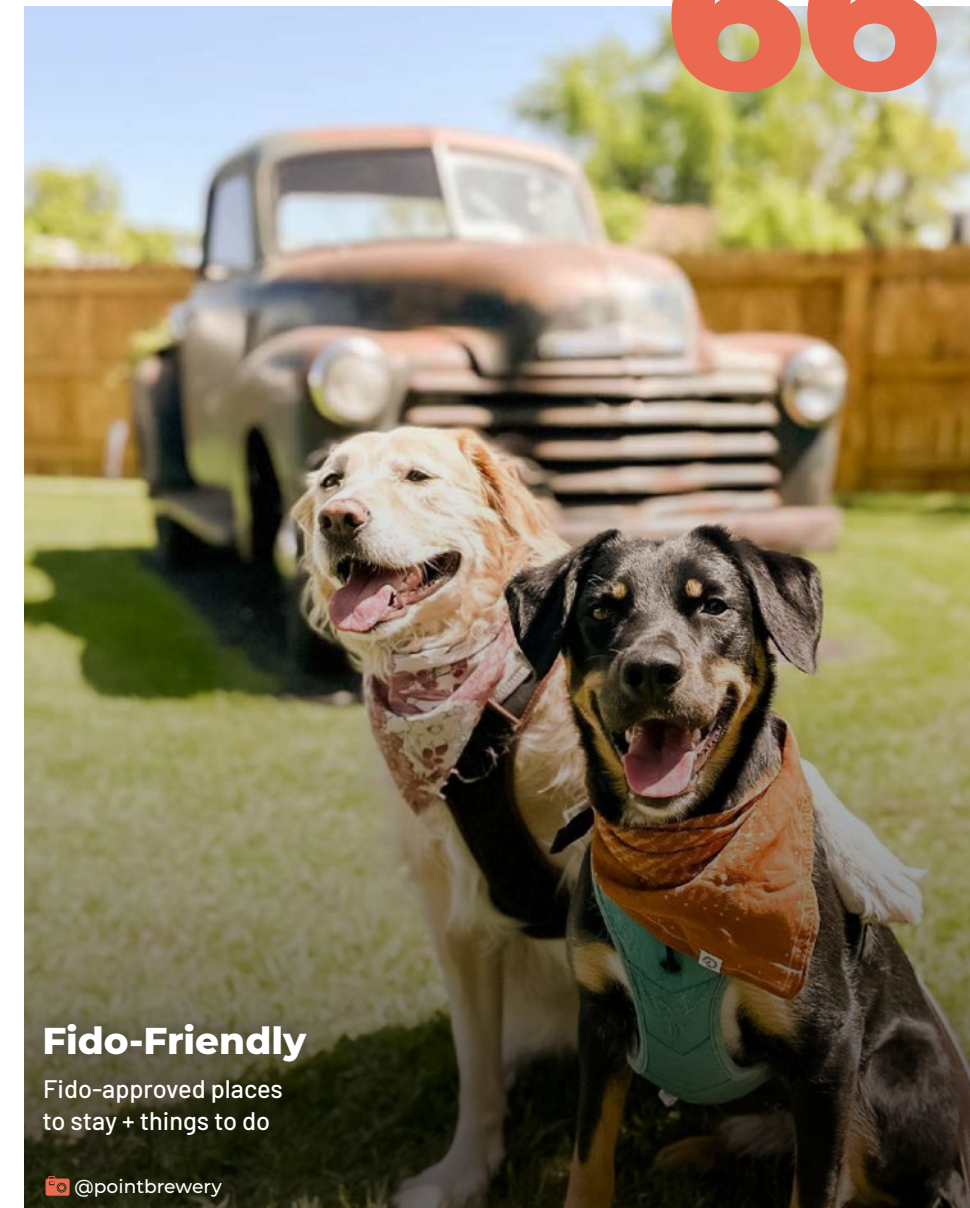
Craft a perfect stay in the Stevens Point Area, with insider tips throughout this guide. Sample a beer alongside the brewmaster, taste an inspired dish made with local goods, or take in the beautiful work of local artists.



Take Home a Piece of #StePo

Find amazing gift ideas to remember your stay. **PAGE 44**

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Fido-Friendly

Fido-approved places to stay + things to do

@pointbrewery

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Welcome to the Stevens Point Area

Welcome to the **Stevens Point Area!**

Here you'll find Wisconsin's oldest farmers market still held in the same spot and the **Point Brewery** – a staple here since 1857 – along with the other breweries, wineries, and distilleries that make up the Central Wisconsin Craft Collective for a tour and a taste! Check out the nation's longest running renewable **Energy Fair**, test your knowledge with the world's largest **Trivia** contest, or visit the home of the first refrigerated salad bar (in a classic Wisconsin supper club, of course!). Order up at **Ruby**, named the best coffee in Wisconsin by Food & Wine, then explore more local makers from Tapped to Siren Shrubs.

Head outdoors in the Stevens Point Area and venture out on the popular 27-mile **Green Circle Trail** complete with a view. Bike one of Wisconsin's best mountain biking trails at **Standing Rocks** – a mix of old-school and flow trails. Golf **SentryWorld**, known as one of the best public courses in the nation. Paddle the backwaters of the **Wisconsin River** or fly-fish the **Tomorrow River**. Explore the local art and Insta-worthy spots – from vibrant murals to the **Stevens Point Sculpture Park**.

Keep exploring the best of the region, complete with recommendations and travel tips within this guide. Whether you are making a first-time trip or are a frequent visitor – welcome! From all of us at the **Stevens Point Area Convention & Visitors Bureau** – we hope your visit is a great one. ■



Sara Brish
Executive Director
Stevens Point Area CVB

ON THE COVER Great Northern Distilling



Locally sourced flavor and expertly made cocktails are on the menu at central Wisconsin's first distillery. Do yourself a favor and step through their doors to enjoy the comfortable and retro vibe paired with delicious offerings (including mocktails and shareables). Photo by **John Hartman – Contemporary Photography**.

STEVENS POINT AREA CONVENTION & VISITOR BUREAU

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All information current as of January 1, 2024. For information about this guide, including advertising rates, call 715-344-2556.

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10 Reasons to Visit the Stevens Point Area



1

FUN ON TWO WHEELS

Love to ride? Hit some of the best mountain biking trails in Wisconsin at Standing Rocks, the rails-to-trails Tomorrow River State Trail, and scenic road biking routes. The best part? The fun keeps going when the snow starts, with great fat tire biking trails, too.

2 CRAFT MADE SIPS

Dig into the local craft beverage scene from Point Brewery, one of the nation's oldest breweries, to the newest spot, Honey Bee Good Meadery. Level-up with cheers-worthy deals with the Craft Pass!

3 SENTRYWORLD

SentryWorld blazed the trail as Wisconsin's first destination golf course. Ranking among the best public courses in the nation, don't miss this spot known for its boutique hotel, great dining, its iconic flower hole, and, of course, golf.

4 VIBRANT ART

From abstract to historic, there's plenty of inspiring and beautiful public art to add to your must-see list. Stroll past murals, visit the Sculpture Park, and get to know local artists.



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5 GREEN CIRCLE TRAIL

This iconic spot needs no introduction. This popular trail serves up 27-miles of beautiful boardwalks to waterfront views for hiking, biking, cross-country skiing, and snowshoeing, for four seasons of fun in the Stevens Point Area.

7 FARMERS MARKET

Sample the best local goods available at one of the oldest farmers markets in Wisconsin, held May-October in downtown Stevens Point. Explore more locally grown options with the Farm Fresh Atlas.



8 ONE-OF-A-KIND EVENTS

Don't miss events that you'll only find here from the Energy Fair to Paddlequest and Hidden Studios Art Tour to the World's Largest Trivia Contest. More fun events are waiting all year long - see a full list at StevensPointArea.com.

ON THE FARM

Head straight to the source for Sunday brunch on the farm at Lonely Oaks Farm, grab fresh curds made daily at Feltz Family Farm, stroll through a field of sunflowers, or find more fresh local flavor at a pick-your-own farm.

6



@ilovebeerfromhere.travels.mn

9 LOCAL FLAVOR

Come hungry. From Ruby, named the best coffee in Wisconsin by Food & Wine, to the classic Wisconsin staples, you'll want to come hungry. Find more delicious inspiration starting on page 53.

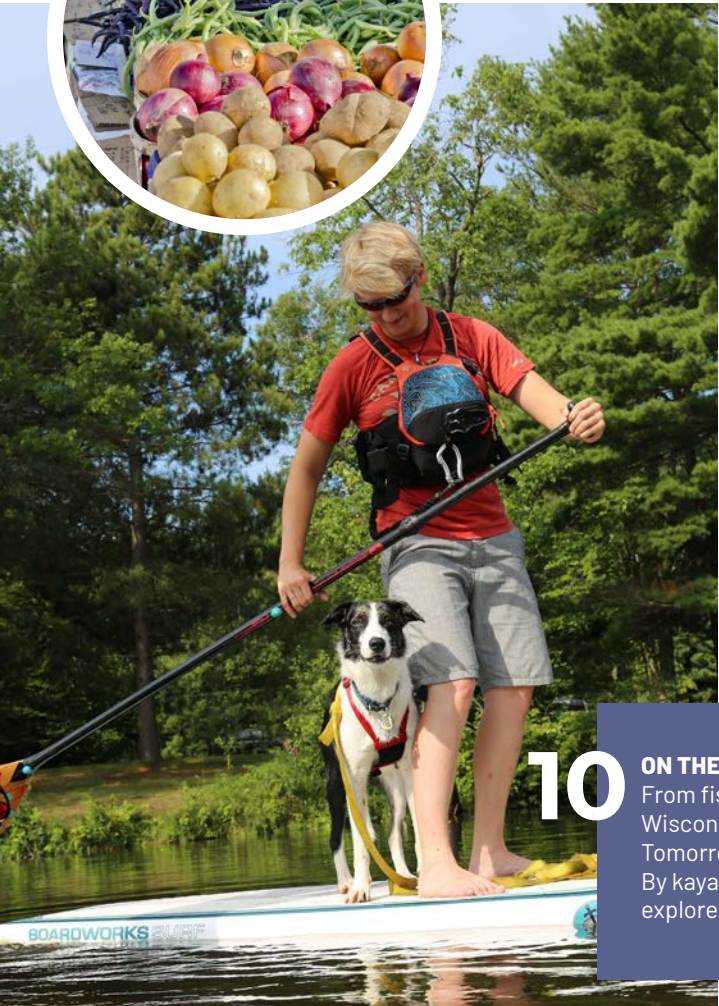


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10

ON THE WATER

From fishing the backwaters of the Wisconsin River to paddling the Tomorrow River, get out on the water. By kayak, paddleboard, or pontoon - explore the City of Wonderful Water!



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Getting Here & Getting Around

Getting Here

BY CAR: Drivers can get to the Stevens Point Area via two major highways. **Highway 10** (east-west) and **Interstate 39** (north-south).

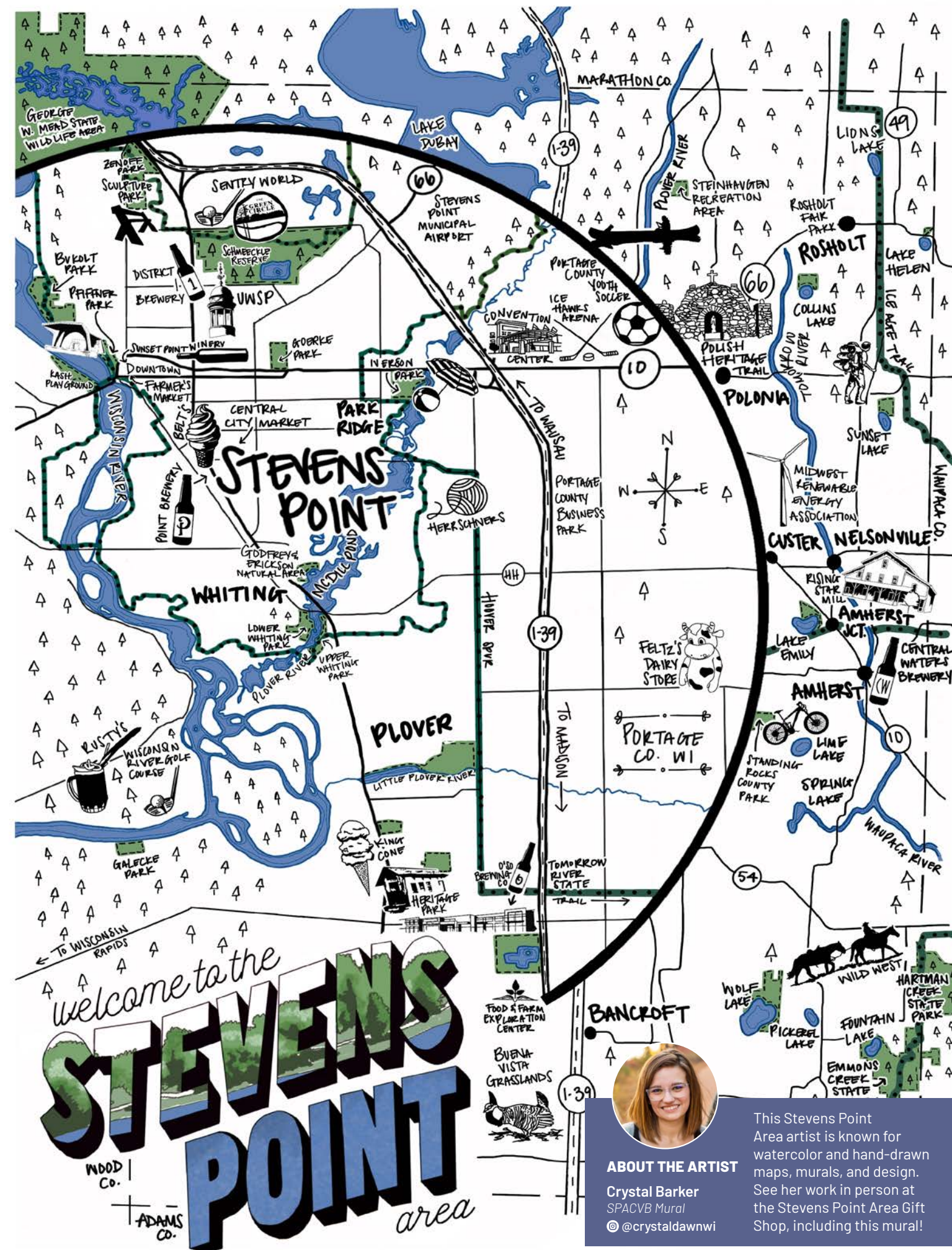
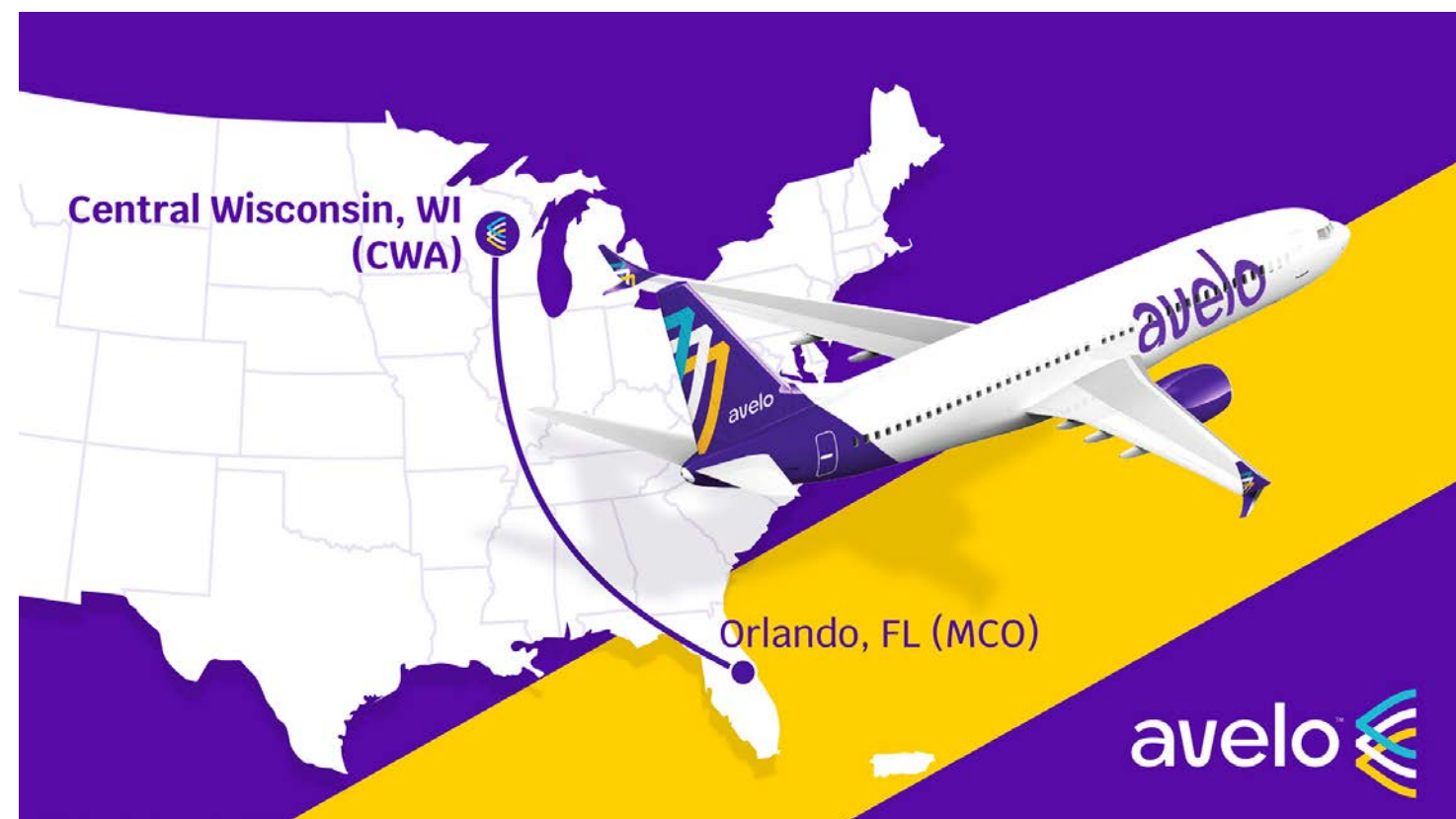
BY PLANE: **Central Wisconsin Airport**, out of Mosinee, is just 15 minutes north of Stevens Point. Service is available from major domestic airlines, with service connecting through Detroit, Chicago, and Minneapolis. Car rentals are available directly at the airport, though reservations are recommended.

BY BUS: Ground Transportation is available through **Lamers**, with northbound and southbound stops in Stevens Point daily. Connections to Wausau, Waupaca, Appleton, Oshkosh, Fond du Lac, and Milwaukee.

Getting Around

It is easy to get around the Stevens Point Area by car, bike, or on foot. Public transportation is available through the **Stevens Point Transit**, with most of the urban area included. Normal bus fare is only \$1, and late-night routes are available. Taxi service and ride-share is also available.

TRAVELING WITH AN ELECTRIC VEHICLE? Charging stations in the Stevens Point Area will keep you rolling if you're traveling with an electric vehicle.



ABOUT THE ARTIST
Crystal Barker
SPACVB Mural
© @crystaldawnwi

This Stevens Point Area artist is known for watercolor and hand-drawn maps, murals, and design. See her work in person at the Stevens Point Area Gift Shop, including this mural!



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Stevens Point Parks



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 <p>RACE</p> <p>IVERSON WINTER SPORTS</p>	 <p>CLIMB</p> <p>KASH PLAYGROUND</p>	 <p>SPLASH</p> <p>DONALD COPPS POOL</p>	 <p>PLAY</p> <p>REC CENTER GYM</p>

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Guide to the Best Campus Spots



Your Campus Guide

STEVIE POINTER

Favorite Toy: Frisbee

Favorite Sport: Fetch

Favorite Movie: Marley & Me
(cue the waterworks!)

Favorite Colors: Purple & Gold

Let's go big, and start with a stop at this massive mural titled **'E Pluribus Unum'**, on the **Trainer Natural Resource Building**. Made with more than 200,000 individual tiles, it is one of many public art installations on campus. Then, head indoors to explore the **Edna Carlsten Art Gallery** within the **Noel Fine Arts Center**. When school is in session, stroll through rotating exhibits with work by students as well as other artists and designers. Keep enjoying the arts on campus, with events and performances, from music, theater, and dance throughout the year held in Jenkins Theater, Michelson Hall, and others.

Broaden your horizons with the programs offered at the **Allen F. Blocher Planetarium** and **Arthur J. Pejsa Observatory**. On clear nights throughout the year, the observatory offers a unique close-up view of the night sky. Regardless of weather and atmospheric conditions, the Planetarium offers a better understanding of our universe, in addition to their annual Laser Light Shows, set to music.

Venture to the Chemistry-Biology building on campus for a tropical oasis, no matter the season. Here you'll find the **Tropical**

Conservatory, featuring a variety of biomes, water features, and a green wall.

More than half of the campus is devoted to the 280-acre **Schmeeckle Reserve**. It is a great spot to explore nature and hit the trail, including my favorite view on the Lake Loop. The reserve offers five miles of trails, a visitor center, the Wisconsin Conservation Hall of Fame, and serves as the trailhead for the Green Circle Trail. If you are looking for more ways to explore the natural world, don't miss a stop at the **Museum of Natural History**, in the **Science Building**. This family-friendly spot offers self-guided tours and events, along with a variety of rotating exhibits.

Visiting campus can work up an appetite. Dig into local food at the **CPS Café**, found in the **College of Professional Studies** building. Staffed primarily by Dietetic students, the menu features food sourced from local farms, open when school is in session (Mon.-Fri.). Or, check out the **Basement Brewhaus** which doubles as a coffee shop and bar with an array of coffee drinks, beers, and wines in the **Dreyfus University Center**. ■

Get to Know #StePo

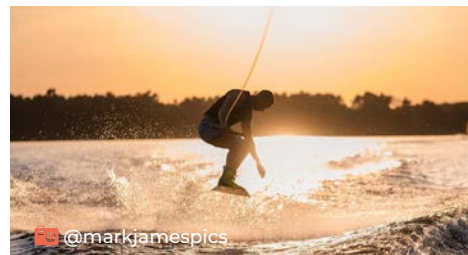
Located in the heart of central Wisconsin, the Stevens Point Area is a popular getaway spot for beer lovers, foodies and outdoor recreation enthusiasts. Whether you're paddling the backwaters of the Wisconsin River, traversing the Green Circle Trail, strolling through shops or enjoying Craft Collective sips, fun is always on tap.



The **Stevens Point Farmers Market** has been in the same two-square-block area in downtown Stevens Point since 1847.

UW-Stevens Point is the first university in Wisconsin to have 100% of its electricity come from renewable sources.

Stevens Point Brewery, founded in 1857, is one of the oldest continually operating breweries in the country.

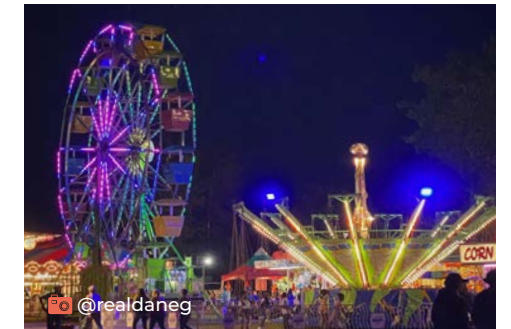


Lake DuBay, a 6,800-acre impoundment of the Wisconsin River that's a top fishing spot, is a man-made lake that was created in the 1940s with the installation of a hydroelectric dam.



