



SPONSORSHIP OPPORTUNITIES

STEAMBOAT SPRINGS CHAMBER
2024



WHY SPONSOR?

- 1 INCREASE BRAND VISIBILITY:** Elevate your brand's presence to reach large audiences through sponsor perks including:
 - Recognition in various media outlets, newsletters, social, and email coverage
 - Recognition through event signage and event day announcements
 - Event day sponsor booths
- 2 BOOST BRAND LOYALTY THROUGH COMMUNITY GOODWILL:** Build trust with customers and set your business apart by demonstrating your commitment to community.
- 3 GROW YOUR BUSINESS RELATIONSHIPS:** Expand your network connections through sponsor advantages including:
 - Sponsor provided marketing content
 - Opportunities to introduce speakers or panels
 - Company profiles included with website listings
- 4 EFFICIENTLY GENERATE NEW LEADS:** Chamber events connect you with a compatible customer base and allows you to show the "human side" of your business. Network with potential customers, promote your products, and build a strong contact list.

BUNDLE & SAVE

- 5** Sponsor all three Summits **at discounted rates** for increased exposure. Choose from the following sponsorship levels:
 - Supporting: \$1000 (save \$500)
 - Platinum: \$3500 (save \$1000)
 - Speaker: \$7000 (save \$2000)

HAVE QUESTIONS?

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2024 EVENT TIMELINE

Dates are tentative and updates will be provided

FIRST QUARTER

- **January 23:** Business Leadership for Climate Series
- **February 29:** Thrive Together Luncheon Series
- **March 6:** Business Education Series - Budgeting
- **March 27:** Business Leadership for Climate Series

SECOND QUARTER

- **April TBD:** Mixer
- **April 3:** State of the City/County
- **April 10:** Thrive Together Luncheon Series
- **April 17:** Business Education Series - Investing
- **April 30:** Business Education Series - AI
- **May 15:** Business Education Series - Pastries and Policy
- **May 23:** Economic Summit
- **May 29:** Business Leadership for Climate Series
- **May 30:** Business Education Series - Employment Law
- **June TBD:** Mixer
- **June 2:** Steamboat Marathon
- **June 5:** YES Golf
- **June 27:** Culture Summit

THIRD QUARTER

- **July 4:** Parade
- **July 24:** Thrive Together Luncheon Series
- **July 31:** Navigator Awards
- **August TBD:** Mixer
- **September 12:** Women's Summit
- **September 18:** Business Education: Pastries and Policy
- **September 25:** Business Leadership for Climate
- **September 26:** Economic Update Luncheon

FOURTH QUARTER

- **October TBD:** Mixer
- **October 3:** Business Education - Pastries and Policy
- **October 24:** Business Education Series - Marketing
- **December 4:** Winter Expo
- **December 10:** Thrive Together Luncheon Series

ADDITIONAL EVENTS

- Monthly Coffee with Angelica
- Quarterly Membership Webinar
- Industry Advocacy Groups



	Hahn's Peak	Partner	Moon Hill	Yampa River	Aid Station
	\$5000	\$3500	\$2000	\$1000	\$350
Branded finish fencing (3-year commitment)	✓				
Custom email to registrant database	✓				
Recognition in event media coverage	✓				
Instagram takeover	✓				
Official category sponsor	✓				
Featured sponsor in marathon database email	1	1	1		
Event day announcements	✓	✓	✓		
Feature in Instagram stories	4	3	1		
Free race entries - redeemed by May 1	6	4	3	2	
Sponsor provided Instagram posts	4	3	2	1	
Logo on racer T-shirt	✓	✓	✓	✓	
Inclusion in runner survey email	✓	✓	✓	✓	
Aid station	✓				✓
Opportunity for sponsor giveaway promotion	✓	✓	✓	✓	✓
Vendor booth at packet pickup & finish area	✓	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓	✓
Use of official Steamboat Marathon logo	✓	✓	✓	✓	✓

