

The logo features the word "Springfield" in a white, elegant script font. A light blue outline of the state of Missouri is positioned behind the text, with the word "Springfield" written across it. The background is a solid dark grey.

Springfield

The background of the slide is a photograph of a multi-story historic building with classical architectural features, including columns and ornate window frames. The entire image is covered with a semi-transparent blue overlay. The title text is positioned on the left side of the slide.

Website/Social Media CVB Presentation


10/26/2022

SpringfieldMo.org Website


01

New Site Features

- Seasonal Updates
- Improved Organization
- Mobile Friendly
- DTN Ad Placements
- Online Coupons


THINGS TO DOEVENTSPACES TO STAYFOOD & DRINKPLANCOUPONSCOVID-19 UPDATES

COUPONS




\$10 off \$30 at Houlihan's Restaurant-South Springfield
\$10 off \$30 at Houlihan's Restaurant-South Springfield

[VIEW COUPON >](#)




Buy One Medium Concrete, Get One Free at Culver's on Glenstone
Buy One Medium Concrete, Get One Free at Culver's on Glenstone

[VIEW COUPON >](#)



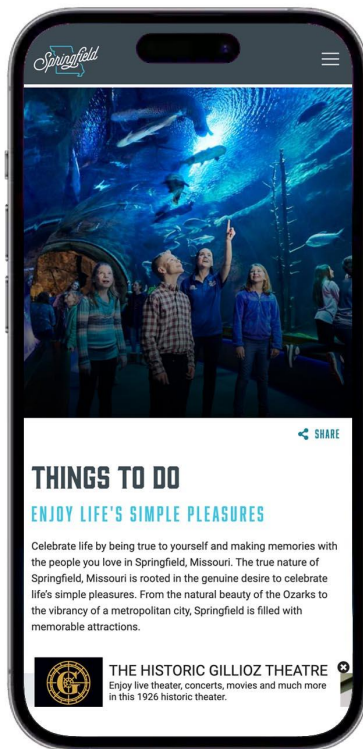
\$2 Discount for any child ticket purchased at Butterfly Palace & Rainforest Adventure
\$2 discount for any child ticket purchased. Not valid with any other offer and must...


[VIEW COUPON >](#)




Buy One Entree, Get One Entree Free at Gailey's Breakfast Cafe
Buy one entree, get one free. Valid after 3 p.m. Wednesday-Saturday.

[VIEW COUPON >](#)



MEETINGS SPORTS GROUPS ITINERARIES ABOUT SPRINGFIELD BLOG WEDDINGS & SPECIAL EVENTS
THINGS TO DOEVENTSPACES TO STAYFOOD & DRINKPLANCOUPONSCOVID-19 UPDATES

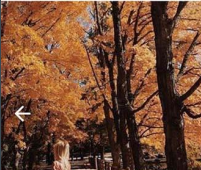


WELCOME TO SPRINGFIELD


As the pulse of the Ozarks, Springfield, Missouri is rooted in the celebration of family, friends and life's genuine moments. A regional hub with large city amenities and small-town hospitality, our commitment is towards creating moments that make life big and full. With intriguing attractions, a diverse culinary scene, unique shopping and an ode to classic Americana heritage, Springfield is a destination you will enjoy while feeling right at home.

FALL IN SPRINGFIELD


THE AIR IS CRISP AND THE LEAVES ARE BEGINNING TO CHANGE. FALL IN LOVE WITH SPRINGFIELD THIS AUTUMN.




FALL FOLIAGE AT THESE 15+ SPRINGFIELD
The ranging colors of autumn. If you're looking for a




FALL FESTIVALS YOU HAVE TO ATTEND THIS YEAR AROUND THE OZARKS
AUG 15, 2022
Looking for fall events to attend around the Ozarks? Check out these fall festivals happening around...



VISIT THESE PUMPKIN PATCHES SPRINGFIELD
SEP 08, 2022
Fall means pumpkin season! One of the most authentic with the whole family is...



