



STEAMBOAT SPRINGS
CHAMBER

VITALITY IN THE VALLEY

Custom Partner & Associate Member Packages
available upon request (\$5K-\$13K investment)

2027 Member Benefits

	Platinum	Gold	Silver	Bronze	Individual
	\$3375	\$1200	\$790	\$410	\$215
Online business directory listing	✓	✓	✓	✓	✓
Discounted entry to Chamber conferences	✓	✓	✓	✓	✓
Access to Business Education Series	✓	✓	✓	✓	✓
Ability to post on Chamber job board	✓	✓	✓	✓	✓
Ability to post on Chamber event calendar	✓	✓	✓	✓	✓
Opportunity to promote in Monday Minute	✓	✓	✓	✓	Limit 4x
HOLDING FOR SOCAL	X	X	X	X	
HOLDING FOR MARKETING	12	10	8	6	4
Access to Merchant Ski Pass Program	Unlimited	15	10	5	1
Opportunity to stock brochures at Visitors' Center	✓	✓	✓	✓	✓
Ability to participate in Chamber gift card program	✓	✓	✓	✓	✓
Listing in summer and winter Visitors' Guide	✓	✓	✓	✓	✓
Access to member database mailing addresses	Bi-Monthly	Quarterly	Bi-annual	Annual	
Additional business directory subcategories	10	7	5		
Access to monthly lodging report	✓	✓	✓		
Access to monthly lodging report	✓	✓	✓		
1-week radio feature on Steamboat Radio	✓	✓			
8-week Sponsorship of Monday Minute	✓	✓			
1- Day Instagram Takeover	✓				
Sponsorship of Chamber event (\$1500 value).	✓				

Sponsorship of Chamber Event

As a sponsor of a Steamboat Springs Chamber event, you'll elevate your brand's visibility, strengthen your community connections, and grow your business. Sponsors enjoy a range of benefits designed to increase exposure and engagement from recognition in media outlets, newsletters, and social channels to event-day signage, announcements, and booth space. These sponsorships not only put your brand in front of large, engaged audiences but also demonstrate your business's commitment to the vitality and success of our local community.

As a Chamber event sponsor, your business can expand its professional network, generate new leads, and foster meaningful relationships with potential customers. Sponsors gain access to unique opportunities such as introducing event speakers, providing marketing content, and featuring company profiles on the Chamber's website. Choose from signature events that align with your business goals and community interests, including the Steamboat Marathon, 4th of July Parade, OktoberWest, Thrive Together, Empower Yampa Valley, Navigator Awards, Economic Summit, and Winter Expo — each offering valuable exposure and connection within the Steamboat community.

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Instagram Takeover

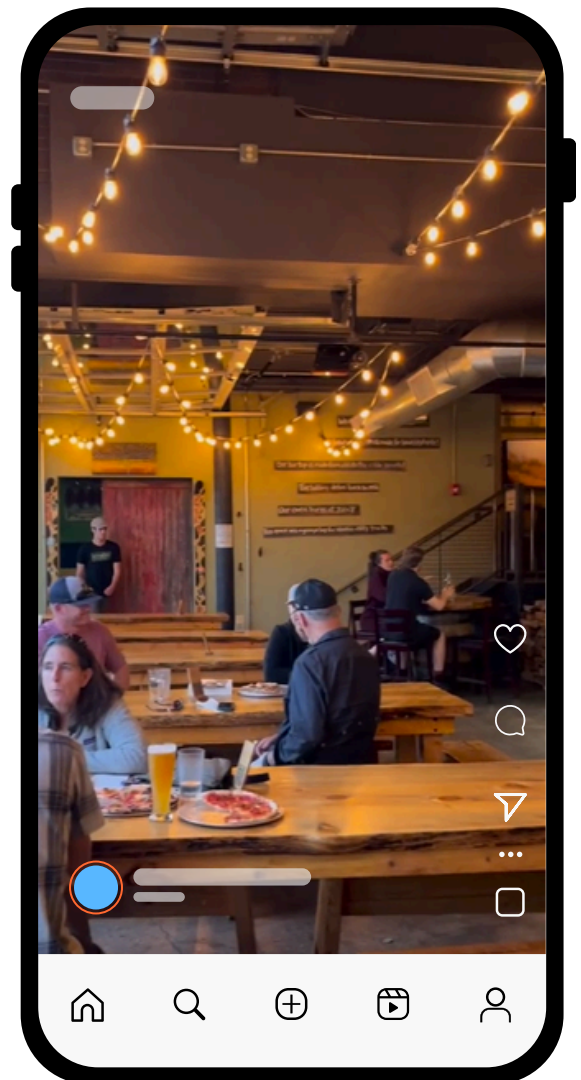
Your business has a story to tell, and we're excited to help you share it with the Steamboat community.

