



---

# SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER  
2024



# WHY SPONSOR?

- 1 INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:
  - Recognition in various media outlets, newsletters, social, and email coverage
  - Recognition through event signage and event day announcements
  - Event day sponsor booths
- 2 BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.
- 3 GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:
  - Sponsor provided marketing content
  - Opportunities to introduce speakers or panels
  - Company profiles included with website listings
- 4 EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

## BUNDLE & SAVE

- 5** Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:
  - Supporting: \$1000 (save \$500)
  - Platinum: \$3500 (save \$1000)
  - Speaker: \$7000 (save \$2000)

# HAVE QUESTIONS?

## ANGELICA SALINAS

Director of Membership &  
Engagement  
970-875-7004

[Angelica@steamboatchamber.com](mailto:Angelica@steamboatchamber.com)



## CECILIA MORTER

Programs Manager  
970-875-7000

[Cecilia@steamboatchamber.com](mailto:Cecilia@steamboatchamber.com)

# 2024 EVENT TIMELINE

Dates are tentative and updates will be provided

## FIRST QUARTER

- **January 23:** Business Leadership for Climate Series
- **February 29:** Thrive Together Luncheon Series
- **March 6:** Business Education Series - Budgeting
- **March 27:** Business Leadership for Climate Series

## SECOND QUARTER

- **April TBD:** Mixer
- **April 3:** State of the City/County
- **April 10:** Thrive Together Luncheon Series
- **April 17:** Business Education Series - Investing
- **April 30:** Business Education Series - AI
- **May 15:** Business Education Series - Pastries and Policy
- **May 23:** Economic Summit
- **May 29:** Business Leadership for Climate Series
- **May 30:** Business Education Series - Employment Law
- **June TBD:** Mixer
- **June 2:** Steamboat Marathon
- **June 5:** YES Golf
- **June 27:** Empower Conference

## THIRD QUARTER

- **July 4:** Parade
- **July 24:** Thrive Together Luncheon Series
- **July 31:** Navigator Awards
- **August TBD:** Mixer
- **September 12:** Women's Summit
- **September 18:** Business Education: Pastries and Policy
- **September 25:** Business Leadership for Climate
- **September 26:** Economic Update Luncheon

## FOURTH QUARTER

- **October TBD:** Mixer
- **October 3:** Business Education - Pastries and Policy
- **October 24:** Business Education Series - Marketing
- **December 4:** Winter Expo
- **December 10:** Thrive Together Luncheon Series

## ADDITIONAL EVENTS

- Monthly Coffee with Angelica
- Quarterly Membership Webinar
- Industry Advocacy Groups



|   | Hahn's Peak | Partner | Moon Hill | Yampa River | Aid Station |
|---|-------------|---------|-----------|-------------|-------------|
|   | \$5000      | \$3500  | \$2000    | \$1000      | \$350       |
| Branded finish fencing (3-year commitment)  | ✓           |         |           |             |             |
| Custom email to registrant database         | ✓           |         |           |             |             |
| Recognition in event media coverage         | ✓           |         |           |             |             |
| Instagram takeover                          | ✓           |         |           |             |             |
| Official category sponsor                   | ✓           |         |           |             |             |
| Featured sponsor in marathon database email | 1           | 1       | 1         |             |             |
| Event day announcements                     | ✓           | ✓       | ✓         |             |             |
| Feature in Instagram stories                | 4           | 3       | 1         |             |             |
| Free race entries - redeemed by May 1       | 6           | 4       | 3         | 2           |             |
| Sponsor provided Instagram posts            | 4           | 3       | 2         | 1           |             |
| Logo on racer T-shirt                       | ✓           | ✓       | ✓         | ✓           |             |
| Inclusion in runner survey email            | ✓           | ✓       | ✓         | ✓           |             |
| Aid station                                 | ✓           |         |           |             | ✓           |
| Opportunity for sponsor giveaway promotion  | ✓           | ✓       | ✓         | ✓           | ✓           |
| Vendor booth at packet pickup & finish area | ✓           | ✓       | ✓         | ✓           | ✓           |
| Tiered listing & link on website            | ✓           | ✓       | ✓         | ✓           | ✓           |
| Use of official Steamboat Marathon logo     | ✓           | ✓       | ✓         | ✓           | ✓           |

**EVENT DATE: JUNE 2**

# 4TH OF JULY PARADE

Presented by  Yampa Valley Bank

|   | Presenting | Speaker | Platinum | Supporting |
|---|------------|---------|----------|------------|
|   | \$8000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo      | ✓          |         |          |            |
| Category Exclusivity                          | ✓          |         |          |            |
| Stage tent & branding presence                | ✓          |         |          |            |
| Recognition in event media coverage           | ✓          |         |          |            |
| Chamber newsletter recognition                | ✓          |         |          |            |
| Instagram story/reel features                 | ✓          |         |          |            |
| Viewing area by stage                         | ✓          | ✓       |          |            |
| Vendor booth opportunity                      | ✓          | ✓       |          |            |
| Company profile included with website listing | ✓          | ✓       |          |            |
| Event day announcements                       | 4          | 2       | 1        |            |
| Sponsor provided Instagram posts              | 4          | 2       | 1        |            |
| Sponsor banner placement at event             | ✓          | ✓       | ✓        |            |
| Parade entry with preferred placement         | ✓          | ✓       | ✓        |            |
| Chamber direct email & social recognition     | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website              | ✓          | ✓       | ✓        | ✓          |

