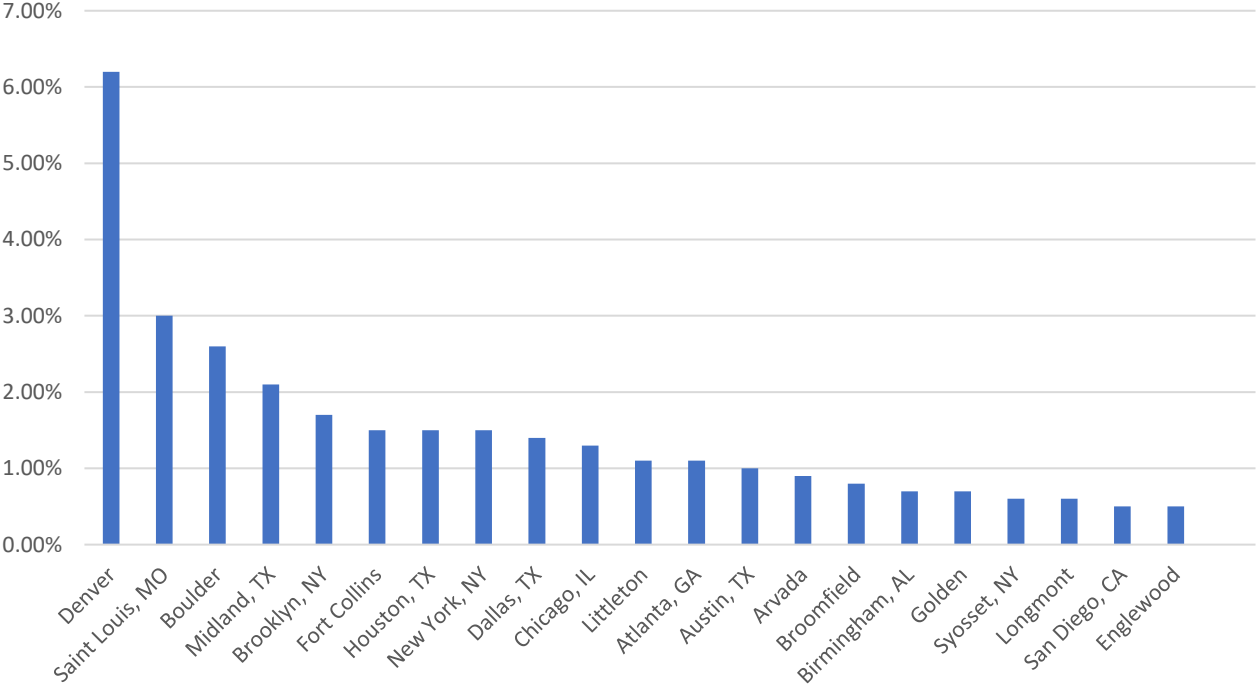


# March 2025 Data

Lodging Metrics							
Month	Total Occupancy	% Change	Paid Occupancy	% Change	ADR % Change	Avg. Length of Stay	% Change
January	62%	-6%	55%	-8%	6%	4.20	0%
February	72%	0%	66%	1%	6%	4.30	-1%
March	68%	-2%	62%	-2%	6%	4.20	0%
Note: Total Occupancy = Paid & Owner							
*ADR= Average Daily Rate							
Source: Key Data Dashboard 03/04/2025							

Sales and Accommodation Tax Collections			
Month		Sales Tax	%YOY Change
December			
	Sales Tax	\$5,075,081	0.98%
	Accommodations Tax	\$275,692	11.78%
	STR Tax	\$2,158,366	13.33%
January			
	Sales Tax	\$4,649,227	-3.30%
	Accommodations Tax	\$352,616	-5.96%
	STR Tax	\$2,791,873	-4.17%
February			
	Sales Tax	\$4,619,069	1.40%
	Accommodations Tax	\$379,875	4.29%
	STR Tax	\$2,891,628	5.33%
March			
	Sales Tax	\$5,163,374	-0.72%
	Accommodations Tax	\$437,174	0.18%
	STR Tax	\$3,421,131	1.37%
Source: City of Steamboat Springs			

Visitor Origin by Percentage of Total



### 2023 Economic Visitor Impact

Direct Travel Spending	\$653.1Million
Direct Employment	5,200
Direct Earnings	\$314.8Million
Direct Tax Receipts	\$51.3Million

Source: Dean Runyan Associates