The **Rising Star Mill** in Nelsonville, along the banks of the Tomorrow River, is one of the oldest mills in Wisconsin. Today, it hosts an annual arts show and sale, in addition to several concerts throughout the year.

Cast a line in the **Tomorrow River**, a class A trout stream, as it winds through Amherst and Nelsonville.



There are actually two **Portage County Fairs** held every summer in the Stevens Point Area—one in Amherst and one in Rosholt.

Heritage Park in Plover is filled with preserved historic buildings, including a working blacksmith shop.



Downtown Stevens Point is a super-sized selfie spot, featuring murals like the new Father Fats Mural as well as a dozen other larger-than-life works of art.

By the Numbers

70,718

Stevens Point Area population (all of Portage County) as of 2022.

1894

The year that the Teacher's College was founded, that would go on to become the **University of Wisconsin - Stevens Point**.

33,000+

Number of acres available to explore in the **Mead wildlife area**.

27

Miles of trail on the popular **Green Circle Trail** connecting to 30 additional miles.

30,000

Number of flowers on the iconic 16th hole at **SentryWorld**.



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Brewery Tap Room Rendering | Stevens Point Brewery

What's New in the 715

Learn about new developments & additions to the Stevens Point Area.

Grab a seat in the newest tap room at the **Stevens Point Brewery**. The space, opening this year, is adjacent to the current outdoor beer garden and will house the gift shop, tap room, and sampling area for tour guests.

Stevens Point will have a new hotel open its doors in fall of 2024, with the addition of the **Home2Suites** in the Stevens Point Business Park. Located off Interstate 39/Highway 51 and just north of Highway HH, this 91-room hotel will be the first all extended stay exclusive property in the region.

Step through the doors of the **Opera House**, when it reopens, a reimagined space blending historic charm and a modern touch in downtown Stevens Point. Originally commissioned in 1893 by G. F. Andre, it was a community hub hosting a variety of entertainment – including Harry Houdini in its early days.

Explore the first wood-fired public sauna in the region, **Nordic Night Sauna**. Tucked into an urban oasis in downtown Stevens Point, you'll find the sauna, surrounded by spaces to relax and unwind. Cool off between rounds with their outdoor shower and cold-water dump buckets and rehydrate.

Opening in 2024, the **Starry Night Cat Café** will pair delicious food and drinks with an adoptable cat sanctuary. Partnering with the Humane Society, foster cats will be available to interact with (and adopt) in a separate area, accessible by purchasing tickets and timeslots online.

Ruby Coffee, named the best coffee in Wisconsin by Food + Wine, has renovated a new space to welcome visitors for tasting experiences, just steps from their roasting headquarters in Nelsonville. Their coffee is also available at their café in downtown Stevens Point, which also serves food.

Looking for more flavor? Don't miss a stop at the new bubble tea haven, featuring traditional boba tea offerings along with innovative and authentic recipes at **BoBabes Bubble Tea**.

Don't miss the newest disc golf course in central Wisconsin – open for its first full season in 2024 at the **Wisconsin Lions Camp** near Rosholt. The course offers 18 holes and is open to more than just campers (though it may be closed throughout the year for on-site events).

Hit the trail to see additional bike trail improvements at **Standing Rocks County Park**. While the park is known for their difficult single-track mountain biking trails, new Enduro trails and reworked sections are offering more fun – and beginner level access to the expansive offerings within the park.

Work continues for the **Plover River Crossing** project to increase access to the Green Circle Trail, including prairie restorations in 2024. The project also includes adding a third of a mile of trail and the creation of a pedestrian bridge over the Plover River, slated for Fall 2025. Ho-Chunk/Ojibwe artist Christopher Sweet of Blue Bear Studio along with Chrissy

Shegonee, Karen Ann Hoffman, and Ray Reser are working on the interpretive trail signs to be installed after the opening.

CREATE portage county, with a mission to accelerate creativity, connection, and collaboration to advance vibrant and welcoming communities, will soon have a new home, as part of **The Grove**, a redevelopment of the former Sisters of St. Joseph's Convent. CREATE will use 27,000 square feet as a community hub, coworking, meeting, and event space – expanding the efforts of their current IDEA Center. The Grove also includes multi-generational housing and a partnership with Farmshed.

See what's growing at the **Food + Farm Exploration Center**, a state-of-the-art educational center aiming to bring farming to life. The facility offers interactive exhibits, inside and out, connected to the art of modern agriculture in Wisconsin and the world.

Find more things growing at the **Honey Bee Good Meadery & Plant Shop** as part of the Central City Market. Stop in for a sample of locally made mead, fermented using local honey, and peruse their menagerie of tropical houseplants. ■

48 Hours in Point

Conveniently located in the center of Wisconsin and only a stone's throw away from major cities like Milwaukee, Madison, and Minneapolis, the Stevens Point Area has been known as one of the top 10 dream towns in America. Find out why, from the vibrant arts scene, ample outdoor fun, and tasty local finds making it a perfect destination for solo travelers, families, and couples alike!

Meet Jess & Jake:

A young couple from Minneapolis who love traveling, cold pints, and each other! They run their own travel blog exploring the Midwest with their young son. Luckily they made time for a trip to the Stevens Point Area and shared some great tips!



@ilovebeerfromhere.travels.mn

→ Wake up bright and early and get your caffeine fix at **Ruby Coffee Roasters Café** in downtown Stevens Point. Not only do they serve delicious coffee, but they also offer a full food menu so you can fuel up for the day.

→ Before heading out of downtown, be sure to stop by the **Stevens Point Farmers Market**. It has been held in the same spot since the 1800's as part of the Mathias Mitchell Public Square. The outdoor market is open daily from May – October, but if you are visiting during the winter months – the market shifts indoors.

→ Make your way to the **Green Circle Trail** next for a mid-day hike. Try starting at the **Stevens Point Sculpture Park** and then taking the Green Circle Trail to **Schmeckle Reserve**, for a short, sweet, and scenic hike. You'll pass through towering pine trees, sculpture art, venture over boardwalks, & more!

→ After all that walking, it's time for some local flavor! Enjoy a pint at the Point Patio outdoor beer garden at **Stevens Point Brewery**. The patio is open seasonally – so check their website for hours, or book a tour!

→ Start your next day with yummy baked goods from **The Main Grain Bakery**. They bake up the most delicious looking goods, that you'll want to try everything! Want more delicious treats? Check out **Earthcrust, Zest**, or the **Village Hive**.

→ Connected to Main Grain, you'll find **Emy J's Coffeehouse**. This is the perfect place to start or even end your day, from lattes to ice cream. Grab a coffee and go for a stroll past some cool murals or along the Wisconsin River, on the Riverfront Trail segment of the Green Circle.

→ For a perfect spot for the whole family, head to **Feltz's Dairy Store**. Take a tour, grab fresh cheese curds – made on site daily, ride the cow carousel, and much more! During the warmer months, they offer farm tours, so you can see their robotic milking facility in action!

→ Venture to **O'so Brewery** and cap off the day. They have a huge tap list of delicious beer, but don't get overwhelmed – get a flight to sample a variety! For dinner, grab something from their kitchen on site, from pretzels to pizza.

Point on Tap

Don't miss these tasty craft beer, wine, and spirit makers in the Stevens Point Area!

Before you head out, sign-up for the Central Wisconsin Craft Pass to take advantage of cheers-worthy deals where you'll be rewarded at each tasty spot!

Start your day with the area's OG brewery, **Stevens Point Brewery**. They've been open in the same location since 1857!

Then venture to **O'so Brewing**. Be sure to admire the larger-than-life mural when you walk in and stroll through their vintage beer museum.

If you're looking for some of Wisconsin's best beer, head to **Central Waters Brewing Co.** in Amherst, which is known for its bourbon barrel-aged beers.

With a huge tap list, from lagers to stouts, take a seat in **District 1 Brewing's** modern taproom and pair their sips with a board game!

Don't miss the only winery in the area, with a stop at **Sunset Point Winery**. Take a tour where you'll get an inside look, souvenir glass, and wine tasting flight.

Next, head to **Great Northern Distilling** and their upscale mixology bar! Their cocktails are crafted to perfection and ready to impress.

Don't skip the newest addition, **Honey Bee Good Meadery**! Inside, learn more about the buzz around mead, fermented with local honey, and grab a sample!

Finally, stop at the family-friendly micro-brewery, **McZ's Brew Pub**. This bright and modern brewpub is located in downtown Rosholt, and serves up delicious food and beer.

Central WI Craft Pass

Sign-up, check in, and get rewards for deals at Stevens Point Area breweries, wineries, and distillery.





@travelwisconsin

Kids Guide to the Green Circle Trail



FOR THE YOUNGER CROWD: Explore a blend of the Green Circle Trail's Brickyard Trail segment and the Stevens Point Sculpture Park. The trails combine to make a perfect loop – no road crossing necessary. Plan to explore the sculptures and art along the trail and don't be afraid to touch and interact with the pieces. Spin DeeDee Morrison's 'Landscape with Perspective' and amplify your voice in the 'Acoustic Woodland Locator'. Learn more about the Brickyard Trail's history at the trail kiosk, where the Zenoff Park parking lot and the trail meet. (Tip: In the winter, this is a perfect route for snowshoeing. In the summer, don't forget bug spray!)

- **TRAIL DETAILS:** Brickyard Trail
- **SURFACE:** Crushed granite and sidewalks
- **MILEAGE:** 1.0 (for the loop including the Sculpture Park main trail and Brickyard Trail)

FOR THE OLDER CROWD (10+): Head out for a scenic route along the Plover River Trail segment of the Green Circle Trail. This is one of the longest segments of the trail. In the winter (when conditions exist) the trail is groomed for both diagonal and skate cross country skiing. In the spring, summer, and fall, the route is perfect for exploring the outdoors as it meanders along the peaceful Plover River. The river is a popular kayaking and canoeing route. Watch for animal tracks and birds along the route, throughout the year. (Tip: Geocache for a fun scavenger hunt! Many are hidden along the route.)

- **TRAIL DETAILS:** Plover River Trail
- **SURFACE:** Crushed granite
- **MILEAGE:** 3.6 (7.2 for the entire trail)

Feeling Adventurous?

Spend the whole day exploring the **Green Circle Trail**. While there are lots of places to start, we recommend new users start their adventure at the **Schmeeckle Reserve Visitor Center**. Schmeeckle serves as the trailhead and offers information, free parking, and even Green Circle swag. Make a trail plan, using a Green Circle Trail map. Whether you ride the whole trail in a day or opt to explore specific segments, there are ample places for breaks along the way to fill up your water, refuel, and play. ■

Find Your Own Path!

Visit [GREENCIRCLETRAIL.ORG](https://greencircletrail.org) for more information and maps.

THINGS TO DO

Share your local favorites with us on **Instagram!**

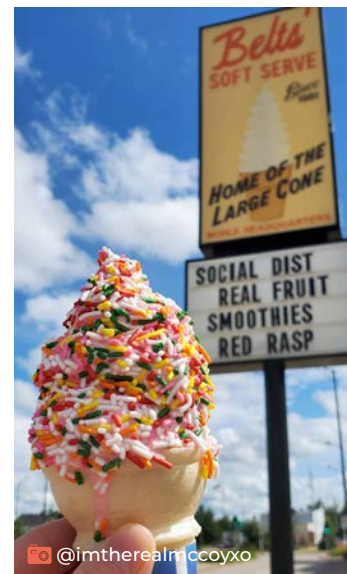
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Fun & Nearly Free!

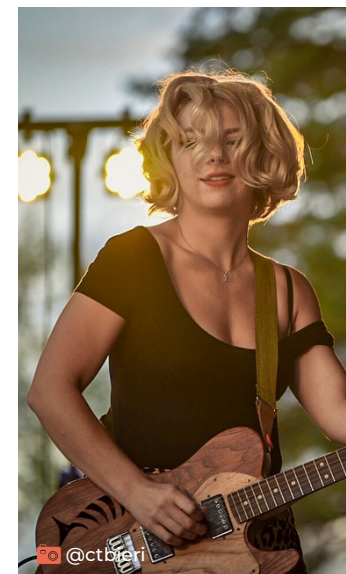
Check out these wallet-friendly activities for fun + affordable things to do in the Stevens Point Area.



@heyhendricksfam



@imtherealmccoyxo



@ctbieri



@craftybeerhandle

FAMILY FUN

Take a behind the scenes tour at **Feltz Dairy Farm**. Did we mention all tours include a scoop of ice cream?

COST: \$5.00 for ages 6 & up, Children 5 & under are free

Get the whole family playing at the **Central Wisconsin Children's Museum**, geared towards kids 10 and under.

COST: \$7/person

Challenge your family to a round of mini-golf at **Putt-n-Play**.

COST: \$6.50 for Children 4-11, \$7.50 for ages 12 and up

Get the whole family moving at the popular universally accessible **Kids Are Special Here (K.A.S.H.) Playground**.

COST: Free!

SWEET TREATS

Don't skip the award-winning ice cream from **King Cone**. Be sure to try the Salted Caramel Truffle or the Lemon Pie.

If soft serve is your style, head to **Belt's**, where die-hard fans camp out to be the first to grab a treat each year in March. Share a large cone with your whole family – or a large brownie sundae.

Not in the mood for a brain freeze? Head to the **Main Grain Bakery & Eatery** for some indulgent salted caramel monkey bread – or if you're lucky a box of fresh donuts from **Rose House**.

Find more at **Zest Bakery**, **Earthcrust Bakery**, or the **Village Hive**.

COST: Most items are under \$5 (Varies by what you order, and if you have the willpower to stop at one.)

SUMMER JAMS

Catch the action of the **Central Wisconsin Water Walkers** on Lake DuBay for a free water-ski show full of thrills. Be sure to pack a lawn chair or blanket!

Hit some free festivals filled with music like **Riverfront Rendezvous**, **Bluegrass in the Pines**, or the **Riverfront Jazz Festival**. Or, check out live music events all summer long, like the **Stevens Point Levitt AMP Music Series**, **City Band** concerts, or **Notes at Night**.

Looking for more live music? Plenty of venues offer live music all year round. Don't skip **Guu's**, **O'so**, **Amber Grill**, **District 1**, **PJ's**, or **Rookies**. Find more events to check out at **StevensPointArea.com**.

COST: Most are FREE! (But, bring cash for extras!)

SIP, SAMPLE, TOUR

Get behind the scenes at local craft beverage makers with a tour, known as the Central Wisconsin Craft Collective. The best part? The samples!

Stevens Point Brewery

COST: \$7/ages 12 and up, \$5/ages 5-11

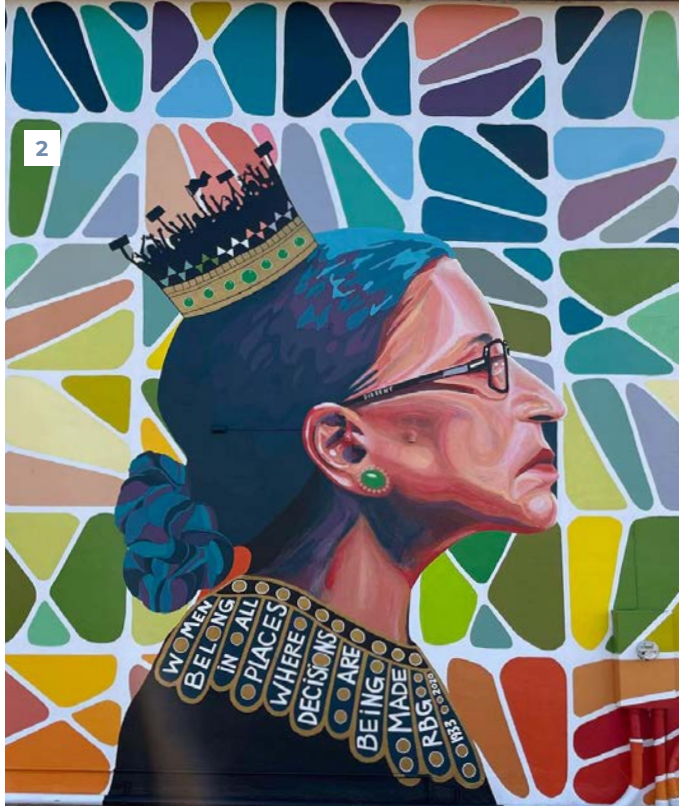
Central Waters Brewing Company

COST: Free

Sunset Point Winery

COST: \$10/person

With or without a tour, explore more craft beverage makers. See more spots worth a stop (and a sip) on page 24.



Meet the Artists

Get to know the faces behind some of these super-sized masterpieces.



Jessie Fritsch
Trailblazer Mural
@jessie.fritsch.encaustics

This UWSP alum has creativity in her genes, surrounded by her artistic family who supported her ambition. Her work on the Trailblazer mural diverges from her usual style – painting with beeswax. **HER FAVORITE PART ABOUT THE MURAL?** Connecting with community to bring it to life.



Dondi Bueno
Zest Mural
@dondibueno

This long-time artist, who loves to travel and eat, moved from Los Angeles 5 years ago. He's been painting for more than 30 years and he loves to make it up as he goes, learning along the way. **FIND HIM AT Zest**, sipping an iced Vietnamese coffee.



Chris Sweet
Song for Seven Sisters
@csweetnativeart

This Wisconsin-based artist officially started his artist career in 2016, but has been creating art since childhood. An introvert by nature he enjoys the creative process and honoring his Native American culture. **HIS FAVORITE SCULPTURE IN THE AREA?** The Native American ricing canoe in Cultural Commons, inspired by his late friend, Mike Hoffman.



Stephon Kiba Freeman
Worzalla Mural
@kibafreemanart

This Chicago transplant was naturally drawn to making things but didn't start painting until after college and never uses a paintbrush. The Worzalla Mural is his largest work yet at 94' wide! **HIS FAVORITE PART ABOUT THE MURAL?** Cementing his daughter at a point in time. (She's the silhouette in the middle!)

Wonder Walls



- 1 HOME**
Artist: Xee Reiter
3511 Church St., Stevens Point
- 2 TRAILBLAZER MURAL**
Artist: Jessie Fritsch
832 Main St., Stevens Point
- 3 ADELANTE MURAL**
Artist: IT-RA Icons
123 Main St., Almond

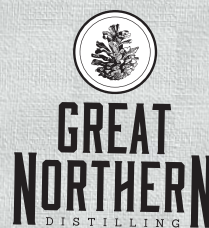
- 4 ZEST MURAL**
Artist: Dondi Bueno
624 Isadore St., Stevens Point
- 5 SONG FOR THE SEVEN SISTERS**
Artist: Chris Sweet
9552 Hwy 54, Amherst
- 6 WORZALLA MURAL**
Artist: Stephon Kiba Freeman
3536 Dixon St., Stevens Point



Start with a tour and a taste with Central Wisconsin's finest craft breweries, wineries, and distillery as part of the **CENTRAL WISCONSIN CRAFT COLLECTIVE**. The Craft Collective is a partnership between the craft beverage makers in the Stevens Point Area.



CENTRAL WATERS BREWING COMPANY
Environmentally sustainable, award-winning brewery.
351 Allen Street, Amherst
715-824-2739 | CentralWaters.com



GREAT NORTHERN DISTILLING
Handmade spirits, cocktails, and tours.
1011 Second Street, Stevens Point
715-544-6551 | GreatNorthernDistilling.com



STEVENS POINT BREWERY
Visit one of the oldest breweries in the United States.
2617 Water Street, Stevens Point
715-344-9310 | PointBeer.com



O'SO BREWING COMPANY
Massive taphouse with beer, wine, and liquor. Home to the best pizza in the county.
1800 Plover Rd, Plover
715-254-2163 | OsoBrewing.com



MCZ'S BREW PUB
Pair our craft beer and homemade food for a perfect evening out.
178 N. Main Street, Rosholt
715-677-3287 | Facebook.com/mczsbrewpub



SUNSET POINT WINERY
Family owned and operated since 2015. Small batch wines made on site.
1201 Water Street, Stevens Point
715-544-1262 | SunsetPointWinery.com



DISTRICT 1 BREWING COMPANY
Microbrewery and community focused tap room, offering a full range of beer styles.
200 Division St., Stevens Point
715-544-6707 | District1Brewing.com



Get the **CENTRAL WISCONSIN CRAFT PASS**, a free mobile passport for cheers-worthy deals and prizes!

Please drink responsibly.

CWCRAFTCOLLECTIVE.COM | 715-344-2556



Individual & group transportation available: Courtesy Cab, 715-342-8863; Lamers, 715-421-2400; Lyft, Lyft.com

Hop on Your Bike

Love biking and beer? Then you'll want to check out the hop-fueled ride in the Stevens Point Area, pairing breweries and trails.

Most of this beer-lovers route is on the popular Green Circle Trail. Start on the north side, with a visit to District 1 with beer hall vibes before continuing to the Point Brewery where they've been brewing since 1857.

- **Total distance:** 7.3 mi
- **Green Circle Trail:** While there is a more direct path between these two beer spots, you won't regret exploring the scenic route - including a mural under the Highway HH bridge.

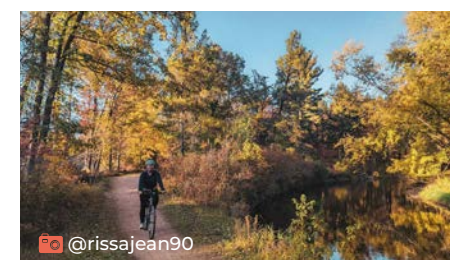
- 1 District 1 Brewing Co.**
200 Division St. N., Stevens Point
Must try: Pedal On (seasonal) or the Wonderful Water Seltzer
- 2 Stevens Point Brewery**
2617 Water St, Stevens Point
Must try: Lake Side Vacation Ale (seasonal) or Drop Dead Blonde
- 3 Optional Stop:** Like wine, too? Don't miss a stop at **Sunset Point Winery**, just a short ride off of the Green Circle Trail's Riverfront Trail segment.

Did you know?

Pedal On was made in honor of **Curbwise** - a one-of-a-kind bicycle delivery service in the Stevens Point Area. Pedal On is a modern take on a pale ale, using cool kid hops, fruit forward yeast strain and a restrained bitterness that make it perfect to sip after a ride.



@samuelbertsch



@rissajeon90



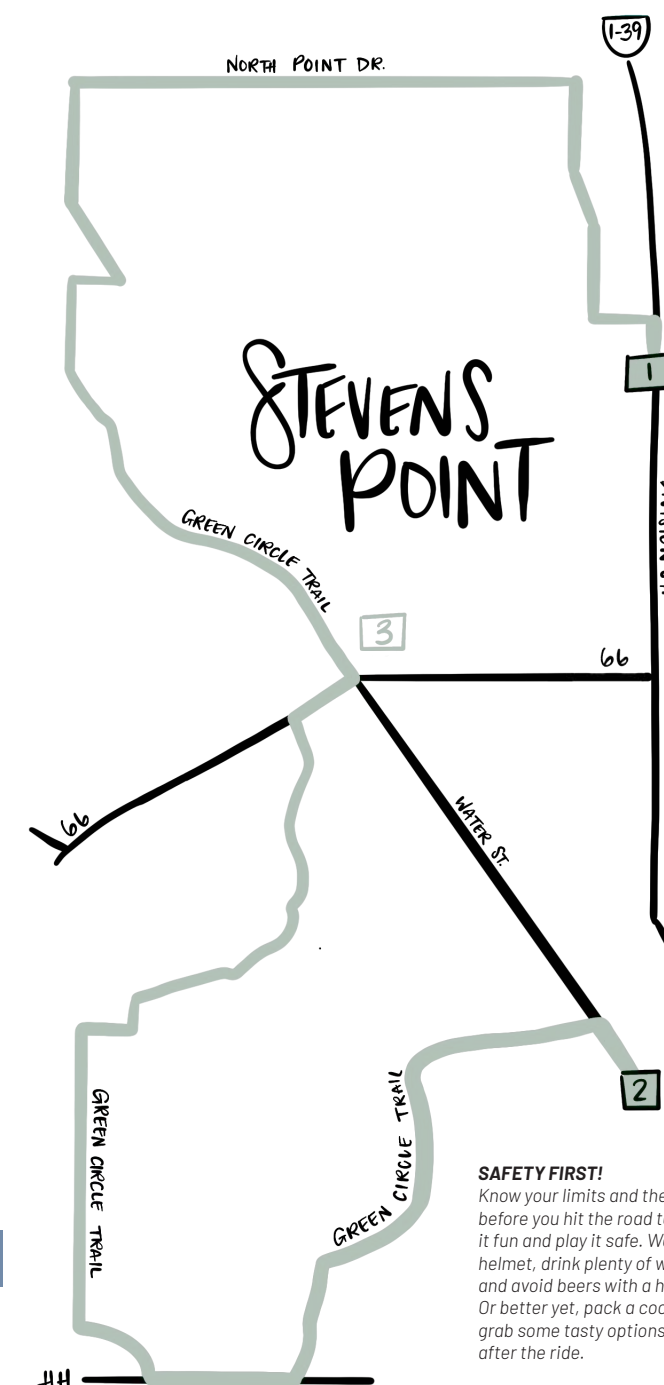
@paulonebts

Share your Ride!

