

# Stevens Point Area

Official Visitors Guide & Travel Planner [STEVENSPOINTAREA.COM](http://STEVENSPOINTAREA.COM)

## Sip Back & Relax

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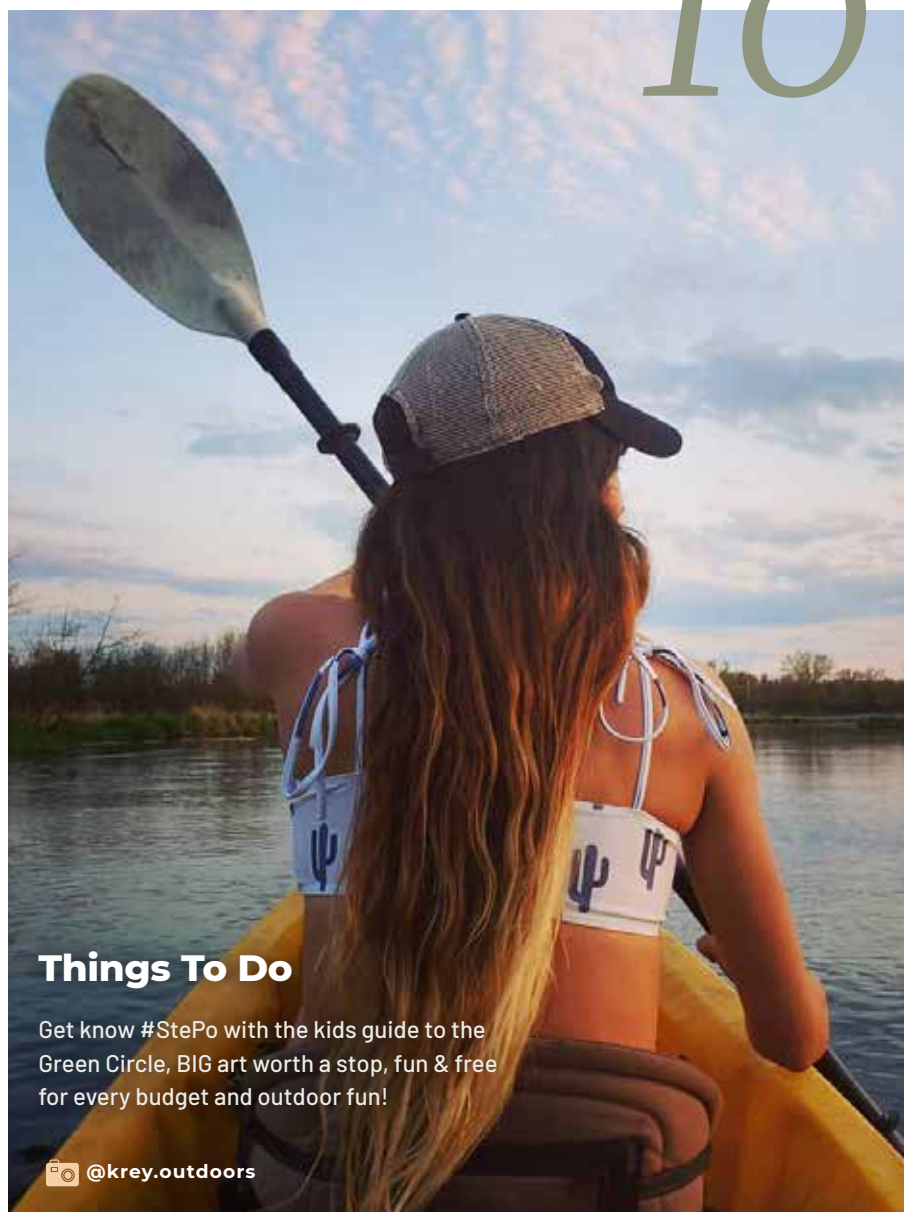
SplashPoint, located at the Holiday Inn Hotel & Convention Center, features a Three-Story Super Slide, indoor swimming pool, kiddie pool, and hot tub. Waterslide passes are included with the room rate at both hotels.



# What's Inside

*Craft a perfect vacation in the Stevens Point Area. Sample a beer alongside the brewmaster who dreamed up the recipe, taste an inspired dish made with local goods or take in the beautiful work of a local artist.*

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## Things To Do

Get know #StePo with the kids guide to the Green Circle, BIG art worth a stop, fun & free for every budget and outdoor fun!

 @krey.outdoors

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## Must-See Events

Learn more about events worth checking out, from the tried and true fairs and festivals – to the fun and quirky events you'll only find here.



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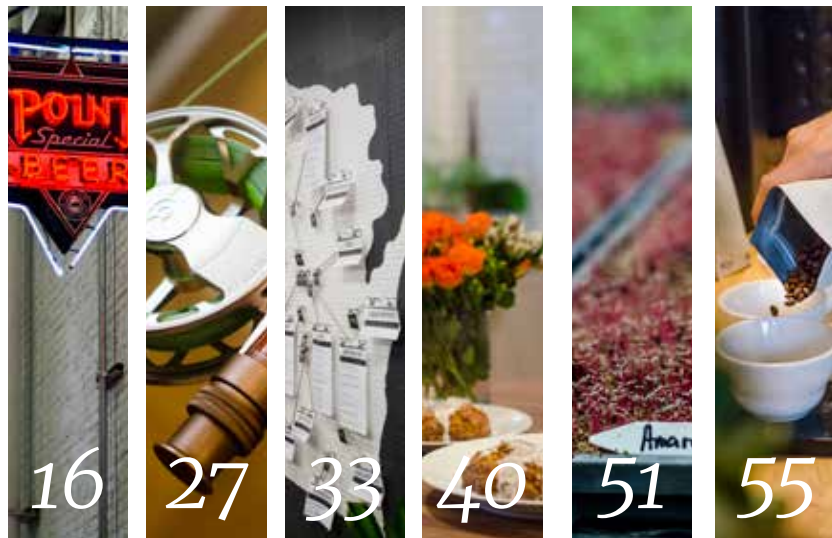
## LOCAL FOOD

Hungry? Read about the best spots to find local flavor in the Stevens Point Area, from kid-friendly, al fresco eats, the best brunch beverages and more!

... more →



**MEET THE MAKERS:** Meet the local makers that call the Stevens Point Area home. Written by Carla Minsky.



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**Feelin' like visiting?** Learn more at [STEVENSPOINTAREA.COM](http://STEVENSPOINTAREA.COM)



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**STEVENS POINT BREWERY**

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OPEN  
SUNDAYS  
IN THE  
SUMMER!



# Welcome

*If you've never been to the Stevens Point Area, you'll be amazed by what you find.*



It might appear an unassuming blend of rural and urban. But, dig a little deeper, and meet the incredibly passionate makers behind the scenes. Check out the world's longest running **RENEWABLE ENERGY FAIR**, test your knowledge with the world's largest **TRIVIA** contest, learn more about the nation's first conservation education major, or grab a plate and hit the first refrigerated salad bar (in a classic Wisconsin supper club, of course!).

Venture into the communities within the region and you'll find the natural resources mixed with arts and culture, like the **STEVENS POINT SCULPTURE PARK** that connects to the **GREEN CIRCLE TRAIL**. Come hungry, and explore local flavor, where farm to fork is not a passing fad. The state's oldest **FARMERS MARKET** is still held in the same spot in downtown Stevens Point, and the 164-year old **STEVENS POINT BREWERY** is still a staple here along with the other breweries, wineries and distillery that make up the **CENTRAL WISCONSIN CRAFT COLLECTIVE**.

Keep exploring the best of the region, complete with recommendations and travel tips within this guide. Whether you are making a first time trip or are frequent visitor – welcome! From all of us at the **STEVENS POINT AREA CONVENTION & VISITORS BUREAU** – we hope your visit is a great one.



**Sara Brish**

**Executive Director**

Stevens Point Area Convention & Visitors Bureau

## Cover: Central Waters Brewing Company

→ Central Waters may be known for their barrel-aged beers, but you don't want to miss this craft beer hotspot where brewing and sustainability mix. Plan to visit their tap room for a tour and taste, and extend your trip exploring the Central Wisconsin Craft Collective (see page 19).



**STEVENS POINT AREA CONVENTION & VISITORS BUREAU**  
340 Division St. N., Stevens Point, WI 54481 | 715-344-2556

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All information current as of January 1, 2020.

For information about this visitor guide, including advertising rates, call 715-344-2556.



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PHOTOGRAPHY BY OLIVIA LOCASCIO



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# Get to Know #StePo

*Located in the heart of central Wisconsin, the Stevens Point Area is a popular getaway spot for beer lovers, foodies and outdoor recreation enthusiasts, seeking room to explore. Whether you're paddling the backwaters of the Wisconsin River, traversing the Green Circle Trail, strolling through shops or enjoying Craft Collective sips, fun is always on tap.*



**UW-STEVENS POINT** is the first university in Wisconsin to have 100% of its electricity come from renewable sources.

**LAKE DUBAY**, a 6,800-acre impoundment of the Wisconsin River that's a top fishing spot, is a man-made lake that was created in the 1940s with the installation of a hydroelectric dam.

**HERITAGE PARK** in Plover is filled with preserved historic buildings, including a working blacksmith shop.

**DOWNTOWN STEVENS POINT** is a super-sized selfie spot, featuring Point Brewery's #grabtheglass mural and a dozen other larger-than-life works of art.

The **RIISING STAR MILL** in Nelsonville, along the banks of the Tomorrow River, is one of the oldest mills in Wisconsin. Today, it hosts an annual arts show and sale, in addition to several concerts.

The **STEVENS POINT FARMERS' MARKET** has been held in the same two-square-block area in downtown Stevens Point since 1847.

**STEVENS POINT BREWERY**, founded in 1857, is one of the oldest continually operating breweries in the country.

There are actually two **PORTAGE COUNTY FAIRS** held every summer in the Stevens Point Area—one in Amherst and one in Rosholt.

Cast a line in the **TOMORROW RIVER**, a class A trout stream, as it winds through Amherst.



## Stevens Point Brewery

Stop by the gift shop and take a tour; complete with samples!

# Kids Guide to the Green Circle Trail



**FOR THE YOUNGER CROWD:** Explore a blend of the Green Circle Trail's Brickyard Trail segment and the Stevens Point Sculpture Park. The trails combine to make a perfect loop – no road crossing necessary. Plan to explore the sculptures and art along the trail and don't be afraid to touch and interact with the pieces. Spin DeeDee Morrison's 'Landscape with Perspective' and amplify your voice in the 'Acoustic Woodland Locator'. Learn more about the Brickyard Trail's history at the trail kiosk, where the Zenoff Park parking lot and the trail meet. (Tip: In the winter, this is a perfect route for snowshoeing. In the summer, don't forget bug spray!)

- **TRAIL DETAILS:** Brickyard Trail
- **SURFACE:** crushed granite and sidewalks
- **MILEAGE:** 1.0 (for the loop including the Sculpture Park main trail and Brickyard Trail)

**FOR THE OLDER CROWD (10+):** Head out for a scenic route along the Plover River Trail segment of the Green Circle Trail. This is one of the longest segments of the trail. In the winter (when conditions exist) the trail is groomed for both diagonal and skate cross country skiing. In the spring, winter and fall, the route is perfect for exploring the outdoors as it meanders along the peaceful Plover River. The river is a popular kayaking and canoeing route. Watch for animal tracks and birds along the route, throughout the year. (Tip: Geocache for a fun scavenger hunt! Many are hidden along the route.)

- **TRAIL DETAILS:** Plover River Trail
- **SURFACE:** crushed granite
- **MILEAGE:** 3.6 (7.2 for the entire trail)

**Find Your Own Path!**

Visit [GREENCIRCLETRAIL.ORG](http://GREENCIRCLETRAIL.ORG) for more information and maps.



## Have all day? Feeling Adventurous?

Spend the whole day exploring the Green Circle Trail. We recommend starting at the **SCHMEECKLE RESERVE VISITOR CENTER** with free parking, information, souvenirs, and exhibits. Heading east takes you to the Moses Creek section with the longest boardwalk on the trail, along the Plover River, and to **IVERSON PARK**. Heading west takes you to the Brickyard section, the **STEVENS POINT SCULPTURE PARK**, and to parks along the Wisconsin River. Numerous parks along the way are perfect places to stop for breaks – fill up your water, use the restroom, have a picnic, and play.



# Guide to Fun:

## Indoor —————> Outdoor

*In the mood for fun? Capture these spots based on how you feel when you visit the Stevens Point Area.*



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# Fresh, Local Flavor

*Shop the oldest active farmers market in the state of Wisconsin.*

The historic Mathias Mitchell Public Square in downtown Stevens Point is home to the longest-running farmers market in the state of Wisconsin. The two square-block marketplace at the end of Main St. has been the focal point for farmers selling their wares since Mitchell donated it to the town in 1847.

The **STEVENS POINT FARMERS MARKET** runs year round. May through October, you'll find it in the same place since 1853 – and November through April the **WINTER FARMERS MARKET** moves indoors.




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# Fun & Nearly Free!

Having fun in the Stevens Point Area doesn't need to break the bank! Whether you're looking for a bite to eat, an afternoon activity, or nighttime entertainment, there is plenty to do that's both enjoyable and affordable. Check out this list of wallet-friendly activities and insider tips!



## Sip, Sample, Tour

→ While tours may be temporarily suspended at most of the **CENTRAL WISCONSIN CRAFT COLLECTIVE** locations, there are plenty of ways to sip these local flavors at home. Check our guide to [Happy Hour at Home](#), on our blog.

In the meantime, check out the details for what to expect when tours open back up. The best part? The samples!

### STEVENS POINT BREWERY

- \$5/ages 12 and up
- \$3/ages 5-11

### O'SO BREWING COMPANY

- \$5/adult
- \$2/child

### CENTRAL WATERS BREWING

- Free

### GREAT NORTHERN DISTILLING

- \$10/person

### SUNSET POINT WINERY

- \$10/person

With or without a tour, explore more craft beverage makers. See more craft collective spots worth a sip on page 21.

## Summer Jams

→ Catch the action of the **CENTRAL WISCONSIN WATER WALKERS** on Lake DuBay for a free water-ski show full of thrills. Be sure to pack a lawn chair or blanket!

Cozy up to the fire pit at **PJ'S LIVE**, for a free night of music. Looking for more live music? Don't skip **MAIN STREET TAPS, GUU'S, AMBER GRILL**, or **ROOKIES**.

Hit some free festivals filled with music like **CELEBRATE PLOVER, RIVERFRONT REN-DEZVOUS**, or the **RIVERFRONT JAZZ FESTIVAL**. Or, check out live music events all summer long, from the **STEVENS POINT LEVITT AMP MUSIC SERIES** to city band concerts. Find more at [StevensPointArea.com/events](#)

- Most events are FREE! (But, bring money for curds and concessions!)

## Sweet Treats

→ Don't skip the award-winning ice cream from **KING CONE**. Be sure to try the Salted Caramel Truffle or the Lemon Pie.

If soft serve is your style, head to **BELT'S**, where die-hard fans camp out to be the first to grab a treat each year in March. Share a large cone with your whole family – or a large brownie sundae.

Not in the mood for a brain freeze? Head to the **MAIN GRAIN BAKERY** for a slice of cheese-cake or an updated take on an oatmeal cream pie.

Find more sweets at **ZEST BAKERY AND COFFEEHOUSE, EARTHCRAFT BAKERY** or **THE VILLAGE HIVE**.

- Most items are under \$5 (Varies by what you order, and if you have the willpower to stop at one.)

## Family Fun

→ Challenge your family to a round of indoor mini-golf at **PUTT-N-PLAY**.

- \$5/person on Thursdays

Pick a new project to dive in to, at one of the oldest craft catalog manufacturer's in the world, **HERRSCHNERS**.

- Check out their annual warehouse sale, held in the summer, for the best deals.

Get the whole family playing at the **CENTRAL WISCONSIN CHILDREN'S MUSEUM**, geared towards kids 10 and under.

- \$5/person

Get the whole family moving at the popular universally accessible **KIDS ARE SPECIAL HERE (K.A.S.H.) PLAYGROUND**.

- Free!

## What are some of your local faves?

Share your adventures with us on **INSTAGRAM!**



# Public Art in Plain View

*In the Stevens Point Area, public art takes many shapes and sometimes it goes BIG. From the two-inch mosaic mural tiles making up the ‘E Pluribus Unum’ mural on the University of Wisconsin–Stevens Point campus to the towering ‘Sand County Bench’, art is a living piece of the community – big and small.*

**1** Measuring a massive 150 feet wide by 50 feet high, “**E PLURIBUS UNUM**” is made up of more than 100,000 individual pieces and is an icon on campus.

**WHERE TO FIND IT:** Trainer Natural Resource Building, 800 Reserve Street, Stevens Point.

**BONUS:** While you are there, stop to see the Pointer Dog Sculpture by local artist August Kochanawski near the College of Professional Studies building.

**2** Larger than life size sculptures are on display at the **KOREAN WAR MEMORIAL OF WISCONSIN**, including a Nurse, Army and Marine Infantrymen, Air Force Pilot, and a Sailor. The statues face the east and stand in memory of all veterans who serve our state.

**WHERE TO FIND IT:** Lake Pacawa, 1505 Maple Dr., Plover.

**3** Stroll through the Stevens Point Sculpture Park, to explore works of art along a recreational trail. Don’t miss the Jacob Brault’s ‘**SAND COUNTY BENCH**’ a giant take on Leopold’s classic bench design.

**WHERE TO FIND IT:** 901 Second Street North, Stevens Point.

**BONUS:** More than 40 sculptures are on display, and available year round in this 20 acre park.

**4** Art and agriculture collide on the **OKRAY FAMILY FARMS** mural paying homage to the local agricultural industry and the family’s 100th anniversary. The mural depicts it’s founding fathers on the warehouse building.

**WHERE TO FIND IT:** 3001 River Dr., Plover.

**BONUS:** Potatoes are big business in the Stevens Point Area! Try the region’s prized spud in a glass, featuring Great Northern Distilling’s potato vodka.

**5** Dotted throughout streetscapes in downtown Stevens Point are colorful murals. From nods to the region’s history, to colorful additions in Artisan Alley – don’t miss the **#GRABTHEGLASS MURAL** that celebrates Stevens Point Brewery history since 1857.

**WHERE TO FIND IT:** 925 Clark Street, Stevens Point.

**BONUS:** Head to the Market Day Mural, by heading west on Clark Street and turning right on 2nd St. Notice the uneven and jutting bricks, that are undetectable from the front. Then, walk to the opposite to the opposite corner for a selfie with the Polish Chicken Mural.





# PFIFFNER PIONEER PARK BANDSHELL



SUMMER 2021

## Levitt Amp Concert Series

Thursdays, June 3 - Aug 5, 6pm

## Stevens Point City Band

Wednesdays, June 9 - Aug 4, 7pm

## Riverfront Rendezvous

Annual 4th of July Festival  
July 2 - 4

## Art in the Park

September 18

## Riverfront Jazz Festival

September 4 & 5

Along the Wisconsin River adjacent to  
Historic Downtown Stevens Point

Sponsored in part by Stevens Point Parks, Recreation & Forestry



### THINGS TO DO

## Events with Art Appeal

**HIDDEN STUDIOS ART TOUR:** One part Ice Age Trail, one part working artist studios.

[HIDDENSTUDIOSARTTOUR.COM](http://HIDDENSTUDIOSARTTOUR.COM)

**FALL INTO THE PARK:** Meet the artists, check out new works, and hello bonfire.

[STEVENSPOINTSCULPTUREPARK.ORG](http://STEVENSPOINTSCULPTUREPARK.ORG)

**FESTIVAL OF THE ARTS:** Browse works of art at this popular event when it returns in 2022.

[STEVENSPOINTFOA.COM](http://STEVENSPOINTFOA.COM)

**ART IN THE PARK:** Channel your children's inner Picasso in Cardboard City.

[ARTINTHEPARKSTEVENSPOINT.ORG](http://ARTINTHEPARKSTEVENSPOINT.ORG)



## RUSTY'S



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### Looking for more?

See the full events lineup on our events calendar at [STEVENSPOINTAREA.COM](http://STEVENSPOINTAREA.COM).

# Science and the Search for the Next Great Beer

*Here's a story of a hometown gal who fell in love with the quest for the next great beer.*

by **CARLA MINSKY**



Meet Farryn Guarino, director of quality for the Stevens Point Brewery. The brewery is a local landmark, dating back to 1857, which earns it the rank of the third-oldest continually operating privately owned brewery in the country. Farryn was born and raised in Stevens Point and earned her degree in biology from the University of Wisconsin-Stevens Point, so it's accurate to say she never left home.

She started as an analytical lab technician, testing all the beers "from wort to packaging," before moving up to take on the "micro" part, tending to the core microbiology of the beers. Now she heads up quality assurance. Yet, even with those noteworthy promotions, she has a confession to make.

"When I first started, beer wasn't my passion, but I'm 100 percent a beer drinker now."

