

July 2024 Data

Lodging Metrics

Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
April	22%	6%	10%	0%	1%	5.00	14%
May	18%	11%	6%	-9%	8%	3.70	23%
June	36%	7%	21%	-1%	4%	4.00	12%
July	50%	7%	35%	7%	5%	4.00	8%

Note: Total Occupancy = Paid & Owner

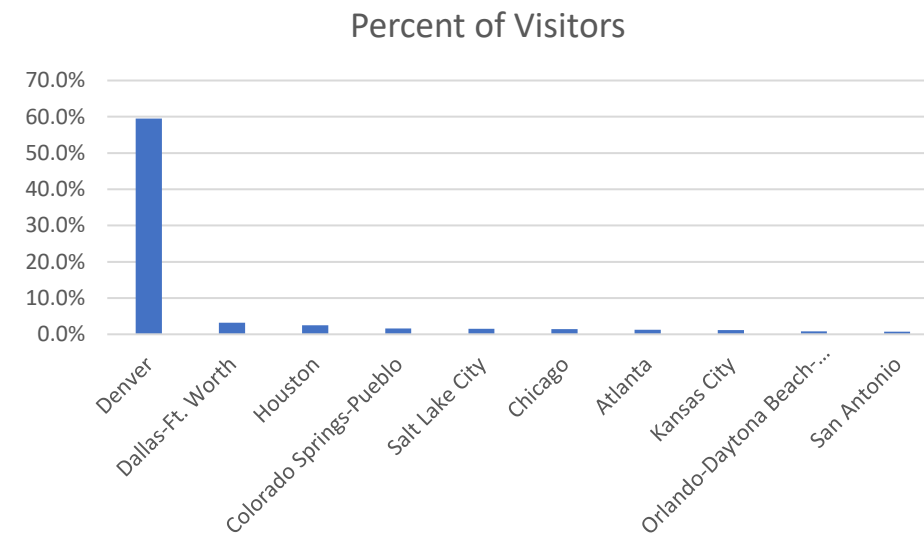
*ADR= Average Daily Rate

Source: Key Data Dashboard 8/01/2024

Sales and Accommodation Tax Collections

Month		Sales Tax	%YOY Change
May			
	Sales Tax	\$2,210,454	-1.16%
	Accommodations Tax	\$43,385	8.35%
	STR Tax	\$238,317	2.68%
June			
	Sales Tax	\$3,077,151	-2.34%
	Accommodations Tax	\$94,835	-0.02%
	STR Tax	\$538,862	-4.61%

Source: City of Steamboat Springs



2024 Economic Visitor Impact

Direct Travel Spending	\$644.1Million
Direct Employment	5,200
Direct Earnings	\$316.8Million
Direct Tax Receipts	\$41.3Million