A Chamber Instagram takeover gives you the opportunity to introduce your organization to a local audience of business owners, marketing professionals, employees, and community members through our primary business channel, [@steamboatchamber](#).

During your 24-hour takeover, showcase what makes your business unique. Share behind-the-scenes moments, introduce your team, highlight your products or services, celebrate milestones, and give our community a closer look at the people and passion behind your organization.

Your takeover includes unlimited Instagram Stories, which will be saved to a permanent highlight, plus one feed post or Reel that highlights your business on the Chamber's Instagram page.

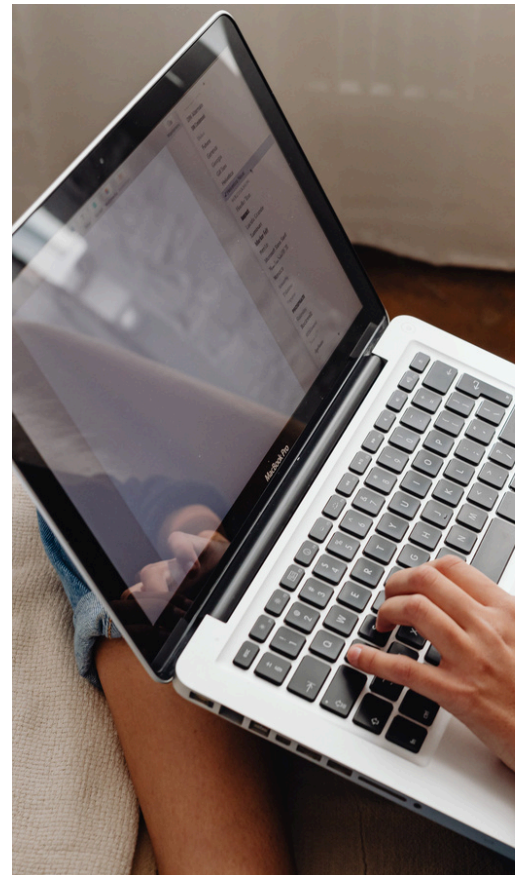
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Business Sponsorship of Monday Minute

Business Sponsorship of e-Newsletters gives your brand prominent exposure in the Chamber's email communications, including popular newsletters like the Monday Minute. Your logo will be featured in these emails, which are sent to our entire membership and their staff, connecting your business directly with a wide and engaged audience while reinforcing your presence as a valued part of the Steamboat Springs community.

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Radio Spotlight

Radio Spotlight gives our members access to the Chamber's radio ad program with Always Mountain Time (AMT) Radio. As a participant, you will receive a one-week, 30-second ad on AMT stations to promote your organization to the Steamboat Springs community. We'll work with you to secure your ad copy and schedule your spot. Please follow the guidelines below when submitting your copy:

Radio Ad Guidelines:

- Copy must be 30 seconds in length
- Ad topics can include general promotion, events or fundraisers, and local initiatives
- Ads cannot be used for hiring or recruitment purposes

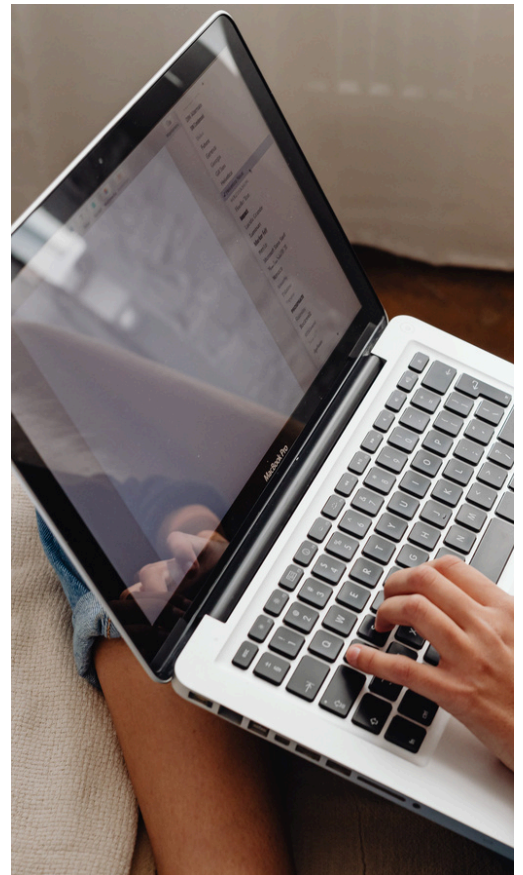
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Lodging Report

