

Stevens Point Area

Official Visitors Guide & Travel Planner STEVENSPOINTAREA.COM

Rooted in Adventure

Taste, learn, and experience agritourism in the region!

PAGE 50

Communities & Neighborhoods

Explore what makes our communities unique in the 715.

PAGE 26

Foodie's Guide to the Green Circle Trail

Find the trails worth trekking, from segments of the Green Circle Trail and beyond!

PAGE 29

Stacked with Flavor

These spots are worth a stop, and taste, in 2025!

PAGE 61

THE HOLIDAY INNs of STEVENS POINT

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- **Local Area Attractions - Stevens Point Brewery, Green Circle Trail, Portage County Youth Soccer Complex, Standing Rocks Park, Children's Museum, UW-Stevens Point**



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Relax & Refresh

Peaceful escapes and rejuvenating activities.



Welcome to the Stevens Point Area



@travelwisconsin

In this recreational playground in the heart of central Wisconsin, you’ll love what you find.

Here you’ll find Wisconsin’s oldest **farmers market** (still held in the same spot) and the **Stevens Point Brewery** — a community staple since 1857 — along with other breweries, wineries, and distilleries that make up the **Central Wisconsin Craft Collective**. Come for a tour and a taste! Then test your knowledge with the **World’s Largest Trivia Contest** or visit the home of the first refrigerated salad bar at **Sky Club** (a classic Wisconsin supper club, of course). Order up at **Ruby Café**, named the Best Coffee Roaster in Wisconsin by *Food & Wine* magazine, and explore more local makers from **Tapped Maple Syrup** to **Siren Shrub Company**.

No matter the season, head outdoors in the Stevens Point Area! Venture out on the popular and scenic 27-mile **Green Circle Trail**, complete with a view. Bike one of Wisconsin’s best mountain biking trails — a mix of old-school and flow trails — at **Standing Rocks Park**. Golf **SentryWorld**, one of the best public courses in the nation. Paddle the backwaters of the **Wisconsin River** or fly fish the **Tomorrow River**. Don’t forget to explore the local art and Insta-worthy spots at the **Stevens Point Sculpture Park**.

Keep exploring the best of the region within this guide, complete with recommendations and travel tips. Whether you are a first-timer or a frequent visitor — welcome! From all of us at the **Stevens Point Area Convention & Visitors Bureau**, we hope your visit is a great one.



On the Cover: Historic Murals in Downtown Stevens Point

With unique art tucked in every corner of the county, find an Insta-worthy backdrop or just admire our creativity. This “Polish Chickens” mural is a nod to our rich Polish heritage roots in Portage County and how that influence has shaped the Stevens Point Area.

Cover photo by **Travel Wisconsin**

STEVENS POINT AREA CONVENTION & VISITORS BUREAU
1105 Main St., Ste. A, Stevens Point, WI 54481 | 715-344-2556
EXECUTIVE DIRECTOR: Megan Vruwink
MARKETING MANAGER: Carissa Check
DIRECTOR OF PARTNERSHIPS: Taylor Greenheck
DIRECTOR OF SALES & EVENT EXPERIENCE: Jacob Adamski
CONTENT & VISITOR EXPERIENCE MANAGER: Tessa Nieberle
PUBLISHER: Stevens Point Area Convention & Visitors Bureau
EDITOR: Stevens Point Area Convention & Visitors Bureau
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COPY EDITORS: Sam Bjork, Anna Morgan, Kevin Alvarez, Jacob Pezewski, Natalie Ketchum, Calvin Filer, Matteo Mescino
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STEVENSPOINTAREA.COM





10 Reasons to Visit the Stevens Point Area

@sentryworld

2 GREEN CIRCLE TRAIL
This iconic spot needs no introduction. The popular trail serves up 27 miles of beautiful boardwalks to waterfront views for hiking, biking, cross-country skiing, and snowshoeing. Enjoy all four seasons of trail fun.

3 LOCAL FLAVOR
Come hungry! From **Ruby Coffee Roasters**, which was named the Best Coffee Roaster in Wisconsin by *Food & Wine* magazine, to the classic Wisconsin staples, from supper clubs to diners, there is no shortage of tasty options here.

4 VIBRANT ART
From abstract to historic, there is plenty of inspiring and beautiful public art to add to your must-see list. Stroll past our Instagram-worthy murals, visit the 20-acre **Stevens Point Sculpture Park**, and get to know our local artists.



@tammy_bashore

1 SENTRYWORLD
SentryWorld blazed the trail as Wisconsin's first destination golf course. Ranking among the best public courses in the nation, this spot is additionally known for its boutique hotel, great dining, iconic flower hole, and, of course, golf. Fore!

5 CRAFT-MADE SIPS
Dig into the local craft beverage scene in the new taproom at the **Stevens Point Brewery**, one of the nation's oldest breweries, or check out unique stops like **Honey Bee Good Meadery**, **Central Waters Brewing**, and more. Level up with cheers-worthy deals by using the Central Wisconsin Craft Pass!

7 FARMERS MARKET
Sample the best local goods available at one of the oldest farmers markets in Wisconsin, held May through October in downtown Stevens Point. Explore even more locally grown options with the Farm Fresh Atlas at FarmFreshAtlas.org.



KT Elements

ROOTED IN ADVENTURE
Head straight to the source for brunch on the farm at **Lonely Oak Farm**, grab fresh curds made daily at **Feltz's Dairy Store**, stroll through a field of sunflowers, learn about the connection from farm to fork at **Food + Farm Exploration Center**, or find more flavor at a pick-your-own farm.

8 ONE-OF-A-KIND EVENTS
Don't miss events that you'll only find here, from the **Energy Fair** and **PaddleQuest** to the **Hidden Studios Art Tour** and the **World's Largest Trivia Contest**. More fun events are waiting all year long — see a full list at StevensPointArea.com/events.



Baily Kruzan

9 FUN ON TWO WHEELS
Love to ride? Hit some of the best mountain biking trails in Wisconsin at **Standing Rocks Park**, the rails-to-trails **Tomorrow River State Trail**, and scenic road biking routes. The best part? The fun keeps going when the snow starts, with great fat-tire biking trails, too.



@w.a.andersen



10 WONDERFUL WATER
From fishing the backwaters of the **Wisconsin River** to paddling the **Tomorrow River**, get out on the waves. By kayak, paddleboard, or pontoon — explore the City of Wonderful Water! 🌲

Getting Here & Getting Around

Getting Here

BY CAR: Drivers can get to the Stevens Point Area via two major highways: **Highway 10** (east-west) and **Interstate 39** (north-south).


BY PLANE: **Central Wisconsin Airport**, out of Mosinee, is just 15 minutes north of Stevens Point. Service is available from major domestic airlines, with service connecting through Chicago and Minneapolis. Car rentals are available directly at the airport, though reservations are recommended.

BY BUS: Ground transportation is available through **Lamers**, with northbound and southbound stops in Stevens Point daily. The bus offers connections to Wausau, Waupaca, Appleton, Oshkosh, Fond du Lac, and Milwaukee. **Coach USA/Van Galder** runs daily to and from Madison with multiple stops along the northbound and southbound route.

Getting Around


It is easy to get around the Stevens Point Area by car, by bike, or on foot. Public transportation is available through **Stevens Point Transit**, with most of the urban area included. The normal bus fare is only \$1.25 and late-night routes are available. Taxi service and ride-sharing are also available. 🚗






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AIRPORT**

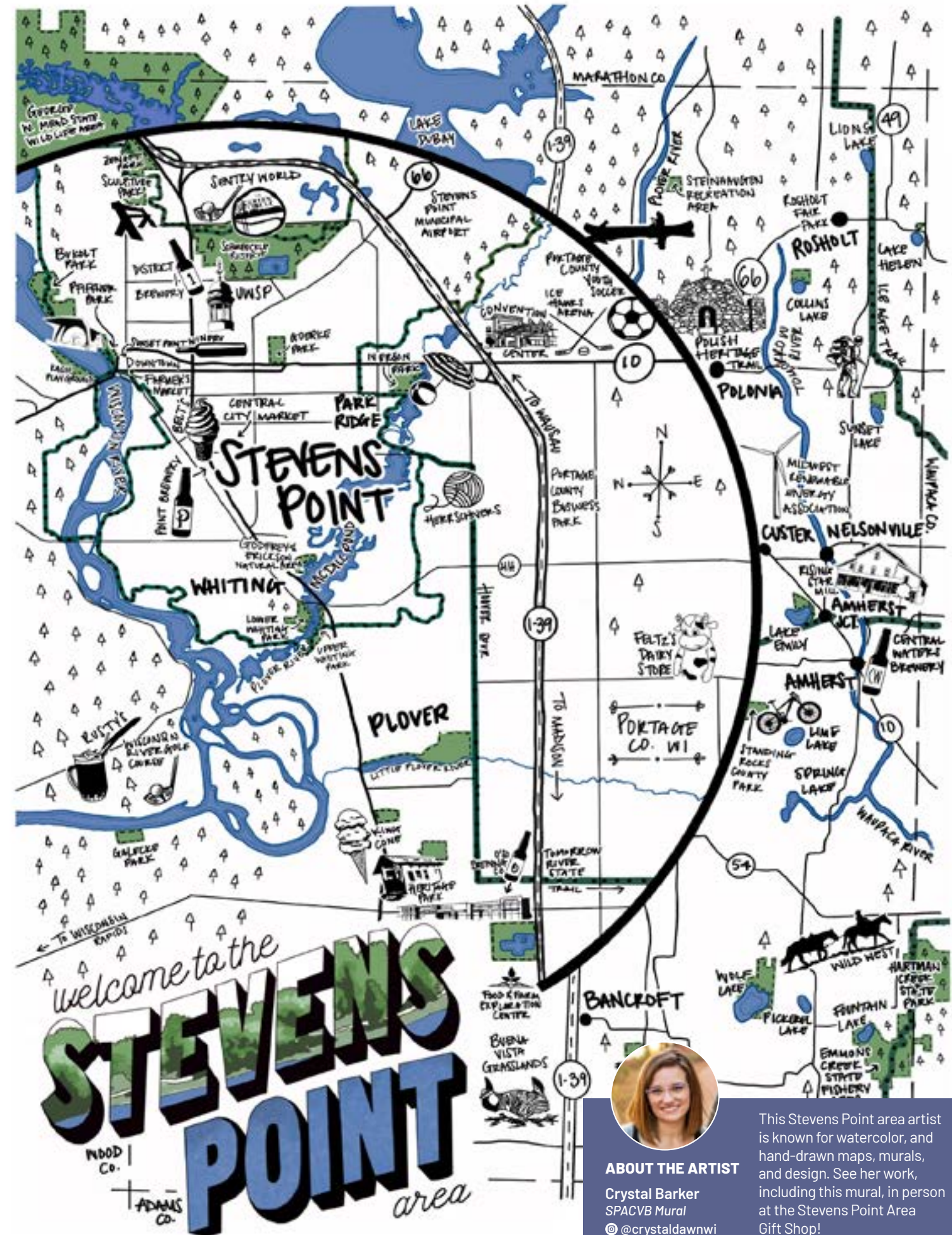
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DRIVING AN ELECTRIC VEHICLE?
Charging stations in the Stevens Point Area will keep you rolling if you're traveling with an electric vehicle.



ABOUT THE ARTIST
Crystal Barker
SPACVB Mural
© @crystaldawnwi

This Stevens Point area artist is known for watercolor, and hand-drawn maps, murals, and design. See her work, including this mural, in person at the Stevens Point Area Gift Shop!



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Food + Farm Exploration Center also provides the perfect place to host your events with over 10,000 square feet of space.

Located in Plover, WI, just south of Lake Pacawa.
Home of the World's Largest Potato Masher.



Hungry for delicious food? Colorful Plate Café offers locally sourced breakfast and lunch, homemade bakery and craft coffee. Great food comes from small kitchens! Located within the Food + Farm Exploration Center.

For tickets, visit: explorefoodandfarm.org
For more info: call 715.303.FARM (3276)
3400 Innovation Drive, Plover WI 54467



Get to Know the Stevens Point Area

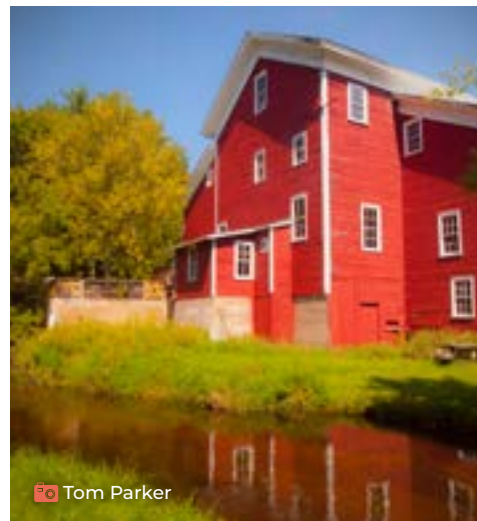


UW-Stevens Point is the first university in Wisconsin to have 100% of its electricity come from renewable sources.



Cast a line in the **Tomorrow River**, a Class 1 trout stream, as it winds through Amherst and Nelsonville.

There are actually two **Portage County Fairs** held every summer in the Stevens Point Area — one in Amherst and one in Rosholt.



Tom Parker

The **Rising Star Mill** in Nelsonville, along the banks of the Tomorrow River, is one of the oldest mills in Wisconsin. Today it hosts an annual arts show and sale in addition to several concerts throughout the year.

Lake DuBay, a 6,800-acre impoundment of the Wisconsin River that's a top fishing spot, is a man-made lake that was created in the 1940s with the installation of a hydroelectric dam.



@tammy_bashore

The **Stevens Point Farmers Market** has taken place in the same two-square-block area downtown since 1847.



@natalie.glaze

Downtown Stevens Point is a super-sized selfie spot, featuring murals like the "City of Wonderful Water," as well as a dozen other larger-than-life works of art.

What's New in the 715

Grab a seat in the new taproom at **Stevens Point Brewery**, one of the oldest continuously operating breweries in the nation! The taproom — adjacent to the brewery's outdoor beer garden — houses a hospitality room, sampling bar, and gift shop.

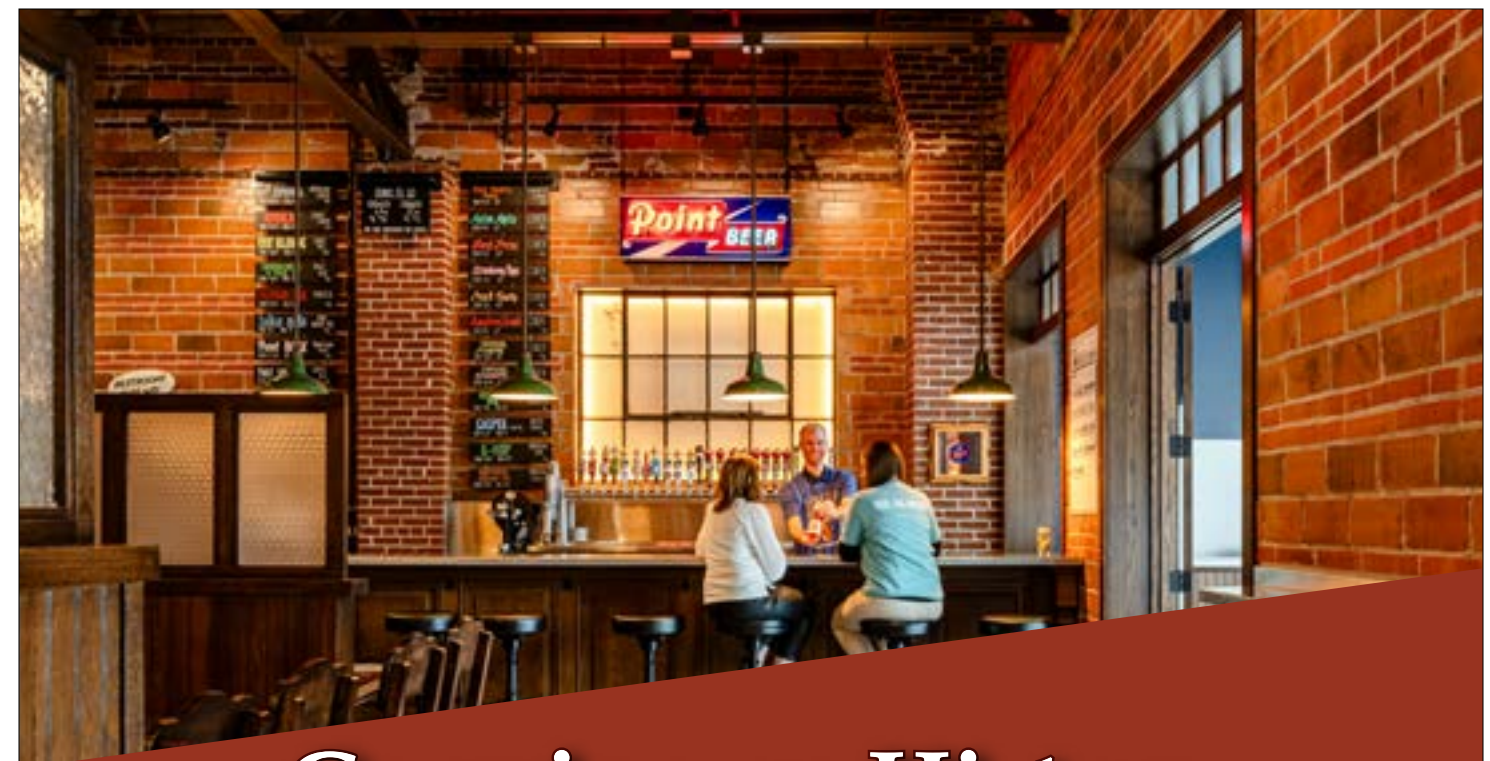
Stevens Point welcomes **Home2 Suites**, which is located off Interstate 39/ Highway 51 and just north of Highway HH, to the Portage County Business Park.

This 91-room, pet-friendly hotel is the first extended-stay exclusive property in the region.

Happy anniversary! 2025 marks milestone years for businesses like **Belts' Soft Serve**, celebrating their 45th season, and **Sky Club Supper Club**, established in 1935, celebrating 90 years. The area also sees new businesses, like **Starry Night Cat Café**, celebrating their first year in operation.

Work, including prairie restoration and a pedestrian bridge, continues on the **Plover River Crossing** to increase access to the Green Circle Trail. Ho-Chunk/ Ojibwe artist Christopher Sweet (Blue Bear Studio), Chrissy Shegonee, Karen Ann Hoffman, and Ray Reser are creating interpretive trail signs to install after opening.

CREATE Portage County has a new home as part of **The Grove**, a redevelopment of the former Sisters of St. Joseph Third Order of St. Francis Convent complex. The 27,000-square-foot facility will be a community hub, and coworking, meeting, and event space. 🌲



Carrying on History Through New Traditions

Discover, Relax, and Enjoy! Stevens Point Brewery Tap Room

- 36 Taps featuring Point Beer & Soda, Ciderboys Hard Cider, & Whole Hog Beer
- Brewery Guided Tours
- Apparel Gift Shop
- Live Music & Other Fun Events



www.pointbeer.com

Located in Stevens Point, Wisconsin
at 2617 Water Street.

Guide to the Best Campus Spots



Your Campus Guide

STEVIE POINTER

Favorite Toy: Frisbee

Favorite Sport: Fetch

Favorite Movie: Marley & Me
(cue the waterworks!)

Favorite Color: Purple and Gold

UW-Stevens Point is home to both well-known spots and hidden gems. Start with a stop at the massive mural titled “**E Pluribus Unum**” on the **Trainer Natural Resources Building**. Made with over 200,000 individual tiles, it’s one of many public art installations on campus.

Another public memorial mural, titled “**The Ancestors Buried Below Us**,” created by Christopher Sweet (contemporary artist and member of the Ho-Chunk Nation), features words and imagery to recognize where Native Americans from Ho-Chunk, Menominee, Ojibwe, and Potawatomi were buried on campus grounds before UW-Stevens Point was established. The piece also includes a poem written by Denise Sweet, a former Wisconsin poet laureate.

Want more art? Visit the **Edna Carlsten Art Gallery** within the **Noel Fine Arts Center**. When school is in session, stroll through rotating exhibits with work by students, and other artists and designers. Keep enjoying the arts on campus with events and performances, from music to theater and dance, throughout the year in **Jenkins Theatre**, **Michelsen Hall**, and others.

Broaden your horizons with programs at the **Allen F. Blocher Planetarium** and **Arthur J. Pejsa Observatory**. On clear nights throughout the year, the observatory offers a unique close-up view of the night sky. Regardless of weather and atmospheric conditions, the planetarium offers programs to display a better understanding of our universe, in addition to annual laser light shows set to music.

Venture to the **Chemistry Biology Building** on campus for a tropical oasis, no matter the season. Here you’ll find the **Tropical Conservatory**, featuring a variety of biomes, water features, and a green wall.

More than half of the campus is devoted to the 280-acre **Schmeeckle Reserve**. It is a great spot to explore nature and hit the trail. The reserve offers 5 miles of trails, a visitor center, and the **Wisconsin Conservation Hall of Fame**, while also serving as the trailhead for the Green Circle Trail.