Source: Dean Runyan Associates

August 2024 Data

Lodging Metrics

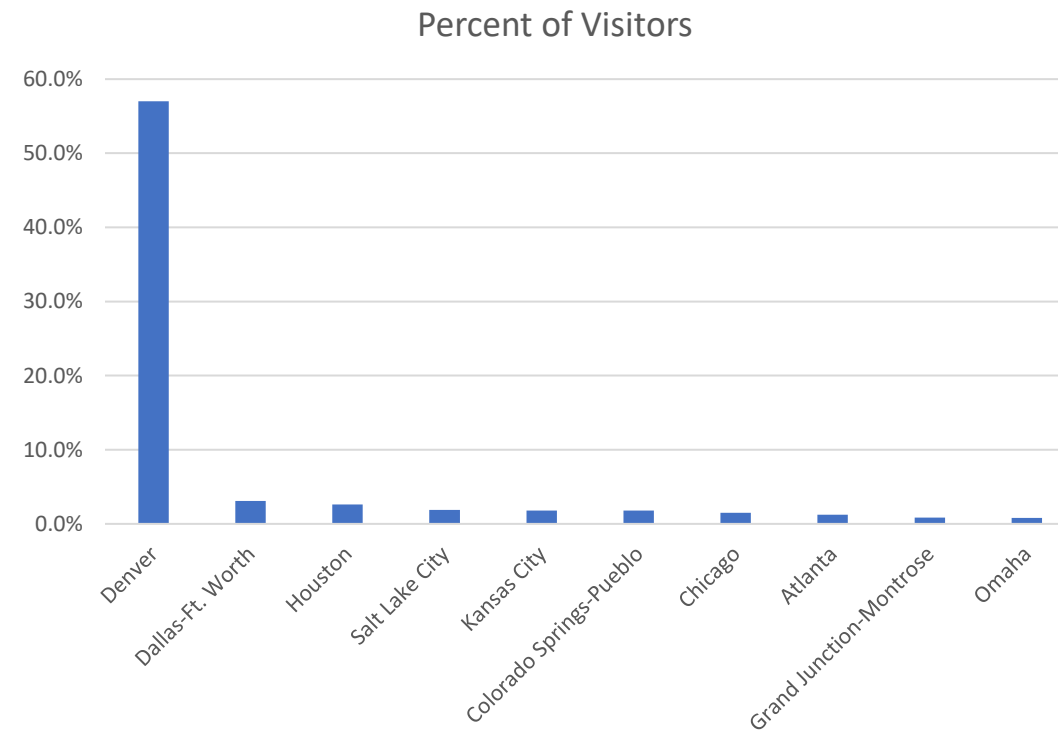
Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
December	41%	-4%	32.8	-4	-8%	4.6	1
January	66%	2%	60.5	3%	-1%	4.2	-4%
February	72%	3%	66%	5%	-2%	4.3	-3%
March	71%	6%	65%	8%	1%	4.3	0
April	22%	6%	10%	0%	1%	5.00	14%
May	18%	11%	6%	-9%	8%	3.70	23%
June	36%	7%	21%	-1%	4%	4.00	12%
July	50%	7%	35%	7%	5%	4.00	8%
August	44%	9%	29%	10%	3%	3.80	12%

Note: Total Occupancy = Paid & Owner

*ADR= Average Daily Rate

Source: Key Data Dashboard 10/22/2024

Sales and Accommodation Tax Collections			
Month		Sales Tax	%YOY Change
May			
	Sales Tax	\$2,210,454	-1.16%
	Accommodations Tax	\$43,385	8.35%
	STR Tax	\$238,317	2.68%
June			
	Sales Tax	\$3,077,151	-2.34%
	Accommodations Tax	\$94,835	-0.02%
	STR Tax	\$538,862	-4.61%
July			
	Sales Tax	\$3,392,645	3.47%
	Accommodations Tax	\$132,409	4.23%
	STR Tax	\$804,501	3.77%
Source: City of Steamboat Springs			



2024 Economic Visitor Impact

Direct Travel Spending	\$644.1Million
Direct Employment	5,200
Direct Earnings	\$316.8Million
Direct Tax Receipts	\$41.3Million

Source: Dean Runyan Associates

September 2024 Data

Lodging Metrics

Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
April	22%	6%	10%	0%	1%	5.00	14%
May	18%	11%	6%	-9%	8%	3.70	23%
June	36%	7%	21%	-1%	4%	4.00	12%
July	50%	7%	35%	7%	5%	4.00	8%
August	44%	9%	29%	10%	3%	3.80	12%
September	34%	-4%	19%	-14%	-5%	3.60	15%