Tag us on Instagram @ **StevensPointArea** or use **#StevensPointArea** for a chance to be featured!

@STEVENSPOINTAREA

THINGS TO DO



SAFETY FIRST!
Know your limits and the laws before you hit the road to keep it fun and play it safe. Wear a helmet, drink plenty of water, and avoid beers with a high ABV. Or better yet, pack a cooler and grab some tasty options to enjoy after the ride.

Stevens Point Area FESTIVAL THE ARTS

50th
annual



Sunday, April 7, 2024

10 am – 4 pm

Artist & Fare

1800 Plover Rd, Plover, WI
O'SO Brewing & Mission Coffee

Shop unique art!

50 Artist Booths

Free Admission

- Kids Art Zones
- Art Raffle



Heidi Oberstadt Media



@northboundphotography

Annual Fests Worth a Visit

Love fun, quirky, and original events? Here are a few that call the Stevens Point Area home, that you won't want to miss!

Learn more about the culture of the Stevens Point Area through immersive events hosted in the region. Plan to attend the popular **AIRO Pow-wow, Juneteenth, Portage County Cultural Festival, Stevens Point Pride**, and more events held throughout the year.

Looking for an adventure? Check out **PaddleQuest**, a paddling-based adventure event that provides new challenges around every corner. Geared to all skill levels and ages, the event blends canoeing and Comic-Con, with a side of conservation.

Potatoes grown in the region (known as the golden sands) are not just your ordinary spud. No matter the variety, at the annual **Almond Tater Toot**, held in July, potatoes are the honored guest of the celebration parade.

Get your motor running to attend the Midwest's Largest Car Show, the **Iola Car Show** hosted in July. For more equipment, don't miss the **Rosholt Thresheree** featuring antique machinery.

In the fall, get in the spirit of the season with Stevens Point Brewery's **Pointoberfest**, complete with lederhosen and pints. Just before the festivities begin, the event is kicked off with the Blubber Run, a 5k fun run that starts at the brewery.

Travel along the nooks and crannies of the Ice Age Trail as it weaves its way through central Wisconsin for the **Hidden Studios Art Tour**. The event features working artists' studios that open their doors for the public each fall.

See history come alive with **Heritage Days** at the history museum known as Heritage Park, one of four historical sites in the region. ■

Want More?

See the full events calendar at
STEVENSPOINTAREA.COM



@agoramakersmarket



Jeffrey Keeble

View our community resources

Become an MREA Member

Enroll in solar training

JOIN THE RENEWABLE ENERGY MOVEMENT

Promoting clean energy, energy efficiency, and sustainable living through education and demonstration since 1990.

Visit www.midwestrenew.org

NORTHWARD

RENTALS & TOURS

KAYAKS / CANOES
SUP / TUBES
SNOWSHOES / ICE SKATES

Located inside
Iverson Park & Goerke Park
www.GoNorthward.com
608-287-4585

ART along the ICE AGE TRAIL

Hidden Studios Art Tour

See WHERE & HOW art is created.

FRIDAY-SUNDAY
Oct. 4-6, 2024

HiddenStudiosArtTour.com



Tarrah Pagel

The Full Lineup

Check out events happening in the Stevens Point Area, from arts & culture, fairs & festivals, sports, and more! For the most up-to-date comprehensive take, head to StevensPointArea.com.

January

FAIRYTALE BALL
January 13
Dreyfus University Center,
UW - Stevens Point
PlayHouseTheaterGroup.com

POINT DANCE ENSEMBLE CHOREOGRAPHY SHOWCASE
January 13
Jensen Community Center
PointDance.org

WINTER'S GARDEN EXHIBIT
January 19 - February 18
[Riverfront Arts Center](https://RiverfrontArtsCenter.com)
StevensPoint.com/rac

SUZUKI MARATHON
January 20
Noel Fine Arts Center,
UW-Stevens Point
715-346-3033
UWSP.edu/events/

ARCTIC RUN MODEL RAILROAD SHOW AND SALE
January 20-21
Holiday Inn Hotel
715-570-5776

TOMORROW RIVER COMMUNITY CHARTER SCHOOL 8TH GRADE DINNER THEATRE
January 26-27
Jensen Community Center
TRCC.org

AIME CONFERENCE
January 27
Noel Fine Arts Center,
UW-Stevens Point

CENTRAL WATERS ANNIVERSARY PARTY
January 27
Central Waters Brewing Co.
CentralWaters.com

February

CWACT PRESENTS: LEADING LADIES
February 2-4, 9-10
Sentry Theater
CWAct.org

DEPARTMENT OF DANCE AND THEATRE PRESENTS: EURYDICE
February 9-10
Noel Fine Arts Center
UW - Stevens Point
UWSP.edu/theatre-dance/

STEVE MARCH - THORNE POP MUSIC CONCERT
February 10
Jensen Community Center
JensenCenter.org

SUZUKI MARATHON
February 17
Noel Fine Arts Center,
UW-Stevens Point
715-346-3033
UWSP.edu/events/

CWSO: LEGENDS AND HEROES
February 17
Sentry Theater
CWSO.org

THE BEST OF BROADWAY 2024 CABARET
February 24
Stevens Point County Club
MonteverdiChorale.org

March

YOUTH ART MONTH
March 1-31
[Portage County Public Library](https://PortageCountyPublicLibrary.org)
POCOLibrary.org

UWSP PERFORMANCE: KADACHROME
March 1-3, 7-9
Noel Fine Arts Center
UW - Stevens Point
UWSP.edu/theatre-dance/

POINT BOCK RUN
March 2
[Stevens Point Brewery](https://StevensPointBrewery.com)
715-344-9310 | PointBockRun.com

CONTRA DANCE
March 2
Jensen Community Center

POINT DANCE ENSEMBLE'S ANNUAL PERFORMANCE
March 2-3
Sentry Theatre
PointDance.org

SUZUKI MARATHON
March 9
Noel Fine Arts Center
UW - Stevens Point
715-346-3033
UWSP.edu/events/

AMHERST HIGH SCHOOL MUSICAL
March 14-17
Jensen Community Center

SHAMROCK SHUFFLE FUN RUN
March 16
Downtown Amherst

EASTER EGG HUNT
March 30
Jensen Community Center
TRBA.fun

April

WISCONSIN TAXIDERMY COMPETITION
April 4-7
Holiday Inn Hotel
WTALnc.org

STEVENS POINT FESTIVAL OF THE ARTS
April 6
Artist & Faire
StevensPointFOA.com

TOMORROW RIVER BUSINESS ASSOCIATION EASTER EGG HUNT
April 8
Jensen Community Center
TRBA.fun

90FM TRIVIA, WORLD'S LARGEST TRIVIA CONTEST
April 12-14
UW - Stevens Point
715-370-0649 | 90FMTrivia.org

UWSP PERFORMANCE: BRIGHT STAR
April 12-14, 18-20
Noel Fine Arts Center
UW - Stevens Point
UWSP.edu/theatre-dance/

CWSO RUSSIAN MASTERS
April 13-14
Sentry Theatre
715-345-7726 | CWSO.org

TASTE OF WINE & CHEESE
April 19
Noel Group Hangar
BGClubPC.org/wine_and_cheese

SUZUKI RECITAL
April 21
Noel Fine Arts Center
UW - Stevens Point

MONTVERDI CHORALE SPRING CONCERT
April 27-28
MonteverdiChorale.org

May

SWAP-O-RAMA
May 3-4
Amherst
TRBA.fun

DANSTAGE 2024
May 3-5
Noel Fine Arts Center,
UW-Stevens Point
715-346-4100
UWSP.edu/theatre-dance/

SUZUKI RECITAL
May 5
Noel Fine Arts Center
UW - Stevens Point

CWACT: POSTMORTEM
May 9-12
Sentry Theatre

MOTHER'S DAY/ HEALTHCARE WEEKEND
May 10-12
[Rivers Edge Campground](https://RiversEdgeCampground.com)
715-344-8058
RiversEdgeWisconsin.com

PORTAGE COUNTY CULTURAL FESTIVAL
May 11
SPASH | 715-341-1525
PortageCountyCulturalFestival.org

HEROES WEEKEND/ SUPERHEROES WEEKEND
May 17-19
[Rivers Edge Campground](https://RiversEdgeCampground.com)
715-344-8058
RiversEdgeWisconsin.com

UWSP SPRING COMMENCEMENT
May 18
Marshfield Clinic Champions Hall
715-346-2548 | UWSP.edu

STEVENS POINT BREWERY BLOCK PARTY
May 18
Stevens Point Brewery
715-344-9310 | PointBeer.com

COLOR RUN
May 31 - June 2
715-344-8058
RiversEdgeWisconsin.com

June

STEVENS POINT CITY BAND
June 5, 12, 19, and 26
Pfiffner Park Bandshell
715-346-0061

LEVITT AMP CONCERTS
June 6, 13, 20, and 27.
[Pfiffner Park Bandshell](https://PfiffnerParkBandshell.com)

PORTAGE COUNTY MASTER GARDENERS GARDEN PARADE
June 13
Private Garden Displays

MREA ENERGY FAIR
June 21-23
MREA Renew the Earth Institute
715-592-6595 | TheEnergyFair.org

TOMORROW RIVER BUSINESS ASSOCIATION WINE WALK
June 28
Jensen Community Center
TRBA.fun

July

STEVENS POINT CITY BAND
July 3, 10, 17, 24, and 31
[Pfiffner Park Bandshell](https://PfiffnerParkBandshell.com)

RIVERFRONT RENDEZVOUS
July 4-6
Pfiffner Pioneer Park
StevensPoint.com/rr

4TH OF JULY CELEBRATION
July 4-7
[Rivers Edge Campground](https://RiversEdgeCampground.com)

LEVITT AMP CONCERTS
July 11, 18, and 25
[Pfiffner Park Bandshell](https://PfiffnerParkBandshell.com)

IOLA CAR SHOW
July 11-13
[Iola Old Show Grounds](https://IolaOldShowGrounds.com)
715-445-4000
IolaOldCarShow.com

PORTAGE COUNTY FAIR OF AMHERST
July 18-21
Amherst Fair Grounds
AmherstFair.com

PEDAL POINT RALLY
July 19-20
HostelShoppe.com

LIBRARY BOOK SALE
July 19-20
PC Public Library, Pinery Room
POCOLibrary.org

CHRISTMAS IN JULY
July 19-21
[Rivers Edge Campground](https://RiversEdgeCampground.com)
RiversEdgeWisconsin.com

VARIETY PRODUCTIONS COMMUNITY MUSICAL
July 24-27
Jensen Community Center

August

LEVITT AMP CONCERTS
August 1, 8, 15, and 22
[Pfiffner Park Bandshell](https://PfiffnerParkBandshell.com)

PADDLEQUEST
August 10-11
PaddleQuest.org

LITTLE BRITCHES RODEO
August 17-18
Amherst Fairgrounds
LBWRodeo.com

RIVERS EDGE ROCKABILLY/ RIVER CAR SHOW WEEKEND
August 23-25
[Rivers Edge Campground](https://RiversEdgeCampground.com)
715-344-8058
RiversEdgeWisconsin.com

MEAD KITE FESTIVAL
August 24
Mead Wildlife Area
MeadWildlife.org

September

PORTAGE COUNTY FAIR OF ROSHOLT
Labor Day Weekend
715-667-4802 | RosholtFair.com

RIVERFRONT JAZZ FESTIVAL
Labor Day Weekend
[Pfiffner Pioneer Park Bandshell](https://PfiffnerPioneerParkBandshell.com)
RiverfrontJazzFestival.org

CELEBRATE AMHERST MUSIC AND CRAFT FESTIVAL
September 7
Downtown Amherst
TRBA.fun

ZOMBIE RUN
September 20-22
[Rivers Edge Campground](https://RiversEdgeCampground.com)
715-344-8058
RiversEdgeWisconsin.com

POINTOBERFEST & BLUBBER RUN
September 21
Stevens Point Brewery
715-344-9310 | PointBeer.com

CENTRAL WISCONSIN BOOK FESTIVAL
September 26-29
PC Public Library
MCPL.us/cwbf/

October

HIDDEN STUDIOS ART TOUR: ART ALONG THE ICE AGE TRAIL
October 4-6
[Ice Age Trail](https://IceAgeTrail.com)
715-366-7863
HiddenStudiosArtTour.com

UWSP HOMECOMING
October 5
GIVE.UWSP.edu/homecoming

ANNUAL RIVER RUN
October 12
[Central Waters Brewery](https://CentralWatersBrewery.com)
JensenCenter.org

5TH ANNUAL MOOSE 1572 CRAFT FAIR
October 12
Moose Family Center
715-345-9980 | Moose1572.com

WINES OF THE WORLD
October 25
Holiday Inn Hotel
PortageCountyBiz.com

HAUNTED SCAVENGER HUNT
October 26
Jensen Community Center
TRBA.fun

3RD ANNUAL PINTS FOR POLIO
October 26
O'so Brewing
OsoBrewing.com

November

UTOPIAN AND SACRED ARCHITECTURE STUDIES - 3RD EDITION
November 1
P.J. Jacobs Junior High School

O'SO 16TH ANNIVERSARY PARTY
November 9
O'so Brewing
OsoBrewing.com

TINSEL TRAIL
November 24
Holiday Inn Hotel

TURKEY TROT
November 28
FestivalFoodsTurkeyTrot.com

December

TOMORROW RIVER CHRISTMAS PARADE
December 6
Downtown Amherst

UWSP COMMENCEMENT
December 14
Marshfield Clinic Champions Hall
715-346-2548 | UWSP.edu

TOMORROW RIVER CHRISTMAS CRAFT SHOW
December 27
Jensen Community Center
JensenCenter.org

Still Looking for More?

Visit us at
[STEVENSPOINTAREA.COM](https://StevensPointArea.com)





Fall Line

— OUTFITTERS CO. —

GEAR FOR THE GREAT OUTDOORS

(715) 544-0019 | 904 Main Street, Stevens Point | FallLineOutfitters.com



On the Line Fishing the Stevens Point Area

Looking for a true Wisconsin fishing experience? We’ve got you covered with two picturesque spots and what to expect in the Stevens Point Area.

by **CALVIN FILER**



The **Wisconsin River** acts as the lifeblood of the state as it cuts through the heart of Wisconsin. The river provides anglers the opportunity to catch nearly all of the gamefish species that are native to the State. You do not need specialized gear or a large watercraft to successfully fish the Wisconsin River. Popular species include **Walleye, Smallmouth Bass, Northern Pike,** and perhaps the most sought-after species in the state, the **Musky.**

The Stevens Point flowage can provide a secluded experience for those willing to explore the backwaters, channels, and sandbars. For shore anglers, you can access the river below various dams south of town. With a bit of exploration and patience, the Wisconsin River can provide anglers with memories that will last a lifetime.

Once regarded as the fly-tying capital of the United States, the Stevens Point Area provides many different fly-fishing opportunities, and the **Tomorrow River** is arguably one of the best in Wisconsin. For shore-bound anglers looking to target trout, the Tomorrow River takes center stage in an area rich with fly-fishing tradition.

Much of the shoreline of the river is heavily forested, and the freestone nature of the stream lends itself to sharp river bends highlighted by tumbling rapids and large boulders. **Brown Trout** upwards of 20 inches lurk in the deeper pools and provide anglers with an opportunity to catch a trophy trout. Native **Brook Trout** also inhabit the headwaters of the Tomorrow, and their willing nature gives anglers a good chance to land some of these beautiful fish. With over 60 miles, not counting tributaries, this class I trout stream provides anglers with a diverse and healthy fishery to explore. ■

Find more fishing hotspots in the region, and order a fishing map at

STEVENSPOINTAREA.COM

CATFISH CORRIDOR

Located just downstream of the Stevens Point dam, the **Catfish Corridor** is a lesser-known spot where anglers can catch catfish upwards of 20 inches with regularity.

WISCONSIN RIVER

Species: Musky, Walleye, Smallmouth Bass, Northern Pike, Crappie, Perch, etc.

Lures/Techniques: Hard-bodied Rapalas, nightcrawlers, Mepps spinners

Good Seasons: Walleye in spring, Smallmouth in summer, Musky in fall

Access Areas: W River Rd., Pfiffner & Bukolt Park, Dubai Dam, Mouth of Plover River, and Hwy HH

TOMORROW RIVER

Species: Brown Trout, Brook Trout

Lures/Techniques: Caddis nymph and San Juan worm flies, streamers, and small spinners

Good Seasons: Summer for the best hatches, early catch and release season for less fishing pressure

Access Areas: Richard Hemp Fishery Area, Welton Dr., Amherst Dam, Otto Rd.

STANDING ROCKS COUNTY PARK

DOWNHILL SKI - CROSS COUNTRY SKI - FAT TIRE BIKE

✱ Over 12 miles of Cross Country Ski trails for both classic and skate, with nearly 3 miles of lighted trail.

✱ 10 miles of groomed Fat Tire Biking trails.

✱ Downhill Ski 3 trails with a vertical drop of 150 ft. (Saturday and Sundays and the week of Christmas).

RENTALS AVAILABLE!

DOWNHILL SKI - CROSS COUNTRY SKI
SNOWSHOE - SNOWBOARDING

 **Portage County Parks and Recreation**

Located just 10 minutes from I39, east of Plover
7690 Standing Rocks Rd, Stevens Point

Ski lodge open everyday when snow conditions allow and serves concessions.

Outdoor Checklist

Looking for the best places to go? Here's our must list:

- ☐ Bike the boardwalk at Moses Creek Segment of the Green Circle
- ☐ Stroll the Stevens Point Sculpture Park
- ☐ Reel in a Musky on the Wisconsin River
- ☐ Fetch with fido at Standing Rocks Dog Park
- ☐ Climb aboard a retired train engine known as Train 2713
- ☐ Paddle a stretch of the Plover River
- ☐ Watch for eagles at Erickson Natural Area
- ☐ Aim for par at SentryWorld Golf Course
- ☐ Camp by the water at Jordan Park (or Lake Emily) Campgrounds
- ☐ Saddle up at Wild West Campground & Corral
- ☐ Explore the sky at UWSP Pejsa Observatory
- ☐ Throw a disc at Yulga Park
- ☐ Walk through History on the Ice Age Trail
- ☐ Jump in at Sunset Lake

Take a Hike

Lace up or roll-out, here's a guide to trails worth trekking in the Stevens Point Area.

GREEN CIRCLE TRAIL

The popular 27-mile Green Circle Trail offers 12 segments to explore year-round. With plenty of paths to choose linking scenic natural areas, meandering along the Wisconsin and Plover Rivers and through towering cathedral canopies, parks, and wetlands – here are a few suggestions to start.

Moses Creek Trail

Length: 2.4 miles

Surface: Crushed granite, boardwalks

Activities: Hiking, jogging, biking, pets

Parking: Wilshire Dr. parking lot (west) or Hwy. 66 Plover River Trail parking lot (east)

Head to the Moses Creek to walk or roll on the longest boardwalk for the Green Circle. Then keep exploring the segment as it meanders through woodlands and pristine sedge meadows, perfect for wildlife watching.

Plover River Trail

Length: 3.6 miles

Surface: Crushed granite

Activities: Hiking, jogging, pets, biking, cross-country skiing

Parking: Lot on Hwy. 66 (north), end of Hofmeister Dr. (south)

The scenic Plover River Trail spans from Highway 66 (north) to Hofmeister Dr. (south). The towering trees, flowing water, ample wildlife – and not a single road crossing – make this trail a favorite.

Brickyard Trail

Length: 1.2 miles

Surface: Crushed granite, some sidewalk

Activities: Hiking, jogging, biking, snowshoeing, pets

Parking: Zenoff Park (west), Schmeeckle Reserve Visitor Center (east)

The Brickyard Trail travels through a forested area, following a small stream and along meadows. Make a detour, and extend the journey by half a mile, to explore the Stevens Point Sculpture Park.

ICE AGE TRAIL

Tackle a section of this expansive 1,000 mile footpath as it winds through eastern Portage County linking history, cultures, and geological features.

New Hope-Iola

Length: 5.5 miles

Surface: Natural

Activities: Hiking, snowshoeing

Parking: 10651 County Rd. Z, Amherst Junction

Make your way through one of the largest and least disturbed dry-mesic forests remaining in the region.

SCHMEECKLE RESERVE Lake Loop Trail

Length: 1 mile

Surface: Crushed granite

Activities: Hiking, jogging, biking

Parking: Maria Drive (south), Schmeeckle Reserve Visitors Center (north)

The Lake Loop Trail is an easy 1-mile trail which loops around Lake Joanis, within the Schmeeckle Reserve. The trail is handicap accessible, with benches and an accessible fishing pier.

STANDING ROCKS

Length: Varies

Surface: Natural

Activities: Hiking, Biking, cross-country skiing, snowshoeing, pets

Parking: 7695 Standing Rocks Rd., Stevens Point

Boulders and gorgeous – but challenging – hills are common sights here, known as one of the best spots for mountain biking trails in Wisconsin. But don't stop there, with plenty of other options in the park including hiking, snowshoeing, and a dog park. Passes required.

STEINHAUGEN RECREATION AREA

Length: 4.3 miles

Surface: Natural

Activities: Hiking, cross-country skiing, snowshoeing, pets

Parking: 3485 Bentley Rd., Custer

Steinhausen Recreation Area has 270-acres to explore for silent sports throughout the year, featuring a diverse mix of wetlands, upland hardwood forests, pines, and open fields.

TOMORROW RIVER STATE TRAIL

Don't overlook this expansive rails-to-trails option in central Wisconsin, spanning 29-miles, as it cuts through the rural landscape. Open to outdoor enthusiasts all-year round from biking to horseback riding.