She added to the confession, noting that crafting a career around beer was never on her radar. "I thought I'd end up in the medical field, perhaps getting my clinical laboratory science degree," she said. But she had the backing of her parents to join the brewery. "My dad was super excited because he's a Point beer drinker," she laughed, "and my mom is proud I'm able to apply my education."

A typical day for Farryn starts early in the morning with a walk-through of the brewery,

checking set points for the pasteurizer, passing the packaging line and conferring with the three others on the quality team who report to her. In other words, she's a multi-tasker who keeps things running smoothly.

Farryn explains the workings of beer-making as all about perfecting the time, temperature and balance of ingredients - malt, water, hops and yeast - that make up every recipe. She knows you're wondering and the answer is "yes," tasting the beers is part of her job description. "You need a good palate," she said.

Her favorite beer at the moment is Pistachio Nut Brown. She'd also like to see the brewery bring back St. Benedict's, a winter ale-style beer brewed and bottled several years ago. "I hope I have some sway in that," she chuckled. She's also a fan of their British Dry hard cider bottled under the Ciderboys label. "It has a subtle sweetness, almost like champagne, it's very drinkable."

Farryn likes the ever-changing nature of the industry and enjoys working as a team with the brewmaster to come up with the next big thing, as she puts it. While the beer recipes may be top secret, Farryn's enthusiasm for the brewery, the area and the people is so genuine there's no chance of keeping that under wraps. ■







Wisconsin's brewing heritage is legendary, so why go out of your way to visit the Point brewery? In replying to that question, Farryn paired the attributes of longevity and quality. "There is a lot of history here and people come to see the original structures that are still part of our functioning brewery," she began. "They also return because we're putting out a quality product with regular new offerings to bring them back."

Visit [POINTBEER.COM](https://www.pointbeer.com)







# The Full *Lineup*

*Looking for something fun to do? Check out events happening in the Stevens Point Area, from arts & culture, fairs & festivals, sports and more! For the most up-to-date list, head to [StevensPointArea.com](https://StevensPointArea.com).*





Start with a tour and a taste with Central Wisconsin's finest craft breweries, wineries, and distillery as part of the **CENTRAL WISCONSIN CRAFT COLLECTIVE**. The Craft Collective is a partnership between the craft beverage makers in the Stevens Point Area.

The Stevens Point Area is known for local beer, wine and spirits, with iconic locations like the **STEVENS POINT BREWERY** in addition to a number of other craft beverage producers like **GREAT NORTHERN DISTILLING**, **SUNSET POINT WINERY**, **O'SO BREWING**, **MCZ'S**, **CENTRAL WATERS**, **DISTRICT 1**, and **BACKCOUNTRY BREWING**.



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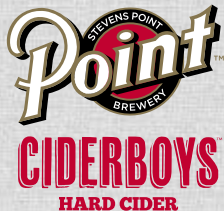
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178 N. Main Street, Rosholt  
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### SUNSET POINT WINERY

New downtown winery showcasing traditional and locally grown fruit wines.

1201 Water Street, Stevens Point  
715-544-1262 | [SunsetPointWinery.com](http://SunsetPointWinery.com)



### DISTRICT 1 BREWING COMPANY

Microbrewery and community focused tap room, offering a full range of beer styles.

200 N. Division St., Stevens Point  
715.321.4617 | [District1Brewing.com](http://District1Brewing.com)



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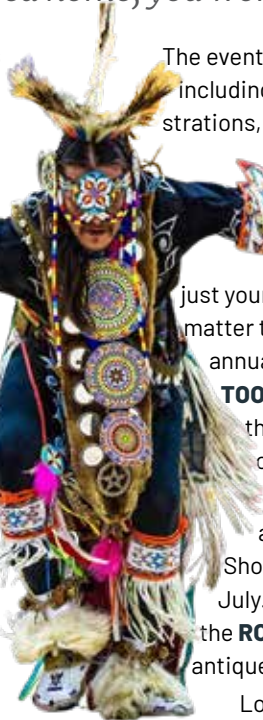
# Annual Fests

Love fun, quirky and original events? Here are a few that call the Stevens Point Area home, you won't want to miss!

Learn more about the cultures that call the Stevens Point Area home. Plan to attend the popular **AIRO POW-WOW**, the **PORTAGE COUNTY CULTURAL FESTIVAL** or the **FESTIVAL OF INDIA**. Want more?

Plan to attend **HERITAGE DAYS** at the history museum known as Heritage Park, one of four historical sites in the region.

Looking to expand upon 'Reduce Reuse, Recycle'? Get the ideas you need from the nation's largest and longest running renewable energy event, the **RENEWABLE ENERGY & SUSTAINABLE LIVING FAIR**.



Jeffery Keeble

The event has fun for the whole family, including workshops, exhibits and demonstrations, live entertainment, and a pancake breakfast on Sunday.

Potatoes grown in the region (known as the golden sands) are not just your ordinary spud. No matter the variety, at the annual **ALMOND TATER TOOT**, held in July potatoes are the honored guest of the celebration - including a parade.

Get your motor running to attend the Midwest's Largest Car Show the **IOLA CAR SHOW** hosted in July. For more equipment, don't miss the **ROSHOLT THRESHEREE** featuring antique machinery.

Looking for an adventure? Check out



@midwest.renew

**PADDLEQUEST**, a paddling-based adventure event that provide new challenges around every corner. Geared to all skill levels and ages, the event blends canoeing and Comic-Con (with a side of conservation).

In the fall, get in the spirit of the season with Stevens Point Brewery's **POINTOBER-FEST**, complete with lederhosen and pints. Just before the festivities begin, the event is kicked off with the Blubber Run, a fun run that starts at the brewery.

Travel along the nooks and crannies of the Ice Age Trail as it weaves its way through central Wisconsin for the **HIDDEN STUDIOS ART TOUR**. The event features working artists' studios that open their doors for the public each fall. ■

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Linda Vaughn  
"MISS HUNST GOLDEN SHIFTER"

Greg and Leah Stelze  
"GREG'S SPEED SHOP"


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"WISCONSIN HOT ROD RADIO"

Ian Roussel  
"FULL CUSTOM GARAGE"

Mystery Guest  
"STAY TUNED"





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# Fido-Friendly *Spots*

*Where to find a tail-waggin' good time in the Stevens Point Area*



**OUTDOOR ADVENTURES:** Your dog will love exploring the 27 miles of trails on the **GREEN CIRCLE**

**TRAIL!** Choose one section or multiple to explore with your furry friend all year long.

**NOTE:** Avoid the University Trail and Schmeckle Reserve, as pets are prohibited in the nature reserve.

Keep moving with 24 miles of beautiful rural scenery on the rails to trails **TOMORROW RIVER STATE TRAIL**. For a more urban route, stroll around the University of Wisconsin Stevens Point campus where your pup will feel right at home with the Pointers - including a stop at the Pointer Dog Sculpture.

Add some culture to your routine with a stop at the **STEVENS POINT SCULPTURE PARK**. The 20-acre park, with an easily walkable ½ mile trail, is jam-packed with local, national, and international art, plus it's dog-friendly.

Let your pooches off leash at the popular **STEVENS POINT DOG PARK** or the **STANDING ROCKS DOG PARK**. With large fenced-in

areas and walking trails, you and your dog will have equal amounts of fun.

Need to cool off? Let your dog have the time of their life by jumping in! Dogs are welcome at the boat landing at **SUNSET LAKE PARK** or the new dog-friendly beach at **MEAD PARK** along the Wisconsin River. For more, check out **PICKEREL LAKE**.

**BRING 'EM IN:** There are some great places in the Stevens Point Area that let you take your furry friend right in with you. Sip on some delicious beer with your dog by your side at **O'SO BREWING COMPANY**.

Or, shop with your pooch at **THE COMPANION SHOP** in downtown Stevens Point. While you're there, you can give your dog a bath at their do-it-yourself pet wash, let them run around the pet play area, or simply let them pick out a toy all their own!

If you need a place to stay with your pet in tow, check out the pet-friendly options on page 66, as part of the lodging grid.

Take your dog to **BELT'S SOFT SERVE** for a pup cone from this hometown favorite. You

can also enjoy patio seating with your furry friend at **EMY J'S** and **CENTRAL WATERS BREWING CO.** For more tasty spots, don't miss the **FARMERS' MARKET**, in season.

**KEEP THE FUN GOING!** Be sure to follow state and local laws and remember to:

- Always leash your pet (dog parks an exception).
- Pick up after your pet, and properly dispose of waste.
- Keep all of your pet's vaccinations up-to-date. ■

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## Want more?

Check out the [local dogs of Instagram on our blog!](#)



STEVENSPOINTAREA



# Paddle Guide

## Blue Heron Island Loop

by Timothy Bauer ([MILESPADDLED.COM](http://MILESPADDLED.COM))



This trip explores a cluster of wild islands on the backwaters of the Wisconsin River below Stevens Point, specifically the **BLUE HERON LOOP**. It is a perfect example of finding adventure (and solitude) in unlikely places, with extraordinary wildlife, beautiful scenery, and lively small rapids through a fun boulder garden.

**SKILL LEVEL:** Beginner

**CLASS DIFFICULTY:** Small rapids plus occasional paddling against the current.

**GRADIENT:** 2' per mile

**TIME OF YEAR TO PADDLE:** Water levels are always reliable, but the current can be very strong right after rainstorms.

**PUT-IN & TAKE-OUT:** Blue Heron Lane boat launch, Stevens Point, Wisconsin

**TIME NEEDED:** 2-3 hours

**MILES PADDLED:** 3.5-6.5 (depending on which route you take around the islands)

**WILDLIFE:** Bald eagles, great blue herons, dragonflies, hawks, sandhill cranes, painted and leather-back turtles, woodpeckers, songbirds and splashy fish.

**TRIP DESCRIPTION:** A natural oasis escape surrounded by the city, the backwaters of the Blue Heron Loop, immediately downstream from the third of Stevens Point's three dams, treats paddlers to a wild setting free from development and the trappings of civilization.

There's no development on any of the islands, so the feeling while paddling through them is unique. By beginning and ending at the outstanding boat launch at Blue Heron Lane, no shuttling is required for this trip – as long as paddlers don't object to paddling against the current for a little while. The urban oasis this archipelago provides is truly extraordinary – like an arboretum, but instead of hiking trails, there are paddling trails. There's no wrong way; it all depends on how long you want to be on the water.



The wildlife alone makes this trip extra special. The odds of seeing (and hearing) bald eagles and great blue herons are very good, not to mention umpteen turtles on a sunny day basking on a log in the warmth.

If that weren't enough, on the west shore, below the Al Tech Park dam is a short but lively boulder garden and set of small rapids. They're the icing on the cake of this surprisingly diverse trip! Paddlers have two options here: going down the main channel or through a creek-like side channel that's parallel to (and visible from) Blue Heron Lane. Just be mindful that there's enough water to run the rapids here, as this stretch can

be shallow during dry spells.

**ALTERNATIVE TRIPS:** Paddlers who don't mind shuttling could put in at Al Tech Park, just below the dam and then ferry over to the big island and travel down any

number of side channels, or simply cruise through the boulder garden and light rapids, past the boat launch, and head down to the mouth of Mill Creek, some 4.3 miles downstream, in another beautiful backwaters area – and perhaps stop at Rusty's Backwater Saloon for a Bloody Mary or bite to eat.

Read more about the trip, and plan your own in the Stevens Point Area, with the **MILES PADDLED STEVENS POINT AREA PADDLE GUIDE.** ■



# 1 Hour, 1 Day, 4 Seasons



## Winter

→ **ONE HOUR:** Visit the **IVERSON WINTER SPORTS AREA** (complete with warming house and hot cocoa), to skate the lighted rink, snowshoe along the Plover River, or hit the family-friendly sledding hills.

More skating rinks can be found throughout the area (weather permitting), including the newest rink in downtown Stevens Point. Beginners can check out **K.B. WILLET ICE ARENA** with open skating times (and rentals).

**ONE DAY:** Head out to **STANDING ROCKS COUNTY PARK** for snowshoeing, fat tire biking, sledding, or cross-country this season. Start in the newly opened Behnke Olson Outdoor Recreation Center, where you can rent gear to cross-country ski before hitting the trails. Don't miss the new lighted cross-country skiing loop. Call 715-346-1433 for conditions.

### WINTER BONUS:

Gain some speed on some (or all!) of the 300 miles of groomed snowmobile trails in the Stevens Point Area. Trail Conditions: 715-343-6277

## Spring

→ **ONE HOUR:** Arm yourself with a local birding guide and a pair of binoculars before heading over to **GODFREY & MAYBELLE ERICKSON NATURAL AREA**. The 5.5-acre park is known for birding with more than 170 species documented. Explore the half-mile trail, which is part of the larger Green Circle Birding Trail.

**ONE DAY:** Make a day of it! Plan a picnic before you head for the water, complete with a hike. Spend the day exploring **MEAD PARK**, home to **K.A.S.H. PLAYGROUND**, perfect for families to explore. Then, head north to hike the **ROCKY RUN SPILLWAY** which runs along the Wisconsin River.

## Summer

→ **ONE HOUR:** Cast a line in the **WISCONSIN RIVER**, from the expansive **LAKE DUBAY** to the backwaters and sloughs where you'll find muskies, channel catfish, northern pike and panfish. No Boat? No problem. Shoreline fishing is abundant. Start with Jordan Pond or Lake Joanis. Handicap accessible piers are available at Bukolt Park, Lake Emily, Stevens Point Flowage (off of Highway HH West), and the River In-Between Flowage (off of West River Drive).

**ONE DAY:** Load up the bike and hit the trail in the 33,000 acre **GEORGE MEAD WILDLIFE AREA**. The Mead Wildlife Area, the third largest state wildlife area, offers over 80 miles of trails to explore. For more adventure, and a bit more of a challenge, head to **STANDING ROCKS COUNTY PARK**, for the beginner to expert mountain biking trails.

### SUMMER BONUS:

Dotting the shorelines you will find abundant wildlife viewing opportunities.

## Fall

→ **ONE HOUR:** Get in the saddle and try horseback riding in central Wisconsin. Trail rides are spectacular on the 90-acre **WILD WEST CAMP-GROUND & CORRAL**, tucked in eastern Portage County.

**ONE DAY:** Enjoy some fall color and hit the road. Many of the rural areas in Portage County offer spectacular viewing of the fall colors. To experience the best that the area has to offer, try a car tour of northern Portage County.

Don't miss more fall fun, including pumpkin patches, corn mazes and fresh cheese curds, with a stop at **FELTZ'S DAIRY STORE** or **MULLINS CHEESE**.

# Top 6 *Swimming Spots*



## Sunset Lake Park

**1** On a hot summer day, Sunset Lake Park is the perfect spot for swimming in Portage County. This 63-acre lake is incredibly clear and clean, and the large beach is perfect for picnics and building sandcastles.

## Iverson Park

**2** Don't miss this gem, tucked in Stevens Point's oldest park. The beach, worth the walk from the parking area, is perfect for families with young children with shallow water perfect for exploring.

**INSIDER TIP:** The clear, cola colored water of the Plover River gets its hue from tree roots it runs over.

## Jordan Co. Park

**3** This beach is a perfect spot for a day trip. Picnic, explore the Nature Center, and hit the trails in the county park which also offers camping. Better yet – make a weekend of it, and reserve one of the water sites.

## Lake Emily

**4** Walk down the grassy rolling trail or flight of stairs to access this rocky shoreline of this popular 96-acre lake. The beautiful, clear water is perfect for swimming as well as fishing.

## Bukolt Park

**5** Swim in the Wisconsin River from Bukolt Park. Tucked along the shore (and the Green Circle Trail), you'll find the WPA-era stone bathhouse in front of stone steps and sand leading down to the swimming area.

**INSIDER TIP:** Take a walk along one of the new fishing piers installed in the nearby lagoons.

## Copps Pool

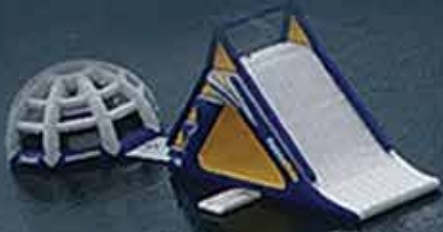
**6** If you prefer swimming with lifeguards and temperature controlled water, don't skip the Copps Pool. Here you can ride the 162-foot slide, jump off the diving boards, or play in the zero depth wading pool – perfect for young children.

**INSIDER TIP:** Be sure to check the pool's hours ahead of time, as the swimming season is short.

**CHECK OUT MORE SWIMMING SPOTS:** Collins County Park, Lake DuBay, Mead Park, Lake Pacawa, Wolf Lake, and Hartman Creek.



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# Outdoor Checklist

*Looking for the best places to go? Here's our must list:*

- ☐ Bike the boardwalk at **MOSES CREEK SEGMENT OF THE GREEN CIRCLE**
- ☐ Stroll the **STEVENS POINT SCULPTURE PARK**
- ☐ Reel in a muskie on the **WISCONSIN RIVER**
- ☐ Fetch with fido at **STANDING ROCKS DOG PARK**
- ☐ Climb aboard a retired train engine known as **TRAIN 2713**
- ☐ Paddle a stretch of the **PLOVER RIVER**
- ☐ Watch for eagles at **ERICKSON AUDUBON PARK**
- ☐ Aim for par at **SENTRYWORLD GOLF COURSE**
- ☐ Camp by the water at **JORDAN PARK (OR LAKE EMILY) CAMPGROUNDS**
- ☐ Saddle up at **WILD WEST CAMPGROUND & CORRAL**
- ☐ Explore the sky at **UWSP PEJSA OBSERVATORY**
- ☐ Throw a disc at **YULGA PARK**
- ☐ Walk through History on the **ICE AGE TRAIL**
- ☐ Jump in at **SUNSET LAKE**





# A Cast into the Past

*Craig Cook, owner of Fall Line Outfitters Co. & Fly Fishing in downtown Stevens Point, reflected on his past in explaining his present.*

by **CARLA MINSKY**

"My passion for fly fishing started when I was a kid, going to my grandparents' lake cottage in Wisconsin," began Craig. "My grandfather, a WWII veteran, was very protective of his baits and rods, but when I saw a different-looking rod hanging on the wall I grabbed it without asking permission, took it to the pier and gave it a shot at casting." While Craig admits the first casts didn't look like fly fishing casts, that is where the love of the sport started. "Because I showed interest and respect, my grandfather didn't say a word."

Looking at retirement after a 22-year career in the Army with a last duty in Wisconsin Rapids, Craig and his wife felt central Wisconsin would be a nice place to



raise their kids. So Craig set out to researching the prospect of opening a fly fishing business. He was amazed at what he discovered about the history of the sport here.

"If this was a place with a rich history of fly fishing and fly tying at one time, why hadn't anyone put a fly fishing shop here," he wondered. "It had never been done before and that's exactly why I wanted to do it."

That history he's referring to can be traced to a woman by the name of Carrie Frost, an entrepreneur who employed 150 people by 1917 in her fly tying business in Stevens Point and who was the driving force in having the city recognized as the "fly fishing capital of the world" at that time.

"That designation took me by surprise when it popped up in my research," said Craig. "That was a totally bold move, starting her business at her home table, to all the employees she had, to bringing other companies into the area that made other fly fishing equipment."

Craig noted that fly fishing is becoming cool again, resonating with a younger generation. "It's not highfalutin and you don't need a lot of money," he said.

As for whether fly fishing lives up to its reputation as a difficult pursuit, Craig opined that "any pastime can take some time to get comfortable with but the modern rods and lines have simplified the sport and if you get into a rhythm and practice it becomes an art."

Admitting he's a "doer" and "not one to sit still," Craig says he feels fortunate to have turned his favorite pastime into a business. His storefront presents a feel of stepping back in time and that's purposeful. "I wanted this to look like an old store from back in the day, where you can have a cup of coffee and talk fishing," said Craig. By the way, that coffee he's pouring is a veteran-owned coffee that no one else in the area carries.

When asked whether the sport is about catching a fish or something more than that, Craig replied, "Everyone leads such busy lives, this is a chance to get away from the hustle and bustle and enjoy the serene nature we have in this part of the state." And if he had a day of vacation to himself to do whatever he wanted, that day would include backpacking with a fly rod, casting a line and trying to land a trout. "That would be a perfect day." ■

Visit [FALLLINEOUTFITTERS.COM](https://falllineoutfitters.com)







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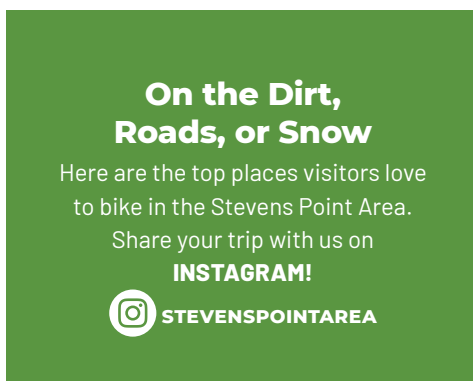
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# Thrills on Two Wheels



## Schmeckle Reserve

**1** This 280-acre nature preserve offers miles of multi-use trails and serves as the Green Circle Trailhead.

## Standing Rocks County Park

**2** Over 13 miles of mountain bike single-track trails for beginners to expert cyclists + fat tire, too.

## Green Circle Trail

**3** A unique 27-mile trail linking scenic natural areas that follows along the Wisconsin and Plover Rivers.

## Road Biking

**4** Find your pace on many of the paved and low traffic county roads in rural Portage County.

## Tomorrow River State Trail

**5** Explore this scenic and challenging 24-mile trail, stretching from the Village of Plover to Manawa.

**FIND YOUR OWN PATH!** Learn more with the Pedal, Paddle, Hike Guide filled with information and the latest maps to help you plan your next adventure. Order your guide at [STEVENSPOINTAREA.COM](https://www.stevenspointarea.com) or call 715-344-2556. See you out there!