GET THE FREE SPRINGFIELD GUIDE
[GET THE GUIDE >](#)



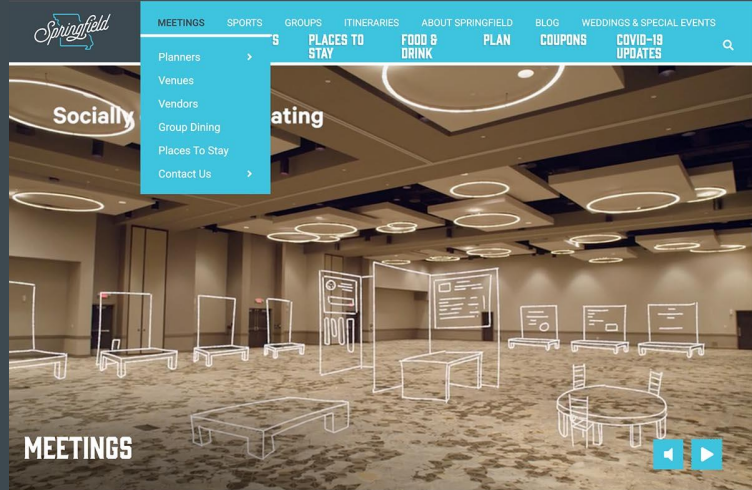
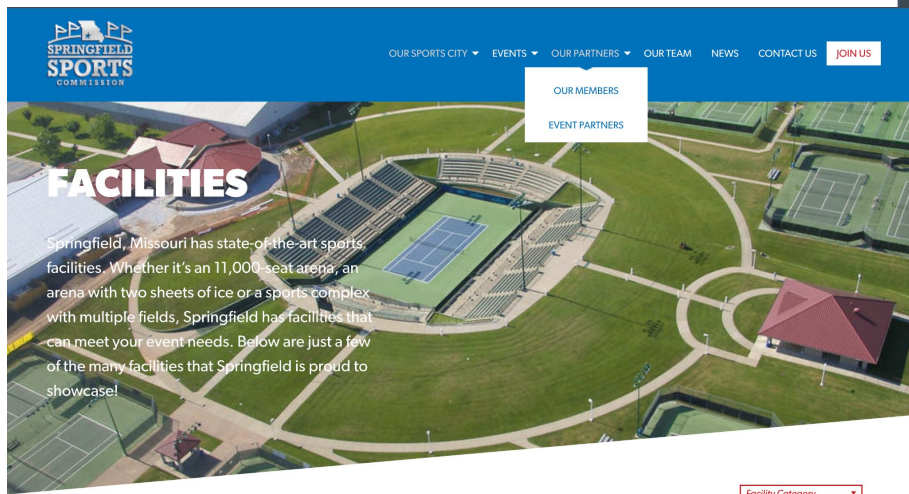
GET THE LATEST INFORMATION ON SPRINGFIELD, MO
[SIGN UP](#)

SpringfieldMo.org Website

02

Leisure, Groups, Meetings and Sports

- Leisure Travel and Group Itineraries
- Group Specific Recommendations
- Meeting Planners Guide and Toolkit
- Sports Facilities Guide



MEETINGS

SHARE

WELCOME TO SPRINGFIELD

The heart and soul of Springfield, Missouri is rooted in its genuine dedication to hard work and homegrown innovation. With a unique mix of a metropolitan city and warm hospitality, Springfield is an ideal place for meetings and events. The city offers an array of new and updated facilities to accommodate a variety of events, and services can be tailored to ensure your event is a success. While the pandemic persists, check out this [Meetings & Events Toolkit](#) provided by the Springfield-Greene County Health Department with COVID-19 in mind to help plan your next event.