LAKE EMILY TO CUSTER ROAD

Length: 10.2 miles

Surface: Crushed limestone

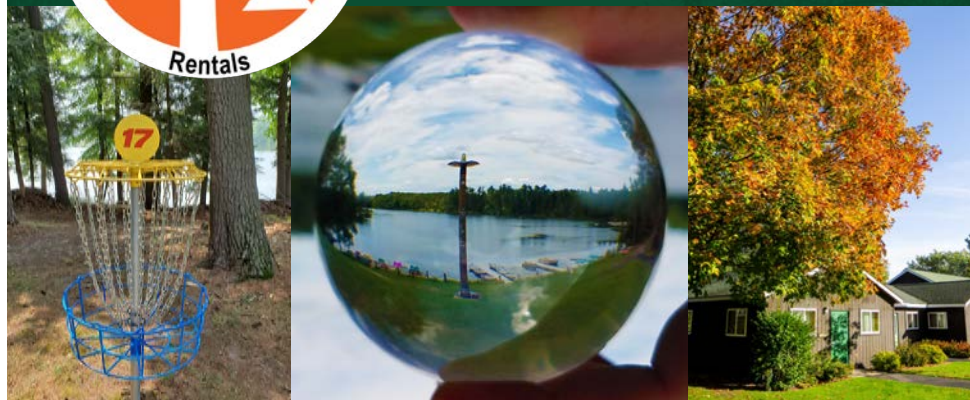
Activities: Hiking, Biking, snowmobiling, horseback riding, pets

Parking: Lake Emily Park, Amherst Junction

Start at Lake Emily to explore a 5.1 mile one-way section of this popular crushed limestone trail, and head west towards the trailhead at Custer Road. Along the way, you'll enjoy serene country views. Passes required. ■



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Blooms with a View

Looking for the beauty of wildflowers in the Stevens Point Area? We've got your top three spots, perfect for your next adventure.

1 GREEN CIRCLE TRAIL

For family fun and stunning photography, venture onto the Green Circle Trail. This picturesque 27-mile trail weaves through various landscapes, providing 12 unique sections to explore. From dreamy meadows to urban murals and tranquil river walks, every turn is a potential photo op.

Insider Tips:

- Moses Creek section boasts hepatica, spring beauties, wood anemone, and pink lady's slippers.
- Iverson Park Trail, River Pines Trail, and Plover River Trail are perfect for woodland wildflowers.
- Whiting Crossing Trail and University Trail are your go-to for meadow flowers.

2 GEORGE W. MEAD WILDLIFE AREA

Immerse yourself in the great outdoors at the George W. Mead Wildlife Area. With over 33,000 acres to explore and more than 70 miles of trails, it's a treasure trove of native wildflowers and rare bird sightings, such as the Great Gray Owl.

Insider Tips:

- Early spring (April and May) reveals Hepatica and Large White Trillium.
- Look for Blazing Star in the dryer sections of Mead from July through October.

3 SCHMEECKLE RESERVE

Schmeeckle Reserve is a haven for wildlife and wildflower enthusiasts. Explore its 280 acres of dynamic habitats and restoration projects, with 5 miles of trails. If you prefer indoors, the visitor center offers a bird viewing area with comfortable hand-carved rocking chairs, perfect for wildlife observation.

Insider Tips:

- July is the best time to spot pickerelweed blooming in Lake Joanis.
- Goldenrod adorns the prairies from August through September.
- From late June through July, common milkweed, black-eyed Susan, wild bergamot, and oxeye daisies bloom amidst the prairie grasses.



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George W. Mead Wildlife Area



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Stevens Point Sculpture Park



@shoua_lor

Wisconsin River

Into the Wild

Get out to explore the Stevens Point Area's best scenic and secluded spaces!



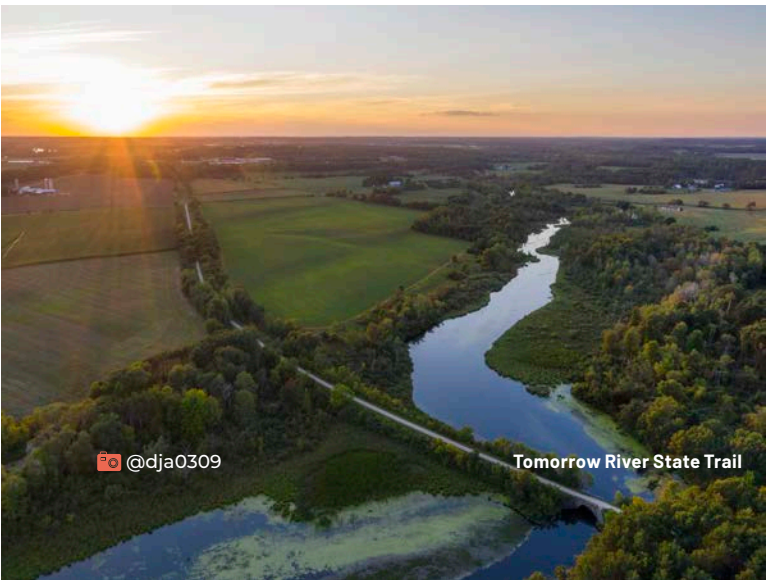
@achapa_89

Iverson Park



@thisislaurny

Standing Rocks County Park



@dja0309

Tomorrow River State Trail



@danapabs

Steinhaugen Recreation Area

Top 6 SWIM SPOTS

SUNSET LAKE PARK On a hot summer day, Sunset Lake Park is the perfect spot for swimming in Portage County. This 63-acre lake is incredibly clear and clean, and the large beach is perfect for picnics and building sandcastles.

COPPS POOL If you prefer swimming with lifeguards and temperature controlled water, don't skip the Copps Pool. Here you can ride the 162-foot slide, jump off the diving boards, or play in the zero depth wading pool – perfect for young children.

INSIDER TIP: Be sure to check the pool's hours ahead of time, as the swimming season is short.

LAKE EMILY PARK Walk down the grassy rolling trail or flight of stairs to access the rocky shoreline of this popular 96-acre lake. The beautiful, clear water is perfect for swimming as well as fishing.

BUKOLT PARK Swim in the Wisconsin River from Bukolt Park. Tucked along the shore (and the Green Circle Trail), you'll find the WPA-era stone bathhouse in front of stone steps and sand leading down to the swimming area.

INSIDER TIP: Take a walk along one of the new fishing piers installed in the nearby lagoons.

JORDAN PARK This beach is a perfect spot for a day trip. Picnic, explore the Nature Center, and hit the trails in the county park which also offers camping. Better yet – make a weekend of it, and reserve one of the water sites.

IVERSON PARK Don't miss this gem, tucked in Stevens Point's oldest park. The beach, worth the walk from the parking area, is perfect for families with young children with shallow water perfect for exploring.

INSIDER TIP: The clear, cola colored water of the Plover River gets its hue from tree roots it runs over.

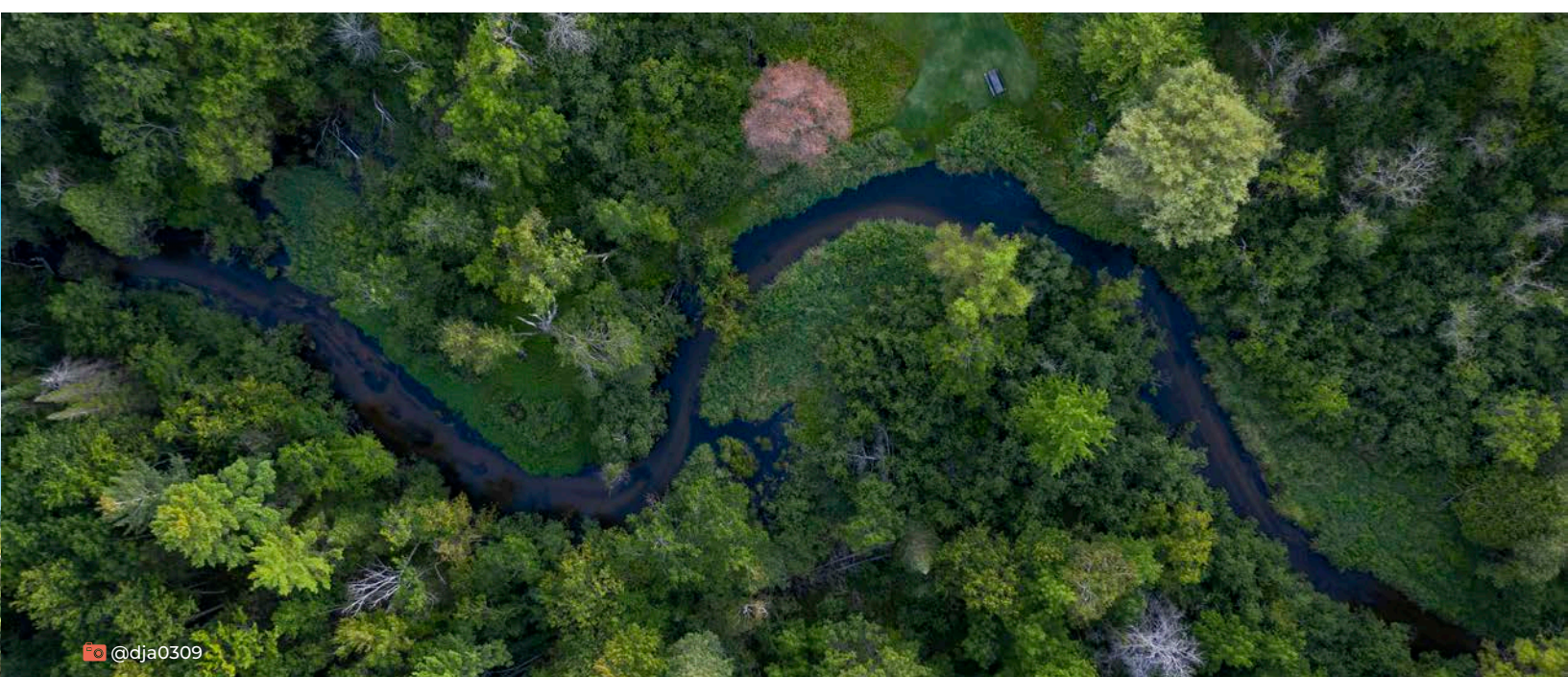


FIND MORE SWIMMING SPOTS:

Collins County Park, Lake DuBay, Lake Pacawa, Wolf Lake, and Hartman Creek.

LOOKING TO BRING FIDO ALONG?

Check out the dog-friendly beach at Mead Park on the Wisconsin River!



Paddle Guide Tomorrow River

by Timothy Bauer ([MilesPaddled.com](https://milespaddled.com))



Check out more paddling options:
[STEVENSPOINTAREA.COM](https://stevenspointarea.com)



→ **Skill Level:** Intermediate

Class Difficulty: Quietwater with riffles and some Class I rapids

Gradient: 2.7' per mile

Put-In/Take-Out: County Q in Nelsonville, below the dam in Amherst, Buchholz Rd., County DD, or Cobbtown Rd.

Time Needed: 3-6 hours

Miles Paddled: 4-16 miles

Read more about the trip and plan your own with the Stevens Point Area Paddle Guide by [MilesPaddled.com](https://milespaddled.com).

This trip explores the Tomorrow River (which changes names to the Waupaca River near the county line), an endearingly narrow, intimate stream with crystal clear water, nice current, boulders to dodge, and a sense of solitude. The Tomorrow is a must-paddle tucked away in the gentle hills of central Wisconsin.

TRIP DESCRIPTION: The most popular starting point to begin a trip on the Tomorrow-Waupaca is along the banks of the beautiful Rising Star mill in Nelsonville, where art exhibits and bluegrass concerts are held. Begin here and you'll be greeted with views of cedar-lined woods and open meadows as the narrow river quietly meanders here and there. Be sure to follow the "portage" signs near the dam four miles downstream in the Village of Amherst.

Once you reach Amherst, stop for a stroll and lunch in its charming downtown or venture to the popular Central Waters Brewing Company. Continue on the Tomorrow River, suggested

take-outs are at Highway T or Highway DD. **Please note:** during high water, submerged logs, downed trees, and swirling water can cause problems and should require skilled navigation. During low water, rocks and shallows will be present and can frustrate paddlers. Be on the look-out for occasional barbed and electrical wires around Highway T and Highway DD.

TIME OF YEAR TO PADDLE: Water levels are usually reliable from County Q to downtown Amherst, but can run low from Amherst to Cobbtown Road. Paddlers should be cautious of strong currents and high water levels after rainstorms.

WILDLIFE: Great blue herons, sandhill cranes, songbirds, dragonflies, trout, deer, beavers, mink, and muskrats.

ALTERNATIVE TRIPS: Paddlers have two options to extend the trip noted above and begin upstream to make a longer outing on the water: at Highway 161 (aka Loberg Road) or County Highway Q (aka Rolling Hills

Road). If you prefer to avoid the mile paddle on the flat waters of the Mill Pond (above the dam in Amherst), take out at the Cate Park boat launch.

Arguably, the best section of the river is upstream of the Amherst dam – from County Q to Cate Park, for a 5.5-mile trip that showcases its best features with the fewest nuisances. It makes for a delightful time outdoors that's neither too short nor too taxing. That said, the section of river with the most stunning boulders, lively current, and lovely rolling hills is in between Buchholz Road and County DD. Watch for 1-2' ledges below the bridges at Keener Road and County DD.

NOT A PADDLER? OPT FOR A TUBE! The Tomorrow River is also perfect for a gentle tube ride. The best tubing routes skip the pond. Put in at Otto Road and takeout at County Rd DD for a memorable ride. ■

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Guide to Winter Fun

Looking for winter fun? Check out our must-do list:

- ☐ Hit the hills and go sledding (or rent a toboggan) at **Iverson Park**
- ☐ Find local flavor all season at the indoor **Winter Farmers Market**
- ☐ Cross country ski the lighted trails at **Standing Rocks** or the **Plover River Trail**, part of the **Green Circle**
- ☐ Sip through the Craft Collective at **Point Brewery** or **O'so Brewing**
- ☐ Explore the winter views at the 280-acre **Schmeckle Reserve**
- ☐ Watch the stars at the **Allen F. Blocher Planetarium** at UWSP
- ☐ Explore **300+ miles of snowmobiling trails** throughout the county
- ☐ Find creative fun and play at the **Children's Museum**
- ☐ Stroll along the trail (with art!) at the **Stevens Point Sculpture Park**
- ☐ Play 18-holes indoors, with **Putt-n-Play** and **Fore INDR GLF**
- ☐ Snowshoe through history on the **Ice Age Trail**
- ☐ Venture through the **Museum of Natural History** at UWSP

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at STEVENSPOINTAREA.COM

1 Hour, 1 Day, 4 Seasons



WINTER

➔ **One Hour:** Visit the **Iverson Winter Sports Area** (complete with warming house and hot cocoa), to skate the lighted rink, snowshoe along the Plover River, or hit the family-friendly sledding hills. More skating rinks can be found throughout the area (weather permitting), including the newest rink in downtown Stevens Point. Beginners can check out **K.B. Willet Ice Arena** with open skating times (and rentals).

One Day: Head out to **Standing Rocks County Park** for snowshoeing, fat tire biking, downhill and cross-country skiing. Start near the Behnke Olson Outdoor Recreation Center and hit the trails – including a lighted loop. Rentals are available. Call 715-824-7250 for conditions.



SPRING

➔ **One Hour:** Arm yourself with a local birding guide and a pair of binoculars before heading over to **Godfrey & Maybelle Erickson Natural Area**. The 5.5-acre park is known for birding with more than 170 species documented. Explore the half-mile trail, which is part of the larger **Green Circle Birding Trail**, or venture out on the trails within the **Schmeckle Reserve**.

One Day: Make a day of it! Plan a picnic before you head for the water, complete with a hike. Spend the day exploring **Mead Park**, home to **K.A.S.H. Playground**, perfect for families to explore. Then, head north to hike the **Rocky Run Spillway** which runs along the Wisconsin River.



SUMMER

➔ **One Hour:** Cast a line in the **Wisconsin River**, from the expansive **Lake DuBay** to the backwaters and sloughs where you'll find muskies, channel catfish, northern pike, and panfish. No boat? No problem. Shoreline fishing is abundant. Start with Jordan Pond or Lake Joanis. More options can be found at Bukolt, Lake Emily, Stevens Point Flowage (off of Highway HH West), and the River In-Between Flowage (off of West River Drive).

One Day: Explore the natural habitats and trails within the 33,000 acre **George Mead Wildlife Area**. The Mead Wildlife Area, one of the largest state wildlife areas, offers over 80 miles of trails to explore. For more adventure bike some of Wisconsin's best mountain biking trails at **Standing Rocks Park**, featuring a mix of flow trails and single track.



FALL

➔ **One Hour:** Get in the saddle and try horseback riding in central Wisconsin. Trail rides are spectacular on the 90-acre **Wild West Campground & Corral**, tucked in eastern Portage County.

One Day: Enjoy some fall color and hit the road. Many of the rural areas in Portage County offer spectacular viewing of the fall colors. To experience the best that the area has to offer, try a car tour of northern Portage County. Don't miss more fall fun, including pumpkin patches, corn mazes and fresh cheese curds, with a stop at **Feltz's Dairy Store** or **Mullins Cheese**.

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Cover to Cover

by **Madison Deiter**

Brick + Mortar bookstores are booming in Stevens Point. Walk through the doors of local bookstores to find great reads and special gifts for those of all ages and interests, all of them worth a visit.

Sojourn Booksellers inside of Guild Designs, also located downtown, has been newly renovated into a vintage modern space. They have a wide variety of books and are known for their silent book club, along with flowers, cards, décor, and even a cocktail lounge upstairs.

Bound to Happen Books welcomes you in with a cozy feel and are known for their large selection and wide variety of books not represented in mainstream literature.

Walk a few doors down and get lost in a story and find unique gifts at **Kindred Spirit Books**, the longest running bookstore downtown.

Of course, if you are looking for a unique find, you'll want to venture a few blocks further to visit what many call a 'book lover's heaven'. Known for hidden gems and rare books you may not find anywhere else, **Blue Moon Books** carries an extensive selection of used books stacked throughout their space. ■

Keep Exploring!

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Phil Koehler Photography



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→ **Where:** 154802 CR-C, Mosinee

Type of Berry: Strawberries & Raspberries

When: Mid-June through the end of July, plus a fall Raspberry harvest

ARNOLD'S STRAWBERRIES

Arnold's is a family farm with a long tradition (more than 150 years!) and offers pick-your-own and pre-picked strawberries. Beyond the berry season, you'll find other fun farm activities throughout the year.

→ **Where:** 343 Cty Rd. PP, Rudolph

Type of Berry: Strawberries

When: Depending on conditions; the best time to pick is mid-summer

BEYOND BERRIES

Everyone knows the joys of a pick-your-own-farm, from strawberries to blueberries, but you don't want to miss the chance to go behind the scenes of a working vineyard and help harvest grapes in the fall at **Rock Ridge Vineyard**.

For more, don't miss a stop at **Casey's Apple Orchard**. While they don't offer you-pick options, their farm store serves up fresh picked apples (in season) and a variety of other farm goods throughout the year.



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How to Shop the Farmers Market

BYOB: Bring your own bag (or cooler to keep your market finds cool) to bring home all of the goodies you love.

Preview, then buy: Walk through and scope out the available goods, before making your final purchases.

Plan your visit: Check out the guide to what's in-season in **Farmshed's Farm Fresh Atlas** to shop seasonally.

Where to find it: May to October it's downtown Stevens Point. November to April it's at the **Berard Center**.

DID YOU KNOW? The historic **Mathias Mitchell Public Square** is home to one of the longest running farmers markets in Wisconsin, where farmers have been selling their wares since 1847.

Stevens Point Area Official Visitors Guide | 2024

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Process Low Waste Shop
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Trek Stevens Point

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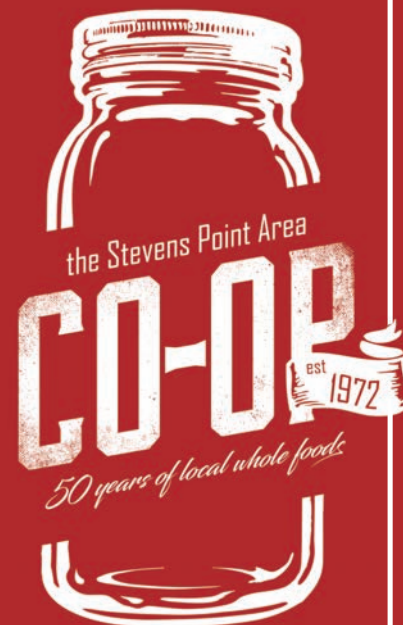


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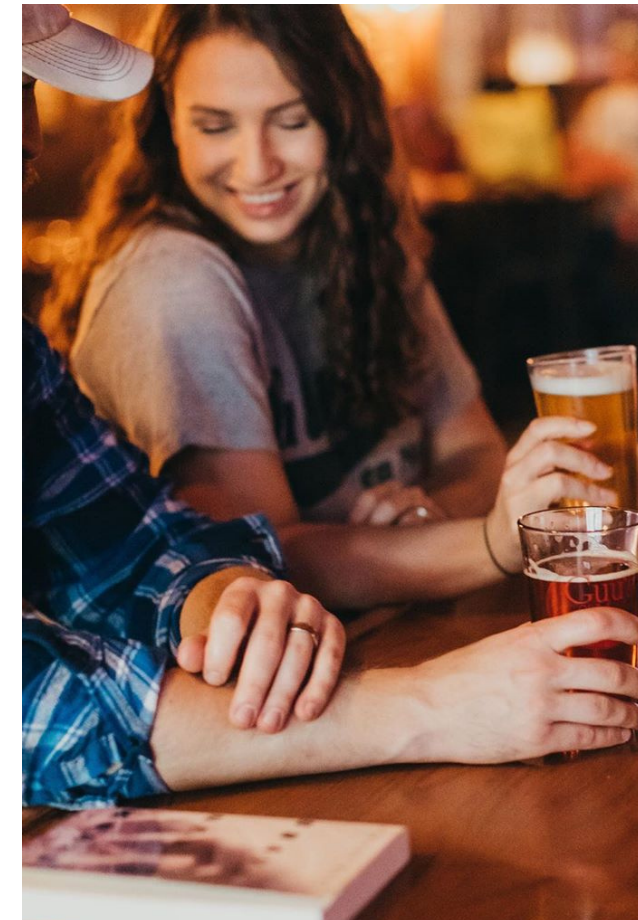
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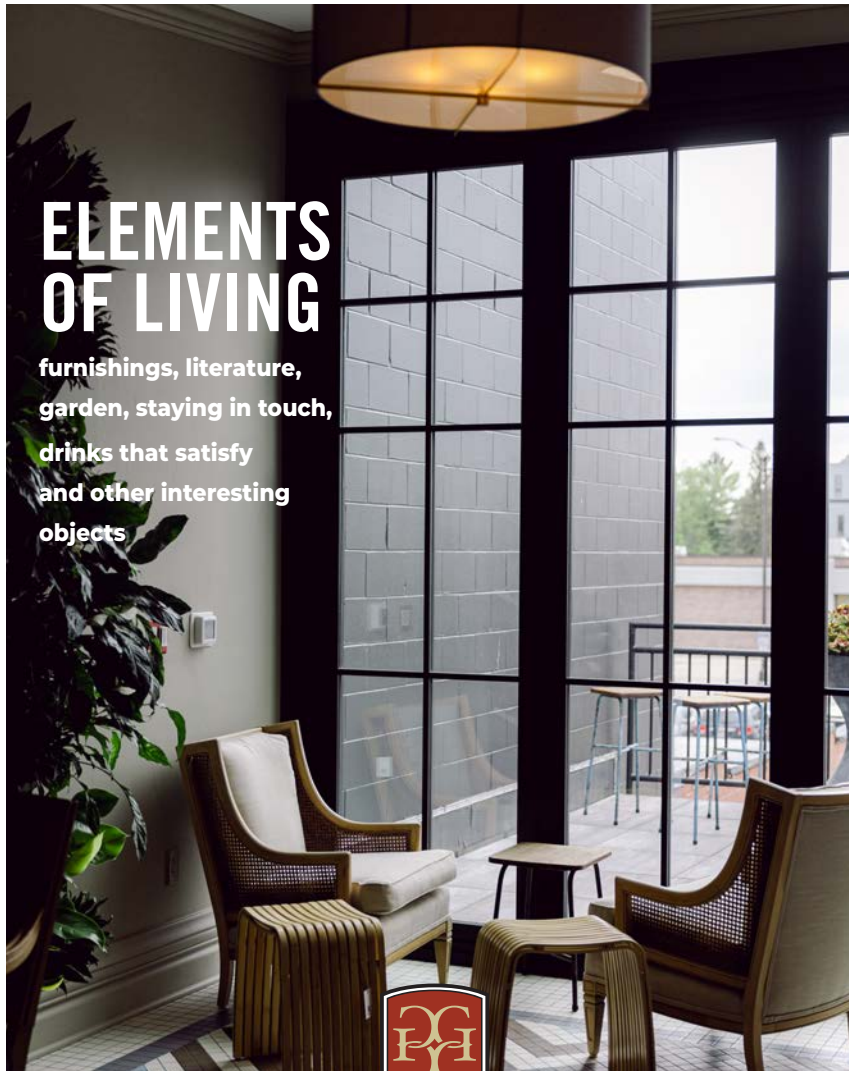
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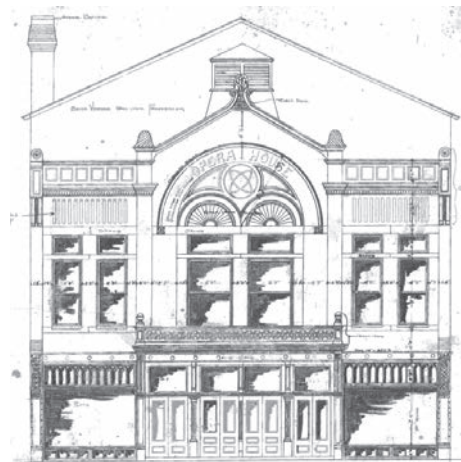
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Wisconsin Classics

We asked. You answered. From stacked bloody marys to deep-fried cheese curds, you shared your top picks for the tastiest Wisconsin Classics in the Stevens Point Area.