# How to Shop the Farmers Market

*Looking for a local take on the best way to explore the oldest farmers market in Wisconsin? Here are our key tips to get the most out of every visit.*



**BYOB** – Bring your own bag to bring home all of the goodies you love. Better yet, pack a cooler bag to keep your farmers market finds comfortable (and cool) if you decide to continue exploring.

**PREVIEW, THEN BUY** – Walk through the market to scope out the goods available (and in season), before settling on the vendor you'd like to buy from.

**SEEK OUT INSPIRATION** – Head to the market for events like **CHEF ON THE SQUARE**, to snag a taste and take home the recipe using goods from the market.

**PLAN YOUR VISIT** – Check out the guide to in-season produce in the **CENTRAL RIVERS FARMSHED FARM FRESH ATLAS**, to get the most out of your time.

**WHERE TO FIND IT** – During the traditional growing season, you'll find farmers on the **SQUARE** (in downtown Stevens Point) six days a week May through October. From November to April, farmers move to the **WINTER FARMERS MARKET** at **REDEEMER LUTHERAN CHURCH**.



**DID YOU KNOW?** The historic Mathias Mitchell Public Square in downtown Stevens Point is home to the longest running farmers market in the State of Wisconsin. The two square-block at the end of Main St. has been the focal point for farmers selling their wares since 1853.





# Fave Spots to Shop in #StePo

Looking for the perfect spots to shop in the Stevens Point Area, from clothing, unique gifts, local goods and fido-friendly picks?

**LOCAL FLAVOR** – These spots are bursting with local goods, a sure one-of-a-kind gifts.

- STEVENS POINT BREWERY GIFTSHOP
- AGORA
- MARKET ON STRONGS
- GALLERY Q
- RIVERFRONT ARTS CENTER
- MAIN GRAIN BAKERY
- VILLAGE HIVE
- DIVERSI-TEA
- MULLINS

**OUTDOOR GEAR** – These spots specialize in gear to keep you moving outside.

- FALL LINE OUTFITTERS
- HOSTEL SHOPPE
- TREK
- PABS
- DIVEPOINT

**PET PICKS** – Don't forget your furry friends!

- COMPANION SHOP
- JAYMAR

**STEPO STYLE** – Seek out local flair by visiting these independent local shops.

- ASSEMBLY
- SWEET TEA CLOTHING CO.
- REAL DEALS ON HOME DÉCOR
- JUDAH STUDIOS
- CLARITY BOUTIQUE
- BEYOND ORDINARY

**FAMILY FAVORITES** – Whether you're 9 or 90, these spots will keep you feeling young at heart.

- GEPETTO'S
- GALAXY COMICS
- BLUE BEAD
- HERRSCHNERS



the Stevens Point Area

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f i

A woman with dark hair and bangs, wearing glasses and a grey sweater, is smiling and looking towards the right. She is in a workshop or studio setting. The background features a dark grey pegboard wall with several art projects displayed on it. Some projects are on clipboards, including a blue butterfly, a red butterfly, and a colorful abstract piece. Other projects are on the wall, including a green abstract piece and a red abstract piece. The woman is standing in front of the wall, and her right hand is raised slightly.

“It’s what I was  
envisioning, creating  
a sense of community,  
connecting people  
and showing why it’s  
important to buy from  
a neighbor.”

---

Visit [AGORAMAKERSMARKET.COM](https://www.agoramakersmarket.com)



# A Love for All Things Local

*When Cara Adams, founder of AGORA Local Makers Market, signed the lease for the store, she did so with no back-up plan.*

by **CARLA MINSKY**

"We had our midlife crisis early and started doing the opposite of what were trained in," chuckled Cara, noting that her husband is a PhD economist who now grows gourmet mushrooms in their basement, with those mushrooms one of the many local items sold at the market. All told, AGORA sells the wares of more than 160 artists, makers and creators, with 99 percent of those artists hailing from Wisconsin. There's a large map of the state dominating one wall of the store that shows the hometowns of all those artists. "People stand at that map and marvel at the makers they know," said Cara.

Cara grew up in a small town in Oklahoma and found her way to Stevens Point when her husband took a job with the university here. She describes her "a ha" moment leading to AGORA this way: "I always wanted to open my own business and found 'this thing' that I thought I could be successful at so I jumped on it."

As for her "uh oh" moment, Cara said anytime you do something big, there's bound to be a bit of buyer's remorse, but that she tends not to think about that until after she's committed. She also confessed she could have been more organized. "But that's me, I'm more artist and go with the flow." And a talented artist at that, with her flair for graphic design showcased on paper goods in the store.

Before jumping in feet first, Cara turned to other like-minded women entrepreneurs in

the area to bounce ideas off, saying it buoyed her spirit and gave her a sense that "yes, you can do this." She started her research on the business model of a makers' market with the help of the non-profit arts advocacy group called CREATE Portage County.

The range of art at the store is remarkable. Think jewelry, apparel, hand-tooled leather goods, home décor, food and toys. "Knowing the maker is the pleasure of shopping in a space like this," said Cara. "The artist will see that money and that impacts their local economy, so it's a beautiful little ribbon from maker to consumer and right back again."

"When I moved to this new city not knowing anyone, I was so openly accepted into so many people's lives and this is my way of giving back and building this community and sharing all the love."

She recounted the first time she walked their son to the farmers' market, passing Main Street businesses along the way. "I remember thinking it's so iconic Americana in its prettiest form, still real, still human," said Cara. "There are still flaws, but people are happy and we're all in it together."

What's next for her business model? Classes for customers and continuing to host dance performances and house-style concerts. In other words, even more ways to connect customers to art and artists. ■



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715



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## SHOPPING

# Vintage Quest

*If you enjoy uncovering history—and bringing some of it home—the Stevens Point Area is a great place to explore.*

The area's rich history is alive in attractions like the **RIISING STAR MILL** in Nelsonville, which dates to back to 1855, or **BETH ISRAEL SYNAGOGUE** in Stevens Point, established in 1905. Other places to check out: the historic buildings in **PLOVER'S HERITAGE PARK** and **FIREHOUSE NO. 2**, which preserves the firefighting history of Stevens Point.

The Stevens Point Area is also home to some great antique stores. Start at **ANTIQUITY ACRES** in Amherst. They sell a variety of antiques, gift items, garden

needs, handmade items and more. In Stevens Point, **CALL IT NEW/ CALL IT ANTIQUE** is a massive three-story store packed with vintage and antique items.

Another must-visit is Stevens Point's **ANTIQUUE UP**, featuring more than 100 booths and vendors. You'll find antique toys, beer memorabilia, classic automobile collectibles, and much more.





# Take Home a Piece of #StePo

12 amazing gift ideas to mark your trip.



1



2



3



4



5



6



7



8



9



11



12



10

- |                             |                                |                            |                         |                             |                                |
|-----------------------------|--------------------------------|----------------------------|-------------------------|-----------------------------|--------------------------------|
| 1 Point Brewery Onesie      | 2 Falcon One Stop Pottery      | 3 Feltz Dairy Store Cheese | 4 Tapped Maple Syrup    | 5 SentryWorld Golf Umbrella | 6 Schmeeckle Reserve Bottle    |
| 7 Point Brewery Ceramic Mug | 8 Siren Shrubs Sipping Vinegar | 9 UWSP Bookstore Blanket   | 10 Ruby Roasters Coffee | 11 UWSP Bookstore Ball Cap  | 12 Point Brewery Bottle Opener |

**Want more?**

Check out the Stevens Point Area Gift Shop for more inspiration!



# Stay Your Way

*Here are three reasons to plan at least three trips to the Stevens Point Area and they're not what you'd expect. Why? Because rather than events or attractions, they're three places to stay, each with an intriguing backstory made all the richer thanks to the owners.*

**BY CARLA MINSKY**

## **SARENA MELOTTE & BILL SCHIERL,** *The Claflin House*

**ABOUT THE HOUSE:** Built in 1875 in the city center with an architectural style reminiscent of an Italian country villa. Restored to its original grandeur, only now with modern amenities. Rent the entire home to feel at home in Stevens Point. There are four elegant bedrooms with ensuite bathrooms, impeccably appointed formal living and dining spaces, lovely artwork from local artists and oh, that

solarium. Much of the painstaking renovation work was done by local craftspeople. Pet-friendly.

**ABOUT THE OWNERS:** Bill was born and raised in Stevens Point and returned after college. Sarena grew up in Green Bay, attended the University of Wisconsin-Stevens Point and never left after college. Both maintain day jobs and a separate residence of their own. So why take on a place nearly lost to time that had been vacant for a decade? "This home spoke to us," Sarena offered. "We drove past it every day on our

way to work and when it came on the market several years ago, Bill and I chatted about it over coffee and decided to take a look, and once we saw the original staircase had been left untouched, we were sold, we knew we were going to rescue it so it wasn't erased from local history." They wanted to save the house to share it, to bring joy to those coming into the community, to provide a place where special occasions could be marked and milestones memorably celebrated. "When we're gone, we want it still standing for the next century," said Bill.

**THEIR LOCAL FAVORITES:** The creator and maker movement for artisan finds. Resurgence of a local food economy thanks to CSA offerings and the work of the non-profit Central Rivers Farmshed. Top-notch performances in unique spaces. Central Wisconsin Craft Collective with breweries, wineries and distillery. Stevens Point Sculpture Park. ■

**1665 MAIN ST. STEVENS POINT**  
**[CLAFLINHOUSE.COM](http://CLAFLINHOUSE.COM)**



## RUBINA MARTINI & ISIAH MILLER, *Tomorrow River Homestead*

**ABOUT THE HOMESTEAD:** Set on a 4.5-acre lot in the center of quiet Nelsonville, population 155, where the Tomorrow River (class A trout stream) winds. The property's former lives – rest home, biker hangout, lodging for vagabonds. Reimagined as a welcoming place for people of all identities and ages, artists on a journey, and those who long for a sense of community wherever their travels take them. Six bedrooms, communal art spaces, lovely curved front porch. Commitment to sustainability.

**ABOUT THE OWNERS:** Rubina and partner Isaiah were getting pushed out of Portland by the high cost of living. While visiting friends in Wisconsin, they impulsively purchased the homestead. Rubina, an artist who had previously managed an urban homestead, immediately connected with the place. They've poured their hearts and souls into repairing and repairing some more to turn the place into a respite with a slow, thoughtful, kind vibe. "I've lived coast to coast, top to bottom, but central

Wisconsin drew me in and it's the one place I knew I wanted to settle in," shared Rubina. "It was the people I met here who made me want to try living here." For Isaiah, a native of the Pacific Northwest, it was the landscapes, so similar to Oregon, that made it easy for him to imagine living here too. And the name Tomorrow River played into the decision in an intriguing way as well. "We were work-trading rent in Portland at a place called Prior Day Farm, so you could say we've gone from looking over our shoulder to looking forward to what can be, and I just knew we'd never have that opportunity for a place like this again," said Rubina.

**THEIR LOCAL FAVORITES:** Saturday farmers' market. Browsing new art at AGORA Local Makers Market. Village Hive Bakery & Local Foods Collective. Lunch at Wicked Willow or Father Fats Public House. Floating the Tomorrow River from their property. ■

3090 COUNTY HIGHWAY Q, NELSONVILLE  
[TOMORROWRIVERHOMESTEAD.COM](http://TOMORROWRIVERHOMESTEAD.COM)



## SUSAN KERBEL, *Susan's B&B*

**ABOUT THE B&B:** Italianate cottage with Victorian porches front and side. Approximately 135 years old. In a residential neighborhood, walking distance to downtown. Once housed a flower shop. Added on over the years. Two bedrooms, two baths, plus kitchen, dining, living spaces. Powered by solar, Tesla wall charger. You'll have the home to yourselves.

**ABOUT THE OWNER:** When Susan purchased the home in 2008, she knew she had a long to-do list ahead of her – new windows, tuckpointing, insulation, a new sidewalk and more. "I had all that done as I feel like I am the current caretaker of this historic home and it needed to be taken care of," said Susan. Susan lived in the home for a number of years, enjoying the lovely bay window and high ceilings, and still maintains her weekday sewing and alterations business in the back. When she married and moved to her husband's home, she thought, why not rent it. "Every time someone walked in, they'd all say, 'I love your house,' so I thought it would be neat to open it to guests coming to Stevens Point for the weekend," shared Susan. "I like the option of a home stay when I travel too, it's more personable than a hotel stay." Her husband, James Kerbel, a solar electric installer by trade, added the solar system to the house. Travelers wanting to leave a lighter footprint, parents visiting their college student, people in town for a cultural performance, and outdoor enthusiasts heading to the Green Circle Trail are her favorite guests.

**HER LOCAL FAVORITES:** Sunset Lake for swimming, Lake Emily too. O'so Brewing and Central Waters Brewing. Great Northern Distilling. Biking the back roads. Cross-country skiing. Belts' Soft Serve ice cream. Chef's Kitchen for dinner. ■

1925 CHURCH ST., STEVENS POINT  
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# Pick Your *Perfect Stay*

Mark your visit and your love for the Stevens Point Area with these spots.

## Bringing the Kids

- ☐ **MUST HAVE: POOL**  
Check out the water slide at the **HOLIDAY INN** or jump into the salt-water pool at **FAIRFIELD**. Find a complete list of pools on the Lodging Grid on page 66.
- ☐ **MUST HAVE: FREE BREAKFAST**  
Book a room and line-up plans for the most important meal of the day, all in one. Nearly all of the hotels that serve breakfast include a hot breakfast. Check out the free breakfast breakdown on page 64.

## Couples Escape

- ☐ **MUST HAVE: BAR**  
Whether you kick off your evening with a cocktail, or you prefer to end there with a night cap, both the **AMBER GRILL** and the **WISSOTA CHOPHOUSE** offer a bar under the same roof.
- ☐ **MUST HAVE: ROMANTIC PLACE**  
Rekindle the spark between you and your partner with a romantic stay at a quaint Bed & Breakfast. If B&B's aren't your thing, check-in to a whirlpool suite to amp up the romance during your stay.

## Besties Getaway

- ☐ **MUST HAVE: DOWNTIME**  
Set up homebase, to kick back and relax with your best friends and pick a spot to match your tribe's vibe. Pick a cottage, cabin or a short-term rental to make it all your own.
- ☐ **MUST HAVE: BRUNCH SPOTS**  
Whether you want to start early or you'd prefer to sleep in, here are a few local favorites: **WOODEN CHAIR, LANDMARK, FATHER FATS, SKY CLUB** – or breakfast in a glass with a famous Bloody Mary at **RUSTY'S**.



# S'more Fun & Stuff

*For a retreat close to nature, try some of the region's cabins and campgrounds.*

## QUIET RETREATS

For a quiet camping retreat, check out popular county campgrounds. Many of the sites are shaded with plenty of privacy, including **JORDAN PARK, LAKE EMILY** and **COLLINS CAMPGROUNDS**. Early birds can try to reserve waterfront spots, when available (including walk-in tent sites at Jordan to traditional waterfront sites at Lake Emily).

**BONUS:** Bring your bike to explore the **TOMORROW RIVER STATE TRAIL** from Lake Emily, or venture to Central Waters Brewing Company.

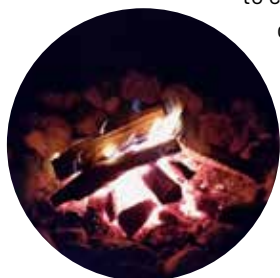
## KID-SIZED FUN

Pack the s'mores and take camping up a notch with floating inflatable water parks and jumping pillows. **RIVERS EDGE CAMPGROUND**, a private campground just north of Stevens Point has a whole host of fun activities from cabins to an inflatable water park (and full service bar and restaurant on site). More fun can be found at **OASIS**.

## CABINS & COTTAGES

Don't overlook the **LAKEVIEW LOG CABINS**, just north of Stevens Point on the shores of **LAKE DUBAY** – a perfect spot for a sunset view. The rustic cabins are a perfect jumping off spot for fishing or boating on the expansive more than 6,000-acre lake – OR,

to catch a free show of the **CENTRAL WISCONSIN WATER WALKERS** from **SOUTH BAY BEACH PARK**.



For a more serene waterfront view, check out the waterfront views of the much smaller **TOMORROW RIVER**, as it winds past the one-of-a-kind **AMHERST RIVERDANCE CABIN**. This cabin is all about the details, including the hand-designed mosaic bathroom floor and tree staircase with the railings made with retired snowshoes.

**ONE MORE TIP** – don't forget the **RUSTON GUEST COTTAGE**, on the shores of **BIG BASS LAKE**, just north of Rosholt. After a day of exploring the private lake, you can head into Rosholt to grab a bite and local beer at McZ's BrewPub.

## Love Your Getaway



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# 10 Things to Eat (& Drink)

## Beer

→ Have your cake and drink it too with **CENTRAL WATERS**. Why is the Cake Gone?, a Imperial Porter aged in rum barrels. But, with new breweries opened in 2020, plus favorites from **POINT** to **MCZ'S**, there are plenty of local beers to sip as part of the Central Wisconsin Craft Collective.



@olivepazuzu

## Wine

→ Grapes have to be hearty to grow around these parts, but a few varieties make it look easy. Sip the Milky Way Marquette, a semi-sweet red made with locally grown Marquette grapes at **SUNSET POINT WINERY**. Then, head to Rock Ridge Vineyard for a one-of-a-kind experience to help harvest the grapes!



@schwinnyl

## Cocktails

→ Head to **FATHER FATS** for a classic cocktail with a twist, as they bring back 'FYOF' where you can fashion your own old fashioned. Or go with the classic, from **SKY CLUB**. For more, don't skip the seasonal cocktails at **MIKEY'S, MUSE, CHEF'S KITCHEN,** and **WISSOTA CHOPHOUSE**.



@fatherfats

## Vegan

→ Don't think comfort food and vegan (including allergy-friendly) fit together, prepare to be surprised when you visit **WICKED WILLOW**. Go for their twist on Mac-n-Cheese, with a smooth and creamy cashew cream sauce, with mix-ins of your choice – or build your own burger, quesadilla or spring rolls.



@ruthseubert

## Diners

→ Diners are a cozy, home-like spot to grab a bite and we always recommend starting with pie first. Pie is always a good idea at **COZY KITCHEN** and **POLONIA CAFÉ**. Bikers love to head east from Stevens Point biking through the rural countryside, using the Polonia Café as a stop for pie.

## Local

→ Get your farm-to-table fix at **ADELANTE**, a local food marketplace that is part coffee roastery and part community gathering space, through **LIBERATION FARMERS**. Or, head straight to the source for brunch on the farm at **LONELY OAK FARMS**, during the growing season.

## Hidden Gem

→ You'll love this local spot, where menu items are often named after local residents that frequent it. **THE WATCHMAN'S GONE** is tucked out of the way, in a mostly residential neighborhood. While the menu changes often, you'll find classic diner staples, with a twist.

## Fish Fry

→ There is no shortage of fish fry spots in the Stevens Point Area, it is Wisconsin after all. Voted as the #1 spot for a fish fry last year, don't overlook **JORDAN BAR**. Then, check out **POINT AFTER** where you can choose from beer-battered, seasoned & breaded, or pan-fried.

## Dive Bars

→ Rub elbows with a mix of locals and students at establishments slinging drinks for years, like the **ELBOW ROOM, JOE'S BAR, DOLLAR BILL'S, AIRPORT BAR,** or **PAPA JOE'S**. Inside you'll find low priced drinks mixed with local lore and distinct decor.

## Supper Club

→ Grab a seat at the bar, for a pre-dinner cocktail and take in the full supper club experience at **MICHELE'S**. Order the Apple Smoked Bacon and Horseradish Ribeye, or if you visit on Saturday – opt for the prime rib.

## Heading out for a bite?

Join the fun! Use **#STEVENSPOINTAREA** for a chance to be featured.



# Plates for Small *Palates*



## BREAKFAST

For an awesome breakfast spot check out the Landmark and the

**WOODEN CHAIR.** Both have the classics for any picky eaters, like Wooden Chair's classic banana walnut pancakes. But don't skip the surprises – like the **LANDMARK'S** Carnitas Breakfast burrito.