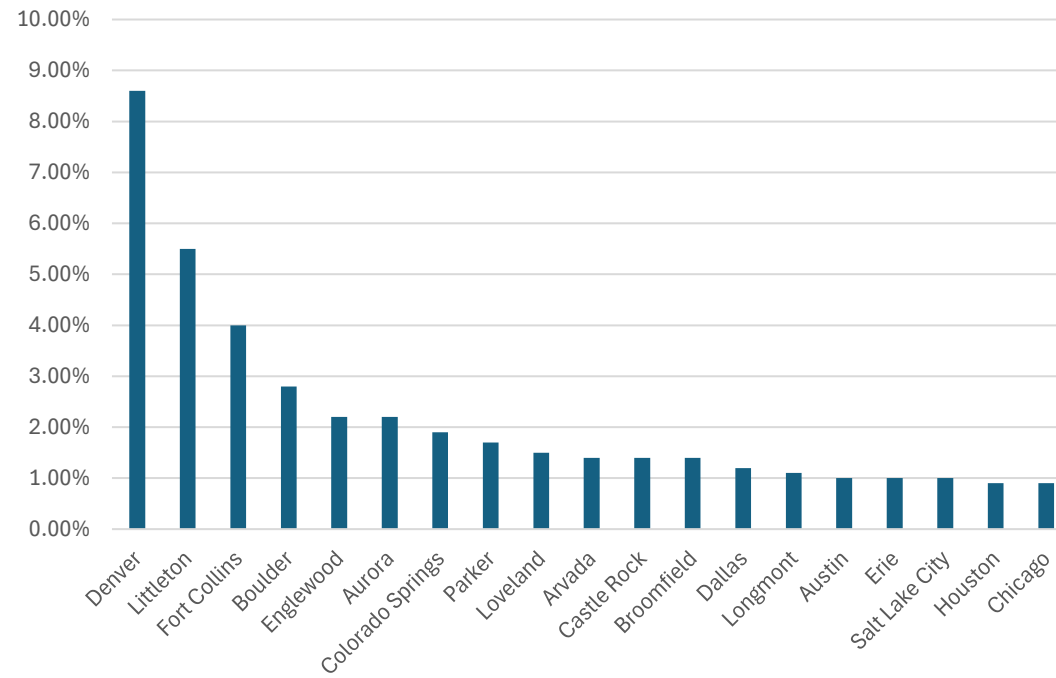
Note: Total Occupancy = Paid & Owner

*ADR= Average Daily Rate

Source: Key Data Dashboard 10/01/2024

Sales and Accommodation Tax Collections			
Month		Sales Tax	%YOY Change
May			
	Sales Tax	\$2,210,454	-1.16%
	Accommodations Tax	\$43,385	8.35%
	STR Tax	\$238,317	2.68%
June			
	Sales Tax	\$3,077,151	-2.34%
	Accommodations Tax	\$94,835	-0.02%
	STR Tax	\$538,862	-4.61%
July			
	Sales Tax	\$3,392,645	3.47%
	Accommodations Tax	\$132,409	4.23%
	STR Tax	\$804,501	3.77%
August			
	Sales Tax	\$3,079,364	-1.74%
	Accommodations Tax	\$114,995	1.03%
	STR Tax	\$666,940	-2.24%
Source: City of Steamboat Springs			

Percent of Visitors



2024 Economic Visitor Impact

Direct Travel Spending	\$644.1Million
Direct Employment	5,200
Direct Earnings	\$316.8Million
Direct Tax Receipts	\$41.3Million

Source: Dean Runyan Associates

October 2024 Data

Lodging Metrics

Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
April	22%	6%	10%	0%	1%	5.00	14%
May	18%	11%	6%	-9%	8%	3.70	23%
June	36%	7%	21%	-1%	4%	4.00	12%
July	50%	7%	35%	7%	5%	4.00	8%
August	44%	9%	29%	10%	3%	3.80	12%
September	34%	-4%	19%	-14%	-5%	3.60	15%
October	26%	14%	12%	11%	0%	3.70	31%