Visiting campus can work up an appetite. Dig into local food at the **CPS Café**, found in the **College of Professional Studies Building**. Or, check out the **Basement Brewhaus**, which doubles as a coffee shop and bar with an array of coffee drinks, beer, and wine, in the **Dreyfus University Center**. 🍷



University of Wisconsin
Stevens Point

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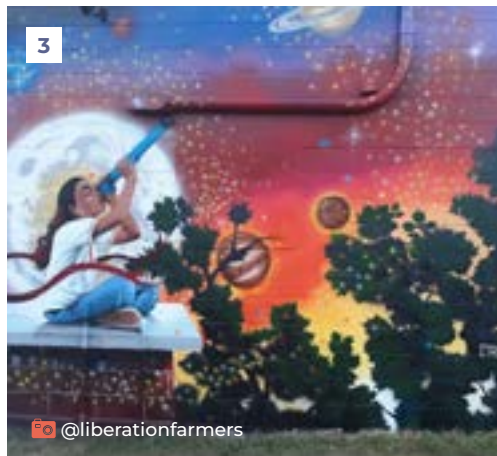


1



Wonder Walls

3



2



4



5



- 1 HOME MURAL**
Artist: Xee Reiter
3511 Church St., Stevens Point
- 2 TRAILBLAZER MURAL**
Artist: Jessie Fritsch
832 Main St., Stevens Point
- 3 ADELANTE MURAL**
Artist: IT-RA Icons
123 Main St., Almond

- 4 ZEST MURAL**
Artist: Dondi Bueno
624 Isadore St., Stevens Point
- 5 SONG FOR THE SEVEN SISTERS**
Artist: Chris Sweet
9552 Hwy. 54, Amherst
- 6 WORZALLA MURAL**
Artist: Stephon Kiba Freeman
3536 Dixon St., Stevens Point

6



5 of the Most Unique Photo Ops

Want to perfect your social grid? Check out some of the most Insta-worthy spots in the Stevens Point Area.

- 1 BUTTERCUP THE COW**
Feltz Family Farms is home to delicious cheese curds made fresh daily — and Buttercup the Cow. This iconic 10-foot statue sits at 900 pounds and is perfect for a great Wisconsin-themed photo op.

@jessica1933



❤️ 💬 📌

🔖

- 2 THE NEON WALL**
The neon wall in the **Stevens Point Brewery's** taproom is a photogenic wall lit up with neon lights. This noteworthy spot for aesthetic snaps offers a nod to the brewery's historic impact on the region.

@stevenspointarea



❤️ 💬 📌

🔖

@largefamilylifeof9



❤️ 💬 📌

🔖

- 3 TO THE POINT SCULPTURE**
Located at the north entrance of Stevens Point is the **To the Point** sculpture. This sculpture was built to welcome visitors and captures the vibe of Stevens Point perfectly.

Travel Wisconsin



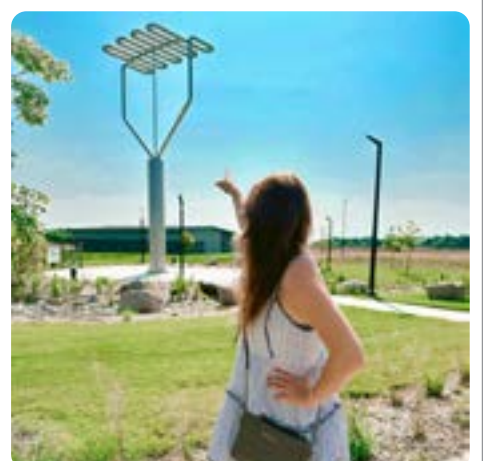
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🔖

- 4 SAND COUNTY BENCH**
Wander around **Stevens Point Sculpture Park** where photo ops are plenty. Sit on the Sand County Bench — a giant bench found along the trail nestled in the trees!

- 5 WORLD'S LARGEST POTATO MASHER**
Learn all about the world of modern agriculture and grab a pic in front of the World's Largest Potato Masher at **Food + Farm Exploration Center!**

@rachelchristinegebel



❤️ 💬 📌

🔖



📷 John Hartman Contemporary Photography

The Full Lineup

Check out events happening in the Stevens Point Area, from arts and culture to fairs, festivals, sports, and more! For the most up-to-date, comprehensive take, head to StevensPointArea.com.

January

- FAIRYTALE BALL**
January 11
Dreyfus University Center, UW-Stevens Point
PlayHouseTheaterGroup.com
- POINT DANCE ENSEMBLE CHOREOGRAPHY SHOWCASE**
January 11
Jensen Community Center
PointDance.org
- ARCTIC RUN MODEL RAILROAD SHOW AND SALE**
January 11-12
Holiday Inn Convention Center
715-570-5776
- WINTER'S GARDEN EXHIBIT**
January 17-February 23
Riverfront Arts Center
StevensPoint.com/rac
- TOMORROW RIVER COMMUNITY CHARTER SCHOOL 8TH GRADE DINNER THEATER**
January 24-25
Jensen Community Center
TRCCS.org
- AIME CONFERENCE**
January 25
Noel Fine Arts Center, UW-Stevens Point
715-346-3033
UWSP.edu/events

- CENTRAL WATERS ANNIVERSARY PARTY**
January 25
Central Waters Brewing
CentralWaters.com

- CWACT PRESENTS: CLUE**
January 31
Sentry Theater
CWAct.org

February

- WILLY PORTER**
February 1
Jensen Community Center
JensenCenter.org
- CWACT PRESENTS: CLUE**
February 1-2, February 7-8
Sentry Theater
CWAct.org
- BEETHOVEN'S FIFTH**
February 15
Sentry Theater
CWSO.org
- SUZUKI MARATHON**
February 15
Noel Fine Arts Center, UW-Stevens Point
715-346-3033
UWSP.edu/events
- CABARET: BLUES IN THE NIGHT**
February 15
Food + Farm Exploration Center
MonteverdiChorale.org

March

- POINT BOCK RUN**
March 1
Stevens Point Brewery
715-344-9310
PointBockRun.com
- POINT DANCE ENSEMBLE ANNUAL PERFORMANCE**
March 1-2
Sentry Theater
PointDance.org
- SUZUKI MARATHON**
March 8
Noel Fine Arts Center, UW-Stevens Point
715-346-3033
UWSP.edu/events
- AMHERST HIGH SCHOOL MUSICAL**
March 13-16
Jensen Community Center
715-824-5522, ext. 2
JensenCenter.org
- CHAMBER CHORALE CONCERT: PASSION & RESURRECTION**
March 14
The Holy Spirit Parish
MonteverdiChorale.org
- SHAMROCK SHUFFLE FUN RUN**
March 15
Downtown Amherst

- ON POINT! BAND AND CHOIR FESTIVAL**
March 28
Noel Fine Arts Center, UW-Stevens Point
UWSP.edu/events

April

- SUZUKI MARATHON**
April 5
Noel Fine Arts Center, UW-Stevens Point
715-346-3033
UWSP.edu/events
- STEVENS POINT FESTIVAL OF THE ARTS**
April 6
Artist & Fare
StevensPointFOA.com
- 90FM WORLD'S LARGEST TRIVIA CONTEST**
April 11-13
UW-Stevens Point
715-370-0649
90FM.org/events/trivia

- DANSTAGE**
April 11-13
Noel Fine Arts Center, UW-Stevens Point
UWSP.edu/events

- MOZART & MAHTER**
April 12
Sentry Theater
CWSO.org

- TOMORROW RIVER BUSINESS ASSOCIATION EASTER EGG HUNT**
April 19
Jensen Community Center
TRBA.fun

- EASTER EGG HUNT**
April 19
Downtown Stevens Point

- SPRING CONCERT: SONGS OF JOY & CELEBRATION**
April 26-27
MonteverdiChorale.org

May

- SWAP-O-RAMA**
May 2-3
Amherst
TRBA.fun
- CWACT PRESENTS: DON QUIXOTE DE LE CENTER**
May 8-11
Sentry Theater
CWAct.org
- MOTHER'S DAY WEEKEND**
May 9-11
Rivers Edge Campground
RiversEdgeWisconsin.com
- PORTAGE COUNTY CULTURAL FESTIVAL**
May 10
Stevens Point Area Senior High
PortageCountyCulturalFestival.org

- SUPERHEROES WEEKEND**
May 16-18
Rivers Edge Campground
RiversEdgeWisconsin.com

- STEVENS POINT BREWERY BLOCK PARTY**
May 17
Stevens Point Brewery
PointBeer.com

- UW-STEVENS POINT COMMENCEMENT SPRING CEREMONY**
May 17
Champions Hall, Marshfield Clinic Health System
UWSP.edu

June

- STEVENS POINT CITY BAND**
June 4, 11, 18, 25
Pfiffner Park Bandshell
715-346-0061
- LEVITT AMP CONCERTS**
June 5, 12, 19, 26
Pfiffner Park Bandshell
- COLOR RUN**
June 6-8
Rivers Edge Campground
RiversEdgeWisconsin.com

- WALK WISCONSIN**
June 7
Pfiffner Pioneer Park
WalkWisconsin.com

- ROLEX JUNIOR GIRLS CHAMPIONSHIP**
June 16-19
SentryWorld Golf Course
AJGA.org

- TOMORROW RIVER BUSINESS ASSOCIATION WINE WALK**
June 27
Downtown Amherst
TRBA.fun

July

- STEVENS POINT CITY BAND**
July 2, 9, 16, 23, 30
Pfiffner Park Bandshell
715-346-0061
- LEVITT AMP CONCERTS**
July 10, 17, 24, 31
Pfiffner Park Bandshell
- RIVERFRONT RENDEZVOUS**
July 3-5
Pfiffner Pioneer Park
StevensPoint.com/rr
- 4TH OF JULY CELEBRATION**
July 3-6
Rivers Edge Campground
RiversEdgeWisconsin.com
- VARIETY PRODUCTIONS CHILDREN'S MUSICAL**
July 9-12
Jensen Community Center
JensenCenter.org

- IOLA CAR SHOW AND SWAP MEET**
July 10-12
Iola Car Show Grounds
715-445-4000
IolaOldCarShow.com

- PORTAGE COUNTY FAIR OF AMHERST**
July 17-20
Amherst Fairgrounds
AmherstFair.com

- CHRISTMAS IN JULY**
July 18-20
Rivers Edge Campground
RiversEdgeWisconsin.com

- PEDAL POINT RALLY**
July 18-19
HostelShope.com

August

- LEVITT AMP CONCERTS**
August 7, 14, 21, 28
Pfiffner Park Bandshell
- PADDLEQUEST**
August 9-10
PaddleQuest.org
- LITTLE BRITCHES RODEO**
August 16-17
Amherst Fairgrounds
LBWRodeo.com

- ROCKABILLY/RIVER CAR SHOW WEEKEND**
August 22-23
Rivers Edge Campground
RiversEdgeWisconsin.com

- MEAD KITE FESTIVAL**
August 23
Mead Wildlife Area
MeadWildlife.org

- PORTAGE COUNTY FAIR OF ROSHOLT**
August 29-September 1
715-667-4802
RosholtFair.com

- RIVERFRONT JAZZ FESTIVAL**
August 30-August 31
Pfiffner Park Bandshell
RiverfrontJazzFestival.org

September

- CELEBRATE AMHERST MUSIC & CRAFT FESTIVAL**
September 6
Downtown Amherst
TRBA.fun
- ZOMBIE RUN**
September 19-21
Rivers Edge Campground
RiversEdgeWisconsin.com
- POINTOBERFEST & BLUBBER RUN**
September 20
Stevens Point Brewery
715-344-9310
PointBeer.com

- CENTRAL WISCONSIN BOOK FESTIVAL**
September 26-29
Portage County Public Library
MCPL.us/cwbf

October

- HIDDEN STUDIOS ART TOUR**
October 3-5
HiddenStudiosArtTour.com
- 19TH ANNUAL RIVER RUN**
October 11
Central Waters Brewing
JensenCenter.org
- UW-STEVENS POINT HOMECOMING**
October 18
GIVE.UWSP.edu/homecoming

- 5TH ANNUAL PINTS FOR POLIO**
October 25
O'so Brewing Company
OsoBrewing.com

November

- WINES OF THE WORLD**
November 7
Holiday Inn Convention Center
- O'SO 18TH ANNIVERSARY PARTY**
November 8
O'so Brewing Company
OsoBrewing.com
- TINSEL TRAIL**
November 23
Holiday Inn Convention Center
- FESTIVAL FOODS TURKEY TROT**
November 27
Stevens Point Area Senior High

December

- TOMORROW RIVER CHRISTMAS PARADE**
December 5
Downtown Amherst
TRBA.fun
- TOMORROW RIVER CHRISTMAS CRAFT SHOW**
December 6
Jensen Community Center
JensenCenter.org
- UW-STEVENS POINT COMMENCEMENT CEREMONY**
December 13
Champions Hall, Marshfield Clinic Health System
715-346-2548
UWSP.edu

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Stevens Point/Plover Area

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Carolina Niebies Best 3D, 2024



Peter Sandker Best 2D, 2024

Sunday, April 6

10am–4pm



Free Admission & Activities

Kids Art Zones + Art Raffle

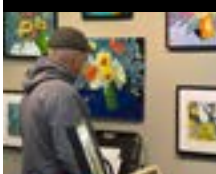


Barbara Nelson Best in Show 2024

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Stevens Point Area Official Visitors Guide | 2025



Jeffrey Keeble



@northboundphotography

Annual Fests Worth a Visit

Love fun, quirky, and unique events? Here are a few that call the Stevens Point Area home that you won't want to miss.

Learn more about the culture of the Stevens Point Area through immersive events hosted in the region. Plan to attend the popular **AIRO PowWow**, **Juneteenth**, **Portage County Cultural Festival**, **Stevens Point Pride**, and more events held throughout the year.

Want to stay active? **Walk Wisconsin** offers the opportunity to walk a full, half, or quarter marathon along the Green Circle Trail in June.

Looking for an adventure? Check out **PaddleQuest**, a paddling-based adventure that provides new challenges around every corner. Geared to all skill levels and ages, the event blends canoeing and Comic-Con, with a side of conservation.

Potatoes grown in the region (known as the golden sands) are not just your ordinary spuds. At the **Almond Tater Toot** held in July, potatoes, in all their varieties, are the honored guests of the celebration parade.

Get your motor running to attend the Midwest's largest car show, the **Iola Car Show**, hosted in July. For more equipment,

don't miss the **Rosholt Thresheree** featuring antique machinery.

In the fall, get in the spirit of the season with Stevens Point Brewery's **Pointoberfest**, complete with lederhosen and pints. Just before the festivities begin, the event is kicked off with the **Blubber Run**, a 5K fun run that starts at the brewery.

Travel along the nooks and crannies of the Ice Age Trail as it weaves its way through central Wisconsin for the **Hidden Studios Art Tour**. This event features the studios of working artists who open their doors for the public each fall.

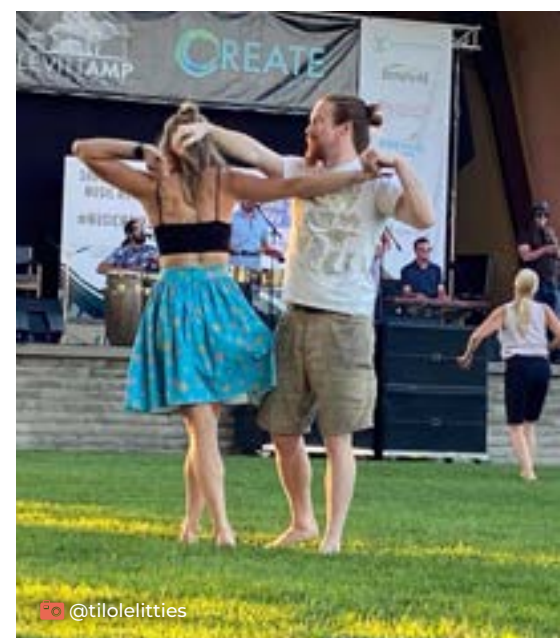
See history come alive with **Heritage Days** at the history museum known as Heritage Park, one of four historical sites in the region. 🌲

Want More?

See the full events calendar at
STEVENSPOINTAREA.COM.



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Fun & Nearly Free!

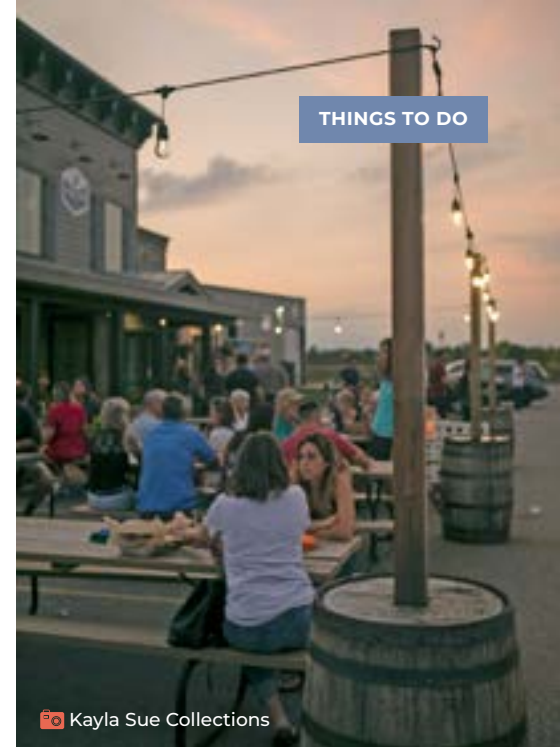
Check out these wallet-friendly activities for fun and affordable things to do in the Stevens Point Area.



Jessica Ruud



Autumn Chapa



Kayla Sue Collections

THINGS TO DO

FAMILY FUN

Take a behind-the-scenes tour at **Feltz's Dairy Store**. Did we mention all tours include an ice cream treat or even a pumpkin depending on the time of year?

\$ COST: \$5 for ages 6 and up, ages 5 and under are free

Get the whole family playing at the **Central Wisconsin Children's Museum**, geared toward kids 10 and under.

\$ COST: \$7/person

Challenge your family to a round of mini-golf at **Putt-n-Play**.

\$ COST: \$6.50 for ages 4 to 11, \$7.50 for ages 12 and up

Get the whole family moving at the popular universally accessible **Kids Are Special Here (K.A.S.H.) Playground**.

\$ COST: Free!

SWEET TREATS

Don't skip the award-winning ice cream from **King Cone**. Be sure to try the Salted Caramel Truffle or Lemon Pie.

If soft serve is your style, head to **Belts'**, where die-hard fans camp out to be the first to grab a treat each year in March. Share a large cone with your whole family — or a large brownie sundae.

Not in the mood for a brain freeze?

Head to **Main Grain Bakery & Eatery** for some indulgent chocolate chip cookies — or fresh chocolates from **Rose House**.

Find more at **Zest Bakery**, **Earthcrust Bakery**, or the **Village Hive**.

\$ COST: Most items are under \$6 (Varies by what you order, and if you have the willpower to stop at one.)

SUMMER JAMS

Catch the action of the **Central Wisconsin Water Walkers** on Lake DuBay for a free water-ski show full of thrills. Be sure to pack a lawn chair or blanket!

Hit some free festivals filled with music like **Riverfront Rendezvous**, **Bluegrass in the Pines**, or the **Riverfront Jazz Festival**. Or, check out live music events all summer long, like the **Stevens Point Levitt AMP Music Series**, **City Band** concerts, and **Notes at Night**.

Looking for more live music?

Plenty of venues offer live music all year-round. Don't skip **Guu's**, **O'so**, **Amber Grill**, **The Opera House**, **District 1**, **PJ's**, or **Rookies**.

Find more events to check out at StevensPointArea.com.

\$ COST: Most are FREE! (But, bring cash for extras!)

SIP, SAMPLE, TOUR

Get behind the scenes at a group of local craft beverage makers, known as the Central Wisconsin Craft Collective, with a tour.

The best part? The samples!

Stevens Point Brewery

\$ COST: \$10 for ages 12 and up, \$5 for ages 5-11

Central Waters Brewing Co.

\$ COST: Free

Sunset Point Winery

\$ COST: \$14/person

With or without a tour, explore more of the Stevens Point Area's craft beverage makers.

See more spots worth a stop (and a sip) on Page 30.



Tarrah Pagel

What Are Your Local Favorites?

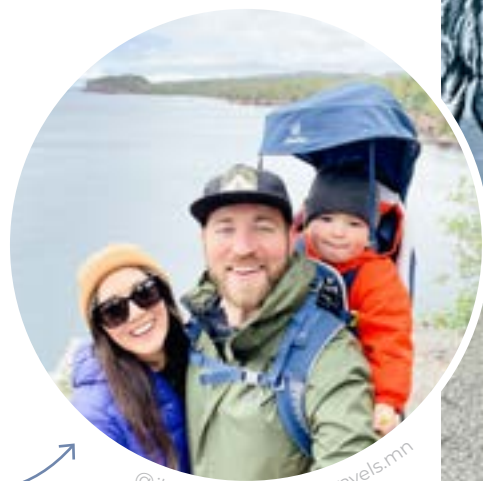
Share them with us on Instagram at **@STEVENSPOINTAREA**.

48 Hours in Point

Conveniently located in the center of Wisconsin, and only a stone’s throw from major cities like Milwaukee, Madison, and Minneapolis, the Stevens Point Area has been known as one of the top 10 dream towns in America. From the tasty local finds and vibrant arts scene to ample outdoor fun, find out why it makes the perfect destination for solo travelers, families, and couples alike!

Meet Jessie & Jake

A young couple from Minneapolis who love traveling, cold pints, and each other! They run their own travel blog exploring the Midwest with their two young children. Luckily, they made time for a trip to the Stevens Point Area and shared some great tips!



@ilovebeerfromhere.travels.mn

→ Wake up bright and early to get your caffeine fix at **Ruby Café** in downtown Stevens Point.

Not only do they serve delicious coffee, but they also offer a full menu of food, so you can fuel up for the day.

→ Before heading out of downtown, stop by the **Stevens Point Farmers Market**. It has been held in the same spot since the 1800s as part of the Mathias Mitchell Public Square. The outdoor market is open daily from May to October with the most vendors present on Saturdays. If you are visiting during winter, the market shifts indoors.