## LUNCH

For a comfortable atmosphere with some Stevens Point Area-style sprinkled in, don't skip **HILLTOP.** You'll walk through a historic aging barrel from the Stevens Point Brewery to enter, and inside you'll find the Wisconsin classic fish fry on the menu every day – with a huge variety to keep even picky eaters pleased.

## DINNER

Go all-in in the dairy state with pizza. Check out **POLITOS**, where you can order by the slice (and make sure the whole family gets what they want). Order up some Italian Fries or the Chicken Bacon Ranch pizza at the family-friendly **ARBUCKLES.** Or, head to **BILL'S PIZZA** for some thin crust pizza or their classic Italian Roast Beef.

## DESSERT


From March through October, don't skip the delicious sweet treat spots like **KING CONE ICE CREAM** or **BELT'S SOFT SERVE.** All year round seek out the goods at local bakeries including **MAIN GRAIN, ZEST** or the **VILLAGE HIVE.**



## PARENT'S PICK


For great local coffee, don't skip the **RUBY CAFE.** Kids of all ages love the hot chocolate and Nutella crepes.






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# Al Fresco Eats

*What makes a great meal even better? Dining al fresco! Here are some top picks for outdoor dining in the Stevens Point Area.*

## WATERFRONT VIEWS

Enjoy the Northwoods (minus the drive) at **ANCHOR BAY BAR AND GRILL** where their sandy outdoor deck will give you great views of the Wisconsin River. Further up the river, hop right off the boat to grab a bite at **BAHAMAS**, with a large dock and patio umbrellas. Then, keep heading north to find **BULLHEADS BAR AND GRILL**. You don't have to be camping at the adjoining **RIVERS EDGE** to park your boat (or car) and grab a table overlooking the water. On Lake DuBay, you'll find a perfect beach view at **TIKI BEACH BAR AND GRILL!** Kick back on the sandy beach, before grabbing a drink and a meal.

## PERFECT PATIOS

Find a cozy spot on **FATHER FATS** back patio, sitting under the frame of a greenhouse. In season, vegetables grown there are harvested and used. Mix great craft beer and the outdoor seating with a stop at **GUU'S ON MAIN**, with a

fun space tucked behind the building, where in the winter you'll find the newest addition of Guu-zebo's. Or, head straight to the source with a visit to Amherst to visit **CENTRAL WATERS**. Grab a pint (and food truck finds, in season) to enjoy with countryside views, where picnic tables, fire pits, lights, and beer barrels offer a cozy spot. For more, don't skip the patio at **AMBER GRILL**, with an outdoor bar and lots of seating. You can't beat the view from **PJ'S** patio complete with firepits and golf course views (when it opens).

More outdoor seating is available throughout the Stevens Point Area! For patio sips, don't miss **O'SO BREWING COMPANY**, **EMY J'S**, or **MISSION COFFEE HOUSE**. Or, for food and drinks combined try **[A-SOSHEL]**, **MIKEY'S BAR AND GRILL**, **ARBUCKLES**, **HILLTOP**, **BUFFALO WILD WINGS**, or **MUSE**.

Love outdoor live music? Check the calendar to find out when live music hits the patios, at [STEVENSPOINTAREA.COM](http://STEVENSPOINTAREA.COM).



@kayla\_sue\_collections





# Field to Fork

## *The Life of Farmers*

by CARLA MINSKY

Tony and Laura Whitefeather, owners of Whitefeather Organics farm in Custer, are “boomerangers.” She was born and raised in Wisconsin, attended the University of Wisconsin-Stevens Point for wildlife and biology, and met Tony here. The two of them took off to travel the country, deciding to come back to Wisconsin, in their words, for the soil, the water and family.

“I definitely wanted to entertain farming and I’m glad my path went this way,” said Laura. Tony, who had grown up around farming and was already engaged in organic vegetable farming, rolled right into it. They have three children, grade school through high school aged, and they’re already pitching in too.

They started the farm in fall 2006, making a conscious decision to earn organic designation according to Tony. “For me, I have an ecological mind and so does Laura and this was one way to make a difference,” explained Tony. “Food is an important part of humanity, with the advancement of humanity being agriculture, and going the organic route is showing we can feed people while protecting wells in the community and surrounding ourselves with clean food.” The couple works

hard to maintain fertility of the soil, a delicate balance in an organic system.

When asked to describe the journey of food from their farm to chef’s cutting board at a local restaurant to a diner’s fork, Laura and Tony said they first order seeds, some heirloom, always trialing new varieties. They even do some seed collecting themselves. They see their order arrive in January and are handing out produce in the fall. They supply to nearly a dozen local restaurants, they’re a regular at the Stevens Point farmers’ market and they sell CSA shares.

One thing they don’t do is tell a chef how to cook, joked Tony. “There’s a relationship there, with chefs talking to us about growing particular crops they like, crops that will help them stand out,” said Tony. According to Laura, shoppers at the farmers’ market like the unique items, vegetables they might not be familiar with, which leads to informal recipe tutorials. “We engage people in conversation and they come back for more,” said Laura.

“We’re spoiled because we get to eat our produce all the time, and others tell us they can’t go back to eating the way they did before,” shared Tony. ■



### ? FIVE FOODIE QUESTIONS FOR THE WHITEFEATHERS

- **Most unusual item in your CSA share?** Microgreens like bleeding heart sorrel. We try to make microgreens part of a meal, not just a pretty garnish.
- **Most popular veggie?** Sweet corn, we never have enough of that. We’re also known for our large array of unique potatoes and sweet peppers. And our mushrooms set us apart.
- **Veggie everyone should try at least once?** Celeriac. Try it in a slaw.
- **What’s the next “it” veggie?** It’s looking like brussels sprouts. Sauté in wedges with chopped bacon. That makes a great topping for butternut squash soup.
- **Can people tour the farm?** We have several main tours during the summer and a grand finale in the fall for a harvest party.

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## Head out Local Flavor

Decide where the best cheese curds are, with a showdown between **GUU'S ON MAIN** and **MAIN STREET TAPS**.

Warm up at **MAMA MAI'S**, a local favorite with an amazing Pho. Watch the chefs in action at **MATSU YA**, a popular sushi spot.

Want dinner with a side of art? Go upscale with **MUSE** with a unique art collection on display.

While **POLITO'S** might be the area's best spot for classic New York style pizza by the slice, don't skip **MCZ'S BREW PUB** in Rosholt.

Find more local restaurants worth a taste at [STEVENSPOINTAREA.COM](http://STEVENSPOINTAREA.COM).





# Local Showdown

## Brunch Beverages

We asked our Facebook followers to help us decide what the best brunch beverages were in the Stevens Point Area, in this first ever #StePo showdown.



### Bloody Mary

**1 RUSTY'S BACKWATER SALOON** has serious street cred for their spicy take on their Bloody Mary, complete with cheese whips, footlong beef stick and mixed assortment of pickled goods. But, you'll find more versions all over town, from spicy to savory. Or, if you are all-in for the extras, don't miss **PJ'S** take on the Legendary Mary, topped with extras to feed a crowd – including a brat, cheese curds, and pretzel bites. For another monster, packed with extras check out **MAIN STREET TAPS** and **ROOKIES**.

### Coffee

**2** Coffee is serious business in the Stevens Point Area. And, it should be, considering Food + Wine named Wisconsin's best coffee shop here, with **RUBY COFFEE** in Nelsonville (and their new flagship café down the road in Stevens Point). The good news – coffee lovers of all kinds can find their perfect cup here (and not only during brunch). For more, grab a cup at **EMY J'S, MISSION COFFEEHOUSE** or the **COFFEE STUDIO**.

### Mimosa

**3** This classic brunch staple has an interesting twist at **MIKEY'S**, which offers it in specialty flavors for a weekend treat. Sip the classic, featuring orange juice, Prosecco, and a blueberry garnish – or try the Black Cherry version for a twist. For more, check out **THE LANDMARK'S** Moscato Mimosa, the classic at **FATHER FATS** – or opt for **CIDERBOYS** Grand Mimosa, an apple orange hard cider, made by the **STEVENS POINT BREWERY**.

### Get in the Game!

Stay connected on **FACEBOOK** and look for our next #StePo Local Showdown.



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# Sweet Spots

*Have the ultimate sweet tooth? Dig into these treats!*

## EARTHCRUST BAKERY

Located inside the Stevens Point Area Co-op, you'll find this independent business serving up pastries, treats, and bread all week long. Powered by solar power for their electricity, they use all-natural ingredients, including local dairy, eggs, honey and vegetables. Check out their Nuts to Chew cookies or their cinnamon rolls. Bonus – pick up their frozen cinnamon rolls to take home with you.

## MAIN GRAIN BAKERY

With different types of sweets available every day of the week, the case at Main Grain Bakery is a sweet lover's dream. Indulge your sweet tooth with their take on childhood classic oatmeal cream pie or opt for the chocolate peanut butter pretzel version. If you happen to make it there on a Sunday morning, snag a few salted caramel monkey breads – you won't regret it.

## VILLAGE HIVE

Tucked in downtown Amherst, you'll find this hub which serves as a local food collective serving up a wide variety of foods including sweet treats. The shared commercial kitchen has nine small businesses creating goods for sale, featuring many vegan, wheat-free, dairy-free, or grain-free options. Their menu changes weekly, but you can snag these tasty finds Wednesday through Saturday.

## ZEST BAKERY

Just across the street from UW-Stevens Point, you'll find this unassuming coffee shop and bakery. Known for their themed coffee board, you'll find a host of sweet treats to pair with a meal – or your coffee. We recommend the cookies, which are equal parts beautiful, creative, and delicious.





# Pouring into Portage County

*“I thought I had a point of view, I knew coffee and I had that entrepreneurial mindset, and I could feel the inklings of a cultural shift in Wisconsin with craft coffee so I thought it would be an interesting place to do it.”*

by **CARLA MINSKY**



That's how Jared Linzmeier, co-owner of Ruby Coffee Roasters with wife Deanna, described his decision to return to his roots in the Stevens Point area to start the roastery after spending time in Los Angeles, Portland and Seattle learning the specialty coffee business.

For Jared, it was a story of “boy goes home, returns to the country.” He was born in Stevens Point and earned a degree from the University of Wisconsin-Madison before moving to Los Angeles. “Two life events happened in L.A.,” shared Jared. “I met my future wife and I started working in specialty coffee.” He jokes that he was the first full-time dishwasher at coffee roastery Intelligentsia in L.A., where he liked the nuanced hybrid of social space and fair trade the coffee culture presented.

For Deanna, a California native, migrating to the Midwest meant trading in ocean tides for the rhythm of the seasons that Jared felt connected to. They moved in the dead of winter 2013, Deanna pregnant with their second daughter. Their growing family also spurred the cross-country trek. “I wanted to make sure we weren't missing out on life,” said Jared.

After seeing Ruby Coffee Roasters through to a level of success, with accolades from Food & Wine magazine, the New York Times and the Wall Street Journal

confirming their place in the big world of coffee from the unlikely location of Nelsonville, Wis., the couple decided to open a café in downtown Stevens Point. While Jared is the coffee expert (Deanna admitted she doesn't know how to make coffee), it was Deanna who took the lead on the café, with the eatery a quick favorite among the locals who appreciate that the menu features ingredients from nearby farms. “Café and coffee and community are linear, with community a huge focus,” said Jared.

There is also great parallel to be drawn between Wisconsin's farming heritage and the farms the Linzmeiers support in Africa and Latin America. “Most of the coffee we buy is from incredibly small farms and I've been to many of them personally,” noted Jared. “I like to let the farmers set the price because if I only pay commodity for the beans, those small farms are going to go out of business.”

Jared says they are deeply invested in the Stevens Point area now. “We wouldn't have done this if it wasn't for the wide range of natural resources here, access to the outdoors and quality of food, and the affordability is top notch,” said Jared. “I can't remember the last time I sat in traffic, which for me is an awesome luxury.” ■

Visit [RUBYCOFFEEROASTERS.COM](https://www.rubycoffeeroasters.com)



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- Chocolate salted caramel parfait at **FATHER FATS PUBLIC HOUSE**
- Tuxedo Chocolate Cake at **THE LANDMARK**
- Classic ice cream drink at **SKY CLUB**

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# Stevens Point Area *Accolades*

*The Stevens Point Area is a creative hub in Central Wisconsin. Here's a quick guide to a few things that call the Stevens Point Area home.*



Head just east of Stevens Point on Highway 10, and you've probably passed the grounds for the world's largest and longest running renewable energy event. **THE RENEWABLE ENERGY & SUSTAINABLE LIVING FAIR** is hosted in Custer each year in June.

**THE WORLD'S LARGEST TRIVIA CONTEST** is held here each April. The event, hosted by 90FM at the University of Wisconsin-Stevens Point, lasts 54-hours straight.

Supper clubs are a Wisconsin institution, and in the Stevens Point Area you'll find one that started the first ever refrigerated salad bar. It was debuted at **SKY CLUB** in the 1950's, and the iconic supper club is still in operation today in Plover.

It's more than lip service to sustainability in the Stevens Point Area. The nation's first conservation education major was created here in 1946 and formed into the College of Natural Resources in 1970 at the **UNIVERSITY**

**OF WISCONSIN - STEVENS POINT.** Today, you can see more of it's influence when you visit the giant 'Sand County Bench' in the **STEVENS POINT SCULPTURE PARK** or the **WISCONSIN CONSERVATION HALL OF FAME** in the **SCHMEECKLE RESERVE**.

## What do you like most about our communities?

Let us know what you think, share your stories with us on **FACEBOOK**.



**STEVENSPOINTAREA**



# Getting Here & Getting Around

*Getting around the Stevens Point Area is easy. Here are resources to help navigate the region.*

## Getting Here

### BY CAR

Drivers can get to the Stevens Point Area via two major highways. **HIGHWAY 10** (east-west) and **INTERSTATE 39** (north-south).

### BY PLANE

**CENTRAL WISCONSIN AIRPORT**, out of Mosinee, is just 15 minutes north of Stevens Point. Service is available from major domestic airlines, with service connecting through Detroit, Chicago and Minneapolis. Car Rentals are available directly at the airport, though reservations are recommended.

### BY BUS

Ground Transportation is available through **LAMERS**, with northbound and southbound stops in Stevens Point daily. Connections to Wausau, Waupaca, Appleton, Oshkosh, Fond du Lac and Milwaukee (including stops for Amtrack, Greyhound, and Mitchell International Airport).

## Getting Around

It is easy to get around the Stevens Point Area by car, bike or on foot. Public transportation is available through the **STEVENS POINT TRANSIT**, with most of the urban area included. Normal bus fare is only \$1, and late-night routes are available from downtown

Stevens Point to the north and east sides.

**TAXI SERVICE** and ride-share, through **LYFT** and **UBER**, is also available in the region.

Charging stations in the Stevens Point Area will keep you rolling if you're traveling with an electric vehicle. **THE MIDWEST RENEWABLE ENERGY ASSOCIATION (MREA)** has three varieties of electric vehicle charging stations powered by a 19.4 kW solar canopy at its headquarters at 7558 Deer Rd., Custer. The public is invited to tour MREA's headquarters and demonstration site during normal business hours. More electric vehicle charging stations can be found at the **SCHMEECKLE RESERVE** and **MID-STATE TECHNICAL COLLEGE**.



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AmherstMarine.com

## **CENTRAL WATERS BREWING COMPANY**

351 Allen St., 715-824-2739  
CentralWaters.com

## **FALCON ONE STOP**

Downtown Cenex  
168 N. Main St., 715-824-5546  
@FalconOneStop

## **INTERNATIONAL BANK OF AMHERST**

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103 S. Main St., 715-824-3325  
IBAmherst.com

## **THE LANDMARK**

102 S. Main St., 715-824-2200  
TheLandmarkAmherst.com

## **JENSEN COMMUNITY CENTER**

487 N. Main St., 715-824-5202  
JensenCenter.org

## **RUBY COFFEE ROASTERS**

9515 Water St., 715-254-1592  
RubyCoffeeRoasters.com

## **TOMORROW RIVER BUSINESS ASSOCIATION**

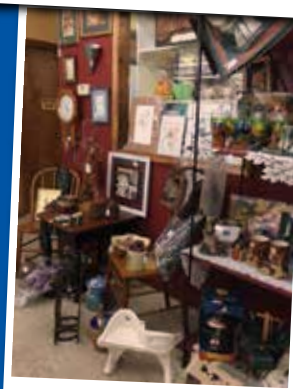
P.O. Box 223

## **VILLAGE OF AMHERST**

160 Mill St., 715-824-5613  
AmherstWI.govoffice2.com



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**FALCON ONE STOP**



**AMHERST VILLAGE HALL**



# Amherst Area 2021 Events

## JANUARY

- 1-31** Snow Sculpture Contest  
Winners announced on March 1.  
jensencenter.org

## FEBRUARY

- 1-27** Snow Sculpture Contest  
Winners announced on March 1.  
jensencenter.org
- 27** Jensen Community Center Cabin  
Fever Bonfires, 5-9 p.m.,  
outdoors at the Jensen  
Community Center  
jensencenter.org

## MARCH

- 1-15** Blarney Contest  
Jensen Community Center  
jensencenter.org
- 26-28** Tomorrow River Easter Egg  
Hunt. Virtual Scavenger Hunt  
with over 20 prizes.  
jensencenter.org

## APRIL

- 22** Jensen Community Center Youth  
Soccer Program, Thursday  
evenings & Saturday mornings  
through mid-May.  
jensencenter.org

## MAY

- 7-8** Swap-o-Rama, 8am-1pm  
village-wide garage sale
- 8** Annual Jensen Community  
Center Plant & Garden Sale  
8am-1pm

## JUNE

- 13** Picnic with Patchouli, 1pm, 2pm  
pie auction, 3pm performance,  
free, donations accepted,  
Amherst Opera House

## JUNE (continued)

- 25** Tomorrow River Business Assoc.  
Wine Walk, Sample wines at  
businesses all around Amherst,  
beginning at the Jensen  
Community Center

## JULY

- 15-18** Portage County Fair of Amherst  
Amherst Fairgrounds

## AUGUST

- 21-22** Little Britches Rodeo  
Amherst Fairgrounds

## SEPTEMBER

- 11** Celebrate Amherst Music & Craft  
Festival, Crafts from 10am - 4pm,  
evening music until dark

## OCTOBER

- 9** The River Run at Central Waters  
Brewery, Annual Jensen  
Community Center Fundraiser.  
Registration begins May 2021 at  
jensencenter.org

## DECEMBER

- 3** Tomorrow River Christmas  
Parade, 6:30pm, downtown  
Amherst
- 4** Tomorrow River Christmas  
Craft Show, Saturday, 9am-5pm,  
Jensen Community Center
- 10-12** Smokey Community Christmas  
Program, Multiple shows TBD,  
Jensen Community Center
- 18** Tomorrow River Lions Children's  
Christmas Party, 10am - 1pm,  
free, Jensen Community Center

## JENSEN COMMUNITY CENTER

487 N. Main Street  
Amherst, WI 54406  
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For more information and updates on our events,  
please visit **WWW.JENSENCENTER.ORG**.

*You can also visit/like us on*

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262-355-5801



Mary Lane  
715-498-5626



Steve Lane  
715-498-5263



Jody Lindvig  
715-340-9737



Shirley Liss  
715-570-6434



Heidi Mancheski  
715-498-9197



J.D. Manville  
715-498-1111



Neal Nealis  
715-572-1089



Christine Pulchinski  
715-459-5698



Victoria Schultz  
715-340-8204



Josh Slaton  
715-496-0060



Ryan Stevenson  
715-252-1314



Valerie Szymanski  
715-527-0211



Pamela Wagner  
715-498-0933



Dave Wanichek  
715-572-5150



Ward Wolff  
715-340-9653



Brenda Yetka  
715-340-9920



Mike Yokers  
715-572-1402



Jane Zierke  
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# Did You Know We Are Triviatown?

*The world's largest trivia contest, hosted each April by the University of Wisconsin-Stevens Point, WWSP-90FM calls the region home. Hundreds of teams compete in the 54-hour event that has been featured on Jeopardy.*

**Let's test your trivia skills! Here are 5 trivia style samples. Answers are below if you get stumped; no cheating!**

- 1** Where is the world's largest and longest renewable energy event held?
- 2** When was the first refrigerated salad bar debuted?
- 3** Who is arguably Stevens Point's most famous native daughter?
- 4** The University of Wisconsin-Stevens Point, University Center is named after this once famous Governor.
- 5** Can you name the former Pointer who's book reached Number 1 on the New York Times Hardback Fiction Best Seller list?