The lodging report is a twice-monthly report distributed to Silver and above Chamber members. The data is vetted for accuracy every month by the KeyData team and represents a sample of paid reservations as well as complimentary and owner stays. This report provides a glimpse of the next 60 days but is not intended to be a forecasting tool.

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Additional Listings

Additional Category Listings in the Online Business Directory allow your business to appear in more searches and better target the audience you want to reach. By selecting extra categories, you can fine-tune where your business shows up, increasing your visibility and making it easier for members and the community to find you.

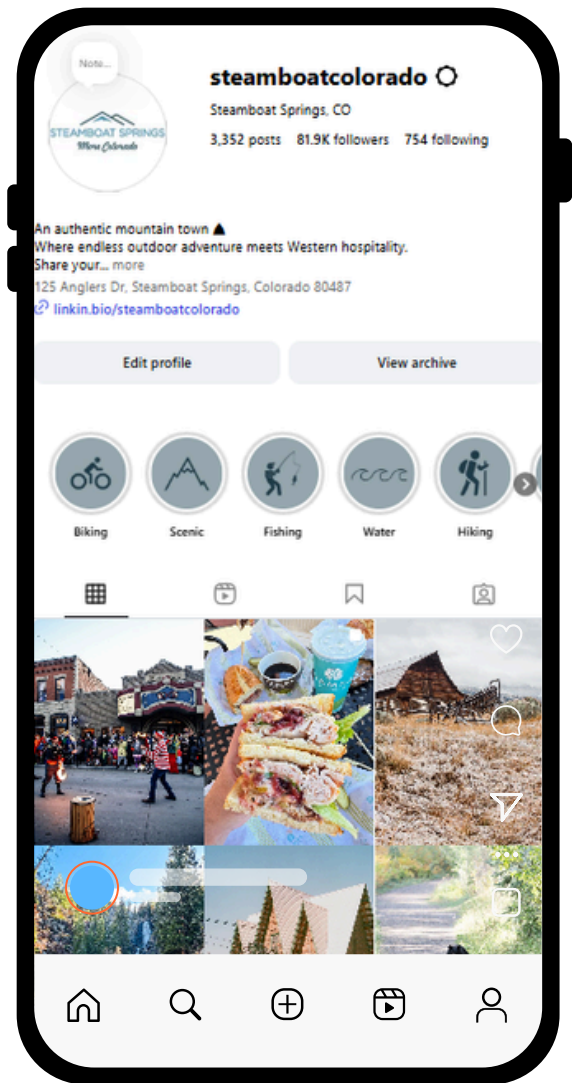
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 DINING & NIGHTLIFE Discover the countless restaurants and nightlife offerings in Steamboat Springs. Learn More →	 ENERGY UTILITIES AND SANITATION Businesses helping to keep the Yampa Valley running. Learn More →	 EVENT AND WEDDING PLANNING No matter the size or budget, find all of the resources you need to help plan your next event. Learn More →
 GOVERNMENT AND	 HEALTH CARE, FITNESS,	 HOME AND BUILDING

Slide Guide

Slide Guide is a brand-new Chamber benefit designed to give consumer-facing businesses additional visibility. This quarterly guide will be featured on the @SteamboatColorado Instagram and Facebook accounts, highlighting the best of what to do, eat, and buy in Steamboat. It's a great opportunity to showcase your business to an engaged audience and connect with locals and visitors looking for recommendations.

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Chamber Blog

Chamber Blog is a new benefit designed to provide valuable exposure for both B2C and B2B members. B2C members can be featured in consumer- and visitor-focused blog posts that highlight experiences, things to do, where to eat, and how to make the most of a visit to Steamboat. B2B members have the opportunity to contribute as guest writers, sharing expertise, tips, service advice, and insights on doing business in Steamboat. This is a great way to showcase your knowledge, connect with the community, and reach a wider audience.

