



---

# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER  
2025



# WHY SPONSOR?

- 1 INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:
  - Recognition in various media outlets, newsletters, social, and email coverage
  - Recognition through event signage and event day announcements
  - Event day sponsor booths
- 2 BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.
- 3 GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:
  - Sponsor provided marketing content
  - Opportunities to introduce speakers or panels
  - Company profiles included with website listings
- 4 EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

## BUNDLE & SAVE

- 5** Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:
  - Supporting: \$1000 (save \$500)
  - Platinum: \$3500 (save \$1000)
  - Speaker: \$7000 (save \$2000)

# HAVE QUESTIONS?

## Alex Weissner

Membership Manager  
970-875-7004

[Alexandra@steamboatchamber.com](mailto:Alexandra@steamboatchamber.com)



## CECILIA MORTER

Director of Business Development  
970-875-7000

[Cecilia@steamboatchamber.com](mailto:Cecilia@steamboatchamber.com)





|   | Hahn's Peak | Partner | Moon Hill | Yampa River | Aid Station |
|---|-------------|---------|-----------|-------------|-------------|
|   | \$5000      | \$3500  | \$2000    | \$1000      | \$350       |
| Branded finish fencing (3-year commitment)  | ✓           |         |           |             |             |
| Custom email to registrant database         | ✓           |         |           |             |             |
| Recognition in event media coverage         | ✓           |         |           |             |             |
| Instagram takeover                          | ✓           |         |           |             |             |
| Official category sponsor                   | ✓           |         |           |             |             |
| Featured sponsor in marathon database email | 1           | 1       | 1         |             |             |
| Event day announcements                     | ✓           | ✓       | ✓         |             |             |
| Feature in Instagram stories                | 4           | 3       | 1         |             |             |
| Free race entries - redeemed by May 1       | 6           | 4       | 3         | 2           |             |
| Sponsor provided Instagram posts            | 4           | 3       | 2         | 1           |             |
| Logo on racer T-shirt                       | ✓           | ✓       | ✓         | ✓           |             |
| Inclusion in runner survey email            | ✓           | ✓       | ✓         | ✓           |             |
| Aid station                                 | ✓           |         |           |             | ✓           |
| Opportunity for sponsor giveaway promotion  | ✓           | ✓       | ✓         | ✓           | ✓           |
| Vendor booth at packet pickup & finish area | ✓           | ✓       | ✓         | ✓           | ✓           |
| Tiered listing & link on website            | ✓           | ✓       | ✓         | ✓           | ✓           |
| Use of official Steamboat Marathon logo     | ✓           | ✓       | ✓         | ✓           | ✓           |





|  | Partner | Keg    | Pony   | Growler | Pint  |
|--|---------|--------|--------|---------|-------|
|  | \$5000  | \$3500 | \$2000 | \$1000  | \$500 |
| Logo on event glassware                        | ✓       |        |        |         |       |
| Custom email to registrant database            | ✓       |        |        |         |       |
| Recognition in event media coverage            | ✓       |        |        |         |       |
| Instagram takeover                             | ✓       |        |        |         |       |
| Banner on stage                                | 1       | 1      |        |         |       |
| Logo on wristband                              | ✓       | ✓      |        |         |       |
| Opportunity to present/judge 1 competition     | ✓       | ✓      |        |         |       |
| Featured sponsor in OktoberWest database email | 1       | 1      | 1      |         |       |
| Feature in Instagram stories                   | 4       | 3      | 1      |         |       |
| Sponsor provided Instagram posts               | 4       | 3      | 2      | 1       |       |
| Event day announcements                        | ✓       | ✓      | ✓      | ✓       |       |
| Logo on volunteer t-shirt                      | ✓       | ✓      | ✓      | ✓       |       |
| Free festival entries                          | 15      | 10     | 6      | 4       | 2     |
| Vendor booth                                   | ✓       | ✓      | ✓      | ✓       | ✓     |
| Chamber direct email & social recognition      | ✓       | ✓      | ✓      | ✓       | ✓     |
| Tiered listing & link on website               | ✓       | ✓      | ✓      | ✓       | ✓     |

**EVENT DATE: SEPTEMBER 6**

# 4TH OF JULY PARADE

Presented by  Yampa Valley Bank

|   | Presenting | Speaker | Platinum | Supporting |
|---|------------|---------|----------|------------|
|   | \$8000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo      | ✓          |         |          |            |
| Category Exclusivity                          | ✓          |         |          |            |
| Stage tent & branding presence                | ✓          |         |          |            |
| Recognition in event media coverage           | ✓          |         |          |            |
| Chamber newsletter recognition                | ✓          |         |          |            |
| Instagram story/reel features                 | ✓          |         |          |            |
| Viewing area by stage                         | ✓          | ✓       |          |            |
| Vendor booth opportunity                      | ✓          | ✓       |          |            |
| Company profile included with website listing | ✓          | ✓       |          |            |
| Event day announcements                       | 4          | 2       | 1        |            |
| Sponsor provided Instagram posts              | 4          | 2       | 1        |            |
| Sponsor banner placement at event             | ✓          | ✓       | ✓        |            |
| Parade entry with preferred placement         | ✓          | ✓       | ✓        |            |
| Chamber direct email & social recognition     | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website              | ✓          | ✓       | ✓        | ✓          |