OLD FASHIONED

Sweet or sour, bourbon, whiskey, or brandy - this classic Wisconsin cocktail is an icon. The winner here is steeped in history, with bartending celebrity Jerry 'Shifty' Hafner who created the blend found at **Sky Club Supper Club**. Even better - grab a bottle of Shifty's to enjoy this local favorite at home.

FISH FRY

Friday Fish Frys in Wisconsin are an institution, with fiercely loyal diners. **Point After** claimed the top spot, known for plenty of options for fish fry connoisseurs - including beer-battered, seasoned-breaded, cajun pan-fried, or lemon pepper pan-fried.

READERS' PICK

Not only does **Guu's on Main** have the best fish fry in Central Wisconsin - firm, flaky fish, perfectly battered and fried - but they also have the best selection of craft beer with which to wash it down. It's a match made in Heaven, and Heaven on Earth might be Guu's on a Friday night

- BILL B. OF PRIOR LAKE, MN

BLOODY MARY

Whether you prefer them spicy or you're just in for the extras - hello snacks! - you'll want to add the top spot, **Rusty's Backwater Saloon**, to your must try list. This spot is known as one of the best bloody marys in Wisconsin. Don't skip the fresh garlic and the beef stick.

SUPPER CLUB

No membership needed for these tasty Wisconsin spots, filled with classic hospitality, relish trays, and after-dinner drinks. Long-running **Sky Club Supper Club** claimed the top spot. Stop in to see what traditions are still being served up with a smile, including their salad bar.

CHEESE CURDS

Ooey, gooey, and deep-fried to perfection, these quintessential Wisconsin snacks are mainstays. **PJ's** squeaked their way to the top for this cheesy Wisconsin classic, known for their crispy and light batter served with a traditional ranch as well as a dried cherry-mustard aioli.

EDITOR'S NOTE We heard from many that the curds made daily and fried to perfection at **Feltz's Dairy Store** deserve some serious recognition!

READERS' PICK

'Many places have great cheese curds, but the best for farm fresh curds, is **Feltz**.'

- SHAWN P. OF MONICO, WI

'No one else in Portage County has cheese curds as fresh as **Feltz**!'

- EDDIE G. OF PLOVER, WI

BEER

From hoppy to malty, the favorite spots for this Wisconsin classic created some fierce (and close!) competition. Bragging rights for the best beer went to a relative newcomer, **District 1 Brewing Company**. Head into this popular local brewery, which feels more like a beer hall, to sample for yourself.

Want More?

Scan the code to see the top 5 in each category.



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Straight From the Source

Throughout the Stevens Point Area, you'll find places where you can taste, learn, and see for yourself why Agritourism is so noteworthy in central Wisconsin.



**ADELANTE FARM
MARKET KITCHEN**

Get your farm-to-table fix at Adelante, a local food marketplace that is a part coffee roastery and part community gathering space through Liberation Farmers. Adelante offers up special events, including wood-fired pizza on Friday nights from 4-7 pm, and Taco Tuesdays featuring tacos, tamales, and pozole.



**ROCK RIDGE
VINEYARD**

Venture into a vineyard and be a part of the winemaking experience! Go behind the scenes at the Stevens Point Area, Rock Ridge Vineyard - and help harvest grapes in the early fall - for this one-of-a-kind experience in the Stevens Point Area. This agritourism experience puts you in the fields where wine begins its journey at Rock Ridge Vineyard. Typically harvest begins in late August through September.



**SOPA FAIRVIEW
FARMS**

Nothing says summer more than a field of gorgeous sunflowers. In the Stevens Point Area, explore the expansive field of flowers at Sopa Fairview Farm, typically planted on Old Amish Road, where the public is welcome to meander through the field and take pictures. While it varies, peak blooms are usually ready in late July and early August. Don't forget the sunflower oil!



**LONELY OAK
FARMS**

For more local finds, head straight to the source for brunch on the farm at Lonely Oak Farms. The farm offers brunch every Sunday, from Mother's Day through Halloween. The best part? After brunch, head out and explore the expansive 33,000 acres at the state's largest Wildlife Area - the George W. Mead - which neighbors Lonely Oak Farms.



**FELTZ'S FAMILY FARM
& DAIRY STORE**

See a state-of-the-art robotic dairy operation in action, at Feltz's Family Farms & Dairy Store. Get behind the scenes with a tour, or through their large viewing window in-store. Have kids with you? Don't miss the cow-themed merry-go-round inside, life-size milking cow, and small petting zoo. In the fall, they host two corn mazes (3-acre or 12-acre) and of course, no stop is complete without fresh curds (made from their cow's milk) and a scoop of Feltz Cow Pie ice cream.

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Food & Drink Guide: After Five

From craft cocktails to late night eats, we've compiled the best spots to visit after five.

Craft Beer

➔ From tap rooms to tasting flights, craft beer spots in the Stevens Point Area are plentiful. Each brewery, offers it's own vibe - from the beerhall feel at **District 1** to the largest tap room (and on-site restaurant) at **O'so**. Keep exploring local sips as part of the Central Wisconsin Craft Collective.

Wine

➔ Grapes have to be hearty to grow around these parts, but there are few varieties that make it look easy. Sip the Milky Way Marquette, a semi-sweet red made with locally grown Marquette grapes at **Sunset Point Winery**. Or, ask for a wine-tail to combine their wine to make a special blend.

Live Music

➔ In the summer, live music fills the night air with free live music events including the popular Levitt AMP concerts and on-going events from Tiki Beach to Bullheads. The rest of the year, you'll find live music at venues including the Annex, Rookies, Guu's, and Great Northern Distilling.

Dive Bars

➔ Looking for a low-key spot to rub elbows with a mix of locals and students? Don't skip these humble establishments slinging drinks for years, like the **Elbow Room**, **Joe's Bar**, **Dollar Bill's**, **Airport Bar**, or **Papa Joe's**. Inside you'll find low priced drinks mixed with local lore and distinct decor.

Supper Club

➔ Grab a seat at the bar for a pre-dinner cocktail and take in the full supper club experience at **Michele's**. Order the Parmesan Garlic Filet Mignon, or if you visit on Saturday - opt for the prime rib. Find more supper club options, from **Sky Club** to **Two Lakes**.

@thekuzickiadvntures

Sample This

In the Stevens Point Area you'll find no shortage of spots serving up delicious beer flights - but don't overlook these other delicious drink flight options!



@thriftywithacompass

Sunset Point Winery

Pick from their expansive wine list, and pair it with delicious cheese and other treats, in this popular winery.

Bullheads Bar & Grill

Sunday's mean time for a Mimosa drink flight at this summertime hot spot.

Arbuckles Eatery & Pub

Don't sleep on their flavor-packed Bloody flight - featuring a variety of sips from bacon to jalapeno.

The Local Goat

Gather your friends and order the Full House, a BIG sampler flight, including beer, wine, and bloody's.



@localgoat2022



John Hartman

@imtherealmccoyxo

Top Spots for Cocktails & Mocktails

Find out what makes a great (and artful) cocktail at **Great Northern Distilling**. As the region's first distillery, they are committed to small batches using the highest quality ingredients from local sources. On the menu you'll find an elite and rotating menu of carefully crafted cocktails and mocktails with unique flavors and names.

At the **Daisy Lounge**, every drink has a story. Tucked on the cozy upper level of Guild Designs, you'll find an impressive list of sippable options, where the default is zero-proof. Dig into the menu to learn more about the drinks historical or cultural point-of-view, which changes regularly.

For cocktails as part of a fine-dining experience, plan a stop at **Muse**. They offer seasonal menus packed with flavor made with local ingredients. For a more laid back option, with equally delicious options, don't skip it's sister restaurant **PJ's**.

Equipped with an already impressive beer, wine, and spirits menu, it makes perfect sense that **Mikey's** serves up solid mocktails, too.

Looking for more inclusive drinking options in central Wisconsin? You'll find hand-crafted cocktails along with zero-proof drinks on the menu at **Father Fats**, **PJ's**, **Guu's**, and others.

Late Night Eats:

Hungry after 9pm? Feed your appetite with these late night options in the Stevens Point Area!

Best on a Bun

If you prioritize late night snacks served up on a bun, including burgers, dogs, and sandwiches, don't skip **The Big Garlic**. This popular spot serves up tasty options, until 2:00 a.m. on Friday and Saturday. Order up the Big G - a 1/3 pound burger topped with their house made seasoning, on a toasted garlic butter kaiser roll and cheese. Trust us, the garlic breath is worth it.

By the Slice

Late nights were made for pizza. In the Stevens Point Area you'll find pizza by the slice served up until 3:00 a.m. on Friday and Saturday at **Polito's Pizza**. Known for their New York style slice, it is a generous portion with a wide variety of toppings from traditional pepperoni to steak fry and mac 'n cheese. The hardest part? Picking just one.

Shareables

If you find yourself hungry, but not for a meal, head to **Great Northern Distilling**, where they serve up a tasty shareables menu until 11:00 p.m. most nights. From classics, including charcuterie and soft pretzels to the more adventurous offerings like Smoked Whitefish Pate, these will definitely hit the spot. And, no, you don't have to share. ■

Where is your favorite spot?

Tell us on Instagram!
@STEVENSPOINTAREA

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John Hartman Contemporary Photography

A.M. Eats

Your guide to the best brunch spots worth a stop in the Stevens Point Area.



@sarah.manasreh

In the mood for breakfast or lunch? Why not grab both! With brunch in the Stevens Point Area, you'll find everything from delicious homemade crepes at **Ruby Cafe** to the classic Wisconsin brunch drink - the bloody mary - at **Brian and Wendy's Hiawatha**.

Start your weekend off right and sink your teeth into the specials **Mikey's** of Plover serves up exclusively for brunch. Love a good brunch drink? Check out **The Local Goat** and their impressive bloody mary flights. Don't stop there, get your farm-to-table fix with a visit to **Lonely Oak Farms**, or take a seat at **Father Fats** and get a taste of their ever-changing, shareable brunch plates!

Another can't-miss, local favorite filled with antiques and history as rich as their food, is the **Wooden Chair** as they offer a variety of tasty options. For more, **Main Grain Bakery**

& Eatery serves up a unique twist on brunch with their breakfast boards - that's right, think charcuterie but with your favorite brunch dishes! Or, level up your brunch at **PJ's** at SentryWorld and add a Mimosa board, featuring juices and fresh fruit.

Still Hungry? Check out the 50s-themed diner, **Rock n' Roll Cafe**. Find imaginative brunch drinks at **Jordan Bar & Grill**. Enjoy your meal with a waterfront view at **Bullheads Bar & Grill**. Or grab a seat at the counter of **R.D's Diner** for brunch staples. ■



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Al Fresco Eats

PERFECT PATIOS

Find a cozy spot on **Father Fats** back patio, sitting under the frame of a greenhouse. In season, vegetables grown there are harvested and used. Mix great craft beer and outdoor seating with a stop at **Guu's On Main**, with a fun patio tucked behind the building. Or, head straight to the source with a stop in Amherst to visit **Central Waters**. Grab a pint (and food truck finds, in season) to enjoy with countryside views, where picnic tables, fire pits, lights, and beer barrels offer a cozy spot. For more, don't skip the patio at **Amber Grill**, with an outdoor bar and lots of seating. You can't beat the view from **PJ's** patio complete with firepits and golf course views.

More outdoor seating is available throughout the Stevens Point Area! Don't miss **O'so Brewing Co.**, **Emy J's**, **McZ's Brew Pub**, **Wissota Chophouse**, **Mikey's**, **Arbuckles**, **Hilltop**, **Buffalo Wild Wings**, or **Muse**.

WATERFRONT VIEWS

Enjoy the Northwoods (minus the drive) at **Anchor Bay Bar and Grill** where their sandy outdoor deck will give you great views of the Wisconsin River. Further up the river, hop right off the boat to grab a bite at **Bahamas on the River**, with a large dock and patio umbrellas. Then, keep heading north to find **Bullheads Bar and Grill**. On Lake DuBay, you'll find a perfect beach view at **Tiki Beach Bar and Grill**! Kick back on the sandy beach, before grabbing a drink and a meal. ■

Love Live Music?

Check the calendar to find out when live music hits the patios, at STEVENSPOINTAREA.COM



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SOFT SERVE

Belts': This hometown favorite attracts college students, visitors, and locals for a very sweet reason: the huge portions and low prices! There is definitely a reason people camp out in the frigid Wisconsin March weather for their favorite treat. Be sure to plan ahead, as they are cash only!

Carl D's: Just around the corner, you'll find this Stevens Point soft-serve establishment. Offering everything from sundaes, floats, malts, cones, and flurries to Wisconsin chili and popcorn, they opened their doors in 2015.

HARD SERVE

Emy J's: Enjoy the taste of Madison, Wisconsin's Chocolate Shoppe Ice Cream right in the heart of Stevens Point!

King Cone: The only locally made ice cream can be found at King Cone. With more than 100 flavors, you can choose from 40 that rotate in the case.

Feltz Dairy Store: Ice cream is only one of the delicious options you'll find at this farm-based store. In addition to cheese, meat, and milk, you'll find 16 flavors of King Cone Ice Cream. ■

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Amherst Area 2024 Events

JANUARY

13 Point Dance Ensemble presents
Choreography Showcase
2 p.m., Tickets sold at the door.
Jensen Community Center

**26-27 Tomorrow River Community Charter
School 8th Grade Musical and Dinner**
Visit TRCCS.org for more information.
Jensen Community Center

FEBRUARY

10 Steve March-Torme Pop Music Concert
Visit JensenCenter.org for
more information.
Jensen Community Center

MARCH

2 Maple-Tapping Hoedown
Dancing in groups with caller
John Wilson and live music
provided by Flip O' The Coin.
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Jensen Community Center

14-17 Amherst High School Musical
Musical and times TBD. Contact
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Jensen Community Center

16 Shamrock Shuffle Fun Run
Visit Central Woggers Page on Facebook
for more information.
Downtown Amherst

30 TRBA Easter Egg Hunt
Visit TRBA.fun or call 715-824-4467
for more information.
Jensen Community Center

APRIL

**16 Jensen Community Center Youth
Soccer Program**
Thurs. evenings & Sat. mornings
through mid-May. Sign up by March 15,
2024 at JensenCenter.org
Jensen Community Center

TBD Tomorrow River Variety Show
7 p.m., Tickets sold at the door.
Jensen Community Center

MAY

3-4 Swap-O-Rama
8 a.m. - 4 p.m. A village-wide garage sale,
Visit TRBA.fun or call 715-824-4467
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Amherst

JUNE

28 TRBA Wine Walk
Sample wines throughout Amherst,
beginning at the Jensen Community
Center. Visit TRBA.fun or call
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Downtown Amherst

JULY

18-21 Portage County Fair of Amherst
Amherst Fairgrounds

24-27 Variety Productions Community Musical
Musical and times TBD. Contact
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for more information.
Jensen Community Center

AUGUST

17-18 Little Britches Rodeo
Amherst Fairgrounds

TBD Back to School Night
Food vendors and entertainment for
returning Amherst School District.
Jensen Community Center

SEPTEMBER

**7 Celebrate Amherst Music
& Craft Festival**
Crafts from 10 a.m. - 4 p.m. & live music.
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Downtown Amherst

OCTOBER

4-6 Hidden Studios Art Tour
Explore hidden art studios in the fall
foliage. Visit HiddenStudiosArtTour.com
for more information.
Amherst

12 The 17th Annual River Run
Annual Jensen Community Center
Fundraiser. Registration begins May 2024
at JensenCenter.org
Central Waters Brewery

26 Haunted Scavenger Hunt
Visit TRBA.fun or call 715-824-4467
for more information.
Downtown Amherst

DECEMBER

6 Tomorrow River Christmas Parade
6:30 p.m. Visit TRBA.fun or call
715-824-4467 for more information.
Downtown Amherst

7 Tomorrow River Christmas Craft Show
Sat. 9 a.m. - 5 p.m. Visit Tomorrow
River Christmas Craft Show on Facebook
for more information.
Jensen Community Center

Jensen Community Center
487 N. Main St., Amherst
715-824-5202

For more information and updates on our events, please visit **JensenCenter.org**.
You can also visit/like us on Facebook: Jensen Community Center/Community Spirit
and Instagram: @jensen.community.center



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CONTACT:

📍 20 PARK RIDGE DR, STEVENS POINT WI
 📞 715.997.9600
 ❤️ WWW.NEXTHOMEPRIORITY.COM

Bed & Breakfast

Artha Sustainable
Living Center, LLC

9784 County Rd K,
Amherst, WI
715-824-3463
ArthaOnline.com



Dreams of Yesteryear
Bed & Breakfast

1100 Brawley St,
Stevens Point, WI
715-341-4525
DreamsOfYesteryear.com



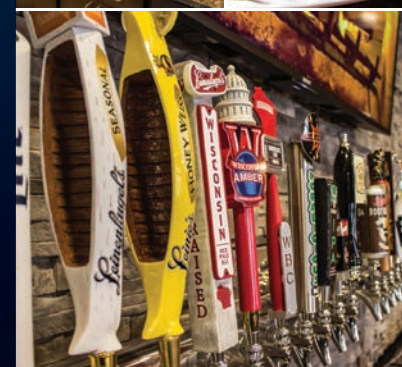
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Where to Stay Fido Friendly

We have you covered with our guide to places to stay with your furry friend.

The Inn at SentryWorld is a great spot to stay with your dog. From their beautiful architecture to their rolling golf course, you don't want to miss a chance to stay here. Guests can expect to find a warm mix of stone and timbers that showcase the character of Wisconsin and bring the beauty of the outdoors inside. They also offer pet-friendly rooms so you and your dog can stay comfortably. **Holiday Inn, Country Inn & Suites**, and **Days Inn & Suites** are a few other options for an enjoyable stay with fido.

If you're looking for a short-term vacation rental, **Amherst Riverdance Cabin** is just one of the many rental spaces that welcomes dogs in the area. Get a one of a kind, cozy cabin along the shores of the Tomorrow

River, perfect for a swim with your pup. While it feels tucked away, you are just a short drive to Amherst. For another option, don't miss the new **Bakery Flatlet**, residing above the Village Hive Bakery in Amherst. This cozy, pet-friendly spot comes with a bakery viewing window as part of the studio apartment right in downtown Amherst.

Prefer to camp? The Stevens Point Area has plenty of campgrounds to choose from with private, county, and state options that would be happy to welcome you and dog. **Rivers Edge Campground** is a great option for the whole family. Here you'll find several cabins available for rent, with most of them sitting along the shores of a large man-made pond. The pond is the perfect place to spend a hot

summer day - from the wide sandy beach to the inflatable water activities. Or you could saddle up and take a trail ride at **Wild West Campground & Corral**, another great option for family fun that welcomes your pooch. Any of the county and state park campgrounds are also pet friendly, including **Hartman Creek State Park**, which has a pet-friendly picnic area!

Be prepared! Before booking your stay, be sure to ask about bringing your pet, and be aware, additional pet fees may apply. ■



@fineboyfinneas



Alyssa Dominguez



@berniethesheltie



@arlo_the_cocker

Fido Approved Local Spots

Hungry? Check out the many restaurants and breweries that offer outside seating for you and your dog, to enjoy together:

- 🐾 Bullheads Bar & Grill
- 🐾 Guu's On Main
- 🐾 Hilltop Pub & Grill
- 🐾 Rusty's Backwater Saloon
- 🐾 Stevens Point Brewery
- 🐾 Amber Grill
- 🐾 Central Waters Brewing Co.
- 🐾 O'so Brewery

Go shopping! Many stores in the area allow you and your dog to come in and shop:

- 🐾 The Companion Shop
- 🐾 BowWow Meow Boutique
- 🐾 Kindred Spirit Books
- 🐾 Bound to Happen Books
- 🐾 AGORA Makers Market
- 🐾 Caravan Wine Shop
- 🐾 Fall Line Outfitters Co.
- 🐾 Process General Store

Stay Active! Take your fido to some of the parks and beaches that are dog friendly:

- 🐾 Stevens Point Sculpture Park
- 🐾 Stevens Point Dog Park
- 🐾 Standing Rocks Dog Park
- 🐾 Bukolt Park
- 🐾 Pfiiffner Pioneer Park
- 🐾 Iverson Park
- 🐾 Wisconsin River
- 🐾 Mead Park Dog Beach
- 🐾 Pickerel Lake
- 🐾 Sunset Lake Park

Hit the trails! Get moving with your furry friend on these great hiking spots:

- 🐾 The Green Circle Trail
- 🐾 Tomorrow River State Trail



@lemonknow



COME OVER TO PLOVER

- ✓ Something for everyone
- ✓ Year-round adventures
- ✓ Excellent dining choices
- ✓ Affordable accommodations

www.comeovertoplover.com



Plover is the perfect destination for relaxing and unwinding in the great outdoors. Whether you love biking, hiking, kayaking or just simply a patio with friends, Plover has an adventure waiting for you.

Kayakers, canoers, and boaters will enjoy miles of the Wisconsin and Plover Rivers offering picturesque views. Maybe you're more outdoorsy in that you like drinking on the patio with friends, and there's plenty of options for that too! Grab a craft Wisconsin brew at O'so Brewing Company or a craft cocktail at Club Forest Bar or Mikey's Bar & Grill and celebrate a Wisconsin tradition!

Family- friendly fun is endless in the Plover area! Check out the newly opened Food + Farm Exploration Center for immersive, hands-on exhibits! Don't forget to stop by Section 715 Throwing Company to try your hand at ax throwing! With plenty of year-round activities for everyone in your group, we invite you to COME OVER TO PLOVER!



Pick Your Perfect Stay

Choose your must-haves and favorites to craft the perfect Stevens Point Area stay.