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STEAMBOAT BLOG

BEST 6 WINTER ADVENTURES IN STEAMBOAT SPRINGS BESIDES SKIING

October 29, 2025 by [Steamboat Chamber Staff](#)

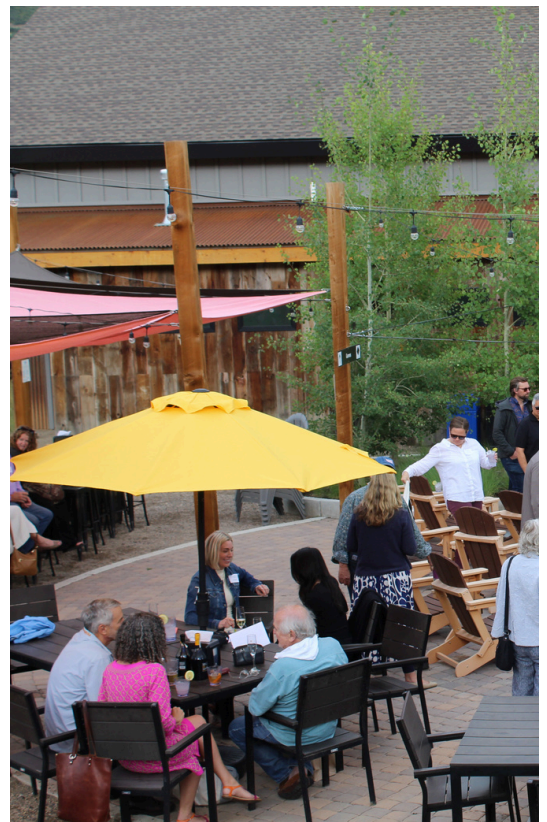


You want to visit Steamboat Springs, but aren't a skier? Don't worry, we've covered. While Steamboat is famous for its Champagne Powder®, world [skiing and riding](#), and [Howelsen Hill's Olympian history](#), skiing is only the beginning. There is more to a Steamboat winter adventure than

Member Mailing Database

Member Mailing Database provides access to the mailing addresses of fellow Chamber members, a key resource for building connections and doing business in Steamboat. Historically, this mailing list was an additional purchase for Bronze and Individual members. Starting in 2026, it will be included for all members at the Bronze level and above, making it easier than ever to reach and engage with the local business community.

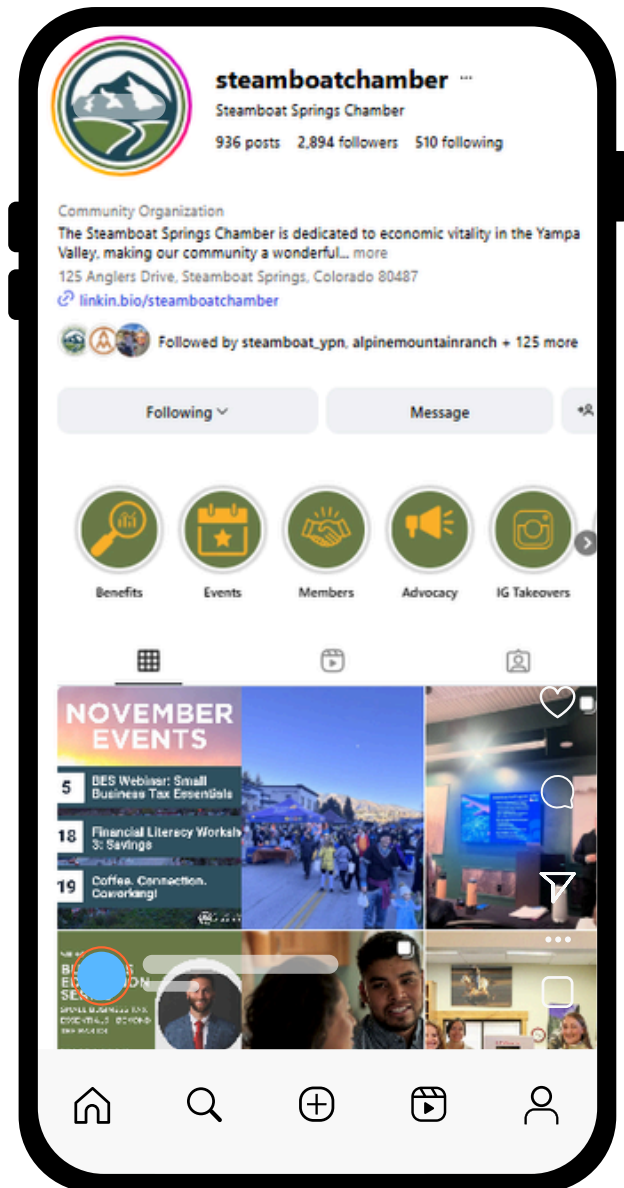
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Social Mentions