- 1)** The Renewable Energy & Sustainable Living Fair is hosted in Custer, is held each year on the third weekend in June in the Stevens Point Area. **2)** The first ever refrigerated salad bar debuted at Sky Club in the 1950's. The iconic supper club is still in operation today in Plover. **3)** Kathy Kinney, most well-known for her role on the Drew Carey Show as "Mimi" was born and raised in Stevens Point. **4)** Lee Sherman Dreyfus, once governor of Wisconsin, lived in Stevens Point during his period in office as University of Wisconsin - Stevens Point Chancellor. Today, the university center on campus bears his name. **5)** Patrick Rothfuss widely known author and has roots in the region as a University of Wisconsin-Stevens Point alumnus. His book *The Wise Man's Fear* reached Number 1 on the New York Times Hardback Fiction Best Seller List and he is currently working with Lin-Manuel Miranda on the adaptation of the *Kingkiller Chronicles*.

## Bragging Rights

*The secret is out—the Stevens Point Area has received national recognition for its quality of life.*

**#5 BEST SMALL COLLEGE CITY IN AMERICA**  
- WALLET HUB

**BRONZE BICYCLE FRIENDLY COMMUNITY**  
- LEAGUE OF AMERICAN BICYCLISTS

**#6 BEST SMALL CITY FOR FAMILIES**  
- FORBES.COM

**#7 BEST SMALL CITIES IN THE UNITED STATES**  
- NERDWALLET

**TOP 200 TOWNS FOR SPORTSMEN**  
- OUTDOOR LIFE



# Campus Spots Worth a Visit

*Think the University of Wisconsin–Stevens Point is only for students to explore? Think again. Here are six spots worth a visit, when the UWSP campus reopens.*

## Pointer Dog

This large-scale sculpture sits on a grassy knoll west of UWSP's Trainer Natural Resources Building.



Everyone is welcome to explore the **EDNA CARLSTEN ART GALLERY**, housed on the second level of the **NOEL FINE ARTS CENTER**. The gallery regularly exhibits work by noted regional, national, and international artists and designers. Open throughout the year, when school is in session, the gallery displays a wide variety of mediums as well as several permanent collections.

For a glimpse above, check out the programs offered at the **ALLEN F. BLOCHER PLANETARIUM** and **ARTHUR J. PEJSA OBSERVATORY**. On clear nights throughout the year, the observatory offers a unique close-up view of the night sky. Regardless of weather and atmospheric conditions, the Planetarium offers a better understanding of our universe, in addition to their annual Laser Light Shows, set to music.

Explore the natural world around us by visiting the **MUSEUM OF NATURAL HISTORY**, housed in the **ALBERTSON LEARNING RESOURCE CENTER** on campus. This family-friendly spot offers self-guided tours and events – and even an augmented reality sandbox to bring landscapes to life. Don't miss the different exhibits including the dinosaur collection and the large dioramas.

Exploring campus can work up an appetite, perfect for a stop at this hidden spot. The **CPS CAFÉ** can be found in the College of Professional studies building and is staffed primarily by Dietetic students. The menu features healthy options, with food sourced from local farms, open Monday-Friday while school is in session.

If you venture in the Chemistry-Biology building on campus, you may not realize this massive 170,000 square foot building has a green roof. But visitors can check out the **TROPICAL CONSERVATORY** on the first floor, with a variety of biomes, water feature and a green wall. The most impressive part? The windows, fans and shades are controlled automatically, based on temperature settings.

You don't have to be a student to enjoy the **BASEMENT BREWHAUS**, located in the **DREYFUS UNIVERSITY CENTER**. The Brewhaus doubles as both a coffee shop and bar – offering an array of coffee drinks, beers, and wines. It's a great spot to kick back and relax after exploring the campus.



# What's New in the 715

*2021 will see some new developments and additions to the Stevens Point Area*

A new boutique hotel is coming to **SENTRY-WORLD**. The project is aiming for an opening date in 2021. The hotel will be constructed near the golf course and adjoining facility, which plans to host the USGA U.S. Senior Open in 2023.

The **SENTRY CURLING CENTER**, Wisconsin's newest state-of-the-art curling facility, opened its doors. Featuring 4 sheets of ice and located in Plover (just off I-39), it is home to the Stevens Point Curling Club.

Get out and explore the **GREEN CIRCLE TRAIL**. The trail recently completed its trailhead project at Schmeeckle Reserve,



which serves as a popular starting point for the 27-mile trail. The facility includes a large open air shelter (that is reservable for events), year-round restroom, and overflow parking for trail users. 2021 will mark the first full year of use, with more than 125,000 annual users.

It should be no surprise in a community known for collaboration, that **CENTRAL CITY MARKET**, a cooperative of local makers, is taking shape. The project is growing out of

an 1800's era historical building as a space for local food businesses to thrive. Plans for the space include a bakery, ice cream parlor, test kitchen in addition to market space.

After sitting vacant for more than 30 years, the Fox Theater will have a new life. Originally commissioned in 1893 by G.F. Andrae, the **OPERA HOUSE** will bring the space back to life, reimagining a biergarten and event space in downtown Stevens Point.

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*\*Per 2018 MLS data*

HOTELS	ADDRESS	CONTACT	AMENITIES
AmericInn-Plover	1501 American Dr., Plover	715-342-1244   AmericInn.com	64 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Baymont Inn & Suites	247 Division St. N., Stevens Point	715-341-8888   BaymontInns.com	49 ROOMS ✈️ 📶 📶 📶 📶 📶
Cobblestone Hotel & Suites	1117 Center Point Dr., Stevens Point	715-343-0522   StayCobblestone.com	60 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Comfort Inn-Plover	1560 American Dr., Plover	715-342-0400   ComfortInn.com	68 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Country Inn & Suites	301 N. Division St., Stevens Point	715-345-7000   CountryInns.com	72 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Days Inn & Suites	159 Division St., Stevens Point	715-341-9090   Stevenspoint.daysinn@gmail.com	86 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Fairfield Inn & Suites	5317 US Hwy. 10E, Stevens Point	715-342-9300   Marriott.com	60 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Hampton Inn by Hilton	3090 Village Park Dr., Plover	715-295-9900   HamptonInn.com	64 ROOMS 🚗 📶 📶 📶 📶 📶 📶
Holiday Inn Express	1100 Amber Ave., Stevens Point	715-344-0000   HIExpress.com	66 ROOMS ✈️ 📶 📶 📶 📶 📶 📶
Holiday Inn Hotel & Convention Center	1001 Amber Ave., Stevens Point	715-344-0200   HolidayInn.com	149 ROOMS ✈️ 📶 📶 📶 📶 📶 📶
Knights Inn	3421 Church St., Stevens Point	715-344-3434   RedLion.com/knights-inn	58 ROOMS 🚗 📶 📶 📶 📶 📶
La Quinta Inn & Suites	4917 Main St., Stevens Point	715-344-1900   WyndhamHotels.com	73 ROOMS 🚗 📶 📶 📶 📶 📶 📶

BED & BREAKFASTS	ADDRESS	CONTACT	AMENITIES
Artha Sustainable Living Center	9784 Cty. Rd. K, Amherst	715-824-3463   ArthaOnline.com	3 ROOMS 🚗 📶 📶 📶
Dreams of Yesteryear	1100 Brawley St., Stevens Point	715-341-4525   DreamsOfYesteryear.com	6 ROOMS 🚗 📶 📶 📶
A Victorian Swan On Water	1716 Water St., Stevens Point	715-345-0595   VictorianSwan.com	4 ROOMS 🚗 📶 📶 📶

RENTALS	ADDRESS	CONTACT	AMENITIES
Claflin House	1665 Main St., Stevens Point	715-869-3588   ClaflinHouse.com	WHOLE HOUSE 🚗 📶 📶 📶
Lakeview Log Cabin Resort	151795 Wambold Dr., Mosinee	715-693-2595   LakeviewLogCabin.com	6 ROOMS 🚗 📶 📶

CAMPGROUNDS	ADDRESS	CONTACT	AMENITIES
Collins County Park	2711 Cty. Rd. I, Rosholt	715-346-1433   Co.Portage.WI.US	27 SITES 27 ⚡ 🏕️ 🗑️ 📶 📶 📶
DuBay County Park	4501 Cty. Rd. E, Junction City	715-346-1433   Co.Portage.WI.US	31 31 ⚡ 🏕️ 🗑️ 📶 📶 📶
Hartman Creek State Park	N2480 Hartman Creek Rd., Waupaca	715-258-2372   DNR.WI.gov	101 23 ⚡ 🏕️ 🗑️ 📶 📶 📶
Jordan County Park	1903 Cty. Hwy. Y, Stevens Point	715-346-1433   Co.Portage.WI.US	25 SITES 22 ⚡ 🏕️ 🗑️ 📶 📶 📶
Lake DuBay Shores	203040 DuBay Dr., Mosinee	715-457-2484   DuBayShores.com	150 SITES 120 ⚡ 🏕️ 🗑️ 📶 📶 📶
Lake Emily County Park	3961 Park Dr., Amherst Junction	715-346-1433   Co.Portage.WI.US	72 SITES 66 ⚡ 🏕️ 🗑️ 📶 📶 📶
Oasis Campground & Waterpark	N4398 Elizabeth Ln., Hancock	715-249-3322   OasisHancock.com	166 SITES 166 ⚡ 🏕️ 🗑️ 📶 📶 📶
River's Edge Campground	3266 Campsite Dr., Stevens Point	715-344-8058   RiversEdgeWisconsin.com	290 SITES 192 ⚡ 🏕️ 🗑️ 📶 📶 📶
Wild West Campground & Corral	9495 Hwy. 54, Amherst	715-824-5112   WildWestCampground.com	54 SITES 54 ⚡ 🏕️ 🗑️ 📶 📶 📶

## LODGING KEY

- ✈️ Airport Shuttle  
(Additional Fee May Apply)
- 🚗 Taxi Service
- 🅅 Free Parking
- 📶 Free Wifi

- 🏊 Pool Access
- 🌊 Lake or River Access
- 🏋️ Fitness Center
- 🐾 Pet Friendly (Additional Fee May Apply)
- ☕ Free Breakfast
- 🍴 Restaurant On-Site

- ★ Playground Area
- ⬆️ Tent Area
- 🗑️ Dump Station
- 🚰 Plumbing (Flush Toilets & Showers)
- ⚡ Electric Sites
- 💧 Water Sites



## RESTAURANTS

19th Hole - Wisconsin River Golf Club | 705 W. River Dr. W., Stevens Point | 715-344-9152

**AMBER GRILL** | 1001 Amber Ave., Stevens Point | 715-344-9808

Ambrosia's Pub & Grill & Catering | 192 Main St., Amherst | 715-824-2332

**ARBUCKLES EATERY & PUB** | 1320 Strong's Ave., Stevens Point | 715-341-2444

B's Egg Rolls | 301 Division St., Stevens Point | 715-348-2879

Backwoods Bar and Grill | 1511 N. 2nd Dr., Stevens Point | 715-344-7455

Bamboo House | 3012 Village Park Dr., Plover | 715-342-0988

**BELTS' SOFT SERVE** | 2140 Division St., Stevens Point | 715-344-0049

**BILL'S PIZZA SHOP** | 1101 Main St., Stevens Point | 715-344-9557

**BULLHEADS BAR AND GRILL** | 3368 Campsite Dr., Stevens Point | 715-344-5990

Carl D's Soft Serve | 1232 Park St., Stevens Point | 715-340-3390

**CHEF C'S MUNCHIE MOBILE** | Varies

**CHEF'S KITCHEN** | 924 Clark St., Stevens Point

**CLEAR WATER HARBOR** | N2757 Cty. Hwy. QQ, Waupaca | 715-258-9912

**COZY KITCHEN** | 1338 Third St., Stevens Point | 715-344-8620

El Mezcal | 5720 Windy Dr., Ste. D, Stevens Point | 715-342-1521

**EMY J'S COFFEE HOUSE & CAFÉ** | 1009 First St., Stevens Point | 715-345-0471

**FATHER FATS PUBLIC HOUSE** | 945 Clark St., Stevens Point | 715-544-4054

Final Score | 908 Maria Dr., Stevens Point | 715-343-0533

Frontier Restaurant | 9679 Western Way, Amherst | 715-824-2033

**GRAFFITI'S SPORTS PUB** | 912 Main St., Stevens Point | 715-344-4450

**GRAZIES ITALIAN GRILL** | 5327 Hwy. 10E, Stevens Point | 715-345-7808

Green Tea | 1035 Main St., Stevens Point | 715-345-2898

Guu's on Main | 1140 Main St., Stevens Point | 715-344-3200

**HILLTOP PUB & GRILL** | 4901 Main St., Stevens Point | 715-341-3037

Habibi's Gyros & Kabob House | 1157 Main St., Stevens Point | 715-341-5411

**JORDAN BAR & GRILL** | 5696 State Hwy. 66, Stevens Point | 715-544-6732

**KING CONE** | Multiple locations

**MAIN GRAIN BAKERY** | 1009 1st St. Ste. C., Stevens Point | 715-630-1486

**MAIN STREET TAPS** | 956 Main St., Stevens Point | 715-544-6500

Mama Mai's Noodles | 2824 Stanley St., Stevens Point | 715-997-9385

Materno's Pub & Pizza | 7335 WI-66, Custer | 715-592-5111

Matsu Ya | 5725 Windy Dr., Stevens Point | 715-341-8893

**MCZ'S BREW PUB** | 178 N. Main St., Rosholt | 715-677-3287

**MICHELE'S RESTAURANT & CATERING** | 513 Division St., Stevens Point | 715-341-3363

**MIKEY'S BAR & GRILL** | 3018 Village Park Dr., Plover | 715-544-0157

Mi Pueblo Mexican Food | 5110 Main St., Stevens Point | 715-254-4940

Mission Coffee House | 2860 Post Rd., Plover | 715-544-0730

**MONK'S BAR & GRILL** | 1400 Commerce Place, Plover | 715-544-6615

Mr. Brew's Taphouse | 2012 County Rd HH, Plover | 715-544-4245

**MUSE** | 1800 North Point Dr., Stevens Point | 715-346-1800

Olympia Family Restaurant/Pete's Sports Bar | 200 Division St., Stevens Point | 715-341-2266

Paradise Restaurant & Bar | 3401 Post Rd., Plover | 715-341-1755

Park Ridge Restaurant | 3425 Church St., Stevens Point | 715-344-7026

Partners Pub and Grill | 2600 Stanley St., Stevens Point | 715-544-0661

**PIZZA RANCH** | 1300 Commerce Pl., Plover | 715-544-1644

**PJ'S RESTAURANT** | 601 N. Michigan Ave., Stevens Point | 715-345-1600

Point After Pub & Grill | 801 2nd St., Stevens Point | 715-344-7222

Polito's Pizza | 960 Main St., Stevens Point | 715-341-9980

Ranchito Mexican Restaurant | 3462 Church St., Stevens Point | 715-344-5185

Rock n Roll Cafe | 2801 Stanley St., Stevens Point | 715-544-6612

Rookies Sports Pub | 3425 Church St., Stevens Point | 715-344-7026

**RUBY CAFÉ** | 1410 Third Street | 715-544-6139

**RUSTY'S BACKWATER SALOON** | 1715 W. River Dr., Stevens Point | 715-341-2490

Samoeun's Happy Wok | 1540 Plover Rd., Plover | 715-544-4044

Silver Coach | 38 Park Ridge Dr., Stevens Point | 715-341-6588

**SKY CLUB** | 2202 Post Rd., Plover | 715-341-4000

South Point Restaurant | 3057 Church St., Stevens Point | 715-341-2340

**SUBWAY** | Multiple Locations

**THE LANDMARK** | 102 S. Main St., Amherst | 715-824-2200

The Watchman's Gone | 3324 Jefferson St., Stevens Point | 715-345-2300

**THE WOODEN CHAIR** | 1059 Main St., Stevens Point | 715-341-1133

Tiki Beach Bar & Grill | 1126 Cty. Rd. DB, Mosinee | 715-341-2232

Tokyo Steak House | 1617 Academy Ave., Stevens Point | 715-344-8444

Two Lakes Restaurant | 9915 Two Lakes Rd., Almond | 715-366-2479

Wicked Willow LLC | 1137 Main St., Stevens Point | 715-544-1919

**WISSOTA CHOPHOUSE** | 1117 Center Point Dr., Stevens Point | 715-295-7273

Restaurants that are **BOLDED** have expanded listings in the directory.



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# Things To Do

## Arts & Culture

### ANNETTE & DALE SCHUH RIVERFRONT ARTS CENTER ●●

Free community fine art gallery with changing exhibits of original art by area and regional artists. Gift shop area, fine art, jewelry and cards for sale.

1200 Crosby Ave., Stevens Point  
715-343-6251 | [StevensPoint.com](http://StevensPoint.com)

### ARTEFFECTS ●

Arteffects offers unique and original art by local artists, home decor, one-of-a-kind gifts and gourmet foods. Ask us about our classes!

1052 Main St., Ste. 104, Stevens Point  
715-347-0416

SEE AD, PG. 37

### CARLSTEN ART GALLERY ●

Features exhibitions of contemporary artwork by students, faculty, and guest artist. Open during UW-Stevens Point sessions; summer hours vary.

Noel Fine Arts Center, UW-Stevens Point  
715-346-4797 | [UWSP.edu](http://UWSP.edu)

### CENTRAL WISCONSIN SYMPHONY ORCHESTRA ●●●●●

Now in its 71st year, titled "CommUNITY," this 75-member professional regional orchestra presents four classical concert cycles per season.

800 Main St., Stevens Point  
715-345-7726 | [CWSO.org](http://CWSO.org)

### GALLERY Q ●●●

Artist owned and operated gallery featuring original local fine art for sale; paintings, drawings, photography, printmaking, jewelry, ceramics, wood and fiber. See website for hours.

1108 Main St., Stevens Point  
715-345-2888 | [QArtists.com](http://QArtists.com)

SEE AD, PG. 36

### HIDDEN STUDIOS ART TOUR ●

Held each fall, explore wonderful working art studios. See WHERE and HOW art is created. Choose from the works of over 20 regionally recognized artists and fine crafts people.

715-570-1147  
[HiddenStudiosArtTour.com](http://HiddenStudiosArtTour.com)

### SMITH SCARABOCCHIO ART MUSEUM ●

Featuring the artwork of founder Dr. David L. Smith and local artists with exhibitions throughout the year. Call for hours and more information.

800 Main St., Stevens Point  
715-345-7726 | [CWSO.org](http://CWSO.org)

### STEVENS POINT FESTIVAL OF THE ARTS ●●

Returning April 2022. Shop 60 artist booths featuring Midwest's most accomplished artists, support community art awards at the art raffle, and enjoy kid's art activities.

715-252-4125 | [StevensPointFOA.com](http://StevensPointFOA.com)

### STEVENS POINT SCULPTURE PARK ●

20-acre park featuring local, regional and national artists. Discover the connection between nature and art. Free. Open sunrise to sunset. Join us in autumn for our fall celebration.

901 N. 2nd St., Stevens Point  
[StevensPointSculpturePark.org](http://StevensPointSculpturePark.org)

## Casino

### HO-CHUNK GAMING NEKOOSA ●●

Ho-Chunk Gaming Nekoosa offers over 600 slots, table games, two dining venues and a full service bar. Enjoy a variety of unique promotions and a free shuttle service.

949 Country Rd. G, Nekoosa  
715-886-4560 | [Ho-ChunkGaming.com](http://Ho-ChunkGaming.com)

SEE AD, PG. 7

### HO-CHUNK GAMING WITTENBERG ●●

Ho-Chunk Gaming Wittenberg offers more than 800 slot machines, a hotel, 2 dining venues, a full size bar, and valet service. Semis and RVs are welcome.

N7198 US Hwy. 45, Wittenberg  
715-253-4400 | [Ho-ChunkGaming.com](http://Ho-ChunkGaming.com)

SEE AD, PG. 12

## Craft Breweries, Wineries, & Distillery

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3252 Mecca Dr., Plover  
[BackcountryBrewingCo.com](http://BackcountryBrewingCo.com)

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### CENTRAL WATERS

### BREWING COMPANY ●●

Central Wisconsin's premier craft brewery, brewing top-quality ales, and lagers for Wisconsin. Come visit our taproom with 24 different beers on tap. Free tours Fri. at 5pm and Sat. at 3pm.

351 Allen St., Amherst  
715-824-2739 | [CentralWaters.com](http://CentralWaters.com)

SEE AD, PG. 19 & 60

### DISTRICT 1 BREWING COMPANY ●

Microbrewery and community focused tap room, offering a full range of beer styles sure to satisfy every beer enthusiast. We are driven by our passion for craft, quality and experience.

200 North Division St., Stevens Point  
715-321-4617 | [District1Brewing.com](http://District1Brewing.com)

SEE AD, PG. 19

### GREAT NORTHERN DISTILLING ●●●●

Central Wisconsin's first small-batch distillery making handcrafted spirits from local ingredients. Award-winning vodka, gin, rum and whiskeys. Tours, tastings & mixology bar with amazing cocktails.

1740 Park Ave., Plover  
715-544-6551 | [GreatNorthernDistilling.com](http://GreatNorthernDistilling.com)

SEE AD, PG. 7 & 19

### MCZ'S BREW PUB ●

Set in a renovated grocery store, McZ's is a warm & welcoming micro-brewery. Small batch beers served with made from scratch pizzas, paninis, soup & salads! Kid-friendly & perfect for the whole family.