BRINGING THE KIDS

- ☐ **Must Have: Water Fun**

Jump into the salt-water pool at **Fairfield** or hit the inflatable obstacle course at **Rivers Edge** (when in season). Find more swimming options on page 36.

- ☐ **Must Have: Free Breakfast**

Book a room and grab a plate. Nearly all local hotels offer breakfast, and many offer hot options. Check out the free breakfast breakdown on page 70.

COUPLES ESCAPE

- ☐ **Must Have: Cocktails**

Kick off your evening with a cocktail or end with a night cap at the **Library Cafe**, **Amber Grill** or **Wissota Chophouse** – all offering a bar and lodging under the same roof.

- ☐ **Must Have: Romance**

Rekindle the spark with a romantic stay at a quaint Bed & Breakfast. If B&B's aren't your thing, check out a whirlpool suite to dial up the romance.

BESTIES GETAWAY

- ☐ **Must Have: Time To Chill**

If prioritizing downtime and making memories together is at the top of your list, find the perfect home rental to match your crew's vibe from cozy to bougie.

- ☐ **Must Have: Brunch**

Whether you start early, or sleep in, here are a few local favorites: **Mikey's**, **Father Fats**, **Sky Club**, **Ruby Café** – or breakfast in a glass with a Bloody Mary at **Rusty's**. Find more inspiration on page 59.

HOTELS	ADDRESS	CONTACT	AMENITIES
Baymont Inn & Suites	247 Division St. N., Stevens Point	715-341-8888 BaymontInns.com	49 ROOMS 📶 🚶 🚰 🍷 🍽
Cobblestone Hotel & Suites	1117 Center Point Dr., Stevens Point	715-343-0522 StayCobblestone.com	60 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🚰 🚰
Country Inn & Suites	301 N. Division St., Stevens Point	715-345-7000 ChoiceHotels.com/wi484	72 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🐾 🍽
Days Inn & Suites	159 Division St., Stevens Point	715-341-9090 WyndhamHotels.com	86 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🍽
Fairfield Inn & Suites	5317 US Hwy. 10E, Stevens Point	715-342-9300 Marriott.com/stefi	60 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🍽
Holiday Inn Express	1100 Amber Ave., Stevens Point	715-344-0000 HIExpress.com	66 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🐾 🍽
Holiday Inn Hotel & Convention Center	1001 Amber Ave., Stevens Point	715-344-0200 HolidayInn.com	149 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🚰 🚰
The Inn at SentryWorld	501 Michigan Ave. N., Stevens Point	866-479-6753 SentryWorld.com/lodging	64 ROOMS 🚗 📶 📶 🚶 🍷 🍽 🐾 🚰

BED & BREAKFASTS	ADDRESS	CONTACT	AMENITIES
Artha Sustainable Living Center	9784 Cty. Rd. K, Amherst	715-824-3463 ArthaOnline.com	2 ROOMS 🚗 📶 📶 🍷 🍽
Dreams of Yesteryear	1100 Brawley St., Stevens Point	715-341-4525 DreamsOfYesteryear.com	6 ROOMS 🚗 📶 📶 🍷 🍽

RENTALS	ADDRESS	CONTACT	AMENITIES
bantr	209 Division St., Stevens Point	608-387-3749 bantrStevensPoint.com	Apartments 📶 📶 🚶 🍷 🍽
Water Dragon Inn	2023 Locust St., Stevens Point	715-252-5246 WaterDragonInn.com	Whole House 🚗 📶 📶

CAMPGROUNDS	ADDRESS	CONTACT	AMENITIES
Collins County Park	2711 Cty. Rd. I, Rosholt	715-346-1433 Co.Portage.WI.US	27 SITES 27 ⚡ ⬆️ 🗑 🚰 🚰 ⭐
DuBay County Park	4501 Cty. Rd. E, Junction City	715-346-1433 Co.Portage.WI.US	31 SITES 31 ⚡ 🗑 🚰 🚰 ⭐
Hartman Creek State Park	N2480 Hartman Creek Rd., Waupaca	715-258-2372 DNR.WI.gov	101 SITES 23 ⚡ ⬆️ 🗑 🚰 🚰 ⭐
Jordan County Park	1903 Cty. Hwy. Y, Stevens Point	715-346-1433 Co.Portage.WI.US	25 SITES 22 ⚡ ⬆️ 🗑 🚰 🚰 ⭐
Lake DuBay Shores Campground	203040 DuBay Dr., Mosinee	715-457-2484 DuBayShores.com	150 SITES 120 ⚡💧 ⬆️ 🗑 🚰 🚰 ⭐
Lake Emily County Park	3961 Park Dr., Amherst Junction	715-346-1433 Co.Portage.WI.US	72 SITES 66 ⚡ ⬆️ 🗑 🚰 🚰 ⭐
Rivers Edge Campground	3266 Campsite Dr., Stevens Point	715-344-8058 RiversEdgeWisconsin.com	265 SITES 192 ⚡💧 ⬆️ 🗑 🚰 🚰 🍷 🚰 ⭐
Wild West Campground & Corral	9495 Hwy. 54, Amherst	715-824-5112 WildWestCampground.com	54 SITES 54 ⚡💧 ⬆️ 🗑 🚰 ⭐

LODGING KEY		
🚗 Taxi Service	📶 Lake or River Access	⬆️ Tent Area
🅑 Free Parking	🚶 Fitness Center	🗑 Dump Station
📶 Free Wifi	🐾 Pet Friendly (Additional Fee May Apply)	🚰 Plumbing (Flush Toilets & Showers)
🏊 Pool Access	☕ Free Breakfast	⚡ Electric Sites
	🍽 Restaurant On-Site	💧 Water Sites
	⭐ Playground Area	

RESTAURANTS
19th Hole - Wisconsin River Golf Club 705 W. River Dr. W., Stevens Point 715-344-9152
Amber Grill 1001 Amber Ave., Stevens Point 715-344-9808
Ambrosia's Pub & Grill & Catering 192 Main St., Amherst 715-824-2332
Arbuckles Eatery & Pub 1320 Strong's Ave., Stevens Point 715-341-2444
Backwoods Bar and Grill 1511 N. 2nd Dr., Stevens Point 715-344-7455
Bahamas on the River 1766 Old U.S. 10, Stevens Point 715-997-9090
Beard Bros BBQ 141 Cty. Rd. KK, Amherst 715-498-0125
Belts' Soft Serve 2140 Division St., Stevens Point 715-344-0049
Bill's Pizza Shop 1101 Main St., Stevens Point 715-344-9557
BJ's Brick Pit House 107 N. Main St., Rosholt 715-677-4740
Brian & Wendy's Hiawatha 817 Main St., Junction City 715-457-2999
Bullheads Bar and Grill 3368 Campsite Dr., Stevens Point 715-344-5990
Carl D's Soft Serve 1232 Park St., Stevens Point 715-340-3390
Chef C's Munchie Mobile Varies
Chef's Kitchen 924 Clark St., Stevens Point 715-544-1744
Clear Water Harbor N2757 Cty. Hwy. QQ, Waupaca 715-258-2866
Cozy Kitchen 1338 Third St., Stevens Point 715-344-8620
El Mezcal 5720 Windy Dr., Ste. D, Stevens Point 715-342-1521
Emy J's Coffee House & Café 1009 1st St., Stevens Point 715-345-0471
Father Fats Public House 945 Clark St., Stevens Point 715-544-4054
Final Score 908 Maria Dr., Stevens Point 715-343-0533
Franny's Family Restaurant 5720 Windy Dr Ste. D, Stevens Point 715-997-9372
Graffiti's Sports Pub 912 Main St., Stevens Point 715-344-4450
Grazies Italian Grill 5327 Hwy. 10E, Stevens Point 715-345-7808
Green Tea 1035 Main St., Stevens Point 715-345-2898
Grit & Grace Family Restaurant 9679 Western Wy., Amherst 715-824-4748
Guu's on Main 1140 Main St., Stevens Point 715-344-3200
Hilltop Pub & Grill 4901 Main St., Stevens Point 715-341-3037
Jordan Bar & Grill 5696 State Hwy. 66, Stevens Point 715-544-6732
King Cone Multiple locations
Knowlton House Distillery 204575 Cty. Road DB, Mosinee 715-693-0099
Legacy Family Restaurant 5110B US-10., Stevens Point 715-883-1222
Library Café 501 Michigan Ave. N., Stevens Point 715-295-7331
Main Grain Bakery & Eatery 1009 1st St. Ste. C, Stevens Point 715-630-1486

Mama Mai's Noodles 2824 Stanley St., Stevens Point 715-997-9385
Matero's Pub & Pizza 7335 WI-66, Custer 715-592-5111
Matsu Ya 5725 Windy Dr., Stevens Point 715-341-8893
McZ's Brew Pub 178 N. Main St., Rosholt 715-677-3287
Michele's Restaurant & Catering 513 Division St., Stevens Point 715-341-3363
Mikey's Bar & Grill 3018 Village Park Dr., Plover 715-544-0157
Mission Coffee House Multiple Locations
Monk's Bar & Grill 1400 Commerce Pl., Plover 715-544-6615
Muse 1800 North Point Dr., Stevens Point 715-346-1800
O'so Brewing Company 1800 Plover Rd., Plover 715-254-2163
Partners Pub and Grill 2600 Stanley St., Stevens Point 715-544-0661
PJ's Restaurant 601 Michigan Ave. N., Stevens Point 866-479-6753
Point After Pub & Grill 801 2nd St., Stevens Point 715-344-7222
Polito's Pizza 960 Main St., Stevens Point 715-341-9980
Ranchito Mexican Restaurant 3462 Church St., Stevens Point 715-344-5185
Rock n Roll Bar N' Grill 2301 Church St., Stevens Point 715-997-9499
Rock n Roll Cafe 2801 Stanley St., Stevens Point 715-544-6612
Rookies Sports Pub 3425 Church St., Stevens Point 715-344-7026
Ruby Café Multiple Locations
Rusty's Backwater Saloon 1715 W. River Dr., Stevens Point 715-341-2490
Silver Coach 38 Park Ridge Dr., Stevens Point 715-341-6588
Sky Club 2202 Post Rd., Plover 715-341-4000
South Point Restaurant 3057 Church St., Stevens Point 715-341-2340
Subway Multiple Locations
The Big Garlic 1157 Main St., Stevens Point
The Landmark 102 S. Main St., Amherst 715-824-2200
The Local Goat Company 141 Cty Rd. KK, Amherst 715-824-7656
Tiki Beach Bar & Grill 1126 Cty. Rd. DB, Mosinee 715-341-2232
Tokyo Steak House 1617 Academy Ave., Stevens Point 715-344-8444
Two Lakes Restaurant 9915 Two Lakes Rd., Almond 888-293-0781
Wicked Willow LLC 1137 Main St., Stevens Point 715-833-1716
Wiscow Pizza 1400 Commerce Pl., Plover 715-544-6615
Wissota Chophouse 1117 Center Point Dr., Stevens Point 715-295-7273
The Wooden Chair 1059 Main St., Stevens Point 715-341-1133
Zest Bakery & Coffeehouse 624 Isadore St., Stevens Point 715-344-6185

Restaurants that are **bolded** have expanded listings in the directory.

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Stevens Point, WI 54481
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stevenspointdaysinn@gmail.com

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GreatNorthernFlyFishing.com
715-572-3225
info@greatnorthernflyfishing.com
Facebook.com/greatnorthernflyfishing

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Things To Do

Arts & Culture

ANNETTE & DALE SCHUH RIVERFRONT ARTS CENTER ❶❷

The Riverfront Arts Center is always free and open to the public Wed.- Fri. 10am-5pm, Weekends 11am-3pm. Closed Holidays & between exhibits.

1200 Crosby Ave., Stevens Point 715-342-4113
StevensPoint.com/RAC
SEE AD, PG. 49

CARLSTEN ART GALLERY ❶

Features exhibitions of contemporary artwork by students, faculty, and guest artists. Open during UW-Stevens Point sessions; summer hours vary.

Noel Fine Arts Center, UW-Stevens Point 715-346-4797 | *UWSP.edu*

CENTRAL WISCONSIN SYMPHONY ORCHESTRA ❶❷

In its 75th season titled "Jubilation", this 75-member professional orchestra presents four concert cycles per season as well as summer chamber concerts all throughout Central Wisconsin.

800 Main St., Stevens Point 715-345-7726 | *CWSO.org*
SEE AD, PG. 50

CULTURAL COMMONS ❸

Honors the region's history, heritage, and international relationships. Pathways within lead visitors to sculptures, plantings, and resemblances of our sister and partner city countries.

Pfiffner Pioneer Park
SPCulturalCommons.com

HIDDEN STUDIOS ART TOUR ❶❷

Oct. 4-6, 2024. Explore wonderful working art studios. See WHERE and HOW art is created. Choose from the works of over 25 regionally and nationally recognized artists and fine craftspeople.

HiddenStudiosArtTour.com
SEE AD, PG. 26

NORDIC NIGHT SAUNA, LLC ❶❷❸

Experience authentic wood-fired sauna in downtown Stevens Point, emersed in an urban naturescape. We offer community and private sessions and special events. Fostering SISU, Cultivating community.

1027 Union St., Stevens Point 715-489-5361
NordicNightSauna.com
SEE AD, PG. 52

Q GALLERY ARTISTS COOPERATIVE ❶❷

Artist owned. Original, local fine art: painting, photography, glass, printmaking, jewelry, ceramics, wood, leather, fiber.

1108 Main St., Stevens Point 715-345-2888 | *QArtists.com*
SEE AD, PG. 46

SMITH SCARABOCCHIO ART MUSEUM

Featuring the artwork of founder Dr. David L. Smith and local artists with exhibitions throughout the year. Call for hours and more information.

800 Main St., Stevens Point 715-345-7726 | *CWSO.org*

STEVENS POINT AREA FESTIVAL OF THE ARTS ❶❷

April 7. Artist & Fare in Plover. Shop 50 artist booths featuring Midwest's most accomplished artists, support community art grants at the art raffle, and enjoy kid's art zones. Free!

1800 Plover Rd., Plover 715-252-4125 | *StevensPointFOA.com*
SEE AD, PG. 26

STEVENS POINT SCULPTURE PARK ❸

A 20-acre sculpture park featuring local, regional, and national artists. Discover the connection between nature and art. Free! Open sunrise to sunset.

901 N. 2nd St., Stevens Point StevensPointSculpturePark.org

THE OPERA HOUSE, LLC ❶❷

Beautifully revived historic event venue located in Downtown Stevens Point. Plan the perfect event of any size in our ballroom, biergarten, outdoor patio & more! Check our social for more event info!

1124 Main St., Stevens Point 715-260-2550
StevensPointOperaHouse.org
SEE AD, PG. 52

Casino

HO-CHUNK GAMING NEKOOSA ❶❷

Enjoy over 400 slot machines, a full-service bar, Veteran promotions, & VIP benefits. Our casino offers a variety of unique promotions in a friendly atmosphere that will create an exciting experience.

949 Cty Rd. G, Nekoosa 715-886-4560

Ho-ChunkGaming.com
SEE AD, PG. 7

HO-CHUNK GAMING WITTENBERG ❸

Ho-Chunk Gaming Wittenberg offers more than 800 slot machines, a hotel, 2 dining venues, a full-size bar, and a valet service. Sem's and RV's are welcome.

N7198 US Hwy. 45, Wittenberg 715-253-4400
Ho-ChunkGaming.com
SEE AD, PG. 81

Craft Breweries, Wineries & Distilleries

CENTRAL WATERS BREWING CO. ❶❷

Central Wisconsin's premier craft brewery, brewing top-quality ales, and lagers for Wisconsin. Come visit our taproom with 24 different beers on tap. Free tours Sat. at 3pm.
351 Allen St., Amherst 715-824-2739 | *CentralWaters.com*
SEE AD, PG. 24 & 62

DISTRICT 1 BREWING CO. ❶❷

Microbrewery and community-focused taproom, offering a full range of beer styles sure to satisfy every beer enthusiast. We are driven by our passion for craft, quality, and experience.

200 Division St., Stevens Point 715-544-6707 | *District1Brewing.com*
SEE AD, PG. 24

GREAT NORTHERN DISTILLING ❶❷

Central Wisconsin's first small-batch distillery making handcrafted spirits from local ingredients. Award-winning vodka, gin, rum, and whiskeys. Tours, tastings, & mixology bar with amazing cocktails.
1011 2nd St., Stevens Point 715-544-6551
GreatNorthernDistilling.com
SEE AD, PG. 12 & 24

HONEY BEE GOOD MEADERY & PLANT SHOP ❶❷

Honey Bee Good Meadery & Plant Shop is a one-of-a-kind experience, offering onsite crafted honey wines and an exceptional selection of tropical houseplants.

2041 Madison St., Stevens Point 715-321-9463
HoneyBeeGoodWI.com
SEE AD, PG. 13

KNOWLTON HOUSE DISTILLERY ❶❷

Knowlton House Distillery offers distillery tours, craft cocktails, dining, classes, & more. Enjoy a taste of Wisconsin with TenHead spirits crafted from pure milk sugar.
204575 Cty Rd. DB., Mosinee 715-693-0099 | *KnowltonHouse.com*
SEE AD, PG. 80

MCZ'S BREW PUB ❶

Set in a renovated grocery store, McZ's is a warm and welcoming microbrewery. Small batch beers and Wisconsin spirits served with paninis and hand-stretched pizzas. Perfect for the whole family.
178 N. Main St., Rosholt 715-677-3287
SEE AD, PG. 24

O'SO BREWING CO. ❶❷

Serving 30+ Great Beers, Wine, Liquor, and Handmade Food. Winner of best of Portage County 2023 Best Brewpub/Happy Hour!
1800 Plover Rd., Plover 715-254-2163 | *OsoBrewing.com*
SEE AD, PG. 24

STEVENS POINT BREWERY ❶❷❸❹

Home of Point Beer, Point Soda, Ciderboys Hard Cider, and Whole Hog Beer. Visit our Gift Shop and Beer Garden. Tours are available by reservation.

2617 Water St., Stevens Point 715-344-9310 | *PointBeer.com*
SEE AD, PG. 7 & 24

SUNSET POINT WINERY ❶❷

We make a variety of wines, from traditional grape varietals to fruit wines. Come relax in our cozy tasting room, enjoy wine, cheese, crackers, craft beer, and soda. Tastings and tours available.
1201 Water St., Stevens Point 715-544-1262
SunsetPointWinery.com
SEE AD, PG. 24 & 79

Family Fun

ALLEN F. BLOCHER PLANETARIUM

Programs designed for all ages. Mid-September to mid-May: Sun. 2pm. Special programs can be arranged.

Science Building, UW-Stevens Point 715-346-2208 | *UWSP.edu/museums*

DOWNTOWN ART

Downtown Stevens Point offers a mix of culture and history told through interactive art, murals, trash canvas, and light pole art.

Downtown, Stevens Point bit.ly/DowntownArtSpots

FOOD + FARM

EXPLORATION CENTER ❶❷❸

Discover the world of modern agriculture with immersive, multi-sensory activities, & exhibits in a state-of-the-art educational center. Meet the people & stories behind the food you eat.

3400 Innovation Dr., Plover 715-303-3276
ExploreFoodAndFarm.org
SEE AD, PG. 6

TACTICAL ESCAPE 101 ESCAPE ROOM ❶❷

Tactical Escape 101 Escape Rooms w/ 5 Locations & 20+ themed rooms! Create a team & escape them ALL! Visit the website for info & reservations.
23 Park Ridge Dr., Stevens Point 715-418-0012 | *TacticalEscape101.com*
SEE AD, PG. 81

UWSP ARTHUR J. PEJSA OBSERVATORY

Mon.-Wed. evenings 8:30 – 10pm mid-September – mid May. Observatory staff provides night sky observing through the telescope, only if the skies are clear.

Science Building, UW-Stevens Point 715-346-2208 | *UWSP.edu*

WISCONSIN CONSERVATION HALL OF FAME

Explore hands-on exhibits about Wisconsin's environmental history and discover the people who made the state a leader in the conservation movement. Located in Schmeeckle Reserve Visitor Center. Free!

2419 Northpoint Dr., Stevens Point 715-346-4992 | *WCHF.org*

Historical Sites & Museums

BETH ISRAEL SYNAGOGUE: PORTAGE COUNTY HISTORICAL SOCIETY SITE

Built in 1905, the synagogue museum houses a permanent display of Jewish religious practices and the history of the Jewish community of Stevens Point.
1475 Water St., Stevens Point 715-600-1352 | *PCHSWI.org*

HERITAGE PARK: PORTAGE COUNTY HISTORICAL SOCIETY SITE ❶❷

A historical village of 11 buildings representing various eras of Portage County history. We Just Wanted to Play: The Story of Women's Athletics in Portage County, on display Summer of 2024.

2700 Madison Ave., Plover 715-600-1352 | *PCHSWI.org*

HISTORIC FIRE HOUSE

NO. 2: PORTAGE COUNTY HISTORICAL SOCIETY SITE
Displays historical firefighting equipment in the oldest surviving municipal building in Stevens Point, built in 1885. Open for special events, find out more at their website.

1949 Strongs Ave., Stevens Point 715-600-1352 | *PCHSWI.org*

LOCOMOTIVE NO. 2713

Restored locomotive No. 2713, built in 1911, has been on display since 1955 to commemorate the role the railroad played in the development of the community.
1724 Monroe St., Stevens Point 715-344-0619 | *Soo2713.org*

MAIN STREET HISTORIC DISTRICT & LANDMARKS

On the National Register of Historic Places. More than 60 buildings of different architectural styles are within walking distance. Additional historic buildings are located throughout the city.
1200 Main St., Stevens Point

POLISH HERITAGE TRAIL

Self-guided auto or biking tour winding through glacial terrain, wooded countryside, lakes, & farmland. Portage County is Wisconsin's first Polish rural settlement and the second in the United States.

715-344-2556 | *PCHSWI.org*

RIISING STAR MILL: PORTAGE COUNTY HISTORICAL SOCIETY SITE

The Rising Star Mill was constructed in 1868. The Mill hosts an annual art show as well as concerts and exhibits. The Mill is also available to rent for meetings, weddings, and other activities.

Cty. Rd. Q, Nelsonville 715-600-1352 | *PCHSWI.org*

UWSP MUSEUM OF NATURAL HISTORY

We are currently re-building our museum to showcase the wonders of the natural world. Tours and programs are available upon request. Admission is always free!

Science Building, UW-Stevens Point 715-346-2858 | *UWSP.edu/museum*

VILLAGE OF AMHERST

The quaint community of family-owned shops and restaurants is a treasure. Many of Portage County's artists live in and around this unique community on the Tomorrow River.

160 Mill St., Amherst 715-824-5613

VillageOfAmherstWi.gov
SEE AD, PG. 62

Local Food

CENTRAL RIVERS FARMSHED ❶❷

Central Rivers Farmshed is committed to making Central Wisconsin a renowned, local food community. Farmshed welcomes people to learn more at their community food center in downtown Stevens Point.

1220 Briggs Ct., Stevens Point 715-544-6154 | *Farmshed.org*

FARMERS MARKET ❶

Dedicated in 1853, the market has been held May-October for more than 170 years.

Downtown, Stevens Point StevensPointFarmersMarket.org

FELTZ'S DAIRY STORE ❸

We offer high-quality products that are locally sourced. Stop by and check out our 250+ varieties of cheese, 16 flavors of ice cream, premium meats, and so much more!

