



Springfield



MEETINGS, CONVENTIONS & SPORTS



Convention & Visitors Bureau

WHY ARE CONVENTIONS & SPORTING EVENTS IMPORTANT?

01.

Groups Create Economic Impact

02.

Liaison for planner & city, the expert on our community.

03.

Compression

04.

Event Impact Calculator

05.

Convention Calendar

06.

We are a free service to help planners have the best experience while they are here.



HAMMONS FIELD

HOW WE SELL SPRINGFIELD

GETTING TO SPRINGFIELD, MISSOURI



13 Non-Stop Flights to Springfield/Branson National Airport (SFG) from...

Atlanta, GA (ATL)
Charlotte, NC (CLT)
Chicago, IL (ORD)
Dallas/Ft. Worth, TX (DFW)
Denver, CO (DEN)
Destin/Ft. Walton Beach, FL (VPS)
Houston, TX (IAH)
Las Vegas, NV (LAS)
Los Angeles, CA (LAX)
Orlando, FL (SFB)
Phoenix/Mesa, AZ (IWA)
Punta Gorda/Ft. Myers, FL (PGD)
St. Petersburg/Tampa, FL (PIE)

Miles to Springfield from...

Bentonville, AR.....	120
Branson, MO.....	45
Chicago, IL.....	515
Dallas, TX.....	420
Des Moines, IA.....	360
Indianapolis, IN.....	460
Kansas City, MO.....	170
Little Rock, AR.....	215
Memphis, TN.....	285
Minneapolis, MN.....	600
Nashville, TN.....	440
Oklahoma City, OK.....	290
Omaha, NE.....	360
St. Louis, MO.....	220
Tulsa, OK.....	185
Wichita, KS.....	270

Airlines Serving Springfield (SGF)



Ground transportation options include Uber, Lyft, taxis, shuttles, limo services and motorcoaches.



WORLD-CLASS ATTRACTIONS



- Bass Pro Shops Outdoor World
- Wonders of Wildlife
- Fantastic Caverns
- Branson
- Wild Animal Safari
- Dickerson Park Zoo
- History Museum on the Square
- Big Shots Golf



RICH HISTORY

The history of Springfield is fascinating. Highlights include:

- Native American heritage
- The Louisiana Purchase
- Civil War
- A famous Wild West shootout
- Pythian Castle
- Introduction of the railroad
- Route 66
- And more!





BASEBALL, BATTLEFIELDS & BIG FISH

- Springfield Cardinals AA Baseball
- Wilson's Creek National Battlefield
- Lakes and Rivers

CARTS, CARS AND CASHEW CHICKEN

The city is known for:


- Springfield-style cashew chicken
- Being the birthplace of Route 66
- Beautiful golf courses



EXECUTIVE DIRECTOR, AG USA,
WORLD MISSIONS

#AG100

HOW WE PROSPECT FOR NEW BUSINESS

- 
- **TARGET MARKETS**
 - **DATABASE ACCOUNTS**
 - **RELATIONSHIP BUILDING**
 - **ATTEND TRADE SHOWS**
 - **LEAD GENERATION, SUBSCRIPTION SERVICES**
 - **PROMOTIONS SUCH AS INCENTIVES+**



CVB WEBSITE

Meetings | Springfield, Missouri



HOH

HOW CAN YOU HELP US?

- 
- **ARE YOU A PART OF A GROUP?**
 - **DOES YOUR CHILD PARTICIPATE IN SPORTS / ACTIVITIES?**

QUESTIONS?