EVENT DATE: JUNE 2

4TH OF JULY PARADE

Presented by  Yampa Valley Bank

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Category Exclusivity	✓			
Stage tent & branding presence	✓			
Recognition in event media coverage	✓			
Chamber newsletter recognition	✓			
Instagram story/reel features	✓			
Viewing area by stage	✓	✓		
Vendor booth opportunity	✓	✓		
Company profile included with website listing	✓	✓		
Event day announcements	4	2	1	
Sponsor provided Instagram posts	4	2	1	
Sponsor banner placement at event	✓	✓	✓	
Parade entry with preferred placement	✓	✓	✓	
Chamber direct email & social recognition	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

SPONSORS

	Presenting	Speaker	Platinum	Supporting
	\$8000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Presenting sponsor of Thrive Lunch & Learn Series	✓			
Sponsor banner placement at event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Company profile included with website listing	✓	✓		
Sponsor an attendee from outside your company	✓	✓		
Access to event attendee list	✓	✓		
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	4	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

FOOTNOTES

EMPOWER

YAMPA VALLEY

Progressive Workplace Conference Presented by Steamboat

ECONOMIC SUMMIT

PRESENTED BY COLORADO MOUNTAIN COLLEGE

ECONOMIC SUMMIT DATE: MAY 23
CULTURAL SUMMIT DATE: JUNE 27

	Presenting	Speaker	Platinum	Supporting
	\$4000	\$3000	\$1500	\$500
Integrated presenting sponsor event logo	✓			
Opportunity to open or close the Summit	✓			
Recognition in event media coverage	✓			
Brand host for VIP speaker/sponsor reception	✓			
Chamber newsletter recognition	✓			
Sponsor banner placement at the event	✓	✓		
Opportunity to introduce speaker or panel	✓	✓		
Company profile included with website listing	✓	✓		
Sponsor an attendee from outside your company	✓	✓		
Access to event attendee list	✓	✓		
Chamber direct email & social recognition	✓	✓	✓	
Invitations to pre event VIP reception	1	3	2	
15% discount on additional registrations	✓	✓	✓	
Free registrations for business & employees	4	3	2	1
Sponsor booth at event	✓	✓	✓	✓
Recognition in day of announcements & marketing	✓	✓	✓	✓
Tiered listing & link on website	✓	✓	✓	✓

TOP 5 SPONSORS



THRIVE LUNCHEON & BUSINESS ED: MULTIPLE NAVIGATOR AWARDS DATE: JULY 31

- Integrated presenting sponsor event logo
- Chamber newsletter recognition
- Company profile included with website listing
- Chamber direct email & social recognition
- Free registrations for business & employees
- Recognition in day of announcements & marketing
- Tiered listing & link on website

Presenting	Speaker	Supporting
\$2000	\$1000	\$500
✓		
✓		
✓	✓	
✓	✓	✓
	4	2
	✓	✓
✓	✓	✓

Photos



- Recognition in extensive event media coverage
- Company profile included with website listing
- Access to event attendee list
- Chamber direct email & social recognition
- Sponsor banner placement at the event
- Recognition in day of announcements & marketing
- Tiered listing & link on website

Speaker	Platinum	Supporting
\$3000	\$1500	\$500
✓		
✓		
✓		
✓	✓	
✓	✓	
✓	✓	✓
✓	✓	✓

STEAMBOAT SPRINGS CHAMBER
WINTER EXPO

	Bar	Platinum	Supporting
	\$3000	\$1500	\$500
Branding at the bar	✓		
Branding on drink tickets	✓		
Recognition at registration	✓		
Recognition in event media coverage	✓		
Opportunity to address the attendees	✓		
Chamber newsletter recognition	✓	✓	
Company profile included with website listing	✓	✓	
Access to event attendee list	✓	✓	
Chamber direct email & social recognition	✓	✓	✓
Free registrations for business & employees	Tent & Booth	Tent & Booth	Booth
Recognition in day of announcements & marketing	✓	✓	✓
Tiered listing & link on website	✓	✓	✓

FOOTERS

EVENT DATE: DECEMBER 4

