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# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER  
2026



# WHY SPONSOR?

1

**INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:

- Recognition in various media outlets, newsletters, social, and email coverage
- Recognition through event signage and event day announcements
- Event day sponsor booths

2

**BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.

3

**GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:

- Sponsor provided marketing content
- Opportunities to introduce speakers or panels
- Company profiles included with website listings

4

**EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

## BUNDLE & SAVE

5

Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:

- Supporting: \$1000 (save \$500)
- Platinum: \$3500 (save \$1000)
- Speaker: \$7000 (save \$2000)

# HAVE QUESTIONS?

## Alex Weissner

Membership Manager  
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## CECILIA MORTER

Director of Business Development  
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|                                             | Hahn's Peak | Partner | Moon Hill | Yampa River | Aid Station |
|---------------------------------------------|-------------|---------|-----------|-------------|-------------|
|                                             | \$5000      | \$3500  | \$2000    | \$1000      | \$350       |
| Branded finish fencing (3-year commitment)  | ✓           |         |           |             |             |
| Custom email to registrant database         | ✓           |         |           |             |             |
| Recognition in event media coverage         | ✓           |         |           |             |             |
| Collaborator in Instagram posts             | ✓           |         |           |             |             |
| Official category sponsor                   | ✓           |         |           |             |             |
| Featured sponsor in marathon database email | 1           | 1       | 1         |             |             |
| Event day announcements                     | ✓           | ✓       | ✓         |             |             |
| Featured in Instagram stories               | 4           | 3       | 1         |             |             |
| Free race entries - redeemed by May 1       | 6           | 4       | 3         | 2           |             |
| Featured in Instagram posts                 | 4           | 3       | 2         | 1           |             |
| Logo on racer T-shirt                       | ✓           | ✓       | ✓         | ✓           |             |
| Inclusion in runner survey email            | ✓           | ✓       | ✓         | ✓           |             |
| Aid station                                 | ✓           |         |           |             |             |
| Opportunity for sponsor giveaway promotion  | ✓           | ✓       | ✓         | ✓           |             |
| Vendor booth at expo & finish area          | ✓           | ✓       | ✓         | ✓           |             |
| Tiered listing & link on website            | ✓           | ✓       | ✓         | ✓           |             |
| Use of official Steamboat Marathon logo     | ✓           | ✓       | ✓         | ✓           |             |

100% Sponsors

EVENT DATE: JUNE 7



|                                                | Partner | Keg    | Pony   | Growler | Pint  |
|------------------------------------------------|---------|--------|--------|---------|-------|
|                                                | \$5000  | \$3500 | \$2000 | \$1000  | \$500 |
| Logo on brewery tasting guide                  | ✓       |        |        |         |       |
| Custom email to registrant database            | ✓       |        |        |         |       |
| Recognition in event media coverage            | ✓       |        |        |         |       |
| Collaborator in Instagram posts                | ✓       |        |        |         |       |
| Banner on stage                                | 1       | 1      |        |         |       |
| Logo on wristband                              | ✓       | ✓      |        |         |       |
| Opportunity to present/judge 1 competition     | ✓       | ✓      |        |         |       |
| Featured sponsor in OktoberWest database email | 1       | 1      | 1      |         |       |
| Featured in Instagram stories                  | 4       | 3      | 1      |         |       |
| Featured in Instagram posts                    | 4       | 3      | 2      | 1       |       |
| Event day announcements                        | ✓       | ✓      | ✓      | ✓       |       |
| Logo on volunteer t-shirt                      | ✓       | ✓      | ✓      | ✓       |       |
| Free festival entries                          | 15      | 10     | 6      | 4       | 2     |
| Vendor booth                                   | ✓       | ✓      | ✓      | ✓       | ✓     |
| Chamber direct email & social recognition      | ✓       | ✓      | ✓      | ✓       | ✓     |
| Tiered listing & link on website               | ✓       | ✓      | ✓      | ✓       | ✓     |

EVENT DATE: SEPTEMBER TBD

# 4TH OF JULY PARADE

Presented by  Yampa Valley Bank

|                                               | Presenting | Speaker | Platinum | Supporting |
|-----------------------------------------------|------------|---------|----------|------------|
|                                               | \$8000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo      | ✓          |         |          |            |
| Category Exclusivity                          | ✓          |         |          |            |
| Stage tent & branding presence                | ✓          |         |          |            |
| Recognition in event media coverage           | ✓          |         |          |            |
| Chamber newsletter recognition                | ✓          |         |          |            |
| Featured in Instagram stories                 | ✓          |         |          |            |
| Viewing area by stage                         | ✓          | ✓       |          |            |
| Vendor booth opportunity                      | ✓          | ✓       |          |            |
| Company profile included with website listing | ✓          | ✓       |          |            |
| Event day announcements                       | 4          | 2       | 1        |            |
| Collaborator in Instagram posts               | 4          | 2       | 1        |            |
| Sponsor banner placement at event             | ✓          | ✓       | ✓        |            |
| Parade entry with preferred placement         | ✓          | ✓       | ✓        |            |
| Chamber direct email & social recognition     | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website              | ✓          | ✓       | ✓        | ✓          |

