



SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER
2027



WHY SPONSOR?

1

INCREASE BRAND VISIBILITY: Elevate your brand's presence and connect with local and visiting audiences through strategic sponsor benefits, including:

- Recognition across media outlets, Monday Minute communications, social media, and email marketing
- Brand visibility through event signage and event-day announcements
- On-site activations and opportunities to engage directly with attendees

2

BOOST BRAND LOYALTY THROUGH COMMUNITY INVESTMENT: Demonstrate your commitment to the Yampa Valley by investing in business development events that strengthen our local workforce, expand professional skills, and help our business community thrive.

3

GROW YOUR BUSINESS RELATIONSHIPS: Build meaningful connections and strengthen your company's presence in the business community through sponsor benefits, including:

- Sponsor provided marketing content
- Opportunities to introduce speakers or panels
- Company profiles included with website listings

4

GENERATE LEADS AND GROW YOUR CUSTOMER BASE: Connect with potential customers, build valuable relationships, and put a face to your brand through Chamber events. Create opportunities to showcase your products and services, engage directly with attendees, and turn meaningful conversations into future business.

BUNDLE & SAVE

5

Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:

- Supporting: \$1000 (save \$500)
- Platinum: \$3500 (save \$1000)
- Speaker: \$7000 (save \$2000)

HAVE QUESTIONS?

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Membership Manager

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	Hahn's Peak	Partner	Moon Hill	Yampa River	Aid Station
	\$5000	\$3500	\$2000	\$1000	\$500
Branded finish fencing (3-year commitment)	✓				
Custom email to registrant database	✓				
Recognition in event media outreach	✓				
Official category sponsor	✓				
Ad Placement in Runner Race Weekend Guide	✓	✓			
Custom Digital Marketing Package	4	3	2	1	
Race day cheers to runners via RaceJoy	✓	✓	✓		
Logo on participant shirts	✓	✓	✓	✓	
Free race entries - redeemed by May 1	6	4	3	2	
Branded Aid station	✓				✓
Event day announcements	✓	✓	✓	✓	✓
Opportunity to include promo in athlete bags	✓	✓	✓	✓	✓
Opportunity for sponsor giveaway promotion	✓	✓	✓	✓	✓
Branded activation at expo & finish area	✓	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓	✓
Use of official Steamboat Marathon logo	✓	✓	✓	✓	✓

5 spots

EVENT DATE: JUNE 6



	Partner	Keg	Pony	Growler	Pint
	\$5000	\$3500	\$2000	\$1000	\$500
VIP Saturday Festival Tickets	4				
Custom email to registrant database	✓				
Recognition in event media outreach	✓				
Activation Opportunity in VIP Lounge	✓				
Banner on stage	✓	✓	✓		
Tiered logo email recognition	✓	✓	✓		
Banner on stage	✓	✓	✓		
Custom Digital Marketing Package	4	3	2	1	
Event day announcements	✓	✓	✓	✓	
Logo on volunteer shirts	✓	✓	✓	✓	
Tiered logo & link on website	✓	✓	✓	✓	
Ability to upgrade GA → VIP for \$20 each	✓	✓	✓	✓	✓
20% discount on additional GA tickets	✓	✓	✓	✓	✓
GA festival tickets	10	8	6	4	2
Activation space in Saturday beer garden	✓	✓	✓	✓	✓

EVENT DATE: SEPTEMBER 11

4TH OF JULY PARADE

Presented by  Yampa Valley Bank

	Presenting	Partner	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Category Exclusivity	✓			
Stage tent & branding presence	✓			
Recognition in event media outreach	✓			
Custom email highlighting parade	✓			
Custom radio ad on Steamboat Radio	✓			
Viewing area by stage	✓			
Activation space by stage	✓	✓		
Custom Digital Marketing Package	✓	✓		
Company profile included with website listing	✓	✓	✓	
Event day announcements	4	2	1	
Social Media Inclusions	4	2	1	
Sponsor banner placement at event	✓	✓	✓	
Parade entry with preferred placement	✓	✓	✓	
Chamber direct email recognition	✓	✓	✓	
Chamber social recognition	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

EVENT DATE: JULY 4

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media outreach	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber Monday Minute recognition	✓			
Sponsor banner placement at event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Community access giveaway	✓	✓		
Access to event attendee list	✓	✓	✓	
Company profile included with website listing	✓	✓	✓	
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	✓	✓	✓	✓
Complimentary conference tickets	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & materials	✓	✓	✓	✓
Tiered logo & link on event website	✓	✓	✓	✓

Hotels

EVENT DATE: AUGUST TBD

EMPOWER

YAMPA VALLEY

Progressive Workplace Conference Presented by **Steamboat**

ECONOMIC SUMMIT

PRESENTED BY  COLORADO MOUNTAIN COLLEGE

Integrated presenting sponsor event logo

Opportunity to open or close the Summit

Recognition in event media coverage

Brand host for VIP speaker/sponsor reception

Chamber Monday Minute recognition

Sponsor banner placement at the event

Opportunity to introduce speaker or panel

Company profile included with website listing

Community Access Giveaway

Access to event attendee list

Chamber direct email & social recognition

Invitations to pre event VIP reception

15% discount on additional registrations

Complimentary tickets for conference

Sponsor booth at event

Recognition in day of announcements & materials

Tiered listing & link on website

Presenting	Speaker	Platinum	Supporting
\$4000	\$3000	\$1500	\$500
✓			
✓			
✓			
✓			
✓			
✓			
✓	✓		
✓	✓		
✓	✓		
✓	✓		
✓	✓	✓	
✓	✓	✓	
✓	✓	✓	
✓	✓	✓	✓
✓	✓	✓	✓
4	3	2	1
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓

ECONOMIC SUMMIT DATE: MAY TBD
EMPOWER SUMMIT DATE: NOVEMBER TBD

Integrated presenting sponsor event logo
Chamber Monday Minute recognition
Company profile included with website listing
Access to event attendee list
Chamber direct email & social recognition
Recognition in day of announcements & marketing
Tiered listing & link on website

Presenting	Speaker	Supporting
\$2000	\$1000	\$500
✓		
✓		
✓	✓	
✓	✓	
✓	✓	✓
✓	✓	✓
✓	✓	✓



Recognition in extensive event media coverage
Company profile included with website listing
Access to event attendee list
Chamber direct email & social recognition
Sponsor banner placement at the event
Recognition in day of announcements & materials
Tiered listing & link on website

Speaker	Platinum	Supporting
\$3000	\$1500	\$500
✓		
✓		
✓	✓	
✓	✓	
✓	✓	
✓	✓	✓
✓	✓	✓

STEAMBOAT SPRINGS CHAMBER

WINTER EXPO

	Bar	Platinum	Supporting
	\$3000	\$1500	\$500
Branding at the bar	✓		
Branding on drink tickets	✓		
Recognition at registration	✓		
Recognition in event media coverage	✓		
Opportunity to address the attendees	✓		
Chamber Monday Minute recognition	✓	✓	
Company profile included with website listing	✓	✓	
Access to event attendee list	✓	✓	
Chamber direct email & social recognition	✓	✓	✓
On-site activation space	Tent & Booth	Tent & Booth	Booth
Recognition in day of announcements & materials	✓	✓	✓
Tiered listing & link on website	✓	✓	✓

TOP 10

EVENT DATE: DECEMBER TBD