→ Make your way to the **Green Circle Trail** for a mid-day hike. Try starting at the **Stevens Point Sculpture Park**, then taking the Green Circle Trail to **Schmeeckle Reserve** for a short, sweet, and scenic hike. You’ll pass through towering pine trees, by sculpture art, over boardwalks, and more!

→ After all that walking, it’s time for some local flavor! Enjoy a pint at the **Stevens Point Brewery** in their brand-new taproom or outside in their beer garden. If you want to learn more about the brewing process, make sure to book a tour!

→ Start your next day with yummy baked goods from **Main Grain Bakery & Eatery**. They bake up the most delicious-looking goods, you’ll want to try everything! Want more delicious treats? Check out **EarthCrust Bakery**, **Zest Bakery**, or **The Village Hive**.

→ Connected to Main Grain, you’ll find **Emy J’s**, the perfect place to start or end your day, with everything from lattes to ice cream. Grab a coffee and go for a stroll past some cool murals or along the Wisconsin River on the Riverfront Trail segment of the Green Circle.

→ For a perfect spot for the whole family, head to **Feltz’s Dairy Store**. Take a tour, grab fresh cheese curds made on site daily, and explore the new addition of the Fun Farm, complete with a life-size milking cow, a jumping pillow, a small petting zoo, and a farm-themed playground.

→ Venture to **O’so Brewing** to cap off the day. They have a huge tap list of delicious beer, but don’t get overwhelmed — get a flight to sample a variety! For dinner, stay on site and dine at **O’so Amore Kitchen**, and grab anything ranging from pretzels to pizza. 🍷



Point on Tap

Don’t miss these tasty craft beer, wine, and spirit makers in the Stevens Point Area!

Start your day with the area’s OG brewery, **Stevens Point Brewery**. They’ve been open in the same location since 1857! Then venture to **O’so Brewing**. Be sure to admire the larger-than-life mural when you stroll through their vintage beer museum.

If you’re looking for some of Wisconsin’s best beer, head to **Central Waters Brewing**, which is known for its bourbon barrel-aged beers, in Amherst.

Take a seat in **District 1 Brewing Company**’s modern taproom with a huge tap list, from lagers to stouts, and pair their sips with pinball or a board game.

Don’t miss **Sunset Point Winery** located in downtown Stevens Point. Take a tour where you’ll get to go behind the scenes, and get a souvenir glass and wine-tasting flight.

Next, head to **Great Northern Distilling** and their upscale mixology bar! Their cocktails are crafted to perfection and ready to impress.

Don’t skip the newest addition, **Honey Bee Good Meadery!** Inside, learn more about the buzz around mead, fermented with local honey, and grab a sample while you’re there!


To round it out, **Knowlton House Distillery** delivers on both their drinks and food. From flavorful appetizers to exquisite cocktails, they offer the perfect pairings for an unforgettable dining experience.

Central Wisconsin Craft Pass



Sign up, check in, and get rewards and deals at Stevens Point Area’s finest winery, distillery, and craft breweries. See Page 30 for more.

Communities & Neighborhoods

 Daniel Acker Photography

Downtown Stevens Point


Explore what makes our communities unique in the 715. Covering more than 800 square miles in central Wisconsin, with year-round recreational opportunities, most of Portage County is rural and dotted with small communities. Uncover the vibe of our communities, then venture out to see them for yourself!

STEVENS POINT

When Stevens Point was founded in 1858, it was a community of loggers, fur traders, and brewers. Known for outstanding beer, a surplus of public murals, and a strong connection to outdoor recreation, here you'll find one of Wisconsin's oldest **farmers markets** (still held in the same spot) and **Stevens Point Brewery** — a staple since 1857. Whether you're exploring the **Green Circle Trail**, golfing **SentryWorld**, or paddling the backwaters and sloughs of the **Wisconsin River**, adventure is calling your name.

UW-Stevens Point is one community gem — the 400-acre campus includes the popular **Schmeckle Reserve**, **Wisconsin Conservation Hall of Fame**, **Carlsten Art Gallery**, and **Allen F. Blocher Planetarium**.



 @sdcole82

Pfiffner Pioneer Park



Ruby Coffee Roasters




Rising Star Mill

NELSONVILLE


A 7-minute drive from downtown Amherst, Nelsonville is a small but mighty village nestled along the **Tomorrow River**. Whether you're an angler or a paddler, the Tomorrow River is a narrow and intimate stream that features crystal-clear water, a nice current, a couple of boulders to dodge, and a sense of solitude. In Nelsonville, you'll find the **Rising Star Mill** — a well-maintained grist mill originally built in 1868 — as well as the world headquarters and main roastery for **Ruby Coffee Roasters**!



 @breannayenter

Sunset Lake



 @jenyerkes

Central Waters Brewing

AMHERST

On the banks of the Tomorrow River, you'll find Amherst, a quaint and vibrant community with a strong sense of place. Amherst is home to the **Tomorrow River State Trail**, **Jensen Community Center**, **Central Waters Brewing**, the **Central Wisconsin Environmental Station**, **Wild West Campground & Corral**, and more. Outdoor recreationalists, take note! There is an abundance of biking routes that connect Amherst to surrounding communities like Plover and Nelsonville, or routes that venture into rural Portage County. And don't miss exploring the abundance of Portage County parks in this region!


ROSHOLT

Nestled in eastern Portage County, Rosholt is home to **Wisconsin Lions Camp**, the **Bluegrass in the Pines** music festival, unique locally owned businesses like **Refuah Coffee & Remedies** and **Rustic Raven's Antiques**, **Rosholt Fair Park** (host to one of two fairs in the region), and more. Spend a day in Rosholt to experience its charm!

OTHER GEMS

The countryside in the region is dotted with communities like Junction City, Almond, Park Ridge, and Whiting. The rural Lake DuBay area in northwestern Portage County offers recreational opportunities, and encompasses most of the townships of Eau Pleine, Hull, and Dewey. Additional municipalities that call Portage County home are Plover, Buena Vista, Lanark, Stockton, Alban, and more. 🌲



 Daniel Acker Photography


Sunset Lake



 @bailly_


Wild West Campground & Corral



 @createpoco

Falcon One Stop



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Amherst Dam




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GET INVOLVED TODAY!



Foodie’s Guide to the Green Circle Trail

With 27 miles of multi-use recreation trails, the Green Circle Trail is the ideal spot to spend a day in the Stevens Point Area. Whether you’re heading out on one segment or the whole trail, there is no shortage of fun things to do (and eat!) along the Green Circle. From breakfast and dinner to ice cream and drinks, find delicious spots along the trail.

RIVERFRONT TRAIL

Make a stop in downtown Stevens Point for a bite to eat or to quench your thirst. Perk up with a specialty drink at **Ruby Café** or venture to **Emy J’s** for ice cream. For a refreshing drink, options range from **Sunset Point Winery** for a glass of crisp wine to **Father Fats Public House** for a specialty cocktail. Check out **Guu’s on Main** for a tasty bite.

UNIVERSITY TRAIL

On the **University Trail**, you aren’t far from **PJ’s**. Stop in for lunch, dinner, fish fry Friday, or happy hour! For more, venture just south of the trail to visit a popular local diner, **Rock ‘N’ Roll Cafe**, or a southeast Asian restaurant, **Mama Mai’s Noodle**.

IVERSON PARK TRAIL

A great spot to stop off the trail for a traditional Bloody Mary or a local brew is **Hilltop Pub & Grill**.

If you’re in the mood for a hearty meal, just across the way from Hilltop is **Legacy Family Restaurant**. A bit further east, you’ll find **Grazies Italian Grill** for a signature cocktail and a specialty Italian dish.

RIVER PINES TRAIL

For a tasty treat, head to **Belts’ Soft Serve** (celebrating its 45th season in 2025!), which is only blocks from the River Pines Trail. Open seasonally from March to October, Belts’ is known for its fresh fruit sundaes, flurries, and

the large cone. If you’re bringing Fido along, don’t forget the pup cup!

CHOOSE YOUR OWN WAY

With 27 miles of a continuous loop and 12 trail segments to choose from, there are endless possibilities for adventure every day. 🌲

Find Your Own Path!

Visit **GREENCIRCLETRAIL.ORG** for more information and maps.



Start with a tour and a taste with Central Wisconsin's finest winery, distillery, and craft breweries as part of the **CENTRAL WISCONSIN CRAFT COLLECTIVE**. The Craft Collective is a partnership between the craft beverage makers in the Stevens Point Area.



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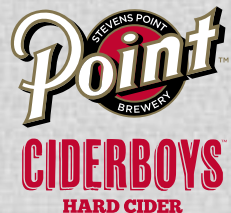


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715-344-9310 | PointBeer.com



O'SO BREWING COMPANY

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1800 Plover Rd, Plover
715-254-2163 | OsoBrewing.com



DISTRICT 1 BREWING COMPANY

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200 Division St., Stevens Point
715-544-6707 | District1Brewing.com



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715-544-1262 | SunsetPointWinery.com



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Hop on Your Bike

Love biking and beer? Then you'll want to check out the hop-fueled rides in the Stevens Point Area, pairing breweries and trails.

Most of this beer-lovers route is on the popular Green Circle Trail. Start on the north side, with a visit to District 1 for beer hall vibes before continuing to Stevens Point Brewery, where they've been brewing since 1857.

- **Total Distance:** 7.3 miles
- **Green Circle Trail:** While there is a more direct path between these two beer spots, you won't regret exploring the scenic route — including a mural under the Highway HH bridge.

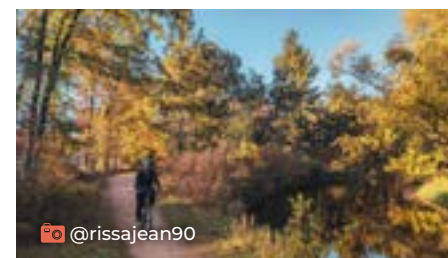
- 1 District 1 Brewing Company**
200 Division St. N., Stevens Point
Must Try: Pedal On Pale Ale (seasonal) or Wonderful Water Seltzer
- 2 Stevens Point Brewery**
2617 Water St., Stevens Point
Must Try: Lake Side Vacation Ale (seasonal) or Drop Dead Blonde
- 3 Optional:** Like wine, too? Don't miss a stop at **Sunset Point Winery**, just a short ride off of the Green Circle Trail's Riverfront Trail segment.

Did You Know?

Pedal On was made in honor of **Curbwise** — a one-of-a-kind bicycle delivery service in the Stevens Point Area. Pedal On (the beer) is a modern take on a pale ale, using cool-kid hops, a fruit-forward yeast strain, and a restrained bitterness that makes it perfect to sip after a ride. 🌲



@samuelbertsch



@rissajejan90



@paulonebts

THINGS TO DO



SAFETY FIRST! Know your limits and the laws before you hit the road to keep it fun and play it safe. Wear a helmet, drink plenty of water, and avoid beers with a high alcohol by volume. Or, better yet, pack a cooler and grab some tasty options to enjoy after the ride.

Share Your Ride!

Tag us on Instagram @StevensPointArea or use #StevensPointArea for a chance to be featured!

@STEVENSPOINTAREA

Take a Hike

Whether you lace up or roll out, here’s a guide to trails worth trekking in the Stevens Point Area.

GREEN CIRCLE TRAIL

The popular 27-mile Green Circle Trail offers 12 segments to explore year-round. With plenty of paths to choose, linking scenic natural areas, along the Wisconsin and Plover rivers, through towering cathedral canopies, parks and wetlands — here are a few suggestions to start.

Brickyard Trail Length: 1.2 miles Surface: Crushed granite, some sidewalk Activities: Hiking, jogging, biking, pets, snowshoeing Parking: Zenoff Park (west), Schmeekle Reserve Visitor Center (east) The Brickyard Trail travels through a forested area, following a small stream and along meadows. Make a detour and extend the journey by half a mile to explore the Stevens Point Sculpture Park.	Moses Creek Trail Length: 2.4 miles Surface: Crushed granite, boardwalks Activities: Hiking, jogging, biking, pets Parking: Wilshire Dr. parking lot (west), Hwy. 66 Plover River Trail parking lot (east) Head to Moses Creek to walk or ride on the longest boardwalk in the Green Circle. Then keep exploring the segment as it meanders through woodlands and pristine sedge meadows, perfect for wildlife watching.	Plover River Trail Length: 3.6 miles Surface: Crushed granite Activities: Hiking, jogging, biking, pets, cross-country skiing Parking: Parking lot on Hwy. 66 (north), end of Hofmeister Dr. (south) The scenic Plover River Trail spans from Hwy. 66 (north) to Hofmeister Dr. (south). The towering trees, flowing water, and ample wildlife — and not a single road crossing — make this trail a favorite.
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Jeni Hendricks

ICE AGE TRAIL

New Hope-Iola Segment
Length: 5.5 miles **Surface:** Natural
Activities: Hiking, snowshoeing
Parking: 10651 County Rd. Z, Amherst Junction
Make your way through one of the largest and least disturbed dry-mesic forests in the region. Tackle a section of this expansive 1,000-mile footpath as it winds through eastern Portage County, linking history, cultures, and geological features.

LAKE EMILY TO CUSTER ROAD

Length: 10.2 miles **Surface:** Crushed limestone
Activities: Hiking, biking, snowmobiling, horseback riding, pets
Parking: Lake Emily County Park, Amherst Junction
Start at Lake Emily to explore the 5.1-mile, one-way section of this popular crushed limestone trail, then head west toward the trailhead at Custer Rd. Along the way, enjoy serene country views. Passes are required.

SCHMEECKLE RESERVE

Lake Loop Trail
Length: 1 mile **Surface:** Crushed granite
Activities: Hiking, jogging, biking
Parking: Maria Dr. (south) and Schmeekle Reserve Visitor Center (north)
The Lake Loop Trail is an easy 1-mile trail, which loops around Lake Joanis within the Schmeekle Reserve. The trail is handicap accessible, with benches and an accessible fishing pier.

STANDING ROCKS PARK

Length: Varies **Surface:** Natural
Activities: Hiking, biking, cross-country skiing, snowshoeing, pets
Parking: 7695 Standing Rocks Rd., Stevens Point
Boulders and gorgeous — but challenging — hills are common sights here, known as one of the best spots for mountain biking trails in Wisconsin. But don’t stop there! The park offers plenty of other options, including hiking, snowshoeing, and a dog park.

STEINHAUGEN RECREATION AREA

Length: 4.3 miles **Surface:** Natural
Activities: Hiking, cross-country skiing, snowshoeing, pets
Parking: 3485 Bentley Rd., Custer
Steinhausen Recreation Area has 270 acres to explore for silent sports throughout the year, featuring a diverse mix of wetlands, upland hardwood forests, pines, and open fields.

TOMORROW RIVER STATE TRAIL

Don’t overlook this expansive rails-to-trails option, spanning 29 miles as it cuts through the rural landscape in central Wisconsin. It is open all year-round to outdoor enthusiasts — from biking to horseback riding. 🌲

Want More?

Request a Pedal, Paddle, Hike Guide for more trail details at STEVENSPOINTAREA.COM.

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Stevens Point Parks

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RACE  IVERSON WINTER SPORTS	CLIMB  KASH PLAYGROUND	SPLASH  DONALD COPPS POOL	PLAY  REC CENTER GYM

Where Point plays all year round!
For reservations, activities and more visit StevensPoint.com/Parks



On the Line

Looking for a true Wisconsin fishing experience? We’ve got you covered with what to expect on the Stevens Point Flowage of the Wisconsin River.

The **Wisconsin River** is expansive, and home to multiple flowages and lakes. As the lifeblood of our state, the river provides anglers the chance to catch nearly all of the gamefish species native to Wisconsin. On the Stevens Point Flowage, you’ll find popular species like **walleye, smallmouth bass, crappies, northern pike,** and **musky** (if you’re lucky).

Located between **Lake DuBay** and the city of Stevens Point, this reservoir provides 3,900 acres of prime fishing water. The flowage contains a sand/gravel bottom with an extensive backwater area and a suitable habitat for several species of fish. Vegetation is sparse, but the shallow backwaters have some sections of milfoil and pondweed.



O & B Photo Co.



O & B Photo Co.



Thousand Lumens



@falllineoutfittersco

Looking for hotspots? The Wisconsin River directly below the Lake DuBay dam is noted for its spring walleye run. Use the boat landing or fish from shore.

The riprap area along **Bukolt Park** is also a hidden gem for pre-spawn walleyes. Another good spot for shore fishing is north of the Clark Street Bridge in downtown Stevens Point. Anglers with boats will find exploring the extensive backwater areas to be scenic, interesting, and challenging.

Find More Hotspots

To locate other fishing hotspots in the region, request a fishing map at **STEVENSPOINTAREA.COM**.

The Tomorrow River

By **Calvin Filer**

Once regarded as the “Fly-Tying Capital of the World,” the Stevens Point Area provides many fly-fishing opportunities. The Tomorrow River is arguably one of the best in Wisconsin. For shore-bound anglers looking to target trout, this river takes center stage in an area rich with fly-fishing tradition.

Much of the shoreline of the river is heavily forested, and the freestone nature of the stream lends itself to sharp river bends highlighted by tumbling rapids and large

boulders. Brown trout upward of 20 inches lurk in the deeper pools and provide anglers with an opportunity to catch a trophy.

Native brook trout also inhabit the headwaters of the Tomorrow River and their willing nature gives anglers a chance to land some of these beautiful fish.

With more than 60 miles to fish, not counting tributaries, this Class 1 trout stream provides anglers with a diverse and healthy environment to explore. 🌲



Calvin Filer

A large photograph showing the interior of a fishing gear store. The store has a rustic feel with wooden floors and walls. There are several large antler chandeliers hanging from the ceiling. In the center, there's a display of outdoor clothing, including jackets and hats. A sign for "ORVIS" is visible on the wall. The overall atmosphere is warm and inviting, typical of a specialty outdoor gear shop.

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City of Wonderful Water

Enjoy endless opportunities for freshwater fun in the City of Wonderful Water. From swim spots to fishing tips and local paddle guides, here’s how to get the most out of the miles of water in the Stevens Point Area.

Travel Wisconsin



Top 6 Swim Spots

- 1. SUNSET LAKE PARK**
On a summer day, Sunset Lake Park is the perfect spot for swimming in Portage County. This 63-acre lake is clear and clean with a wide sandy beach — great to relax and build sandcastles with the whole family.
- 2. IVERSON PARK**
Stevens Point’s oldest park, Iverson Park, is well-loved by the community. With space to explore, the popular beach area showcases the Plover River. This is also a great spot for families with young children because of the shallow water and sand to explore and play in.



@belleofthebustle

Paddle Guide

From beginner to advanced paddlers, the region has a variety of spots to choose from. Not sure where to start? Canoe or kayak **Lake Joanis** on Schmeekle Reserve, part of the UW-Stevens Point campus, which is perfect for beginners.

Explore **McDill Pond** — part of the **Plover River Flowage** — and the expansive range of wildlife nearby. Or, wind along with the crystal-clear **Tomorrow River**, tucked in the gentle hills of central Wisconsin. View a variety of paddling options along the **Blue Heron Island Loop**, taking in the scenery and wildlife.

If stand-up paddleboarding is more your style, venture out to **Jordan County Park**, featuring a 24-acre pond with glassy water surrounded by lush forests. Or, visit **Sunset Lake**, known for its clear, pristine water.

To immerse yourself in nature, view local birds at **McDill Pond**. Explore the lower section of the pond by starting at **Lower Whiting Park** or venture through the upper portion at **Koziczkowski Park**. For paddling and a picnic, find a sandy beach at **Lake Emily**. This tranquil 96-acre spot is great to spend the whole day on or near the water.

NOT A PADDLER? OPT FOR A TUBE!
The **Tomorrow River** is perfect for a gentle tube ride. The best tubing routes skip the pond. Put in at Otto Rd. and take out at County Rd. DD for a memorable ride.

Want More?

Check out more paddling options at STEVENSPOINTAREA.COM.



Thousand Lumens



Jessica Kidd

- 3. JORDAN COUNTY PARK**
For a quiet, natural setting, try Jordan County Park beach. Next to volleyball courts, campgrounds, and outdoor grills, this beach is a key getaway and ideal for a picnic! Allot extra time to play on the playground or explore the wild in the nature center (which is open Saturdays).
- 4. LAKE EMILY COUNTY PARK**
Walk down the rolling grassy trail or flight of stairs that reveal the rocky shoreline of this popular 96-acre lake. Lake Emily County Park is a nice spot to swim, motorboat, water ski, or sailboat.
- 5. BUKOLT PARK**
Dip your toes into the Wisconsin River using the beach at Bukolt Park. The shore is lined with stone steps and sand for easy access to the designated swimming area. Don’t forget to also take a walk along the fishing piers in the lagoons, or hop on the Green Circle Trail to stroll south to Pfiffner Pioneer Park along the water.



@tyobrien21

Fishing Guide

From the trout streams of the **Tomorrow River** to the sloughs and backwaters of the **Wisconsin River**, which are ripe with abundant species of fish and wildlife, to ice fishing in one of the many lakes, the area offers some of Wisconsin’s premier angling. 🌲



Looking for Insider Tips on the Local Fishing Scene?

View our fishing map online or request it today at STEVENSPOINTAREA.COM.



@kerrin.actually

- 6. DONALD COPPS MUNICIPAL POOL**
Beat the heat at Donald Copps Municipal Pool, complete with lifeguards and temperature-controlled water. You can ride the 162-foot blue slide, jump off one of two diving boards, or play in the zero-depth wading pool — perfect for young children. 🌲

Looking to Bring Fido Along?

Check out the dog-friendly beach at Mead Park on the Wisconsin River!



