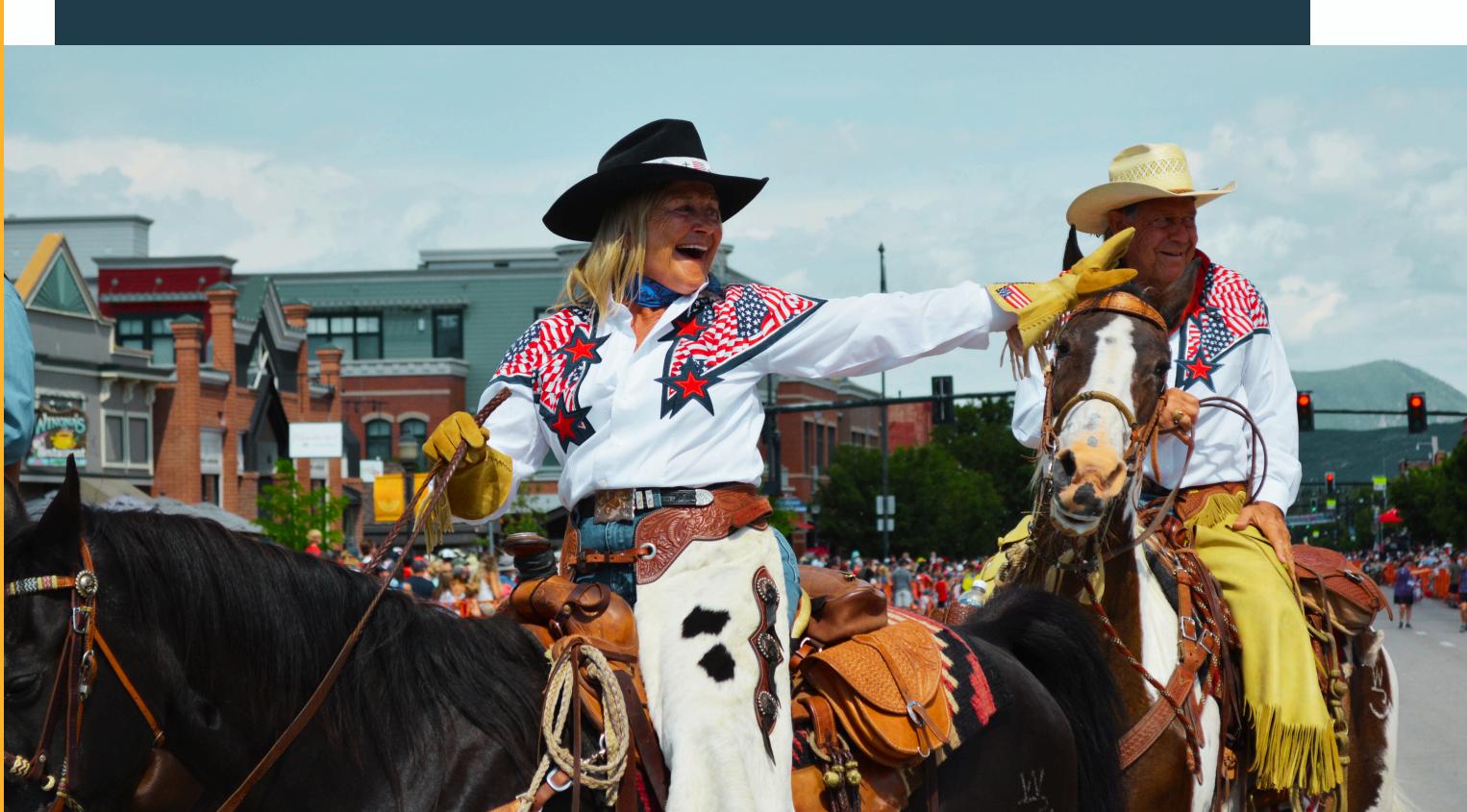




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# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER  
2026



# WHY SPONSOR?

1

**INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:

- Recognition in various media outlets, newsletters, social, and email coverage
- Recognition through event signage and event day announcements
- Event day sponsor booths

2

**BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.

3

**GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:

- Sponsor provided marketing content
- Opportunities to introduce speakers or panels
- Company profiles included with website listings

4

**EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

## BUNDLE & SAVE

5

Sponsor all three Summits **at discounted rates** for increased exposure.

Choose from the following sponsorship levels:

- Supporting: \$1000 (save \$500)
- Platinum: \$3500 (save \$1000)
- Speaker: \$7000 (save \$2000)

## HAVE QUESTIONS?

### Alex Weissner

Membership Manager  
970-875-7004

[Alexandra@steamboatchamber.com](mailto:Alexandra@steamboatchamber.com)



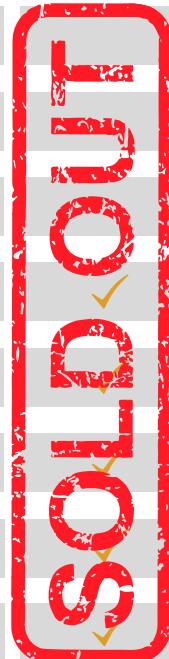
### CECILIA MORTER

Director of Business Development  
970-875-7000  
[Cecilia@steamboatchamber.com](mailto:Cecilia@steamboatchamber.com)