5796 Porter Dr., Stevens Point 715-344-1293
FeltzsDairyStore.com
SEE AD, PG. 13

Outdoor

BUENA VISTA GRASSLANDS

Southwestern Portage County. Beautiful area made up of grasslands and woodlands, offering more than 12,000 acres of recreational space. Activities include hunting, trapping, hiking, and birdwatching.
608-339-3385 | *DNR.WI.gov*

CENTRAL WISCONSIN ENVIRONMENTAL STATION

200-acre UWSP field station. East of Stevens Point on Sunset Lake. Station hosts school programs, group meetings, summer camps, building rentals, & food service. Learn and relax under towering pines.
10186 Cty. Rd. MM, Amherst Junction 715-824-2428 | *UWSP.edu*

CENTRAL WISCONSIN WATER SKI SHOW TEAM, INC (WATER WALKERS) ❶

FREE family-friendly water ski shows with costumes and music Thurs. at 6:30pm. Bring a chair or blanket. Donations appreciated. Concessions available. Visit website or Facebook for schedule.

715-409-9267
CWWaterWalkers.com

DEWEY MARSH

WILDLIFE AREA
6,000-acre complex of meadows & marshland, with access off of Hay Meadow Rd. or Torun Rd. Offers hunting, trapping, hiking, snowmobiling, wildlife viewing, bird-watching, berry picking, & target range. 6 miles north of Stevens Point.

GEORGE W. MEAD WILDLIFE AREA

33,000 acres of outdoor recreation in northwest Portage County. Hunt deer, turkey, bear, and small game. Excellent birdwatching. Enjoy 35 miles of trails for hiking.

S2148 Cty. Hwy. S, Milladore 715-457-6771 | *MeadWildlfe.org*

GREEN CIRCLE TRAIL ❸

Scenic 27-mile hiking and biking trail loop, connecting parks through the Stevens Point area along the Wisconsin and Plover rivers. Open all seasons. Parking and restrooms at Schmeeckle Reserve. Free!

2419 Northpoint Dr., Stevens Point 715-346-4992 | *GreenCircleTrail.org*

ICE AGE TRAIL

Portions of this continuous 1,000-mile footpath travel through Portage County, including diverse landscapes and geological features. Educational resource linking history and cultures within Wisconsin.

715-570-6370 | *PortageColAT.org*

K.A.S.H. (KIDS ARE SPECIAL HERE) PLAYGROUND

Universally accessible playground on a soft rubber surface that includes slides, swings, and climbing equipment that is suitable and safe for children of all abilities. Fun for all ages and mobilities.

Mead Park, Stevens Point Facebook.com/kashplayground

SCHMEECKLE RESERVE ❶❷

UWSP's 280-acre natural area. 5 miles of trails to explore. The visitor center offers info, live animals, & discovery exhibits. Home to WI Conservation Hall of Fame & Green Circle headquarters. Free!

2419 Northpoint Dr., Stevens Point 715-346-4992 |

UWSP.edu/schmeeckle

STANDING ROCKS COUNTY PARK ❸

Hiking and mountain biking trails, disc-golf course, cross-country ski trail, dog exercise trail, downhill ski hill, and fat tire biking. Pass is required for all users, available at trail-head.

7695 Standing Rocks Rd., Stevens Point 715-346-1433 | *Co.Portage.WI.US*
SEE AD, PG. 32

TOMORROW RIVER STATE TRAIL

The Tomorrow River State Trail is a 24-mile trail between the Village of Plover and Manawa. The trail is open to bicyclists, hikers, snowmobilers, & horseback riders.
715-346-1433 | *Co.Portage.WI.US*

Renewable Energy

MREA—RENEW THE EARTH ASSOCIATION ❶❷❸

Join the Midwest Renewable Energy Association movement by connecting with the MREA! View our community resources, become an MREA Member, attend educational events, or enroll in solar training.

7558 Deer Rd., Custer 715-592-6595 | *MidwestRenew.org*
SEE AD, PG. 26

Sports and Recreation

ATVing & UTVing

ATV/UTV routes can be found throughout Portage County, with some exceptions. Where permitted, roads are signed and ATV/UTV users must follow all rules of the road.

Biking

Portage County roads and trails provide miles of scenic biking. Road-biking is popular in the region along rural routes. Several trails provide options for those who prefer a trail. For a detailed Stevens Point Area trail guide, call 715-344-2556 or visit StevensPointArea.com

Birding

Explore Buena Vista Grasslands, Dewey Marsh Wildlife Area, George W. Mead Wildlife Area, Godfrey & Maybelle Erickson Audubon Park, Green Circle Trail (GreenCircleTrail.org/ birding), Iverson Marsh, Richard A. Kemp State Fishery Area, and Schmeeckle Reserve.

Boating

The Wisconsin River, Lake DuBay, and several small lakes offer miles of water for pontooning, water-skiing, tubing, wakeboarding, jet skiing, sail boating, fishing, and canoeing. Find boat launches and their locations by visiting StevensPointArea.com.

Canoeing & Kayaking

Stevens Point Area paddling options include the Plover River, Lake DuBay, McDill Pond, Mill Creek, Adams Lake, Collins Lake, Lake Emily, Jordan Pond, Sunset Lake, Lake Thomas, Wisconsin River flowages, the Little Wolf River, and Spring Creek. Local rental outfitters provide support.

Curling

STEVENS POINT CURLING CLUB ❸

A 501(c)3) not-for-profit organization dedicated to promoting the Olympic sport of curling to youth and adults of all abilities in and around Portage County.
1515 Maple Dr., Plover 715-344-9881 | *PointCurling.org*

Disc Golfing

Disc golf courses are located at Standing Rocks County Park, Mead Park, Yulga Disc Golf Course, and McDill Pond. Courses offer a challenge for beginners and advanced players alike.

WISCONSIN LIONS CAMP

Lions Camp Disc Golf Course takes you along the rolling hills and wooded forests on the shores of Lions Lake in Rosholt, WI. \$5/round.

3834 Cty. Rd. A, Rosholt 715-677-4969
WisconsinLionsCamp.com
SEE AD, PG. 32

Dog Parks

The Stevens Point Dog Park and Standing Rocks County Park offer dog exercise areas.

Fishing

The Stevens Point Area is a premier angling destination. Choose from the Wisconsin River, Lake DuBay Flowage, Biron Flowage, and several large lakes and streams. Call the Visitor Center at 715-344-2556 for more information on fishing in the area or for a fishing brochure and map.

Fishing Guides

GREAT NORTHERN FLY FISHING
Great Northern Fly Fishing is the Upper Wisconsin River's premier guide service, specializing in fly fishing for small-mouth bass and musky. Come for an adventure, leave with memories.
715-572-3225
GreatNorthernFlyFishing.com
SEE AD, PG. 73

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Rentals

NORTHWARD ADVENTURES 🇺🇸

Northward offers recreational rentals for avid outdoor enthusiast including kayaks, canoes, tubes, snowshoes, ice skates, & more! Located inside Iverson Park and Goerke Park. 4201 Main St., Stevens Point 608-287-4585
[GoNorthward.com](#)
SEE AD, PG. 26

Shooting

DEWEY SHOOTING RANGE

This 319-acre area offers both a shooting range and a public hunting area. 3001 Willow Spring Dr., Stevens Point 715-346-1433

Sledding

IVERSON PARK

Three sled and saucer hills, one hill specifically designed for children under 6. Two toboggan slides, warming house, ice skating, and groomed cross-country skiing trail. Weather dependent. 4100 Hillcrest Dr., Stevens Point 715-346-1531
[StevensPoint.com/Wintersports](#)

Snowmobiling

The Stevens Point Area has more than 300 miles of scenic groomed trails. For trail conditions, call 715-343-6277. For a trail map, call 715-344-2556.

Snowshoeing

Numerous trails available for snowshoeing (when conditions exist) including the Green Circle Trail (excluding the Plover River Trail and Iverson Park segments), Stevens Point Sculpture Park, George Mead Wildlife Area, Ice Age Trail, Schmeckle Reserve, Standing Rocks County Park, Lake Emily County Park, and Steinhaugen Recreation Area.

Soccer

PORTAGE COUNTY YOUTH SOCCER COMPLEX 🇺🇸

Located just off Hwy. 10E, this 30-acre complex has six regulation and five smaller soccer fields. Concession stand with restroom facilities available. 701 Badger Ave., Stevens Point PCYS.net

Swimming

DONALD COPPS MUNICIPAL POOL

3 pools, including a water slide, 2 diving boards, lap swimming, & a zero-depth wading pool for children. Featured Fun nights of swimming & community sponsored free swims on select days during summer. 2442 Sims Ave., Stevens Point 715-346-1531
[StevensPoint.com/pool](#)

STEVENS POINT AREA YMCA

Offers two indoor pools and water slide. Contact for further information and complete pool schedule.

1000 Division St., Stevens Point 715-342-2980 | [SPYMCA.org](#)

Tennis & Pickleball

SENTRYWORLD 🇺🇸🇺🇸

Fieldhouse includes indoor tennis, pickleball, and volleyball courts. Open to the public. Appeals to players of all levels. Call the Fieldhouse to reserve a court. Lessons and leagues available.

601 Michigan Ave. N., Stevens Point 866-479-6753 | [SentryWorld.com](#)
SEE AD, BACK COVER

Shopping

ADELINE’S CLOSET BOUTIQUE🇺🇸

We believe that fashion should be inclusive and empowering for all women. That’s why we proudly offer a diverse range of styles and sizes, from XS to 3X, in clothing for her style and personality. 142 S. Main St., Amherst 715-824-5953
[ShopAdelinesClosetBoutique.com](#)
SEE AD, PG. 62

AGORA MAKERS MARKET 🇺🇸🇺🇸

Agora offers a highly curated range of unique goods to help you feel like yourself. An inclusive, women-owned shop proudly connecting indie makers to the Stevens Point Area since 2018. 964 Main St., Stevens Point 715-544-4220
[AgoraMakersMarket.com](#)
SEE AD, PG. 47

ARTEFFECTS 🇺🇸

ArtEffects offers unique and original art by local artists, home decor, one-of-a-kind gifts, and gourmet foods. Ask us about our classes! 1052 Main St., Ste. 104, Stevens Point 715-347-0416 | [ArtEffectsWi.com](#)
SEE AD, PG. 50

BLUE BEAD & ROCK SHOP 🇺🇸🇺🇸

Rocks & beads from all over the world! Crystals, fossils, geodes, crystal dig bags, jewelry repair, gifts, & unique jewelry. Electric Blue Moonstone-WI, Herkimer Diamond-NY, both mine direct. We Dig It! 1043 Main St., Stevens Point 715-344-1998
SEE AD, PG. 49

BOUND TO HAPPEN BOOKS 🇺🇸🇺🇸

We carry books across a variety of genre for every age. From children, through middle grades, young adult to adult, the young heart to the old souls, we probably have a book for you! 1008 Main St., Stevens Point 715-997-9094
[BoundToHappenBooks.com](#)

BOWWOW MEOW BOUTIQUE 🇺🇸

Pet friendly boutique offering bulk snacks, toys, treats, beds, décor, training tools, special events, and pet therapy resources in Stevens Point. Sister store in Wisconsin Rapids! 3449 Church St., Stevens Point 715-883-2117
SEE AD, PG. 42

BRIA BELLA & CO. 🇺🇸🇺🇸

A Women’s Boutique featuring women’s apparel (S-3X), accessories, handbags, gifts, and more. Casual, Career, & Formal attire for women of all ages. **Men’s Suits & Tuxedos for Purchase and/or Rent! 925 Main St., Stevens Point 715-575-2000 | [BriaBellaCo.com](#)
SEE AD, PG. 48

CALL IT NEW 🇺🇸

Whether consigning or shopping, you’ll enjoy this unique business with great deals on gently used merchandise coupled with a three-story antique mall. Rarely are two items alike. 823 Main St., Stevens Point 715-544-6023
[CallItNewCallItAntique.com](#)
SEE AD, PG. 50

CARAVAN WINE SHOP 🇺🇸🇺🇸

Caravan Wine Shop has bottles for all occasions made by small producers with unique stories. Weekly free tastings - Wine: Saturdays, 3-6 PM Bottle Service & Small Sips: Sundays, 12-6 PM 1221 2nd St., Stevens Point 715-544-6061
[CaravanWineShop.com](#)
SEE AD, PG. 51

COMPANION SHOP 🇺🇸

Central Wisconsin’s dog and cat specialty store. Delight them with toys, homemade bakery and biscuits, quality cat furniture, and unique gifts. “Where your furry family is more than welcome.” 937 Main St., Stevens Point 715-344-2821 | [CompanionShop.com](#)
SEE AD, PG. 51

DIVERSI-TEA 🇺🇸🇺🇸

Join us in discovering over 170 of the finest imported teas, oils, and vinegars from around the world, while experiencing the friendly personal touches found only in small-town Wisconsin. 920 Clark St., Stevens Point 715-344-6308 | [Diversi-Tea.com](#)
SEE AD, PG. 51

FALL LINE OUTFITTERS 🇺🇸🇺🇸

Located downtown Stevens Point, offering fishing guide services, good quality outdoor apparel, & gear including fly fishing, camping, & used seasonal equipment. Old fashioned customer service! Veteran owned & operated. 904 Main St., Stevens Point 715-896-8032 | [FallLineOutfitters.com](#)
SEE AD, PG. 30

FELTZ’S DAIRY STORE 🇺🇸

We offer high-quality products that are locally sourced. Stop by and check out our 250+ varieties of cheese, 16 flavors of ice cream, premium meats, and so much more! 5796 Porter Dr., Stevens Point 715-344-1293 | [FeltzDairyStore.com](#)
SEE AD, PG. 13

GEPETTO’S WORKSHOP 🇺🇸

Experience the wonder of a real toy store. Come see our large selection of classic toys that spark the imagination and last a lifetime. 1121 Main St., Stevens Point 715-341-8640
[GepettosWorkshop.com](#)
SEE AD, PG. 48

GUILD DESIGNS 🇺🇸🇺🇸

Collaborating with merchants & artisans, Guild Designs features elements of living - furnishings, literature, garden, written correspondence, & drinks that satisfy. 1040 Main St., Stevens Point 715-883-2118
[GuildDesigns.com](#)
SEE AD, PG. 52

HERRSCHNERS CRAFT OUTLET STORE 🇺🇸🇺🇸🇺🇸

One of the largest mail-order craft catalogs in the world. Quality needlework, hand knitting yarn, jigsaw puzzles, paint-by-number kits, 100% cotton quilting fabrics, & more. Open to the public daily. 2800 Hoover Rd., Stevens Point 715-341-8686 | [Herrschners.com](#)
SEE AD, PG. 38

HOSTA STOP GARDENS, LLC 🇺🇸

Shop the garden center that offers hundreds of varieties of unique hostas, lots of perennials, and hanging baskets. Our gift shop has beautiful yard art and decor, rocks, gems, and more! 1011 Hwy. 54, Plover 715-630-9585 | [HostaStop.com](#)
SEE AD, PG. 7

HOSTEL SHOPPE 🇺🇸🇺🇸🇺🇸

We’re the area’s premier full-service bike and recumbent shop, on a mission to help ALL riders find the perfect bike or trike to meet their unique cycling needs. Rental bikes available! 3201 John Joanis Dr., Stevens Point 715-341-2453 | [HostelShope.com](#)
SEE AD, PG. 83

KINDRED SPIRIT BOOKS LLC 🇺🇸

Mon-Fri. 11am-6pm, Sat. 10am-5pm. Book store established in 1997. We carry a variety of books and gifts. We also will special order. 1028 Main St., Stevens Point 715-342-4891
SEE AD, PG. 49

LEE AYERS JEWELERS 🇺🇸🇺🇸

Meet Wisconsin’s “Most Award-Winning” jewelry designer Thomas Dailing. Visit our gallery of gorgeous colored gemstone and diamond jewelry! “Consistently Voted Best Jeweler In Portage County.” 1044 Main St., Stevens Point 715-341-0411 | [DailingDesigns.net](#)
SEE AD, PG. 49

MULLINS CHEESE INC. 🇺🇸🇺🇸

Located in downtown Knowlton, 12 miles north of Stevens Point. Ext 175 to County Road DB. Make Mullins apart of your journey. Variety of cheese, meats, whey protein, WI souvenirs, and more. 203843 Cty. Rd. DB, Mosinee 715-693-3205 | [MullinsCheese.com](#)
SEE AD, PG. 81

STEVENS POINT AREA CO-OP 🇺🇸🇺🇸

High-quality organic and local foods in a friendly atmosphere! Produce, grocery, bulk goods, herbs, supplements, natural body care, and more since 1972. 633 2nd St., Stevens Point 715-341-1555 | [SPACoop.com](#)
SEE AD, PG. 47

STEVENS POINT AREA GIFT SHOP 🇺🇸🇺🇸

A 1-stop souvenir & apparel shop with Stevens Point Area & Wisconsin swag. From t-shirts, hoodies, & hats to mugs, stickers, and coasters, we’ve got it. Located in the heart of Downtown Stevens Point. 1105 Main St., Ste. A, Stevens Point 715-344-2556 | [StevensPointArea.com](#)
SEE AD, PG. 73

THE HOLLY SHOPPE 🇺🇸

Unique & original handcrafted arts and crafts by local members. New items weekly! 1519 Water St., Stevens Point 715-346-1423
SEE AD, PG. 51

TURQUOISE ON MAIN 🇺🇸🇺🇸

Beautiful home decor & accessories including furniture, wall art, pillows, candles, jewelry, & cowhide accessories, It’s a one-stop shop for unique accents with a southern flare. 1201 Main St., Stevens Point 715-544-0478 | [TurquoiseOnMain.com](#)
SEE AD, PG. 46

VILLAGE GIFT 🇺🇸

More than just a gift shop! We feature many local artists, craftspeople, & authors in our unique boutique, along with “The Little Hall of Thrift”. Locally made honey, soap, tea, candles, & more! 147 N. Main St., Amherst 970-223-1218
SEE AD, PG. 62

Antiques

CALL IT ANTIQUE 🇺🇸

You’ll jump back in time—and maybe even get lost—while browsing among thousands of antiques and collectibles in this three-story antique mall featuring more than 60 dealers. 823 Main St., Stevens Point 715-544-6023
[CallItNewCallItAntique.com](#)
SEE AD, PG. 50

Lodging

Bed & Breakfast

ARTHA SUSTAINABLE LIVING CENTER, LLC 🇺🇸

Renovated farmhouse on 23 acres of woods, fields, and organic gardens. 2 rooms with private bathrooms. Full use of kitchen & living space. Access to newly remodeled patio. A/C and WiFi 9784 Cty. Rd. K, Amherst 715-824-3463 | [ArthaOnline.com](#)
SEE AD, PG. 65

DREAMS OF YESTERYEAR 🇺🇸

National Historic Registered B&B near downtown, river, bike trails, Wi-Fi, A/C, two suites, & whirlpool. 1100 Brawley St., Stevens Point 715-341-4525
[DreamsOfYesteryear.com](#)
SEE AD, PG. 65

Campgrounds

LAKE DUBAY SHORES CAMPGROUND 🇺🇸

Watersports, playground, horseshoes, volleyball, rec hall, game room, WiFi, hayrides, nature trails, E/W/S hookups, sanitary dump stations, country store, and boat launch. 203040 DuBay Dr., Mosinee 715-457-2484 | [DubayShores.com](#)
SEE AD, PG. 81

RIVERS EDGE CAMPGROUND 🇺🇸🇺🇸

265 site campground with 12 rental cabins, situated on the Wisconsin River. Heated pool, aquapark pond, boat landing, camp store, concession stand, jumping pillow, weekly themes, and activities. 3266 Campsite Dr., Stevens Point 715-344-8058
[RiversEdgeWisconsin.com](#)

WILD WEST CAMPGROUND & CORRAL 🇺🇸

Come experience our quiet, family campground. Stay in spacious wooded, water, electric, and/or sewer sites or rentals. Ride our well-trained horses, or send your daughter to our all-girls horse camp. 9495 Hwy. 514, Amherst 715-824-5112
[WildWestCampground.com](#)
SEE AD, PG. 54

Hotels

BAYMONT INN & SUITES 🇺🇸

Newly remodeled hotel within walking distance to UWSP, Green Circle Trail, and Sentry Insurance. Come experience our hometown hospitality. Pets welcome. Earn points with Wyndham Rewards. 247 Division St., Stevens Point 715-341-8888 | [BaymontInns.com](#)
SEE AD, PG. 73

COBBLESTONE HOTEL & SUITES 🇺🇸🇺🇸🇺🇸

Come feel at home. Enjoy the complimentary hot breakfast buffet, free WiFi, and so much more! At Cobblestone you will receive, “Big City Quality, Small Town Values” each stay. 1117 Centerpoint Dr., Stevens Point 715-343-0522 | [StayCobblestone.com](#)
SEE AD, PG. 65

COUNTRY INN & SUITES 🇺🇸

Indoor pool, whirlpool, fitness center, whirlpool suites, refrigerator, and microwave in rooms, free continental breakfast, in-room coffee, free local calls, WiFi, and guest laundry facilities. 301 N. Division St., Stevens Point 715-345-7000
[ChoiceHotels.com/wi484](#)
SEE AD, PG. 72

DAYS INN & SUITES

Comfortable and clean. Fridge, microwave, free high-speed internet, continental breakfast, meeting room, fitness center, and 24-hour business center. Two blocks from UW-Stevens Point and SentryWorld 159 Divison St., Stevens Point 715-341-9090
[StevensPoint.daysinn@gmail.com](#)
SEE AD, PG. 72

FAIRFIELD INN & SUITES 🇺🇸

Newly renovated guest rooms, indoor pool and spa, hot breakfast, cable TV, free local calls, free high-speed wireless internet, fitness room, guest laundry, business center, and market. 5317 US Hwy. 10 E, Stevens Point 715-342-9300 | [Marriott.com/stefi](#)
SEE AD, PG. 73

HOLIDAY INN EXPRESS

Complimentary Express Start breakfast, indoor pool, fitness center, 24-hour business center, free WiFi, all rooms have microwaves, refrigerators, and flat-screen TVs. IHG One Rewards. 1100 Amber Ave., Stevens Point 715-344-0000 | [HIExpress.com](#)
SEE AD, PG. 2

HOLIDAY INN HOTEL & CONVENTION CENTER

Kids eat and stay free, 149 rooms. All rooms include microwaves, refrigerators, flat-screen TVs. Fitness center & Amber Grill. IHG One Rewards. 1001 Amber Ave., Stevens Point 715-344-0200 | [HolidayInn.com](#)
SEE AD, PG. 2

THE INN AT SENTRYWORLD 🇺🇸

A boutique hotel with spacious suites, intimate gathering areas, and a café/bar. Ideal for golf getaways, weddings, and corporate retreats. Upscale amenities, golf course views, and Wisconsin charm. 501 Michigan Ave. N, Stevens Point 886-479-6753
[SentryWorld.com /lodging](#)
SEE AD, BACK COVER

Short-Term Vacation Rentals

BANTR 🇺🇸🇺🇸🇺🇸

Meet, move, work, laugh, eat, and play. Stay for as long as you’d like at our properties - nightly, monthly, or yearly. Located in: Stevens Point, Wausau, Weston, Rothschild, Neenah, Chilton, and Sun Prairie, WI. 209 Division St., Stevens Point 608-387-3749
[BantrRothschild.com](#)
SEE AD, PG. 81

WATER DRAGON INN

Staycation or destination, enjoy comfort & luxury in a water-front stone cottage nestled on 5 wooded acres with easy access to local restaurants & activities. Room for up to 6 guests. 2023 Locust St., Stevens Point
[WaterDragonInn.com](#)

Food

Bakeries

THE MAIN GRAIN BAKERY & EATERY 🇺🇸🇺🇸🇺🇸

A small bakery & eatery specializing in artisan sourdough bread, sweet treats, specialty cakes, & the best oatmeal cream pie! Serving sandwiches, soups, and salads from 11am-2pm. 1009 1st St. Ste. B, Stevens Point 715-630-1486
[MainGrainBakery.com](#)
SEE AD, PG. 42