Springfield's central location in the United States makes the city the perfect choice for your next meeting or event. Discover unique meeting venues from a historic castle to a sportsman-themed conference center. Groups will love the vibrant selection of new and updated conference venues that can host groups from 10 to 10,000 people. An amazing dining scene, world-class attractions, and affordability make Springfield the perfect choice for your next gathering. An experienced sales team at the Convention & Visitors Bureau can provide a customized proposal based on your group's needs and assist every step of the way once your group books. The CVB's goal is to make your event a success!

Springfield is not a small town or a big city, it's just the right size city that can make guests feel comfortable, welcome and safe. Springfield is easy to navigate and the Springfield-Branson National Airport offers daily non-stop flights to more than a dozen major hubs throughout the United States.



PLANNER TOOLKIT

The following resources will assist with attendance building and promoting your...

[READ MORE](#)



MEETING PLANNERS' GUIDE

The Springfield Convention & Visitors Bureau has a new Meeting Planners Guide...

[READ MORE](#)



VENUES

From big to boutique to bed and breakfast and everything in between, Springfield has...

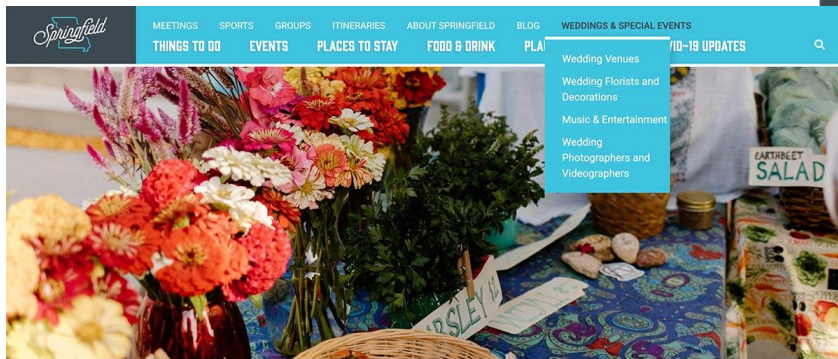
[READ MORE](#)

SpringfieldMo.org Website

03

Events and Local Resources

- Seasonal and Holiday Events
- Submit Your Own Event
- Community and Relocation Resources
- Weddings and Special Events



WEDDINGS AND SPECIAL EVENTS IN SPRINGFIELD, MISSOURI

When it comes to planning your wedding or special event in the Ozarks, there are plenty of options in Springfield, Missouri to help you create the perfect event. From outdoor venues with casual atmospheres to glamorous locations with formal settings, there are options for every type of event.

You'll also find everything else you need, including musicians, photographers, florists, hairstylists and things you haven't even thought of yet that will make your event memorable, beautiful and entertaining, just as it should be.



ABOUT SPRINGFIELD

ABOUT SPRINGFIELD

FACTS, FIGURES AND INFORMATION

A WARM HELLO!

The staff at Springfield Convention & Visitors Bureau welcomes you to our website and we hope we'll be welcoming you to our city soon! With more than 456,000 people in the metro area and millions of tourists each year, Springfield is rich with interesting and entertaining attractions, more than 6,300 hotel rooms, more than 850 dining options and a variety of shopping and cultural activities.

EDUCATION

You could call Springfield a college town, but the truth is education is the cornerstone of the community at all levels. More than 24,000 students attend the [Springfield R-12 School District](#), Missouri's largest fully accredited school system. Collegiately, [Missouri State University](#) and its more than 24,000 students call Springfield home, as do the students of [Drury University](#), [Ozarks Technical Community College](#) and [Evangel University](#).