	Hahn's Peak	Partner	Moon Hill	Yampa River	Aid Station
	\$5000	\$3500	\$2000	\$1000	\$350
Branded finish fencing (3-year commitment)	✓				
Custom email to registrant database	✓				
Recognition in event media coverage	✓				
Collaborator in Instagram posts	✓				
Official category sponsor	✓				
Featured sponsor in marathon database email	1	1	1		
Event day announcements	✓	✓	✓		
Featured in Instagram stories	4	3	1		
Free race entries - redeemed by May 1	6	4	3	2	
Featured in Instagram posts	4	3	2	1	
Logo on racer T-shirt	✓	✓	✓	✓	
Inclusion in runner survey email	✓	✓	✓	✓	
Aid station	✓				
Opportunity for sponsor giveaway promotion	✓	✓	✓	✓	
Vendor booth at expo & finish area	✓	✓	✓	✓	
Tiered listing & link on website	✓	✓	✓	✓	
Use of official Steamboat Marathon logo	✓	✓	✓	✓	



EVENT DATE: JUNE 7



	Partner	Keg	Pony	Growler	Pint
	<b>\$5000</b>	<b>\$3500</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>
Logo on brewery tasting guide	✓				
Custom email to registrant database	✓				
Recognition in event media coverage	✓				
Collaborator in Instagram posts	✓				
Banner on stage	<b>1</b>	<b>1</b>			
Logo on wristband	✓	✓			
Opportunity to present/judge 1 competition	✓	✓			
Featured sponsor in OktoberWest database email	<b>1</b>	<b>1</b>	<b>1</b>		
Featured in Instagram stories	<b>4</b>	<b>3</b>	<b>1</b>		
Featured in Instagram posts	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	
Event day announcements	✓	✓	✓	✓	
Logo on volunteer t-shirt	✓	✓	✓	✓	
Free festival entries	<b>15</b>	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>
Vendor booth	✓	✓	✓	✓	✓
Chamber direct email & social recognition	✓	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓	✓

**EVENT DATE: SEPTEMBER 12**

# 4TH OF JULY PARADE

Presented by  Yampa Valley Bank

Integrated presenting sponsor event logo

Presenting

Speaker

Platinum

Supporting

\$8000

\$3000

\$1500

\$500

Category Exclusivity



Stage tent &amp; branding presence



Recognition in event media coverage



Chamber newsletter recognition



Featured in Instagram stories



Viewing area by stage



Vendor booth opportunity



Company profile included with website listing



Event day announcements



Collaborator in Instagram posts



Sponsor banner placement at event



Parade entry with preferred placement



Chamber direct email &amp; social recognition



Tiered listing &amp; link on website



EVENT DATE: JULY 4



STEAMBOAT SPRINGS CHAMBER

# Thrive Together

Women's Leadership Summit, Steamboat Springs

Presented by Alpine Bank

EVENT DATE: AUGUST 28

Presenting	Speaker	Platinum	Supporting
\$8000	\$3000	\$1500	\$500

Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Presenting sponsor of Thrive Lunch & Learn Series				
Sponsor banner placement at event		✓		
Opportunity to introduce speaker or panel		✓		
Company profile included with website listing		✓		
Sponsor an attendee from outside your company		✓		
Access to event attendee list		✓		
Chamber direct email & social recognition	<b>Collaborator</b>	✓	✓	
Invitations to pre event VIP reception	<b>4</b>	<b>3</b>	<b>2</b>	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

# EMPOWER

YAMPA VALLEY

Progressive Workplace Conference Presented by **Steamboat**

**ECONOMIC SUMMIT DATE: MAY 6**  
**EMPOWER SUMMIT DATE: NOVEMBER 6**

	<b>Presenting</b>	<b>Speaker</b>	<b>Platinum</b>	<b>Supporting</b>
	<b>\$4000</b>	<b>\$3000</b>	<b>\$1500</b>	<b>\$500</b>
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception				
Chamber newsletter recognition				
Sponsor banner placement at the event		✓		
Opportunity to introduce speaker or panel		✓		
Company profile included with website listing		✓		
Sponsor an attendee from outside your company		✓		
Access to event attendee list		✓		
Chamber direct email & social recognition	<b>Collaborator</b>	<b>Collaborator</b>	✓	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓



## BUSINESS EDUCATION SERIES

PRESENTED BY Mountain Valley Bank

### BUSINESS EDUCATION SERIES: MULTIPLE NAVIGATOR AWARDS DATE: JULY 29

**Presenting** **Speaker** **Supporting**

**\$2000**

**\$1000**

**\$500**

Integrated presenting sponsor event logo



Chamber newsletter recognition

Company profile included with website listing

Chamber direct email & social recognition

Recognition in day of announcements & marketing

Tiered listing & link on website

**Collaborator**

**Collaborator**

**✓**

**✓**

**✓**

**✓**

**✓**

**✓**

**✓**



**Speaker**

**\$3000**

**Platinum**

**\$1500**

**Supporting**

**\$500**

Recognition in extensive event media coverage

**✓**

Company profile included with website listing

**✓**

Access to event attendee list

**✓**

Chamber direct email & social recognition

**✓**

**✓**

Sponsor banner placement at the event

**✓**

**✓**

Recognition in day of announcements & marketing

**✓**

**✓**

**✓**

Tiered listing & link on website

**✓**

**✓**

**✓**

# WINTER EXPO



Bar	Platinum	Supporting
\$3000	\$1500	\$500

Branding at the bar	✓		
Branding on drink tickets	✓		
Recognition at registration			
Recognition in event media coverage			
Opportunity to address the attendees			
Chamber newsletter recognition		✓	
Company profile included with website listing		✓	
Access to event attendee list		✓	
Chamber direct email & social recognition		✓	✓
Free registrations for business & employees	Tent & Booth	Tent & Booth	Booth
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓



Tent &amp; Booth

Tent &amp; Booth

Booth

## EVENT DATE: DECEMBER 2