Social Media Mentions is a new member benefit for Bronze-level members and above, designed to increase your brand awareness and visibility across popular platforms like Instagram, Facebook, and LinkedIn. Social media plays a key role in most businesses' marketing strategies, and previously this was an add-on benefit. Starting in 2026, it will be included in these memberships to spotlight our members' successes and collaborations with the Chamber. There's no action required on your part—our team will reach out to coordinate the post and request any assets needed. This is a simple, effective way to share your story with a wider audience.

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Merchant Pass Program

The Steamboat Springs Chamber partners with [Steamboat Ski & Resort Corporation](#) to offer this program. With an active Chamber membership, you are qualified for the Steamboat Merchant Pass Program. Merchant Passes include Season Pass access, Night Skiing access, F&B and Retail discounts, as well as Friends and Family benefits. This program allows flexibility and low cost transferability if year-round or season staff changes.

More details about this program can be found [here](#).

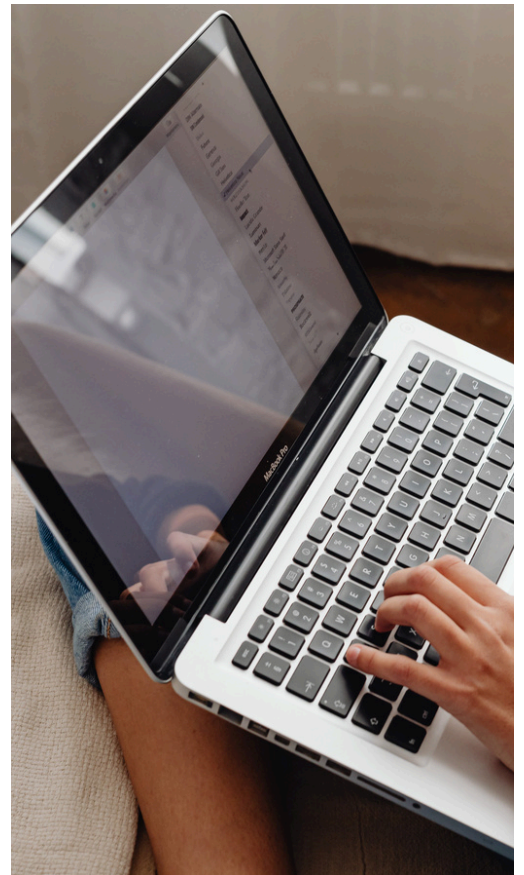
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Promote in Monday Minute

Promote in Monday Minute gives members the opportunity to reach fellow Chamber members directly in their inboxes. Use this space to share business wins, upcoming events, and other newsworthy updates. Please note, this platform is not intended for hiring or recruitment announcements.

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Business Education Series

The Steamboat Springs Chamber provides timely, business education seminars featuring local business leaders and experts in their field. These seminars cover a variety of topics and are designed to help businesses find impactful and creative solutions to current community and industry sector challenges, and to provide valuable professional development trainings and resources to our members and their staff.

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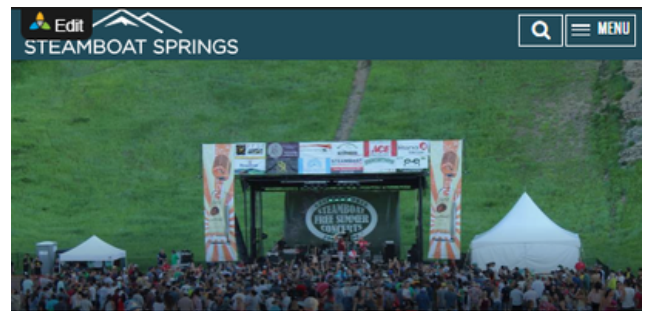


Events Calendar

The Events Calendar is the most popular page on our website and a valuable tool for members to share their upcoming events. As a member, you can submit events directly to the Chamber's calendar, reaching a wide audience of locals and visitors.