LIVING HERE

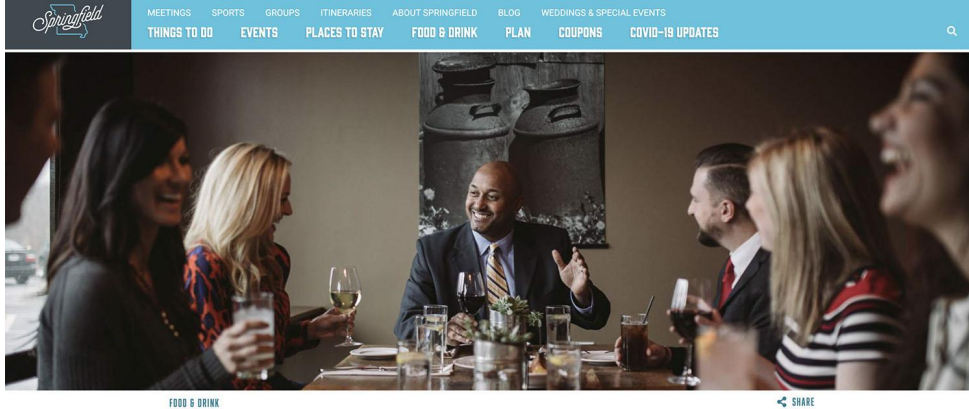
Living in Springfield is easy. It's a place that has everything you need. The city has a plentiful and growing job market, great schools, world-class health care, and all the entertainment and cultural options of a big city—but with far less stress and an abundance of character and friendliness. You can fast-track your career, afford the home you've always wanted, simplify your commute, and enrich your life amid the natural beauty of the Ozarks. Learn more about the business community at the [Springfield Area Chamber of Commerce](#) and [see what the city has to offer](#) for your lifestyle, then live here and just breathe.

GREEN INITIATIVES

Among Springfield's finest assets are its beautiful scenery and clean environment, something community leaders are striving to maintain through a variety of programs and sustainable building projects. Those projects include the [Discovery Center](#), a hands-on science museum housed in a Leadership in Energy and Environmental Design (LEED) certified building. The Discovery Center, certified at the Gold level, was the first building in southwest Missouri to attain the certification. Springfield is the proud home to Missouri's first hotel designed to LEED Gold Standards. The hotel [Hilton Garden Inn](#) has a modern interior and exterior with unique design elements for sustainable operations. Springfield also is home to the [Green Circle Shopping Center](#), an environmentally friendly shopping home to several retailers including Dynamic Earth, an outdoor sporting goods store. The shopping center received its Platinum Certification in early 2009.

Learn more about the city's history, Route 66, community resources and environment below. If you're not finding what you need, feel free to call the Convention & Visitors Bureau at 800-678-8767 or 417-881-5300. We'll do everything we can to help you find the information you're seeking.





RESTAURANTS

Offering more than 800 restaurants with everything from elegant to family-style, there's something to please every palate in Springfield, a city known for its dining scene. The city is filled with delectable dishes offered at a variety of chef-owned restaurants offering experiences ranging from white tablecloths and crystal glasses to checked vinyl and plastic cups. You'll also find tried and true franchises when you want a taste of the familiar.

Dozens of restaurants in Springfield offer farm-to-table options and signature dishes. Be sure to check out world-famous Springfield-Style Cashew Chicken, the city's signature dish since its introduction more than 50 years ago. Steakhouses, seafood, sushi, burgers, crepes, pasta, pizza, barbecue and more are found throughout the city along with cuisine native to countries around the world.

No matter what your tastes, you're sure to find it here and we invite you to try them all.

LAMBERT'S CAFE IS HOME OF THE "THROWN ROLLS!"

Heads up! There may be a "Thrown Roll" coming your way as you sit for some home cookin' at the Legendary Lambert's cafe in Ozark, Missouri - minutes south of Springfield.

[READ MORE >](#)



Search...

VIEW: [GRID](#) [LIST](#)

SORT: [RECOMMENDED](#) [NEAR ME](#)

[SHOW MAP](#)

CATEGORIES

- ☐ Locally Owned (102)
- ☐ All Restaurants (100)
- ☐ Casual Dining (90)
- ☐ Carryout (70)
- ☐ Outdoor Seating (39)



Finley Farms & The Ozark Mill

[802 Finley Farms Lane](#)

[VISIT WEBSITE](#)

Ads on SpringfieldMo.org

What Are DTN Ads?