4TH OF JULY SPONSORS

|   | Presenting | Speaker | Platinum | Supporting |
|---|------------|---------|----------|------------|
|   | \$8000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo          | ✓          |         |          |            |
| Opportunity to open or close the Summit           | ✓          |         |          |            |
| Recognition in event media coverage               | ✓          |         |          |            |
| Brand host for VIP speaker/sponsor reception      | ✓          |         |          |            |
| Chamber newsletter recognition                    | ✓          |         |          |            |
| Presenting sponsor of Thrive Lunch & Learn Series | ✓          |         |          |            |
| Sponsor banner placement at event                 | ✓          | ✓       |          |            |
| Opportunity to introduce speaker or panel         | ✓          | ✓       |          |            |
| Company profile included with website listing     | ✓          | ✓       |          |            |
| Sponsor an attendee from outside your company     | ✓          | ✓       |          |            |
| Access to event attendee list                     | ✓          | ✓       |          |            |
| Chamber direct email & social recognition         | ✓          | ✓       | ✓        |            |
| Invitations to pre event VIP reception            | 4          | 3       | 2        |            |
| 15% discount on additional registrations          | ✓          | ✓       | ✓        |            |
| Free registrations for business & employees       | 4          | 3       | 2        | 1          |
| Sponsor booth at event                            | ✓          | ✓       | ✓        | ✓          |
| Recognition in day of announcements & marketing   | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website                  | ✓          | ✓       | ✓        | ✓          |

SPOTLIGHTS



# EMPOWER

YAMPA VALLEY

Progressive Workplace Conference Presented by Steamboat

# ECONOMIC SUMMIT

PRESENTED BY COLORADO MOUNTAIN COLLEGE

ECONOMIC SUMMIT DATE: MAY 9  
EMPOWER CONFERENCE DATE: JULY 31

|   | Presenting | Speaker | Platinum | Supporting |
|---|------------|---------|----------|------------|
|   | \$4000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo        | ✓          |         |          |            |
| Opportunity to open or close the Summit         | ✓          |         |          |            |
| Recognition in event media coverage             | ✓          |         |          |            |
| Brand host for VIP speaker/sponsor reception    | ✓          |         |          |            |
| Chamber newsletter recognition                  | ✓          |         |          |            |
| Sponsor banner placement at the event           | ✓          | ✓       |          |            |
| Opportunity to introduce speaker or panel       | ✓          | ✓       |          |            |
| Company profile included with website listing   | ✓          | ✓       |          |            |
| Sponsor an attendee from outside your company   | ✓          | ✓       |          |            |
| Access to event attendee list                   | ✓          | ✓       |          |            |
| Chamber direct email & social recognition       | ✓          | ✓       | ✓        |            |
| Invitations to pre event VIP reception          | 1          | 3       | 2        |            |
| 15% discount on additional registrations        | ✓          | ✓       | ✓        |            |
| Free registrations for business & employees     | 4          | 3       | 2        | 1          |
| Sponsor booth at event                          | ✓          | ✓       | ✓        | ✓          |
| Recognition in day of announcements & marketing | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website                | ✓          | ✓       | ✓        | ✓          |

TOP 5 SPONSORS



# THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: AUGUST 25

- Integrated presenting sponsor event logo
- Chamber newsletter recognition
- Company profile included with website listing
- Chamber direct email & social recognition
- Free registrations for business & employees
- Recognition in day of announcements & marketing
- Tiered listing & link on website

| Presenting | Speaker | Supporting |
|------------|---------|------------|
| \$2000     | \$1000  | \$500      |
| ✓          |         |            |
| ✓          |         |            |
| ✓          | ✓       |            |
| ✓          | ✓       | ✓          |
|            | 4       | 2          |
|            | ✓       | ✓          |
| ✓          | ✓       | ✓          |

SOLD



- Recognition in extensive event media coverage
- Company profile included with website listing
- Access to event attendee list
- Chamber direct email & social recognition
- Sponsor banner placement at the event
- Recognition in day of announcements & marketing
- Tiered listing & link on website

| Speaker | Platinum | Supporting |
|---------|----------|------------|
| \$3000  | \$1500   | \$500      |
| ✓       |          |            |
| ✓       |          |            |
| ✓       |          |            |
| ✓       | ✓        |            |
| ✓       | ✓        |            |
| ✓       | ✓        | ✓          |
| ✓       | ✓        | ✓          |



STEAMBOAT SPRINGS CHAMBER  
**WINTER EXPO**

|   | Bar          | Platinum     | Supporting |
|---|--------------|--------------|------------|
|   | \$3000       | \$1500       | \$500      |
| Branding at the bar                             | ✓            |              |            |
| Branding on drink tickets                       | ✓            |              |            |
| Recognition at registration                     | ✓            |              |            |
| Recognition in event media coverage             | ✓            |              |            |
| Opportunity to address the attendees            | ✓            |              |            |
| Chamber newsletter recognition                  | ✓            | ✓            |            |
| Company profile included with website listing   | ✓            | ✓            |            |
| Access to event attendee list                   | ✓            | ✓            |            |
| Chamber direct email & social recognition       | ✓            | ✓            | ✓          |
| Free registrations for business & employees     | Tent & Booth | Tent & Booth | Booth      |
| Recognition in day of announcements & marketing | ✓            | ✓            | ✓          |
| Tiered listing & link on website                | ✓            | ✓            | ✓          |

FOOTNOTES

**EVENT DATE: DECEMBER TBD**