The Steamboat Springs Chamber is dedicated to supporting the growth and development of our business community, coordinating events throughout the year focused on community engagement, professional development, and networking. Participating and promoting your events helps your business build brand loyalty, gain exposure, connect with the local business community, reach new customers, and recruit, retain, and develop top talent.

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[/ Events / Calendar of Events /](#)

[Share](#)

EVENTS CALENDAR

Throughout the year, Steamboat Springs delivers an assortment of events including art and culture, live entertainment, and recreational fun for the whole family.

There's never a dull moment in Steamboat Springs with our comprehensive year-round calendar of events that has something for everyone.

For best results when searching for events on our calendar, please enter your date range before clicking the search button to view events.

[SUBMIT AN EVENT](#)

Brochures

Brochures at the Visitor Center and Yampa Valley Regional Airport give your business a physical presence where visitors are actively seeking information. The Steamboat Springs Visitor Center, located at 125 Anglers Drive (across from McDonald's and Starbucks off Hwy 40), and the Yampa Valley Regional Airport baggage claim area are high-traffic locations where you can stock brochures to promote your business offerings and connect with tourists and community members alike.

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Chamber Giftcards

The Steamboat Springs Chamber offers eGift Cards, valid at many of our local Chamber Member businesses. These digital gift cards, powered by Yiftee, make a great gift, are easy to use, and give you flexibility on where and how to spend your dollars in the community.

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Chamber Confereces

Conference Discounts – Chamber members receive exclusive discounted pricing for our three signature conferences: Economic Summit, Empower Yampa Valley, and Thrive Together Women's Summit. These events provide valuable opportunities for professional development, networking, and gaining insights to help grow and strengthen your business.

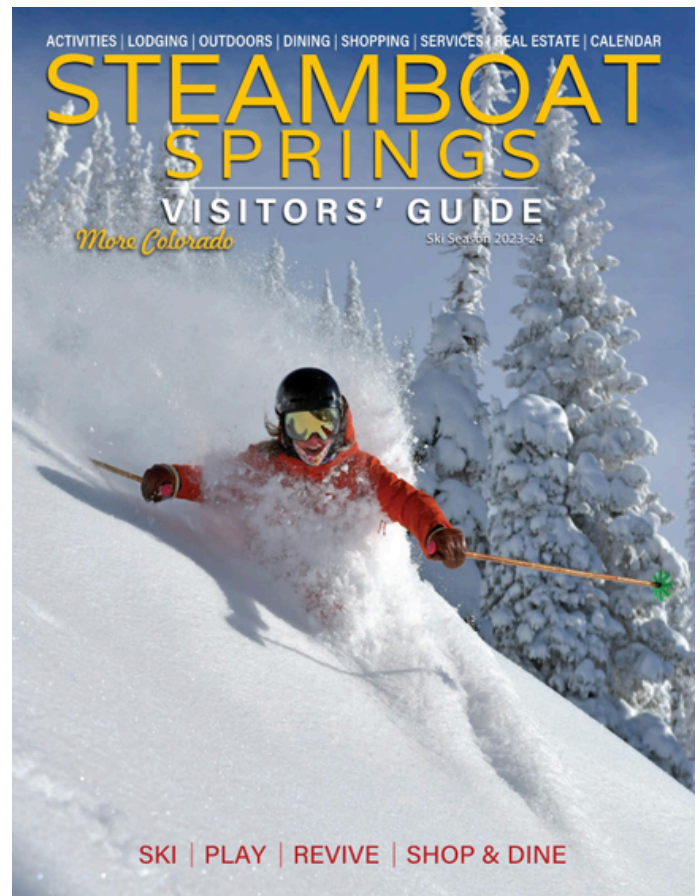
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Visitors' Guide

Steamboat Springs Visitor's Guide is a bi-annual publication produced by the Chamber in partnership with Steamboat Magazine. Available for free both online and throughout town, the guide highlights the best ways to experience Steamboat Springs and features local restaurants, retail shops, lodging, real estate companies and agents, and other businesses. All Chamber members are listed in the guide, and members also receive discounted advertising rates, providing additional opportunities for visibility and promotion. A new guide is produced each summer and winter, offering year-round exposure for members and valuable information for visitors exploring the area.

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Business Listing

Your Business Listing is where you can control and enhance your presence on the Chamber website. Upload logos, photos, videos, social media links, and more to make your listing as dynamic and informative as possible.

Your listing serves as a powerful tool essentially a second website for your business and also feeds into the Trip Planner on our website, helping visitors easily discover and plan their experience with your business in mind.

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