Destination Travel Network (DTN) placements run seamlessly within the SpringfieldMo.org website and are specifically designed to adopt the look, feel, and tone of other content.

DTN creatives are specifically designed to deliver your message to an audience of highly qualified people looking for area attractions, shopping, restaurants and lodging options.

Events Calendar

- If your business or organization is hosting an event, you can add it to our event calendar for free!

EVENTS

EVENTS


The events listed below are subject to change or cancelation. It is best to call ahead or check with the organizer's websites to verify the status of any local event. If you're interested in submitting an event, [click here](#).

RECOMMENDED

NEAR ME

SHOW MAP


25 OCT



A Foreign Affair

Gillioz Theatre


25 OCT



Baby Shark Live! 2022
Splash Tour

Juanita K. Hammons Hall for the
Performing Arts


25 OCT



Covid Vaccination Clinics

Recurring daily

25 OCT




Gillioz Poster

Recurring daily
2022

Online


25 OCT



o Tuesday

Recurring weekly on Tuesday
Tie & Timber Beer Co.

25 OCT




Cedar Fest

Recurring daily until October 31,
2022

Big Cedar Lodge

25 OCT




College Night at BigShots

Recurring weekly on Tuesday

BigShots Golf

25 OCT



Grand Shanghai

Recurring weekly
Tuesday, Wednesday, Friday, Saturday
31, 2022

Grand Shanghai

CONTACT INFO

[Does NOT appear on web site. For the Bureau use only]

Name*:

Your Name

Email*:

Your Email Address

Phone:

(555) 555-5555

Comments:

EVENT INFORMATION

Title*:

Name of the Event

Event Category*:

[Select all that apply]

Charity Event
Comedy
Concerts
Cultural
Educational
Exhibits
Festivals
Food Event
Free Events
Holiday

Host Organization:

—Choose One—

Other Host Organization:

eg, The Canterbury Music Society

Select A Venue:

[Connects to your website listing]

—Choose One—

Location:

eg, Canterbury Music Hall

Submit Your Event!

- Head to springfieldmo.org/events/submit-your-event
- Fill out the form with as much information as possible.
- Hit submit!

Blogs

- Springfieldmo.org consistently puts out 3-5 new blogs every month.
- Topics range from leisure, business and sports travel to get people to come stay in Springfield!
- We cross promote these blogs everywhere in our strategy!



5 TOP BURGER PICKS AROUND THE OZARKS

By Billy Dove on Oct. 15, 2022

What is there not to love about a tasty cheeseburger? In the past, a burger was as simple as a juicy beef patty, topped with all the usual suspects, lettuce, tomato, onions, and pickles. The burger scene has evolved over the years, with a wide variety of tasty items being toppings now. I...

[Read More >](#)



COZY FIREPLACES & FIRE PITS AROUND THE OZARKS

By Madison Yohn on Oct. 03, 2022

If you love the feel of a warm fire during the fall and wintertime, cozy up at these fireplaces and fire pits around the Ozarks. Vantage Rooftop Lounge Springfield's only rooftop bar, Vantage pulls out the heaters and fire pits as the weather begins to cool down in the fall, winter and early spring...

[Read More >](#)



WHAT TO DO IN SPRINGFIELD DURING HOMECOMING WEEKEND

By Madison Yohn on Oct. 02, 2022

Homecoming season is late October. If you're a local college student or visiting from out of town, here are some activities you need to put on your agenda. Places To Stay Whether you're visiting your college student at the university, visiting the campus, or looking for places to stay in the center...

[Read More >](#)



5 DELICIOUS SOUPS TO TRY AROUND THE OZARKS

By Billy Dove on Oct. 01, 2022

It's that time of year when the weather starts to cool off, sweater season begins, the leaves start to fall, and it makes me crave a large bowl of soup! Here are some of my favorite soups to eat right here in Southwest Missouri!

Wonton Soup From Corner 21 Corner 21 has taken Springfield by storm...