178 N. Main St., Rosholt  
715-677-3287

[Facebook.com/mczsbrewpub](https://www.facebook.com/mczsbrewpub)

SEE AD, PG. 19

### O'SO BREWING COMPANY ●●●

Specializing in Barrel Aged Sours, and IPA's but with options for everyone. Visit the Taphouse for Beer, Music, Food Trucks, and Board Games.

3028 Village Park Dr., Plover  
715-254-2163 | [OsoBrewing.com](http://OsoBrewing.com)

SEE AD, PG. 19

### STEVENS POINT BREWERY ●●●●●

Gift shop open Mon.-Fri. 9am-5pm, Sat. 10am-5pm. Tour one of the oldest breweries in the country. Tours offered Mon.-Sat. Call for tour schedule and reservations.

2617 Water St., Stevens Point  
715-344-9310 | [PointBeer.com](http://PointBeer.com)

SEE AD, PG. 4 & 19

### SUNSET POINT WINERY ●●●●

We make a variety of wines, from traditional grape varietals to fruit wines. Come relax in our cozy tasting room, enjoy wine, cheese, crackers, craft beer and soda. Tastings and tours.

1201 Water St., Stevens Point  
715-544-1262 | [SunsetPointWinery.com](http://SunsetPointWinery.com)

SEE AD, PG. 12 & 19

## Family Fun

### ALLEN F. BLOCHER PLANETARIUM

Programs designed for all ages. Mid-September to mid-May: Sun. 2pm and Mon. 8pm. Special programs can be arranged.

Science Building, UW-Stevens Point  
[UWSP.edu](http://UWSP.edu)

### ARTHUR J. PEJSA OBSERVATORY

Mon.-Wed. evenings 8:30 - 10:00 pm mid-September - mid May. Observatory staff provides night sky observing through the telescope, only if the skies are clear.

Science Building, UW-Stevens Point  
715-346-2208 | [UWSP.edu](http://UWSP.edu)

### CENTRAL WISCONSIN CHILDREN'S MUSEUM ●●●●●

A place for children 6 months to 6 years & their families to explore, discover, create together. Daily admission: \$5/person, 12 months & under & military families free. Check website for hours.

1100 Main St., Ste 100, Stevens Point  
715-344-2003

[CWChildrensMuseum.org](http://CWChildrensMuseum.org)

SEE AD, PG. 37

### MUSEUM OF NATURAL HISTORY ●●●

Explore the natural world through exhibits on wildlife, geology, paleontology and artifacts from Wisconsin's first peoples. Guided tours and programs available upon request. Admission is always free.

Albertson Hall, UW-Stevens Point  
715-346-2858 | [UWSP.edu/museum](http://UWSP.edu/museum)

### PUTT-N-PLAY ●●●

Indoor 18 hole mini golf w/three glow in the dark holes. Outdoor Laser Tag "Call of Duty" style gaming. Delicious cage, 2 arcade rooms and free board games! We have event rooms too!

701 2nd St. N., Stevens Point  
715-554-1902 | [PuttnPlay.today](http://PuttnPlay.today)

SEE AD, PG. 11



### **TACTICAL ESCAPE 101 ESCAPE ROOM**

Tactical Escape 101 Escape Rooms  
w/ 5 Locations & 20+ themed rooms!  
Create a team & escape them ALL!  
Visit website for info & reservations.

23 Park Ridge Dr., Stevens Point  
715-418-0012 | [TacticalEscape101.com](http://TacticalEscape101.com)

SEE AD, PG. 73

### **WISCONSIN CONSERVATION HALL OF FAME**

Explore hands-on exhibits about  
Wisconsin's environmental history  
and discover the people who made  
the state a leader in the conservation  
movement. Located in Schmeeckle  
Reserve Visitor Center. Free.

2419 Northpoint Dr., Stevens Point  
715-346-4992 | [WCHF.org](http://WCHF.org)

## *Historical Sites & Museums*

### **BETH ISRAEL SYNAGOGUE - PORTAGE COUNTY HISTORICAL SOCIETY SITE**

Built in 1905, the synagogue houses a  
permanent display of Jewish religious  
practices and the history of the  
Jewish community of Stevens Point.

1475 Water St., Stevens Point  
715-600-4930 | [PCHSWI.org](http://PCHSWI.org)

### **DOWNTOWN MURALS**

Stroll downtown to view murals  
depicting the area's history. View  
"Rivermen," "Market Day," four  
"Windows to the Past" and others.

**Downtown Stevens Point**  
[StevensPoint.com/murals](http://StevensPoint.com/murals)

### **HERITAGE PARK - PORTAGE COUNTY HISTORICAL SOCIETY SITE**

A historical village of buildings from  
the early days of Portage County.

Corner of Willow Dr. &  
Washington Ave., Plover  
715-600-4930 | [PCHSWI.org](http://PCHSWI.org)

### **HISTORIC FIRE HOUSE NO. 2 - PORTAGE COUNTY HISTORICAL SOCIETY SITE**

Displays fire fighting equipment in the  
oldest surviving municipal building in  
Stevens Point, built in 1885. For hours,  
visit the website and click on the  
calendar of events.

1949 Strongs Ave., Stevens Point  
715-600-4930 | [PCHSWI.org](http://PCHSWI.org)

### **KOREAN WAR MEMORIAL OF WI**

Memorial statuary composed of a  
nurse, Army and Marine infantrymen,  
Air Force pilot and sailor, standing in  
memory of all Wisconsin veterans.

Worzella Park, Plover  
920-437-9252 | [KoreanMemorial.org](http://KoreanMemorial.org)

### **LOCOMOTIVE NO. 2713**

Restored locomotive No. 2713, built  
in 1911, has been on display since 1955  
to commemorate the role the railroad  
played in the development of the  
community.

1724 Monroe St., Stevens Point  
715-344-0619 | [Soo2713.org](http://Soo2713.org)

### **MAIN STREET HISTORIC DISTRICT & LANDMARKS**

On the National Register of Historic  
Places. More than 60 buildings of  
different architectural styles are  
within walking distance. Additional  
historic buildings are located  
throughout the city.

1200 Main St., Stevens Point

### **POLISH HERITAGE TRAIL**

Self-guided auto or biking tour  
winding through glacial terrain,  
wooded countryside, lakes &  
farmland. Portage County is  
Wisconsin's first Polish rural  
settlement and the second in the  
United States.

715-344-2556 | [PCHSWI.org](http://PCHSWI.org)

### **VILLAGE OF AMHERST**

The quaint community of family-  
owned shops and restaurants is a  
treasure. Many of Portage County's  
artists live in and around this unique  
community on the Tomorrow River.

160 Mill St., Amherst  
715-824-5613

[AmherstWI.GovOffice2.com](http://AmherstWI.GovOffice2.com)

## *Local Food*

### **CENTRAL RIVERS FARMSHED**

Central Rivers Farmshed is  
committed to making Central  
Wisconsin a renowned, local food  
community. Farmshed welcomes  
people to learn more at their  
community food center in downtown  
Stevens Point.

1220 Briggs Ct., Stevens Point  
715-544-6154 | [Farmshed.org](http://Farmshed.org)

### **FARMERS' MARKET**

Dedicated in 1853, the market has  
been held May-October for more than  
150 years.

*The Square Downtown, Stevens Point*  
[StevensPointFarmersMarket.org](http://StevensPointFarmersMarket.org)

# **WILD WEST CAMPGROUND & CORRAL**

**WILDWESTCAMPGROUND.COM EMAIL:WILDWEST@WI-NET.COM**

**FAMILY CAMPGROUND  
HORSEBACK RIDING  
GIRLS HORSE CAMPS**



**9495 HWY 54 715-824-5112  
AMHERST, WI 54406**



Great Northern Fly Fishing is the  
Upper Wisconsin's premier guide  
service, specializing in fly fishing for  
Smallmouth Bass and Musky. Located  
in the gateway to the Northwoods  
Stevens Point Wisconsin. Come for an  
adventure leave with memories.



[GreatNorthernFlyFishing.com](http://GreatNorthernFlyFishing.com)  
715-572-3225  
[info@greatnorthernflyfishing.com](mailto:info@greatnorthernflyfishing.com)  
[Facebook.com/greatnorthernflyfishing](https://Facebook.com/greatnorthernflyfishing)

### FELTZ'S DAIRY STORE ☼☼☼

We offer high-quality products that are locally sourced. Stop by and check out our cheese variety, try various ice cream flavors, fresh meats raised on our family farm and so much more!

5796 Porter Dr., Stevens Point

715-344-1293 | [FeltzsDairyStore.com](http://FeltzsDairyStore.com)

SEE AD, PG. 11

### THE MARKET ON STRONGS

Local producers selling their products! Meats, produce, fabrics, fibers, and soaps. Specialty products from around the state (150+ Wisconsin producers represented). See our ad for store hours.

1332 Strongs Ave., Stevens Point

715-340-1295

[TheMarketOnStrongs.com](http://TheMarketOnStrongs.com)

SEE AD, PG. 36

## Outdoor

### BUENA VISTA GRASSLANDS

Southwestern Portage County. Beautiful area made up of grasslands and woodlands, offering more than 12,000 acres of recreational space. Activities include hunting, trapping, hiking and birdwatching.

608-339-3385 | [DNR.WI.gov](http://DNR.WI.gov)

### CENTRAL WISCONSIN ENVIRONMENTAL STATION ☼

200-acre UWSP field station. East of Stevens Point on Sunset Lake. Station hosts school programs, group meetings, summer camps, building rentals, food service. Learn and relax under towering pines.

10186 Cty. Rd. MM, Amherst Junction

715-346-2937 | [UWSP.edu](http://UWSP.edu)

### CENTRAL WISCONSIN WATER SKI SHOW TEAM, INC. (WATER WALKERS) ☼

FREE family-friendly water ski shows with costumes and music Thursdays at 6:30pm. Bring a chair or blanket. Donations appreciated. Concessions available. Visit website or Facebook for schedule.

4480 Park Rd., Mosinee

(South Bay Beach Park)

715-409-9267 | [CWWaterWalkers.com](http://CWWaterWalkers.com)

### DEWEY MARSH WILDLIFE AREA

6,000-acre complex of meadows & marshland, with access off of Hay Meadow Rd. or Torun Rd. Offers hunting, trapping, hiking, snowmobiling, wildlife viewing, bird-watching, berry picking & target range.

6 miles north of Stevens Point

### GEORGE W. MEAD WILDLIFE AREA ☼

33,000 acres of outdoor recreation in northwest Portage County. Hunt deer, turkey, bear and small game. Excellent birdwatching. Enjoy 35 miles of trails for hiking.

S2148 Cty. Hwy. S, Milladore

715-457-6771 | [MeadWildlife.org](http://MeadWildlife.org)

### GREEN CIRCLE TRAIL ☼

Scenic 27-mile hiking and biking trail loop, connecting parks through the Stevens Point area along the Wisconsin and Plover rivers. Open all seasons. Parking and restrooms at Schmeckle Reserve. Free.

2419 Northpoint Dr., Stevens Point

715-346-4992 | [GreenCircleTrail.org](http://GreenCircleTrail.org)

### ICE AGE TRAIL

Portions of this continuous 1,000-mile footpath travel through Portage County, including diverse landscapes and geological features. Educational resource linking history and cultures within Wisconsin.

715-570-6370 | [PortageColAT.org](http://PortageColAT.org)

### K.A.S.H. (KIDS ARE SPECIAL HERE) PLAYGROUND ☼

Universally accessible playground on a soft rubber surface that includes slides, swings and climbing equipment that is suitable and safe for children of all abilities. Fun for all ages and mobilities.

Mead Park, Stevens Point

[Facebook.com/kashplayground](https://www.facebook.com/kashplayground)

### SCHMECKLE RESERVE ☼☼

UWSP's 280-acre natural area. 5 miles of trails to explore. The visitor center offers info, live animals & discovery exhibits. Home to WI Conservation Hall of Fame & Green Circle headquarters. Free.

2419 Northpoint Dr., Stevens Point

715-346-4992 | [UWSP.edu/schmeckle](http://UWSP.edu/schmeckle)

### STANDING ROCKS COUNTY PARK ☼

Hiking and mountain biking trails, disc golf course, cross-country ski trail, dog exercise trail, downhill ski hill and Fat tire biking. Pass is required for all users, available at trail-head.

7695 Standing Rocks Rd., Stevens Point

715-346-1433 | [Co.Portage.WI.US](http://Co.Portage.WI.US)

SEE AD, PG. 7

### TOMORROW RIVER STATE TRAIL ☼

The Tomorrow River State Trail is a 24-mile trail between the Village of Plover and Manawa. The trail is open to bicyclists, hikers, snowmobilers and horseback riders.

715-346-1433 | [Co.Portage.WI.US](http://Co.Portage.WI.US)

## Renewable Energy

### MREA—RENEW THE EARTH INSTITUTE ☼☼☼☼

Offering year-round courses. Scenic site includes demonstration systems: solar, wind, natural building, & electric vehicle charging. Tours available by appointment.

7558 Deer Rd., Custer

715-592-6595 | [MidwestRenew.org](http://MidwestRenew.org)

SEE AD, PG. 75

## Sports & Recreation

### ATVing & UTVing

ATV/UTV routes can be found on all Portage County owned roads. Many routes have marked signage. ATV/UTV users must follow all rules of the road.

### Biking

Portage County roads and trails provide miles of scenic biking. Road-biking is popular in the region along rural routes. Several trails provide options for those who prefer a trail. For a detailed Stevens Point Area trail guide, call 715-344-2556 or visit [StevensPointArea.com](http://StevensPointArea.com).

### TREK BICYCLE STORE

Your locally-owned and operated full-service Trek Bicycle Shop. E-Bikes, mountain, road, town, hybrid. Whether you ride fast or slow, road or snow. We are your local guide to ride.

5370 US Hwy. 10E, Stevens Point

715-544-1600 | [StadiumBike.com](http://StadiumBike.com)

SEE AD, PG. 28

## Birding

Explore Buena Vista Grasslands, Dewey Marsh Wildlife Area, George W. Mead Wildlife Area, Godfrey & Maybelle Erickson Audubon Park, Green Circle Trail ([GreenCircleTrail.org/birding](http://GreenCircleTrail.org/birding)), Iverson Marsh, Richard A. Kemp State Fishery Area and Schmeckle Reserve.

## Boating

The Wisconsin River, Lake DuBay and several small lakes offer miles of water for pontooning, water-skiing, tubing, wake-boarding, jet skiing, sailboating, fishing and canoeing. Find boat launches and their locations by visiting [StevensPointArea.com](http://StevensPointArea.com).

### AMHERST MARINE ☼

Sales - Service - Storage. Specializing in fishing boats, pontoons and hurricane deck boats. Servicing most makes and models.

422 S. Main St., Amherst

715-824-5635 | [AmherstMarine.com](http://AmherstMarine.com)

SEE AD, PG. 60

## Canoeing & Kayaking

Stevens Point Area paddling options include the Plover River, Lake DuBay, McDill Pond, Mill Creek, Adams Lake, Collins Lake, Lake Emily, Jordan Pond, Sunset Lake, Lake Thomas, Wisconsin River flowages, the Little Wolf River and Spring Creek. Local rental outfitters provide support.

## Curling

### STEVENS POINT CURLING CLUB ☼☼

A 501(c)(3) not-for-profit organization dedicated to promoting the Olympic sport of curling to youth and adults of all abilities in and around Portage County.

1515 Maple Dr., Plover

715-344-9881 | [PointCurling.org](http://PointCurling.org)

## Disc Golfing

Disc golf courses are located at Standing Rocks County Park, Mead Park, Yulga Disc Golf Course and McDill Pond. Courses offer a challenge for beginners and advanced players alike.

## Dog Parks

The Stevens Point Dog Park and Standing Rocks County Park offer dog exercise areas.



## Fishing

The Stevens Point Area is a premier angling destination. Choose from the Wisconsin River, Lake DuBay Flowage, Biron Flowage and several large lakes and streams. Call the Visitor Center at 715-344-2556 for more information on fishing in the area or for a fishing brochure and map.

## Fishing Guides

### GREAT NORTHERN FLY FISHING

Great Northern Fly Fishing is the Upper Wisconsin River's premier guide service, specializing in fly fishing for small-mouth bass and musky. Come for an adventure, leave with memories.

715-572-3225

[GreatNorthernFlyFishing.com](http://GreatNorthernFlyFishing.com)

SEE AD, PG. 71

### KENNY WALLOCK'S PROFESSIONAL GUIDING

Specializing in Wisconsin River Flowage fishing. Come and enjoy a memorable fishing experience or scenic wilderness cruise aboard a 20-foot pontoon boat.

1728 Treder Ave., Stevens Point  
715-341-5821

[KennyWallocksGuiding.com](http://KennyWallocksGuiding.com)

## Golf

### SENTRYWORLD GOLF COURSE

Central Wisconsin's premier golf experience. SentryWorld is an award-winning 18-hole championship golf course. Open to the public. Yardages from 4,696 yards to over 7,200 yards in length.

601 N. Michigan Ave., Stevens Point  
715-345-1600 | [SentryWorld.com](http://SentryWorld.com)

SEE AD, BACK COVER

## Hiking

The 27-mile Green Circle Trail circles the Stevens Point Area along a continuous trail. Hiking is also available at the George W. Mead Wildlife Area, Ice Age Trail, Hartman Creek State Park, Jordan Park, Lake Emily Park, Standing Rocks County Park and Schmeeckle Reserve.

## Hockey

Outdoor hockey rinks can be found at Iverson Park, Goerke Park, former Emerson School, Easlan-Weslan Park and McKinley School. Call ahead for hours and conditions: Stevens Point Parks 715-346-1531 or Village of Plover Parks 715-345-5257.

### ICE HAWKS ARENA

Home of the Stevens Point Area Youth Hockey Association and UWSP Pointer women's hockey. Youth and adult hockey programs.

801 Badger Ave., Stevens Point  
715-345-2854 | [IceHawksHockey.net](http://IceHawksHockey.net)

### K.B. WILLETT ICE ARENA

Home to several skating groups, hockey teams, and recreational groups as well as weekly public skating times where skate rental and sharpening is available.

1000 Minnesota Ave., Stevens Point  
715-346-1576 | [StevensPoint.com/skate](http://StevensPoint.com/skate)

## Horseback Riding

### WILD WEST CAMPGROUND & CORRAL

Enjoy trail rides through 70 acres of scenic countryside. Call for reservations. Open daily June-August, then weekends for the rest of the year. Rides depart from 10am-5pm on the hour.

9495 Hwy. 54, Amherst  
715-824-5112 | [WildWestCampground.com](http://WildWestCampground.com)

SEE AD, PG. 71

## Ice Skating

(see Hockey)

## In-line Skating/ Skateboarding

### STEVENS POINT SKATE PARK

Skateboarding, in-line skating and BMX bikes (without pegs) only. Open from dawn to dusk.

100 Bukolt Ave., Stevens Point  
715-346-1531 | [StevensPoint.com](http://StevensPoint.com)

### WOYAK PARK

Enjoy a 25-acre park with six multi-use diamonds, flag football fields, skateboard facility, playground equipment, walking trails and a shelter house/concession stand with restrooms.

2381 Cedar Dr., Plover  
715-345-5257 | [PloverWI.gov](http://PloverWI.gov)

**TACTICAL ESCAPE 101**  
**Escape Room!**  
RESERVATIONS 715-418-0012  
[www.tacticalescape101.com](http://www.tacticalescape101.com)  
We are the "KEY" to your FUN night!  
Birthdays-Bachelor(ette) Parties  
Date Night-Church Groups  
Girls Night-Guys Night  
or just for Family Fun Game Night!  
5 Locations with 20+ Themed Rooms:  
Rice Lake, Hayward, Eau Claire,  
Maplewood Mall & Stevens Point  
Reservations Are Required  
ESCAPE ADVENTURE \$25/person  
NON-PROFIT WITH W9 \$15  
LARGE GROUP 20+ PLAYERS \$20  
MILITARY WITH ID \$15  
Coupon Code: **spvg2020**  
for 10% off any escape!  
Make reservations at  
[TACTICALESCAPE101.COM](http://TACTICALESCAPE101.COM)  
**DO YOU HAVE WHAT IT TAKES?**

## Park & Picnic Facilities

For a complete list of parks in the area, contact the Visitor Center at 715-344-2556.

## Outdoor Rentals

Looking to rent a boat, kayak or other outdoor gear? Visit our guide to Outdoor Rentals in the Stevens Point Area at [bit.ly/OutdoorRentals](http://bit.ly/OutdoorRentals).

NOTE: LINK IS CASE SENSITIVE.

## Shooting

### DEWEY SHOOTING RANGE

This 319-acre area offers both a shooting range and a public hunting area.

**3001 Willow Spring Dr., Stevens Point**  
**715-346-1433**

## Skating

(see Hockey or In-line Skating)

## Skiing

### CROSS-COUNTRY

Find more than 36 miles of trails at Iverson Park, Plover River Trail, Schmeekle Reserve and Standing Rocks County Park. For conditions, contact the Portage County Parks Department, 715-346-1433, or the city Parks Department, 715-346-1531.