1 Hour, 1 Day, 4 Seasons



Cory Galvan



@goldenboy_wesley



jess_h2011



@iresjensen

WINTER

➔ **One Hour:** Visit the **Iverson Winter Sports Area** (complete with a warming house and hot cocoa) to snowshoe along the Plover River or hit the family-friendly sledding hills. More skating rinks can be found throughout the area (weather permitting), including the newest rink in downtown Stevens Point. Beginners can check out **K.B. Willett Ice Arena** for open skating times and rentals. **One Day:** Head out to **Standing Rocks Park** for snowshoeing, fat-tire biking, and downhill or cross-country skiing. Start near the Behnke Olson Outdoor Recreation Center and hit the trails – including a lighted loop. Rentals are available. Call 715-824-7250 for conditions.

SPRING

➔ **One Hour:** Arm yourself with a local birding guide and a pair of binoculars before heading over to the **Godfrey & Maybelle Erickson Natural Area**. The 5.5-acre park is known for birding with more than 170 species documented. Explore the half-mile trail, which is part of the larger **Birding Trail** on the **Green Circle**, or venture out on the trails at **Schmeckle Reserve**. **One Day:** Make a day of it! Enjoy a picnic before you start for the water or take a hike. Spend the day at **Mead Park**, home to the **Kids Are Special Here (K.A.S.H.) Playground**, perfect for families to explore. Then, head north to hike the **Rocky Run Spillway** that runs along the Wisconsin River.

SUMMER

➔ **One Hour:** Cast a line in the **Wisconsin River**, from expansive **Lake DuBay** to the backwaters and sloughs full of musky, channel catfish, northern pike, and panfish. No boat? No problem. Shoreline fishing is abundant at **Jordan Pond** and **Lake Joanis**. More options include the **Stevens Point Flowage** (off Highway HH W.), **River-in-Between Flowage** (off W. River Drive), and **Lake Emily**. **One Day:** Explore the natural habitats and trails within the 33,000-acre **George W. Mead Wildlife Area**. The wildlife area is one of the largest in the state, with over 80 miles of trails to explore. For more adventure, bike some of Wisconsin's best mountain biking trails at **Standing Rocks Park**, with a mix of flow and single-track trails.

FALL

➔ **One Hour:** Get in the saddle and try horseback riding in central Wisconsin. Trail rides are amazing on the 90-acre **Wild West Campground & Corral** tucked in eastern Portage County. **One Day:** Hit the road and enjoy some seasonal leaf peeping. Many of the rural areas in Portage County offer spectacular viewing of the fall colors. To experience the best that the region has to offer, try a car tour of northern Portage County. Don't miss more fall fun, including pumpkin patches, corn mazes, and fresh cheese curds, with a stop at **Feltz's Dairy Store** or **Mullins Cheese**.

Find More Fun!
Check out more ideas at STEVENSPOINTAREA.COM.

Outdoor Checklist

Looking for the best places to go? Here's our must list:

- ☐ Bike the boardwalk on the **Moses Creek** segment of the **Green Circle Trail**
- ☐ Stroll through the **Stevens Point Sculpture Park**
- ☐ Watch for eagles and other wildlife at **Erickson Natural Area**
- ☐ Reel in a musky on the **Wisconsin River**
- ☐ Paddle a stretch of the **Plover River**
- ☐ Fetch with Fido at **Standing Rocks Dog Park**
- ☐ Climb aboard a retired train engine known as **Train 2713**
- ☐ Aim for par at **SentryWorld Golf Course**
- ☐ Saddle up at **Wild West Campground & Corral**
- ☐ Explore the nighttime sky at the **UW-Stevens Point Pejsa Observatory**
- ☐ Throw a disc at **Yulga Park**
- ☐ Walk on the historic **Ice Age Trail**
- ☐ Jump in at **Sunset Lake**
- ☐ Camp by the water at the **Jordan Park (or Lake Emily) Campground**

Guide to Winter Fun

Looking for winter fun? Check out our must list:

- ☐ Hit the hills and go sledding (or rent a toboggan) at **Iverson Park**
- ☐ Find local flavor all season at the indoor **Winter Farmers Market**
- ☐ Explore the winter views at the 280-acre **Schmeckle Reserve**
- ☐ Cross-country ski the lighted trails at **Standing Rocks** or the **Plover River Trail**, part of the **Green Circle Trail**
- ☐ Sip through the **Craft Collective** at stops like **Stevens Point Brewery**, **Central Waters**, or **O'so Brewing Company**
- ☐ Watch the stars in the **Allen F. Blocher Planetarium** at UW-Stevens Point
- ☐ Find creative fun and play at the **Central Wisconsin Children's Museum**
- ☐ Play 18 holes indoors at **Putt-N-Play** and **Fore INDR GLF**
- ☐ Stroll along the trail (with art) at the **Stevens Point Sculpture Park**
- ☐ Explore **300+ miles of snowmobiling trails** throughout Portage County
- ☐ Snowshoe through a dry mesic forest on the **Ice Age Trail**
- ☐ Discover the world of modern agriculture with immersive, multi-sensory activities and exhibits for the whole family in **Food + Farm Exploration Center**
- ☐ Venture through the **UW-Stevens Point Museum of Natural History**



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Portage County

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Siren Shrub Company
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GREEN CIRCLE PALE ALE
Stevens Point Brewery

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BASIL SPARKLING SHRUB
Siren Shrub Company
Diversi-Tea

CHEESE CURDS
Feltz's Dairy Store

GREEN CIRCLE PALE ALE
Stevens Point Brewery

OLD FASHIONED

1.5 ounces rye whiskey or spirit-free alternative
1 ounce Tart Cherry Siren Shrub
3 dashes Angostura bitters
1 orange peel or Luxardo cherry

Add shrub and bitters to a rocks glass. Fill with ice, and stir to combine. Add whiskey or alternative and stir for 30 seconds to chill and dilute. Garnish with orange peel or Luxardo cherry

FAUX FASHIONED* (nonalcoholic)

1.5 ounce Orange Juice
1 ounce Tart Cherry Siren Shrub
0.5 ounce Whiskey Barrel Maple Syrup
4 ounces Seltzer or Club

Combine all ingredients, stir. Top with seltzer and garnish with blood orange.


*recipe by Short Stack Eatery, Madison, WI

apple cider vinegar - based
ethically - sourced
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power ingredient

Creating space at the table for everyone regardless of their drinking preference.

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Relax & Refresh

 Abbey Laufenberg

 Nordic Night Sauna

Searching for a peaceful escape in the Stevens Point Area? We've got plenty of options, from wellness retreats to rejuvenating activities, to help you recharge and unwind!

Ease into the Day

Looking for breakfast or brunch? Try these local favorites! Grab coffee at **Emy J's** or a coffee flight at **Mission Coffee**.

Not a coffee lover? Head to **Diversi-Tea**, which delivers nothing but the finest teas with personal touches of small-town Wisconsin. Indulge in baked goods and specialty sandwiches at **Main Grain Bakery & Eatery**, or savor crêpes at **Ruby Café**.

For everything from pancakes to sandwiches and wraps, visit **The Wooden Chair**, and don't miss **PJ's** mimosa specials, featuring a bottle of Prosecco, juice, and fresh fruit.

Retail Therapy

Browse stylish clothing and accessories at **Bria Bella & Co.**, or explore local treasures like jewelry and drinkware at **Agora Makers Market**. For sustainable home and body products, visit **PROCESS**, a refillery where you can also restock your own containers with various products.

Add some southern flair to your décor at **Turquoise on Main**. Find your next great read at **Sojourn Booksellers** in **Guild Designs, Bound to Happen Books**, or **Kindred Spirit Books**.

For even more charming finds, stop by **Village Gift** in Amherst or **Rustic Raven's Antiques** in Rosholt.

Find Your Zen


Looking for ways to pamper yourself? Relax with one of the best weekend getaways — at the spa! For a complete wellness experience, visit **The Wellness Spa** where you can enjoy a massage, rejuvenating facial, manicure, pedicure, salt spa, and more.

Afterward, experience the mental, physical, and social benefits of the wood-fired **Nordic Night Sauna** where you can enjoy a therapeutic session in the calming space. You can join a community session guided by a host or book privately for a group! 🌲

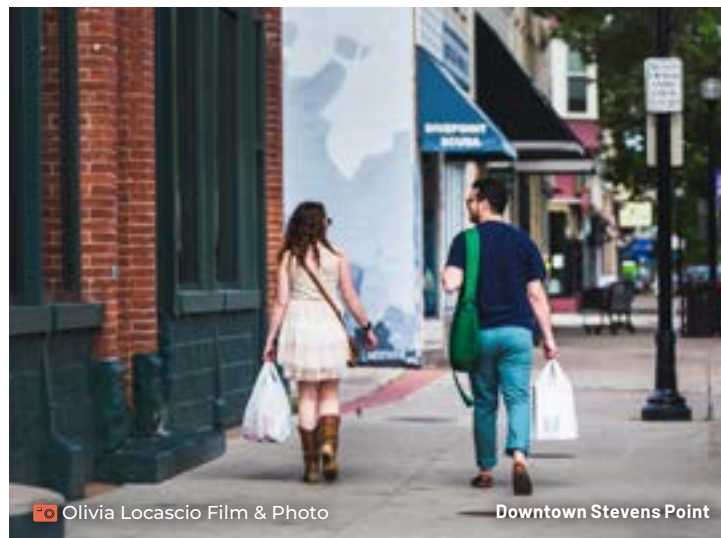
Keep Exploring!


Get our guide to local shopping at **STEVENSPOINTAREA.COM**.




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DOWNTOWN APT. ABOVE SPECIALTY CAFÉ

1412 Third St., Stevens Point | Airbnb.com/h/RubyApt

While Ruby Coffee Roasters is known for its homemade coffee beans and lattes, what you might not know is that there is a warm and cozy apartment waiting to host your perfect getaway in Stevens Point, just above the Ruby Café and steps away from the Wisconsin River.



TINY TOWN BAKERY – HIVE FLATLET

127 N. Main St., Amherst | Bit.ly/TinyTownBakeryFlatlet

If you're interested in waking up to the sweet smell of cinnamon rolls while cozied in bed, the Hive Flatlet might be the perfect rental for you. Made from salvaged and repurposed building supplies, this studio apartment includes one bed (which can be split into two twin beds) and one bath — ideal for a couple's getaway!



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Bed & Breakfasts

Here you'll find a serene retreat tucked on 23 acres where you'll be able to relax in a renovated farmhouse. This bed and breakfast allows you to rent a room or the whole house. The property utilizes solar electric and solar thermal renewable systems all year-round. Artha is located 6 miles south of Amherst.



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Fresh-Picked Local Flavor

We've got you covered with our guide on where to pick berries in central Wisconsin.

CHET'S BLUEBERRY FARM

Chet's has over 14,000 highbush blueberry plants of more than eight different varieties with 12 acres to pick from. Make sure to stop out and experience the fun atmosphere while picking the most delicious blueberries.

→ **Where:** 525 County Rd. J, Stevens Point
Type of Berry: Blueberries
When: Mid-July through August (and possibly early September)

STROIK'S BERRY FARM

At Stroik's, you'll find fields full of ripe strawberries, raspberries, and blueberries. This family-friendly farm offers pick-your-own and pre-pick options, in addition to their own raw, organic local honey.

→ **Where:** 154802 County Rd. C, Mosinee
Type of Berry: Strawberries, raspberries, and blueberries
When: Mid-June through the end of July, plus a fall raspberry harvest

LAKEVIEW BERRY FARM

Lakeview is a family-owned farm that has grown raspberries for more than 60 years! Over time, they have expanded to grow blueberries, currants, and gooseberries. Make sure to round up the kiddos for a fun day of berry picking, and after, relax at one of Lakeview's shaded picnic areas.

→ **Where:** 203121 Bergen Rd., Mosinee
Type of Berry: Blueberries, raspberries, currants, and gooseberries
When: Mid-June through the first hard frost

ARNOLD'S STRAWBERRIES

Arnold's is a family farm with a long tradition (more than 150 years!), and offers pick-your-own and pre-picked strawberries. Beyond the berry season, you'll find other fun farm activities throughout the year.

→ **Where:** 343 County Rd. PP, Rudolph
Type of Berry: Strawberries
When: Depending on conditions, the best time for picking is mid-summer

BEYOND BERRIES

Everyone knows the joys of a pick-your-own farm, from strawberries to blueberries, but you don't want to miss the chance to go behind the scenes of a working vineyard and help harvest grapes in the fall at **Rock Ridge Vineyard**.

For more, don't miss a stop at **Casey's Orchard**. While they don't offer pick-your-own options, the farm store serves up fresh-picked apples (in season) and a variety of other farm goods throughout the year.



How to Shop the Farmers Market

BYOB: Bring your own bag (or cooler to keep your market finds cool) to bring home all of the goodies you love.

Preview, Then Buy: Walk through and scope out the available goods before making your final purchases.

Plan Your Visit: Check out the guide to what's in season in **Farmshed's Farm Fresh Atlas** to shop seasonally.

Where to Find It: May to October, it's in downtown Stevens Point. November to April, it's at the **Berard Center**.

DID YOU KNOW?

The historic **Mathias Mitchell Public Square** is home to one of the longest running farmers markets in Wisconsin, where farmers have been selling their wares since 1847. 🌾

we have a bunch of
cool merch now.

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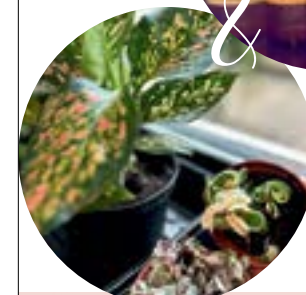
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SHOPPING



Rooted in Adventure

Throughout the Stevens Point Area, you'll find places where you can taste, learn, and experience for yourself why agritourism is so noteworthy in central Wisconsin.

FLOWER FIELDS

Nothing says summertime more than a field of gorgeous sunflowers. In the Stevens Point Area, explore an expansive field of sunflowers, typically planted near Old Amish Road at **Sopa Fairview Farm**, where the public is welcome to meander through the field and take pictures. While it varies, peak blooms are usually in late July and early August. Don't forget to grab some sunflower oil!

Close by is **Gather Farm & Flowers** where visitors are welcomed onto the flower fields in late July to pick their own bouquets. The pick-your-own opportunities are the perfect relaxing summer activity with family or friends, or even for a special date night.

BRUNCH ON THE FARM

For more local finds, head straight to the source for brunch at **Lonely Oak Farm**. The farm offers brunch every Sunday from Mother's Day through Halloween. The best part? After brunch, you can head out and explore the expansive 33,000 acres at the state's largest wildlife area — **George W. Mead** — which neighbors Lonely Oak Farm.



STEVENS POINT HISTORY TOURS



Buy tickets or charter your own tour!
Historic Downtown Stevens Point Walking Tour
Point Brewery History Tour
History Pub Crawls
UW-Stevens Point Campus History Tour

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Looking for a traditional autumn harvest experience? There are lots of fun fall spots worth a stop. Search for the perfect pumpkin to carve at the **Point Pumpkin Patch**. Find locally grown apples, along with other fresh goodies like apple cider, honey, jam, jellies, and maple syrup, at **Casey's Orchard**.

Feltz's Dairy Store goes all out in the fall with pumpkin patches, apple cider donuts, and a big corn maze that turns haunted right before Halloween! Plus, there's a farm-themed playground and petting zoo for the kids. Don't forget about the famous cheese curds made with the dairy milked on site. In fact, you can watch the robotic milking technology in action through a viewing window in the store.

EXPLORE THE STORIES BEHIND THE FOOD YOU EAT

Have you ever wondered how food reaches your plate? If you're curious about the journey from farm to fork, make a stop at **Food + Farm Exploration Center**! Visitors of all ages and abilities can dive into fun through hands-on agricultural experiences, an immersive exploration area, and educational programming.

Make sure to come hungry and dine at the **Colorful Plate Café** where you can taste the freshness of the local ingredients.

And, if you love potatoes like we do, then you'll be excited to hear that outside the entrance is the World's Largest Potato Masher. It's a fun sight and the perfect place for a photo op. 🥔



Fav Spots to Shop

Find the perfect local shops, from clothing to gifts!

LOCAL STYLE

Agora Makers Market
Bria Bella & Co.
Real Deals on Home Décor
Stevens Point Area Gift Shop

FOR THE HOME

Arteffects
Koerten's Gallery
Lily & Vine Floral and Gifts
PROCESS Low Waste Shop
Q Gallery Artists Cooperative
Rustic Raven's Antiques
Turquoise on Main
Village Gift

LOCAL FLAVOR

The Bottle Stop
Diversi-Tea
Feltz's Dairy Store
Mullins Cheese
Stevens Point Area Co-op
The Village Hive

OUTDOORS

Campus Cycle
Divepoint Scuba
Fall Line Outfitters
Hostel Shoppe
Point Area Bicycle Service
Taps and Tackle Co.

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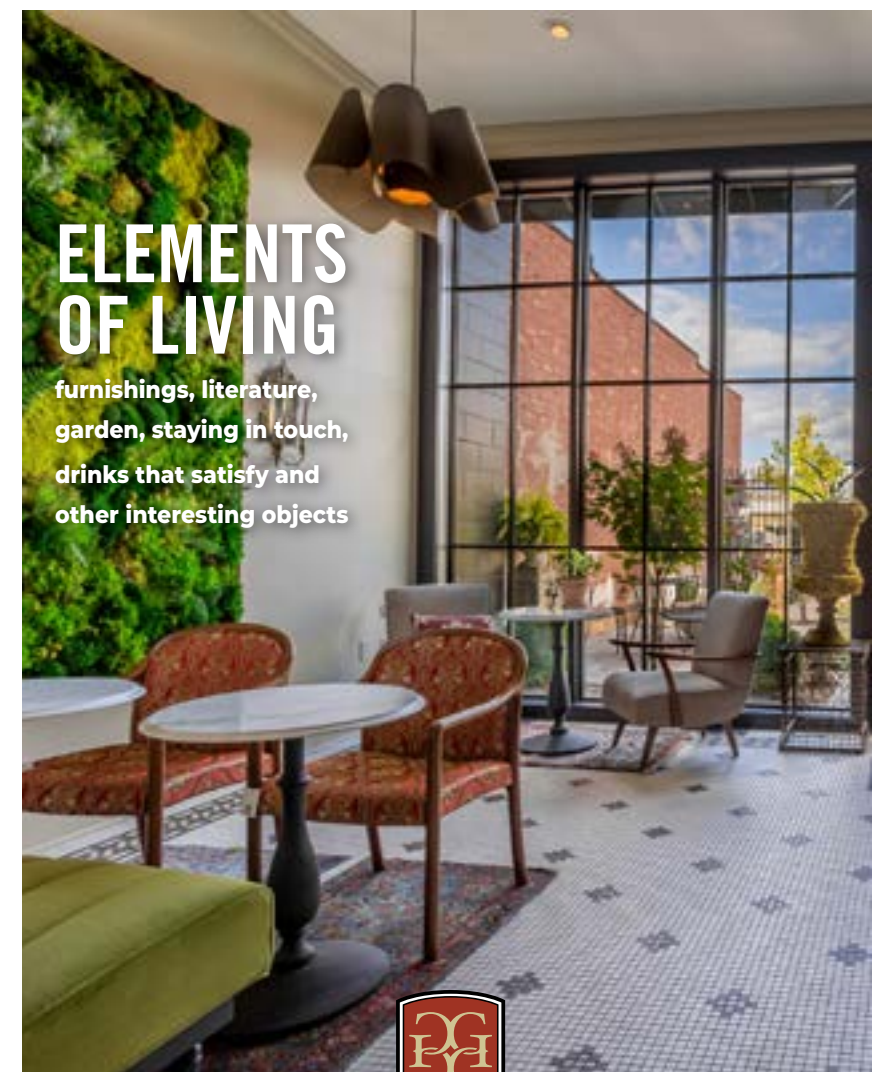


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*Event by CREATE Portage County

Make Music Day
Saturday, June 21st

Riverfront Rendezvous
July 3rd, 4th, 5th

Fourth of July Parade
Friday, July 4th

Discover Downtown
Saturday, July 19th

Wine Walk
Friday, August 15th

Notes @ Night
Wednesday, June 4th - September 10th
5:30-8:30pm

Dozynki Downtown*
Saturday, September 20th
*Event by Polish Heritage Awareness Society

Halloween Trick-or-Treating
Saturday, October 25th

Shop Small Week
November 23rd -29th

Holiday Parade
Wednesday, November 26th

Small Business Saturday
Saturday, November 29th

Downtown Christmas
Saturday, December 13th

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JORDAN BAR AND GRILL
Don't miss their delicious, award-winning Bloody, garnished with olives, a big pickle, celery, and pickled asparagus to add a unique yet amazing flavor.

PJ'S AT SENTRYWORLD
Don't sleep on this flavor-packed Bloody Mary flight, featuring four 8-ounce, flavored Bloodies with signature garnishes. The flight is paired with the classic Wisconsin chaser – beer, of course.

POINT AFTER PUB & GRILL
Their savory Bloody is served with a pickle, beef stick, and mushroom, all topped with a lemon wedge. Yum!

FINAL SCORE
Final Score makes a great Bloody Mary, served with a pepper and a big pickle to accompany your taste buds as you watch the game (this sports bar has a TV in every direction).

PARTNERS PUB AND GRILL
Served with an olive, a big pickle, and a delicious Bloody Mary mix, their rendition is sure to leave you satisfied.

Wisconsin Classics to Try

Bloody Marys aren't the only thing stacked with flavor in the Stevens Point Area. Check out the best spots for cheese curds, fish fry, and burgers.

CHEESE CURDS
Looking for the best cheese curds? **PJ's at SentryWorld** is a must-try for fresh, mouth-watering curds.

Don't discount other local favorites like **Guu's on Main** or **Point After Pub**.

For a fresh take, visit **Feltz's Dairy Store** for squeaky cheese curds made on site.