[Read More >](#)



THINGS TO DO THIS MONTH IN SPRINGFIELD, MO: OCTOBER 2022

By Madison Yohn on Sep. 28, 2022

Check out all the events happening in the Springfield, Missouri, area in October 2022. Republic Pumpkin Daze Pumpkin Daze is held on the first Saturday in October each year. There's no better way to experience the spirit of autumn in the Ozarks. Enjoy fall arts and crafts vendors, pumpkin displays...

[Read More >](#)



[Coupon: Buy One Entree, Get One Entree Free After 3 p.m. At Gailey's Breakfast Cafe.](#)



[Sponsored](#)

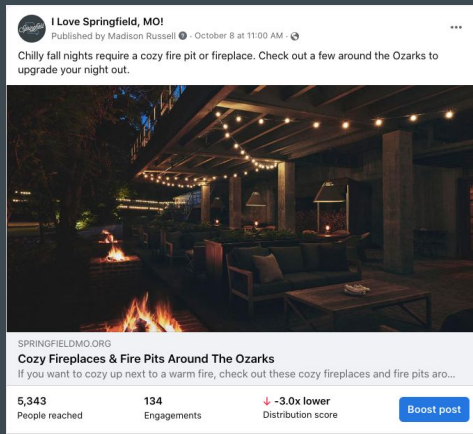
What's New

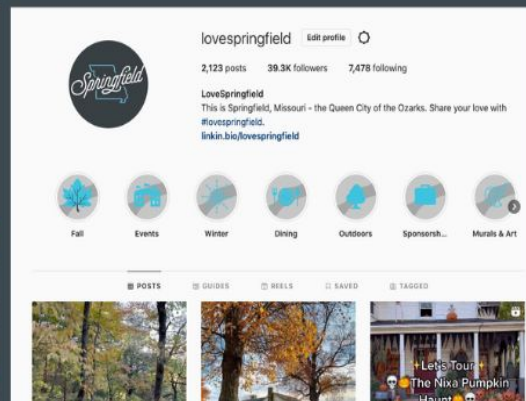
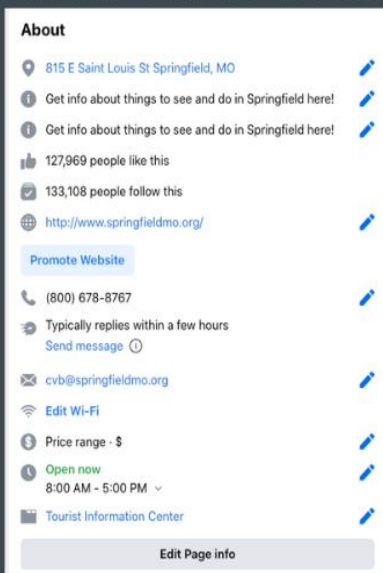
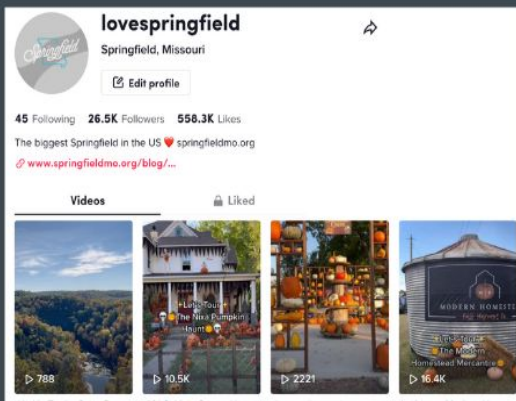
Cozy Fireplaces And Fire Pits Around The Ozarks



[Learn More](#)

Our Content





Have You seen a post by @Lovespringfield? That's us!

- Instagram: @lovespringfield
- TikTok: @lovespringfield
- Facebook: I Love Springfield, MO!
- Twitter: @SpringfieldCVB

QUESTIONS?



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Assistant Director of Marketing
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THANK YOU!



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