THE VILLAGE HIVE 🇺🇸

Healthy local produce, baked goods, & gifts. Cooking & Baking classes available. A cozy studio loft (Airbnb). Small gathering meeting space up to 10 people. 127 N Main St., Amherst 715-340-8989
[TheVillageHiveBakeryAndLocalFoodsCollective.com](#)
SEE AD, PG. 62

Casual

AMBER GRILL 🇺🇸

Enjoy our signature restaurant adjacent to the Holiday Inn Hotel & Convention Center. Open daily. Featuring an array of house specialties. 1001 Amber Ave., Stevens Point 715-344-9808 | [HolidayInn.com](#)

ARBUCKLES EATERY & PUB 🇺🇸

Home of the “Marathon of Beers.” American and Italian. Children’s menu. Outdoor patio seating available. Carry-outs are available. 1320 Strong’s Ave., Stevens Point 715-341-2444
[ArbucklesEateryAndPub.com](#)
SEE AD, PG. 50

BILL’S PIZZA SHOP 🇺🇸

Visit historic downtown Stevens Point and enjoy our thin crust pizza, hearty sandwiches, and Italian dishes. Serving Pizza in Point since 1958. Dine-in and delivery available. 1101 Main St., Stevens Point 715-344-9557 | [BillsPizza-Shop.com](#)
SEE AD, PG. 48

BULLHEADS BAR & GRILL 🇺🇸

Located on the beautiful Wisconsin River at Rivers Edge Campground. 3368 Campsite Dr., Stevens Point 715-344-5990

CHEF C’S MUNCHIE MOBILE 🇺🇸

A food truck owned and operated by the owners of Father Fats & Chef’s Kitchen. Follow us on Facebook for location and menu info. Available for catering and private parties. 715-544-1744

CLEAR WATER HARBOR 🇺🇸🇺🇸

Waterfront restaurant and bar. Visit “MOO’s” for frozen treats, next to the outdoor playground. Chain O’ Lakes cruises on the Chief and Lady of the Lakes. Great spot for entertainment. N2757 Cty. Hwy. QQ, Waupaca 715-258-2866
[ClearWaterHarbor.com](#)

SEE AD, PG. 54

EL MEZCAL RESTAURANT 🇺🇸🇺🇸

Open 7 days a week, we are a family owned business offering the best Mexican dishes in town! 2 for 1 margaritas on Tues. and Thurs. Check Facebook for specials! 5741 Windy Dr. Ste E., Stevens Point | 715-342-1521
SEE AD, PG. 42

EMY J’S COFFEE HOUSE 🇺🇸🇺🇸

Two locations: twice the amount of fair trade/organic coffee, tea, fresh fruit smoothies, bakery, beer, & wine! Find WI made ice cream at The Coffeehouse & nitro cold brew at The Vault! 1009 First St., Stevens Point 31 Park Ridge Dr., Stevens Point 715-544-0168
[emy-js-coffee.square.site](#)
SEE AD, PG. 48

GRAFFITIS SPORTS PUB 🇺🇸

Stevens Point’s #1 bar. Outstanding pub food & party vibe fueled by sports on large-screen TVs! After dark it becomes Stevens Point’s only bar w/ video DJ, fog machine, & laser light show. 912 Main St., Stevens Point 715-344-4450
[GraffitisSportsPub.com](#)
SEE AD, PG. 50

GUU’S ON MAIN 🇺🇸🇺🇸

Full-service restaurant with approachable food options, an innovative tap beer list, a robust liquor selection, and unique cocktails. There’s something for everyone! 1140 Main St., Stevens Point 715-344-3200 | [GuusOnMain.com](#)
SEE AD, PG. 47

HILLTOP PUB & GRILL 🇺🇸🇺🇸

Casual, family friendly atmosphere with great food and service, and a large selection of WI beer on tap. Outdoor & dog friendly patio seating. Dine in & carry-out. Open every day of the week. 4901 Main St., Stevens Point 715-341-3037
[HilltopPubAndGrill.com](#)
SEE AD, PG. 80

MIKEY’S BAR & GRILL 🇺🇸🇺🇸

Mikey’s is a full-service restaurant with 67 tap lines, craft cocktails, & wine. Serving a full menu ranging from pub fare/pizza to coursed meals, and Sun. Brunch. Full menu online. 3018 Village Park Dr., Plover 715-544-0157 | [MikeysPlover.com](#)

MISSION COFFEE HOUSE 🇺🇸

We roast our own blends with fresh beans that originate from across the globe. We proudly source, roast, & brew our coffee right here in Plover, WI. Check out our Plover and Stevens Point locations! 1100 Main St. Ste. 110, Stevens Point | 715-341-3088
1800 Plover Rd., Plover 715-544-0730
[MissionCoffeeHouse.com](#)

MONK’S BAR & GRILL 🇺🇸🇺🇸

Monk’s Bar & Grill is known throughout the Midwest as the place to go for great food and service. Perfect for families, sports fans, and large groups/teams! 1400 Commerce Pl., Plover 715-544-6615
[MonksBarAndGrill.com](#)
SEE AD, PG. 60

POINT AFTER PUB & GRILL 🇺🇸🇺🇸

Locally owned and operated pub with cozy atmosphere, diverse menu, & friendly staff. Open 7 days a week! Check out our Facebook for daily specials. 801 Second St., Stevens Point 715-344-7222
[PointAfterPub.com](#)
SEE AD, PG. 38

PJ’S RESTAURANT 🇺🇸🇺🇸

Handcrafted Wisconsin-inspired dishes, locally sourced ingredients, seasonal specials, & handmade wood-fired pizzas. Indoor and outdoor seating. Craft cocktails, 27 beers on tap. Reservations accepted. 601 Michigan Ave. N., Stevens Point

RUSTY’S BACKWATER SALOON ☿

Serving food and beverages, children’s menu. Kitchen open 11am- (Call ahead to check). Canoe rentals. Great Bloody Mary’s! Featured in the book “Adventures Along the Bloody Trail.”
1715 W. River Dr. W., Stevens Point 715-341-2490
Rustys.net
SEE AD, PG. 58

STARRY NIGHT CAT CAFÉ ☿

Late Night Coffee House & Adoptable Cat Sanctuary. Our mission is to help cats find furever homes. Enjoy full espresso bar, pop-up events, and our purrrfect gift shop.
1141 Clark St., Stevens Point 715-321-4731
StarryNightCatCafe.com
SEE AD, PG. 46

SUBWAY

Offers breakfast, catering, and party platters.
2551 Plover Rd., Plover 715-341-6660
3296 Church St., Stevens Point 715-544-6344
135 N. Division St., Stevens Point 715-341-7777
5601 Carrie Frost Dr., Stevens Point 715-544-4436
1201 Badger Ave., Stevens Point 715-295-0804
28 Park Ridge Dr., Stevens Point 715-342-4408

THE BIG GARLIC ☿

Everything is better with GARLIC! Enjoy our famous garlic cheeseburgers, Chicago dogs, and sandwiches with home-made chips!
1157 Main St., Stevens Point
SEE AD, PG. 46

THE LIBRARY CAFE ☿☿

Located inside The Inn at SentryWorld. Specialty coffees, homemade menu items, and baked goods for breakfast and lunch. Includes Library Bar for post-golf beers or iconic Wisconsin old fashioned.
501 Michigan Ave. N., Stevens Point | 866-479-6753
SentryWorld.com
SEE AD, BACK COVER

THE WOODEN CHAIR ☿☿

An iconic Stevens Point eatery. Pull up a chair for award-winning breakfast & lunch dishes, made from scratch. Omelets, hot cakes, specialty sandwiches, great service, and gluten-free options. See you soon!
1059 Main St., Stevens Point 715-341-1133
TheWoodenChairStevensPoint.com
SEE AD, PG. 46

TIKI BEACH BAR & GRILL ☿☿

Offering beautiful combed beaches, awesome lake front views, tasty food, and cool drinks all summer! Live music on Thurs. & Sat. Kayak & paddleboard rentals. Check our FB page for events.
1126 Cty. Rd. DB., Mosinee 715-341-2232 | TikiBeachLLC.com

WISCOW PIZZA ☿☿

WisCow Pizza & Wings, a virtual kitchen concept found within the walls of Monk’s Bar & Grill offers gourmet pizzas and smoked wings. Dine-in, carry-out, or delivery available.
1400 Commerce Pl., Plover 715-997-9000 | WiscowPizza.com
SEE AD, PG. 60

Fine Dining

CHEF’S KITCHEN ☿☿

The newest concept from Chef Christian; a blank canvas to experience what’s inspiring Chef! The menu will change, check our website for Chef’s current inspiration. We do catering & private events!
924 Clark St., Stevens Point 715-544-1744
Facebook.com/chefskitchen
SEE AD, PG. 58

FATHER FATS PUBLIC HOUSE ☿☿

An eclectic array of influences, fresh fish and local ingredients come together on a menu of small plates designed to be shared. Outdoor seating. Catering available.
945 Clark St., Stevens Point
FatherFats.com

MICHELE’S RESTAURANT & CATERING ☿

The area’s best steak & fresh seafood house. Enjoy our friendly atmosphere, creative cocktails, and the finest dining in Central Wisconsin. We are family-owned and operated for more than 30 years.
513 Division St., Stevens Point 715-341-3363
MichelesSupperClub.com
SEE AD, PG. 60

MUSE AT SENTRY ☿☿

Exceptional culinary presentation and service set in a modern atmosphere with dazzling works of art. Diner’s Choice and Wine Spectator award winner. Global wine list of more than 350 varieties.
1800 Northpoint Dr., Stevens Point 715-346-1800
ExperienceMuse.com
SEE AD, BACK COVER

SKY CLUB ☿

Portage County’s premier supper club, family-owned since 1961. Offering choice steaks and the finest seafood! Wine Spectator and Wine Enthusiast 2008 winner. Selling our famous Old Fashioned mix.
2202 Post Rd., Plover 715-341-4000
SkyClubDining.com
SEE AD, PG. 58

WISSOTA CHOPHOUSE ☿

Features USDA Angus beef, the freshest seafood and creative sides. Our choice cuts are seasoned simply and cooked to perfection. Pair your meal with one of 20 wines by the glass or 30 beers on tap.
1117 Centerpoint Dr., Stevens Point 715-295-7273
WissotaChophouse.com
SEE AD, PG. 65

Ice Cream

KING CONE ☿☿

Award-Winning Homemade Ice Cream Feb-Oct. 2023 World Dairy Expo Winners: 1stMangoPaleta, 3rdStrawberryPaleta, 3rdCaramelAppleSucker joined our growing list of winners-check instore/online for winners!
2534 Post Rd., Plover 715-345-1855
KingConeHomemadelceCream.com
SEE AD, PG. 61

Soft Serve

BELTS’ SOFT SERVE ☿☿

Cones, flurries, sundaes, shakes, slushies, and smoothies. Fresh-baked brownies, homemade cookie dough, and peanut butter cups. Fresh strawberries and raspberries in season. Stevens Point favorite!
2140 Division St., Stevens Point 715-344-0049

Tavern & Nightlife

SUGAR BAR ☿

Voted #1 Martini by Best of Portage County, Sugar Bar offers a wide variety of martini’s, craft beer, and mixed drinks.
835 Main St., Stevens Point 715-498-0319
SEE AD, PG. 48

Businesses & Services

Airports

CENTRAL WISCONSIN AIRPORT
Central Wisconsin! Say Hello to Avelo! Fly Non-stop from CWA to Orlando, Florida. Fly local and enjoy convenient parking, shorter wait times and more. Fly CWA. Fly Avelo.
100 CWA Dr., Mosinee 715-693-2147 | Fly-CWA.org
SEE AD, PG. 10

Banks

INTERNATIONAL BANK OF AMHERST

Founded in 1893, International Bank of Amherst is an independent community bank. Member FDIC.
103 S. Main St., Amherst 715-824-3325 | IBAmherst.com
SEE AD, PG. 62

Community Center

JENSEN COMMUNITY CENTER ☿☿

Central Wisconsin’s favorite location for receptions, parties, performances, seminars, and corporate training. Ideal for groups from 50-250 guests.
487 N. Main St., Amherst 715-824-5202
JensenCenter.org
SEE AD, PG. 62

Convenience Store

THE STORE

1011 Post Rd., Plover 715-341-3940
201 West Clark St., Stevens Point 715-345-6985
1201 Badger Ave., Stevens Point 715-544-6519
32 Park Ridge Dr., Stevens Point 715-345-5068
5601 Carrie Frost Dr., Stevens Point 715-254-0079
GasFoodAndMore.com

Economic Development

PLOVER AREA CONVENTION AND VISITORS BUREAU ☿☿

The Plover Area CVB invites you to COME OVER TO PLOVER. The Plover Area boasts an abundance of outdoor activities, dining, and more. Visit ComeOverToPlover.com to learn more.
715-345-5250
ComeOverToPlover.com
SEE AD, PG. 68

PORTAGE COUNTY BUSINESS COUNCIL ☿

Where economic vitality meets quality of life. Our priority for our investors and the community are retention and attraction of businesses and employees to Portage County.
5501 Vern Holmes Dr., Stevens Point 715-344-1940
PortageCountyBiz.com
SEE AD, PG. 16

TOMORROW RIVER BUSINESS ASSOCIATION ☿

Visit Amherst, a historic community located along the Tomorrow River and adjacent to the Tomorrow River State Trail. Restaurants, lodging, shopping, and much more. There’s no place like it!
TRBA.fun
SEE AD, PG. 62

Event Space

WISCONSIN LIONS CAMP RENTALS ☿

Wisconsin Lions Camp Rentals is the one-stop destination for your next party, conference, retreat, or event. We offer lodging, meeting spaces, food service, and programming to fit your needs.
3834 Cty. Rd. A., Rosholt 715-677-4969
WisconsinLionsCamp.Com/Rentals
SEE AD, PG. 32

Insurance Agency

SECURE HERITAGE INSURANCE AGENCY ☿☿

We service individual policies, small and large group policies compliant with the Affordable Care Act. We work hard to be your trusted one-stop-shop for security.
1052 Main St., Ste. 101, Stevens Point 715-544-1062
SecureHeritagelnsurance.com
SEE AD, PG. 49

Real Estate

FIRST WEBER, INC ☿

First Weber, Inc, is part of the Berkshire Hathaway family and is the largest, most successful real estate firm in Wisconsin.
5424 US Hwy. 10E #A, Stevens Point 715-341-6688 | FirstWeber.com
SEE AD, PG. 40

KPR BROKERS ☿☿☿

The #1 Selling Real Estate Team in Portage County. Providing you with the Ultimate Real Estate Experience.
2417 Post Rd., Plover 715-598-6367 | KPRBrokers.com

NEXT HOME PRIORITY ☿☿

The Official Communities Choice, Best Real Estate Office in Portage County. Where we make your NextHome our Priority.
20 Park Ridge Dr., Stevens Point 715-997-9600
NextHomePriority.com
SEE AD, PG. 64

Schools

THE WELLNESS SCHOOL ☿☿

The Wellness School prepares students to be Licensed Massage Therapists (LMT). The school is approved by the Wisconsin Educational Approval Program and grants diplomas in Clinical Massage Therapy.
3916 Water St., Stevens Point 715-343-4250
WellnessSchool.net

Spas

THE WELLNESS SPA ☿☿

World-class Destination Spa. Enjoy massage, eastern therapies, facials, nail care, waxing, lash, brow, couple & spa packages. New HydraFacial. Respiratory Therapy Salt Spa. Classes, workshops, & events.
3916 Water St., Stevens Point 715-341-3333
WellnessSpaResort.com

Places of Worship

Baha’i Faith

BAHA’I FAITH

One Loving Creator, One Unfolding Religion, One Human Family.
Amherst Town | 608-469-4459
Buena Vista Town | 715-366-7865
Rudolph | 715-435-3922
Stevens Point | 715-345-0571
Bahai.org

Baptist

BROOKRIDGE CHURCH ☿☿

Brookridge is a place where you can discover the purpose God has for your life. Classes for all ages at 9:30am with worship at 10:45am. Ministries for: youth, AWANA, adults & more!
1500 Hoover Ave., Plover 715-341-4445 | Brookridge.church

Catholic

SAINT PETER CATHOLIC CHURCH ☿

Mass: Tues.-Fri. 8am, Sat. 4pm, Sun. 7:30am & 10:30am, Mon. 8am April-June; Confession: Tues.-Fri. 7:15am, Sat. 3pm; First Fri. Adoration 8:30am-5pm Wed. 24-hour Eucharistic Adoration.
800 4th Ave., Stevens Point 715-344-6115 | StPeter.us

ST. JOSEPH CATHOLIC CHURCH ☿

Mass: Sat. 4pm, Sun. 10:30am. Weekdays: Tues. & Thurs. 8am. Reconciliation Sun. 11:30am, or by appointment.
1709 Wyatt Ave., Stevens Point 715-341-1617
PointCatholicFaith.org

ST. STEPHEN PARISH ☿

Mass: Sat. 6pm, Sun. 8:30am, Wed. 8:15am, Fri. 6:30am. Reconciliation: Sat. following 6pm Mass or by appointment.
1401 Clark St., Stevens Point 715-344-3319
PointCatholicFaith.org

Lutheran

GOOD SHEPHERD LUTHERAN CHURCH ☿☿☿

Loved by God, we tell, we share! Reaching out to serve human need in deeper ways. Worship Services Sun. 9am. Faith Formation hour 10:15am. Livestream services on Facebook and YouTube.
2000 Roosevelt Dr., Plover 715-341-6122 | Eflock.org

ST. PAUL LUTHERAN CHURCH & SCHOOL LCMS ☿

Worship: Wed. 5:30pm, Sat. 4pm, Sun 8am, 10:45am (summer 9:45am) Bible Study & Sunday School 9:15-10:15am.
1919 Wyatt Ave., Stevens Point 715-344-5660 | StPaulEquips.com

TRINITY LUTHERAN CHURCH-ELCA ☿☿

Bringing God’s love to the world in worship, witness, and service. Services Sun. 9:00am. In-person and online. 10:10am Sunday School, Adult Education, and Fellowship.
1410 Rogers St., Stevens Point 715-344-2869 | trinitysp.com

Non-Denominational

CHURCH OF CHRIST ☿

Learn God’s will and put it into action daily! Sun. worship 9:30am, Bible classes 10:30am for all ages. Wed. Bible Study 6pm. Bible Correspondence Class: onlinebiblestudy@spchurchofchrist.org.
1112 Sandy Ln., Stevens Point 715-341-1474 | SPChurchOfChrist.org

WOODLANDS CHURCH ☿☿☿

See you at 8:45am or 10:30am on Sun. Bible-based contemporary worship, kids programming, & nursery. Groups & classes for adults, youth, and kids mid-week. Global & local outreach opportunities.
190 Hoover Ave., Plover 715-341-0800 | WoodlandsChurch.org

REFUGE ☿☿☿

Engaging worship, impactful messages, & a welcoming community. Services are 10am on Sun., Youth Service 7pm on Sun., & weekly small groups.
801 Old Hwy. 10., Stevens Point 715-341-3275 | WeAreRefuge.net

Seventh-Day Adventist

STEVENS POINT SEVENTH-DAY ADVENTIST CHURCH

Services: Sabbath school 10am, church service 11:20am. Prayer meeting on Tues. 6:30pm. Small-group and Bible studies.
1510 Sherman Ave., Stevens Point 715-344-4337



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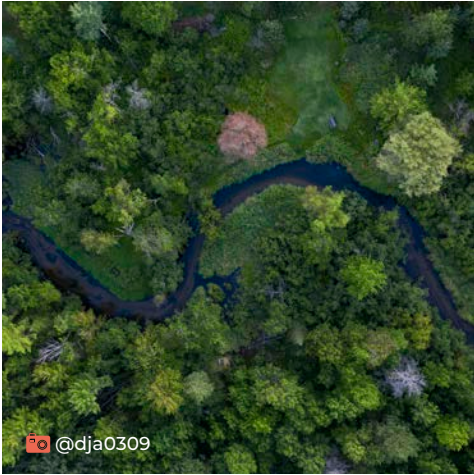
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www.mullinscheese.com
www.mullinswhey.com

Polish Chicken Mural



Tomorrow River



Central Waters Brewing Co.



PEDAL POINT

Whether you are browsing our bike shop, online or in-store, our team members are always happy to help! We look forward to hearing from you and we will see you on the road. **Happy Riding!**

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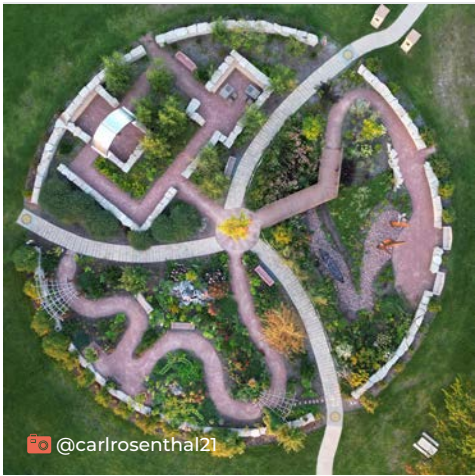


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Thank you to our amazing visitors and locals, for sharing these beautiful images. Keep the conversation going and tag us for the chance to be featured!

STEVENSPONTAREA

Stevens Point Cultural Commons



Schmeeckle Reserve



Green Circle Trail



Plover River



**Stevens Point Area
Convention & Visitors Bureau**
1105 Main Street Suite A, Stevens Point, WI 54481



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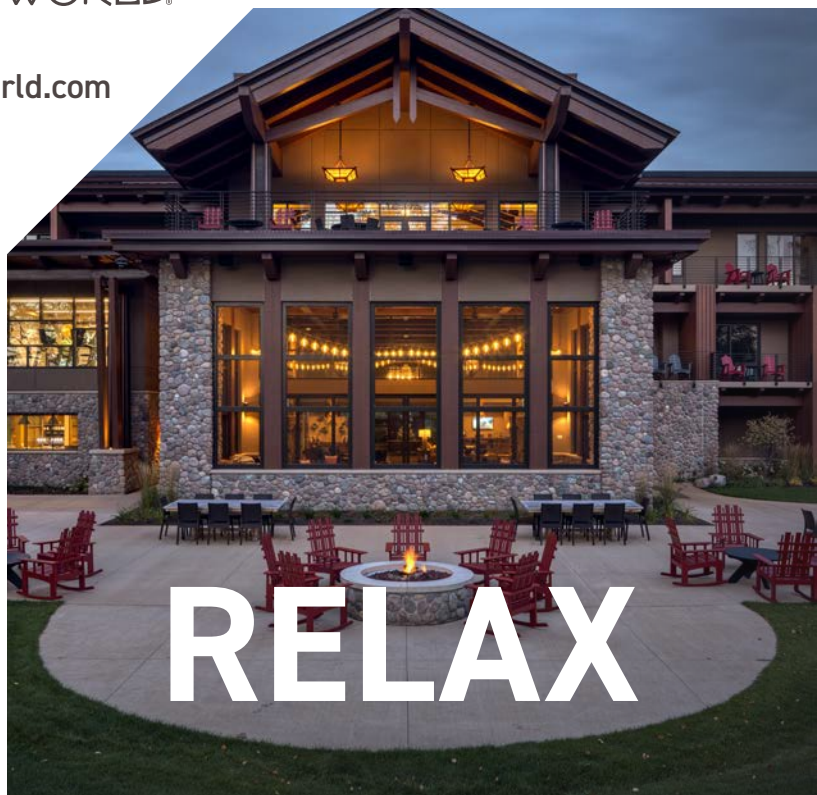


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sentryworld.com



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