FISH FRY
Ready for your fish fry fix? Stop in at **Hilltop Pub & Grill** any day of the week for a famous fish fry that has been served for over 30 years. Or head downtown to **Guu's on Main** for their Friday fish fry.

Point After also offers great fish fry – including beer-battered, season-breaded, Cajun pan-fried, or lemon pepper pan-fried.

BURGERS
Calling all burger lovers! For the best overall selection, check out **Hilltop Pub**, **The Big Garlic**, or **Monk's Bar & Grill**. For the best classic burger, head to **The Wooden Chair**, **Ruby Café**, or **Amber Grill**. Is non-meat more your thing? Visit **Wicked Willow** or **Guu's on Main**. For a burger piled high with toppings, go to **Bullheads**, **Whitetail Lanes**, **PJ's**, or **Brian & Wendy's Hiawatha**. Yum! 🍔





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EXPLORATION CENTER

Colorful Plate Café is located inside Food + Farm Exploration Center in Plover, just south of Lake Pacawa.



Brunch Like a Local

Uncover the best brunch spots worth a stop in the Stevens Point Area.



IN THE MOOD FOR BREAKFAST OR LUNCH? WHY NOT GRAB BOTH?

With brunch in the Stevens Point Area, you'll find everything from delicious homemade crêpes at **Ruby Café** to the classic Wisconsin brunch drink – the Bloody Mary – at **Point After Pub**.

Start your weekend off right and sink your teeth into a.m. eats at **Legacy Family Restaurant**. Don't stop there, get your farm-to-table fix with a visit to **Lonely Oak Farm**, or take a seat at **Father Fats Public House** and get a taste of their ever-changing, shareable brunch plates!

New to the brunch scene is **Knowlton House Distillery**, serving up everything from a wild berry waffle to homemade biscuits and gravy. While you're there, taste their spirits (made from milk sugar) because brunch is better with a drink in your hand.

Another can't-miss, local favorite filled with antiques and history as rich as their food is

The Wooden Chair as they offer a variety of tasty options. For more, **Main Grain Bakery & Eatery** serves up a unique twist on brunch with their breakfast boards – that's right, charcuterie, but with your favorite brunch dishes!

Or, level up your brunch at **PJ's** at SentryWorld by adding a mimosa special, featuring juices and fresh fruit, to the table.

STILL HUNGRY?

Check out the '50s-themed diner, **Rock 'N' Roll Cafe**. Find imaginative brunch drinks at **Jordan Bar and Grill**. Enjoy your meal with a waterfront view at **Bullheads Bar & Grill**. Or grab a seat at the counter of **R.D's Diner** for more brunch staples. 🍷

Where Is Your Favorite Spot?

Tell us on Instagram at **@STEVENSPOINTAREA**.

Late-Night Eats

Hungry after 8 p.m.? Feed your appetite with these late-night options in the Stevens Point Area.

BEST ON A BUN
If you prioritize late-night snacks served up on a bun, including burgers, dogs, and sandwiches, don't skip **The Big Garlic**. This popular spot serves up tasty options until 9 p.m. on Friday and Saturday. Order up the Big G — a third-pound burger topped with their house-made seasoning and cheese on a toasted, garlic butter kaiser roll. Trust us, the garlic breath is worth it.

BY THE SLICE
Late nights were made for pizza. In the Stevens Point Area, you'll find pizza by the slice served up until 3 a.m. on Friday and

Saturday at **Polito's Pizza**. Known for their New York-style slice, it is a generous portion with a wide variety of toppings, from traditional pepperoni to steak and fries to mac and cheese. The hardest part? Picking just one.

SHAREABLES
If you find yourself hungry, but not for a meal, head to **Great Northern Distilling** where they serve up a tasty shareable menu until one hour before close. From classics, including charcuterie and soft pretzels, to more adventurous offerings like smoked whitefish pâté, these will hit the spot. (And no, you don't have to share.)



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HONORABLE MENTIONS
Shallow Waters, nestled on the Wisconsin River, is a hidden gem for late-night bites. Open until 10 p.m. on Friday and Saturday, and 9 p.m. all other days of the week, it's a waterfront stop not to miss.
PJ's, a favorite for locals and visitors alike, has a late-night

menu served every day of the week (from 9 to 10 p.m. Sunday through Thursday and 9 to 11 p.m. Friday through Saturday).
Or enjoy the bar scene with good grub at **Partners Pub and Grill**, where the kitchen stays open until 10 p.m. and fried foods are available until close. 🍷



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SOFT SERVE

Belts': This hometown favorite attracts college students, visitors, and locals for a few very sweet reasons: the delicious flavors, huge portions, and low prices! There is a reason people camp out in the frigid March Wisconsin weather for their favorite treat. Be sure to plan ahead as they are cash only! (There is an ATM on site.)

Carl D's: Just around the corner, you'll find this Stevens Point soft-serve establishment. Opening their doors in 2015, they offer everything from sundaes, floats, malts, cones, and flurries to Wisconsin chili and popcorn.

HARD SERVE

Emy J's: Enjoy the taste of Madison, Wisconsin's Chocolate Shoppe Ice Cream, right in the heart of Stevens Point!

King Cone: The only locally made ice cream, with more than 100 flavors, can be found at King Cone. You can choose from 40 flavors that rotate in the case.

Feltz's Dairy Store: Ice cream is only one of the delicious options you'll find at this farm-based store. In addition to cheese, meat, and milk, you'll find 16 flavors of King Cone ice cream. 🌱

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Top Spots for Cocktails & Mocktails

We've rounded up some of the best spots in the Stevens Point Area where you can enjoy a flavorful mocktail that looks just as stylish as a cocktail — or indulge in a perfectly crafted cocktail for those looking for a spirited option.

Every drink has a story and **Daisy Lounge** brings those stories to life — the menu describes the historical or cultural relevance of each. Along with an elite menu of carefully crafted cocktails, you'll also find a handful of tasty mocktails at **Great Northern Distillery**.

In the mood for something sweet? **Sugar Bar** serves flavored martinis, craft beer, and mixed drinks.

Grab a refreshing drink — with a nonalcoholic spin — from **Guu's on Main** and their mocktail menu. Their winter specials include drinks like a nonalcoholic Mojito, Hibiscus Lemonade, and more!

Be sure to check out **PJ's**, serving up good eats and drinks on the regular, for one of their signature mocktails. Try drinks like a refreshing Mint Pomegranate Cooler or cozy Chai Vanilla Creamsicle.

Looking for more inclusive drinking options in central Wisconsin? You'll find hand-crafted, zero-proof drinks on the menu at **Father Fats Public House**, **Muse**, and others. Or, opt to make your own with help from local makers like **Siren Shrub Company**, **Diversi-Tea**, and **Tapped Maple Syrup**.

Mix Your Own

Read the full article here.



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TRBA.fun



THE VILLAGE HIVE
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TheVillageHiveBakeryAnd-
LocalFoodsCollective.com

Amherst Area 2025 Events

JANUARY

- 11 Point Dance Ensemble Presents
Choreography Showcase**
2 p.m., Tickets will be sold at the door.
Visit PointDance.org for more information.
Jensen Community Center
- 24-25 Tomorrow River Community Charter School
8th Grade Dinner Theater**
Visit TRCCS.org for details.
Jensen Community Center

FEBRUARY

- 1 Willy Porter**
This crowd-favorite, singer-songwriter will perform in the
Jensen Community Center Theater.
Visit JensenCenter.org for ticketing details.
Jensen Community Center

MARCH

- 13-16 Amherst High School Musical**
Musical and times are to be determined (TBD). Contact the
Amherst High School for more information.
Jensen Community Center
- 15 Shamrock Shuffle Fun Run**
Find Central Woggers on Facebook for more information.
Downtown Amherst

APRIL

- 5 Tomorrow River Variety Show**
Community members will showcase their talents on stage!
Tickets will be available at the door.
Jensen Community Center
- 15 Jensen Community Center Youth Soccer Program**
This program will run Tuesday and Thursday evenings, and
Saturday mornings through mid-May. Sign up by March 15
at JensenCenter.org.
Jensen Community Center
- 19 Tomorrow River Business Association Easter Egg Hunt**
Visit TRBA.fun or call 715-824-4467 for more information.
Jensen Community Center

MAY

- 2-3 Swap-O-Rama**
8 a.m.-4 p.m., Take part in a village-wide garage sale.
Visit TRBA.fun for more information.
Amherst
- 3 Twitty & Lynn**
This tribute to Conway Twitty and Loretta Lynn features
their talented grandchildren, Tre Twitty and Tayla Lynn.
Visit JensenCenter.org for ticketing information.
Jensen Community Center
- 6 Steps of Summer**
Join in a free and fun summer walking program on
Tuesday evenings.
Email CentralWoggers@gmail.com for more information.
Jensen Community Center

JUNE

- 27 Tomorrow River Business Association Wine Walk**
Sample wines throughout Amherst, beginning at the
Jensen Community Center. Visit TRBA.fun for information.
Downtown Amherst

JULY

- 9-12 Variety Productions Children's Musical**
Musical and times are TBD. Contact
VarietyProductionsJG@gmail.com for more information.
Jensen Community Center
- 17-20 Portage County Fair of Amherst**
Amherst Fairgrounds

AUGUST

- 2 Concert on the Terrace**
Check out this outdoor community concert. Contact
VarietyProductionsJG@gmail.com for more information.
Jensen Community Center
- 16-17 Little Britches Rodeo**
Amherst Fairgrounds
- 27 Back to School Night**
Returning Amherst School District students and families
can enjoy food vendors and entertainment.
Jensen Community Center

SEPTEMBER

- 6 Celebrate Amherst Music & Craft Festival**
Enjoy crafts from 10 a.m.-4 p.m., and evening music until dark.
Downtown Amherst

OCTOBER

- 3-5 Hidden Studios Art Tour**
Explore hidden art studios in the fall foliage.
Visit HiddenStudiosArtTour.com for more information.
- 11 The 19th Annual River Run**
Partake in the annual Jensen Community Center
fundraiser. Registration will begin on May 1 at
JensenCenter.org.
Central Waters Brewery

NOVEMBER

- 15 Om Is Where the Heart Is**
10 a.m.-4 p.m., This holistic fair aims to nourish your
mind, body and spirit, featuring live workshops and
movement classes.
Visit NorthwoodsHealthAndWellness.org for
more information.
Jensen Community Center

DECEMBER

- 5 Tomorrow River Christmas Parade**
6:30 p.m., Enjoy the lighted parade down Main Street.
Visit TRBA.fun for more information.
Downtown Amherst
- 6 Tomorrow River Christmas Craft Show**
9 a.m.-4 p.m., Visit Tomorrow River Christmas Craft Show
on Facebook for more information.
Jensen Community Center
- 13 Family Holiday Event**
Children and their families are invited to a morning of
holiday fun with a visit from Santa.
Jensen Community Center
- 13 Christmas in the Village**
These community concerts feature chili and a tree lighting.
Email VarietyProductionsJG@gmail.com for
more information.
Amherst Opera House

Jensen Community Center
487 N. Main St.
Amherst, WI 54406
715-824-5202

For more information and updates on our events, please visit [JensenCenter.org](https://www.jensencenter.org).
You can also visit and like us on Facebook at Jensen Community Center/Community
Spirit and Instagram at @jensen.community.center.



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no matter the season!



RESTAURANTS

19th Hole - Wisconsin River Golf Club 705 W. River Dr. W., Stevens Point 715-344-9152
Amber Grill 1001 Amber Ave., Stevens Point 715-344-9808
Ambrosia's Pub & Grill & Catering 192 S. Main St., Amherst 715-824-2332
Arbuckles Eatery & Pub 1320 Strongs Ave., Stevens Point 715-341-2444
Backwoods Bar and Grill 1511 N. 2nd Dr., Stevens Point 715-344-7455
Bahamas on the River 1766 Cty. Rd. HH, Stevens Point 715-997-9090
Becky's Downtown Polonia Cafe 7419 County Road Z, Custer 715-592-4900
Belts' Soft Serve 2140 Division St., Stevens Point 715-344-0049
Bill's Pizza Shop 1101 Main St., Stevens Point 715-344-9557
BJ's Brick Pit House 107 N. Main St., Rosholt 715-677-4740
Brian & Wendy's Hiawatha 817 Main St., Junction City 715-457-2999
BroKogi 108 Division St. Ste. C, Stevens Point 715-618-6215
Bullheads Bar and Grill 3368 Campsite Dr., Stevens Point 715-344-5990
Carl D's Soft Serve 1232 Park St., Stevens Point 715-340-3390
Chef's Kitchen 924 Clark St., Stevens Point 715-544-1744
Clear Water Harbor N. 2757 Cty. Hwy. QQ, Waupaca 715-258-2866
Colorful Plate Café 3400 Innovation Dr., Plover 715-303-3383
Cozy Kitchen 1338 Third St., Stevens Point 715-344-8620
El Mezcal 5741 Windy Dr., Ste. E, Stevens Point 715-342-1521
Emy J's Coffee House & Café Multiple locations
Father Fats Public House 945 Clark St., Stevens Point 715-544-4054
Final Score 908 Maria Dr., Stevens Point 715-343-0533
Franny's Family Restaurant 5720 Windy Dr Ste. D, Stevens Point 715-997-9372
Graffiti's Sports Pub 912 Main St., Stevens Point 715-344-4450
Grannys Country Cafe 167 N. Main St., Rosholt 715-677-3146
Grazies Italian Grill 5327 Hwy. 10 E., Stevens Point 715-345-7808
Grit & Grace Family Restaurant 9679 Western Wy., Amherst 715-824-4748
Guu's on Main 1140 Main St., Stevens Point 715-344-3200
Hilltop Pub & Grill 4901 Main St., Stevens Point 715-341-3037
Jordan Bar & Grill 5696 State Hwy. 66, Stevens Point 715-544-6732
King Cone 2534 Post Rd., Plover 715-345-1600
Knowlton House Distillery 204575 Cty. Road DB, Mosinee 715-693-0099
Legacy Family Restaurant 5110B Main St., Stevens Point 715-883-1222
Library Café 501 Michigan Ave. N., Stevens Point 715-295-7331
Main Grain Bakery & Eatery 1009 1st St. Ste. C, Stevens Point 715-630-1486
Mama Mai's Noodles 2824 Stanley St., Stevens Point 715-997-9385

Restaurants that are **bolded** have expanded listings in the directory.

Matero's Pub & Pizza 7335 WI-66, Custer 715-592-5111
Matsu Ya 5725 Windy Dr., Stevens Point 715-341-8893
Michele's Restaurant & Catering 513 Division St., Stevens Point 715-341-3363
Mission Coffee House Multiple Locations
Monk's Bar & Grill 1400 Commerce Pl., Plover 715-544-6615
Muse 1800 North Point Dr., Stevens Point 715-346-1800
O'so Brewing Company 1800 Plover Rd., Plover 715-254-2163
Olympia Family Restaurant 200 Division St. Ste. A, Stevens Point 715-341-2266
Partner's Pub and Grill 2600 Stanley St., Stevens Point 715-544-0661
PHO EVER 21 25509 Hwy 10 E Suite A., Stevens Point
PJ's Restaurant 601 Michigan Ave. N., Stevens Point 715-345-1600
Point After Pub & Grill 801 2nd St., Stevens Point 715-344-7222
Point Market & Vietnamese Restaurant 3511 Church St., Stevens Point 715-345-1311
Polito's Pizza 960 Main St., Stevens Point 715-341-9980
Ranchito Mexican Restaurant 3462 Church St., Stevens Point 715-344-5185
Rock 'N' Roll Cafe 2801 Stanley St., Stevens Point 715-544-6612
Rose House Café 1140 Clark St., Stevens Point 715-997-9556
Rookies Sports Pub 3425 Church St., Stevens Point 715-344-7026
Ruby Café Multiple Locations
Rusty's Backwater Saloon 1715 W. River Dr., Stevens Point 715-341-2490
Shallow Waters 1602 Cty. Rd. HH, Stevens Point 715-544-0880
Silver Coach 38 Park Ridge Dr., Stevens Point 715-341-6588
Sky Club 2202 Post Rd., Plover 715-341-4000
South Point Restaurant 3057 Church St., Stevens Point 715-341-2340
Starry Night Cat Cafe 1141 Clark St., Stevens Point 715-544-0133
Subway Multiple Locations
Sunflower Café 2301 Church St., Stevens Point 715-570-0393
The Big Garlic 1157 Main St., Stevens Point 715-544-0107
The Landmark 102 S. Main St., Amherst 715-824-2200
Tiki Beach Bar & Grill 1126 Cty. Rd. DB, Mosinee 715-341-2232
Tokyo Steak House 1617 Academy Ave., Stevens Point 715-344-8444
Two Lakes Restaurant 9915 Two Lakes Rd., Almond 888-293-0781
Wicked Willow LLC 1137 Main St., Stevens Point 715-833-1716
Wiscow Pizza & Wings 1400 Commerce Pl., Plover 715-997-9000
Wissota Chophouse 1117 Centerpoint Dr., Stevens Point 715-295-7273
The Wooden Chair 1059 Main St., Stevens Point 715-341-1133
Zest Bakery & Coffeehouse 624 Isadore St., Stevens Point 715-344-6185



HOTELS	ADDRESS	INQUIRIES	AMENITIES
Cobblestone Hotel & Suites	1117 Center Point Dr., Stevens Point	715-343-0522 StayCobblestone.com	60 ROOMS 🚗 📶 🏠 🐾 🍷 🚰 🚰
Country Inn & Suites	301 N Division St., Stevens Point	715-345-7000 ChoiceHotels.com/wi484	72 ROOMS 🚗 📶 🏠 🐾 🍷 🚰 🚰
Days Inn & Suites	159 N Division St., Stevens Point	715-341-9090 WyndhamHotels.com	86 ROOMS 🚗 📶 🏠 🐾 🍷 🚰
Fairfield Inn & Suites	5317 US Hwy. 10 E, Stevens Point	715-342-9300 Marriott.com/stefi	60 ROOMS 🚗 📶 🏠 🐾 🍷 🚰
Holiday Inn Express	1100 Amber Ave., Stevens Point	715-344-0000 HIExpress.com/stevenspoint	66 ROOMS 📶 🏠 🐾 🍷 🚰
Holiday Inn Hotel & Convention Center	1001 Amber Ave., Stevens Point	715-344-0200 HolidayInn.com/stevenspointwi	149 ROOMS 📶 🏠 🐾 🍷 🚰 🚰
Home2SuitesbyHilton	3317 John Joanis Dr., Stevens Point	715-396-1000 Hilton.com	91 ROOMS 📶 🏠 🐾 🍷 🚰 🚰
La Quinta Inn & Suites	4917 Main St., Stevens Point	715-344-1900 WydnhamHotels.com	73 ROOMS 🚗 📶 🏠 🐾 🍷 🚰
The Inn at SentryWorld	501 Michigan Ave. N, Stevens Point	715-345-1600 SentryWorld.com/lodging	64 ROOMS 🚗 📶 🏠 🐾 🍷 🚰 🚰

BED & BREAKFASTS	ADDRESS	INQUIRIES	AMENITIES
Artha Sustainable Living Center	9784 Cty. Rd. K, Amherst	715-824-3463 ArthaOnline.com	2 ROOMS 🚗 📶 🏠 🍷
Dreams of Yesteryear	1100 Brawley St., Stevens Point	715-341-4525 DreamsOfYesteryear.com	6 ROOMS 🚗 📶 🏠 🍷

SHORT-TERM RENTAL	ADDRESS	INQUIRIES	AMENITIES
Amherst Riverdance Cabin	5051 Keener Rd., Amherst	Vrbo.com/270899ha	WHOLE HOUSE, 4 ROOMS 📶 🏠 🐾
Downtown Ruby Café Apt.	1412 3rd St., Stevens Point	Airbnb.com/h/RubyApt	WHOLE APT, 2 ROOMS 📶 🏠 🐾 🚰
Tiny Town Bakery - Hive Flatlet	127 N. Main St., Amherst	Bit.ly/TinyTownBakeryFlatlet	WHOLE LOFT, 1 ROOM 🚗 📶 🏠 🐾 🍷
Water Dragon Inn	2023 Locust St., Stevens Point	715-252-5246 WaterDragonInn.com	WHOLE HOUSE 🚗 📶 🏠

CAMPGROUNDS	ADDRESS	INQUIRIES	AMENITIES
Collins County Park	2711 Cty. Rd. I, Rosholt	715-346-1433 Co.Portage.WI.US	27 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟
DuBay County Park	4501 Cty. Rd. E, Junction City	715-346-1433 Co.Portage.WI.US	31 SITES 🚗 ⚡ 🚰 🚰 🚰 🌟
Hartman Creek State Park	N2480 Hartman Creek Rd., Waupaca	715-258-2372 DNR.WI.gov	101 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟
Jordan County Park	1903 Cty. Hwy. Y, Stevens Point	715-346-1433 Co.Portage.WI.US	25 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟
Lake DuBay Shores Campground	203040 DuBay Dr., Mosinee	715-457-2484 DuBayShores.com	150 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟
Lake Emily County Park	3961 Park Dr., Amherst Junction	715-346-1433 Co.Portage.WI.US	72 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟
Rivers Edge Campground	3266 Campsite Dr., Stevens Point	715-344-8058 RiversEdgeWisconsin.com	265 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟
Wild West Campground & Corral	9495 Hwy. 54, Amherst	715-824-5112 WildWestCampground.com	54 SITES 🚗 ⚡ 🏠 🚰 🚰 🌟

LODGING KEY	🌊 Lake or River Access	⛺ Tent Area
🚗 Taxi Service	🏋️ Fitness Center	🗑️ Dump Station
🅅 Free Parking	🐾 Pet Friendly (Additional Fee May Apply)	🚰 Plumbing (Flush Toilets & Showers)
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🏊 Pool Access	🍴 Restaurant On-Site	💧 Water Sites
	★ Playground Area	🚗⚡ Electric Car Charging Station





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BRINGING THE KIDS

☐ **Must Have: Water Fun**

Jump into the saltwater pool at **Fairfield Inn & Suites** or hit the inflatable obstacle course at **Rivers Edge Campground** (when in season). Find even more swimming options on Page 37.