### DOWNHILL

Downhill skiing is available at Standing Rocks County Park. For more information or snow conditions, please contact the Portage County Parks Department at 715-346-1433.

## Sledding

### IVERSON PARK

Three sled and saucer hills, one hill specifically designed for children under 6. Two toboggan slides, warming house, ice skating and groomed cross-country skiing trail. Weather dependent.

**4100 Hillcrest Dr., Stevens Point**  
**715-346-1531**

[StevensPoint.com/Wintersports](http://StevensPoint.com/Wintersports)

## Snowmobiling

The Stevens Point Area has more than 30 miles of scenic groomed trails. For

trail conditions, call 715-343-6277. For a trail map, call 715-344-2556.

## Snowshoeing

Numerous trails available for snowshoeing (when conditions exist) including the Green Circle Trail (excluding the Plover River Trail and Iverson segments), Stevens Point Sculpture Park, George Mead

Wildlife Area, Ice Age Trail, Schmeekle Reserve, Standing Rocks County Park, Lake Emily County Park and Steinhaugen Recreation Area.

## Soccer

### PORTAGE COUNTY YOUTH SOCCER COMPLEX

Located just off Hwy. 10E, this 30-acre complex has six regulation and five smaller soccer fields. Concession stand with restroom facilities available.

**701 Badger Ave., Stevens Point**  
**PCYS.net**

## Swimming

### DONALD COPPS MUNICIPAL POOL

3 pools, including a water slide, 2 diving boards, lap swimming & a zero-depth wading pool for children. Featured Fun nights of swimming & community sponsored free swims on select days during summer.

**2442 Sims Ave., Stevens Point**  
**715-346-1531**

[StevensPoint.com/pool](http://StevensPoint.com/pool)

### STEVENS POINT AREA YMCA

Offers two indoor pools and water slide. Contact for further information and complete pool schedule.

**1000 Division St., Stevens Point**  
**715-342-2980 | SPYMCA.org**

## Tennis

### SENTRYWORLD

SentryWorld's field-house includes six indoor tennis courts. Open to the public. New court surface appeals to players of all levels. Call the field-house to reserve a court.

**601 N. Michigan Ave., Stevens Point**  
**715-345-1600 | SentryWorld.com**

SEE AD, BACK COVER

# Shopping

### AGORA

We specialize in curating the highest quality, locally-created goods. Located in downtown, we have community at the heart of everything we do. We strive to create a fair trade economy in our region.

**1008 Main St., Stevens Point**

**715-544-4220**

[AgoraMakersMarket.com](http://AgoraMakersMarket.com)

SEE AD, PG. 34

### ASSEMBLY SHOP

Modern boutique featuring a curated collection of women's and children's clothing and goods.

**933 Clark St., Stevens Point**

**715-544-1755 | Assembly-Shop.com**

SEE AD, PG. 34

### BLUE BEAD & ROCK SHOP

Bead shop? Rock shop? What shop? This shop! Rocks and beads from all over the world! Crystals, fossils, minerals, geodes, jewelry repairs, classes, parties, books, gifts, one-of-a-kind jewelry.

**1043 Main St., Stevens Point**

**715-344-1998 | Blue-Bead.com**

SEE AD, PG. 36

### CALL IT NEW

Whether consigning or shopping, you'll enjoy this unique business with great deals on gently used merchandise coupled with a three-story antique mall. Rarely are two items alike.

**823 Main St., Stevens Point**

**715-544-6023**

SEE AD, PG. 35

### COMPANION SHOP

Central Wisconsin's dog and cat specialty store. Delight them with toys, homemade bakery and biscuits, quality cat furniture and unique gifts. "Where your furry family is more than welcome."

**937 Main St., Stevens Point**

**715-344-2821 | CompanionShop.com**

SEE AD, PG. 34

### DIVERSI-TEA

Join us in discovering over 170 of the finest imported teas, most flavorful oils and vinegars, while experiencing the friendly personal touches found only in small-town Wisconsin.

**920 Clark St., Stevens Point**

**715-344-6308 | Diversi-Tea.com**

SEE AD, PG. 36

### FALCON ONE STOP

Not your typical Cenex convenience store. Located in central Amherst with the Tomorrow River at our back door, we offer gifts and pottery, plus pet, livestock and people feed.

**168 N. Main St., Amherst**

**715-824-5546**

SEE AD, PG. 60

### FALL LINE OUTFITTERS

Located downtown Stevens Point, offering fishing guide services, good quality outdoor apparel & gear including fly fishing, camping & used seasonal equipment. Old fashion customer service! Veteran owned & operated.

**1336 Strongs Ave., Stevens Point**

**715-896-8032 | FallLineOutfitters.com**

SEE AD, PG. 34

### FELTZ'S DAIRY STORE

We offer high-quality products that are locally sourced. Stop by and check out our cheese variety, try various ice cream flavors, fresh meats raised on our family farm and so much more!

**5796 Porter Dr., Stevens Point**

**715-344-1293 | FeltzsDairyStore.com**

SEE AD, PG. 11

### GEPETTO'S WORKSHOP

Experience the wonder of a real toy store. Come see our large selection of classic toys that spark the imagination and last a lifetime.

**1121 Main St., Stevens Point**

**715-341-8640 | GepettosWorkshop.com**

SEE AD, PG. 37

### HERRSCHNERS CRAFT OUTLET STORE

One of the largest mail-order craft catalogs in the world. Quality needlework, hand knitting yarn, jigsaw puzzles, paint-by-number kits, 100% cotton quilting fabrics and more. Open to public daily.

**2800 Hoover Rd., Stevens Point**

**715-341-8686 | Herrschners.com**

SEE AD, PG. 77

### THE HOSTA STOP GARDENS

Shop thousands of varieties of hostas & hundreds of varieties of day-lilies. Stroll the garden paths or stop in for a ready to go potted hosta or day-lily to take home!

**1011 Hwy. 54, Plover**

**715-630-9585 | HostaStop.com**



### HOSTEL SHOPPE

We're the area's premier full-service bike and recumbent shop, on a mission to help ALL riders find the perfect bike or trike to meet their unique cycling needs. Rental bikes available!

**3201 John Joanis Dr., Stevens Point**  
**715-341-2453**

SEE AD, PG. 83

### KINDRED SPIRIT BOOKS

Mon.-Thurs. 10am-6pm, Fri. 11am-6pm, Sat. 10am-5pm. We carry a variety of gifts and books including nature, children's and cookbooks and will special order.

**1028 Main St., Stevens Point**  
**715-342-4891**

SEE AD, PG. 37

### LEE AYERS JEWELERS

Meet Wisconsin's "Most Award-Winning" jewelry designer Thomas Dailing. Visit our gallery of gorgeous colored gemstone and diamond jewelry! "Consistently Voted Best Jeweler In Portage County."

**1044 Main St., Stevens Point**  
**AyersJewelers.com**  
**DailingDesigns.net**

SEE AD, PG. 35

### THE MAIN GRAIN BAKERY

A small bakery specializing in artisan sourdough bread, sweet treats, & the best oatmeal cream pie! We also sell coffee mugs, sweatshirts, t-shirts, & gift cards!

**1009 1st St., Ste. C, Stevens Point**  
**715-630-1486 | MainGrainBakery.com**

SEE AD, PG. 56

### THE MARKET ON STRONGS

Local producers selling their products! Meats, produce, fabrics, fibers, and soaps. Specialty products from around the state (150+ Wisconsin producers represented). See our ad for store hours.

**1332 Strongs Ave., Stevens Point**  
**715-340-1295**

**TheMarketOnStrongs.com**

SEE AD, PG. 36

### MULLINS CHEESE INC.

Located in downtown Knowlton, 12 miles north of Stevens Point. Fresh cheese curds, over 100 varieties of cheese, souvenirs, shirts and gift boxes.

**204000 Cty. Rd. DB, Mosinee**  
**715-693-3205 | MullinsCheese.com**

SEE AD, PG. 44

### REAL DEALS ON HOME DECOR AND BOUTIQUE

An extensive mix of fabulous décor, fun fashion & thoughtful gifts all under one roof. Inventory changes regularly for a fresh and new experience. Inspiration starts at the front door...step inside!

**817 Clark St., Stevens Point**  
**715-997-9198**

**Facebook.com/realdealsstevenspoint**

SEE AD, PG. 31 & 35

### RUBY COFFEE ROASTERS

Visit our headquarters where we roast award-winning, nationally recognized coffees. Our tasting room is located 15 minutes east of Stevens Point in small town Nelsonville.

**9515 Water St., Nelsonville**  
**715-254-1592 | RubyCoffeeRoasters.com**

SEE AD, PG. 34

### STEVENS POINT AREA CO-OP


High-quality organic and local foods in a friendly atmosphere! Produce, grocery, bulk goods, herbs, supplements, natural body care and more since 1972.


**633 2nd St., Stevens Point**  
**715-341-1555 | SPACoop.com**


SEE AD, PG. 31


**mrea**  
midwest renewable energy association


# Powering the Clean Energy TRANSITION!

 **ASK US HOW TO GO SOLAR!**

 **ONLINE SOLAR TRAINING**

 **COMMUNITY RESOURCES**

 **SOLAR JOB RESOURCES**

 **midwestrenew.org**

## SWEET TEA CLOTHING CO.

Unique and fun ladies boutique for ladies of all ages! We carry mid-range priced clothing and accessories with an emphasis on the best customer service around!

176 Crossroads Dr., Plover

715-570-6832

SEE AD, PG. 31

## Antiques

### CALL IT ANTIQUE ☉

You'll jump back in time—and maybe even get lost—while browsing among thousands of antiques and collectibles in this three-story antique mall featuring more than 60 dealers.

823 Main St., Stevens Point

715-544-6023

CallItNewCallItAntique.com

SEE AD, PG. 35

# Lodging

## Bed & Breakfast

### A VICTORIAN SWAN ON WATER ☉

Over 30 years of award-winning B&B hospitality in an 1889 Victorian home. Whirlpool and sauna suites, A/C and WiFi.

1716 Water St., Stevens Point

715-345-0595 | VictorianSwan.com

SEE AD, PG. 47

### ARTHA SUSTAINABLE LIVING CENTER, LLC ☉☉☉☉

Renovated farmhouse on 55 acres of woods, fields and organic gardens. Sustainability operated with solar power. A/C and WiFi.

9784 Cty. Rd. K, Amherst

715-824-3463 | ArthaOnline.com

SEE AD, PG. 47

### DREAMS OF YESTERYEAR ☉

Listed on National Historic Register. Located near historic downtown. WiFi, A/C, satellite TV. Six rooms, two suites, whirlpool.

1100 Brawley St., Stevens Point

715-341-4525

DreamsOfYesteryear.com

SEE AD, PG. 47

## Campgrounds

### COLLINS COUNTY PARK ☉

Covers 21 acres, has 27 campsites, an enclosed lodge, showers, flush toilets, areas to swim and sailboat.

2711 Cty. Rd., Rosholt

715-346-1433 | Co.Portage.WI.US

### DUBAY COUNTY PARK ☉

36 campsites, showers, flush toilets and an enclosed lodge highlight the 51-acre park. Features motor-boating, water skiing, swimming and sailboat access.

4501 Cty. Rd. E, Junction City

715-346-1433 | Co.Portage.WI.US

### HARTMAN CREEK STATE PARK ☉

20 miles east of Stevens Point, near Waupaca. 101 wooded campsites available, seasonal showers and dump station.

N2480 Hartman Creek Rd., Waupaca

715-258-2372 | DNR.WI.gov

### JORDAN COUNTY PARK ☉

271 acres with 25 campsites, two enclosed lodges and a nature trail. Swimming and boating areas. Showers and flush toilets.

1903 Cty. Hwy. Y, Stevens Point

715-346-1433 | Co.Portage.WI.US

### LAKE DUBAY SHORES CAMPGROUND ☉

Watersports, playground, horse-shoes, volleyball, rec hall, game room, WiFi, hayrides, nature trails, E/W/S hookups, sanitary dump stations, country store and boat launch.

203040 DuBay Dr., Mosinee

715-457-2484 | DubayShores.com

SEE AD, PG. 44

### LAKE EMILY COUNTY PARK ☉

143-acre park and campground has 73 campsites and enclosed lodge. Nature trails, as well as opportunities for swimming, motor boating, water-skiing & sail boating. Park has showers and flush toilets.

3961 Park Dr., Amherst Junction 715-

346-1433 | Co.Portage.WI.US

### OASIS CAMPGROUND & WATERPARK ☉☉

Whether camping means pitching a tent, putting down the jacks on your RV, cranking up the pop-up, or staying in a cabin, we'd love to have you! Located on ATV/UTV routes.

N4398 Elizabeth Ln., Hancock

715-249-3322 | OasisHancock.com

SEE AD, PG. 43 & 45

### RIVERS EDGE

#### CAMPGROUND ☉☉☉☉

On the beautiful Wisconsin River with 290 sites, cabin rentals, pond with floating water park, heated pool, playground, bounce pillow, bar and grill, showers, laundry, restrooms, boat launch and pier.

3266 Campsite Dr., Stevens Point

715-344-8058 | RiversEdgeWisconsin.com

SEE AD, PG. 25 & 44

### WILD WEST CAMPGROUND & CORRAL ☉

Come get away and experience our down-home hospitality. Very small, quiet campground, horseback riding, WiFi, full hookups.

9495 Hwy. 54, Amherst

715-824-5112 | WildWestCampground.com

SEE AD, PG. 71

## Rentals

### LAKEVIEW LOG

#### CABIN RESORT ☉☉☉

Family-owned & operated. Five log cabins (6 units) with 375 feet of shoreline on Lake DuBay. Swimming area, community fire pit, boat launching/docking and an outdoor fish cleaning station.

151795 Wambold Dr., Mosinee

715-693-2595 | LakeviewLogCabin.com

SEE AD, PG. 44

### CLAFLIN HOUSE ☉☉

Enjoy historical beauty with modern comforts in this renovated home, just steps from downtown. Featuring four luxury bedrooms with ensuite baths, full kitchen, laundry, den, dining room, and solarium.

1665 Main St., Stevens Point

715-869-3588 | ClaflinHouse.com

## Hotels

### AMERICINN-PLOVER ☉

Indoor pool, whirlpool, complimentary hot breakfast, 24-hour coffee bar, flat-screen TVs, in-room refrigerator & microwave, fitness center, whirlpool suites. Access to snowmobile trails.

1501 American Dr., Plover

715-342-1244 | Americinn.com

SEE AD, PG. 68

### BAYMONT INN & SUITES ☉☉

Newly remodeled hotel within walking distance to UWSP, Green Circle Trail and Sentry Insurance. Come experience our hometown hospitality.

247 Division St. N, Stevens Point

715-341-8888 | BaymontInns.com

SEE AD, PG. 69

### COBBLESTONE HOTEL & SUITES

☉☉☉

Come feel at home. Enjoy the complimentary hot breakfast buffet, free WiFi, and so much more! At Cobblestone you will receive, "Big City Quality, Small Town Values" each stay.

1117 Centerpoint Dr., Stevens Point

715-343-0522 | StayCobblestone.com

SEE AD, PG. 68

### COMFORT INN-PLOVER

Will assure comfortable lodging. 68 guest rooms, pub, meeting room, pool, whirlpool, exercise room, game room, cable, deluxe continental breakfast and free wireless Internet. Pets welcome.

1560 American Dr., Plover

715-342-0400 | ComfortInn.com

SEE AD, PG. 68

### COUNTRY INN & SUITES ☉

Indoor pool, whirlpool, fitness center, whirlpool suites, refrigerator and microwave in rooms, free continental breakfast, in-room coffee, free local calls, WiFi and guest laundry facilities.

301 N. Division St., Stevens Point

715-345-7000 | CountryInns.com

SEE AD, PG. 46

### DAYS INN & SUITES

Comfortable and clean. Fridge, microwave, free high-speed Internet, continental breakfast, meeting room, fitness center and 24-hour business center. Two blocks from UW-Stevens Point and SentryWorld.

159 Division St., Stevens Point

715-341-9090

StevensPoint.daysinn@gmail.com

SEE AD, PG. 81



#### FAIRFIELD INN & SUITES

Newly renovated guest rooms, indoor pool and spa, hot breakfast, cable TV, free local calls, free high speed wireless internet, fitness room, guest laundry, business center and market.

5317 US Hwy. 10E, Stevens Point  
715-342-9300 | [Marriott.com](http://Marriott.com)

SEE AD, PG. 46

#### HAMPTON INN BY HILTON

64 room property across from Lake Pacawa Park and adjacent to Korean War Memorial. Offering free Internet, hot breakfast buffet and indoor pool and whirlpool.

3090 Village Park Dr., Plover  
715-295-9900  
[PloverStevensPoint.HamptonInn.com](http://PloverStevensPoint.HamptonInn.com)  
SEE AD, PG. 69

#### HOLIDAY INN EXPRESS

Complimentary Express Start breakfast, indoor pool, whirlpool, fitness center, 24-hour business center, free WiFi, all rooms have microwaves, refrigerators and flat-screen TVs. IHG Rewards Club.

1100 Amber Ave., Stevens Point  
715-344-0000 | [HExpress.com](http://HExpress.com)  
SEE AD, PG. 2

#### HOLIDAY INN HOTEL & CONVENTION CENTER

Kids eat and stay free, 149 rooms. All rooms include microwaves, refrigerators, flat-screen TVs. Three-story super slide (open Fri.-Sun.), whirlpool, fitness center & Amber Grill. IHG Rewards.

1001 Amber Ave., Stevens Point  
715-344-0200 | [HolidayInn.com](http://HolidayInn.com)  
SEE AD, PG. 2

#### KNIGHTS INN

Excellent rates. Free WiFi, refrigerator, microwave, cable, flat screen TVs, free local calls, extended-stay available. Rookies Sports Pub and Park Ridge Restaurant on site.

3421 Church St., Stevens Point  
715-344-3434  
SEE AD, PG. 46

#### LAQUINTA BY WYNDHAM

Easy access to I-39, indoor pool, whirlpool and fitness center. Complimentary continental breakfast and wireless internet. Small meeting space and next to Iverson Park. Pets welcome.

4917 Main St., Stevens Point  
715-344-1900 | [WyndhamHotels.com](http://WyndhamHotels.com)



## Herrschners

QUALITY CRAFTS SINCE 1899

### RETAIL STORE

- More Than 20,000 Craft Items in Stock
- Friendly, Knowledgeable Staff
- Huge Selection of Hand Knitting Yarns, Needlework, Quilting Fabrics, Puzzles, & Craft Kits

2800 Hoover Road  
Stevens Point  
715-341-8686  
[www.herrschners.com](http://www.herrschners.com)

**STORE HOURS:**  
Mon. - Sat. 9 am - 6 pm  
Sun. 11 am - 4 pm

*Helping Crafters  
Create Memories  
for Generations*

**Directions from Hwy 39/51**

- Exit #156
- Turn left on Cty HH to Hoover (first stop light)
- Turn right on Hoover
- Herrschners is 1 mile North on the left
- 2800 Hoover Road (Herrschners Warehouse is in the Stevens Point Industrial Park)
- Ample Parking Available



**Stevens Point**

# CLEAR WATER HARBOR

Waterfront Restaurant & Bar • Chain O' Lakes Cruises

N2757 County Highway QQ, Waupaca, Wisconsin 54981

Cruise and private charter info: 715-258-2866 • Restaurant & Bar: 715-258-9912  
• Pontoon Rental & Watersports: 715-258-8840 • [www.clearwaterharbor.com](http://www.clearwaterharbor.com)



- Live Entertainment
- Large Menu
- Waterfront Dining
- Public Tours Daily In Summer
- Private Parties Available

# Dining

## Bakeries

### THE MAIN GRAIN BAKERY ☉☉

A small bakery specializing in artisan sourdough bread, sweet treats, & the best oatmeal cream pie! We also sell coffee mugs, sweatshirts, t-shirts, & gift cards!

1009 1st St., Ste. C, Stevens Point  
715-630-1486 | MainGrainBakery.com  
SEE AD, PG. 57

## Causal Dining

### AMBER GRILL ☉☉

Enjoy our signature restaurant adjacent to the Holiday Inn Hotel & Convention Center. Open daily. Featuring an array of house specialties.

1001 Amber Ave., Stevens Point  
715-344-9808 | AmberGrillRestaurant.com

### ARBUCKLES EATERY & PUB ☉

Home of the "Marathon of Beers." American and Italian. Children's menu. Outdoor patio seating available. Carry-outs available.

1320 Strongs Ave., Stevens Point  
715-341-2444  
ArbucklesEateryAndPub.com  
SEE AD, PG. 56

### BILL'S PIZZA SHOP

Visit historic downtown Stevens Point and enjoy our thin crust pizza, hearty sandwiches and Italian dishes. Serving Pizza in Point since 1958. Dine in and delivery available.