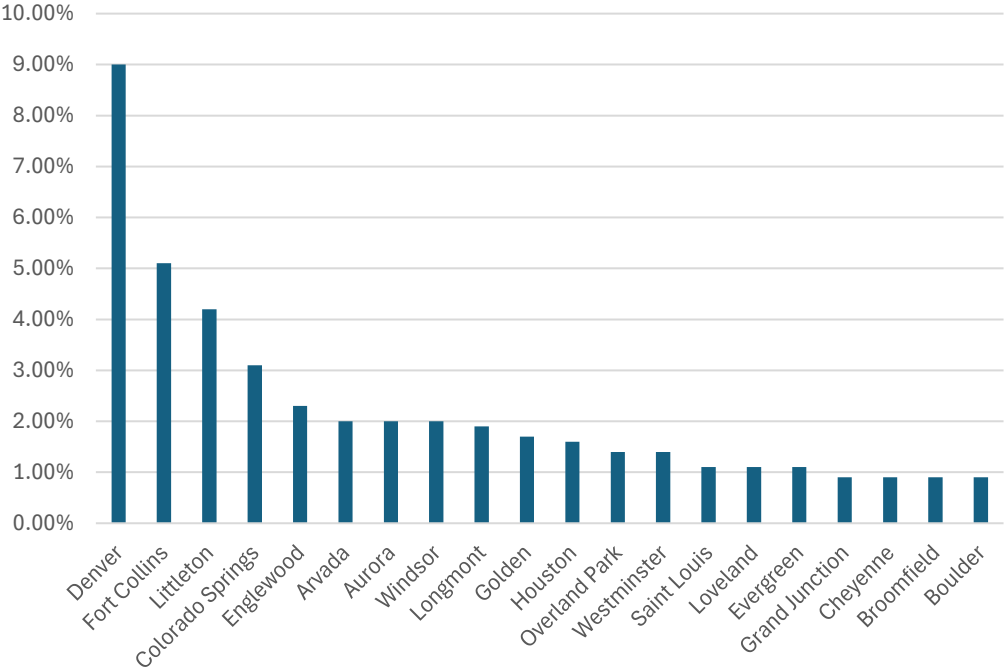
Note: Total Occupancy = Paid & Owner

*ADR= Average Daily Rate

Source: Key Data Dashboard 11/04/2024

Sales and Accommodation Tax Collections			
Month		Sales Tax	%YOY Change
May			
	Sales Tax	\$2,210,454	-1.16%
	Accommodations Tax	\$43,385	8.35%
	STR Tax	\$238,317	2.68%
June			
	Sales Tax	\$3,077,151	-2.34%
	Accommodations Tax	\$94,835	-0.02%
	STR Tax	\$538,862	-4.61%
July			
	Sales Tax	\$3,392,645	3.47%
	Accommodations Tax	\$132,409	4.23%
	STR Tax	\$804,501	3.77%
August			
	Sales Tax	\$3,099,142	-1.00%
	Accommodations Tax	\$115,061	1.08%
	STR Tax	\$667,538	-2.15%
September			
	Sales Tax	\$3,148,940	-5.51%
	Accommodations Tax	\$110,077	-6.11%
	STR Tax	\$654,554	-8.66%
Source: City of Steamboat Springs			

Visitor Origin by Percentage of Total



2024 Economic Visitor Impact

Direct Travel Spending	\$644.1Million
Direct Employment	5,200
Direct Earnings	\$316.8Million
Direct Tax Receipts	\$41.3Million

Source: Dean Runyan Associates

November 2024 Data

Lodging Metrics

Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
April	22%	6%	10%	0%	1%	5.00	14%
May	18%	11%	6%	-9%	8%	3.70	23%
June	36%	7%	21%	-1%	4%	4.00	12%
July	50%	7%	35%	7%	5%	4.00	8%
August	44%	9%	29%	10%	3%	3.80	12%
September	34%	-4%	19%	-14%	-5%	3.60	15%
October	26%	14%	12%	11%	0%	3.70	31%
November	18%	11%	8%	1%	3%	3.70	20%