☐ **Must Have: Free Breakfast**

Book a room and grab a plate. Nearly all of our local hotels offer breakfast and many offer hot options. Check out the free breakfast breakdown on Page 74.

COUPLE'S ESCAPE

☐ **Must Have: Cocktails**

Start your evening with a cocktail or end it with a nightcap at one of these establishments — **Library Café**, **Amber Grill**, or **Wissota Chophouse** — all offering a bar and lodging under the same roof.

☐ **Must Have: Romance**

Rekindle the spark with a romantic stay at a quaint bed and breakfast, but if they aren't your thing, you can check out a whirlpool suite to dial up the romance.

BESTIES' GETAWAY

☐ **Must Have: Time to Chill**

If prioritizing downtime and making memories together is at the top of your to-do list, find the perfect home rental to match your crew's vibe — from cozy to boujee.

☐ **Must Have: Brunch**

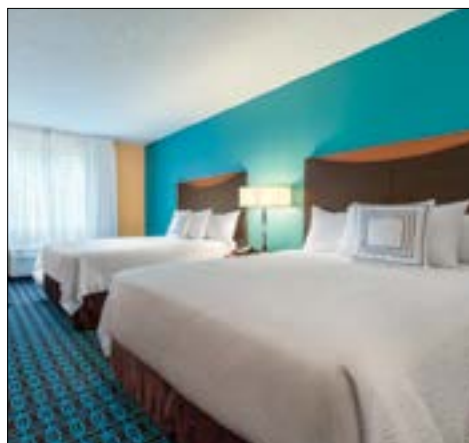
Whether you start early or sleep in, here are a few local favorites: **The Wooden Chair**, **Father Fats Public House**, **Sky Club**, and **Ruby Café**. Or try breakfast in a glass with a Bloody Mary at **Rusty's Backwater Saloon**. 🍷



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Fido-Friendly Places to Stay

We have you covered with our guide of places to stay with your furry friend.

The **Inn at SentryWorld** is a great spot to stay with your dog. You don't want to miss a chance to stay here – from the beautiful architecture to the rolling golf course. Guests can expect to find a warm mix of stone and timbers that showcase the character of Wisconsin and bring the beauty of the outdoors inside. They also offer pet-friendly rooms so you and your dog can stay comfortably together.

The **Holiday Inn, Home2 Suites, Country Inn & Suites**, and **Days Inn & Suites** are a few other options for an enjoyable stay with Fido.

If you're looking for a short-term vacation rental, **Amherst Riverdance Cabin** is just one of the many rental spaces in the area that welcome dogs. Get a one-of-a-kind, cozy cabin along the shores of the Tomorrow River, perfect for a swim with your pup. While it feels tucked away, you are just a short drive to Amherst.

For another great option, don't miss the **Bakery Flatlet**, residing above **The Village Hive** bakery in Amherst. This cozy, pet-friendly spot comes with a bakery-viewing

window as part of the studio apartment right in downtown Amherst.

Prefer to camp? The Stevens Point Area has plenty of campgrounds to choose from, with private, county, and state options that would be happy to welcome you and your dog. **Rivers Edge Campground** is a great option for the whole family. Here you'll find several cabins available for rent, with most of them sitting along the shores of a large man-made pond. The pond is the perfect place to spend a hot summer day – from the wide sandy beach to inflatable water activities.

Or, you could saddle up and take a trail ride at **Wild West Campground & Corral**, another great option for family fun that welcomes your pooch. Any of the county and state park campgrounds are also pet friendly, including **Hartman Creek State Park**, which has a pet-friendly picnic area!

Be prepared! Before booking your stay, be sure to ask about bringing your pet and be aware that additional pet fees may apply. 🌲

10 Minutes walk from UW Stevens Point!

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Things To Do

Arts & Culture

ANNETTE & DALE SCHUH RIVERFRONT ARTS CENTER ❶❷

The Riverfront Arts Center is always free and open to the public Wed.- Fri. 11am-5pm, Weekends 11am-3pm. Closed Holidays & between exhibits.

1200 Crosby Ave., Stevens Point 715-342-4113 [StevensPoint.com/RAC](#) **SEE AD, PG. 58**

CARLSTEN ART GALLERY ❶

Features exhibitions of contemporary artwork by students, faculty, and guest artists. Open during UW-Stevens Point sessions; summer hours vary.

Noel Fine Arts Center, UW-Stevens Point 715-346-2669 | [UWSP.edu](#)

CENTRAL WISCONSIN SYMPHONY ORCHESTRA ❶❷❸

The Central Wisconsin Symphony Orchestra presents exciting performances year-round in venues around central Wisconsin. Visit [CWSO.org](#) for their schedule of upcoming events and performances.

800 Main St., Stevens Point 715-345-7726 | [CWSO.org](#) **SEE AD, PG. 54**

CULTURAL COMMONS ❸

Honors the region's history, heritage, and international relationships. Pathways within lead visitors to sculptures, plantings, and resemblances of our sister and partner city countries.

Pfiffner Pioneer Park

[SPCulturalCommons.com](#)

HIDDEN STUDIOS ART TOUR ❶❷

Oct. 3-5, 2025. Explore wonderful working art studios. See WHERE and HOW art is created. Choose from the works of over 25 regionally and nationally recognized artists and fine craftspeople.

[HiddenStudiosArtTour.com](#) **SEE AD, PG. 20**

NORDIC NIGHT SAUNA, LLC

Experience authentic wood-fired sauna in downtown Stevens Point, emersed in an urban naturescape. We offer community and private sessions and special events. Fostering SISU, Cultivating community.

1027 Union St., Stevens Point [NordicNightSauna.com](#) **SEE AD, PG. 56**

Q GALLERY ARTISTS COOPERATIVE ❶❷

Artist owned. Original, local fine art: painting, photography, glass, printmaking, jewelry, ceramics, wood, and fiber.

1108 Main St., Stevens Point 715-345-2888 | [QArtists.com](#) **SEE AD, PG. 59**

SMITH SCARABOCCHIO ART MUSEUM

Featuring the artwork of founder Dr. David L. Smith and local artists with exhibitions throughout the year. Call for hours and more information.

800 Main St., Stevens Point 715-345-7726 | [CWSO.org](#)

STEVENS POINT AREA FESTIVAL OF THE ARTS ❶❷

April 6. Artist & Fare in Plover. Shop 50 artists booths featuring Midwest's most accomplished artists, support local art education at the art raffle, and enjoy kid's art zone. FREE!

1800 Plover Rd., Plover 715-252-4125 | [StevensPointFOA.com](#) **SEE AD, PG. 20**

STEVENS POINT SCULPTURE PARK ❶❷

A 20-acre sculpture park featuring local, regional, and national artists. Discover the connection between nature and art. Free! Open sunrise to sunset.

901 N. 2nd St., Stevens Point [StevensPointSculpturePark.org](#)

THE OPERA HOUSE, LLC ❶❷

Beautifully revived historic event venue located in Downtown Stevens Point, our venue is the perfect backdrop for any type of event! Find us online for info on upcoming events, entertainment & more!

1124 Main St., Stevens Point 715-260-2550 [StevensPointOperaHouse.org](#) **SEE AD, PG. 55**

Casino

HO-CHUNK GAMING NEKOOSA ❶❷

Enjoy over 400 slot machines, a full-service bar, Veteran promotions, & VIP benefits. Our casino offers a variety of unique promotions in a friendly atmosphere that will create an exciting experience.

949 Cty Rd. G, Nekoosa 715-886-4560 [Ho-ChunkGaming.com](#) **SEE AD, PG. 68**

HO-CHUNK GAMING WITTENBERG ❶

Ho-Chunk Gaming Wittenberg offers more than 800 slot machines, a hotel, 2 dining venues, a full-size bar, and a valet service. Semi's and RVs are welcome.

N7198 US Hwy. 45, Wittenberg 715-253-4400 [Ho-ChunkGaming.com](#) **SEE AD, PG. 77**

Craft Breweries, Wineries & Distilleries

CENTRAL WATERS BREWING COMPANY ❶❷

Central Wisconsin's premier craft brewery, brewing top-quality ales, and lagers for Wisconsin. Come visit our taproom with 24 different beers on tap. Free tours Sat. at 3pm.

351 Allen St., Amherst 715-824-2739 | [CentralWaters.com](#) **SEE AD, PG. 30 & 70**

DISTRICT 1 BREWING COMPANY ❶❷

Microbrewery and community-focused taproom, offering a full range of beer styles sure to satisfy every beer enthusiast. We are driven by our passion for craft, quality, and experience.

200 Division St. N., Stevens Point | 715-544-6707 [District1Brewing.com](#) **SEE AD, PG. 30**

GREAT NORTHERN DISTILLING ❶❷

Central Wisconsin's first small-batch distillery making handcrafted spirits from local ingredients. Award-winning vodka, gin, rum, and whiskeys. Tours, tastings, & mixology bar with amazing cocktails.

1011 2nd St., Stevens Point 715-544-6551 [GreatNorthernDistilling.com](#) **SEE AD, PG. 30 & 54**

HONEY BEE GOOD MEADERY & PLANT SHOP ❶❷

Honey Bee Good is a cozy shop that offers small-batch meads that celebrate honey and local ingredients. Come have a sip, and enjoy our selection of common and uncommon houseplants.

2041 Madison St., Stevens Point 715-321-9463 **SEE AD, PG. 49**

KNOWLTON HOUSE DISTILLERY ❶❷

Knowlton House Distillery offers distillery tours, craft cocktails, dining, classes, & more. Enjoy a taste of Wisconsin with TenHead spirits crafted from pure milk sugar.

204575 Cty Rd. DB., Mosinee 715-693-0099 [KnowltonHouse.com](#) **SEE AD, PG. 41**

O'SO BREWING COMPANY ❶❷

Serving 30+ Great Beers, Wine, Liquor, and Handmade Food. Voted best Brewery/Happy Hour two years in a row!

1800 Plover Rd., Plover 715-254-2163 | [OsoBrewing.com](#) **SEE AD, PG. 30**

STEVENS POINT BREWERY ❶❷❸

Home of Point Beer, Point Soda, Ciderboys Hard Cider, and Whole Hog Beer. Visit our Tap Room, Gift Shop, and Beer Garden. Tours are available by reservation.

2617 Water St., Stevens Point 715-344-9310 | [PointBeer.com](#) **SEE AD, PG. 13 & 30**

SUNSET POINT WINERY ❶❷

We make a variety of wines, from traditional grape varietals to fruit wines. Come relax in our cozy tasting room, enjoy wine, cheese, crackers, craft beer, and soda. Tastings and tours.

1201 Water St., Stevens Point 715-544-1262 [SunsetPointWinery.com](#) **SEE AD, PG. 30**

Family Fun

ALLEN F. BLOCHER PLANETARIUM

Programs designed for all ages. Mid-September to mid-May: Sun. 2pm. Special programs can be arranged.

Science Building, UW-Stevens Point 715-346-2208 | [UWSP.edu/museums](#)

DOWNTOWN ART

Downtown Stevens Point offers a mix of culture and history told through interactive art, murals, trash canvases, and light pole art.

Downtown Stevens Point

FOOD + FARM EXPLORATION CENTER ❶❷❸

Discover the world of agriculture with immersive, hands-on exhibits & activities fun for all ages. Learn how food goes from field to fork. Enjoy a new outlook on food & the people who grow it.

3400 Innovation Dr., Plover 715-303-3276 [ExploreFoodAndFarm.org](#) **SEE AD, PG. 11**

TACTICAL ESCAPE 101 ESCAPE ROOM ❶❷

Tactical Escape 101 Escape Rooms w/ 5 Locations & 20+ themed rooms! Create a team & escape them ALL! Visit the website for info & reservations.

23 Park Ridge Dr., Stevens Point 715-418-0012 | [TacticalEscape101.com](#) **SEE AD, PG. 39**

UWSP ARTHUR J. PEJSA OBSERVATORY

Mon.-Wed. evenings 8:30 - 10pm mid-Sept. - mid May. Observatory staff provides night sky observing through the telescope, only if the skies are clear.

Science Building, UW-Stevens Point 715-346-2208 | [UWSP.edu](#)

WISCONSIN CONSERVATION HALL OF FAME

Explore hands-on exhibits about Wisconsin's environmental history and discover the people who made the state a leader in the conservation movement. Located in Schmeeckle Reserve Visitor Center. Free!

2419 Northpoint Dr., Stevens Point 715-346-4992 | [WCHF.org](#)

Historical Sites & Museums

BETH ISRAEL SYNAGOGUE: PORTAGE COUNTY HISTORICAL SOCIETY SITE

Built in 1905, the synagogue museum houses a permanent display of Jewish religious practices and the history of the Jewish community of Stevens Point.

HERITAGE PARK: PORTAGE COUNTY HISTORICAL SOCIETY SITE ❶❷

A historical village of 11 buildings representing various eras of Portage County history.

2700 Madison Ave., Plover 715-600-1352 | [PCHSWI.org](#)

HISTORIC FIRE HOUSE NO. 2: PORTAGE COUNTY HISTORICAL SOCIETY SITE

Displays historical firefighting equipment in the oldest surviving municipal building in Stevens Point, built in 1885. Open for special events, find out more at their website.

1949 Strongs Ave., Stevens Point 715-600-1352 | [PCHSWI.org](#)

LOCOMOTIVE NO. 2713

Restored locomotive No. 2713, built in 1911, has been on display since 1955 to commemorate the role the railroad played in the development of the community.

1724 Monroe St., Stevens Point 715-344-0619 | [Soo2713.org](#)

MAIN STREET HISTORIC DISTRICT & LANDMARKS

On the National Register of Historic Places. More than 60 buildings of different architectural styles are within walking distance. Additional historic buildings are located throughout the city.

1200 Main St., Stevens Point

POLISH HERITAGE TRAIL

Self-guided auto or biking tour winding through glacial terrain, wooded country side, lakes, & farmland. Portage County is Wisconsin's first Polish rural settlement and the second in the United States.

715-344-2556 | [PCHSWI.org](#)

UWSP MUSEUM OF NATURAL HISTORY

Explore the natural world through exhibits on wildlife, geology, paleontology, & artifacts from Wisconsin's first peoples. Guided tours & programs are available upon request. Admission is always free.

Science Building, UW-Stevens Point 715-346-2858 | [UWSP.edu/museum](#)

VILLAGE OF AMHERST

The quaint community of family-owned shops and restaurants is a treasure. Many of Portage County's artists live in and around this unique community on the Tomorrow River.

*160 Mill St., Amherst 715-824-5613 [VillageOfAmherst.WI.gov](#) **SEE AD, PG. 70***

Local Food

CENTRAL RIVERS FARMSHED ❶❷

Central Rivers Farmshed is committed to making central Wisconsin a renowned local food community. Farmshed welcomes people to learn more at their community food center in downtown Stevens Point.

1220 Briggs Ct., Stevens Point 715-544-6154 | [Farmshed.org](#)

FARMERS MARKET ❶

Dedicated in 1853, the market has been held May-October for more than 170 years.

Downtown Stevens Point [StevensPointFarmersMarket.com](#)

FELTZ'S DAIRY STORE ❶

We offer high-quality products that are locally sourced. Stop by and check out our 250+ varieties of cheese, 16 flavors of ice cream, premium meats, and so much more!

5796 Porter Dr., Stevens Point 715-344-1293 | [FeltzsDairyStore.com](#) **SEE AD, PG. 50**

TASTEFUL TOURS ❶❷

We offer walking food tours. Brunch Bash (Wed. 10am-1pm) and Downtown Craft Cocktails and Upscale Dining Tour (Thurs. 4pm-7pm). We also offer corporate and private tours.

Downtown Stevens Point [TastefulToursLLC.com](#)

Outdoor

BUENA VISTA GRASSLANDS

Southwestern Portage County. Beautiful area made up of grasslands and woodlands, offering more than 12,000 acres of recreational space. Activities include hunting, trapping, hiking, and birdwatching.

608-339-3385 | [DNR.WI.gov](#)

CENTRAL WISCONSIN ENVIRONMENTAL STATION ❶

200-acre UWSP field station. East of Stevens Point on Sunset Lake. Station hosts school programs, group meetings, summer camps, building rentals, & food service. Learn and relax under towering pines.

10186 Cty. Rd. MM, Amherst Junction 715-824-2428 | [UWSP.edu](#)

CENTRAL WISCONSIN WATER SKI SHOW TEAM, INC (WATER WALKERS) ❸

FREE family-friendly water ski shows with costumes and music Thurs. at 6:30pm. Bring a chair or blanket. Donations appreciated. Concessions available. Visit website or Facebook for schedule.

715-409-9267 [CWWaterWalkers.com](#)

DEWEY MARSH WILDLIFE AREA

6,000-acre complex of meadows & marshland, with access off of Hay Meadow Rd. or Torun Rd. Offers hunting, trapping, hiking, snowmobiling, wildlife viewing, bird-watching, berry picking, & target range. 6 miles north of Stevens Point.

GEORGE W. MEAD WILDLIFE AREA

33,000 acres of outdoor recreation in northwest Portage County. Hunt deer, turkey, bear, and small game. Excellent birdwatching. Enjoy 35 miles of trails for hiking.

S2148 Cty. Hwy. S, Milladore 715-457-6771 | [MeadWildlife.org](#)

GREEN CIRCLE TRAIL ❶

Scenic 27-mile hiking and biking trail loop, connecting parks through the Stevens Point area along the Wisconsin and Plover rivers. Open all seasons. Parking and restrooms at Schmeeckle Reserve. Free!

2419 Northpoint Dr., Stevens Point 715-346-4992 | [GreenCircleTrail.org](#)

ICE AGE TRAIL

Portions of this continuous 1,000-mile footpath travel through Portage County, including diverse landscapes and geological features. Educational resource linking history and cultures within Wisconsin.

[IceAgeTrail.org](#)

K.A.S.H. (KIDS ARE SPECIAL HERE) PLAYGROUND

Universally accessible playground on a soft rubber surface that includes slides, swings, and climbing equipment that is suitable and safe for children of all abilities. Fun for all ages and mobilities.

Mead Park, Stevens Point [Facebook.com/kashplayground](#)

SCHMEECKLE RESERVE ❶❷

UWSP's 280-acre natural area. 5 miles of trails to explore. The visitor center offers info, live animals, & discovery exhibits. Home to WI Conservation Hall of Fame & Green Circle headquarters. Free!

2419 Northpoint Dr., Stevens Point 715-346-4992 [UWSP.edu/schmeeckle](#)

STANDING ROCKS COUNTY PARK ❸

Hiking and mountain biking trails, ski trail, dog exercise trail, downhill ski hill, and fat tire biking. Pass is required for all users, available at trailhead.

7695 Standing Rocks Rd., Stevens Point 715-346-1433 | [Co.Portage.WI.US](#)

TOMORROW RIVER STATE TRAIL

The Tomorrow River State Trail is a 24-mile trail between the Village of Plover and Manawa. The trail is open to bicyclists, hikers, snowmobilers, & horseback riders.

715-346-1433 | [Co.Portage.WI.US](#)

Renewable Energy

MREA-RENEW THE EARTH ASSOCIATION ❶❷❸

Join the Midwest energy transition by connecting with the MREA! View our community resources, become an MREA Member, attend educational events, or enroll in solar training.

7558 Deer Rd., Custer 715-592-6595 | [MidwestRenew.org](#) **SEE AD, PG. 28**

Sports and Recreation

ATVing & UTVing

ATV/UTV routes can be found throughout Portage County, with some exceptions. Where permitted, roads are signed, and ATV/UTV users must follow all rules of the road.

Biking

Portage County roads and trails provide miles of scenic biking. Road-biking is popular in the region along rural routes. Several trails provide options for those who prefer a trail. For a detailed Stevens Point Area trail guide, call 715-344-2556 or visit [StevensPointArea.com](#)

Birding

Explore Buena Vista Grasslands, Dewey Marsh Wildlife Area, George W. Mead Wildlife Area, Godfrey & Maybelle Erickson Audubon Park, Green Circle Trail ([GreenCircleTrail.org/](#) birding), Iverson Marsh, Richard A. Kemp State Fishery Area, and Schmeeckle Reserve.

Boating

The Wisconsin River, Lake DuBay, and several small lakes offer miles of water for pontooning, water-skiing, tubing, wakeboarding, jet skiing, sail boating, fishing, and canoeing. Find boat launches and their locations by visiting [StevensPointArea.com](#).

Canoeing & Kayaking

Stevens Point Area paddling options include the Plover River, Lake DuBay, McDill Pond, Mill Creek, Adams Lake, Collins Lake, Lake Emily, Jordan Pond, Sunset Lake, Lake Thomas, Wisconsin River flowages, the Little Wolf River, and Spring Creek. Local rental outfitters provide support.

Curling

STEVENS POINT CURLING CLUB ❸

A 501(c)(3) not-for-profit organization dedicated to promoting the Olympic sport of curling to youth and adults of all abilities in and around Portage County.

1515 Maple Dr., Plover 715-344-9881 | [PointCurling.org](#)

Disc Golfing

Disc golf courses are located at Standing Rocks County Park, Mead Park, Yulga Disc Golf Course, and McDill Pond. Courses offer a challenge for beginners and advanced players alike.

WISCONSIN LIONS CAMP

Lions Camp Disc Golf Course takes you along the rolling hills and wooded forests on the shores of Lions Lake in Rosholt, WI. \$5/round.

