

## **July 4 Celebration 117th Cowboys Round-Up Days: Red White and Blue Drive-Through**

*Same authentic mountain town, new celebrations to enjoy*

Steamboat Springs, Colorado – June 19, 2020 – Steamboat Springs has been celebrating Cowboys’ Round-Up Days for over 100 years, and we are ready to keep that celebration going this summer. Though many of our traditional events can’t take place this year, we want to pause, reflect, and celebrate the many reasons we love our country and mountain town by bringing together residents and visitors while protecting the health and safety of our community.

We are excited to announce the first ever Red, White and Blue Drive-Through, the Fourth of July celebration that comes to you. A new take on our classic parade, this event brings all the essential elements of a patriotic procession to the neighborhoods of Steamboat Springs. The Drive-Through will eliminate groups congregating on Lincoln Ave and allow people to adhere to public health orders and physical distancing requirements.

“We are thrilled to bring this new, creative celebration to our community,” said Kara Stoller, Chamber CEO. “We live in a fantastic place, and when an event has been going on for over 100 years, it’s worth continuing that tradition. Now more than ever, we want to celebrate the resilience of Steamboat Springs and share a little bit of normal with locals and visitors.”

The Red, White and Blue Drive-Through will take place July 4, 10 a.m. The final route is being determined with the City Police and Fire/EMS department’s input and will wind through several neighborhoods from the mountain area to the West side of town. A live broadcast from Steamboat Radio will track the location of the procession.

The procession will be led by police cars and fire trucks in a rolling closure through town. It will be limited to street legal vehicles that can maintain a 25 MPH speed limit. We encourage all locals with everything from classic cars and trucks to unique vehicles to register with the Chamber to secure their spot in the event. Registration is free and will be available via the Chamber’s website on June 23 at 3:00 p.m.

Before, during, or after the Drive-Through, you can order 4<sup>th</sup> of July picnic fixings from participating restaurants. Special takeout options will be available for people to enjoy along the route or at one of our many local parks. Main Street Steamboat will post a full list of participating restaurants.

For a full list of events and activities to enjoy on 4<sup>th</sup> of July weekend, visit our [website](#).

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*Celebrating over 100 years of service in Steamboat Springs, Colorado, the Steamboat Springs Chamber works to support a vibrant, healthy economy in Steamboat Springs and surrounding areas as well as marketing Steamboat Springs as a year-round destination. To learn more please visit [steamboachamber.com](http://steamboachamber.com) or call (970) 879-0880*