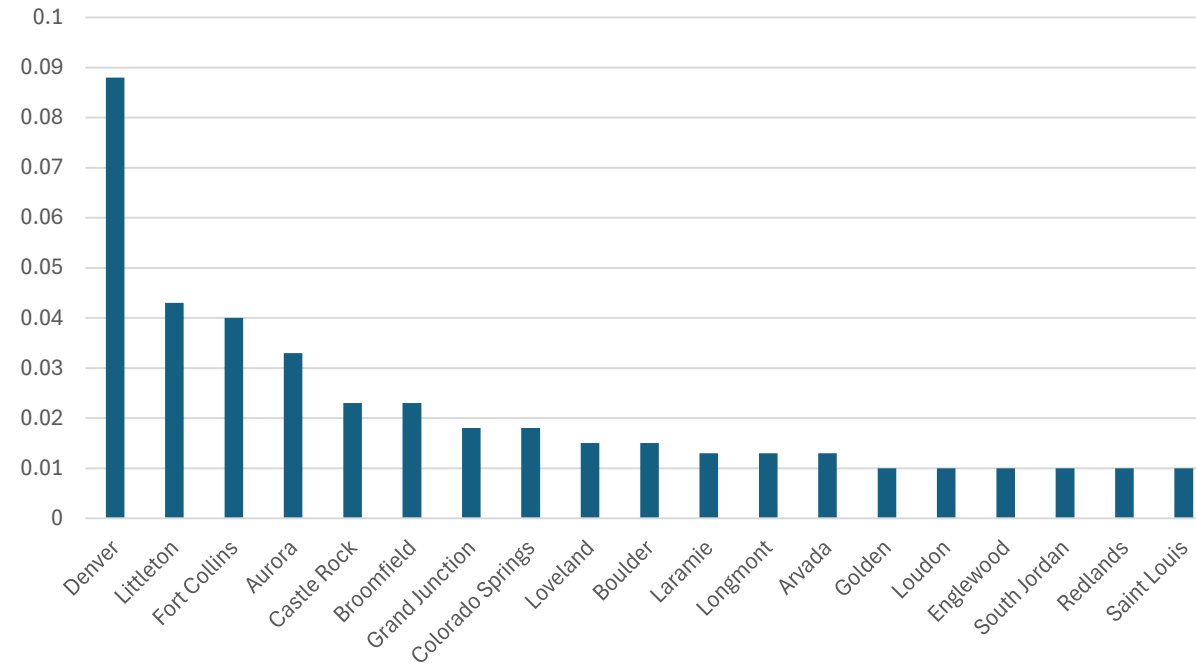
Note: Total Occupancy = Paid & Owner

*ADR= Average Daily Rate

Source: Key Data Dashboard 12/05/2024

Sales and Accommodation Tax Collections			
Month		Sales Tax	%YOY Change
May			
	Sales Tax	\$2,210,454	-1.16%
	Accommodations Tax	\$43,385	8.35%
	STR Tax	\$238,317	2.68%
June			
	Sales Tax	\$3,077,151	-2.34%
	Accommodations Tax	\$94,835	-0.02%
	STR Tax	\$538,862	-4.61%
July			
	Sales Tax	\$3,392,645	3.47%
	Accommodations Tax	\$132,409	4.23%
	STR Tax	\$804,501	3.77%
August			
	Sales Tax	\$3,099,142	-1.00%
	Accommodations Tax	\$115,061	1.08%
	STR Tax	\$667,538	-2.15%
September			
	Sales Tax	\$3,148,940	-5.51%
	Accommodations Tax	\$110,077	-6.11%
	STR Tax	\$654,554	-8.66%
October			
	Sales Tax	\$2,635,490	4.17%
	Accommodations Tax	\$83,582	7.17%
	STR Tax	\$523,032	4.40%
Source: City of Steamboat Springs			

Visitor Origin by Percentage of Total



2024 Economic Visitor Impact

Direct Travel Spending	\$644.1Million
Direct Employment	5,200
Direct Earnings	\$316.8Million
Direct Tax Receipts	\$41.3Million

Source: Dean Runyan Associates

December 2024 Data

Lodging Metrics

Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
April	22%	6%	10%	0%	1%	5.00	14%
May	18%	11%	6%	-9%	8%	3.70	23%
June	36%	7%	21%	-1%	4%	4.00	12%
July	50%	7%	35%	7%	5%	4.00	8%
August	44%	9%	29%	10%	3%	3.80	12%
September	34%	-4%	19%	-14%	-5%	3.60	15%
October	26%	14%	12%	11%	0%	3.70	31%
November	18%	11%	8%	1%	3%	3.70	20%
December	40%	-2%	32%	-2%	6%	4.90	5%