*3834 Cty. Rd. A, Rosholt 715-677-4969 [WisconsinLionsCamp.com](#) **SEE AD, PG. 86***

Dog Parks

The Stevens Point Dog Park and Standing Rocks County Park offer dog exercise areas.

Fishing

The Stevens Point Area is a premier angling destination. Choose from the Wisconsin River, Lake DuBay Flowage, Biron Flowage, and several large lakes and streams. Call the Visitor Center at 715-344-2556 for more information on fishing in the area or for a fishing brochure and map.

Fishing Guides

GREAT NORTHERN FLY FISHING

Great Northern Fly Fishing is the Upper Wisconsin River's premier guide service, specializing in fly fishing for smallmouth bass and musky. Come for an adventure, leave with memories.

*715-572-3225 [GreatNorthernFlyFishing.com](#) **SEE AD, PG. 33***

KENNY WALLOCK'S PROFESSIONAL GUIDING

Specializing in Wisconsin River Flowage fishing. Come and enjoy a memorable fishing experience or scenic wilderness cruise aboard a 20-foot pontoon boat.

1728 Treder Ave., Stevens Point 715-341-5821 [KennyWallocksGuiding.com](#)

Golf

SENTRYWORLD GOLF COURSE

Central Wisconsin's premier, fully inclusive golf experience. SentryWorld is an award-winning 18-hole championship golf course. Open to the public. Rated #52 on Golf Digest's America's 100 Greatest Public Golf Courses.

*601 Michigan Ave. N., Stevens Point 715-345-1600 | [SentryWorld.com](#) **SEE AD, BACK COVER***

STEVENS POINT COUNTRY CLUB ❶❷

SP Country Club is an award-winning private golf course, and is also a public event venue for many occasions, such as weddings, business meetings, holiday celebrations, and more.

1628 Country Club Dr., Stevens Point 715-345-8900 [StevensPointCountryClub.com](#)

Hiking

The 27-mile Green Circle Trail circles the Stevens Point Area along a continuous trail. Hiking is also available at the George W. Mead Wildlife Area, Ice Age Trail, Hartman

Horseback Riding

WILD WEST CAMPGROUND & CORRAL ❶

Enjoy trail rides through 70 acres of scenic countryside. Call for reservations. Open daily June-Aug., then weekends for the rest of the year. Rides depart from 10am-5pm on the hour.
9495 Hwy. 54, Amherst
715-824-5112
WildWestCampground.com
SEE AD, PG. 33

Inline Skating/ Skateboarding

STEVENS POINT SKATE PARK ❶

Skateboarding, inline skating, and BMX bikes (without pegs) only. Open from dawn to dusk.
100 Bukolt Ave., Stevens Point
715-346-1531 | *StevensPoint.com*

PARK & PICNIC FACILITIES

For a complete list of parks in the area, contact the Visitor Center at 715-344-2556.

Rentals

NORTHWARD ADVENTURES ❶

Northward offers recreational rentals for avid outdoor enthusiast including kayaks, canoes, tubes, snowshoes, ice skates, and more! Located inside Iverson Park and Goerke Park.
4201 Main St., Stevens Point
608-287-4585
GoNorthward.com
SEE AD, PG. 20

Shooting

DEWEY SHOOTING RANGE

This 319-acre area offers both a shooting range and a public hunting area.
3001 Willow Spring Dr., Stevens Point
715-346-1433

Sledding

IVERSON PARK

Three sled and saucer hills, one hill specifically designed for children under 6. Two toboggan slides, warming house, and groomed cross-country skiing trail. Weather dependent.
4100 Hillcrest Dr., Stevens Point
715-346-1531
StevensPoint.com/wintersports

Snowmobiling

The Stevens Point Area has more than 30 miles of scenic groomed trails. For trail conditions, call 715-343-6277. For a trail map, call 715-344-2556.

Snowshoeing

Numerous trails available for snowshoeing (when conditions exist), including the Green Circle Trail (excluding the Plover River Trail and Iverson Park segments), Stevens Point Sculpture Park, George Mead Wildlife Area, Ice Age Trail, Schmeckle Reserve, Lake Emily County Park, and Steinhagen Recreation Area.

Soccer

PORTAGE COUNTY YOUTH SOCCER COMPLEX ❶

Located just off Hwy. 10E, this 30-acre complex has six regulation and five smaller soccer fields. Concession stand with restroom facilities available.
701 Badger Ave., Stevens Point
PCYS.net

Swimming

DONALD COPPS MUNICIPAL POOL

3 pools, including a water slide, 2 diving boards, lap swimming, and a zero-depth wading pool for children. Featured Fun nights of swimming and community sponsored free swims on select days during summer.
2442 Sims Ave., Stevens Point
715-346-1531
StevensPoint.com/pool

STEVENS POINT AREA YMCA

Offers two indoor pools and water slide. Contact for further information and complete pool schedule.
1000 Division St., Stevens Point
715-342-2980 | *SPYMCA.org*

Tennis & Pickleball

SENTRYWORLD FIELDHOUSE ❶❷❸

Fieldhouse includes indoor tennis, pickleball, and volleyball courts. Open to the public. Appeals to players of all levels. Call the Fieldhouse to reserve a court. Lessons and leagues available.
601 Michigan Ave. N., Stevens Point
715-345-1600 | *SentryWorld.com*
SEE AD, BACK COVER

Shopping

AGORA MAKERS MARKET ❶❸

Agora is an inclusive, women-owned shop in downtown Stevens Point featuring curated collections of accessories, home goods, gifts, and so much more, sourced from independent makers.
964 Main St., Stevens Point
715-544-4220
AgoraMakersMarket.com
SEE AD, PG. 58

ARTEFFECTS ❶

Arteffects offers unique and original art by local artists, home decor, one-of-a-kind gifts, and gourmet foods. Ask us about our classes!
1141 Main St., Stevens Point
715-347-0416 | *ArteffectsWi.com*
SEE AD, PG. 60

BLUE BEAD & ROCK SHOP ❶❸

Rocks and beads from all over the world! Crystals, fossils, geodes, crystal dig bags, jewelry repair, gifts, and unique jewelry. Electric Blue Moonstone-WI, Herkimer Diamond-NY, both mine direct. We Dig It!
1043 Main St., Stevens Point
715-344-1998
SEE AD, PG. 59

BOUND TO HAPPEN BOOKS ❶❸

We carry new and used books across a variety of genres for every age. From children, through middle grades, young adult to adult, the young heart to the old souls, we have a book for you!
1008 Main St., Stevens Point
715-997-9094
BoundToHappenBooks.com

BRIA BELLA & CO. ❶❸

A Women's Boutique featuring women's apparel (S-3X), accessories, handbags, gifts, and more. Casual, Career, and Formal attire for women of all ages. **Men's Suits & Tuxedos for Purchase and/or Rent!
925 Main St., Stevens Point
715-575-2000 | *BriaBellaCo.com*
SEE AD, PG. 58

CALL IT NEW ❶

Whether consigning or shopping, you'll enjoy this unique business with great deals on gently used merchandise coupled with a three-story antique mall. Rarely are two items alike.
823 Main St., Stevens Point
715-544-6023
CallItNewCallItAntique.com
SEE AD, PG. 60

COMPANION SHOP ❶

Central Wisconsin's dog and cat specialty store. Delight them with toys, homemade bakery and biscuits, unique gifts, play area, and dog wash! "Where your furry family is more than welcome."
937 Main St., Stevens Point
715-344-2821 | *CompanionShop.com*
SEE AD, PG. 59

DIVERSI-TEA ❶❸

Join us in discovering over 170 of the finest imported teas, oils, and vinegars from around the world, while experiencing the friendly personal touches found only in small-town Wisconsin.
920 Clark St., Stevens Point
715-544-6308 | *Diversi-Tea.com*
SEE AD, PG. 57

FALL LINE OUTFITTERS ❶❸

Located Downtown Stevens Point, offering fishing guide services, good quality outdoor apparel, & gear including fly fishing, camping, & used seasonal equipment. Old fashioned customer service! Veteran-owned & operated.
904 Main St., Stevens Point
715-544-0019 | *FallLineOutfitters.com*
SEE AD, PG. 35

FELTZ'S DAIRY STORE ❶

We offer high-quality products that are locally sourced. Stop by and check out our 250+ varieties of cheese, 16 flavors of ice cream, premium meats, and so much more!
5796 Porter Dr., Stevens Point
715-344-1293 | *FeltzsDairyStore.com*
SEE AD, PG. 50

GEPETTO'S WORKSHOP ❶

Experience the wonder of a real toy store. Come see our large selection of classic toys that spark the imagination and last a lifetime.
1121 Main St., Stevens Point
715-341-8640
GepettosWorkshop.com
SEE AD, PG. 56

GUILD DESIGNS ❶❸

Collaborating with merchants & artisans, Guild Designs features elements of living-furnishings, literature, garden, written correspondence, and drinks that satisfy.
1040 Main St., Stevens Point
715-883-2118
GuildDesigns.com
SEE AD, PG. 55

HERRSCHNERS CRAFT

OUTLET STORE ❶❷❸

One of the largest mail-order craft catalogs in the world. Quality needlework, hand knitting yarn, jigsaw puzzles, paint-by-number kits, 100% cotton quilting fabrics, and more. Open to the public daily.
2800 Hoover Rd., Stevens Point
715-341-8686 | *Herrschners.com*
SEE AD, PG. 49

HOSTA STOP GARDENS, LLC ❶

Shop the garden center that offers hundreds of varieties of unique hostas, lots of perennials, and hanging baskets. Our gift shop has beautiful yard art and decor, rocks, gems, and more!
1011 Hwy. 54, Plover
715-630-9585 | *HostaStop.com*
SEE AD, PG. 39

HOSTEL SHOPPE ❶❷❸

We're the area's premier full-service bike and recumbent shop, on a mission to help ALL riders find the perfect bike or trike to meet their unique cycling needs. Rental bikes available!
3201 John Joanis Dr., Stevens Point
715-341-2453 | *HostelShoppe.com*
SEE AD, PG. 87

KINDRED SPIRIT BOOKS LLC ❶

Mon.-Fri. 11am-6pm, Sat. 10am-5pm. We carry a variety of books and gifts. We also will special order.
1028 Main St., Stevens Point
715-342-4891
SEE AD, PG. 54

LEE AYERS JEWELERS ❶❸

Meet Wisconsin's "Most Award-Winning" jewelry designer, Thomas Dailing. Visit our gallery of gorgeous colored gemstone and diamond jewelry! "Consistently Voted Best Jeweler In Portage County."
1044 Main St., Stevens Point
715-341-0411 | *DailingDesigns.net*
SEE AD, PG. 52

LILY AND VINE FLORAL ❶❸

Formerly known as Bev's floral, serving the community for over 40 years. Floral, gifts, and more! Located in the heart of downtown Stevens Point. Come visit or call to place an order.
1036 Main St., Stevens Point
715-345-1661 | *LilyandVineFloral.com*
SEE AD, PG. 53

MULLINS CHEESE & MARKET STORE ❶❷

Choose from a variety of classic, aged and flavored cheeses, meats, souvenirs, and more. Make Mullins part of your journey. Located in downtown Knowlton, 12 miles north of Stevens Point. Exit 175.
203843 Cty. Rd. DB, Mosinee
715-693-3205 | *MullinsCheese.com*
SEE AD, PG. 40

RENEE'S BLOCK PARTY LLC ❶

Small quilt shop offering yardage, precuts, quilt kits, long arm quilting service, classes, finished products, and more. Hours vary by week. Schedule can be found on Facebook and website.
198 N. Main St., Rosholt
715-570-1425
SEE AD, PG. 86

SIREN SHRUB CO. ❶

Wisconsin-based and women-owned bevarage company that's creating space at the table for everyone regardless of their drinking preference with their tangy, nonalcoholic mixers, and sparkling shrubs.
Stevens Point
715-544-7873 | *SirenShrubs.com*
SEE AD, PG. 45

STEVENS POINT AREA CO-OP ❶❸

High-quality organic and local foods in a friendly atmosphere! Produce, grocery, bulk goods, herbs, supplements, natural body care, and more since 1972.
633 2nd St., Stevens Point
715-341-1555 | *SPACoop.com*
SEE AD, PG. 56

STEVENS POINT AREA GIFT SHOP ❶❸

A 1-stop souvenir and apparel shop with Stevens Point Area and Wisconsin swag. From t-shirts, crewnecks, and hats to mugs, stickers, and keychains, we've got it.
1105 Main St., Ste. A, Stevens Point
715-344-2556 | *StevensPointArea.com*
SEE AD, PG. 58

THE HOLLY SHOPPE ❶

Unique & original handcrafted arts and crafts by local members. New items weekly!
1519 Water St., Stevens Point
715-346-1423
SEE AD, PG. 57

TURQUOISE ON MAIN ❶❸

Beautiful home decor and accessories, including furniture, wall art, pillows, candles, jewelry, & cowhide accessories. It's a one-stop shop for unique accents with a southern flare.
1201 Main St., Stevens Point
715-544-0478 | *TurquoiseOnMain.com*
SEE AD, PG. 57

VILLAGE GIFT ❶

More than just a gift shop! We feature many local makers in our unique boutique, along with "The Little Hall of Thrift". Locally made honey, soap, tea, candles, and more!
147 N. Main St., Amherst
970-223-1218
Facebook.com/VillageGiftAmherstWI
SEE AD, PG. 70

Antiques

CALL IT ANTIQUE ❶

You'll jump back in time—and maybe even get lost—while browsing among thousands of antiques and collectibles in this three-story antique mall featuring more than 60 dealers.
823 Main St., Stevens Point
715-544-6023
CallItNewCallItAntique.com
SEE AD, PG. 60

RUSTIC RAVEN'S ANTIQUES ❶

Primitive and antique booths, artisan-ware featuring woodwork and metal art. Unique wines, spices, honey, teas and coffees, and an old-fashion candy counter. Handcrafted soaps and more!
187 N. Main St., Rosholt
715-677-6711
SEE AD, PG. 86

Lodging

Bed & Breakfast

ARTHA SUSTAINABLE LIVING CENTER, LLC ❶

Renovated farmhouse on 23 acres of woods, fields, and organic gardens. 2 rooms with private bathrooms. Full use of kitchen and living space. Access to newly remodeled patio. A/C and Wi-Fi.
9784 Cty. Rd. K, Amherst
715-824-3463 | *ArthaOnline.com*
SEE AD, PG. 47

DREAMS OF YESTERYEAR ❶

National Historic Registered B&B near downtown, river, bike trails, Wi-Fi, A/C, two suites, and whirlpool.
1100 Brawley St., Stevens Point
715-341-4525
DreamsOfYesteryear.com
SEE AD, PG. 47

Campgrounds

LAKE DUBAY SHORES CAMPGROUND ❶

Watersports, playground, horseshoes, Wi-Fi, nature trails, E/W/S hookups, sanitary dump stations, country store, and boat launch.
203040 DuBay Dr., Mosinee
715-457-2484 | *DubayShores.com*
SEE AD, PG. 40

RIVERS EDGE CAMPGROUND ❶❷

265-site campground with 12 rental cabins, situated on the Wisconsin River. Heated pool, aquapark pond, boat landing, camp store, concession stand, jumping pillow, weekly themes, and activities.
3266 Campsite Dr., Stevens Point
715-344-8058
RiversEdgeWisconsin.com
SEE AD, PG. 42

WILD WEST CAMPGROUND & CORRAL ❶

Come experience our quiet, family campground. Stay in spacious wooded, water, electric, and/or sewer sites or rentals. Ride our well-trained horses, or send your daughter to our all-girls horse camp.
9495 Hwy. 54, Amherst
715-824-5112
WildWestCampground.com
SEE AD, PG. 33

Hotels

COBBLESTONE HOTEL & SUITES ❶❷❸

Come feel at home. Enjoy the complimentary hot breakfast buffet, free Wi-Fi, and so much more! At Cobblestone, you will receive, "Big City Quality, Small Town Values" each stay.
1117 Centerpoint Dr., Stevens Point
715-343-0522 | *StayCobblestone.com*
SEE AD, PG. 75

COUNTRY INN & SUITES ❶

Indoor pool, whirlpool, fitness center, whirlpool suites, refrigerator, and microwave in rooms, free continental breakfast, in-room coffee, free local calls, Wi-Fi, and guest laundry facilities.
301 N. Division St., Stevens Point
715-345-7000 | *ChoiceHotels.com/wi484*
SEE AD, PG. 75

DAYS INN & SUITES

Newly renovated, comfy and clean. Fridge, microwave, free Wi-Fi, continental breakfast, meeting room, fitness center, 24-hour business center. 2 blocks from UW-Stevens Point and SentryWorld.
159 Division St., Stevens Point
715-341-9090
SEE AD, PG. 79

FAIRFIELD INN & SUITES ❶

Newly renovated guest rooms, indoor pool and spa, hot breakfast, cable TV, free local calls, free high-speed wireless internet, fitness room, guest laundry, business center, and market.
5317 US Hwy. 10 E, Stevens Point
715-342-9300 | *Marriott.com*
SEE AD, PG. 77

HOLIDAY INN EXPRESS

Complimentary Express Start breakfast, indoor pool, fitness center, 24-hour business center, free Wi-Fi, all rooms have microwaves, refrigerators, and flat-screen TVs. IHG One Rewards.
1100 Amber Ave., Stevens Point
715-344-0000
HIExpress.com/StevensPoint
SEE AD, PG. 2

HOLIDAY INN HOTEL & CONVENTION CENTER

Kids eat and stay free, 149 rooms. All rooms include microwaves, refrigerators, flat-screen TVs. Fitness center &and Amber Grill. IHG One Rewards.
1001 Amber Ave., Stevens Point
715-344-0200
HolidayInn.com/stevenspointwi
SEE AD, PG. 2

HOME2 SUITES BY HILTON

The new Home2 Suites by Hilton, located in Portage County Business Park near Crossroad Commons shopping area, offers extended-stay accommodations, home-like amenities, and a pet-friendly environment.
3317 John Joanis Dr., Stevens Point
715-396-1000 | *Hilton.com*
SEE AD, PG. 78

LA QUINTA INN & SUITES

Easy access to I-39, newly renovated, indoor pool, whirlpool, and fitness center. Complimentary continental breakfast and wireless internet. Small meeting space and next to Iverson Park. Pets welcome.
4917 Main St., Stevens Point
715-344-1900
LQStevensPoint.com
SEE AD, PG. 77

THE INN AT SENTRYWORLD ❶

A boutique hotel with spacious suites, intimate gathering areas, and a café/bar. Ideal for golf getaways, weddings, and corporate retreats. Upscale amenities, golf course views, and Wisconsin charm.
501 Michigan Ave. N., Stevens Point | *715-345-1600*
SentryWorld.com/lodging
SEE AD, BACK COVER

Short-Term Vacation Rentals

AMHERST RIVERDANCE CABIN

Welcome to an exquisite cabin! From its solar water heat to recycled lumber, this cabin packs many eco-sensitive features to bring you comfort in style! 4 bedrooms, 2 bathrooms.
5051 Keener Rd., Amherst
SEE AD, PG. 47

DOWNTOWN APT. ABOVE RUBY CAFE

Stay in our bright upstairs apartment over Ruby Cafe in downtown Stevens Point. Stunning river view, perfect private back deck, and steps away from the Green Circle Trail.
1412 3rd St., Stevens Point
SEE AD, PG. 47

TINY TOWN BAKERY - HIVE

FLATLET
Get a bird's eye view into the kitchen of the Village Hive Bakery while staying in a unique studio apartment above the bakery retail. Salvaged and repurposed building supplies to create this rental!
127 N. Main St., Amherst
715-340-8989
SEE AD, PG. 47

WATER DRAGON INN

Staycation or destination, enjoy comfort and luxury in a waterfront stone cottage nestled on 5 wooded acres with easy access to local restaurants and activities. Room for up to 6 guests.
2023 Locust St., Stevens Point
WaterDragonInn.com
SEE AD, PG. 47

Food

Bakeries

MAIN GRAIN BAKERY & EATERY ❶❷❸

A small bakery and eatery specializing in artisan sourdough bread, sweet treats, specialty cakes, & the best oatmeal cream pie! Serving sandwiches, soups, and salads from 11am-2pm.
1009 1st St., Ste. B, Stevens Point
715-630-1486
MainGrainBakery.com
SEE AD, PG. 49

THE VILLAGE HIVE ❶

Sourdough bread, baked goods from scratch, grab n' go meals, soups and salads, espresso drinks!
127 N Main St., Amherst
715-340-8989
TheVillageHiveBakeryAndLocalFoodsCollective.com
SEE AD, PG. 70

Casual

AMBER GRILL ❶

Enjoy our signature restaurant adjacent to the Holiday Inn Hotel & Convention Center. Open daily. Featuring an array of house specialties.
1001 Amber Ave., Stevens Point
715-344-9808
HolidayInn.com/stevenspointwi

ARBUCKLES EATERY & PUB ❶

Home of the "Marathon of Beers." American and Italian. Children's menu. Outdoor patio seating available. Carry-outs are available.
1320 Strongs Ave., Stevens Point
715-341-2444
ArbucklesEateryAndPub.com
SEE AD, PG. 58

BILL'S PIZZA SHOP ❶

Visit historic downtown Stevens Point and enjoy our thin crust pizza, hearty sandwiches, and Italian dishes. Serving pizza in Point since 1958. Dine-in and delivery available.
1101 Main St., Stevens Point
715-344-9557 | *BillsPizza-Shop.com*
SEE AD, PG. 52

BULLHEADS BAR & GRILL ❶

Located on the beautiful Wisconsin River at Rivers Edge Campground. Live music every Saturday during the summer.
3368 Campsite Dr., Stevens Point
715-344-5990
SEE AD, PG. 42

CLEAR WATER HARBOR ❶❷
Waterfront restaurant and bar. Visit "M00's" for frozen treats, next to the outdoor playground. Chain O' Lakes cruises on one of our two boat tours. Great spot for entertainment.
N2757 Cty. Hwy. 00, Waupaca
715-258-2866
ClearWaterHarbor.com
SEE AD, PG. 69

COLORFUL PLATE CAFÉ ❶❷

Enjoy locally sourced breakfast and lunch, homemade treats, craft coffee, spirits, and more. Visit to savor something delicious & inspiring with a view of Lake Pacawa! Follow us for specials.
3400 Innovation Dr., Plover
715-303-3383
ExploreFoodandFarm.org/colorful-plate-cafe
SEE AD, PG. 62

EL MEZCAL RESTAURANT ❶❷

Open 7 days a week, we are a family-owned business offering the best Mexican dishes in town! 2 for 1 margaritas on Tues. and Thurs. Check Facebook for specials!
5741 Windy Dr., Ste. E, Stevens Point | *715-342-1521*
SEE AD, PG. 69

EMY J'S COFFEE HOUSE ❶❷

Two locations: twice the amount of fair trade/organic coffee, tea, fresh fruit smoothies, bakery, beer, and wine! Find WI made ice cream at The Coffeehouse and nitro cold brew at The Vault!
1009 First St., Stevens Point
31 Park Ridge Dr., Stevens Point
715-544-01

HILLTOP PUB & GRILL 🍷🍷

Casual, family-friendly atmosphere with great food and service, and a large selection of WI beer on tap. Outdoor & dog-friendly patio seating. Dine- in and carry-out. Open every day of the week.