4TH OF JULY SPONSORS



|   | Presenting | Speaker | Platinum | Supporting |
|---|------------|---------|----------|------------|
|   | \$8000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo          | ✓          |         |          |            |
| Opportunity to open or close the Summit           | ✓          |         |          |            |
| Recognition in event media coverage               | ✓          |         |          |            |
| Brand host for VIP speaker/sponsor reception      | ✓          |         |          |            |
| Chamber newsletter recognition                    | ✓          |         |          |            |
| Presenting sponsor of Thrive Lunch & Learn Series | ✓          |         |          |            |
| Sponsor banner placement at event                 | ✓          | ✓       |          |            |
| Opportunity to introduce speaker or panel         | ✓          | ✓       |          |            |
| Company profile included with website listing     | ✓          | ✓       |          |            |
| Sponsor an attendee from outside your company     | ✓          | ✓       |          |            |
| Access to event attendee list                     | ✓          | ✓       |          |            |
| Chamber direct email & social recognition         | ✓          | ✓       | ✓        |            |
| Invitations to pre event VIP reception            | 4          | 3       | 2        |            |
| 15% discount on additional registrations          | ✓          | ✓       | ✓        |            |
| Free registrations for business & employees       | 4          | 3       | 2        | 1          |
| Sponsor booth at event                            | ✓          | ✓       | ✓        | ✓          |
| Recognition in day of announcements & marketing   | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website                  | ✓          | ✓       | ✓        | ✓          |

SPOTLIGHTS

# EMPOWER

YAMPA VALLEY

Progressive Workplace Conference Presented by Steamboat

# ECONOMIC SUMMIT

PRESENTED BY COLORADO MOUNTAIN COLLEGE

ECONOMIC SUMMIT DATE: MAY 23  
EMPOWER CONFERENCE DATE: JUNE 27

|   | Presenting | Speaker | Platinum | Supporting |
|---|------------|---------|----------|------------|
|   | \$4000     | \$3000  | \$1500   | \$500      |
| Integrated presenting sponsor event logo        | ✓          |         |          |            |
| Opportunity to open or close the Summit         | ✓          |         |          |            |
| Recognition in event media coverage             | ✓          |         |          |            |
| Brand host for VIP speaker/sponsor reception    | ✓          |         |          |            |
| Chamber newsletter recognition                  | ✓          |         |          |            |
| Sponsor banner placement at the event           | ✓          | ✓       |          |            |
| Opportunity to introduce speaker or panel       | ✓          | ✓       |          |            |
| Company profile included with website listing   | ✓          | ✓       |          |            |
| Sponsor an attendee from outside your company   | ✓          | ✓       |          |            |
| Access to event attendee list                   | ✓          | ✓       |          |            |
| Chamber direct email & social recognition       | ✓          | ✓       | ✓        |            |
| Invitations to pre event VIP reception          | 1          | 3       | 2        |            |
| 15% discount on additional registrations        | ✓          | ✓       | ✓        |            |
| Free registrations for business & employees     | 4          | 3       | 2        | 1          |
| Sponsor booth at event                          | ✓          | ✓       | ✓        | ✓          |
| Recognition in day of announcements & marketing | ✓          | ✓       | ✓        | ✓          |
| Tiered listing & link on website                | ✓          | ✓       | ✓        | ✓          |

TOP TIER



**THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: JULY 31**

- Integrated presenting sponsor event logo
- Chamber newsletter recognition
- Company profile included with website listing
- Chamber direct email & social recognition
- Free registrations for business & employees
- Recognition in day of announcements & marketing
- Tiered listing & link on website

| Presenting | Speaker | Supporting |
|------------|---------|------------|
| \$2000     | \$1000  | \$500      |
| ✓          |         |            |
| ✓          |         |            |
| ✓          | ✓       |            |
| ✓          | ✓       | ✓          |
|            | 4       | 2          |
|            | ✓       | ✓          |
| ✓          | ✓       | ✓          |

**PHOTOS**



- Recognition in extensive event media coverage
- Company profile included with website listing
- Access to event attendee list
- Chamber direct email & social recognition
- Sponsor banner placement at the event
- Recognition in day of announcements & marketing
- Tiered listing & link on website

| Speaker | Platinum | Supporting |
|---------|----------|------------|
| \$3000  | \$1500   | \$500      |
| ✓       |          |            |
| ✓       |          |            |
| ✓       |          |            |
| ✓       | ✓        |            |
| ✓       | ✓        |            |
| ✓       | ✓        | ✓          |
| ✓       | ✓        | ✓          |



STEAMBOAT SPRINGS CHAMBER  
**WINTER EXPO**

|   | Bar          | Platinum     | Supporting |
|---|--------------|--------------|------------|
|   | \$3000       | \$1500       | \$500      |
| Branding at the bar                             | ✓            |              |            |
| Branding on drink tickets                       | ✓            |              |            |
| Recognition at registration                     | ✓            |              |            |
| Recognition in event media coverage             | ✓            |              |            |
| Opportunity to address the attendees            | ✓            |              |            |
| Chamber newsletter recognition                  | ✓            | ✓            |            |
| Company profile included with website listing   | ✓            | ✓            |            |
| Access to event attendee list                   | ✓            | ✓            |            |
| Chamber direct email & social recognition       | ✓            | ✓            | ✓          |
| Free registrations for business & employees     | Tent & Booth | Tent & Booth | Booth      |
| Recognition in day of announcements & marketing | ✓            | ✓            | ✓          |
| Tiered listing & link on website                | ✓            | ✓            | ✓          |

FOOTERS

## EVENT DATE: DECEMBER 4

