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# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER  
2025



# WHY SPONSOR?

- ① **INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:
  - Recognition in various media outlets, newsletters, social, and email coverage
  - Recognition through event signage and event day announcements
  - Event day sponsor booths
- ② **BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.
- ③ **GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:
  - Sponsor provided marketing content
  - Opportunities to introduce speakers or panels
  - Company profiles included with website listings
- ④ **EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

## BUNDLE & SAVE

- ⑤ Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:
  - Supporting: \$1000 (save \$500)
  - Platinum: \$3500 (save \$1000)
  - Speaker: \$7000 (save \$2000)

# HAVE QUESTIONS?

## Alex Weissner

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## CECILIA MORTER

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	Hahn's Peak	Partner	Moon Hill	Yampa River	Aid Station
	\$5000	\$3500	\$2000	\$1000	\$350
Branded finish fencing (3-year commitment)	✓				
Custom email to registrant database	✓				
Recognition in event media coverage	✓				
Instagram takeover	✓				
Official category sponsor	✓				
Featured sponsor in marathon database email	1	1	1		
Event day announcements	✓	✓	✓		
Feature in Instagram stories	4	3	1		
Free race entries - redeemed by May 1	6	4	3	2	
Featured Instagram posts	4	3	2	1	
Logo on racer T-shirt	✓	✓	✓	✓	
Inclusion in runner survey email	✓	✓	✓	✓	
Aid station	✓				✓
Opportunity for sponsor giveaway promotion	✓	✓	✓	✓	✓
Vendor booth at packet pickup & finish area	✓	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓	✓
Use of official Steamboat Marathon logo	✓	✓	✓	✓	✓

50% OFF

EVENT DATE: JUNE 1



	Partner	Keg	Pony	Growler	Pint
	\$5000	\$3500	\$2000	\$1000	\$500
Logo on brewery tasting guide	✓				
Custom email to registrant database	✓				
Recognition in event media coverage	✓				
Instagram takeover	✓				
Banner on stage	1	1			
Logo on wristband	✓	✓			
Opportunity to present/judge 1 competition	✓	✓			
Featured sponsor in OktoberWest database email	1	1	1		
Feature in Instagram stories	4	3	1		
Featured feed Instagram posts	4	3	2	1	
Event day announcements	✓	✓	✓	✓	
Logo on volunteer t-shirt	✓	✓	✓	✓	
Free festival entries	15	10	6	4	2
Vendor booth	✓	✓	✓	✓	✓
Chamber direct email & social recognition	✓	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓	✓

EVENT DATE: SEPTEMBER 6



# 4TH OF JULY PARADE

Presented by  Yampa Valley Bank

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Category Exclusivity	✓			
Stage tent & branding presence	✓			
Recognition in event media coverage	✓			
Chamber newsletter recognition	✓			
Instagram story/reel features	✓			
Viewing area by stage	✓	✓		
Vendor booth opportunity	✓	✓		
Company profile included with website listing	✓	✓		
Event day announcements	4	2	1	
Sponsor provided Instagram posts	4	2	1	
Sponsor banner placement at event	✓	✓	✓	
Parade entry with preferred placement	✓	✓	✓	
Chamber direct email & social recognition	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

4TH OF JULY

EVENT DATE: JULY 4

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Presenting sponsor of Thrive Lunch & Learn Series	✓			
Sponsor banner placement at event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Company profile included with website listing	✓	✓		
Sponsor an attendee from outside your company	✓	✓		
Access to event attendee list	✓	✓		
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

**50% OFF**

	Presenting	Speaker	Platinum	Supporting
	\$4000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Sponsor banner placement at the event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Company profile included with website listing	✓	✓		
Sponsor an attendee from outside your company	✓	✓		
Access to event attendee list	✓	✓		
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

**50% OFF**



## THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: AUGUST 25

	Presenting	Speaker	Supporting
	\$2000	\$1000	\$500
Integrated presenting sponsor event logo	✓		
Chamber newsletter recognition	✓		
Company profile included with website listing	✓	✓	
Chamber direct email & social recognition	✓	✓	✓
Free registrations for business & employees	3	4	2
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓

THANKS



	Speaker	Platinum	Supporting
	\$3000	\$1500	\$500
Recognition in extensive event media coverage	✓		
Company profile included with website listing	✓		
Access to event attendee list	✓		
Chamber direct email & social recognition	✓	✓	
Sponsor banner placement at the event	✓	✓	
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓



	Bar	Platinum	Supporting
	\$3000	\$1500	\$500
Branding at the bar	✓		
Branding on drink tickets	✓		
Recognition at registration	✓		
Recognition in event media coverage	✓		
Opportunity to address the attendees	✓		
Chamber newsletter recognition	✓	✓	
Company profile included with website listing	✓	✓	
Access to event attendee list	✓	✓	
Chamber direct email & social recognition	✓	✓	✓
Free registrations for business & employees	Tent & Booth	Tent & Booth	Booth
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓

**Hotels**

**EVENT DATE: DECEMBER TBD**

