

# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER
2026



### **WHY SPONSOR?**

- INCREASE BRAND VISIBILITY: Elevate your brand's presence to reach large audiences through sponsor perks including:
  - · Recognition in various media outlets, newsletters, social, and email coverage
  - Recognition through event signage and event day announcements
  - Event day sponsor booths
- BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL: Build trust with customers and set your business apart by demonstrating your commitment to community.
- GROW YOUR BUSINESS RELATIONSHIPS: Expand your network connections through sponsor advantages including:
  - Sponsor provided marketing content
  - Opportunities to introduce speakers or panels
  - Company profiles included with website listings
- **EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

#### BUNDLE & SAVE

- Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:
  - Supporting: \$1000 (save \$500)
  - Platinum: \$3500 (save \$1000)
  - Speaker: \$7000 (save \$2000)

## **HAVE QUESTIONS?**

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Membership Manager

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PARADE	Presenting	Speaker	Platinum	Supporting
Presented by AmpaValleyBank	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	$\checkmark$			
Categority Exclusivity	$\checkmark$			
Stage tent & branding presence	$\checkmark$			
Recognition in event media coverage	$\checkmark$			
Chamber newsletter recognition				
Featured in Instagram stories	2			
Viewing area by stage		$\checkmark$		
Vendor booth opportunity		$\checkmark$		
Company profile included with website listing		$\checkmark$		
Event day announcements	A	2	1	
Collaborator in Instagram posts	(C)	2	1	
Sponsor banner placement at event	$\checkmark$	$\checkmark$	$\checkmark$	
Parade entry with preferred placement	$\checkmark$	$\checkmark$	$\checkmark$	
Chamber direct email & social recognition	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Tiered listing & link on website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



Tiered listing & link on website

#### **EVENT DATE: SEPTEMBER TBD**

Women's Leadership Summit, Steamboat Springs	Presenting	Speaker	Platinum	Supporting
Presented by 😝 Alpine Bank	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	$\checkmark$			
Opportunity to open or close the Summit	$\checkmark$			
Recognition in event media coverage	$\checkmark$			
Brand host for VIP speaker/sponsor reception	$\checkmark$			
Chamber newsletter recognition				
Presenting sponsor of Thrive Lunch & Learn Series	19			
Sponsor banner placement at event		$\checkmark$		
Opportunity to introduce speaker or panel		$\checkmark$		
Company profile included with website listing		$\checkmark$		
Sponsor an attendee from outside your company		$\checkmark$		
Access to event attendee list		$\checkmark$		
Chamber direct email & social recognition	Collaborator	$\checkmark$	$\checkmark$	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	$\checkmark$	$\checkmark$	$\checkmark$	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Recognition in day of announcements & marketing	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



### ECONOMIC SUMMIT DATE: TBD EMPOWER CONFERENCE DATE: TBD

STEAMBOAT SPRINGS CHAMBER	Presenting	Speaker	Platinum	Supporting
ECONOMIC SUMMIT	\$4000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	$\checkmark$			
Opportunity to open or close the Summit	$\checkmark$			
Recognition in event media coverage	$\checkmark$			
Brand host for VIP speaker/sponsor reception				
Chamber newsletter recognition				
Sponsor banner placement at the event		$\checkmark$		
Opportunity to introduce speaker or panel		$\checkmark$		
Company profile included with website listing		$\checkmark$		
Sponsor an attendee from outside your company		$\checkmark$		
Access to event attendee list		$\checkmark$		
Chamber direct email & social recognition	Collaborator	Collaborator	$\checkmark$	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	$\checkmark$	$\checkmark$	$\checkmark$	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	$\checkmark$	$\checkmark$	$\checkmark$	<b>✓</b>
Recognition in day of announcements & marketing	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Tiered listing & link on website	$\checkmark$	<b>✓</b>	<b>✓</b>	$\checkmark$





Integrated presenting sponsor event logo

Chamber newsletter recognition

Company profile included with website listing

Chamber direct email & social recognition

Free registrations for business & employees

Recognition in day of announcements & marketing

Tiered listing & link on website

### THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: TBD

Presenting	Speaker	Supporting
\$2000	\$1000	\$500
Q	$\checkmark$	
Collaborator	Collaborator	$\checkmark$
6	4	2
	<b>✓</b>	<b>✓</b>
<b>~</b>	<b>✓</b>	<b>~</b>



Recognition in extensive event media coverage

Company profile included with website listing

Access to event attendee list

Chamber direct email & social recognition

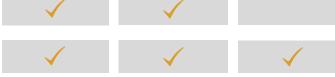
Sponsor banner placement at the event

Recognition in day of announcements & marketing

Tiered listing & link on website

Speaker	Platinum	Supporting
\$3000	\$1500	\$500
$\checkmark$		
$\checkmark$		









### **EVENT DATE: DECEMBER TBD**



Tiered listing & link on website