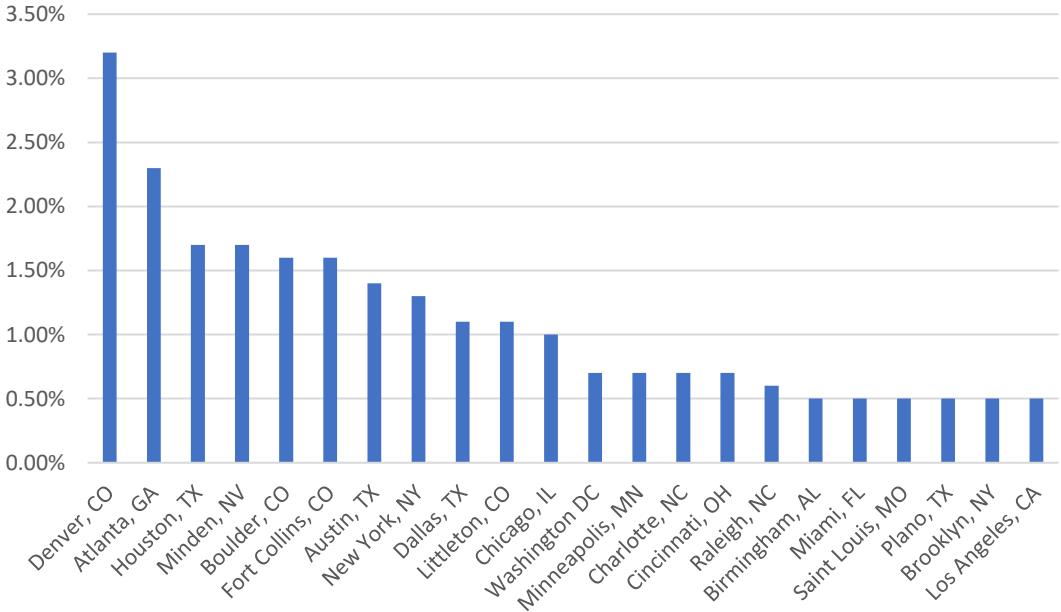
Note: Total Occupancy = Paid & Owner

*ADR= Average Daily Rate

Source: Key Data Dashboard 01/05/2025

Sales and Accommodation Tax Collections			
Month		Sales Tax	%YOY Change
May			
	Sales Tax	\$2,210,454	-1.16%
	Accommodations Tax	\$43,385	8.35%
	STR Tax	\$238,317	2.68%
June			
	Sales Tax	\$3,077,151	-2.34%
	Accommodations Tax	\$94,835	-0.02%
	STR Tax	\$538,862	-4.61%
July			
	Sales Tax	\$3,392,645	3.47%
	Accommodations Tax	\$132,409	4.23%
	STR Tax	\$804,501	3.77%
August			
	Sales Tax	\$3,099,142	-1.00%
	Accommodations Tax	\$115,061	1.08%
	STR Tax	\$667,538	-2.15%
September			
	Sales Tax	\$3,148,940	-5.51%
	Accommodations Tax	\$110,077	-6.11%
	STR Tax	\$654,554	-8.66%
October			
	Sales Tax	\$2,635,490	4.17%
	Accommodations Tax	\$83,582	7.17%
	STR Tax	\$523,032	4.40%
November			
	Sales Tax	\$2,396,935	0.23%
	Accommodations Tax	\$71,972	5.95%
	STR Tax	\$490,198	0.20%
Source: City of Steamboat Springs			

Visitor Origin by Percentage of Total



2024 Economic Visitor Impact

Direct Travel Spending	\$644.1Million
Direct Employment	5,200
Direct Earnings	\$316.8Million
Direct Tax Receipts	\$41.3Million

Source: Dean Runyan Associates