4TH OF JULY

EVENT DATE: JULY 4

|                                                   | Presenting   | Speaker | Platinum | Supporting |
|---------------------------------------------------|--------------|---------|----------|------------|
|                                                   | \$8000       | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo          | ✓            |         |          |            |
| Opportunity to open or close the Summit           | ✓            |         |          |            |
| Recognition in event media coverage               | ✓            |         |          |            |
| Brand host for VIP speaker/sponsor reception      | ✓            |         |          |            |
| Chamber newsletter recognition                    | ✓            |         |          |            |
| Presenting sponsor of Thrive Lunch & Learn Series | ✓            |         |          |            |
| Sponsor banner placement at event                 | ✓            | ✓       |          |            |
| Opportunity to introduce speaker or panel         | ✓            | ✓       |          |            |
| Company profile included with website listing     | ✓            | ✓       |          |            |
| Sponsor an attendee from outside your company     | ✓            | ✓       |          |            |
| Access to event attendee list                     | ✓            | ✓       |          |            |
| Chamber direct email & social recognition         | Collaborator | ✓       | ✓        |            |
| Invitations to pre event VIP reception            | 4            | 3       | 2        |            |
| 15% discount on additional registrations          | ✓            | ✓       | ✓        |            |
| Free registrations for business & employees       | 4            | 3       | 2        | 1          |
| Sponsor booth at event                            | ✓            | ✓       | ✓        | ✓          |
| Recognition in day of announcements & marketing   | ✓            | ✓       | ✓        | ✓          |
| Tiered listing & link on website                  | ✓            | ✓       | ✓        | ✓          |

**SEATOS**

# EMPOWER

YAMPA VALLEY

Progressive Workplace Conference Presented by **Steamboat**

## ECONOMIC SUMMIT

PRESENTED BY **COLORADO MOUNTAIN COLLEGE**

ECONOMIC SUMMIT DATE: TBD  
EMPOWER CONFERENCE DATE: TBD

|                                                 | Presenting   | Speaker      | Platinum | Supporting |
|-------------------------------------------------|--------------|--------------|----------|------------|
|                                                 | \$4000       | \$3000       | \$1500   | \$500      |
| Integrated presenting sponsor event logo        | ✓            |              |          |            |
| Opportunity to open or close the Summit         | ✓            |              |          |            |
| Recognition in event media coverage             | ✓            |              |          |            |
| Brand host for VIP speaker/sponsor reception    | ✓            |              |          |            |
| Chamber newsletter recognition                  | ✓            |              |          |            |
| Sponsor banner placement at the event           | ✓            | ✓            |          |            |
| Opportunity to introduce speaker or panel       | ✓            | ✓            |          |            |
| Company profile included with website listing   | ✓            | ✓            |          |            |
| Sponsor an attendee from outside your company   | ✓            | ✓            |          |            |
| Access to event attendee list                   | ✓            | ✓            |          |            |
| Chamber direct email & social recognition       | Collaborator | Collaborator | ✓        |            |
| Invitations to pre event VIP reception          | 4            | 3            | 2        |            |
| 15% discount on additional registrations        | ✓            | ✓            | ✓        |            |
| Free registrations for business & employees     | 4            | 3            | 2        | 1          |
| Sponsor booth at event                          | ✓            | ✓            | ✓        | ✓          |
| Recognition in day of announcements & marketing | ✓            | ✓            | ✓        | ✓          |
| Tiered listing & link on website                | ✓            | ✓            | ✓        | ✓          |



## THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: TBD

|                                                 | Presenting   | Speaker      | Supporting |
|-------------------------------------------------|--------------|--------------|------------|
|                                                 | \$2000       | \$1000       | \$500      |
| Integrated presenting sponsor event logo        | ✓            |              |            |
| Chamber newsletter recognition                  | ✓            |              |            |
| Company profile included with website listing   | ✓            | ✓            |            |
| Chamber direct email & social recognition       | Collaborator | Collaborator | ✓          |
| Free registrations for business & employees     | 6            | 4            | 2          |
| Recognition in day of announcements & marketing | ✓            | ✓            | ✓          |
| Tiered listing & link on website                | ✓            | ✓            | ✓          |



|                                                 | Speaker | Platinum | Supporting |
|-------------------------------------------------|---------|----------|------------|
|                                                 | \$3000  | \$1500   | \$500      |
| Recognition in extensive event media coverage   | ✓       |          |            |
| Company profile included with website listing   | ✓       |          |            |
| Access to event attendee list                   | ✓       |          |            |
| Chamber direct email & social recognition       | ✓       | ✓        |            |
| Sponsor banner placement at the event           | ✓       | ✓        |            |
| Recognition in day of announcements & marketing | ✓       | ✓        | ✓          |
| Tiered listing & link on website                | ✓       | ✓        | ✓          |

STEAMBOAT SPRINGS CHAMBER

# WINTER EXPO

|                                                 | Bar          | Platinum     | Supporting |
|-------------------------------------------------|--------------|--------------|------------|
|                                                 | \$3000       | \$1500       | \$500      |
| Branding at the bar                             | ✓            |              |            |
| Branding on drink tickets                       | ✓            |              |            |
| Recognition at registration                     | ✓            |              |            |
| Recognition in event media coverage             | ✓            |              |            |
| Opportunity to address the attendees            | ✓            |              |            |
| Chamber newsletter recognition                  | ✓            | ✓            |            |
| Company profile included with website listing   | ✓            | ✓            |            |
| Access to event attendee list                   | ✓            | ✓            |            |
| Chamber direct email & social recognition       | ✓            | ✓            | ✓          |
| Free registrations for business & employees     | Tent & Booth | Tent & Booth | Booth      |
| Recognition in day of announcements & marketing | ✓            | ✓            | ✓          |
| Tiered listing & link on website                | ✓            | ✓            | ✓          |

Hotels

EVENT DATE: DECEMBER TBD

