



# WHY ARE CONVENTIONS & SPORTING EVENTS

#### **O1.** Groups Create Economic Impact

### 02.

Liaison for planner & city, the expert on our community.



#### **04.** Event Impact Calculator



#### 06.

We are a free service to help planners have the best experience while they are here.

# HOW WE SELL SPRINGFIELD

pringfiela

13 Non-Stop Flights to Springfield/Branson National Airport (SFG) from...

Atlanta, GA (ATL) Charlotte, NC (CLT) Chicago, IL (ORD) Dallas/Ft. Worth, TX (DFW) Denver, CO (DEN) Destin/Ft. Walton Beach, FL (VPS) Houston, TX (IAH) Las Vegas, NV (LAS) Los Angeles, CA (LAX) Orlando, FL (SFB) Phoenix/Mesa, AZ (IWA) Punta Gorda/Ft. Myers, FL (PGD) St. Petersburg/Tampa, FL (PIE)

#### **GETTING TO SPRINGFIELD, MISSOURI**

**Airlines Serving Springfield (SGF)** 

allegiant

American Airlines

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Ground transportation options include Uber, Lyft, taxis, shuttles, limo services and motorcoaches.

Miles to Springfield	from
Bentonville, AR	120
Branson, MO	45
Chicago, IL	515
Dallas, TX	420
Des Moines, IA	360
Indianapolis, IN	460
Kansas City, MO	170
Little Rock, AR	
Memphis, TN	
Minneapolis, MN	
Nashville, TN	
Oklahoma City, OK	
Omaha, NE	
St. Louis, MO	220
Tulsa, OK	
Wichita, KS	





# WORLD-CLASS ATTRACTIONS

- Bass Pro Shops Outdoor World
- Wonders of Wildlife
- Fantastic Caverns
- Branson
- Wild Animal Safari
- Dickerson Park Zoo
- History Museum on the Square
- Big Shots Golf

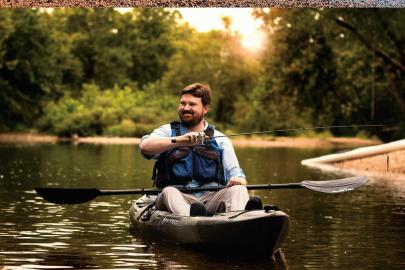


### **RICH HISTORY**

The history of Springfield is fascinating. Highlights include:

- Native American heritage
- The Louisiana Purchase
- Civil War
- A famous Wild West shootout
- Pythian Castle
- Introduction of the railroad
- Route 66
- And more!







### **BASEBALL, BATTLEFIELDS & BIG FISH**

- Springfield Cardinals AA Baseball
- Wilson's Creek National Battlefield
- Lakes and Rivers

### CARTS, CARS AND CASHEW CHICKEN

#### The city is known for:

- Springfield-style cashew chicken
- Being the birthplace of Route 66
- Beautiful golf courses





EXECUTIVE DIRECTOR, AG USA WORLD MISSIONS

# HOW WE PROSPECT FOR NEW BUSINESS

#AG100

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- PROMOTIONS SUCH AS INCENTIVES+
- LEAD GENERATION, SUBSCRIPTION SERVICES
- ATTEND TRADE SHOWS
- RELATIONSHIP BUILDING
- DATABASE ACCOUNTS
- TARGET MARKETS

### 0 Springfield VISITOR CENTER 12 CLOSED 815 66 P NVALLEY **CVB WEBSITE** <u>Meetings | Springfield, Missouri</u>



## 

#### • ARE YOU A PART OF A GROUP?

• DOES YOUR CHILD PARTICIPATE IN SPORTS / ACTIVITIES?

### **QUESTIONS?**