4901 Main St., Stevens Point
715-341-3037

SEE AD, PG. 64

LEGACY FAMILY RESTAURANT 🍷

Informal American restaurant providing classic comfort eats for breakfast, lunch, and dinner! Easy access right off the highway. Friendly staff and inviting atmosphere.

5110B Main St., Stevens Point
715-883-1222

SEE AD, PG. 68

MISSION COFFEE HOUSE ☕

Mission Coffee is a staple of downtown Stevens Point, located on Main Street and inside Mid-State Technical College. Come enjoy quality coffee, in-house bakery, and delicious food!

1800 Plover Rd., Plover
1100 Main St. Ste. 110, Stevens Point | 715-341-3088
MissionCoffeeSP.com
SEE AD, PG. 55

MONK’S BAR & GRILL 🍷🍷

Monk’s Bar & Grill is known throughout the Midwest as the place to go for great food and service. Perfect for families, sports fans, and large groups/teams!

1400 Commerce Pl., Plover
715-544-6615
MonksBarAndGrill.com
SEE AD, PG. 65

POINT AFTER PUB & GRILL 🍷🍷

Locally owned and operated pub with cozy atmosphere, diverse menu, and friendly staff. Open 7 days a week! Check out our Facebook for daily specials.

801 Second St., Stevens Point
715-344-7222
PointAfterPub.com
SEE AD, PG. 65

PJ’S 🍷🍷

Handcrafted Wisconsin-inspired dishes, locally sourced ingredients, seasonal specials, & handmade wood-fired pizzas. Indoor and outdoor seating. Craft cocktails, 27 beers on tap. Reservations accepted.

601 Michigan Ave. N., Stevens Point
715-345-1600
SentryWorld.com/dining/pjs
SEE AD, BACK COVER

ROCK ‘N’ ROLL CAFE ☕

American comfort food with Mexican breakfast options dished up in a modest, retro-chic setting. Fun and friendly atmosphere with a fresh bakery.

2801 Stanley St., Stevens Point
715-544-6612 | RockNRoll.Cafe
SEE AD, PG. 68

RUBY CAFÉ 🍷🍷🍷

Rated Best Specialty Coffee Roaster & Best Coffee Shop in Wisconsin by Food & Wine Magazine, Ruby Coffee Roaster’s has café locations in Stevens Point and Nelsonville serving coffee drinks and food.

1410 3rd St., Stevens Point
715-544-6139
9489 1st St., Nelsonville
RubyCoffeeRoasters.com
SEE AD, PG. 62

RUSTY’S BACKWATER SALOON ☕

Serving food and beverages, children’s menu. Kitchen open 11am (Call ahead to check). Canoe rentals. Great Bloody Mary’s! Featured in the book “Adventures Along the Bloody Trail.”

1715 W. River Dr. W., Stevens Point
715-341-2490 | Rustys.net
SEE AD, PG. 68

STARRY NIGHT CAT CAFE ☕

The Late Night Coffee House: full espresso bar, tea, smoothies, and bakery with light bites. Reserve time in our Adoptable Cat Sanctuary! Our mission is to help shelter cats find forever homes.

1141 Clark St., Stevens Point
715-544-0133
StarryNightCatCafe.com
SEE AD, PG. 58

SUBWAY

Offers breakfast, catering, and party platters.

5601 Carrie Frost Dr., Stevens Point
715-544-4436

3296 Church St., Stevens Point
715-544-6344

708 Division St., Stevens Point
715-341-7777

1201 Badger Ave., Stevens Point
715-295-0804

2551 Plover Rd., Plover
715-341-6660

THE BIG GARLIC 🍷

Everything is better with GARLIC! Enjoy our famous garlic cheeseburgers, Chicago dogs, and sandwiches with home-made chips!

1157 Main St., Stevens Point
715-544-0107
NewTheBigGarlicLLC.Toast.Site
SEE AD, PG. 53

THE LIBRARY CAFÉ 🍷🍷

Located inside The Inn at SentryWorld. Specialty coffees, homemade menu items, and baked goods for breakfast. Includes Library Bar for post-golf beers or iconic Wisconsin old fashioned.

501 Michigan Ave. N., Stevens Point | 715-345-1600
SentryWorld.com
SEE AD, BACK COVER

THE WOODEN CHAIR 🍷🍷

An iconic Stevens Point eatery. Pull up a chair for award-winning breakfast and lunch dishes, made from scratch. Omelettes, hot cakes, specialty sandwiches, great service, and gluten-free options. See you soon!

1059 Main St., Stevens Point
715-341-1133
TheWoodenChairStevensPoint.com
SEE AD, PG. 60

TIKI BEACH BAR & GRILL 🍷🍷

Offering beautiful combed beaches, awesome lake front views, tasty food, and cool drinks all summer! Live music on Thurs. and Sat. Kayak & paddleboard rentals. Check our Facebook page for events.

1126 Cty. Rd. DB., Mosinee
715-341-2232 | TikiBeachLLC.com
SEE AD, PG. 42

WISCOW PIZZA 🍷🍷

WisCow Pizza & Wings, a virtual kitchen concept found within the walls of Monk’s Bar & Grill offers gourmet pizzas and smoked wines. Dine-in, carry-out, or delivery available.

1400 Commerce Pl., Plover
715-997-9000 | WiscowPizza.com
SEE AD, PG. 65

Catering

DILLY DAHL DELI 🍷🍷

Dilly Dahl Deli provides catering options in Stevens Point and central Wisconsin for both corporate and private events. No event is too big or too small. Find us on DoorDash as well!

2300 Strong’s Ave., Stevens Point
715-204-7449 | DillyDahlDeli.com
SEE AD, PG. 66

Fine

CHEF’S KITCHEN 🍷🍷

The newest concept from Chef Christian; a blank canvas to experience what’s inspiring Chef! The menu will change; check our website for Chef’s current inspiration. We do catering and private events!

924 Clark St., Stevens Point
715-544-1744 | Facebook.com/ChefsKitchen
SEE AD, PG. 67

FATHER FATS PUBLIC HOUSE 🍷🍷

An eclectic array of influences, fresh fish and local ingredients come together on a menu of small plates designed to be shared. Outdoor seating. Catering available.

945 Clark St., Stevens Point
715-544-4054 | FatherFatsSP.com

MICHELE’S RESTAURANT & CATERING 🍷

The area’s best steak and fresh seafood house. Enjoy our friendly atmosphere, creative cocktails, and the finest dining in central Wisconsin. We are family-owned and operated for more than 30 years.

513 Division St., Stevens Point
715-341-3363
MichelesSuperClub.com
SEE AD, PG. 67

MUSE AT SENTRY 🍷🍷

Exceptional culinary presentation and service set in a modern atmosphere with dazzling works of art. Diner’s Choice and Wine Spectator award winner. Global wine list of more than 350 varieties.

1800 Northpoint Dr., Stevens Point
715-346-1800
SentryWorld.com/dining/muse
SEE AD, BACK COVER

SKY CLUB 🍷

Portage County’s premier supper club, family-owned since 1961. Offering choice steaks and the finest seafood! Wine Spectator and Wine Enthusiast 2008 winner. Selling our famous Old Fashioned mix.

2202 Post Rd., Plover
715-341-4000 | SkyClubDining.com
SEE AD, PG. 66

WISSOTA CHOPHOUSE 🍷

Features USDA Angus beef, the freshest seafood and creative sides. Our choice cuts are seasoned simply and cooked to perfection. Pair your meal with one of 20 wines by the glass or 30 beers on tap.

1117 Centerpoint Dr., Stevens Point | 715-295-7273
WissotaChophouse.com
SEE AD, PG. 75

Ice Cream

KING CONE 🍷🍷

Award-Winning Homemade Ice Cream Feb.-Oct. 2024 World Dairy Expo Winners: 2nd Simply Vanilla, 2nd Chocolate Trance, 3rd Rocky & Bullwinkle Road joined our growing list of winners-check in-store/online!

2534 Post Rd., Plover
715-345-1855
KingConeHomemadelceCream.com
SEE AD, PG. 66

Soft Serve

BELTS’ SOFT SERVE 🍷🍷

Cones, flurries, sundaes, shakes, slushies, and smoothies. Fresh-baked brownies, homemade cookie dough, and peanut butter cups. Fresh strawberries and raspberries in season. Stevens Point favorite!

2140 Division St., Stevens Point
715-344-0049

Tavern & Nightlife

SUGAR BAR 🍷

Voted #1 Martini by Best of Portage County, Sugar Bar offers a wide variety of martini’s, craft beer, and mixed drinks.

835 Main St., Stevens Point
715-498-0319
SEE AD, PG. 57

Businesses & Services

Aesthetics

STEVENS POINT MEDICAL AESTHETICS

Medical aesthetic boutique offering non-surgical treatments, ZO skincare, Orthomolecular supplements, Micro-needling, EMFACE, EXION, Injectables, Dermaplaning, and Chemical peels. Schedule online.

100 Bremmer St., Stevens Point
715-295-9940 | SPMaClinic.com

Airports

CENTRAL WISCONSIN AIRPORT

Central Wisconsin! Fly local and enjoy convenient parking, shorter wait times and more. Fly CWA.

100 CWA Dr., Mosinee
715-693-2147 | Fly-CWA.org
SEE AD, PG. 8

Banks

INTERNATIONAL BANK OF AMHERST

Founded in 1893, International Bank of Amherst is an independent community bank. Member FDIC.

103 S. Main St., Amherst
715-824-3325 | IBAmherst.com
SEE AD, PG. 70

Community Center

JENSEN COMMUNITY CENTER 🍷🍷

Central Wisconsin’s favorite location for receptions, parties, performances, seminars, and corporate training. Ideal for groups from 50-250 guests!

487 N. Main St., Amherst
715-824-5202 | JensenCenter.org
SEE AD, PG. 70

Economic Development

COMMUNITY FOUNDATION OF CENTRAL WISCONSIN

The Community Foundation of Central Wisconsin supports charitable giving by connecting people and resources to enhance Portage and Waushara Counties.

2801 Hoover Rd. Unit 1B, Stevens Point
715-342-4454 | CFCWI.org
SEE AD, PG. 28

DOWNTOWN STEVENS POINT

Our vibrant downtown celebrates local businesses and engages diverse audiences through collaboration, shared experiences, and events.

715-344-2556
SEE AD, PG. 59

PLOVER AREA CONVENTION AND VISITORS BUREAU 🍷🍷

The Plover Area CVB invites you to come over to Plover. The Plover Area boasts an abundance of outdoor activities, dining and, more. Visit comeovertoplover.com to learn more.

715-345-5250
ComeOverToPlover.com
SEE AD, PG. 72

PORTAGE COUNTY BUSINESS COUNCIL 🍷

Where economic vitality meets quality of life. Our priority for our Investors and the community are retention and attraction of businesses and employees to Portage County.

5501 Vern Holmes Dr., Stevens Point
715-344-1940
PortageCountyBiz.com
SEE AD, PG. 10

TOMORROW RIVER BUSINESS ASSOCIATION 🍷

Visit Amherst, a historic community located along the Tomorrow River and adjacent to the Tomorrow River State Trail. Restaurants, lodging, shopping, and much more. There’s no place like it!

TRBA.fun
SEE AD, PG. 70

Event Space

RIISING STAR MILL: PORTAGE COUNTY HISTORICAL SOCIETY SITE

The Rising Star Mill was constructed in 1868. The Mill hosts an annual art show as well as concerts and exhibits. The Mill is also available to rent for meetings, weddings, and other activities.

Cty. Rd. Q, Nelsonville
715-600-1352 | PCHSWI.org
SEE AD, PG. 39

ROSE HOUSE LLC

A wedding and event venue for community, celebration, art, and history in downtown Stevens Point. The Rose House cafe is open to the public with specialty coffee, gifts, sandwiches, soups, and sweets!

1140 Clark St., Stevens Point
715-997-9556
RoseHouseVenue.com
SEE AD, PG. 54

UWSP CONFERENCE & EVENT SERVICES 🍷

Discover UWSP, a picturesque full-service event venue with dedicated event planners, catering, and AV technicians. Perfect for conferences, banquets, weddings, summer camps, and more.

1015 Reserve St., Stevens Point
715-346-2501
UWSP.edu/conference-and-events/
conference-and-event-services
SEE AD, PG. 15

WISCONSIN LIONS CAMP RENTALS 🍷

Wisconsin Lions Camp Rentals is the one-stop destination for your next party, conference, retreat, or event. We offer lodging, meeting spaces, food service, and programming to fit your needs.

3834 Cty. Rd. A, Rosholt
715-677-4969
WisconsinLionsCamp.com/rentals
SEE AD, PG. 86

Insurance Agency

SECURE HERITAGE INSURANCE AGENCY 🍷🍷

We specialize in Medicare, ACA, Life and Employee Benefits, offering quality choices and education to help clients.

1052 Main St., Ste. 101, Stevens Point
715-544-1062
SecureHeritageInsurance.com
SEE AD, PG. 60

Real Estate

FIRST WEBER, INC 🍷

First Weber, Inc., is part of the Berkshire Hathaway family and is the largest, most successful real estate firm in Wisconsin.

5424 US Hwy. 10 E Ste. A, Stevens Point
715-341-6688 | FirstWeber.com
SEE AD, PG. 43

KPR BROKERS 🍷🍷🍷

The #1 Selling Real Estate Team in Portage County. Providing you with the Ultimate Real Estate Experience.

2417 Post Rd., Plover
715-598-6367 | KPRBrokers.com
SEE AD, PG. 28

NEXT HOME PRIORITY 🍷🍷

The Official Communities Choice, Best Real Estate Office in Portage County. Where we make your NextHome our Priority.

20 Park Ridge Dr., Stevens Point
715-997-9600 | NextHomePriority.com
SEE AD, PG. 22

Schools

THE WELLNESS SCHOOL 🍷🍷🍷

The Wellness School prepares students to be Licensed Massage Therapists (LMT). The school is approved by the Wisconsin Educational Approval Program and grants diplomas in Clinical Massage Therapy.

3916 Water St., Stevens Point
715-343-4250 | WellnessSchool.net

Spas

THE WELLNESS SPA 🍷🍷

World-class Destination Spa. Enjoy massage, eastern therapies, facials, nail care, waxing, lash, brow, couple & spa packages. New HydraFacial. Respiratory Therapy Salt Spa. Classes, workshops, & events.

3916 Water St., Stevens Point
715-341-3333
WellnessSpaResort.com

Places of Worship

Baptist

BROOKRIDGE CHURCH 🍷🍷

Brookridge is a place where you can discover the purpose God has for your life. Classes for all ages at 9:30am with worship at 10:45am. Ministries for: youth, AWANA, adults and more!

1500 Hoover Ave., Plover
715-341-4445 | Brookridge.Church

Catholic

ST. PETER CATHOLIC CHURCH 🍷

Mass: Tues.-Fri. 8am, Sat. 4pm, Sun. 7:30am & 10:30am, Mon. 8am April-June; Confession: Tues.-Fri. 7:15am, Sat. 3pm; First Fri. Adoration 8:30am-5pm Wed. 24-hour Eucharistic Adoration.
800 4th Ave., Stevens Point
715-344-6115 | StPeter.Us

ST. JOSEPH CATHOLIC CHURCH 🍷

Mass: Sat. 4pm, Sun. 10:30am. Weekdays: Tues. & Thurs. 8am. Reconciliation Sun. 11:30am, or by appointment.
1709 Wyatt Ave., Stevens Point
715-341-1617
PointCatholicFaith.org

ST. STEPHEN PARISH 🍷

Mass: Sat. 6pm, Sun. 8:30am, Wed. 8:15am, Fri. 6:30am. Reconciliation: Sat. following 6pm Mass or by appointment.
1401 Clark St., Stevens Point
715-341-1617
PointCatholicFaith.org

Lutheran

GOOD SHEPHERD LUTHERAN CHURCH 🍷🍷🍷

Loved by God, we tell, we share! Reaching out to serve human need in deeper ways. Worship Services Sun. 9am. Faith Formation hour 10:15am. Livestream services on Facebook and YouTube.
2000 Roosevelt Dr., Plover
715-341-6122 | Eflock.org

ST. PAUL LUTHERAN CHURCH & SCHOOL LCMS 🍷

Worship: Wed. 5:30pm, Sat. 4pm, Sun 8am, 10:45am (summer 9:45am) Bible Study and Sunday School 9:15-10:15am.
1919 Wyatt Ave., Stevens Point
715-344-5660 | StPaulEquips.com

TRINITY LUTHERAN CHURCH-ELCA 🍷🍷

Bringing God’s love to the world in worship, witness, and service. Services Sun. 9:00am. In-person and online. 10:10am Sunday School, Adult Education, and Fellowship.
1410 Rogers St., Stevens Point
715-344-2869 | TrinitySP.com

Non-Denominational

CHURCH OF CHRIST 🍷

Learn God’s will and put it into action daily! Sun. worship 9:30am, Bible classes 10:30am for all ages. Wed. Bible Study 6pm. Bible Correspondence Class: onlinebiblestudy@spchurchofchrist.org.
1112 Sandy Ln., Stevens Point
715-341-1474 | SPChurchOfChrist.org

HIGHLAND CHURCH 🍷🍷🍷

Real God, Real Love, Real People. Bible-based teaching with contemporary worship service for all ages. Sun. 10:00am Worship Service, Children’s Services. Weekly Awana and Youth Group.
700 Hoover Ave., Plover
715-341-4640 | HighlandAG.org

REFUGE 🍷🍷🍷

Engaging worship, impactful messages, & a welcoming community. Services are 10am on Sun., Youth Service 7pm on Sun., and weekly small groups.
801 Old Hwy. 10, Stevens Point
715-341-3275 | WeAreRefuge.net

WOODLANDS CHURCH 🍷🍷🍷

See you at 8:45am or 10:30am on Sun. Bible-based contemporary worship, kids programming, and nursery. Groups & classes for adults, youth, and kids mid-week. Global and local outreach opportunities.
190 Hoover Ave., Plover
715-341-0800 | WoodlandsChurch.org

Seventh-Day Adventist

STEVENS POINT SEVENTH-DAY ADVENTIST CHURCH

Services: Sabbath school 10am, church service 11:10am. Prayer meeting on Tues. 6:30pm. Small-group and Bible studies.
1510 Sherman Ave., Stevens Point
715-344-4337



RUSTIC RAVEN'S

ANTIQUES

ODDITIES & THE UNUSUAL
WINE & GIFTS
MAIN STREET • ROSHOLT
(715) 677-6711



HOST YOUR NEXT CONFERENCE, RETREAT, FIELD TRIP OR EVENT AT

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RENTALS@WISCONSINLIONSCAMP.COM
(715) 677-4959

**Small Quilt Shop
in Downtown Rosholt**
yardage, precuts, quilt kits
long arm quilting service,
and classes

Finished Projects:
table runners
lap to bed sized quilts
crocheted & sewn items

Hours vary by week,
a schedule can be found on our
Facebook and website.

Also open by appointments
Taking Custom Projects

Call or Text: 715-570-1425
reeneblockparty@gmail.com
198 N. Main St, Rosholt, WI



PEDAL POINT

Whether you are browsing our bike shop,
online or in-store, our team members are
always happy to help! We look forward to
hearing from you and we will see you on the
road. Happy Riding!

RENTAL RATES				
	1/2 Day	Full Day	Multi-Day	Weekly
Road Bike	\$29	\$49	\$44	\$259
Fat Bike	\$39	\$59	\$53	\$299
E-Bike	\$49	\$69	\$62	\$299
Recumbent E-Trike	\$49	\$69	\$62	\$299

**Mention this ad to recieve
\$10 OFF YOUR RENTAL!**

HOSTEL SHOPPE

3201 John Joanis Dr., Stevens Point
www.hostelshoppe.com
(715) 341-BIKE or (800) 233-4340



Stevens Point Area Convention & Visitors Bureau

1105 Main Street Suite A, Stevens Point, WI 54481



STAY



PLAY



DINE



MEET

sentryworld.com

715-345-1600

Stevens Point, Wisconsin



Scan the QR code
to explore all
that SentryWorld
has to offer.