1101 Main St., Stevens Point  
715-344-9557 | BillsPizza-Shop.com  
SEE AD, PG. 38

### BULLHEADS BAR AND GRILL ☉☉

Located on the beautiful Wisconsin River at Rivers Edge Campground. Open year round. Friday night fish fry. Saturday night prime rib.

3368 Campsite Dr., Stevens Point  
715-344-5990 | BullheadsBarGrill.com  
SEE AD, PG. 45

### CHEF C'S MUNCHIE MOBILE ☉☉

A food truck owned and operated by the owners of Father Fats & Chef's Kitchen. Follow us on Facebook for location and menu info. Available for catering and private parties.

715-544-1744  
Facebook.com/chefcfoodtruck

### CLEAR WATER HARBOR ☉☉

Waterfront restaurant and bar. Visit "MOO's" for frozen treats, next to the outdoor playground. Chain O' Lakes cruises on the Chief and Lady of the Lakes. Great spot for entertainment.

N2757 Cty. Hwy. 00, Waupaca  
715-258-2866 | ClearWaterHarbor.com  
SEE AD, PG. 77

### COZY KITCHEN ☉

Stevens Point's oldest established restaurant. Featuring homemade soups, pies, desserts, made-to-order food. Daily specials. Serving breakfast all day, every day. Outdoor seating.

1338 Third St., Stevens Point  
715-344-8620  
SEE AD, PG. 36

### EMY J'S COFFEE HOUSE & CAFÉ ☉☉

Coffee, ice cream, smoothies and café all under one roof. Fair-trade/organic coffees roasted on-site, serving Wisconsin made ice cream, fresh fruit smoothies and unique, locally sourced food!

1009 First St., Stevens Point  
715-345-0471 | EmyJs.com  
SEE AD, PG. 37

### GRAFFITIS SPORTS PUB ☉☉☉

Stevens Point's #1 bar. Outstanding pub food & party vibe fueled by sports on large-screen TVs! After dark it becomes Stevens Point's only bar w/ video DJ, fog machine, & laser light show.

912 Main St., Stevens Point  
715-344-4450 | GraffitiSportsPub.com  
SEE AD, PG. 35

### GRAZIES ITALIAN GRILL ☉☉

Specialize in handmade pasta and pizzas. Also offers a variety of wraps, panini, steaks and seafood. Full-service bar and private event room. Open 11 am- 10 pm daily.

5327 Hwy. 10E, Stevens Point  
715-345-7808 | GraziesItalianGrill.com  
SEE AD, PG. 57

### HILLTOP PUB & GRILL ☉

10am-10pm daily, 10am-11pm weekends. Our casual atmosphere at the Hilltop is complemented by good food, spirits and Wisconsin beer. A place you'll want to visit again.

4901 Main St., Stevens Point  
715-341-3037 | HilltopPubAndGrill.com  
SEE AD, PG. 49

### JORDAN BAR & GRILL ☉

Voted #1 fish fry in Portage County. Located along the snowmobile trail. Top-of-the-line sand volleyball courts and fun summer volleyball leagues! Come on in for drinks, food and fun.

5696 State Hwy. 66, Stevens Point  
715-544-6732  
SEE AD, PG. 78

### THE LANDMARK ☉

Relax and enjoy a specialty coffee or tea drink in our warm, historic atmosphere. A unique selection of breakfast and lunch options. Fresh-baked goods daily, wine, beer and smoothies. Free WiFi.

102 S. Main St., Amherst  
715-824-2200 | TheLandmarkAmherst.com  
SEE AD, PG. 60

### MAIN STREET TAPS ☉

Featuring 40 Wisconsin and national craft beers on tap, a diverse food menu that will please anyone's tastes and the best stage to watch your favorite live entertainment.

956 Main St., Stevens Point  
715-544-6500  
SEE AD, PG. 34

### MIKEY'S BAR & GRILL ☉

Mikey's is a full-service restaurant and cove with 67 tap lines, craft cocktails & wine. Serving a full menu ranging from pub fare/pizza to coursed meals. Full menu online.

3018 Village Park Dr., Plover  
715-544-0157 | MikeysPlover.com

### MONK'S BAR & GRILL ☉☉☉

Monk's Bar & Grill is known throughout the Midwest as the place to go for great food and service. Perfect for families, sports fans and large groups/teams!

1400 Commerce Pl., Plover  
715-544-6615 | MonksBarAndGrill.com  
SEE AD, PG. 28

### PIZZA RANCH ☉

Home of the Pizza Lover's Pizza, The Country's Best Chicken and our famous Cactus Bread, Pizza Ranch prides itself on legendary service and quality food.

1300 Commerce Pl., Plover  
715-544-7644 | PizzaRanch.com  
SEE AD, PG. 28

### PJ'S - SENTRYWORLD ☉☉


Handcrafted Wisconsin-inspired dishes, unique seasonal specials, handmade wood-fired pizzas. Indoor and outdoor seating. Craft cocktails, 27 beers on tap. Reservations accepted.

601N. Michigan Ave., Stevens Point 715-345-1600 | SentryWorld.com/dining/pjs  
SEE AD, PG. 52

### RUBY CAFÉ ☉☉☉

Ruby's new cafe is a bustling, contemporary space with an all-day food and drink menu. Try their sweet or savory crepes, salads, soups, bakery treats, and rotating coffee options.

1410 Third St., Stevens Point  
715-544-6139 | RubyCoffeeRoasters.com  
SEE AD, PG. 34



**VOTED #1 FISH FRY**  
**IN PORTAGE COUNTY**

**715-544-6732**  
**5696 State HWY 66**  
**Stevens Point WI 54482**

**Like us on Facebook**  
**@JordanBarAndGrill**

**STEVENS POINT, WI**



### RUSTY'S BACKWATER SALOON ☉

Serving food and beverages, children's menu. Kitchen open 11am-9:30pm daily. Canoe and pontoon rentals. Great Bloody Marys! Featured in the book "Adventures Along the Bloody Trail."

1715 W. River Dr. W., Stevens Point  
715-341-2490 | Rustys.net

SEE AD, PG. 15

### SUBWAY ☉☉☉

Offers breakfast, catering and party platters.

3296 Church St. | 715-544-6344  
135 N. Division St. | 715-341-7777  
250 Crossroads Dr. | 715-254-2100  
1201 Badger Ave. | 715-295-0804  
5601 Carrie Frost Dr. | 715-544-4436  
28 Park Ridge Dr. | 715-342-4408  
TeamSchierl.com/Subway

### THE WOODEN CHAIR ☉☉

Old-fashioned charm with our unique, antique chairs. Serving natural and healthier foods daily, 7am-2pm. The best omelets, home-baked goodies & specialty sandwiches. Check Facebook for daily specials.

1059 Main St., Stevens Point  
715-341-1133  
TheWoodenChairStevensPoint.com  
SEE AD, PG. 37

## Fine Dining

### CHEF'S KITCHEN ☉☉

The newest concept from Chef Christian; a blank canvas! The menu will change, check our website for Chef's current inspiration. We do catering & private events!

924 Clark St., Stevens Point  
715-544-1744

Facebook.com/chef's kitchen

SEE AD, PG. 56

### FATHER FATS

#### PUBLIC HOUSE ☉☉

An eclectic array of influences, fresh fish and local ingredients come together on a menu of small plates designed to be shared. Outdoor seating. Catering available.

945 Clark St., Stevens Point  
715-544-4054 | FatherFats.com

### MICHELE'S RESTAURANT & CATERING ☉

The area's best steak & fresh seafood house. Enjoy our friendly atmosphere, creative cocktails and the finest dining in Central WI. Family-owned and-operated for more than 30 years.

513 Division St., Stevens Point  
715-341-3363 | MichelesSupperClub.com

SEE AD, PG. 53

### MUSE AT SENTRY ☉☉

Enjoy a blend of artful experiences—from our culinary presentation and service to our modern look, dazzling works of art and beautiful seasonal views. Wine Spectator 2019 award winner.

1800 Northpoint Dr., Stevens Point  
715-346-1800 | ExperienceMuse.com

SEE AD, PG. 52

### SKY CLUB

Portage County's premier supper club, family-owned since 1961. Offering choice steaks and the finest seafood! Wine Spectator and Wine Enthusiast 2008 winner. Selling our famous Old Fashioned mix.

2202 Post Rd., Plover  
715-341-4000 | SkyClubDining.com

SEE AD, PG. 79

### WISSOTA CHOPHOUSE

Feature's USDA Angus beef, the freshest seafood and creative sides. Our choice cuts are seasoned simply and cooked to perfection. Pair your meal with one of 20 wines by the glass or 30 beers on tap.

1117 Centerpoint Dr., Stevens Point  
715-295-7273 | WissotaChophouse.com

SEE AD, PG. 68

## Ice Cream

### KING CONE ☉☉

Award-Winning Homemade Ice Cream! 48 flavors available daily March-October. Come check us out! World Dairy Expo Winners: 'Salty Caramel Truffle', 'Lemon Pie' and 'Zanzee Chocolate Bar'.

2534 Post Rd., Plover  
715-345-1855

KingConeHomemadelceCream.com

SEE AD, PG. 57

## Soft Serve

### BELTS' SOFT SERVE ☉☉

Cones, flurries, sundaes, shakes, slush and smoothies. Fresh-baked brownies, homemade cookie dough and peanut butter cups. Fresh strawberries and raspberries in season. Stevens Point favorite!

2140 Division St., Stevens Point  
715-344-0049

## "Your Supper Club Destination"



- Check out our new menu!
- Enjoy our newly remodeled bar & dining rooms!
- Try our signature homemade pizza & 18 beers on draft!
- 125 wines by the bottle & 20 wines by the glass!



AVAILABLE AT SKY CLUB

2202 Post Road • Plover, WI 54467  
1/2 mile from most PLOVER hotels  
**skyclubdining.com**  
**715-341-4000**



**Featured on**  
**Wisconsin Supper Clubs**  
by Ron Faiola



TRAVEL  
**WISCONSIN**  
.COM

# Business & Services

## Banks

### INTERNATIONAL BANK OF AMHERST

Founded in 1893, International Bank of Amherst is an independent community bank. Member FDIC.

103 S. Main St., Amherst  
715-824-3325 | IBAmherst.com

SEE AD, PG. 60

## Community Center

### JENSEN COMMUNITY CENTER ☉☉☉

Central Wisconsin's favorite location for receptions, parties, performances, seminars and corporate training. Ideal for groups from 50-250 guests.

487 N. Main St., Amherst  
715-824-5202 | LettieJensenCenter.org

SEE AD, PG. 60

## Economic Development

### PLOVER AREA BUSINESS ASSOCIATION

PABA, an alliance of member companies connecting community resources in the greater Plover area in support of business growth, community enrichment and employee retention.

2400 Post Rd., Plover  
715-345-5258 | PloverBiz.org

### PORTAGE COUNTY BUSINESS COUNCIL

Where economic vitality meets quality of life. Our focus is talent and business attraction and retention. Home of Ignite Young Professionals. Check out our community at EverythingPointsHere.com.

5501 Vern Holmes Dr., Stevens Point  
715-344-1940 | PortageCountyBiz.com

SEE AD, PG. 6

### TOMORROW RIVER BUSINESS ASSOCIATION ☉

Visit Amherst, a historic community located along the Tomorrow River and adjacent to the Tomorrow River State Trail. Restaurants, lodging, shopping and much more. There's no place like it!

715-824-5546

SEE AD, PG. 60

## Event Space

### LAVENDER ROOM

Upscale private building: dressing rooms, mirrors, hair/makeup areas, natural lighting, comfortable seating. Food & beverage options, free Wi-Fi/parking. Great space for meetings too! At the Wellness Spa.

3916 Water St., Stevens Point  
715-341-3333 | WellnessSpaResort.com

## Real Estate

### ELITE REALTY TEAM OF COLDWELL BANKER TREG ☉☉

Portage County's #1 Real Estate Team! Specializing in buying & selling homes, first-time home buyers, new construction & developments, & relocation in Stevens Point & surrounding areas.

5725 Windy Dr, Ste E Stevens Point  
715-347-3600

Facebook.com/eliterealtytsp

SEE AD, PG. 65

### FIRST WEBER, INC ☉☉

First Weber, Inc. is part of the Berkshire Hathaway family and is the largest, most successful real estate firm in Wisconsin.

5424 US Hwy. 10E, Stevens Point  
715-341-6688 | FirstWeber.com

SEE AD, PG. 62

## Spas

### QI GARDEN SALT SPA ☉

100% natural, drug-free treatment for respiratory problems; asthma, sinus, allergy, COPD, eczema, insomnia, stress. Try our new color therapy room. Adult and children sessions.

3916 Water St., Stevens Point  
715-341-3333 | QiGardenSaltSpa.com

### THE WELLNESS SPA ☉

Destination spa featuring massage, facials, nail care, waxing and elegant spa treatments. Couples massages and group events. Labyrinth and meditation room, Clarity Boutique. Free Tai Chi class Tues. 5:30pm.

3916 Water St., Stevens Point  
715-341-3333 | WellnessSpaResort.com

# Places of Worship

## Baha'I Faith

### BAHA'I FAITH

"One Loving Creator, One Unfolding Religion, One Human Family."

Amherst Town | 608-469-4459  
Buena Vista Town | 715-366-7865  
Rudolph Town | 715-435-3922  
Stevens Point | 715-345-0571  
bahai.org

## Baptist

### BROOKRIDGE CHURCH ☉☉

Brookridge is a place where you can discover the purpose God has for your life. Classes for all ages at 9:30a with worship at 10:45a and 6p. Ministries for: youth, AWANA, adults & more!

1500 Hoover Ave., Plover  
715-341-4445 | Brookridge.church

### COMMUNITY CHURCH

Visit our welcoming, Christ-centered faith family. Engaging, deliberate spiritual growth tracks for all ages. Worship Sunday 9:15am, Sunday school 11am. Email office@pointchurch.net.

3516 Stanley St., Stevens Point  
715-341-8811 | PointChurch.net

## Catholic

### HOLY SPIRIT PARISH ☉

contact@holyspiritstevenspoint.org. Mass: Sat. 5pm; Sun. 8am, 10am & 6pm; Tue.-Fri. 8:15am; Reconciliation: Sat. 9am; Adoration of the Blessed Sacrament: Thurs. 9am-3:30pm.

838 Fremont St., Stevens Point  
715-344-9117  
HolySpiritStevensPoint.org

### SAINT PETER CATHOLIC CHURCH ☉

Mass: Tues.-Fri. 8am, Sat. 4pm, Sun. 7:30am & 10:30am, Mon. 8am April-June; Confession: Tues.-Fri. 7:15am, Sat. 3pm; Sat. Communion Service 8am. Wed. 24-hour Eucharistic Adoration.

800 4th Ave., Stevens Point  
715-344-6115 | StPeter.us

### ST. BRONISLAVA ☉

Mass: Sat. 4pm; Sun. 8am & 10:30am. Weekdays: Mon. Communion Service 8:15am; Tues. 5:30pm; Wed.-Fri. 8:15am. Reconciliation: Sat. 3pm. Eucharistic Adoration: Thurs. 9am-Fri. 8am.

3200 Plover Rd., Plover  
715-344-4326 | StBrons.com

### ST. JOSEPH CATHOLIC CHURCH ☉

Mass: Sat. 4pm, Sun. 10:30am. Weekdays: Wed. & Fri. 8am, Mon. Jan-Mar., 8am Reconciliation: Sat. 3:30-4pm or by appointment.

1709 Wyatt Ave., Stevens Point  
715-341-1617 | StJoesPoint.org

### ST. STEPHEN PARISH

Mass: Sat. 5:30pm, Sun. 8:30am Weekday Mass: Tues. 8:15am, Thurs. 8am Monday, Oct.-Dec.: 8am Reconciliation: Sat. following 5:30pm Mass or by appointment

1401 Clark St., Stevens Point  
715-344-3319  
SaintStephenParish.Webs.com

## Lutheran

### GOOD SHEPHERD LUTHERAN CHURCH ☉☉

Worship with praise band and traditional services. Services on Sun. 8am & 10:30am. Education hour and adult forum at 9:15am. Summer services on Sun 9am and Mon. at 6pm.

2000 Roosevelt Dr., Plover  
715-341-6122 | Eflock.org

### ST. PAUL LUTHERAN CHURCH & SCHOOL LCMS ☉

Worship: Wed. 5:30pm, Sat. 5pm, Sun. 8am, 10:45am (summer 9:30am) Bible Study & Sunday School 9:15-10:15am.

1919 Wyatt Ave., Stevens Point  
715-344-5660 | StPaulEquips.com



**TRINITY LUTHERAN  
CHURCH-ELCA ☼☼**

Services: Sun. 8:15am and 10:45am,  
Wed. 5:45pm. Summer Services: Sun.  
9am and Wed. 5:45pm.

1410 Rogers St., Stevens Point  
715-344-2869 | TrinitySP.com

*Non-  
Denominational*

**CHURCH OF CHRIST ☼**

Learn God's will and put it into action  
daily! Sun. worship 9:30am, Bible  
classes 10:30am for all ages. Wed.  
Bible Study 6pm. Bible Correspondence  
Class: onlinebiblestudy@  
spchurchofchrist.org.

1112 Sandy Ln., Stevens Point  
715-341-1474 | SPChurchOfChrist.org

**HIGHLAND CHURCH**

Real God, Real Love, Real People.  
Bible-based teaching with contemporary  
worship service for all ages.  
Sun. 10am worship service, children  
services. Wed 6:30pm Awana & Youth  
Group.

700 Hoover Ave., Plover  
715-341-4640 | HighlandAG.org

**REFUGE ☼☼☼**

Welcome to Stevens Point! Encounter  
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welcoming community. Call for rides!  
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Small Groups.

801 Old Hwy. 10, Stevens Point  
715-341-3275 | WeAreRefuge.net

**WOODLANDS CHURCH ☼☼☼**

Bible-based, contemporary worship.  
Sunday school; nursery provided.  
Adult small groups & classes.  
Midweek activities for youth, Jr./  
Sr. High. Global missions and local  
outreach opportunities.

190 Hoover Ave., Plover  
715-341-0800 | WoodlandsChurch.org

*Seventh-Day  
Adventist*

**STEVENS POINT SEVENTH-DAY  
ADVENTIST CHURCH**

Services: Sabbath school 10am,  
church service 11:30am. Prayer  
meeting on Tuesday's 6:30am. Small  
group and Bible studies.

1510 Sherman Ave., Stevens Point  
715-344-4337  
AdventistChurchConnect.org

# Getting Here

**CENTRAL WISCONSIN AIRPORT**

Central Wisconsin Airport offers  
daily flights to Minneapolis/St. Paul,  
Detroit and Chicago on Delta, United  
and American Airlines.

100 CWA Dr., Mosinee  
715-693-2147 | Fly-CWA.org

SEE AD, PG. 59

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715-421-2400 | GoLamers.com

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XecutiveLimousine.com

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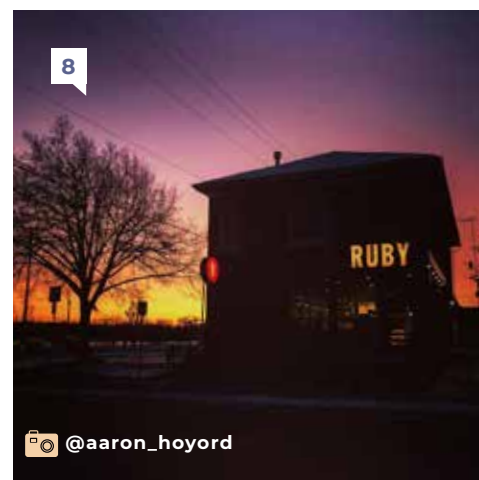


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- Coin Laundry



- |  |   |                                       |                                       |
|--|---|---------------------------------------|---------------------------------------|
| <b>1</b> Downtown Stevens Point Murals | <b>2</b> PJ's Restaurant at SentryWorld | <b>3</b> Hiking at Schmeeckle Reserve | <b>4</b> Stevens Point Sculpture Park |
| <b>5</b> Canoeing the Wisconsin River  | <b>6</b> "E Pluribus Unum" at UWSP      | <b>7</b> Central Waters Brewery       | <b>8</b> Ruby Café in Stevens Point   |



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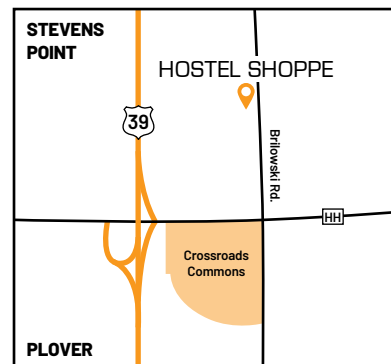


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Road Bike	\$29	\$49	\$44	\$259
Fat Bike	\$39	\$59	\$53	\$299
E-Bike	\$49	\$69	\$62	\$299

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# Stevens Point Area Convention & Visitors Bureau

340 Division St. N., Stevens Point, WI 54481

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